

Covid-19 Impact on Global Geo-Marketing Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Geo-Marketing status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Geo-Marketing development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Google

Cisco

Oracle

IBM

Salesforce

Adobe

Microsoft

Qualcomm

Rover

Mobile Bridge

Ericsson

Hyper

Reveal Mobile

Merkle

Foursquare

Galigeo

Navigine

Xtremepush

LocationGuru

Market segment by Type, the product can be split into

Indoor Geo-Marketing

Outdoor Geo-Marketing

Market segment by Application, split into

Banking, Financial Services and Insurance(BFSI)

It and Telecommunications

Tourism

Retail and E-Commerce

Healthcare and Life Sciences

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Geo-Marketing status, future forecast, growth opportunity, key market and key players.

To present the Geo-Marketing development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Geo-Marketing are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Geo-Marketing Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Geo-Marketing Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Indoor Geo-Marketing
 - 1.4.3 Outdoor Geo-Marketing
- 1.5 Market by Application
 - 1.5.1 Global Geo-Marketing Market Share by Application: 2020 VS 2026
 - 1.5.2 Banking, Financial Services and Insurance(BFSI)
 - 1.5.3 It and Telecommunications
 - 1.5.4 Tourism
 - 1.5.5 Retail and E-Commerce
 - 1.5.6 Healthcare and Life Sciences
- 1.6 Coronavirus Disease 2019 (Covid-19): Geo-Marketing Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Geo-Marketing Industry
 - 1.6.1.1 Geo-Marketing Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Geo-Marketing Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Geo-Marketing Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Geo-Marketing Market Perspective (2015-2026)
- 2.2 Geo-Marketing Growth Trends by Regions
 - 2.2.1 Geo-Marketing Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Geo-Marketing Historic Market Share by Regions (2015-2020)
 - 2.2.3 Geo-Marketing Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy

- 2.3.1 Market Top Trends
- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Geo-Marketing Market Growth Strategy
- 2.3.6 Primary Interviews with Key Geo-Marketing Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Geo-Marketing Players by Market Size
 - 3.1.1 Global Top Geo-Marketing Players by Revenue (2015-2020)
 - 3.1.2 Global Geo-Marketing Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Geo-Marketing Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Geo-Marketing Market Concentration Ratio
 - 3.2.1 Global Geo-Marketing Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Geo-Marketing Revenue in 2019
- 3.3 Geo-Marketing Key Players Head office and Area Served
- 3.4 Key Players Geo-Marketing Product Solution and Service
- 3.5 Date of Enter into Geo-Marketing Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Geo-Marketing Historic Market Size by Type (2015-2020)
- 4.2 Global Geo-Marketing Forecasted Market Size by Type (2021-2026)

5 GEO-MARKETING BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Geo-Marketing Market Size by Application (2015-2020)
- 5.2 Global Geo-Marketing Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Geo-Marketing Market Size (2015-2020)
- 6.2 Geo-Marketing Key Players in North America (2019-2020)
- 6.3 North America Geo-Marketing Market Size by Type (2015-2020)
- 6.4 North America Geo-Marketing Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Geo-Marketing Market Size (2015-2020)
- 7.2 Geo-Marketing Key Players in Europe (2019-2020)
- 7.3 Europe Geo-Marketing Market Size by Type (2015-2020)
- 7.4 Europe Geo-Marketing Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Geo-Marketing Market Size (2015-2020)
- 8.2 Geo-Marketing Key Players in China (2019-2020)
- 8.3 China Geo-Marketing Market Size by Type (2015-2020)
- 8.4 China Geo-Marketing Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Geo-Marketing Market Size (2015-2020)
- 9.2 Geo-Marketing Key Players in Japan (2019-2020)
- 9.3 Japan Geo-Marketing Market Size by Type (2015-2020)
- 9.4 Japan Geo-Marketing Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Geo-Marketing Market Size (2015-2020)
- 10.2 Geo-Marketing Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Geo-Marketing Market Size by Type (2015-2020)
- 10.4 Southeast Asia Geo-Marketing Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Geo-Marketing Market Size (2015-2020)
- 11.2 Geo-Marketing Key Players in India (2019-2020)
- 11.3 India Geo-Marketing Market Size by Type (2015-2020)
- 11.4 India Geo-Marketing Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Geo-Marketing Market Size (2015-2020)
- 12.2 Geo-Marketing Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Geo-Marketing Market Size by Type (2015-2020)

12.4 Central & South America Geo-Marketing Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Google

- 13.1.1 Google Company Details
- 13.1.2 Google Business Overview and Its Total Revenue
- 13.1.3 Google Geo-Marketing Introduction
- 13.1.4 Google Revenue in Geo-Marketing Business (2015-2020))
- 13.1.5 Google Recent Development

