

Covid-19 Impact on Global Direct Dyes Market Insights, Forecast to 2026

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Abstracts

A direct dye or substantive dye is a dye that adheres to its substrate, typically a textile, by non-ionic forces. The amount of this attraction is known as 'substantivity': the higher the substantivity the greater the attraction of the dye for the fiber. Substantive dyes work best on textiles with high contents of cellulose, such as cotton. In contrast to direct dyes, wool and leather goods are dyed by the process of ion exchange, exploiting the cationic nature of proteins near neutral pH. The development of substantive dyes helped make mordant dyes obsolete.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Direct Dyes market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Direct Dyes industry.

Based on our recent survey, we have several different scenarios about the Direct Dyes YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Direct Dyes will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Direct Dyes market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Direct Dyes market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Direct Dyes market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Direct Dyes market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Direct Dyes market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Direct Dyes market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Direct

Dyes market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Direct Dyes market.

The following manufacturers are covered in this report:

Archroma

Huntsman

Kiri Industries Ltd. (KIL)

Nippon Kayaku

Everlight Chemical

CHT Group

Aljo Dyes

Osaka Godo

Setas

Atul

Aakash Chemicals

Vipul Organics

Chromatech

Victor Color Industries

Sensient Technologies

Shandong Qing Shun Chemical

Direct Dyes Breakdown Data by Type

Liquid

Powder

Direct Dyes Breakdown Data by Application

Textile

Paper

Others

Contents

1 STUDY COVERAGE

- 1.1 Direct Dyes Product Introduction
- 1.2 Market Segments
- 1.3 Key Direct Dyes Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Direct Dyes Market Size Growth Rate by Type
 - 1.4.2 Liquid
 - 1.4.3 Powder
- 1.5 Market by Application
 - 1.5.1 Global Direct Dyes Market Size Growth Rate by Application
 - 1.5.2 Textile
 - 1.5.3 Paper
 - 1.5.4 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Direct Dyes Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Direct Dyes Industry
 - 1.6.1.1 Direct Dyes Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Direct Dyes Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Direct Dyes Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Direct Dyes Market Size Estimates and Forecasts
 - 2.1.1 Global Direct Dyes Revenue 2015-2026
 - 2.1.2 Global Direct Dyes Sales 2015-2026
- 2.2 Direct Dyes Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Direct Dyes Retrospective Market Scenario in Sales by Region: 2015-2020
 - 2.2.2 Global Direct Dyes Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL DIRECT DYES COMPETITOR LANDSCAPE BY PLAYERS

3.1 Direct Dyes Sales by Manufacturers

3.1.1 Direct Dyes Sales by Manufacturers (2015-2020)

3.1.2 Direct Dyes Sales Market Share by Manufacturers (2015-2020)

3.2 Direct Dyes Revenue by Manufacturers

3.2.1 Direct Dyes Revenue by Manufacturers (2015-2020)

3.2.2 Direct Dyes Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Direct Dyes Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Direct Dyes Revenue in 2019

3.2.5 Global Direct Dyes Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Direct Dyes Price by Manufacturers

3.4 Direct Dyes Manufacturing Base Distribution, Product Types

3.4.1 Direct Dyes Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Direct Dyes Product Type

3.4.3 Date of International Manufacturers Enter into Direct Dyes Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Direct Dyes Market Size by Type (2015-2020)

4.1.1 Global Direct Dyes Sales by Type (2015-2020)

4.1.2 Global Direct Dyes Revenue by Type (2015-2020)

4.1.3 Direct Dyes Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Direct Dyes Market Size Forecast by Type (2021-2026)

4.2.1 Global Direct Dyes Sales Forecast by Type (2021-2026)

4.2.2 Global Direct Dyes Revenue Forecast by Type (2021-2026)

4.2.3 Direct Dyes Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Direct Dyes Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Direct Dyes Market Size by Application (2015-2020)

