

Covid-19 Impact on Global E-Commerce Personalization Software Market Size, Status and Forecast 2020-2026

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Abstracts

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the E-Commerce Personalization Software market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the E-Commerce Personalization Software industry.

Based on our recent survey, we have several different scenarios about the E-Commerce Personalization Software YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of E-Commerce Personalization Software will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global E-Commerce Personalization Software market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global E-Commerce Personalization Software market in terms

of revenue.

Players, stakeholders, and other participants in the global E-Commerce Personalization Software market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global E-Commerce Personalization Software market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global E-Commerce Personalization Software market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global E-Commerce Personalization Software market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global E-Commerce Personalization Software market.

The following players are covered in this report:

OptinMonster

Monetate

Barilliance

Evergage

Dynamic Yield

RichRelevance

Salesforce

Yusp

Apptus

Attraqt

Bunting

CloudEngage

CommerceStack

Cxsense

Emarsys

GeoFli

LiveChat

OmniConvert

Personyze

Pure360

E-Commerce Personalization Software Breakdown Data by Type

Cloud Based

Web Based

E-Commerce Personalization Software Breakdown Data by Application

Large Enterprises

SMEs

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by E-Commerce Personalization Software Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global E-Commerce Personalization Software Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Cloud Based
 - 1.4.3 Web Based
- 1.5 Market by Application
 - 1.5.1 Global E-Commerce Personalization Software Market Share by Application: 2020 VS 2026
 - 1.5.2 Large Enterprises
 - 1.5.3 SMEs
- 1.6 Coronavirus Disease 2019 (Covid-19): E-Commerce Personalization Software Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the E-Commerce Personalization Software Industry
 - 1.6.1.1 E-Commerce Personalization Software Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and E-Commerce Personalization Software Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for E-Commerce Personalization Software Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 E-Commerce Personalization Software Market Perspective (2015-2026)
- 2.2 E-Commerce Personalization Software Growth Trends by Regions
 - 2.2.1 E-Commerce Personalization Software Market Size by Regions: 2015 VS 2020

VS 2026

2.2.2 E-Commerce Personalization Software Historic Market Share by Regions (2015-2020)

2.2.3 E-Commerce Personalization Software Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 E-Commerce Personalization Software Market Growth Strategy

2.3.6 Primary Interviews with Key E-Commerce Personalization Software Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top E-Commerce Personalization Software Players by Market Size

3.1.1 Global Top E-Commerce Personalization Software Players by Revenue (2015-2020)

3.1.2 Global E-Commerce Personalization Software Revenue Market Share by Players (2015-2020)

3.1.3 Global E-Commerce Personalization Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global E-Commerce Personalization Software Market Concentration Ratio

3.2.1 Global E-Commerce Personalization Software Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by E-Commerce Personalization Software Revenue in 2019

3.3 E-Commerce Personalization Software Key Players Head office and Area Served

3.4 Key Players E-Commerce Personalization Software Product Solution and Service

3.5 Date of Enter into E-Commerce Personalization Software Market

3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global E-Commerce Personalization Software Historic Market Size by Type (2015-2020)

4.2 Global E-Commerce Personalization Software Forecasted Market Size by Type (2021-2026)

5 E-COMMERCE PERSONALIZATION SOFTWARE BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global E-Commerce Personalization Software Market Size by Application (2015-2020)

5.2 Global E-Commerce Personalization Software Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America E-Commerce Personalization Software Market Size (2015-2020)

6.2 E-Commerce Personalization Software Key Players in North America (2019-2020)

6.3 North America E-Commerce Personalization Software Market Size by Type (2015-2020)

6.4 North America E-Commerce Personalization Software Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe E-Commerce Personalization Software Market Size (2015-2020)

7.2 E-Commerce Personalization Software Key Players in Europe (2019-2020)

7.3 Europe E-Commerce Personalization Software Market Size by Type (2015-2020)

7.4 Europe E-Commerce Personalization Software Market Size by Application (2015-2020)

8 CHINA

8.1 China E-Commerce Personalization Software Market Size (2015-2020)

8.2 E-Commerce Personalization Software Key Players in China (2019-2020)

8.3 China E-Commerce Personalization Software Market Size by Type (2015-2020)

8.4 China E-Commerce Personalization Software Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan E-Commerce Personalization Software Market Size (2015-2020)