13.2 Cisco

- 13.2.1 Cisco Company Details
- 13.2.2 Cisco Business Overview and Its Total Revenue
- 13.2.3 Cisco Geo-Marketing Introduction
- 13.2.4 Cisco Revenue in Geo-Marketing Business (2015-2020)
- 13.2.5 Cisco Recent Development

13.3 Oracle

- 13.3.1 Oracle Company Details
- 13.3.2 Oracle Business Overview and Its Total Revenue
- 13.3.3 Oracle Geo-Marketing Introduction
- 13.3.4 Oracle Revenue in Geo-Marketing Business (2015-2020)
- 13.3.5 Oracle Recent Development

13.4 IBM

- 13.4.1 IBM Company Details
- 13.4.2 IBM Business Overview and Its Total Revenue
- 13.4.3 IBM Geo-Marketing Introduction
- 13.4.4 IBM Revenue in Geo-Marketing Business (2015-2020)
- 13.4.5 IBM Recent Development

13.5 Salesforce

- 13.5.1 Salesforce Company Details
- 13.5.2 Salesforce Business Overview and Its Total Revenue
- 13.5.3 Salesforce Geo-Marketing Introduction
- 13.5.4 Salesforce Revenue in Geo-Marketing Business (2015-2020)
- 13.5.5 Salesforce Recent Development

13.6 Adobe

- 13.6.1 Adobe Company Details
- 13.6.2 Adobe Business Overview and Its Total Revenue
- 13.6.3 Adobe Geo-Marketing Introduction
- 13.6.4 Adobe Revenue in Geo-Marketing Business (2015-2020)

- 13.6.5 Adobe Recent Development
- 13.7 Microsoft
 - 13.7.1 Microsoft Company Details
 - 13.7.2 Microsoft Business Overview and Its Total Revenue
 - 13.7.3 Microsoft Geo-Marketing Introduction
 - 13.7.4 Microsoft Revenue in Geo-Marketing Business (2015-2020)
 - 13.7.5 Microsoft Recent Development
- 13.8 Qualcomm
 - 13.8.1 Qualcomm Company Details
 - 13.8.2 Qualcomm Business Overview and Its Total Revenue
 - 13.8.3 Qualcomm Geo-Marketing Introduction
 - 13.8.4 Qualcomm Revenue in Geo-Marketing Business (2015-2020)
 - 13.8.5 Qualcomm Recent Development
- 13.9 Rover
 - 13.9.1 Rover Company Details
 - 13.9.2 Rover Business Overview and Its Total Revenue
 - 13.9.3 Rover Geo-Marketing Introduction
 - 13.9.4 Rover Revenue in Geo-Marketing Business (2015-2020)
 - 13.9.5 Rover Recent Development
- 13.10 Mobile Bridge
 - 13.10.1 Mobile Bridge Company Details
 - 13.10.2 Mobile Bridge Business Overview and Its Total Revenue
 - 13.10.3 Mobile Bridge Geo-Marketing Introduction
 - 13.10.4 Mobile Bridge Revenue in Geo-Marketing Business (2015-2020)
 - 13.10.5 Mobile Bridge Recent Development
- 13.11 Ericsson
 - 10.11.1 Ericsson Company Details
 - 10.11.2 Ericsson Business Overview and Its Total Revenue
 - 10.11.3 Ericsson Geo-Marketing Introduction
 - 10.11.4 Ericsson Revenue in Geo-Marketing Business (2015-2020)
 - 10.11.5 Ericsson Recent Development
- 13.12 Hyper
 - 10.12.1 Hyper Company Details
 - 10.12.2 Hyper Business Overview and Its Total Revenue
 - 10.12.3 Hyper Geo-Marketing Introduction
 - 10.12.4 Hyper Revenue in Geo-Marketing Business (2015-2020)
 - 10.12.5 Hyper Recent Development
- 13.13 Reveal Mobile
 - 10.13.1 Reveal Mobile Company Details

