

COVID-19 Impact on Global Exhibition Organizing Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Exhibition Organizing status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Exhibition Organizing development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

RELX Group (Reed Exhibitions)

Informa (UBM)

Messe Frankfurt

GL Events

MCH Group

Fiera Milano

Deutsche Messe

Koelnmesse

Messe Dusseldorf

Viparis

Emerald Expositions

Messe Munchen

Messe Berlin

Hong Kong Trade Development Council (HKTDC)

Coex

i2i Events Group

NurnbergMesse GmbH

ITE Group

Tokyo Big Sight

Fira Barcelona

Jaarbeurs

Tarsus Group

Comexposium Groupe

Artexis Group

SNIEC Shanghai

Market segment by Type, the product can be split into

5,000-20,000 Sqm

20,000-100,000 Sqm

More Than 100,000 Sqm

Market segment by Application, split into

Art Exhibitions

Academic Exhibitions

Commercial Exhibitions

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Exhibition Organizing status, future forecast, growth opportunity, key market and key players.

To present the Exhibition Organizing development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Exhibition Organizing are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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