

COVID-19 Impact on Global Hard Seltzer Market Insights, Forecast to 2026

https://marketpublishers.com/r/CC6D53112D79EN.html

Date: August 2020 Pages: 115 Price: US\$ 3,900.00 (Single User License) ID: CC6D53112D79EN

Abstracts

Hard Seltzer market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Hard Seltzer market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on sales, revenue and forecast by Type and by Application for the period 2015-2026.

Segment by Type, the Hard Seltzer market is segmented into

Bottles

Cans

Segment by Application, the Hard Seltzer market is segmented into

Hypermarkets and Supermarkets

Convenience Stores

Others

Regional and Country-level Analysis

The Hard Seltzer market is analysed and market size information is provided by regions (countries).

The key regions covered in the Hard Seltzer market report are North America, Europe,



Asia Pacific, Latin America, Middle East and Africa. It also covers key regions (countries), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of sales and revenue for the period 2015-2026.

Competitive Landscape and Hard Seltzer Market Share Analysis

Hard Seltzer market competitive landscape provides details and data information by players. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue and the sales, revenue generated in Hard Seltzer business, the date to enter into the Hard Seltzer market, Hard Seltzer product introduction, recent developments, etc.

The major vendors covered:

Whiteclaw SpikedSeltzer Truly Bon & Viv Nauti Polar Smirnoff Nude N?trl



Contents

1 STUDY COVERAGE

- 1.1 Hard Seltzer Product Introduction
- 1.2 Market Segments
- 1.3 Key Hard Seltzer Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
- 1.4.1 Global Hard Seltzer Market Size Growth Rate by Type
- 1.4.2 Bottles
- 1.4.3 Cans
- 1.5 Market by Application
 - 1.5.1 Global Hard Seltzer Market Size Growth Rate by Application
 - 1.5.2 Hypermarkets and Supermarkets
- 1.5.3 Convenience Stores
- 1.5.4 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Hard Seltzer Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Hard Seltzer Industry
 - 1.6.1.1 Hard Seltzer Business Impact Assessment Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Hard Seltzer Potential Opportunities in the COVID-19

Landscape

- 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Hard Seltzer Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Hard Seltzer Market Size Estimates and Forecasts
- 2.1.1 Global Hard Seltzer Revenue 2015-2026
- 2.1.2 Global Hard Seltzer Sales 2015-2026
- 2.2 Hard Seltzer Market Size by Region: 2020 Versus 2026

2.2.1 Global Hard Seltzer Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Hard Seltzer Retrospective Market Scenario in Revenue by Region: 2015-2020



3 GLOBAL HARD SELTZER COMPETITOR LANDSCAPE BY PLAYERS

- 3.1 Hard Seltzer Sales by Manufacturers
 - 3.1.1 Hard Seltzer Sales by Manufacturers (2015-2020)
 - 3.1.2 Hard Seltzer Sales Market Share by Manufacturers (2015-2020)
- 3.2 Hard Seltzer Revenue by Manufacturers
- 3.2.1 Hard Seltzer Revenue by Manufacturers (2015-2020)
- 3.2.2 Hard Seltzer Revenue Share by Manufacturers (2015-2020)
- 3.2.3 Global Hard Seltzer Market Concentration Ratio (CR5 and HHI) (2015-2020)
- 3.2.4 Global Top 10 and Top 5 Companies by Hard Seltzer Revenue in 2019
- 3.2.5 Global Hard Seltzer Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Hard Seltzer Price by Manufacturers
- 3.4 Hard Seltzer Manufacturing Base Distribution, Product Types
- 3.4.1 Hard Seltzer Manufacturers Manufacturing Base Distribution, Headquarters
- 3.4.2 Manufacturers Hard Seltzer Product Type
- 3.4.3 Date of International Manufacturers Enter into Hard Seltzer Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Hard Seltzer Market Size by Type (2015-2020)
 - 4.1.1 Global Hard Seltzer Sales by Type (2015-2020)
 - 4.1.2 Global Hard Seltzer Revenue by Type (2015-2020)
- 4.1.3 Hard Seltzer Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Hard Seltzer Market Size Forecast by Type (2021-2026)
- 4.2.1 Global Hard Seltzer Sales Forecast by Type (2021-2026)
- 4.2.2 Global Hard Seltzer Revenue Forecast by Type (2021-2026)
- 4.2.3 Hard Seltzer Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Hard Seltzer Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Hard Seltzer Market Size by Application (2015-2020)
 - 5.1.1 Global Hard Seltzer Sales by Application (2015-2020)
 - 5.1.2 Global Hard Seltzer Revenue by Application (2015-2020)
- 5.1.3 Hard Seltzer Price by Application (2015-2020)
- 5.2 Hard Seltzer Market Size Forecast by Application (2021-2026)



