

# COVID-19 Impact on Global ESL System Market Insights, Forecast to 2026

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## Abstracts

An electronic shelf label (ESL) system is used by retailers for displaying product pricing on shelves. The product pricing is automatically updated whenever a price is changed from a central control server. Typically, electronic display modules are attached to the front edge of retail shelving.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the ESL System market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the ESL System industry.

Based on our recent survey, we have several different scenarios about the ESL System YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of ESL

System will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global ESL System market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global ESL System market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global ESL System market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global ESL System market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global ESL System market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

#### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global ESL System market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global ESL System market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global ESL System market.

The following manufacturers are covered in this report:

SES-imagotag

Pricer

Samsung

E Ink

Displaydata

Opticon Sensors

DIGI

Hanshow Technology

LG innotek

Panasonic

Altierre

## ESL System Breakdown Data by Type

LCD Displays

E-papers Displays

## ESL System Breakdown Data by Application

Department Stores

Supermarkets

Drug Stores

Specialty Stores

Others

## Contents

### 1 STUDY COVERAGE

- 1.1 ESL System Product Introduction
- 1.2 Market Segments
- 1.3 Key ESL System Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global ESL System Market Size Growth Rate by Type
  - 1.4.2 LCD Displays
  - 1.4.3 E-papers Displays
- 1.5 Market by Application
  - 1.5.1 Global ESL System Market Size Growth Rate by Application
  - 1.5.2 Department Stores
  - 1.5.3 Supermarkets
  - 1.5.4 Drug Stores
  - 1.5.5 Specialty Stores
  - 1.5.6 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): ESL System Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the ESL System Industry
    - 1.6.1.1 ESL System Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and ESL System Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for ESL System Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global ESL System Market Size Estimates and Forecasts
  - 2.1.1 Global ESL System Revenue 2015-2026
  - 2.1.2 Global ESL System Sales 2015-2026
- 2.2 ESL System Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global ESL System Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global ESL System Retrospective Market Scenario in Revenue by Region:  
2015-2020

### **3 GLOBAL ESL SYSTEM COMPETITOR LANDSCAPE BY PLAYERS**

#### 3.1 ESL System Sales by Manufacturers

3.1.1 ESL System Sales by Manufacturers (2015-2020)

3.1.2 ESL System Sales Market Share by Manufacturers (2015-2020)

#### 3.2 ESL System Revenue by Manufacturers

3.2.1 ESL System Revenue by Manufacturers (2015-2020)

3.2.2 ESL System Revenue Share by Manufacturers (2015-2020)

3.2.3 Global ESL System Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by ESL System Revenue in 2019

3.2.5 Global ESL System Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

#### 3.3 ESL System Price by Manufacturers

#### 3.4 ESL System Manufacturing Base Distribution, Product Types

3.4.1 ESL System Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers ESL System Product Type

3.4.3 Date of International Manufacturers Enter into ESL System Market

#### 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

#### 4.1 Global ESL System Market Size by Type (2015-2020)

4.1.1 Global ESL System Sales by Type (2015-2020)

4.1.2 Global ESL System Revenue by Type (2015-2020)

4.1.3 ESL System Average Selling Price (ASP) by Type (2015-2026)

#### 4.2 Global ESL System Market Size Forecast by Type (2021-2026)

4.2.1 Global ESL System Sales Forecast by Type (2021-2026)

4.2.2 Global ESL System Revenue Forecast by Type (2021-2026)

4.2.3 ESL System Average Selling Price (ASP) Forecast by Type (2021-2026)

#### 4.3 Global ESL System Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

#### 5.1 Global ESL System Market Size by Application (2015-2020)

5.1.1 Global ESL System Sales by Application (2015-2020)

5.1.2 Global ESL System Revenue by Application (2015-2020)

- 5.1.3 ESL System Price by Application (2015-2020)
- 5.2 ESL System Market Size Forecast by Application (2021-2026)
  - 5.2.1 Global ESL System Sales Forecast by Application (2021-2026)
  - 5.2.2 Global ESL System Revenue Forecast by Application (2021-2026)
  - 5.2.3 Global ESL System Price Forecast by Application (2021-2026)