5.1.1 Global Direct Dyes Sales by Application (2015-2020)

5.1.2 Global Direct Dyes Revenue by Application (2015-2020)

5.1.3 Direct Dyes Price by Application (2015-2020)

5.2 Direct Dyes Market Size Forecast by Application (2021-2026)

- 5.2.1 Global Direct Dyes Sales Forecast by Application (2021-2026)
- 5.2.2 Global Direct Dyes Revenue Forecast by Application (2021-2026)
- 5.2.3 Global Direct Dyes Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Direct Dyes by Country
 - 6.1.1 North America Direct Dyes Sales by Country
 - 6.1.2 North America Direct Dyes Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Direct Dyes Market Facts & Figures by Type
- 6.3 North America Direct Dyes Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Direct Dyes by Country
 - 7.1.1 Europe Direct Dyes Sales by Country
 - 7.1.2 Europe Direct Dyes Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Direct Dyes Market Facts & Figures by Type
- 7.3 Europe Direct Dyes Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Direct Dyes by Region
 - 8.1.1 Asia Pacific Direct Dyes Sales by Region
 - 8.1.2 Asia Pacific Direct Dyes Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan
 - 8.1.5 South Korea
 - 8.1.6 India
 - 8.1.7 Australia
 - 8.1.8 Taiwan
 - 8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Direct Dyes Market Facts & Figures by Type

8.3 Asia Pacific Direct Dyes Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Direct Dyes by Country

9.1.1 Latin America Direct Dyes Sales by Country

9.1.2 Latin America Direct Dyes Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Direct Dyes Market Facts & Figures by Type

9.3 Central & South America Direct Dyes Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Direct Dyes by Country

10.1.1 Middle East and Africa Direct Dyes Sales by Country

10.1.2 Middle East and Africa Direct Dyes Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 U.A.E

10.2 Middle East and Africa Direct Dyes Market Facts & Figures by Type

10.3 Middle East and Africa Direct Dyes Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 Archroma

11.1.1 Archroma Corporation Information

11.1.2 Archroma Description, Business Overview and Total Revenue

11.1.3 Archroma Sales, Revenue and Gross Margin (2015-2020)

11.1.4 Archroma Direct Dyes Products Offered

11.1.5 Archroma Recent Development

11.2 Huntsman

11.2.1 Huntsman Corporation Information

- 11.2.2 Huntsman Description, Business Overview and Total Revenue
- 11.2.3 Huntsman Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Huntsman Direct Dyes Products Offered
- 11.2.5 Huntsman Recent Development
- 11.3 Kiri Industries Ltd. (KIL)
 - 11.3.1 Kiri Industries Ltd. (KIL) Corporation Information
 - 11.3.2 Kiri Industries Ltd. (KIL) Description, Business Overview and Total Revenue
 - 11.3.3 Kiri Industries Ltd. (KIL) Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Kiri Industries Ltd. (KIL) Direct Dyes Products Offered
 - 11.3.5 Kiri Industries Ltd. (KIL) Recent Development
- 11.4 Nippon Kayaku
 - 11.4.1 Nippon Kayaku Corporation Information
 - 11.4.2 Nippon Kayaku Description, Business Overview and Total Revenue
 - 11.4.3 Nippon Kayaku Sales, Revenue and Gross Margin (2015-2020)
 - 11.4.4 Nippon Kayaku Direct Dyes Products Offered
 - 11.4.5 Nippon Kayaku Recent Development
- 11.5 Everlight Chemical
 - 11.5.1 Everlight Chemical Corporation Information
 - 11.5.2 Everlight Chemical Description, Business Overview and Total Revenue
 - 11.5.3 Everlight Chemical Sales, Revenue and Gross Margin (2015-2020)
 - 11.5.4 Everlight Chemical Direct Dyes Products Offered
 - 11.5.5 Everlight Chemical Recent Development
- 11.6 CHT Group
 - 11.6.1 CHT Group Corporation Information
 - 11.6.2 CHT Group Description, Business Overview and Total Revenue
 - 11.6.3 CHT Group Sales, Revenue and Gross Margin (2015-2020)
 - 11.6.4 CHT Group Direct Dyes Products Offered
 - 11.6.5 CHT Group Recent Development
- 11.7 Aljo Dyes
 - 11.7.1 Aljo Dyes Corporation Information
 - 11.7.2 Aljo Dyes Description, Business Overview and Total Revenue
 - 11.7.3 Aljo Dyes Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Aljo Dyes Direct Dyes Products Offered
 - 11.7.5 Aljo Dyes Recent Development
- 11.8 Osaka Godo
 - 11.8.1 Osaka Godo Corporation Information
 - 11.8.2 Osaka Godo Description, Business Overview and Total Revenue
 - 11.8.3 Osaka Godo Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 Osaka Godo Direct Dyes Products Offered