- 5.2.1 Global Hard Seltzer Sales Forecast by Application (2021-2026)
- 5.2.2 Global Hard Seltzer Revenue Forecast by Application (2021-2026)
- 5.2.3 Global Hard Seltzer Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Hard Seltzer by Country
 - 6.1.1 North America Hard Seltzer Sales by Country
 - 6.1.2 North America Hard Seltzer Revenue by Country
 - 6.1.3 U.S.
- 6.1.4 Canada
- 6.2 North America Hard Seltzer Market Facts & Figures by Type
- 6.3 North America Hard Seltzer Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Hard Seltzer by Country
 - 7.1.1 Europe Hard Seltzer Sales by Country
 - 7.1.2 Europe Hard Seltzer Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Hard Seltzer Market Facts & Figures by Type
- 7.3 Europe Hard Seltzer Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Hard Seltzer by Region
 - 8.1.1 Asia Pacific Hard Seltzer Sales by Region
 - 8.1.2 Asia Pacific Hard Seltzer Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan
 - 8.1.5 South Korea
 - 8.1.6 India
 - 8.1.7 Australia
 - 8.1.8 Taiwan
 - 8.1.9 Indonesia



- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam
- 8.2 Asia Pacific Hard Seltzer Market Facts & Figures by Type
- 8.3 Asia Pacific Hard Seltzer Market Facts & Figures by Application

9 LATIN AMERICA

- 9.1 Latin America Hard Seltzer by Country
- 9.1.1 Latin America Hard Seltzer Sales by Country
- 9.1.2 Latin America Hard Seltzer Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina
- 9.2 Central & South America Hard Seltzer Market Facts & Figures by Type
- 9.3 Central & South America Hard Seltzer Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

- 10.1 Middle East and Africa Hard Seltzer by Country
 - 10.1.1 Middle East and Africa Hard Seltzer Sales by Country
 - 10.1.2 Middle East and Africa Hard Seltzer Revenue by Country
 - 10.1.3 Turkey
 - 10.1.4 Saudi Arabia
 - 10.1.5 U.A.E
- 10.2 Middle East and Africa Hard Seltzer Market Facts & Figures by Type
- 10.3 Middle East and Africa Hard Seltzer Market Facts & Figures by Application

11 COMPANY PROFILES

- 11.1 Whiteclaw
 - 11.1.1 Whiteclaw Corporation Information
 - 11.1.2 Whiteclaw Description, Business Overview and Total Revenue
 - 11.1.3 Whiteclaw Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Whiteclaw Hard Seltzer Products Offered
 - 11.1.5 Whiteclaw Recent Development
- 11.2 SpikedSeltzer
- 11.2.1 SpikedSeltzer Corporation Information



- 11.2.2 SpikedSeltzer Description, Business Overview and Total Revenue
- 11.2.3 SpikedSeltzer Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 SpikedSeltzer Hard Seltzer Products Offered
- 11.2.5 SpikedSeltzer Recent Development
- 11.3 Truly
- 11.3.1 Truly Corporation Information
- 11.3.2 Truly Description, Business Overview and Total Revenue
- 11.3.3 Truly Sales, Revenue and Gross Margin (2015-2020)
- 11.3.4 Truly Hard Seltzer Products Offered
- 11.3.5 Truly Recent Development
- 11.4 Bon & Viv
- 11.4.1 Bon & Viv Corporation Information
- 11.4.2 Bon & Viv Description, Business Overview and Total Revenue
- 11.4.3 Bon & Viv Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 Bon & Viv Hard Seltzer Products Offered
- 11.4.5 Bon & Viv Recent Development

