

# Covid-19 Impact on Global Hair Tie Market Insights, Forecast to 2026

<https://marketpublishers.com/r/C1C940C0F6A3EN.html>

Date: July 2020

Pages: 146

Price: US\$ 3,900.00 (Single User License)

ID: C1C940C0F6A3EN

## Abstracts

A ponytail holder (also called a hair tie, hair band, or bobble) is an item used to fasten hair, particularly long hair, away from areas such as the face. This is usually done as part of a hairstyle such as pigtails, bunches, or ponytails for straight, wavy and loosely curled hair, and referred to as afro puffs, bunny tails and 'pineapples' for highly curled and highly textured natural hair. Two common types of ponytail holders are the scrunchie and the elastic. The term can also include a fixed tie which is placed through strands to hold specific parts of hair together, rather than tie it or clasp together like a hair clip.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Hair Tie market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Hair Tie industry. Based on our recent survey, we have several different scenarios about the Hair Tie YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Hair Tie will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Hair Tie market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Hair Tie market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Hair Tie market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Hair Tie market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Hair Tie market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Hair Tie market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a

competitive edge over their competitors and ensure lasting success in the global Hair Tie market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Hair Tie market.

The following manufacturers are covered in this report:

Goody

Snappees

Silke London

Burlybands

Kitsch

Gimme Beauty(Durham Brands)

Cyndibands

MariaShireen

Tiebandz

Kooshoo

Elastic Band Co.

The Longhairs

Kini Bands

Lady Jayne

Popband London

Hair Tie Breakdown Data by Type

Sports Hair Tie

Decorative Hair Tie

Others

### Hair Tie Breakdown Data by Application

Men

Women

Children

Others

## Contents

### 1 STUDY COVERAGE

- 1.1 Hair Tie Product Introduction
- 1.2 Market Segments
- 1.3 Key Hair Tie Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Hair Tie Market Size Growth Rate by Type
  - 1.4.2 Sports Hair Tie
  - 1.4.3 Decorative Hair Tie
  - 1.4.4 Others
- 1.5 Market by Application
  - 1.5.1 Global Hair Tie Market Size Growth Rate by Application
  - 1.5.2 Men
  - 1.5.3 Women
  - 1.5.4 Children
  - 1.5.5 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Hair Tie Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Hair Tie Industry
    - 1.6.1.1 Hair Tie Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Hair Tie Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Hair Tie Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global Hair Tie Market Size Estimates and Forecasts
  - 2.1.1 Global Hair Tie Revenue 2015-2026
  - 2.1.2 Global Hair Tie Sales 2015-2026
- 2.2 Hair Tie Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Hair Tie Retrospective Market Scenario in Sales by Region: 2015-2020
  - 2.2.2 Global Hair Tie Retrospective Market Scenario in Revenue by Region: 2015-2020

### **3 GLOBAL HAIR TIE COMPETITOR LANDSCAPE BY PLAYERS**

#### 3.1 Hair Tie Sales by Manufacturers

3.1.1 Hair Tie Sales by Manufacturers (2015-2020)

3.1.2 Hair Tie Sales Market Share by Manufacturers (2015-2020)

#### 3.2 Hair Tie Revenue by Manufacturers

3.2.1 Hair Tie Revenue by Manufacturers (2015-2020)

3.2.2 Hair Tie Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Hair Tie Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Hair Tie Revenue in 2019