- 11.8.5 Osaka Godo Recent Development
- 11.9 Setas
 - 11.9.1 Setas Corporation Information
 - 11.9.2 Setas Description, Business Overview and Total Revenue
 - 11.9.3 Setas Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Setas Direct Dyes Products Offered
 - 11.9.5 Setas Recent Development
- 11.10 Atul
 - 11.10.1 Atul Corporation Information
 - 11.10.2 Atul Description, Business Overview and Total Revenue
 - 11.10.3 Atul Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 Atul Direct Dyes Products Offered
 - 11.10.5 Atul Recent Development
- 11.1 Archroma
 - 11.1.1 Archroma Corporation Information
 - 11.1.2 Archroma Description, Business Overview and Total Revenue
 - 11.1.3 Archroma Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Archroma Direct Dyes Products Offered
 - 11.1.5 Archroma Recent Development
- 11.12 Vipul Organics
 - 11.12.1 Vipul Organics Corporation Information
 - 11.12.2 Vipul Organics Description, Business Overview and Total Revenue
 - 11.12.3 Vipul Organics Sales, Revenue and Gross Margin (2015-2020)
 - 11.12.4 Vipul Organics Products Offered
 - 11.12.5 Vipul Organics Recent Development
- 11.13 Chromatech
 - 11.13.1 Chromatech Corporation Information
 - 11.13.2 Chromatech Description, Business Overview and Total Revenue
 - 11.13.3 Chromatech Sales, Revenue and Gross Margin (2015-2020)
 - 11.13.4 Chromatech Products Offered
 - 11.13.5 Chromatech Recent Development
- 11.14 Victor Color Industries
 - 11.14.1 Victor Color Industries Corporation Information
 - 11.14.2 Victor Color Industries Description, Business Overview and Total Revenue
 - 11.14.3 Victor Color Industries Sales, Revenue and Gross Margin (2015-2020)
 - 11.14.4 Victor Color Industries Products Offered
 - 11.14.5 Victor Color Industries Recent Development
- 11.15 Sensient Technologies
 - 11.15.1 Sensient Technologies Corporation Information

- 11.15.2 Sensient Technologies Description, Business Overview and Total Revenue
- 11.15.3 Sensient Technologies Sales, Revenue and Gross Margin (2015-2020)
- 11.15.4 Sensient Technologies Products Offered
- 11.15.5 Sensient Technologies Recent Development
- 11.16 Shandong Qing Shun Chemical
 - 11.16.1 Shandong Qing Shun Chemical Corporation Information
 - 11.16.2 Shandong Qing Shun Chemical Description, Business Overview and Total Revenue
 - 11.16.3 Shandong Qing Shun Chemical Sales, Revenue and Gross Margin (2015-2020)
 - 11.16.4 Shandong Qing Shun Chemical Products Offered
 - 11.16.5 Shandong Qing Shun Chemical Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Direct Dyes Market Estimates and Projections by Region
 - 12.1.1 Global Direct Dyes Sales Forecast by Regions 2021-2026
 - 12.1.2 Global Direct Dyes Revenue Forecast by Regions 2021-2026
- 12.2 North America Direct Dyes Market Size Forecast (2021-2026)
 - 12.2.1 North America: Direct Dyes Sales Forecast (2021-2026)
 - 12.2.2 North America: Direct Dyes Revenue Forecast (2021-2026)
 - 12.2.3 North America: Direct Dyes Market Size Forecast by Country (2021-2026)
- 12.3 Europe Direct Dyes Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Direct Dyes Sales Forecast (2021-2026)
 - 12.3.2 Europe: Direct Dyes Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Direct Dyes Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Direct Dyes Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Direct Dyes Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Direct Dyes Revenue Forecast (2021-2026)
 - 12.4.3 Asia Pacific: Direct Dyes Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Direct Dyes Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Direct Dyes Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Direct Dyes Revenue Forecast (2021-2026)
 - 12.5.3 Latin America: Direct Dyes Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Direct Dyes Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Direct Dyes Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Direct Dyes Revenue Forecast (2021-2026)
 - 12.6.3 Middle East and Africa: Direct Dyes Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Direct Dyes Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Direct Dyes Customers
- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Direct Dyes Market Segments

Table 2. Ranking of Global Top Direct Dyes Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Direct Dyes Market Size Growth Rate by Type 2020-2026 (K MT) & (US\$ Million)

