

# COVID-19 Impact on Global Digital Printed Fashion Fabrics Market Insights, Forecast to 2026

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# **Abstracts**

Digital Printed Fashion Fabric uses a completely different process than screen printed fabric. The digital printed fabric is usually either 100% cotton or 100% linen. For digital printing on fabric, It allows for nearly unlimited creativity for designers. There are very few, if any, restraints when it comes to color, scale, resolution, and design as long as it can be translated into a digital format. AND because it's in a digital format, they can be saved virtually forever. This means they can be reprinted with little to no color variations from batch to batch.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Digital Printed Fashion Fabrics market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Digital Printed Fashion Fabrics industry.

Based on our recent survey, we have several different scenarios about the Digital Printed Fashion Fabrics YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Digital Printed Fashion Fabrics will reach xx in 2026, with a CAGR of



#### xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Digital Printed Fashion Fabrics market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Digital Printed Fashion Fabrics market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Digital Printed Fashion Fabrics market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Digital Printed Fashion Fabrics market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Digital Printed Fashion Fabrics market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

#### **Competition Analysis**

In the competitive analysis section of the report, leading as well as prominent players of



the global Digital Printed Fashion Fabrics market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020. On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Digital Printed Fashion Fabrics market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Digital Printed Fashion Fabrics market. The following manufacturers are covered in this report:

Hitoshi Ujiie Milliken Trevira Unitika Herculite Papilio TESEO Haerae Textile

#### Digital Printed Fashion Fabrics Breakdown Data by Type

**Direct Printing** 

**Disperse Printing** 

Digital Printed Fashion Fabrics Breakdown Data by Application

**Apparel Industry** 



Advertising

Household Industry

Other



# Contents

### **1 STUDY COVERAGE**

- 1.1 Digital Printed Fashion Fabrics Product Introduction
- 1.2 Market Segments
- 1.3 Key Digital Printed Fashion Fabrics Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
- 1.4.1 Global Digital Printed Fashion Fabrics Market Size Growth Rate by Type
- 1.4.2 Direct Printing
- 1.4.3 Disperse Printing
- 1.5 Market by Application
- 1.5.1 Global Digital Printed Fashion Fabrics Market Size Growth Rate by Application
- 1.5.2 Apparel Industry
- 1.5.3 Advertising
- 1.5.4 Household Industry
- 1.5.5 Other

1.6 Coronavirus Disease 2019 (Covid-19): Digital Printed Fashion Fabrics Industry Impact

- 1.6.1 How the Covid-19 is Affecting the Digital Printed Fashion Fabrics Industry
  - 1.6.1.1 Digital Printed Fashion Fabrics Business Impact Assessment Covid-19
  - 1.6.1.2 Supply Chain Challenges
  - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Digital Printed Fashion Fabrics Potential Opportunities in the COVID-19 Landscape

- 1.6.3 Measures / Proposal against Covid-19
  - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Digital Printed Fashion Fabrics Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### **2 EXECUTIVE SUMMARY**

2.1 Global Digital Printed Fashion Fabrics Market Size Estimates and Forecasts

- 2.1.1 Global Digital Printed Fashion Fabrics Revenue 2015-2026
- 2.1.2 Global Digital Printed Fashion Fabrics Sales 2015-2026
- 2.2 Digital Printed Fashion Fabrics Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Digital Printed Fashion Fabrics Retrospective Market Scenario in Sales by



Region: 2015-2020

2.2.2 Global Digital Printed Fashion Fabrics Retrospective Market Scenario in Revenue by Region: 2015-2020

# 3 GLOBAL DIGITAL PRINTED FASHION FABRICS COMPETITOR LANDSCAPE BY PLAYERS

3.1 Digital Printed Fashion Fabrics Sales by Manufacturers

3.1.1 Digital Printed Fashion Fabrics Sales by Manufacturers (2015-2020)

3.1.2 Digital Printed Fashion Fabrics Sales Market Share by Manufacturers (2015-2020)

3.2 Digital Printed Fashion Fabrics Revenue by Manufacturers

3.2.1 Digital Printed Fashion Fabrics Revenue by Manufacturers (2015-2020)

3.2.2 Digital Printed Fashion Fabrics Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Digital Printed Fashion Fabrics Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Digital Printed Fashion Fabrics Revenue in 2019