3.2.5 Global Hair Tie Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

#### 3.3 Hair Tie Price by Manufacturers

#### 3.4 Hair Tie Manufacturing Base Distribution, Product Types

3.4.1 Hair Tie Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Hair Tie Product Type

3.4.3 Date of International Manufacturers Enter into Hair Tie Market

#### 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

#### 4.1 Global Hair Tie Market Size by Type (2015-2020)

4.1.1 Global Hair Tie Sales by Type (2015-2020)

4.1.2 Global Hair Tie Revenue by Type (2015-2020)

4.1.3 Hair Tie Average Selling Price (ASP) by Type (2015-2026)

#### 4.2 Global Hair Tie Market Size Forecast by Type (2021-2026)

4.2.1 Global Hair Tie Sales Forecast by Type (2021-2026)

4.2.2 Global Hair Tie Revenue Forecast by Type (2021-2026)

4.2.3 Hair Tie Average Selling Price (ASP) Forecast by Type (2021-2026)

#### 4.3 Global Hair Tie Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

#### 5.1 Global Hair Tie Market Size by Application (2015-2020)

5.1.1 Global Hair Tie Sales by Application (2015-2020)

5.1.2 Global Hair Tie Revenue by Application (2015-2020)

5.1.3 Hair Tie Price by Application (2015-2020)

#### 5.2 Hair Tie Market Size Forecast by Application (2021-2026)

- 5.2.1 Global Hair Tie Sales Forecast by Application (2021-2026)
- 5.2.2 Global Hair Tie Revenue Forecast by Application (2021-2026)
- 5.2.3 Global Hair Tie Price Forecast by Application (2021-2026)

## **6 NORTH AMERICA**

- 6.1 North America Hair Tie by Country
  - 6.1.1 North America Hair Tie Sales by Country
  - 6.1.2 North America Hair Tie Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Hair Tie Market Facts & Figures by Type
- 6.3 North America Hair Tie Market Facts & Figures by Application

## **7 EUROPE**

- 7.1 Europe Hair Tie by Country
  - 7.1.1 Europe Hair Tie Sales by Country
  - 7.1.2 Europe Hair Tie Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Hair Tie Market Facts & Figures by Type
- 7.3 Europe Hair Tie Market Facts & Figures by Application

## **8 ASIA PACIFIC**

- 8.1 Asia Pacific Hair Tie by Region
  - 8.1.1 Asia Pacific Hair Tie Sales by Region
  - 8.1.2 Asia Pacific Hair Tie Revenue by Region
  - 8.1.3 China
  - 8.1.4 Japan
  - 8.1.5 South Korea
  - 8.1.6 India
  - 8.1.7 Australia
  - 8.1.8 Taiwan
  - 8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Hair Tie Market Facts & Figures by Type