Table 4. Major Manufacturers of Liquid

Table 5. Major Manufacturers of Powder

Table 6. COVID-19 Impact Global Market: (Four Direct Dyes Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Direct Dyes Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Direct Dyes Players to Combat Covid-19 Impact

Table 11. Global Direct Dyes Market Size Growth Rate by Application 2020-2026 (K MT)

Table 12. Global Direct Dyes Market Size by Region (K MT) & (US\$ Million): 2020 VS 2026

Table 13. Global Direct Dyes Sales by Regions 2015-2020 (K MT)

Table 14. Global Direct Dyes Sales Market Share by Regions (2015-2020)

Table 15. Global Direct Dyes Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Direct Dyes Sales by Manufacturers (2015-2020) (K MT)

Table 17. Global Direct Dyes Sales Share by Manufacturers (2015-2020)

Table 18. Global Direct Dyes Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Direct Dyes by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Direct Dyes as of 2019)

Table 20. Direct Dyes Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. Direct Dyes Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers Direct Dyes Price (2015-2020) (USD/MT)

Table 23. Direct Dyes Manufacturers Manufacturing Base Distribution and Headquarters

Table 24. Manufacturers Direct Dyes Product Type

Table 25. Date of International Manufacturers Enter into Direct Dyes Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global Direct Dyes Sales by Type (2015-2020) (K MT)

- Table 28. Global Direct Dyes Sales Share by Type (2015-2020)
- Table 29. Global Direct Dyes Revenue by Type (2015-2020) (US\$ Million)
- Table 30. Global Direct Dyes Revenue Share by Type (2015-2020)
- Table 31. Direct Dyes Average Selling Price (ASP) by Type 2015-2020 (USD/MT)
- Table 32. Global Direct Dyes Sales by Application (2015-2020) (K MT)
- Table 33. Global Direct Dyes Sales Share by Application (2015-2020)
- Table 34. North America Direct Dyes Sales by Country (2015-2020) (K MT)
- Table 35. North America Direct Dyes Sales Market Share by Country (2015-2020)
- Table 36. North America Direct Dyes Revenue by Country (2015-2020) (US\$ Million)
- Table 37. North America Direct Dyes Revenue Market Share by Country (2015-2020)
- Table 38. North America Direct Dyes Sales by Type (2015-2020) (K MT)
- Table 39. North America Direct Dyes Sales Market Share by Type (2015-2020)
- Table 40. North America Direct Dyes Sales by Application (2015-2020) (K MT)
- Table 41. North America Direct Dyes Sales Market Share by Application (2015-2020)
- Table 42. Europe Direct Dyes Sales by Country (2015-2020) (K MT)
- Table 43. Europe Direct Dyes Sales Market Share by Country (2015-2020)
- Table 44. Europe Direct Dyes Revenue by Country (2015-2020) (US\$ Million)
- Table 45. Europe Direct Dyes Revenue Market Share by Country (2015-2020)
- Table 46. Europe Direct Dyes Sales by Type (2015-2020) (K MT)
- Table 47. Europe Direct Dyes Sales Market Share by Type (2015-2020)
- Table 48. Europe Direct Dyes Sales by Application (2015-2020) (K MT)
- Table 49. Europe Direct Dyes Sales Market Share by Application (2015-2020)
- Table 50. Asia Pacific Direct Dyes Sales by Region (2015-2020) (K MT)
- Table 51. Asia Pacific Direct Dyes Sales Market Share by Region (2015-2020)
- Table 52. Asia Pacific Direct Dyes Revenue by Region (2015-2020) (US\$ Million)
- Table 53. Asia Pacific Direct Dyes Revenue Market Share by Region (2015-2020)
- Table 54. Asia Pacific Direct Dyes Sales by Type (2015-2020) (K MT)
- Table 55. Asia Pacific Direct Dyes Sales Market Share by Type (2015-2020)
- Table 56. Asia Pacific Direct Dyes Sales by Application (2015-2020) (K MT)
- Table 57. Asia Pacific Direct Dyes Sales Market Share by Application (2015-2020)
- Table 58. Latin America Direct Dyes Sales by Country (2015-2020) (K MT)
- Table 59. Latin America Direct Dyes Sales Market Share by Country (2015-2020)
- Table 60. Latin America Direct Dyes Revenue by Country (2015-2020) (US\$ Million)
- Table 61. Latin America Direct Dyes Revenue Market Share by Country (2015-2020)
- Table 62. Latin America Direct Dyes Sales by Type (2015-2020) (K MT)
- Table 63. Latin America Direct Dyes Sales Market Share by Type (2015-2020)
- Table 64. Latin America Direct Dyes Sales by Application (2015-2020) (K MT)
- Table 65. Latin America Direct Dyes Sales Market Share by Application (2015-2020)
- Table 66. Middle East and Africa Direct Dyes Sales by Country (2015-2020) (K MT)

