

COVID-19 Impact on Global Direct-to-Consumer Laboratory Testing Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Direct-to-Consumer Laboratory Testing status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Direct-to-Consumer Laboratory Testing development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Quest Diagnostics

LabCorp

23 and Me

Any Lab Test Now

Color Genomics

Pathway Genomics

Konica Minolta

Myriad Genetics

Market segment by Type, the product can be split into

Routine Clinical Laboratory Testing

Medical Genetic Laboratory Testing

Market segment by Application, split into

Health

Genetic

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Direct-to-Consumer Laboratory Testing status, future forecast, growth opportunity, key market and key players.

To present the Direct-to-Consumer Laboratory Testing development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Direct-to-Consumer Laboratory Testing are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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