11.5 Nauti

- 11.5.1 Nauti Corporation Information
- 11.5.2 Nauti Description, Business Overview and Total Revenue
- 11.5.3 Nauti Sales, Revenue and Gross Margin (2015-2020)
- 11.5.4 Nauti Hard Seltzer Products Offered
- 11.5.5 Nauti Recent Development
- 11.6 Polar
 - 11.6.1 Polar Corporation Information
 - 11.6.2 Polar Description, Business Overview and Total Revenue
 - 11.6.3 Polar Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 Polar Hard Seltzer Products Offered
- 11.6.5 Polar Recent Development
- 11.7 Smirnoff
- 11.7.1 Smirnoff Corporation Information
- 11.7.2 Smirnoff Description, Business Overview and Total Revenue
- 11.7.3 Smirnoff Sales, Revenue and Gross Margin (2015-2020)
- 11.7.4 Smirnoff Hard Seltzer Products Offered
- 11.7.5 Smirnoff Recent Development
- 11.8 Nude
 - 11.8.1 Nude Corporation Information
- 11.8.2 Nude Description, Business Overview and Total Revenue
- 11.8.3 Nude Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 Nude Hard Seltzer Products Offered



- 11.8.5 Nude Recent Development
- 11.9 N?trl
 - 11.9.1 N?trl Corporation Information
 - 11.9.2 N?trl Description, Business Overview and Total Revenue
 - 11.9.3 N?trl Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 N?trl Hard Seltzer Products Offered
 - 11.9.5 N?trl Recent Development

11.1 Whiteclaw

- 11.1.1 Whiteclaw Corporation Information
- 11.1.2 Whiteclaw Description, Business Overview and Total Revenue
- 11.1.3 Whiteclaw Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Whiteclaw Hard Seltzer Products Offered
- 11.1.5 Whiteclaw Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

12.1 Hard Seltzer Market Estimates and Projections by Region

- 12.1.1 Global Hard Seltzer Sales Forecast by Regions 2021-2026
- 12.1.2 Global Hard Seltzer Revenue Forecast by Regions 2021-2026
- 12.2 North America Hard Seltzer Market Size Forecast (2021-2026)
- 12.2.1 North America: Hard Seltzer Sales Forecast (2021-2026)
- 12.2.2 North America: Hard Seltzer Revenue Forecast (2021-2026)
- 12.2.3 North America: Hard Seltzer Market Size Forecast by Country (2021-2026)
- 12.3 Europe Hard Seltzer Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Hard Seltzer Sales Forecast (2021-2026)
 - 12.3.2 Europe: Hard Seltzer Revenue Forecast (2021-2026)
- 12.3.3 Europe: Hard Seltzer Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Hard Seltzer Market Size Forecast (2021-2026)
- 12.4.1 Asia Pacific: Hard Seltzer Sales Forecast (2021-2026)
- 12.4.2 Asia Pacific: Hard Seltzer Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Hard Seltzer Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Hard Seltzer Market Size Forecast (2021-2026)
- 12.5.1 Latin America: Hard Seltzer Sales Forecast (2021-2026)
- 12.5.2 Latin America: Hard Seltzer Revenue Forecast (2021-2026)
- 12.5.3 Latin America: Hard Seltzer Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Hard Seltzer Market Size Forecast (2021-2026)
- 12.6.1 Middle East and Africa: Hard Seltzer Sales Forecast (2021-2026)
- 12.6.2 Middle East and Africa: Hard Seltzer Revenue Forecast (2021-2026)
- 12.6.3 Middle East and Africa: Hard Seltzer Market Size Forecast by Country



(2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Hard Seltzer Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Hard Seltzer Customers
- 14.3 Sales Channels Analysis
- 14.3.1 Sales Channels
- 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
- 16.1.2 Data Source
- 16.2 Author Details



List Of Tables

LIST OF TABLES

Table 1. Hard Seltzer Market Segments

Table 2. Ranking of Global Top Hard Seltzer Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Hard Seltzer Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Bottles

Table 5. Major Manufacturers of Cans

Table 6. COVID-19 Impact Global Market: (Four Hard Seltzer Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Hard Seltzer Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Hard Seltzer Players to Combat Covid-19 Impact