9.2 E-Commerce Personalization Software Key Players in Japan (2019-2020)

9.3 Japan E-Commerce Personalization Software Market Size by Type (2015-2020)

9.4 Japan E-Commerce Personalization Software Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia E-Commerce Personalization Software Market Size (2015-2020)

10.2 E-Commerce Personalization Software Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia E-Commerce Personalization Software Market Size by Type (2015-2020)

10.4 Southeast Asia E-Commerce Personalization Software Market Size by Application (2015-2020)

11 INDIA

11.1 India E-Commerce Personalization Software Market Size (2015-2020)

11.2 E-Commerce Personalization Software Key Players in India (2019-2020)

11.3 India E-Commerce Personalization Software Market Size by Type (2015-2020)

11.4 India E-Commerce Personalization Software Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America E-Commerce Personalization Software Market Size (2015-2020)

12.2 E-Commerce Personalization Software Key Players in Central & South America (2019-2020)

12.3 Central & South America E-Commerce Personalization Software Market Size by Type (2015-2020)

12.4 Central & South America E-Commerce Personalization Software Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 OptinMonster

13.1.1 OptinMonster Company Details

13.1.2 OptinMonster Business Overview and Its Total Revenue

13.1.3 OptinMonster E-Commerce Personalization Software Introduction

13.1.4 OptinMonster Revenue in E-Commerce Personalization Software Business (2015-2020))

- 13.1.5 OptinMonster Recent Development
- 13.2 Monetate
 - 13.2.1 Monetate Company Details
 - 13.2.2 Monetate Business Overview and Its Total Revenue
 - 13.2.3 Monetate E-Commerce Personalization Software Introduction
 - 13.2.4 Monetate Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 13.2.5 Monetate Recent Development
- 13.3 Barilliance
 - 13.3.1 Barilliance Company Details
 - 13.3.2 Barilliance Business Overview and Its Total Revenue
 - 13.3.3 Barilliance E-Commerce Personalization Software Introduction
 - 13.3.4 Barilliance Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 13.3.5 Barilliance Recent Development
- 13.4 Evergage
 - 13.4.1 Evergage Company Details
 - 13.4.2 Evergage Business Overview and Its Total Revenue
 - 13.4.3 Evergage E-Commerce Personalization Software Introduction
 - 13.4.4 Evergage Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 13.4.5 Evergage Recent Development
- 13.5 Dynamic Yield
 - 13.5.1 Dynamic Yield Company Details
 - 13.5.2 Dynamic Yield Business Overview and Its Total Revenue
 - 13.5.3 Dynamic Yield E-Commerce Personalization Software Introduction
 - 13.5.4 Dynamic Yield Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 13.5.5 Dynamic Yield Recent Development
- 13.6 RichRelevance
 - 13.6.1 RichRelevance Company Details
 - 13.6.2 RichRelevance Business Overview and Its Total Revenue
 - 13.6.3 RichRelevance E-Commerce Personalization Software Introduction
 - 13.6.4 RichRelevance Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 13.6.5 RichRelevance Recent Development
- 13.7 Salesforce
 - 13.7.1 Salesforce Company Details
 - 13.7.2 Salesforce Business Overview and Its Total Revenue