3.2.5 Global Digital Printed Fashion Fabrics Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Digital Printed Fashion Fabrics Price by Manufacturers

3.4 Digital Printed Fashion Fabrics Manufacturing Base Distribution, Product Types

3.4.1 Digital Printed Fashion Fabrics Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Digital Printed Fashion Fabrics Product Type

3.4.3 Date of International Manufacturers Enter into Digital Printed Fashion Fabrics Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

# 4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Digital Printed Fashion Fabrics Market Size by Type (2015-2020)

- 4.1.1 Global Digital Printed Fashion Fabrics Sales by Type (2015-2020)
- 4.1.2 Global Digital Printed Fashion Fabrics Revenue by Type (2015-2020)

4.1.3 Digital Printed Fashion Fabrics Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Digital Printed Fashion Fabrics Market Size Forecast by Type (2021-2026)

- 4.2.1 Global Digital Printed Fashion Fabrics Sales Forecast by Type (2021-2026)
- 4.2.2 Global Digital Printed Fashion Fabrics Revenue Forecast by Type (2021-2026)



4.2.3 Digital Printed Fashion Fabrics Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Digital Printed Fashion Fabrics Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

5.1 Global Digital Printed Fashion Fabrics Market Size by Application (2015-2020)

5.1.1 Global Digital Printed Fashion Fabrics Sales by Application (2015-2020)

5.1.2 Global Digital Printed Fashion Fabrics Revenue by Application (2015-2020)

5.1.3 Digital Printed Fashion Fabrics Price by Application (2015-2020)

5.2 Digital Printed Fashion Fabrics Market Size Forecast by Application (2021-2026)

5.2.1 Global Digital Printed Fashion Fabrics Sales Forecast by Application (2021-2026)

5.2.2 Global Digital Printed Fashion Fabrics Revenue Forecast by Application (2021-2026)

5.2.3 Global Digital Printed Fashion Fabrics Price Forecast by Application (2021-2026)

#### **6 NORTH AMERICA**

6.1 North America Digital Printed Fashion Fabrics by Country

- 6.1.1 North America Digital Printed Fashion Fabrics Sales by Country
- 6.1.2 North America Digital Printed Fashion Fabrics Revenue by Country
- 6.1.3 U.S.

6.1.4 Canada

6.2 North America Digital Printed Fashion Fabrics Market Facts & Figures by Type

6.3 North America Digital Printed Fashion Fabrics Market Facts & Figures by Application

### 7 EUROPE

- 7.1 Europe Digital Printed Fashion Fabrics by Country
  - 7.1.1 Europe Digital Printed Fashion Fabrics Sales by Country
  - 7.1.2 Europe Digital Printed Fashion Fabrics Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia



7.2 Europe Digital Printed Fashion Fabrics Market Facts & Figures by Type

7.3 Europe Digital Printed Fashion Fabrics Market Facts & Figures by Application

### **8 ASIA PACIFIC**

- 8.1 Asia Pacific Digital Printed Fashion Fabrics by Region
- 8.1.1 Asia Pacific Digital Printed Fashion Fabrics Sales by Region
- 8.1.2 Asia Pacific Digital Printed Fashion Fabrics Revenue by Region
- 8.1.3 China
- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam
- 8.2 Asia Pacific Digital Printed Fashion Fabrics Market Facts & Figures by Type
- 8.3 Asia Pacific Digital Printed Fashion Fabrics Market Facts & Figures by Application

### **9 LATIN AMERICA**

- 9.1 Latin America Digital Printed Fashion Fabrics by Country
- 9.1.1 Latin America Digital Printed Fashion Fabrics Sales by Country
- 9.1.2 Latin America Digital Printed Fashion Fabrics Revenue by Country
- 9.1.3 Mexico
- 9.1.4 Brazil
- 9.1.5 Argentina