## **6 NORTH AMERICA**

- 6.1 North America ESL System by Country
  - 6.1.1 North America ESL System Sales by Country
  - 6.1.2 North America ESL System Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America ESL System Market Facts & Figures by Type
- 6.3 North America ESL System Market Facts & Figures by Application

## **7 EUROPE**

- 7.1 Europe ESL System by Country
  - 7.1.1 Europe ESL System Sales by Country
  - 7.1.2 Europe ESL System Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe ESL System Market Facts & Figures by Type
- 7.3 Europe ESL System Market Facts & Figures by Application

## **8 ASIA PACIFIC**

- 8.1 Asia Pacific ESL System by Region
  - 8.1.1 Asia Pacific ESL System Sales by Region
  - 8.1.2 Asia Pacific ESL System Revenue by Region
  - 8.1.3 China
  - 8.1.4 Japan
  - 8.1.5 South Korea
  - 8.1.6 India
  - 8.1.7 Australia

- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

8.2 Asia Pacific ESL System Market Facts & Figures by Type

8.3 Asia Pacific ESL System Market Facts & Figures by Application

## **9 LATIN AMERICA**

9.1 Latin America ESL System by Country

- 9.1.1 Latin America ESL System Sales by Country
- 9.1.2 Latin America ESL System Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America ESL System Market Facts & Figures by Type

9.3 Central & South America ESL System Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

10.1 Middle East and Africa ESL System by Country

- 10.1.1 Middle East and Africa ESL System Sales by Country
- 10.1.2 Middle East and Africa ESL System Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 U.A.E

10.2 Middle East and Africa ESL System Market Facts & Figures by Type

10.3 Middle East and Africa ESL System Market Facts & Figures by Application

## **11 COMPANY PROFILES**

11.1 SES-imagotag

- 11.1.1 SES-imagotag Corporation Information
- 11.1.2 SES-imagotag Description, Business Overview and Total Revenue
- 11.1.3 SES-imagotag Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 SES-imagotag ESL System Products Offered
- 11.1.5 SES-imagotag Recent Development