Table 67. Middle East and Africa Direct Dyes Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa Direct Dyes Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Direct Dyes Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa Direct Dyes Sales by Type (2015-2020) (K MT)

Table 71. Middle East and Africa Direct Dyes Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Direct Dyes Sales by Application (2015-2020) (K MT)

Table 73. Middle East and Africa Direct Dyes Sales Market Share by Application (2015-2020)

Table 74. Archroma Corporation Information

Table 75. Archroma Description and Major Businesses

Table 76. Archroma Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 77. Archroma Product

Table 78. Archroma Recent Development

Table 79. Huntsman Corporation Information

Table 80. Huntsman Description and Major Businesses

Table 81. Huntsman Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 82. Huntsman Product

Table 83. Huntsman Recent Development

Table 84. Kiri Industries Ltd. (KIL) Corporation Information

Table 85. Kiri Industries Ltd. (KIL) Description and Major Businesses

Table 86. Kiri Industries Ltd. (KIL) Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 87. Kiri Industries Ltd. (KIL) Product

Table 88. Kiri Industries Ltd. (KIL) Recent Development

Table 89. Nippon Kayaku Corporation Information

Table 90. Nippon Kayaku Description and Major Businesses

Table 91. Nippon Kayaku Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 92. Nippon Kayaku Product

Table 93. Nippon Kayaku Recent Development

Table 94. Everlight Chemical Corporation Information

Table 95. Everlight Chemical Description and Major Businesses

Table 96. Everlight Chemical Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

- Table 97. Everlight Chemical Product
- Table 98. Everlight Chemical Recent Development
- Table 99. CHT Group Corporation Information
- Table 100. CHT Group Description and Major Businesses
- Table 101. CHT Group Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 102. CHT Group Product
- Table 103. CHT Group Recent Development
- Table 104. Aljo Dyes Corporation Information
- Table 105. Aljo Dyes Description and Major Businesses
- Table 106. Aljo Dyes Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 107. Aljo Dyes Product
- Table 108. Aljo Dyes Recent Development
- Table 109. Osaka Godo Corporation Information
- Table 110. Osaka Godo Description and Major Businesses
- Table 111. Osaka Godo Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 112. Osaka Godo Product
- Table 113. Osaka Godo Recent Development
- Table 114. Setas Corporation Information
- Table 115. Setas Description and Major Businesses
- Table 116. Setas Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 117. Setas Product
- Table 118. Setas Recent Development
- Table 119. Atul Corporation Information
- Table 120. Atul Description and Major Businesses
- Table 121. Atul Direct Dyes Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 122. Atul Product
- Table 123. Atul Recent Development
- Table 124. Aakash Chemicals Corporation Information
- Table 125. Aakash Chemicals Description and Major Businesses
- Table 126. Aakash Chemicals Direct Dyes Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 127. Aakash Chemicals Product
- Table 128. Aakash Chemicals Recent Development
- Table 129. Vipul Organics Corporation Information