9.2 Central & South America Digital Printed Fashion Fabrics Market Facts & Figures by Type

9.3 Central & South America Digital Printed Fashion Fabrics Market Facts & Figures by Application

### **10 MIDDLE EAST AND AFRICA**

- 10.1 Middle East and Africa Digital Printed Fashion Fabrics by Country
  - 10.1.1 Middle East and Africa Digital Printed Fashion Fabrics Sales by Country



10.1.2 Middle East and Africa Digital Printed Fashion Fabrics Revenue by Country

- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 U.A.E

10.2 Middle East and Africa Digital Printed Fashion Fabrics Market Facts & Figures by Type

10.3 Middle East and Africa Digital Printed Fashion Fabrics Market Facts & Figures by Application

### **11 COMPANY PROFILES**

- 11.1 Hitoshi Ujiie
- 11.1.1 Hitoshi Ujiie Corporation Information
- 11.1.2 Hitoshi Ujiie Description, Business Overview and Total Revenue
- 11.1.3 Hitoshi Ujiie Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Hitoshi Ujiie Digital Printed Fashion Fabrics Products Offered
- 11.1.5 Hitoshi Ujiie Recent Development
- 11.2 Milliken
  - 11.2.1 Milliken Corporation Information
  - 11.2.2 Milliken Description, Business Overview and Total Revenue
  - 11.2.3 Milliken Sales, Revenue and Gross Margin (2015-2020)
  - 11.2.4 Milliken Digital Printed Fashion Fabrics Products Offered
- 11.2.5 Milliken Recent Development
- 11.3 Trevira
  - 11.3.1 Trevira Corporation Information
  - 11.3.2 Trevira Description, Business Overview and Total Revenue
  - 11.3.3 Trevira Sales, Revenue and Gross Margin (2015-2020)
- 11.3.4 Trevira Digital Printed Fashion Fabrics Products Offered
- 11.3.5 Trevira Recent Development
- 11.4 Unitika
- 11.4.1 Unitika Corporation Information
- 11.4.2 Unitika Description, Business Overview and Total Revenue
- 11.4.3 Unitika Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 Unitika Digital Printed Fashion Fabrics Products Offered
- 11.4.5 Unitika Recent Development
- 11.5 Herculite
  - 11.5.1 Herculite Corporation Information
  - 11.5.2 Herculite Description, Business Overview and Total Revenue
  - 11.5.3 Herculite Sales, Revenue and Gross Margin (2015-2020)



- 11.5.4 Herculite Digital Printed Fashion Fabrics Products Offered
- 11.5.5 Herculite Recent Development
- 11.6 Papilio
  - 11.6.1 Papilio Corporation Information
  - 11.6.2 Papilio Description, Business Overview and Total Revenue
  - 11.6.3 Papilio Sales, Revenue and Gross Margin (2015-2020)
  - 11.6.4 Papilio Digital Printed Fashion Fabrics Products Offered
  - 11.6.5 Papilio Recent Development

11.7 TESEO

- 11.7.1 TESEO Corporation Information
- 11.7.2 TESEO Description, Business Overview and Total Revenue
- 11.7.3 TESEO Sales, Revenue and Gross Margin (2015-2020)
- 11.7.4 TESEO Digital Printed Fashion Fabrics Products Offered
- 11.7.5 TESEO Recent Development

11.8 Haerae Textile

- 11.8.1 Haerae Textile Corporation Information
- 11.8.2 Haerae Textile Description, Business Overview and Total Revenue
- 11.8.3 Haerae Textile Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 Haerae Textile Digital Printed Fashion Fabrics Products Offered
- 11.8.5 Haerae Textile Recent Development
- 11.1 Hitoshi Ujiie
- 11.1.1 Hitoshi Ujiie Corporation Information
- 11.1.2 Hitoshi Ujiie Description, Business Overview and Total Revenue
- 11.1.3 Hitoshi Ujiie Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Hitoshi Ujiie Digital Printed Fashion Fabrics Products Offered
- 11.1.5 Hitoshi Ujiie Recent Development

