

# COVID-19 Impact on Global Healthcare CRM (Customer Relationship Management) Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/CFD1B7DA2FF1EN.html>

Date: July 2020

Pages: 129

Price: US\$ 3,900.00 (Single User License)

ID: CFD1B7DA2FF1EN

## Abstracts

This report focuses on the global Healthcare CRM (Customer Relationship Management) status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Healthcare CRM (Customer Relationship Management) development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

SAP

Veeva Systems

Salesforce

Oracle

IBM

Cerner

Lawson and Verint Systems

Nice systems

NetSuite

Microsoft

Amdocs Ltd.

Siemens Healthcare

Accenture

Anthelio Healthcare Solutions

AllScripts Healthcare Solutions Inc.

Talisma

Market segment by Type, the product can be split into

Predictive CRM

Mobile CRM

Cloud-Based CRM

Social CRM

Collaborative CRM

Market segment by Application, split into

Relationship Management

Case Coordination

Community Outreach

Case Management

Other

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Healthcare CRM (Customer Relationship Management) status, future forecast, growth opportunity, key market and key players.

To present the Healthcare CRM (Customer Relationship Management) development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Healthcare CRM (Customer Relationship Management) are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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