8.3 Asia Pacific Hair Tie Market Facts & Figures by Application

## **9 LATIN AMERICA**

9.1 Latin America Hair Tie by Country

9.1.1 Latin America Hair Tie Sales by Country

9.1.2 Latin America Hair Tie Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Hair Tie Market Facts & Figures by Type

9.3 Central & South America Hair Tie Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

10.1 Middle East and Africa Hair Tie by Country

10.1.1 Middle East and Africa Hair Tie Sales by Country

10.1.2 Middle East and Africa Hair Tie Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 U.A.E

10.2 Middle East and Africa Hair Tie Market Facts & Figures by Type

10.3 Middle East and Africa Hair Tie Market Facts & Figures by Application

## **11 COMPANY PROFILES**

11.1 Goody

11.1.1 Goody Corporation Information

11.1.2 Goody Description, Business Overview and Total Revenue

11.1.3 Goody Sales, Revenue and Gross Margin (2015-2020)

11.1.4 Goody Hair Tie Products Offered

11.1.5 Goody Recent Development

11.2 Snappees

11.2.1 Snappees Corporation Information



- 11.2.2 Snappees Description, Business Overview and Total Revenue
- 11.2.3 Snappees Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Snappees Hair Tie Products Offered
- 11.2.5 Snappees Recent Development
- 11.3 Silke London
  - 11.3.1 Silke London Corporation Information
  - 11.3.2 Silke London Description, Business Overview and Total Revenue
  - 11.3.3 Silke London Sales, Revenue and Gross Margin (2015-2020)
  - 11.3.4 Silke London Hair Tie Products Offered
  - 11.3.5 Silke London Recent Development
- 11.4 Burlybands
  - 11.4.1 Burlybands Corporation Information
  - 11.4.2 Burlybands Description, Business Overview and Total Revenue
  - 11.4.3 Burlybands Sales, Revenue and Gross Margin (2015-2020)
  - 11.4.4 Burlybands Hair Tie Products Offered
  - 11.4.5 Burlybands Recent Development
- 11.5 Kitsch
  - 11.5.1 Kitsch Corporation Information
  - 11.5.2 Kitsch Description, Business Overview and Total Revenue
  - 11.5.3 Kitsch Sales, Revenue and Gross Margin (2015-2020)
  - 11.5.4 Kitsch Hair Tie Products Offered
  - 11.5.5 Kitsch Recent Development
- 11.6 Gimme Beauty(Durham Brands)
  - 11.6.1 Gimme Beauty(Durham Brands) Corporation Information
  - 11.6.2 Gimme Beauty(Durham Brands) Description, Business Overview and Total Revenue
  - 11.6.3 Gimme Beauty(Durham Brands) Sales, Revenue and Gross Margin (2015-2020)
  - 11.6.4 Gimme Beauty(Durham Brands) Hair Tie Products Offered
  - 11.6.5 Gimme Beauty(Durham Brands) Recent Development
- 11.7 Cyndibands
  - 11.7.1 Cyndibands Corporation Information
  - 11.7.2 Cyndibands Description, Business Overview and Total Revenue
  - 11.7.3 Cyndibands Sales, Revenue and Gross Margin (2015-2020)
  - 11.7.4 Cyndibands Hair Tie Products Offered
  - 11.7.5 Cyndibands Recent Development
- 11.8 MariaShireen
  - 11.8.1 MariaShireen Corporation Information
  - 11.8.2 MariaShireen Description, Business Overview and Total Revenue

- 11.8.3 MariaShireen Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 MariaShireen Hair Tie Products Offered
- 11.8.5 MariaShireen Recent Development
- 11.9 Tiebandz
  - 11.9.1 Tiebandz Corporation Information
  - 11.9.2 Tiebandz Description, Business Overview and Total Revenue
  - 11.9.3 Tiebandz Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 Tiebandz Hair Tie Products Offered
  - 11.9.5 Tiebandz Recent Development
- 11.10 Kooshoo
  - 11.10.1 Kooshoo Corporation Information
  - 11.10.2 Kooshoo Description, Business Overview and Total Revenue
  - 11.10.3 Kooshoo Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 Kooshoo Hair Tie Products Offered
  - 11.10.5 Kooshoo Recent Development
- 11.1 Goody
  - 11.1.1 Goody Corporation Information
  - 11.1.2 Goody Description, Business Overview and Total Revenue
  - 11.1.3 Goody Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Goody Hair Tie Products Offered
  - 11.1.5 Goody Recent Development
- 11.12 The Longhairs
  - 11.12.1 The Longhairs Corporation Information
  - 11.12.2 The Longhairs Description, Business Overview and Total Revenue
  - 11.12.3 The Longhairs Sales, Revenue and Gross Margin (2015-2020)
  - 11.12.4 The Longhairs Products Offered
  - 11.12.5 The Longhairs Recent Development
- 11.13 Kini Bands
  - 11.13.1 Kini Bands Corporation Information
  - 11.13.2 Kini Bands Description, Business Overview and Total Revenue
  - 11.13.3 Kini Bands Sales, Revenue and Gross Margin (2015-2020)
  - 11.13.4 Kini Bands Products Offered
  - 11.13.5 Kini Bands Recent Development
- 11.14 Lady Jayne
  - 11.14.1 Lady Jayne Corporation Information
  - 11.14.2 Lady Jayne Description, Business Overview and Total Revenue
  - 11.14.3 Lady Jayne Sales, Revenue and Gross Margin (2015-2020)
  - 11.14.4 Lady Jayne Products Offered
  - 11.14.5 Lady Jayne Recent Development