- 13.7.3 Salesforce E-Commerce Personalization Software Introduction
- 13.7.4 Salesforce Revenue in E-Commerce Personalization Software Business (2015-2020)
- 13.7.5 Salesforce Recent Development
- 13.8 Yusp
 - 13.8.1 Yusp Company Details
 - 13.8.2 Yusp Business Overview and Its Total Revenue
 - 13.8.3 Yusp E-Commerce Personalization Software Introduction
 - 13.8.4 Yusp Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 13.8.5 Yusp Recent Development
- 13.9 Apptus
 - 13.9.1 Apptus Company Details
 - 13.9.2 Apptus Business Overview and Its Total Revenue
 - 13.9.3 Apptus E-Commerce Personalization Software Introduction
 - 13.9.4 Apptus Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 13.9.5 Apptus Recent Development
- 13.10 Attraqt
 - 13.10.1 Attraqt Company Details
 - 13.10.2 Attraqt Business Overview and Its Total Revenue
 - 13.10.3 Attraqt E-Commerce Personalization Software Introduction
 - 13.10.4 Attraqt Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 13.10.5 Attraqt Recent Development
- 13.11 Bunting
 - 10.11.1 Bunting Company Details
 - 10.11.2 Bunting Business Overview and Its Total Revenue
 - 10.11.3 Bunting E-Commerce Personalization Software Introduction
 - 10.11.4 Bunting Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 10.11.5 Bunting Recent Development
- 13.12 CloudEngage
 - 10.12.1 CloudEngage Company Details
 - 10.12.2 CloudEngage Business Overview and Its Total Revenue
 - 10.12.3 CloudEngage E-Commerce Personalization Software Introduction
 - 10.12.4 CloudEngage Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 10.12.5 CloudEngage Recent Development
- 13.13 CommerceStack

- 10.13.1 CommerceStack Company Details
- 10.13.2 CommerceStack Business Overview and Its Total Revenue
- 10.13.3 CommerceStack E-Commerce Personalization Software Introduction
- 10.13.4 CommerceStack Revenue in E-Commerce Personalization Software Business (2015-2020)
- 10.13.5 CommerceStack Recent Development
- 13.14 Cxsense
 - 10.14.1 Cxsense Company Details
 - 10.14.2 Cxsense Business Overview and Its Total Revenue
 - 10.14.3 Cxsense E-Commerce Personalization Software Introduction
 - 10.14.4 Cxsense Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 10.14.5 Cxsense Recent Development
- 13.15 Emarsys
 - 10.15.1 Emarsys Company Details
 - 10.15.2 Emarsys Business Overview and Its Total Revenue
 - 10.15.3 Emarsys E-Commerce Personalization Software Introduction
 - 10.15.4 Emarsys Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 10.15.5 Emarsys Recent Development
- 13.16 GeoFli
 - 10.16.1 GeoFli Company Details
 - 10.16.2 GeoFli Business Overview and Its Total Revenue
 - 10.16.3 GeoFli E-Commerce Personalization Software Introduction
 - 10.16.4 GeoFli Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 10.16.5 GeoFli Recent Development
- 13.17 LiveChat
 - 10.17.1 LiveChat Company Details
 - 10.17.2 LiveChat Business Overview and Its Total Revenue
 - 10.17.3 LiveChat E-Commerce Personalization Software Introduction
 - 10.17.4 LiveChat Revenue in E-Commerce Personalization Software Business (2015-2020)
 - 10.17.5 LiveChat Recent Development
- 13.18 OmniConvert
 - 10.18.1 OmniConvert Company Details
 - 10.18.2 OmniConvert Business Overview and Its Total Revenue
 - 10.18.3 OmniConvert E-Commerce Personalization Software Introduction
 - 10.18.4 OmniConvert Revenue in E-Commerce Personalization Software Business

(2015-2020)

10.18.5 OmniConvert Recent Development

13.19 Personyze

10.19.1 Personyze Company Details

10.19.2 Personyze Business Overview and Its Total Revenue

10.19.3 Personyze E-Commerce Personalization Software Introduction

10.19.4 Personyze Revenue in E-Commerce Personalization Software Business

(2015-2020)

10.19.5 Personyze Recent Development

13.20 Pure360

10.20.1 Pure360 Company Details

10.20.2 Pure360 Business Overview and Its Total Revenue

10.20.3 Pure360 E-Commerce Personalization Software Introduction

10.20.4 Pure360 Revenue in E-Commerce Personalization Software Business

(2015-2020)

10.20.5 Pure360 Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. E-Commerce Personalization Software Key Market Segments

Table 2. Key Players Covered: Ranking by E-Commerce Personalization Software Revenue

Table 3. Ranking of Global Top E-Commerce Personalization Software Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global E-Commerce Personalization Software Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud Based

Table 6. Key Players of Web Based

Table 7. COVID-19 Impact Global Market: (Four E-Commerce Personalization Software Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for E-Commerce Personalization Software Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for E-Commerce Personalization Software Players to Combat Covid-19 Impact