Table 11. Global Hard Seltzer Market Size Growth Rate by Application 2020-2026 (K Units)

Table 12. Global Hard Seltzer Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 13. Global Hard Seltzer Sales by Regions 2015-2020 (K Units)

Table 14. Global Hard Seltzer Sales Market Share by Regions (2015-2020)

Table 15. Global Hard Seltzer Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Hard Seltzer Sales by Manufacturers (2015-2020) (K Units)

Table 17. Global Hard Seltzer Sales Share by Manufacturers (2015-2020)

Table 18. Global Hard Seltzer Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Hard Seltzer by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Hard Seltzer as of 2019)

Table 20. Hard Seltzer Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. Hard Seltzer Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers Hard Seltzer Price (2015-2020) (USD/Unit)

Table 23. Hard Seltzer Manufacturers Manufacturing Base Distribution and Headquarters

Table 24. Manufacturers Hard Seltzer Product Type

 Table 25. Date of International Manufacturers Enter into Hard Seltzer Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global Hard Seltzer Sales by Type (2015-2020) (K Units)



Table 28. Global Hard Seltzer Sales Share by Type (2015-2020) Table 29. Global Hard Seltzer Revenue by Type (2015-2020) (US\$ Million) Table 30. Global Hard Seltzer Revenue Share by Type (2015-2020) Table 31. Hard Seltzer Average Selling Price (ASP) by Type 2015-2020 (USD/Unit) Table 32. Global Hard Seltzer Sales by Application (2015-2020) (K Units) Table 33. Global Hard Seltzer Sales Share by Application (2015-2020) Table 34. North America Hard Seltzer Sales by Country (2015-2020) (K Units) Table 35. North America Hard Seltzer Sales Market Share by Country (2015-2020) Table 36. North America Hard Seltzer Revenue by Country (2015-2020) (US\$ Million) Table 37. North America Hard Seltzer Revenue Market Share by Country (2015-2020) Table 38. North America Hard Seltzer Sales by Type (2015-2020) (K Units) Table 39. North America Hard Seltzer Sales Market Share by Type (2015-2020) Table 40. North America Hard Seltzer Sales by Application (2015-2020) (K Units) Table 41. North America Hard Seltzer Sales Market Share by Application (2015-2020) Table 42. Europe Hard Seltzer Sales by Country (2015-2020) (K Units) Table 43. Europe Hard Seltzer Sales Market Share by Country (2015-2020) Table 44. Europe Hard Seltzer Revenue by Country (2015-2020) (US\$ Million) Table 45. Europe Hard Seltzer Revenue Market Share by Country (2015-2020) Table 46. Europe Hard Seltzer Sales by Type (2015-2020) (K Units) Table 47. Europe Hard Seltzer Sales Market Share by Type (2015-2020) Table 48. Europe Hard Seltzer Sales by Application (2015-2020) (K Units) Table 49. Europe Hard Seltzer Sales Market Share by Application (2015-2020) Table 50. Asia Pacific Hard Seltzer Sales by Region (2015-2020) (K Units) Table 51. Asia Pacific Hard Seltzer Sales Market Share by Region (2015-2020) Table 52. Asia Pacific Hard Seltzer Revenue by Region (2015-2020) (US\$ Million) Table 53. Asia Pacific Hard Seltzer Revenue Market Share by Region (2015-2020) Table 54. Asia Pacific Hard Seltzer Sales by Type (2015-2020) (K Units) Table 55. Asia Pacific Hard Seltzer Sales Market Share by Type (2015-2020) Table 56. Asia Pacific Hard Seltzer Sales by Application (2015-2020) (K Units) Table 57. Asia Pacific Hard Seltzer Sales Market Share by Application (2015-2020) Table 58. Latin America Hard Seltzer Sales by Country (2015-2020) (K Units) Table 59. Latin America Hard Seltzer Sales Market Share by Country (2015-2020) Table 60. Latin Americaa Hard Seltzer Revenue by Country (2015-2020) (US\$ Million) Table 61. Latin America Hard Seltzer Revenue Market Share by Country (2015-2020) Table 62. Latin America Hard Seltzer Sales by Type (2015-2020) (K Units) Table 63. Latin America Hard Seltzer Sales Market Share by Type (2015-2020) Table 64. Latin America Hard Seltzer Sales by Application (2015-2020) (K Units) Table 65. Latin America Hard Seltzer Sales Market Share by Application (2015-2020) Table 66. Middle East and Africa Hard Seltzer Sales by Country (2015-2020) (K Units)