## 11.15 Popband London

11.15.1 Popband London Corporation Information

11.15.2 Popband London Description, Business Overview and Total Revenue

11.15.3 Popband London Sales, Revenue and Gross Margin (2015-2020)

11.15.4 Popband London Products Offered

11.15.5 Popband London Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

### 12.1 Hair Tie Market Estimates and Projections by Region

12.1.1 Global Hair Tie Sales Forecast by Regions 2021-2026

12.1.2 Global Hair Tie Revenue Forecast by Regions 2021-2026

### 12.2 North America Hair Tie Market Size Forecast (2021-2026)

12.2.1 North America: Hair Tie Sales Forecast (2021-2026)

12.2.2 North America: Hair Tie Revenue Forecast (2021-2026)

12.2.3 North America: Hair Tie Market Size Forecast by Country (2021-2026)

### 12.3 Europe Hair Tie Market Size Forecast (2021-2026)

12.3.1 Europe: Hair Tie Sales Forecast (2021-2026)

12.3.2 Europe: Hair Tie Revenue Forecast (2021-2026)

12.3.3 Europe: Hair Tie Market Size Forecast by Country (2021-2026)

### 12.4 Asia Pacific Hair Tie Market Size Forecast (2021-2026)

12.4.1 Asia Pacific: Hair Tie Sales Forecast (2021-2026)

12.4.2 Asia Pacific: Hair Tie Revenue Forecast (2021-2026)

12.4.3 Asia Pacific: Hair Tie Market Size Forecast by Region (2021-2026)

### 12.5 Latin America Hair Tie Market Size Forecast (2021-2026)

12.5.1 Latin America: Hair Tie Sales Forecast (2021-2026)

12.5.2 Latin America: Hair Tie Revenue Forecast (2021-2026)

12.5.3 Latin America: Hair Tie Market Size Forecast by Country (2021-2026)

### 12.6 Middle East and Africa Hair Tie Market Size Forecast (2021-2026)

12.6.1 Middle East and Africa: Hair Tie Sales Forecast (2021-2026)

12.6.2 Middle East and Africa: Hair Tie Revenue Forecast (2021-2026)

12.6.3 Middle East and Africa: Hair Tie Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

13.1 Market Opportunities and Drivers

13.2 Market Challenges

13.3 Market Risks/Restraints

13.4 Porter's Five Forces Analysis

13.5 Primary Interviews with Key Hair Tie Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

14.1 Value Chain Analysis

14.2 Hair Tie Customers

14.3 Sales Channels Analysis

14.3.1 Sales Channels

14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source

16.2 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Hair Tie Market Segments

Table 2. Ranking of Global Top Hair Tie Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Hair Tie Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Sports Hair Tie

Table 5. Major Manufacturers of Decorative Hair Tie

Table 6. Major Manufacturers of Others

Table 7. COVID-19 Impact Global Market: (Four Hair Tie Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Hair Tie Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Hair Tie Players to Combat Covid-19 Impact

Table 12. Global Hair Tie Market Size Growth Rate by Application 2020-2026 (K Units)

Table 13. Global Hair Tie Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 14. Global Hair Tie Sales by Regions 2015-2020 (K Units)

Table 15. Global Hair Tie Sales Market Share by Regions (2015-2020)

Table 16. Global Hair Tie Revenue by Regions 2015-2020 (US\$ Million)

Table 17. Global Hair Tie Sales by Manufacturers (2015-2020) (K Units)

Table 18. Global Hair Tie Sales Share by Manufacturers (2015-2020)

Table 19. Global Hair Tie Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 20. Global Hair Tie by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Hair Tie as of 2019)

Table 21. Hair Tie Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 22. Hair Tie Revenue Share by Manufacturers (2015-2020)

Table 23. Key Manufacturers Hair Tie Price (2015-2020) (USD/Unit)

Table 24. Hair Tie Manufacturers Manufacturing Base Distribution and Headquarters