Table 12. Global E-Commerce Personalization Software Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global E-Commerce Personalization Software Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global E-Commerce Personalization Software Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global E-Commerce Personalization Software Market Share by Regions (2015-2020)

Table 16. Global E-Commerce Personalization Software Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global E-Commerce Personalization Software Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. E-Commerce Personalization Software Market Growth Strategy

Table 22. Main Points Interviewed from Key E-Commerce Personalization Software Players

- Table 23. Global E-Commerce Personalization Software Revenue by Players (2015-2020) (Million US\$)
- Table 24. Global E-Commerce Personalization Software Market Share by Players (2015-2020)
- Table 25. Global Top E-Commerce Personalization Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in E-Commerce Personalization Software as of 2019)
- Table 26. Global E-Commerce Personalization Software by Players Market Concentration Ratio (CR5 and HHI)
- Table 27. Key Players Headquarters and Area Served
- Table 28. Key Players E-Commerce Personalization Software Product Solution and Service
- Table 29. Date of Enter into E-Commerce Personalization Software Market
- Table 30. Mergers & Acquisitions, Expansion Plans
- Table 31. Global E-Commerce Personalization Software Market Size by Type (2015-2020) (Million US\$)
- Table 32. Global E-Commerce Personalization Software Market Size Share by Type (2015-2020)
- Table 33. Global E-Commerce Personalization Software Revenue Market Share by Type (2021-2026)
- Table 34. Global E-Commerce Personalization Software Market Size Share by Application (2015-2020)
- Table 35. Global E-Commerce Personalization Software Market Size by Application (2015-2020) (Million US\$)
- Table 36. Global E-Commerce Personalization Software Market Size Share by Application (2021-2026)
- Table 37. North America Key Players E-Commerce Personalization Software Revenue (2019-2020) (Million US\$)
- Table 38. North America Key Players E-Commerce Personalization Software Market Share (2019-2020)
- Table 39. North America E-Commerce Personalization Software Market Size by Type (2015-2020) (Million US\$)
- Table 40. North America E-Commerce Personalization Software Market Share by Type (2015-2020)
- Table 41. North America E-Commerce Personalization Software Market Size by Application (2015-2020) (Million US\$)
- Table 42. North America E-Commerce Personalization Software Market Share by Application (2015-2020)
- Table 43. Europe Key Players E-Commerce Personalization Software Revenue

(2019-2020) (Million US\$)

Table 44. Europe Key Players E-Commerce Personalization Software Market Share (2019-2020)

Table 45. Europe E-Commerce Personalization Software Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe E-Commerce Personalization Software Market Share by Type (2015-2020)

Table 47. Europe E-Commerce Personalization Software Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe E-Commerce Personalization Software Market Share by Application (2015-2020)

Table 49. China Key Players E-Commerce Personalization Software Revenue (2019-2020) (Million US\$)

Table 50. China Key Players E-Commerce Personalization Software Market Share (2019-2020)

Table 51. China E-Commerce Personalization Software Market Size by Type (2015-2020) (Million US\$)

Table 52. China E-Commerce Personalization Software Market Share by Type (2015-2020)

Table 53. China E-Commerce Personalization Software Market Size by Application (2015-2020) (Million US\$)

Table 54. China E-Commerce Personalization Software Market Share by Application (2015-2020)

Table 55. Japan Key Players E-Commerce Personalization Software Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players E-Commerce Personalization Software Market Share (2019-2020)

Table 57. Japan E-Commerce Personalization Software Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan E-Commerce Personalization Software Market Share by Type (2015-2020)

Table 59. Japan E-Commerce Personalization Software Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan E-Commerce Personalization Software Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players E-Commerce Personalization Software Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players E-Commerce Personalization Software Market Share (2019-2020)