## 11.2 Pricer

11.2.1 Pricer Corporation Information

11.2.2 Pricer Description, Business Overview and Total Revenue

11.2.3 Pricer Sales, Revenue and Gross Margin (2015-2020)

11.2.4 Pricer ESL System Products Offered

11.2.5 Pricer Recent Development

## 11.3 Samsung

11.3.1 Samsung Corporation Information

11.3.2 Samsung Description, Business Overview and Total Revenue

11.3.3 Samsung Sales, Revenue and Gross Margin (2015-2020)

11.3.4 Samsung ESL System Products Offered

11.3.5 Samsung Recent Development

## 11.4 E Ink

11.4.1 E Ink Corporation Information

11.4.2 E Ink Description, Business Overview and Total Revenue

11.4.3 E Ink Sales, Revenue and Gross Margin (2015-2020)

11.4.4 E Ink ESL System Products Offered

11.4.5 E Ink Recent Development

## 11.5 Displaydata

11.5.1 Displaydata Corporation Information

11.5.2 Displaydata Description, Business Overview and Total Revenue

11.5.3 Displaydata Sales, Revenue and Gross Margin (2015-2020)

11.5.4 Displaydata ESL System Products Offered

11.5.5 Displaydata Recent Development

## 11.6 Opticon Sensors

11.6.1 Opticon Sensors Corporation Information

11.6.2 Opticon Sensors Description, Business Overview and Total Revenue

11.6.3 Opticon Sensors Sales, Revenue and Gross Margin (2015-2020)

11.6.4 Opticon Sensors ESL System Products Offered

11.6.5 Opticon Sensors Recent Development

## 11.7 DIGI

11.7.1 DIGI Corporation Information

11.7.2 DIGI Description, Business Overview and Total Revenue

11.7.3 DIGI Sales, Revenue and Gross Margin (2015-2020)

11.7.4 DIGI ESL System Products Offered

11.7.5 DIGI Recent Development

## 11.8 Hanshow Technology

11.8.1 Hanshow Technology Corporation Information

11.8.2 Hanshow Technology Description, Business Overview and Total Revenue

- 11.8.3 Hanshow Technology Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 Hanshow Technology ESL System Products Offered
- 11.8.5 Hanshow Technology Recent Development
- 11.9 LG innotek
  - 11.9.1 LG innotek Corporation Information
  - 11.9.2 LG innotek Description, Business Overview and Total Revenue
  - 11.9.3 LG innotek Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 LG innotek ESL System Products Offered
  - 11.9.5 LG innotek Recent Development
- 11.10 Panasonic
  - 11.10.1 Panasonic Corporation Information
  - 11.10.2 Panasonic Description, Business Overview and Total Revenue
  - 11.10.3 Panasonic Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 Panasonic ESL System Products Offered
  - 11.10.5 Panasonic Recent Development
- 11.1 SES-imagotag
  - 11.1.1 SES-imagotag Corporation Information
  - 11.1.2 SES-imagotag Description, Business Overview and Total Revenue
  - 11.1.3 SES-imagotag Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 SES-imagotag ESL System Products Offered
  - 11.1.5 SES-imagotag Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

- 12.1 ESL System Market Estimates and Projections by Region
  - 12.1.1 Global ESL System Sales Forecast by Regions 2021-2026
  - 12.1.2 Global ESL System Revenue Forecast by Regions 2021-2026
- 12.2 North America ESL System Market Size Forecast (2021-2026)
  - 12.2.1 North America: ESL System Sales Forecast (2021-2026)
  - 12.2.2 North America: ESL System Revenue Forecast (2021-2026)
  - 12.2.3 North America: ESL System Market Size Forecast by Country (2021-2026)
- 12.3 Europe ESL System Market Size Forecast (2021-2026)
  - 12.3.1 Europe: ESL System Sales Forecast (2021-2026)
  - 12.3.2 Europe: ESL System Revenue Forecast (2021-2026)
  - 12.3.3 Europe: ESL System Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific ESL System Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: ESL System Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: ESL System Revenue Forecast (2021-2026)
  - 12.4.3 Asia Pacific: ESL System Market Size Forecast by Region (2021-2026)

- 12.5 Latin America ESL System Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: ESL System Sales Forecast (2021-2026)
  - 12.5.2 Latin America: ESL System Revenue Forecast (2021-2026)
  - 12.5.3 Latin America: ESL System Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa ESL System Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: ESL System Sales Forecast (2021-2026)
  - 12.6.2 Middle East and Africa: ESL System Revenue Forecast (2021-2026)
  - 12.6.3 Middle East and Africa: ESL System Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key ESL System Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 14.1 Value Chain Analysis
- 14.2 ESL System Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
  - 16.1.2 Data Source
- 16.2 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. ESL System Market Segments

Table 2. Ranking of Global Top ESL System Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global ESL System Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of LCD Displays

Table 5. Major Manufacturers of E-papers Displays

Table 6. COVID-19 Impact Global Market: (Four ESL System Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for ESL System Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for ESL System Players to Combat Covid-19 Impact

Table 11. Global ESL System Market Size Growth Rate by Application 2020-2026 (K Units)

Table 12. Global ESL System Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 13. Global ESL System Sales by Regions 2015-2020 (K Units)

Table 14. Global ESL System Sales Market Share by Regions (2015-2020)

Table 15. Global ESL System Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global ESL System Sales by Manufacturers (2015-2020) (K Units)

Table 17. Global ESL System Sales Share by Manufacturers (2015-2020)

Table 18. Global ESL System Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global ESL System by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in ESL System as of 2019)

Table 20. ESL System Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. ESL System Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers ESL System Price (2015-2020) (USD/Unit)

Table 23. ESL System Manufacturers Manufacturing Base Distribution and Headquarters

Table 24. Manufacturers ESL System Product Type

Table 25. Date of International Manufacturers Enter into ESL System Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global ESL System Sales by Type (2015-2020) (K Units)