Table 25. Manufacturers Hair Tie Product Type

Table 26. Date of International Manufacturers Enter into Hair Tie Market

Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 28. Global Hair Tie Sales by Type (2015-2020) (K Units)

Table 29. Global Hair Tie Sales Share by Type (2015-2020)

- Table 30. Global Hair Tie Revenue by Type (2015-2020) (US\$ Million)
- Table 31. Global Hair Tie Revenue Share by Type (2015-2020)
- Table 32. Hair Tie Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 33. Global Hair Tie Sales by Application (2015-2020) (K Units)
- Table 34. Global Hair Tie Sales Share by Application (2015-2020)
- Table 35. North America Hair Tie Sales by Country (2015-2020) (K Units)
- Table 36. North America Hair Tie Sales Market Share by Country (2015-2020)
- Table 37. North America Hair Tie Revenue by Country (2015-2020) (US\$ Million)
- Table 38. North America Hair Tie Revenue Market Share by Country (2015-2020)
- Table 39. North America Hair Tie Sales by Type (2015-2020) (K Units)
- Table 40. North America Hair Tie Sales Market Share by Type (2015-2020)
- Table 41. North America Hair Tie Sales by Application (2015-2020) (K Units)
- Table 42. North America Hair Tie Sales Market Share by Application (2015-2020)
- Table 43. Europe Hair Tie Sales by Country (2015-2020) (K Units)
- Table 44. Europe Hair Tie Sales Market Share by Country (2015-2020)
- Table 45. Europe Hair Tie Revenue by Country (2015-2020) (US\$ Million)
- Table 46. Europe Hair Tie Revenue Market Share by Country (2015-2020)
- Table 47. Europe Hair Tie Sales by Type (2015-2020) (K Units)
- Table 48. Europe Hair Tie Sales Market Share by Type (2015-2020)
- Table 49. Europe Hair Tie Sales by Application (2015-2020) (K Units)
- Table 50. Europe Hair Tie Sales Market Share by Application (2015-2020)
- Table 51. Asia Pacific Hair Tie Sales by Region (2015-2020) (K Units)
- Table 52. Asia Pacific Hair Tie Sales Market Share by Region (2015-2020)
- Table 53. Asia Pacific Hair Tie Revenue by Region (2015-2020) (US\$ Million)
- Table 54. Asia Pacific Hair Tie Revenue Market Share by Region (2015-2020)
- Table 55. Asia Pacific Hair Tie Sales by Type (2015-2020) (K Units)
- Table 56. Asia Pacific Hair Tie Sales Market Share by Type (2015-2020)
- Table 57. Asia Pacific Hair Tie Sales by Application (2015-2020) (K Units)
- Table 58. Asia Pacific Hair Tie Sales Market Share by Application (2015-2020)
- Table 59. Latin America Hair Tie Sales by Country (2015-2020) (K Units)
- Table 60. Latin America Hair Tie Sales Market Share by Country (2015-2020)
- Table 61. Latin Americaa Hair Tie Revenue by Country (2015-2020) (US\$ Million)
- Table 62. Latin America Hair Tie Revenue Market Share by Country (2015-2020)
- Table 63. Latin America Hair Tie Sales by Type (2015-2020) (K Units)
- Table 64. Latin America Hair Tie Sales Market Share by Type (2015-2020)
- Table 65. Latin America Hair Tie Sales by Application (2015-2020) (K Units)
- Table 66. Latin America Hair Tie Sales Market Share by Application (2015-2020)
- Table 67. Middle East and Africa Hair Tie Sales by Country (2015-2020) (K Units)
- Table 68. Middle East and Africa Hair Tie Sales Market Share by Country (2015-2020)



Table 69. Middle East and Africa Hair Tie Revenue by Country (2015-2020) (US\$ Million)

Table 70. Middle East and Africa Hair Tie Revenue Market Share by Country (2015-2020)

