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COVID-19 Impact on Global Enterprise Application-to-Person (A2P) SMS Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/C228B907A8D8EN.html
Date: September 2020
Pages: 133
Price: US$ 3,900.00 (Single User License)
ID: C228B907A8D8EN

Abstracts

This report focuses on the global Enterprise Application-to-Person (A2P) SMS status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Enterprise Application-to-Person (A2P) SMS development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.
The key players covered in this study

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Silverstreet BV

Syniverse Technologies

Nexmo Co. Ltd

Tyntec

SITO Mobile

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OpenMarket Inc

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

Twilio

Market segment by Type, the product can be split into

CRM

Promotions

Pushed Content

Interactive

Others

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Market segment by Application, split into

BFSI

Entertainment

Tourism

Retail

Marketing

Healthcare

Media

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Enterprise Application-to-Person (A2P) SMS status, future

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forecast, growth opportunity, key market and key players.

To present the Enterprise Application-to-Person (A2P) SMS development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Enterprise Application-to-Person (A2P) SMS are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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