Table 67. Middle East and Africa Hard Seltzer Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa Hard Seltzer Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Hard Seltzer Revenue Market Share by Country (2015-2020)

- Table 70. Middle East and Africa Hard Seltzer Sales by Type (2015-2020) (K Units)
- Table 71. Middle East and Africa Hard Seltzer Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Hard Seltzer Sales by Application (2015-2020) (K Units)

Table 73. Middle East and Africa Hard Seltzer Sales Market Share by Application (2015-2020)

Table 74. Whiteclaw Corporation Information

Table 75. Whiteclaw Description and Major Businesses

Table 76. Whiteclaw Hard Seltzer Production (K Units), Revenue (US\$ Million), Price

- (USD/Unit) and Gross Margin (2015-2020)
- Table 77. Whiteclaw Product
- Table 78. Whiteclaw Recent Development
- Table 79. SpikedSeltzer Corporation Information
- Table 80. SpikedSeltzer Description and Major Businesses

Table 81. SpikedSeltzer Hard Seltzer Production (K Units), Revenue (US\$ Million),

- Price (USD/Unit) and Gross Margin (2015-2020)
- Table 82. SpikedSeltzer Product
- Table 83. SpikedSeltzer Recent Development
- Table 84. Truly Corporation Information
- Table 85. Truly Description and Major Businesses
- Table 86. Truly Hard Seltzer Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 87. Truly Product
- Table 88. Truly Recent Development
- Table 89. Bon & Viv Corporation Information
- Table 90. Bon & Viv Description and Major Businesses
- Table 91. Bon & Viv Hard Seltzer Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 92. Bon & Viv Product
- Table 93. Bon & Viv Recent Development
- Table 94. Nauti Corporation Information
- Table 95. Nauti Description and Major Businesses
- Table 96. Nauti Hard Seltzer Production (K Units), Revenue (US\$ Million), Price



- (USD/Unit) and Gross Margin (2015-2020)
- Table 97. Nauti Product
- Table 98. Nauti Recent Development
- Table 99. Polar Corporation Information
- Table 100. Polar Description and Major Businesses
- Table 101. Polar Hard Seltzer Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 102. Polar Product
- Table 103. Polar Recent Development
- Table 104. Smirnoff Corporation Information
- Table 105. Smirnoff Description and Major Businesses
- Table 106. Smirnoff Hard Seltzer Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 107. Smirnoff Product
- Table 108. Smirnoff Recent Development
- Table 109. Nude Corporation Information
- Table 110. Nude Description and Major Businesses
- Table 111. Nude Hard Seltzer Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 112. Nude Product
- Table 113. Nude Recent Development
- Table 114. N?trl Corporation Information
- Table 115. N?trl Description and Major Businesses

Table 116. N?trl Hard Seltzer Production (K Units), Revenue (US\$ Million), Price

- (USD/Unit) and Gross Margin (2015-2020)
- Table 117. N?trl Product
- Table 118. N?trl Recent Development
- Table 119. Global Hard Seltzer Sales Forecast by Regions (2021-2026) (K Units)
- Table 120. Global Hard Seltzer Sales Market Share Forecast by Regions (2021-2026)

Table 121. Global Hard Seltzer Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 122. Global Hard Seltzer Revenue Market Share Forecast by Regions (2021-2026)

Table 123. North America: Hard Seltzer Sales Forecast by Country (2021-2026) (K Units)

Table 124. North America: Hard Seltzer Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 125. Europe: Hard Seltzer Sales Forecast by Country (2021-2026) (K Units) Table 126. Europe: Hard Seltzer Revenue Forecast by Country (2021-2026) (US\$



Million)

Table 127. Asia Pacific: Hard Seltzer Sales Forecast by Region (2021-2026) (K Units)

Table 128. Asia Pacific: Hard Seltzer Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 129. Latin America: Hard Seltzer Sales Forecast by Country (2021-2026) (K Units)