- Table 130. Vipul Organics Description and Major Businesses
- Table 131. Vipul Organics Direct Dyes Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 132. Vipul Organics Product
- Table 133. Vipul Organics Recent Development
- Table 134. Chromatech Corporation Information
- Table 135. Chromatech Description and Major Businesses
- Table 136. Chromatech Direct Dyes Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 137. Chromatech Product
- Table 138. Chromatech Recent Development
- Table 139. Victor Color Industries Corporation Information
- Table 140. Victor Color Industries Description and Major Businesses
- Table 141. Victor Color Industries Direct Dyes Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 142. Victor Color Industries Product
- Table 143. Victor Color Industries Recent Development
- Table 144. Sensient Technologies Corporation Information
- Table 145. Sensient Technologies Description and Major Businesses
- Table 146. Sensient Technologies Direct Dyes Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 147. Sensient Technologies Product
- Table 148. Sensient Technologies Recent Development
- Table 149. Shandong Qing Shun Chemical Corporation Information
- Table 150. Shandong Qing Shun Chemical Description and Major Businesses
- Table 151. Shandong Qing Shun Chemical Direct Dyes Sales (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 152. Shandong Qing Shun Chemical Product
- Table 153. Shandong Qing Shun Chemical Recent Development
- Table 154. Global Direct Dyes Sales Forecast by Regions (2021-2026) (K MT)
- Table 155. Global Direct Dyes Sales Market Share Forecast by Regions (2021-2026)
- Table 156. Global Direct Dyes Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 157. Global Direct Dyes Revenue Market Share Forecast by Regions (2021-2026)
- Table 158. North America: Direct Dyes Sales Forecast by Country (2021-2026) (K MT)
- Table 159. North America: Direct Dyes Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 160. Europe: Direct Dyes Sales Forecast by Country (2021-2026) (K MT)
- Table 161. Europe: Direct Dyes Revenue Forecast by Country (2021-2026) (US\$

Million)

Table 162. Asia Pacific: Direct Dyes Sales Forecast by Region (2021-2026) (K MT)

Table 163. Asia Pacific: Direct Dyes Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 164. Latin America: Direct Dyes Sales Forecast by Country (2021-2026) (K MT)

Table 165. Latin America: Direct Dyes Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 166. Middle East and Africa: Direct Dyes Sales Forecast by Country (2021-2026) (K MT)

Table 167. Middle East and Africa: Direct Dyes Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 168. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 169. Key Challenges

Table 170. Market Risks

Table 171. Main Points Interviewed from Key Direct Dyes Players

Table 172. Direct Dyes Customers List

Table 173. Direct Dyes Distributors List

Table 174. Research Programs/Design for This Report

Table 175. Key Data Information from Secondary Sources

Table 176. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Direct Dyes Product Picture
- Figure 2. Global Direct Dyes Sales Market Share by Type in 2020 & 2026
- Figure 3. Liquid Product Picture
- Figure 4. Powder Product Picture
- Figure 5. Global Direct Dyes Sales Market Share by Application in 2020 & 2026
- Figure 6. Textile
- Figure 7. Paper
- Figure 8. Others
- Figure 9. Direct Dyes Report Years Considered
- Figure 10. Global Direct Dyes Market Size 2015-2026 (US\$ Million)
- Figure 11. Global Direct Dyes Sales 2015-2026 (K MT)
- Figure 12. Global Direct Dyes Market Size Market Share by Region: 2020 Versus 2026
- Figure 13. Global Direct Dyes Sales Market Share by Region (2015-2020)
- Figure 14. Global Direct Dyes Sales Market Share by Region in 2019
- Figure 15. Global Direct Dyes Revenue Market Share by Region (2015-2020)
- Figure 16. Global Direct Dyes Revenue Market Share by Region in 2019
- Figure 17. Global Direct Dyes Sales Share by Manufacturer in 2019
- Figure 18. The Top 10 and 5 Players Market Share by Direct Dyes Revenue in 2019
- Figure 19. Direct Dyes Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 20. Global Direct Dyes Sales Market Share by Type (2015-2020)
- Figure 21. Global Direct Dyes Sales Market Share by Type in 2019
- Figure 22. Global Direct Dyes Revenue Market Share by Type (2015-2020)
- Figure 23. Global Direct Dyes Revenue Market Share by Type in 2019
- Figure 24. Global Direct Dyes Market Share by Price Range (2015-2020)
- Figure 25. Global Direct Dyes Sales Market Share by Application (2015-2020)
- Figure 26. Global Direct Dyes Sales Market Share by Application in 2019
- Figure 27. Global Direct Dyes Revenue Market Share by Application (2015-2020)
- Figure 28. Global Direct Dyes Revenue Market Share by Application in 2019
- Figure 29. North America Direct Dyes Sales Growth Rate 2015-2020 (K MT)
- Figure 30. North America Direct Dyes Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 31. North America Direct Dyes Sales Market Share by Country in 2019
- Figure 32. North America Direct Dyes Revenue Market Share by Country in 2019
- Figure 33. U.S. Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 34. U.S. Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)