Table 71. Middle East and Africa Hair Tie Sales by Type (2015-2020) (K Units)

Table 72. Middle East and Africa Hair Tie Sales Market Share by Type (2015-2020)

Table 73. Middle East and Africa Hair Tie Sales by Application (2015-2020) (K Units)

Table 74. Middle East and Africa Hair Tie Sales Market Share by Application (2015-2020)

Table 75. Goody Corporation Information

Table 76. Goody Description and Major Businesses

Table 77. Goody Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 78. Goody Product

Table 79. Goody Recent Development

Table 80. Snappees Corporation Information

Table 81. Snappees Description and Major Businesses

Table 82. Snappees Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 83. Snappees Product

Table 84. Snappees Recent Development

Table 85. Silke London Corporation Information

Table 86. Silke London Description and Major Businesses

Table 87. Silke London Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 88. Silke London Product

Table 89. Silke London Recent Development

Table 90. Burlybands Corporation Information

Table 91. Burlybands Description and Major Businesses

Table 92. Burlybands Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 93. Burlybands Product

Table 94. Burlybands Recent Development

Table 95. Kitsch Corporation Information

Table 96. Kitsch Description and Major Businesses

Table 97. Kitsch Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 98. Kitsch Product

Table 99. Kitsch Recent Development

- Table 100. Gimme Beauty(Durham Brands) Corporation Information
- Table 101. Gimme Beauty(Durham Brands) Description and Major Businesses
- Table 102. Gimme Beauty(Durham Brands) Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 103. Gimme Beauty(Durham Brands) Product
- Table 104. Gimme Beauty(Durham Brands) Recent Development
- Table 105. Cyndibands Corporation Information
- Table 106. Cyndibands Description and Major Businesses
- Table 107. Cyndibands Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 108. Cyndibands Product
- Table 109. Cyndibands Recent Development
- Table 110. MariaShireen Corporation Information
- Table 111. MariaShireen Description and Major Businesses
- Table 112. MariaShireen Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 113. MariaShireen Product
- Table 114. MariaShireen Recent Development
- Table 115. Tiebandz Corporation Information
- Table 116. Tiebandz Description and Major Businesses
- Table 117. Tiebandz Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 118. Tiebandz Product
- Table 119. Tiebandz Recent Development
- Table 120. Kooshoo Corporation Information
- Table 121. Kooshoo Description and Major Businesses
- Table 122. Kooshoo Hair Tie Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 123. Kooshoo Product
- Table 124. Kooshoo Recent Development
- Table 125. Elastic Band Co. Corporation Information
- Table 126. Elastic Band Co. Description and Major Businesses
- Table 127. Elastic Band Co. Hair Tie Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 128. Elastic Band Co. Product
- Table 129. Elastic Band Co. Recent Development
- Table 130. The Longhairs Corporation Information
- Table 131. The Longhairs Description and Major Businesses
- Table 132. The Longhairs Hair Tie Sales (K Units), Revenue (US\$ Million), Price



(USD/Unit) and Gross Margin (2015-2020)

Table 133. The Longhairs Product

Table 134. The Longhairs Recent Development

Table 135. Kini Bands Corporation Information

Table 136. Kini Bands Description and Major Businesses

Table 137. Kini Bands Hair Tie Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 138. Kini Bands Product

Table 139. Kini Bands Recent Development

Table 140. Lady Jayne Corporation Information

Table 141. Lady Jayne Description and Major Businesses

Table 142. Lady Jayne Hair Tie Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 143. Lady Jayne Product

Table 144. Lady Jayne Recent Development

Table 145. Popband London Corporation Information

Table 146. Popband London Description and Major Businesses

Table 147. Popband London Hair Tie Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 148. Popband London Product

Table 149. Popband London Recent Development

Table 150. Global Hair Tie Sales Forecast by Regions (2021-2026) (K Units)

Table 151. Global Hair Tie Sales Market Share Forecast by Regions (2021-2026)