- 10.13.2 Reveal Mobile Business Overview and Its Total Revenue
- 10.13.3 Reveal Mobile Geo-Marketing Introduction
- 10.13.4 Reveal Mobile Revenue in Geo-Marketing Business (2015-2020)
- 10.13.5 Reveal Mobile Recent Development
- 13.14 Merkle
 - 10.14.1 Merkle Company Details
 - 10.14.2 Merkle Business Overview and Its Total Revenue
 - 10.14.3 Merkle Geo-Marketing Introduction
 - 10.14.4 Merkle Revenue in Geo-Marketing Business (2015-2020)
 - 10.14.5 Merkle Recent Development
- 13.15 Foursquare
 - 10.15.1 Foursquare Company Details
 - 10.15.2 Foursquare Business Overview and Its Total Revenue
 - 10.15.3 Foursquare Geo-Marketing Introduction
 - 10.15.4 Foursquare Revenue in Geo-Marketing Business (2015-2020)
 - 10.15.5 Foursquare Recent Development
- 13.16 Galigeo
 - 10.16.1 Galigeo Company Details
 - 10.16.2 Galigeo Business Overview and Its Total Revenue
 - 10.16.3 Galigeo Geo-Marketing Introduction
 - 10.16.4 Galigeo Revenue in Geo-Marketing Business (2015-2020)
 - 10.16.5 Galigeo Recent Development
- 13.17 Navigine
 - 10.17.1 Navigine Company Details
 - 10.17.2 Navigine Business Overview and Its Total Revenue
 - 10.17.3 Navigine Geo-Marketing Introduction
 - 10.17.4 Navigine Revenue in Geo-Marketing Business (2015-2020)
 - 10.17.5 Navigine Recent Development
- 13.18 Xtremepush
 - 10.18.1 Xtremepush Company Details
 - 10.18.2 Xtremepush Business Overview and Its Total Revenue
 - 10.18.3 Xtremepush Geo-Marketing Introduction
 - 10.18.4 Xtremepush Revenue in Geo-Marketing Business (2015-2020)
 - 10.18.5 Xtremepush Recent Development
- 13.19 LocationGuru
 - 10.19.1 LocationGuru Company Details
 - 10.19.2 LocationGuru Business Overview and Its Total Revenue
 - 10.19.3 LocationGuru Geo-Marketing Introduction
 - 10.19.4 LocationGuru Revenue in Geo-Marketing Business (2015-2020)

10.19.5 LocationGuru Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Geo-Marketing Key Market Segments

Table 2. Key Players Covered: Ranking by Geo-Marketing Revenue

Table 3. Ranking of Global Top Geo-Marketing Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Geo-Marketing Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Indoor Geo-Marketing

Table 6. Key Players of Outdoor Geo-Marketing

Table 7. COVID-19 Impact Global Market: (Four Geo-Marketing Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Geo-Marketing Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Geo-Marketing Players to Combat Covid-19 Impact

Table 12. Global Geo-Marketing Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Geo-Marketing Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Geo-Marketing Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Geo-Marketing Market Share by Regions (2015-2020)

Table 16. Global Geo-Marketing Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Geo-Marketing Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Geo-Marketing Market Growth Strategy

Table 22. Main Points Interviewed from Key Geo-Marketing Players

Table 23. Global Geo-Marketing Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Geo-Marketing Market Share by Players (2015-2020)

Table 25. Global Top Geo-Marketing Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Geo-Marketing as of 2019)

Table 26. Global Geo-Marketing by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Geo-Marketing Product Solution and Service