- Table 28. Global ESL System Sales Share by Type (2015-2020)
- Table 29. Global ESL System Revenue by Type (2015-2020) (US\$ Million)
- Table 30. Global ESL System Revenue Share by Type (2015-2020)
- Table 31. ESL System Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 32. Global ESL System Sales by Application (2015-2020) (K Units)
- Table 33. Global ESL System Sales Share by Application (2015-2020)
- Table 34. North America ESL System Sales by Country (2015-2020) (K Units)
- Table 35. North America ESL System Sales Market Share by Country (2015-2020)
- Table 36. North America ESL System Revenue by Country (2015-2020) (US\$ Million)
- Table 37. North America ESL System Revenue Market Share by Country (2015-2020)
- Table 38. North America ESL System Sales by Type (2015-2020) (K Units)
- Table 39. North America ESL System Sales Market Share by Type (2015-2020)
- Table 40. North America ESL System Sales by Application (2015-2020) (K Units)
- Table 41. North America ESL System Sales Market Share by Application (2015-2020)
- Table 42. Europe ESL System Sales by Country (2015-2020) (K Units)
- Table 43. Europe ESL System Sales Market Share by Country (2015-2020)
- Table 44. Europe ESL System Revenue by Country (2015-2020) (US\$ Million)
- Table 45. Europe ESL System Revenue Market Share by Country (2015-2020)
- Table 46. Europe ESL System Sales by Type (2015-2020) (K Units)
- Table 47. Europe ESL System Sales Market Share by Type (2015-2020)
- Table 48. Europe ESL System Sales by Application (2015-2020) (K Units)
- Table 49. Europe ESL System Sales Market Share by Application (2015-2020)
- Table 50. Asia Pacific ESL System Sales by Region (2015-2020) (K Units)
- Table 51. Asia Pacific ESL System Sales Market Share by Region (2015-2020)
- Table 52. Asia Pacific ESL System Revenue by Region (2015-2020) (US\$ Million)
- Table 53. Asia Pacific ESL System Revenue Market Share by Region (2015-2020)
- Table 54. Asia Pacific ESL System Sales by Type (2015-2020) (K Units)
- Table 55. Asia Pacific ESL System Sales Market Share by Type (2015-2020)
- Table 56. Asia Pacific ESL System Sales by Application (2015-2020) (K Units)
- Table 57. Asia Pacific ESL System Sales Market Share by Application (2015-2020)
- Table 58. Latin America ESL System Sales by Country (2015-2020) (K Units)
- Table 59. Latin America ESL System Sales Market Share by Country (2015-2020)
- Table 60. Latin Americaa ESL System Revenue by Country (2015-2020) (US\$ Million)
- Table 61. Latin America ESL System Revenue Market Share by Country (2015-2020)
- Table 62. Latin America ESL System Sales by Type (2015-2020) (K Units)
- Table 63. Latin America ESL System Sales Market Share by Type (2015-2020)
- Table 64. Latin America ESL System Sales by Application (2015-2020) (K Units)
- Table 65. Latin America ESL System Sales Market Share by Application (2015-2020)
- Table 66. Middle East and Africa ESL System Sales by Country (2015-2020) (K Units)



Table 67. Middle East and Africa ESL System Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa ESL System Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa ESL System Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa ESL System Sales by Type (2015-2020) (K Units)

Table 71. Middle East and Africa ESL System Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa ESL System Sales by Application (2015-2020) (K Units)

Table 73. Middle East and Africa ESL System Sales Market Share by Application (2015-2020)

Table 74. SES-imagotag Corporation Information

Table 75. SES-imagotag Description and Major Businesses

Table 76. SES-imagotag ESL System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 77. SES-imagotag Product

Table 78. SES-imagotag Recent Development

Table 79. Pricer Corporation Information

Table 80. Pricer Description and Major Businesses

Table 81. Pricer ESL System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 82. Pricer Product

Table 83. Pricer Recent Development

Table 84. Samsung Corporation Information

Table 85. Samsung Description and Major Businesses

Table 86. Samsung ESL System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 87. Samsung Product

Table 88. Samsung Recent Development

Table 89. E Ink Corporation Information

Table 90. E Ink Description and Major Businesses

Table 91. E Ink ESL System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 92. E Ink Product

Table 93. E Ink Recent Development

Table 94. Displaydata Corporation Information

Table 95. Displaydata Description and Major Businesses

Table 96. Displaydata ESL System Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2015-2020)

Table 97. Displaydata Product

Table 98. Displaydata Recent Development

Table 99. Opticon Sensors Corporation Information

Table 100. Opticon Sensors Description and Major Businesses

Table 101. Opticon Sensors ESL System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 102. Opticon Sensors Product