Table 152. Global Hair Tie Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 153. Global Hair Tie Revenue Market Share Forecast by Regions (2021-2026)

Table 154. North America: Hair Tie Sales Forecast by Country (2021-2026) (K Units)

Table 155. North America: Hair Tie Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 156. Europe: Hair Tie Sales Forecast by Country (2021-2026) (K Units)

Table 157. Europe: Hair Tie Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 158. Asia Pacific: Hair Tie Sales Forecast by Region (2021-2026) (K Units)

Table 159. Asia Pacific: Hair Tie Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 160. Latin America: Hair Tie Sales Forecast by Country (2021-2026) (K Units)

Table 161. Latin America: Hair Tie Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 162. Middle East and Africa: Hair Tie Sales Forecast by Country (2021-2026) (K Units)

Table 163. Middle East and Africa: Hair Tie Revenue Forecast by Country (2021-2026)

(US\$ Million)

Table 164. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 165. Key Challenges

Table 166. Market Risks

Table 167. Main Points Interviewed from Key Hair Tie Players

Table 168. Hair Tie Customers List

Table 169. Hair Tie Distributors List

Table 170. Research Programs/Design for This Report

Table 171. Key Data Information from Secondary Sources

Table 172. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Hair Tie Product Picture
- Figure 2. Global Hair Tie Sales Market Share by Type in 2020 & 2026
- Figure 3. Sports Hair Tie Product Picture
- Figure 4. Decorative Hair Tie Product Picture
- Figure 5. Others Product Picture
- Figure 6. Global Hair Tie Sales Market Share by Application in 2020 & 2026
- Figure 7. Men
- Figure 8. Women
- Figure 9. Children
- Figure 10. Others
- Figure 11. Hair Tie Report Years Considered
- Figure 12. Global Hair Tie Market Size 2015-2026 (US\$ Million)
- Figure 13. Global Hair Tie Sales 2015-2026 (K Units)
- Figure 14. Global Hair Tie Market Size Market Share by Region: 2020 Versus 2026
- Figure 15. Global Hair Tie Sales Market Share by Region (2015-2020)
- Figure 16. Global Hair Tie Sales Market Share by Region in 2019
- Figure 17. Global Hair Tie Revenue Market Share by Region (2015-2020)
- Figure 18. Global Hair Tie Revenue Market Share by Region in 2019
- Figure 19. Global Hair Tie Sales Share by Manufacturer in 2019
- Figure 20. The Top 10 and 5 Players Market Share by Hair Tie Revenue in 2019
- Figure 21. Hair Tie Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 22. Global Hair Tie Sales Market Share by Type (2015-2020)
- Figure 23. Global Hair Tie Sales Market Share by Type in 2019
- Figure 24. Global Hair Tie Revenue Market Share by Type (2015-2020)
- Figure 25. Global Hair Tie Revenue Market Share by Type in 2019
- Figure 26. Global Hair Tie Market Share by Price Range (2015-2020)
- Figure 27. Global Hair Tie Sales Market Share by Application (2015-2020)
- Figure 28. Global Hair Tie Sales Market Share by Application in 2019
- Figure 29. Global Hair Tie Revenue Market Share by Application (2015-2020)
- Figure 30. Global Hair Tie Revenue Market Share by Application in 2019
- Figure 31. North America Hair Tie Sales Growth Rate 2015-2020 (K Units)
- Figure 32. North America Hair Tie Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 33. North America Hair Tie Sales Market Share by Country in 2019
- Figure 34. North America Hair Tie Revenue Market Share by Country in 2019