- Table 29. Date of Enter into Geo-Marketing Market
- Table 30. Mergers & Acquisitions, Expansion Plans
- Table 31. Global Geo-Marketing Market Size by Type (2015-2020) (Million US\$)
- Table 32. Global Geo-Marketing Market Size Share by Type (2015-2020)
- Table 33. Global Geo-Marketing Revenue Market Share by Type (2021-2026)
- Table 34. Global Geo-Marketing Market Size Share by Application (2015-2020)
- Table 35. Global Geo-Marketing Market Size by Application (2015-2020) (Million US\$)
- Table 36. Global Geo-Marketing Market Size Share by Application (2021-2026)
- Table 37. North America Key Players Geo-Marketing Revenue (2019-2020) (Million US\$)
- Table 38. North America Key Players Geo-Marketing Market Share (2019-2020)
- Table 39. North America Geo-Marketing Market Size by Type (2015-2020) (Million US\$)
- Table 40. North America Geo-Marketing Market Share by Type (2015-2020)
- Table 41. North America Geo-Marketing Market Size by Application (2015-2020) (Million US\$)
- Table 42. North America Geo-Marketing Market Share by Application (2015-2020)
- Table 43. Europe Key Players Geo-Marketing Revenue (2019-2020) (Million US\$)
- Table 44. Europe Key Players Geo-Marketing Market Share (2019-2020)
- Table 45. Europe Geo-Marketing Market Size by Type (2015-2020) (Million US\$)
- Table 46. Europe Geo-Marketing Market Share by Type (2015-2020)
- Table 47. Europe Geo-Marketing Market Size by Application (2015-2020) (Million US\$)
- Table 48. Europe Geo-Marketing Market Share by Application (2015-2020)
- Table 49. China Key Players Geo-Marketing Revenue (2019-2020) (Million US\$)
- Table 50. China Key Players Geo-Marketing Market Share (2019-2020)
- Table 51. China Geo-Marketing Market Size by Type (2015-2020) (Million US\$)
- Table 52. China Geo-Marketing Market Share by Type (2015-2020)
- Table 53. China Geo-Marketing Market Size by Application (2015-2020) (Million US\$)
- Table 54. China Geo-Marketing Market Share by Application (2015-2020)
- Table 55. Japan Key Players Geo-Marketing Revenue (2019-2020) (Million US\$)
- Table 56. Japan Key Players Geo-Marketing Market Share (2019-2020)
- Table 57. Japan Geo-Marketing Market Size by Type (2015-2020) (Million US\$)
- Table 58. Japan Geo-Marketing Market Share by Type (2015-2020)
- Table 59. Japan Geo-Marketing Market Size by Application (2015-2020) (Million US\$)
- Table 60. Japan Geo-Marketing Market Share by Application (2015-2020)
- Table 61. Southeast Asia Key Players Geo-Marketing Revenue (2019-2020) (Million US\$)
- Table 62. Southeast Asia Key Players Geo-Marketing Market Share (2019-2020)
- Table 63. Southeast Asia Geo-Marketing Market Size by Type (2015-2020) (Million US\$)

- Table 64. Southeast Asia Geo-Marketing Market Share by Type (2015-2020)
- Table 65. Southeast Asia Geo-Marketing Market Size by Application (2015-2020) (Million US\$)
- Table 66. Southeast Asia Geo-Marketing Market Share by Application (2015-2020)
- Table 67. India Key Players Geo-Marketing Revenue (2019-2020) (Million US\$)
- Table 68. India Key Players Geo-Marketing Market Share (2019-2020)
- Table 69. India Geo-Marketing Market Size by Type (2015-2020) (Million US\$)
- Table 70. India Geo-Marketing Market Share by Type (2015-2020)
- Table 71. India Geo-Marketing Market Size by Application (2015-2020) (Million US\$)
- Table 72. India Geo-Marketing Market Share by Application (2015-2020)
- Table 73. Central & South America Key Players Geo-Marketing Revenue (2019-2020) (Million US\$)
- Table 74. Central & South America Key Players Geo-Marketing Market Share (2019-2020)
- Table 75. Central & South America Geo-Marketing Market Size by Type (2015-2020) (Million US\$)
- Table 76. Central & South America Geo-Marketing Market Share by Type (2015-2020)
- Table 77. Central & South America Geo-Marketing Market Size by Application (2015-2020) (Million US\$)
- Table 78. Central & South America Geo-Marketing Market Share by Application (2015-2020)
- Table 79. Google Company Details
- Table 80. Google Business Overview
- Table 81. Google Product
- Table 82. Google Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 83. Google Recent Development
- Table 84. Cisco Company Details
- Table 85. Cisco Business Overview
- Table 86. Cisco Product
- Table 87. Cisco Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 88. Cisco Recent Development
- Table 89. Oracle Company Details
- Table 90. Oracle Business Overview
- Table 91. Oracle Product
- Table 92. Oracle Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 93. Oracle Recent Development
- Table 94. IBM Company Details
- Table 95. IBM Business Overview
- Table 96. IBM Product

- Table 97. IBM Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 98. IBM Recent Development
- Table 99. Salesforce Company Details
- Table 100. Salesforce Business Overview
- Table 101. Salesforce Product
- Table 102. Salesforce Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 103. Salesforce Recent Development
- Table 104. Adobe Company Details
- Table 105. Adobe Business Overview
- Table 106. Adobe Product
- Table 107. Adobe Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 108. Adobe Recent Development
- Table 109. Microsoft Company Details
- Table 110. Microsoft Business Overview
- Table 111. Microsoft Product
- Table 112. Microsoft Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 113. Microsoft Recent Development
- Table 114. Qualcomm Business Overview
- Table 115. Qualcomm Product
- Table 116. Qualcomm Company Details
- Table 117. Qualcomm Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 118. Qualcomm Recent Development
- Table 119. Rover Company Details
- Table 120. Rover Business Overview
- Table 121. Rover Product
- Table 122. Rover Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 123. Rover Recent Development
- Table 124. Mobile Bridge Company Details
- Table 125. Mobile Bridge Business Overview
- Table 126. Mobile Bridge Product
- Table 127. Mobile Bridge Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 128. Mobile Bridge Recent Development
- Table 129. Ericsson Company Details
- Table 130. Ericsson Business Overview
- Table 131. Ericsson Product
- Table 132. Ericsson Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 133. Ericsson Recent Development
- Table 134. Hyper Company Details