- Table 63. Southeast Asia E-Commerce Personalization Software Market Size by Type (2015-2020) (Million US\$)
- Table 64. Southeast Asia E-Commerce Personalization Software Market Share by Type (2015-2020)
- Table 65. Southeast Asia E-Commerce Personalization Software Market Size by Application (2015-2020) (Million US\$)
- Table 66. Southeast Asia E-Commerce Personalization Software Market Share by Application (2015-2020)
- Table 67. India Key Players E-Commerce Personalization Software Revenue (2019-2020) (Million US\$)
- Table 68. India Key Players E-Commerce Personalization Software Market Share (2019-2020)
- Table 69. India E-Commerce Personalization Software Market Size by Type (2015-2020) (Million US\$)
- Table 70. India E-Commerce Personalization Software Market Share by Type (2015-2020)
- Table 71. India E-Commerce Personalization Software Market Size by Application (2015-2020) (Million US\$)
- Table 72. India E-Commerce Personalization Software Market Share by Application (2015-2020)
- Table 73. Central & South America Key Players E-Commerce Personalization Software Revenue (2019-2020) (Million US\$)
- Table 74. Central & South America Key Players E-Commerce Personalization Software Market Share (2019-2020)
- Table 75. Central & South America E-Commerce Personalization Software Market Size by Type (2015-2020) (Million US\$)
- Table 76. Central & South America E-Commerce Personalization Software Market Share by Type (2015-2020)
- Table 77. Central & South America E-Commerce Personalization Software Market Size by Application (2015-2020) (Million US\$)
- Table 78. Central & South America E-Commerce Personalization Software Market Share by Application (2015-2020)
- Table 79. OptinMonster Company Details
- Table 80. OptinMonster Business Overview
- Table 81. OptinMonster Product
- Table 82. OptinMonster Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)
- Table 83. OptinMonster Recent Development
- Table 84. Monetate Company Details

- Table 85. Monetate Business Overview
- Table 86. Monetate Product
- Table 87. Monetate Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)
- Table 88. Monetate Recent Development
- Table 89. Barilliance Company Details
- Table 90. Barilliance Business Overview
- Table 91. Barilliance Product
- Table 92. Barilliance Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)
- Table 93. Barilliance Recent Development
- Table 94. Evergage Company Details
- Table 95. Evergage Business Overview
- Table 96. Evergage Product
- Table 97. Evergage Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)
- Table 98. Evergage Recent Development
- Table 99. Dynamic Yield Company Details
- Table 100. Dynamic Yield Business Overview
- Table 101. Dynamic Yield Product
- Table 102. Dynamic Yield Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)
- Table 103. Dynamic Yield Recent Development
- Table 104. RichRelevance Company Details
- Table 105. RichRelevance Business Overview
- Table 106. RichRelevance Product
- Table 107. RichRelevance Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)
- Table 108. RichRelevance Recent Development
- Table 109. Salesforce Company Details
- Table 110. Salesforce Business Overview
- Table 111. Salesforce Product
- Table 112. Salesforce Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)
- Table 113. Salesforce Recent Development
- Table 114. Yusp Business Overview
- Table 115. Yusp Product
- Table 116. Yusp Company Details
- Table 117. Yusp Revenue in E-Commerce Personalization Software Business

(2015-2020) (Million US\$)

Table 118. Yusp Recent Development

Table 119. Apptus Company Details

Table 120. Apptus Business Overview

Table 121. Apptus Product

Table 122. Apptus Revenue in E-Commerce Personalization Software Business
(2015-2020) (Million US\$)

Table 123. Apptus Recent Development

Table 124. Attraqt Company Details

Table 125. Attraqt Business Overview

Table 126. Attraqt Product

Table 127. Attraqt Revenue in E-Commerce Personalization Software Business
(2015-2020) (Million US\$)

Table 128. Attraqt Recent Development

Table 129. Bunting Company Details

Table 130. Bunting Business Overview

Table 131. Bunting Product

Table 132. Bunting Revenue in E-Commerce Personalization Software Business
(2015-2020) (Million US\$)

Table 133. Bunting Recent Development

Table 134. CloudEngage Company Details

Table 135. CloudEngage Business Overview

Table 136. CloudEngage Product

Table 137. CloudEngage Revenue in E-Commerce Personalization Software Business
(2015-2020) (Million US\$)