- Figure 35. U.S. Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 36. U.S. Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. Canada Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 38. Canada Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 39. North America Hair Tie Market Share by Type in 2019
- Figure 40. North America Hair Tie Market Share by Application in 2019
- Figure 41. Europe Hair Tie Sales Growth Rate 2015-2020 (K Units)
- Figure 42. Europe Hair Tie Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 43. Europe Hair Tie Sales Market Share by Country in 2019
- Figure 44. Europe Hair Tie Revenue Market Share by Country in 2019
- Figure 45. Germany Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 46. Germany Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. France Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 48. France Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. U.K. Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 50. U.K. Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Italy Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 52. Italy Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Russia Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 54. Russia Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Europe Hair Tie Market Share by Type in 2019
- Figure 56. Europe Hair Tie Market Share by Application in 2019
- Figure 57. Asia Pacific Hair Tie Sales Growth Rate 2015-2020 (K Units)
- Figure 58. Asia Pacific Hair Tie Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 59. Asia Pacific Hair Tie Sales Market Share by Region in 2019
- Figure 60. Asia Pacific Hair Tie Revenue Market Share by Region in 2019
- Figure 61. China Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 62. China Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 63. Japan Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 64. Japan Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. South Korea Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 66. South Korea Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. India Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 68. India Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Australia Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 70. Australia Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Taiwan Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 72. Taiwan Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Indonesia Hair Tie Sales Growth Rate (2015-2020) (K Units)

- Figure 74. Indonesia Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Thailand Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 76. Thailand Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Malaysia Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 78. Malaysia Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Philippines Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 80. Philippines Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Vietnam Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 82. Vietnam Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Asia Pacific Hair Tie Market Share by Type in 2019
- Figure 84. Asia Pacific Hair Tie Market Share by Application in 2019
- Figure 85. Latin America Hair Tie Sales Growth Rate 2015-2020 (K Units)
- Figure 86. Latin America Hair Tie Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 87. Latin America Hair Tie Sales Market Share by Country in 2019
- Figure 88. Latin America Hair Tie Revenue Market Share by Country in 2019
- Figure 89. Mexico Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 90. Mexico Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 91. Brazil Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 92. Brazil Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Argentina Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 94. Argentina Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 95. Latin America Hair Tie Market Share by Type in 2019
- Figure 96. Latin America Hair Tie Market Share by Application in 2019
- Figure 97. Middle East and Africa Hair Tie Sales Growth Rate 2015-2020 (K Units)
- Figure 98. Middle East and Africa Hair Tie Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 99. Middle East and Africa Hair Tie Sales Market Share by Country in 2019
- Figure 100. Middle East and Africa Hair Tie Revenue Market Share by Country in 2019
- Figure 101. Turkey Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 102. Turkey Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 103. Saudi Arabia Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 104. Saudi Arabia Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. U.A.E Hair Tie Sales Growth Rate (2015-2020) (K Units)
- Figure 106. U.A.E Hair Tie Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 107. Middle East and Africa Hair Tie Market Share by Type in 2019
- Figure 108. Middle East and Africa Hair Tie Market Share by Application in 2019
- Figure 109. Goody Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. Snappees Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 111. Silke London Total Revenue (US\$ Million): 2019 Compared with 2018



- Figure 112. Burlybands Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Kitsch Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Gimme Beauty(Durham Brands) Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Cyndibands Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. MariaShireen Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Tiebandz Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Kooshoo Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Elastic Band Co. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. The Longhairs Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Kini Bands Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. Lady Jayne Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. Popband London Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 124. North America Hair Tie Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 125. North America Hair Tie Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 126. Europe Hair Tie Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 127. Europe Hair Tie Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 128. Asia Pacific Hair Tie Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 129. Asia Pacific Hair Tie Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 130. Latin America Hair Tie Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 131. Latin America Hair Tie Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 132. Middle East and Africa Hair Tie Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 133. Middle East and Africa Hair Tie Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 134. Porter's Five Forces Analysis
- Figure 135. Channels of Distribution
- Figure 136. Distributors Profiles
- Figure 137. Bottom-up and Top-down Approaches for This Report
- Figure 138. Data Triangulation
- Figure 139. Key Executives Interviewed

## I would like to order

Product name: Covid-19 Impact on Global Hair Tie Market Insights, Forecast to 2026

Product link: <https://marketpublishers.com/r/C1C940C0F6A3EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1C940C0F6A3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970