# 12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Digital Printed Fashion Fabrics Market Estimates and Projections by Region
  - 12.1.1 Global Digital Printed Fashion Fabrics Sales Forecast by Regions 2021-2026

12.1.2 Global Digital Printed Fashion Fabrics Revenue Forecast by Regions 2021-2026

- 12.2 North America Digital Printed Fashion Fabrics Market Size Forecast (2021-2026)
  - 12.2.1 North America: Digital Printed Fashion Fabrics Sales Forecast (2021-2026)
- 12.2.2 North America: Digital Printed Fashion Fabrics Revenue Forecast (2021-2026)

12.2.3 North America: Digital Printed Fashion Fabrics Market Size Forecast by Country (2021-2026)

12.3 Europe Digital Printed Fashion Fabrics Market Size Forecast (2021-2026)



12.3.1 Europe: Digital Printed Fashion Fabrics Sales Forecast (2021-2026)

12.3.2 Europe: Digital Printed Fashion Fabrics Revenue Forecast (2021-2026)

12.3.3 Europe: Digital Printed Fashion Fabrics Market Size Forecast by Country (2021-2026)

- 12.4 Asia Pacific Digital Printed Fashion Fabrics Market Size Forecast (2021-2026)
  12.4.1 Asia Pacific: Digital Printed Fashion Fabrics Sales Forecast (2021-2026)
  12.4.2 Asia Pacific: Digital Printed Fashion Fabrics Revenue Forecast (2021-2026)
  12.4.3 Asia Pacific: Digital Printed Fashion Fabrics Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Digital Printed Fashion Fabrics Market Size Forecast (2021-2026)
  12.5.1 Latin America: Digital Printed Fashion Fabrics Sales Forecast (2021-2026)
  12.5.2 Latin America: Digital Printed Fashion Fabrics Revenue Forecast (2021-2026)

12.5.3 Latin America: Digital Printed Fashion Fabrics Market Size Forecast by Country (2021-2026)

12.6 Middle East and Africa Digital Printed Fashion Fabrics Market Size Forecast (2021-2026)

12.6.1 Middle East and Africa: Digital Printed Fashion Fabrics Sales Forecast (2021-2026)

12.6.2 Middle East and Africa: Digital Printed Fashion Fabrics Revenue Forecast (2021-2026)

12.6.3 Middle East and Africa: Digital Printed Fashion Fabrics Market Size Forecast by Country (2021-2026)

# 13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

13.1 Market Opportunities and Drivers

13.2 Market Challenges

- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis

13.5 Primary Interviews with Key Digital Printed Fashion Fabrics Players (Opinion Leaders)

### 14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Digital Printed Fashion Fabrics Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels



14.3.2 Distributors

#### **15 RESEARCH FINDINGS AND CONCLUSION**

#### **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
  - 16.1.2 Data Source
- 16.2 Author Details



# **List Of Tables**

#### LIST OF TABLES

 Table 1. Digital Printed Fashion Fabrics Market Segments

Table 2. Ranking of Global Top Digital Printed Fashion Fabrics Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Digital Printed Fashion Fabrics Market Size Growth Rate by Type 2020-2026 (K Sqm) & (US\$ Million)

Table 4. Major Manufacturers of Direct Printing

Table 5. Major Manufacturers of Disperse Printing

Table 6. COVID-19 Impact Global Market: (Four Digital Printed Fashion Fabrics Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Digital Printed Fashion Fabrics Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Digital Printed Fashion Fabrics Players to Combat Covid-19 Impact

Table 11. Global Digital Printed Fashion Fabrics Market Size Growth Rate by Application 2020-2026 (K Sqm)

Table 12. Global Digital Printed Fashion Fabrics Market Size by Region (K Sqm) & (US\$ Million): 2020 VS 2026

Table 13. Global Digital Printed Fashion Fabrics Sales by Regions 2015-2020 (K Sqm) Table 14. Global Digital Printed Fashion Fabrics Sales Market Share by Regions (2015-2020)