Table 130. Latin America: Hard Seltzer Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 131. Middle East and Africa: Hard Seltzer Sales Forecast by Country (2021-2026) (K Units)

Table 132. Middle East and Africa: Hard Seltzer Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 133. Key Opportunities and Drivers: Impact Analysis (2021-2026)

- Table 134. Key Challenges
- Table 135. Market Risks
- Table 136. Main Points Interviewed from Key Hard Seltzer Players
- Table 137. Hard Seltzer Customers List
- Table 138. Hard Seltzer Distributors List
- Table 139. Research Programs/Design for This Report
- Table 140. Key Data Information from Secondary Sources
- Table 141. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

- Figure 1. Hard Seltzer Product Picture
- Figure 2. Global Hard Seltzer Sales Market Share by Type in 2020 & 2026
- Figure 3. Bottles Product Picture
- Figure 4. Cans Product Picture
- Figure 5. Global Hard Seltzer Sales Market Share by Application in 2020 & 2026
- Figure 6. Hypermarkets and Supermarkets
- Figure 7. Convenience Stores
- Figure 8. Others
- Figure 9. Hard Seltzer Report Years Considered
- Figure 10. Global Hard Seltzer Market Size 2015-2026 (US\$ Million)
- Figure 11. Global Hard Seltzer Sales 2015-2026 (K Units)
- Figure 12. Global Hard Seltzer Market Size Market Share by Region: 2020 Versus 2026
- Figure 13. Global Hard Seltzer Sales Market Share by Region (2015-2020)
- Figure 14. Global Hard Seltzer Sales Market Share by Region in 2019
- Figure 15. Global Hard Seltzer Revenue Market Share by Region (2015-2020)
- Figure 16. Global Hard Seltzer Revenue Market Share by Region in 2019
- Figure 17. Global Hard Seltzer Sales Share by Manufacturer in 2019
- Figure 18. The Top 10 and 5 Players Market Share by Hard Seltzer Revenue in 2019
- Figure 19. Hard Seltzer Market Share by Company Type (Tier 1, Tier 2 and Tier 3):
- 2015 VS 2019
- Figure 20. Global Hard Seltzer Sales Market Share by Type (2015-2020)
- Figure 21. Global Hard Seltzer Sales Market Share by Type in 2019
- Figure 22. Global Hard Seltzer Revenue Market Share by Type (2015-2020)
- Figure 23. Global Hard Seltzer Revenue Market Share by Type in 2019
- Figure 24. Global Hard Seltzer Market Share by Price Range (2015-2020)
- Figure 25. Global Hard Seltzer Sales Market Share by Application (2015-2020)
- Figure 26. Global Hard Seltzer Sales Market Share by Application in 2019
- Figure 27. Global Hard Seltzer Revenue Market Share by Application (2015-2020)
- Figure 28. Global Hard Seltzer Revenue Market Share by Application in 2019
- Figure 29. North America Hard Seltzer Sales Growth Rate 2015-2020 (K Units)
- Figure 30. North America Hard Seltzer Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 31. North America Hard Seltzer Sales Market Share by Country in 2019
- Figure 32. North America Hard Seltzer Revenue Market Share by Country in 2019
- Figure 33. U.S. Hard Seltzer Sales Growth Rate (2015-2020) (K Units)
- Figure 34. U.S. Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million)



Figure 35. Canada Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 36. Canada Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 37. North America Hard Seltzer Market Share by Type in 2019 Figure 38. North America Hard Seltzer Market Share by Application in 2019 Figure 39. Europe Hard Seltzer Sales Growth Rate 2015-2020 (K Units) Figure 40. Europe Hard Seltzer Revenue Growth Rate 2015-2020 (US\$ Million) Figure 41. Europe Hard Seltzer Sales Market Share by Country in 2019 Figure 42. Europe Hard Seltzer Revenue Market Share by Country in 2019 Figure 43. Germany Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 44. Germany Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 45. France Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 46. France Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 47. U.K. Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 48. U.K. Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 49. Italy Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 50. Italy Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 51. Russia Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 52. Russia Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 53. Europe Hard Seltzer Market Share by Type in 2019 Figure 54. Europe Hard Seltzer Market Share by Application in 2019 Figure 55. Asia Pacific Hard Seltzer Sales Growth Rate 2015-2020 (K Units) Figure 56. Asia Pacific Hard Seltzer Revenue Growth Rate 2015-2020 (US\$ Million) Figure 57. Asia Pacific Hard Seltzer Sales Market Share by Region in 2019 Figure 58. Asia Pacific Hard Seltzer Revenue Market Share by Region in 2019 Figure 59. China Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 60. China Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 61. Japan Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 62. Japan Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 63. South Korea Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 64. South Korea Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 65. India Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 66. India Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 67. Australia Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 68. Australia Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 69. Taiwan Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 70. Taiwan Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 71. Indonesia Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 72. Indonesia Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 73. Thailand Hard Seltzer Sales Growth Rate (2015-2020) (K Units)