- Figure 35. Canada Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 36. Canada Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. North America Direct Dyes Market Share by Type in 2019
- Figure 38. North America Direct Dyes Market Share by Application in 2019
- Figure 39. Europe Direct Dyes Sales Growth Rate 2015-2020 (K MT)
- Figure 40. Europe Direct Dyes Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 41. Europe Direct Dyes Sales Market Share by Country in 2019
- Figure 42. Europe Direct Dyes Revenue Market Share by Country in 2019
- Figure 43. Germany Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 44. Germany Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 45. France Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 46. France Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. U.K. Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 48. U.K. Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. Italy Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 50. Italy Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Russia Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 52. Russia Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Europe Direct Dyes Market Share by Type in 2019
- Figure 54. Europe Direct Dyes Market Share by Application in 2019
- Figure 55. Asia Pacific Direct Dyes Sales Growth Rate 2015-2020 (K MT)
- Figure 56. Asia Pacific Direct Dyes Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 57. Asia Pacific Direct Dyes Sales Market Share by Region in 2019
- Figure 58. Asia Pacific Direct Dyes Revenue Market Share by Region in 2019
- Figure 59. China Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 60. China Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 61. Japan Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 62. Japan Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 63. South Korea Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 64. South Korea Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. India Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 66. India Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. Australia Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 68. Australia Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Taiwan Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 70. Taiwan Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Indonesia Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 72. Indonesia Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Thailand Direct Dyes Sales Growth Rate (2015-2020) (K MT)

- Figure 74. Thailand Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Malaysia Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 76. Malaysia Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Philippines Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 78. Philippines Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Vietnam Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 80. Vietnam Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Asia Pacific Direct Dyes Market Share by Type in 2019
- Figure 82. Asia Pacific Direct Dyes Market Share by Application in 2019
- Figure 83. Latin America Direct Dyes Sales Growth Rate 2015-2020 (K MT)
- Figure 84. Latin America Direct Dyes Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 85. Latin America Direct Dyes Sales Market Share by Country in 2019
- Figure 86. Latin America Direct Dyes Revenue Market Share by Country in 2019
- Figure 87. Mexico Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 88. Mexico Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 89. Brazil Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 90. Brazil Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 91. Argentina Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 92. Argentina Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Latin America Direct Dyes Market Share by Type in 2019
- Figure 94. Latin America Direct Dyes Market Share by Application in 2019
- Figure 95. Middle East and Africa Direct Dyes Sales Growth Rate 2015-2020 (K MT)
- Figure 96. Middle East and Africa Direct Dyes Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 97. Middle East and Africa Direct Dyes Sales Market Share by Country in 2019
- Figure 98. Middle East and Africa Direct Dyes Revenue Market Share by Country in 2019
- Figure 99. Turkey Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 100. Turkey Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 101. Saudi Arabia Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 102. Saudi Arabia Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 103. U.A.E Direct Dyes Sales Growth Rate (2015-2020) (K MT)
- Figure 104. U.A.E Direct Dyes Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. Middle East and Africa Direct Dyes Market Share by Type in 2019
- Figure 106. Middle East and Africa Direct Dyes Market Share by Application in 2019
- Figure 107. Archroma Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 108. Huntsman Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 109. Kiri Industries Ltd. (KIL) Total Revenue (US\$ Million): 2019 Compared with 2018

- Figure 110. Nippon Kayaku Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 111. Everlight Chemical Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. CHT Group Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. Aljo Dyes Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Osaka Godo Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Setas Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Atul Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Aakash Chemicals Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. Vipul Organics Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 119. Chromatech Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 120. Victor Color Industries Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 121. Sensient Technologies Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 122. Shandong Qing Shun Chemical Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 123. North America Direct Dyes Sales Growth Rate Forecast (2021-2026) (K MT)
- Figure 124. North America Direct Dyes Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 125. Europe Direct Dyes Sales Growth Rate Forecast (2021-2026) (K MT)
- Figure 126. Europe Direct Dyes Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 127. Asia Pacific Direct Dyes Sales Growth Rate Forecast (2021-2026) (K MT)
- Figure 128. Asia Pacific Direct Dyes Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 129. Latin America Direct Dyes Sales Growth Rate Forecast (2021-2026) (K MT)
- Figure 130. Latin America Direct Dyes Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 131. Middle East and Africa Direct Dyes Sales Growth Rate Forecast (2021-2026) (K MT)
- Figure 132. Middle East and Africa Direct Dyes Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 133. Porter's Five Forces Analysis
- Figure 134. Channels of Distribution
- Figure 135. Distributors Profiles
- Figure 136. Bottom-up and Top-down Approaches for This Report
- Figure 137. Data Triangulation
- Figure 138. Key Executives Interviewed

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