Table 15. Global Digital Printed Fashion Fabrics Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Digital Printed Fashion Fabrics Sales by Manufacturers (2015-2020) (K Sqm)

Table 17. Global Digital Printed Fashion Fabrics Sales Share by Manufacturers (2015-2020)

Table 18. Global Digital Printed Fashion Fabrics Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Digital Printed Fashion Fabrics by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Digital Printed Fashion Fabrics as of 2019)

Table 20. Digital Printed Fashion Fabrics Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. Digital Printed Fashion Fabrics Revenue Share by Manufacturers



(2015-2020)

Table 22. Key Manufacturers Digital Printed Fashion Fabrics Price (2015-2020) (USD/Sqm)

Table 23. Digital Printed Fashion Fabrics Manufacturers Manufacturing Base Distribution and Headquarters

Table 24. Manufacturers Digital Printed Fashion Fabrics Product Type

Table 25. Date of International Manufacturers Enter into Digital Printed Fashion Fabrics Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global Digital Printed Fashion Fabrics Sales by Type (2015-2020) (K Sqm)

Table 28. Global Digital Printed Fashion Fabrics Sales Share by Type (2015-2020)

Table 29. Global Digital Printed Fashion Fabrics Revenue by Type (2015-2020) (US\$ Million)

Table 30. Global Digital Printed Fashion Fabrics Revenue Share by Type (2015-2020) Table 31. Digital Printed Fashion Fabrics Average Selling Price (ASP) by Type

2015-2020 (USD/Sqm)

Table 32. Global Digital Printed Fashion Fabrics Sales by Application (2015-2020) (K Sqm)

Table 33. Global Digital Printed Fashion Fabrics Sales Share by Application (2015-2020)

Table 34. North America Digital Printed Fashion Fabrics Sales by Country (2015-2020) (K Sqm)

Table 35. North America Digital Printed Fashion Fabrics Sales Market Share by Country (2015-2020)

Table 36. North America Digital Printed Fashion Fabrics Revenue by Country (2015-2020) (US\$ Million)

Table 37. North America Digital Printed Fashion Fabrics Revenue Market Share by Country (2015-2020)

Table 38. North America Digital Printed Fashion Fabrics Sales by Type (2015-2020) (K Sqm)

Table 39. North America Digital Printed Fashion Fabrics Sales Market Share by Type (2015-2020)

Table 40. North America Digital Printed Fashion Fabrics Sales by Application (2015-2020) (K Sqm)

Table 41. North America Digital Printed Fashion Fabrics Sales Market Share by Application (2015-2020)

Table 42. Europe Digital Printed Fashion Fabrics Sales by Country (2015-2020) (K Sqm)

Table 43. Europe Digital Printed Fashion Fabrics Sales Market Share by Country



(2015-2020)

Table 44. Europe Digital Printed Fashion Fabrics Revenue by Country (2015-2020) (US\$ Million)

Table 45. Europe Digital Printed Fashion Fabrics Revenue Market Share by Country (2015-2020)

Table 46. Europe Digital Printed Fashion Fabrics Sales by Type (2015-2020) (K Sqm) Table 47. Europe Digital Printed Fashion Fabrics Sales Market Share by Type (2015-2020)

Table 48. Europe Digital Printed Fashion Fabrics Sales by Application (2015-2020) (K Sqm)

Table 49. Europe Digital Printed Fashion Fabrics Sales Market Share by Application (2015-2020)

Table 50. Asia Pacific Digital Printed Fashion Fabrics Sales by Region (2015-2020) (K Sqm)

Table 51. Asia Pacific Digital Printed Fashion Fabrics Sales Market Share by Region (2015-2020)

Table 52. Asia Pacific Digital Printed Fashion Fabrics Revenue by Region (2015-2020) (US\$ Million)

Table 53. Asia Pacific Digital Printed Fashion Fabrics Revenue Market Share by Region (2015-2020)

Table 54. Asia Pacific Digital Printed Fashion Fabrics Sales by Type (2015-2020) (K Sqm)

Table 55. Asia Pacific Digital Printed Fashion Fabrics Sales Market Share by Type (2015-2020)