Figure 74. Thailand Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 75. Malaysia Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 76. Malaysia Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 77. Philippines Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 78. Philippines Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 79. Vietnam Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 80. Vietnam Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 81. Asia Pacific Hard Seltzer Market Share by Type in 2019 Figure 82. Asia Pacific Hard Seltzer Market Share by Application in 2019 Figure 83. Latin America Hard Seltzer Sales Growth Rate 2015-2020 (K Units) Figure 84. Latin America Hard Seltzer Revenue Growth Rate 2015-2020 (US\$ Million) Figure 85. Latin America Hard Seltzer Sales Market Share by Country in 2019 Figure 86. Latin America Hard Seltzer Revenue Market Share by Country in 2019 Figure 87. Mexico Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 88. Mexico Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 89. Brazil Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 90. Brazil Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 91. Argentina Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 92. Argentina Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 93. Latin America Hard Seltzer Market Share by Type in 2019 Figure 94. Latin America Hard Seltzer Market Share by Application in 2019 Figure 95. Middle East and Africa Hard Seltzer Sales Growth Rate 2015-2020 (K Units) Figure 96. Middle East and Africa Hard Seltzer Revenue Growth Rate 2015-2020 (US\$ Million) Figure 97. Middle East and Africa Hard Seltzer Sales Market Share by Country in 2019 Figure 98. Middle East and Africa Hard Seltzer Revenue Market Share by Country in 2019 Figure 99. Turkey Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 100. Turkey Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 101. Saudi Arabia Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 102. Saudi Arabia Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 103. U.A.E Hard Seltzer Sales Growth Rate (2015-2020) (K Units) Figure 104. U.A.E Hard Seltzer Revenue Growth Rate (2015-2020) (US\$ Million) Figure 105. Middle East and Africa Hard Seltzer Market Share by Type in 2019 Figure 106. Middle East and Africa Hard Seltzer Market Share by Application in 2019 Figure 107. Whiteclaw Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 108. SpikedSeltzer Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 109. Truly Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 110. Bon & Viv Total Revenue (US\$ Million): 2019 Compared with 2018



Figure 111. Nauti Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 112. Polar Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 113. Smirnoff Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 114. Nude Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 115. N?trl Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 116. North America Hard Seltzer Sales Growth Rate Forecast (2021-2026) (K Units) Figure 117. North America Hard Seltzer Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 118. Europe Hard Seltzer Sales Growth Rate Forecast (2021-2026) (K Units) Figure 119. Europe Hard Seltzer Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 120. Asia Pacific Hard Seltzer Sales Growth Rate Forecast (2021-2026) (K Units) Figure 121. Asia Pacific Hard Seltzer Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 122. Latin America Hard Seltzer Sales Growth Rate Forecast (2021-2026) (K Units) Figure 123. Latin America Hard Seltzer Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 124. Middle East and Africa Hard Seltzer Sales Growth Rate Forecast (2021-2026) (K Units) Figure 125. Middle East and Africa Hard Seltzer Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 126. Porter's Five Forces Analysis Figure 127. Channels of Distribution Figure 128. Distributors Profiles Figure 129. Bottom-up and Top-down Approaches for This Report Figure 130. Data Triangulation Figure 131. Key Executives Interviewed



I would like to order

Product name: COVID-19 Impact on Global Hard Seltzer Market Insights, Forecast to 2026 Product link: <u>https://marketpublishers.com/r/CC6D53112D79EN.html</u>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CC6D53112D79EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970