Table 103. Opticon Sensors Recent Development

Table 104. DIGI Corporation Information

Table 105. DIGI Description and Major Businesses

Table 106. DIGI ESL System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 107. DIGI Product

Table 108. DIGI Recent Development

Table 109. Hanshow Technology Corporation Information

Table 110. Hanshow Technology Description and Major Businesses

Table 111. Hanshow Technology ESL System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 112. Hanshow Technology Product

Table 113. Hanshow Technology Recent Development

Table 114. LG innotek Corporation Information

Table 115. LG innotek Description and Major Businesses

Table 116. LG innotek ESL System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 117. LG innotek Product

Table 118. LG innotek Recent Development

Table 119. Panasonic Corporation Information

Table 120. Panasonic Description and Major Businesses

Table 121. Panasonic ESL System Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 122. Panasonic Product

Table 123. Panasonic Recent Development

Table 124. Altierre Corporation Information

Table 125. Altierre Description and Major Businesses

Table 126. Altierre ESL System Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 127. Altierre Product

Table 128. Altierre Recent Development

Table 129. Global ESL System Sales Forecast by Regions (2021-2026) (K Units)

Table 130. Global ESL System Sales Market Share Forecast by Regions (2021-2026)

Table 131. Global ESL System Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 132. Global ESL System Revenue Market Share Forecast by Regions (2021-2026)

Table 133. North America: ESL System Sales Forecast by Country (2021-2026) (K Units)

Table 134. North America: ESL System Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 135. Europe: ESL System Sales Forecast by Country (2021-2026) (K Units)

Table 136. Europe: ESL System Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 137. Asia Pacific: ESL System Sales Forecast by Region (2021-2026) (K Units)

Table 138. Asia Pacific: ESL System Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 139. Latin America: ESL System Sales Forecast by Country (2021-2026) (K Units)

Table 140. Latin America: ESL System Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 141. Middle East and Africa: ESL System Sales Forecast by Country (2021-2026) (K Units)

Table 142. Middle East and Africa: ESL System Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 143. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 144. Key Challenges

Table 145. Market Risks

Table 146. Main Points Interviewed from Key ESL System Players

Table 147. ESL System Customers List

Table 148. ESL System Distributors List

Table 149. Research Programs/Design for This Report

Table 150. Key Data Information from Secondary Sources

Table 151. Key Data Information from Primary Sources



## List Of Figures

### LIST OF FIGURES

- Figure 1. ESL System Product Picture
- Figure 2. Global ESL System Sales Market Share by Type in 2020 & 2026
- Figure 3. LCD Displays Product Picture
- Figure 4. E-papers Displays Product Picture
- Figure 5. Global ESL System Sales Market Share by Application in 2020 & 2026
- Figure 6. Department Stores
- Figure 7. Supermarkets
- Figure 8. Drug Stores
- Figure 9. Specialty Stores
- Figure 10. Others
- Figure 11. ESL System Report Years Considered
- Figure 12. Global ESL System Market Size 2015-2026 (US\$ Million)
- Figure 13. Global ESL System Sales 2015-2026 (K Units)
- Figure 14. Global ESL System Market Size Market Share by Region: 2020 Versus 2026
- Figure 15. Global ESL System Sales Market Share by Region (2015-2020)
- Figure 16. Global ESL System Sales Market Share by Region in 2019
- Figure 17. Global ESL System Revenue Market Share by Region (2015-2020)
- Figure 18. Global ESL System Revenue Market Share by Region in 2019
- Figure 19. Global ESL System Sales Share by Manufacturer in 2019
- Figure 20. The Top 10 and 5 Players Market Share by ESL System Revenue in 2019
- Figure 21. ESL System Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 22. Global ESL System Sales Market Share by Type (2015-2020)
- Figure 23. Global ESL System Sales Market Share by Type in 2019
- Figure 24. Global ESL System Revenue Market Share by Type (2015-2020)
- Figure 25. Global ESL System Revenue Market Share by Type in 2019
- Figure 26. Global ESL System Market Share by Price Range (2015-2020)
- Figure 27. Global ESL System Sales Market Share by Application (2015-2020)
- Figure 28. Global ESL System Sales Market Share by Application in 2019
- Figure 29. Global ESL System Revenue Market Share by Application (2015-2020)
- Figure 30. Global ESL System Revenue Market Share by Application in 2019
- Figure 31. North America ESL System Sales Growth Rate 2015-2020 (K Units)
- Figure 32. North America ESL System Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 33. North America ESL System Sales Market Share by Country in 2019
- Figure 34. North America ESL System Revenue Market Share by Country in 2019