- Table 135. Hyper Business Overview
- Table 136. Hyper Product
- Table 137. Hyper Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 138. Hyper Recent Development
- Table 139. Reveal Mobile Company Details
- Table 140. Reveal Mobile Business Overview
- Table 141. Reveal Mobile Product
- Table 142. Reveal Mobile Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 143. Reveal Mobile Recent Development
- Table 144. Merkle Company Details
- Table 145. Merkle Business Overview
- Table 146. Merkle Product
- Table 147. Merkle Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 148. Merkle Recent Development
- Table 149. Foursquare Company Details
- Table 150. Foursquare Business Overview
- Table 151. Foursquare Product
- Table 152. Foursquare Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 153. Foursquare Recent Development
- Table 154. Galigeo Company Details
- Table 155. Galigeo Business Overview
- Table 156. Galigeo Product
- Table 157. Galigeo Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 158. Galigeo Recent Development
- Table 159. Navigine Company Details
- Table 160. Navigine Business Overview
- Table 161. Navigine Product
- Table 162. Navigine Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 163. Navigine Recent Development
- Table 164. Xtremepush Company Details
- Table 165. Xtremepush Business Overview
- Table 166. Xtremepush Product
- Table 167. Xtremepush Revenue in Geo-Marketing Business (2015-2020) (Million US\$)
- Table 168. Xtremepush Recent Development
- Table 169. LocationGuru Company Details
- Table 170. LocationGuru Business Overview
- Table 171. LocationGuru Product
- Table 172. LocationGuru Revenue in Geo-Marketing Business (2015-2020) (Million US\$)

US\$)

Table 173. LocationGuru Recent Development

Table 174. Research Programs/Design for This Report

Table 175. Key Data Information from Secondary Sources

Table 176. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Geo-Marketing Market Share by Type: 2020 VS 2026
- Figure 2. Indoor Geo-Marketing Features
- Figure 3. Outdoor Geo-Marketing Features
- Figure 4. Global Geo-Marketing Market Share by Application: 2020 VS 2026
- Figure 5. Banking, Financial Services and Insurance(BFSI) Case Studies
- Figure 6. It and Telecommunications Case Studies
- Figure 7. Tourism Case Studies
- Figure 8. Retail and E-Commerce Case Studies
- Figure 9. Healthcare and Life Sciences Case Studies
- Figure 10. Geo-Marketing Report Years Considered
- Figure 11. Global Geo-Marketing Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 12. Global Geo-Marketing Market Share by Regions: 2020 VS 2026
- Figure 13. Global Geo-Marketing Market Share by Regions (2021-2026)
- Figure 14. Porter's Five Forces Analysis
- Figure 15. Global Geo-Marketing Market Share by Players in 2019
- Figure 16. Global Top Geo-Marketing Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Geo-Marketing as of 2019)
- Figure 17. The Top 10 and 5 Players Market Share by Geo-Marketing Revenue in 2019
- Figure 18. North America Geo-Marketing Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Europe Geo-Marketing Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. China Geo-Marketing Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Japan Geo-Marketing Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Southeast Asia Geo-Marketing Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. India Geo-Marketing Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. Central & South America Geo-Marketing Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 25. Google Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 26. Google Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 27. Cisco Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 28. Cisco Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 29. Oracle Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 30. Oracle Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 31. IBM Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 32. IBM Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 33. Salesforce Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 34. Salesforce Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 35. Adobe Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 36. Adobe Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 37. Microsoft Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 38. Microsoft Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 39. Qualcomm Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 40. Qualcomm Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 41. Rover Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 42. Rover Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 43. Mobile Bridge Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 44. Mobile Bridge Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 45. Ericsson Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 46. Ericsson Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 47. Hyper Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 48. Hyper Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 49. Reveal Mobile Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 50. Reveal Mobile Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 51. Merkle Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 52. Merkle Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 53. Foursquare Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 54. Foursquare Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 55. Galigeo Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 56. Galigeo Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 57. Navigine Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 58. Navigine Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 59. Xtremepush Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 60. Xtremepush Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 61. LocationGuru Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 62. LocationGuru Revenue Growth Rate in Geo-Marketing Business (2015-2020)
- Figure 63. Bottom-up and Top-down Approaches for This Report
- Figure 64. Data Triangulation
- Figure 65. Key Executives Interviewed

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