Table 138. CloudEngage Recent Development

Table 139. CommerceStack Company Details

Table 140. CommerceStack Business Overview

Table 141. CommerceStack Product

Table 142. CommerceStack Revenue in E-Commerce Personalization Software
Business (2015-2020) (Million US\$)

Table 143. CommerceStack Recent Development

Table 144. Cxsense Company Details

Table 145. Cxsense Business Overview

Table 146. Cxsense Product

Table 147. Cxsense Revenue in E-Commerce Personalization Software Business
(2015-2020) (Million US\$)

Table 148. Cxsense Recent Development

Table 149. Emarsys Company Details

Table 150. Emarsys Business Overview

Table 151. Emarsys Product

Table 152. Emarsys Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)

Table 153. Emarsys Recent Development

Table 154. GeoFli Company Details

Table 155. GeoFli Business Overview

Table 156. GeoFli Product

Table 157. GeoFli Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)

Table 158. GeoFli Recent Development

Table 159. LiveChat Company Details

Table 160. LiveChat Business Overview

Table 161. LiveChat Product

Table 162. LiveChat Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)

Table 163. LiveChat Recent Development

Table 164. OmniConvert Company Details

Table 165. OmniConvert Business Overview

Table 166. OmniConvert Product

Table 167. OmniConvert Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)

Table 168. OmniConvert Recent Development

Table 169. Personyze Company Details

Table 170. Personyze Business Overview

Table 171. Personyze Product

Table 172. Personyze Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)

Table 173. Personyze Recent Development

Table 174. Pure360 Company Details

Table 175. Pure360 Business Overview

Table 176. Pure360 Product

Table 177. Pure360 Revenue in E-Commerce Personalization Software Business (2015-2020) (Million US\$)

Table 178. Pure360 Recent Development

Table 179. Research Programs/Design for This Report

Table 180. Key Data Information from Secondary Sources

Table 181. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global E-Commerce Personalization Software Market Share by Type: 2020 VS 2026
- Figure 2. Cloud Based Features
- Figure 3. Web Based Features
- Figure 4. Global E-Commerce Personalization Software Market Share by Application: 2020 VS 2026
- Figure 5. Large Enterprises Case Studies
- Figure 6. SMEs Case Studies
- Figure 7. E-Commerce Personalization Software Report Years Considered
- Figure 8. Global E-Commerce Personalization Software Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 9. Global E-Commerce Personalization Software Market Share by Regions: 2020 VS 2026
- Figure 10. Global E-Commerce Personalization Software Market Share by Regions (2021-2026)
- Figure 11. Porter's Five Forces Analysis
- Figure 12. Global E-Commerce Personalization Software Market Share by Players in 2019
- Figure 13. Global Top E-Commerce Personalization Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in E-Commerce Personalization Software as of 2019)
- Figure 14. The Top 10 and 5 Players Market Share by E-Commerce Personalization Software Revenue in 2019
- Figure 15. North America E-Commerce Personalization Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 16. Europe E-Commerce Personalization Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 17. China E-Commerce Personalization Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. Japan E-Commerce Personalization Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Southeast Asia E-Commerce Personalization Software Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. India E-Commerce Personalization Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Central & South America E-Commerce Personalization Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. OptinMonster Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 23. OptinMonster Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 24. Monetate Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. Monetate Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 26. Barilliance Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Barilliance Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 28. Evergage Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Evergage Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 30. Dynamic Yield Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Dynamic Yield Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 32. RichRelevance Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. RichRelevance Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 34. Salesforce Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Salesforce Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 36. Yusp Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Yusp Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 38. Apptus Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Apptus Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 40. Attraqt Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Attraqt Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 42. Bunting Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Bunting Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 44. CloudEngage Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. CloudEngage Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 46. CommerceStack Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. CommerceStack Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 48. Cxsense Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. Cxsense Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 50. Emarsys Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. Emarsys Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 52. GeoFli Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 53. GeoFli Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 54. LiveChat Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 55. LiveChat Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 56. OmniConvert Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 57. OmniConvert Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 58. Personyze Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 59. Personyze Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 60. Pure360 Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 61. Pure360 Revenue Growth Rate in E-Commerce Personalization Software Business (2015-2020)

Figure 62. Bottom-up and Top-down Approaches for This Report

Figure 63. Data Triangulation

Figure 64. Key Executives Interviewed

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