- Figure 35. U.S. ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 36. U.S. ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. Canada ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 38. Canada ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 39. North America ESL System Market Share by Type in 2019
- Figure 40. North America ESL System Market Share by Application in 2019
- Figure 41. Europe ESL System Sales Growth Rate 2015-2020 (K Units)
- Figure 42. Europe ESL System Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 43. Europe ESL System Sales Market Share by Country in 2019
- Figure 44. Europe ESL System Revenue Market Share by Country in 2019
- Figure 45. Germany ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 46. Germany ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. France ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 48. France ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. U.K. ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 50. U.K. ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Italy ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 52. Italy ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Russia ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 54. Russia ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 55. Europe ESL System Market Share by Type in 2019
- Figure 56. Europe ESL System Market Share by Application in 2019
- Figure 57. Asia Pacific ESL System Sales Growth Rate 2015-2020 (K Units)
- Figure 58. Asia Pacific ESL System Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 59. Asia Pacific ESL System Sales Market Share by Region in 2019
- Figure 60. Asia Pacific ESL System Revenue Market Share by Region in 2019
- Figure 61. China ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 62. China ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 63. Japan ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 64. Japan ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. South Korea ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 66. South Korea ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. India ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 68. India ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Australia ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 70. Australia ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Taiwan ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 72. Taiwan ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Indonesia ESL System Sales Growth Rate (2015-2020) (K Units)

- Figure 74. Indonesia ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Thailand ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 76. Thailand ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Malaysia ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 78. Malaysia ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Philippines ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 80. Philippines ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Vietnam ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 82. Vietnam ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 83. Asia Pacific ESL System Market Share by Type in 2019
- Figure 84. Asia Pacific ESL System Market Share by Application in 2019
- Figure 85. Latin America ESL System Sales Growth Rate 2015-2020 (K Units)
- Figure 86. Latin America ESL System Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 87. Latin America ESL System Sales Market Share by Country in 2019
- Figure 88. Latin America ESL System Revenue Market Share by Country in 2019
- Figure 89. Mexico ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 90. Mexico ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 91. Brazil ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 92. Brazil ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Argentina ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 94. Argentina ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 95. Latin America ESL System Market Share by Type in 2019
- Figure 96. Latin America ESL System Market Share by Application in 2019
- Figure 97. Middle East and Africa ESL System Sales Growth Rate 2015-2020 (K Units)
- Figure 98. Middle East and Africa ESL System Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 99. Middle East and Africa ESL System Sales Market Share by Country in 2019
- Figure 100. Middle East and Africa ESL System Revenue Market Share by Country in 2019
- Figure 101. Turkey ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 102. Turkey ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 103. Saudi Arabia ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 104. Saudi Arabia ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. U.A.E ESL System Sales Growth Rate (2015-2020) (K Units)
- Figure 106. U.A.E ESL System Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 107. Middle East and Africa ESL System Market Share by Type in 2019
- Figure 108. Middle East and Africa ESL System Market Share by Application in 2019
- Figure 109. SES-imagotag Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. Pricer Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 111. Samsung Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. E Ink Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Displaydata Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Opticon Sensors Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. DIGI Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Hanshow Technology Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. LG innotek Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Panasonic Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Altierre Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. North America ESL System Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 121. North America ESL System Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 122. Europe ESL System Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 123. Europe ESL System Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 124. Asia Pacific ESL System Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 125. Asia Pacific ESL System Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 126. Latin America ESL System Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 127. Latin America ESL System Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 128. Middle East and Africa ESL System Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 129. Middle East and Africa ESL System Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 130. Porter's Five Forces Analysis
- Figure 131. Channels of Distribution
- Figure 132. Distributors Profiles
- Figure 133. Bottom-up and Top-down Approaches for This Report
- Figure 134. Data Triangulation
- Figure 135. Key Executives Interviewed

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