Table 56. Asia Pacific Digital Printed Fashion Fabrics Sales by Application (2015-2020) (K Sqm)

Table 57. Asia Pacific Digital Printed Fashion Fabrics Sales Market Share by Application (2015-2020)

Table 58. Latin America Digital Printed Fashion Fabrics Sales by Country (2015-2020) (K Sqm)

Table 59. Latin America Digital Printed Fashion Fabrics Sales Market Share by Country (2015-2020)

Table 60. Latin Americaa Digital Printed Fashion Fabrics Revenue by Country(2015-2020) (US\$ Million)

Table 61. Latin America Digital Printed Fashion Fabrics Revenue Market Share by Country (2015-2020)

Table 62. Latin America Digital Printed Fashion Fabrics Sales by Type (2015-2020) (K Sqm)

Table 63. Latin America Digital Printed Fashion Fabrics Sales Market Share by Type



(2015-2020)

Table 64. Latin America Digital Printed Fashion Fabrics Sales by Application (2015-2020) (K Sqm)

Table 65. Latin America Digital Printed Fashion Fabrics Sales Market Share by Application (2015-2020)

Table 66. Middle East and Africa Digital Printed Fashion Fabrics Sales by Country (2015-2020) (K Sqm)

Table 67. Middle East and Africa Digital Printed Fashion Fabrics Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa Digital Printed Fashion Fabrics Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Digital Printed Fashion Fabrics Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa Digital Printed Fashion Fabrics Sales by Type (2015-2020) (K Sqm)

Table 71. Middle East and Africa Digital Printed Fashion Fabrics Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Digital Printed Fashion Fabrics Sales by Application (2015-2020) (K Sqm)

Table 73. Middle East and Africa Digital Printed Fashion Fabrics Sales Market Share by Application (2015-2020)

Table 74. Hitoshi Ujiie Corporation Information

Table 75. Hitoshi Ujiie Description and Major Businesses

Table 76. Hitoshi Ujiie Digital Printed Fashion Fabrics Production (K Sqm), Revenue

(US\$ Million), Price (USD/Sqm) and Gross Margin (2015-2020)

Table 77. Hitoshi Ujiie Product

Table 78. Hitoshi Ujiie Recent Development

Table 79. Milliken Corporation Information

Table 80. Milliken Description and Major Businesses

Table 81. Milliken Digital Printed Fashion Fabrics Production (K Sqm), Revenue (US\$

Million), Price (USD/Sqm) and Gross Margin (2015-2020)

Table 82. Milliken Product

Table 83. Milliken Recent Development

Table 84. Trevira Corporation Information

Table 85. Trevira Description and Major Businesses

 Table 86. Trevira Digital Printed Fashion Fabrics Production (K Sqm), Revenue (US\$)

Million), Price (USD/Sqm) and Gross Margin (2015-2020)

Table 87. Trevira Product

Table 88. Trevira Recent Development



Table 89. Unitika Corporation Information

Table 90. Unitika Description and Major Businesses

Table 91. Unitika Digital Printed Fashion Fabrics Production (K Sqm), Revenue (US\$

Million), Price (USD/Sqm) and Gross Margin (2015-2020)

Table 92. Unitika Product

Table 93. Unitika Recent Development

Table 94. Herculite Corporation Information

Table 95. Herculite Description and Major Businesses

Table 96. Herculite Digital Printed Fashion Fabrics Production (K Sqm), Revenue (US\$

Million), Price (USD/Sqm) and Gross Margin (2015-2020)

Table 97. Herculite Product

 Table 98. Herculite Recent Development

Table 99. Papilio Corporation Information

Table 100. Papilio Description and Major Businesses

Table 101. Papilio Digital Printed Fashion Fabrics Production (K Sqm), Revenue (US\$

Million), Price (USD/Sqm) and Gross Margin (2015-2020)

Table 102. Papilio Product

Table 103. Papilio Recent Development

Table 104. TESEO Corporation Information

Table 105. TESEO Description and Major Businesses

Table 106. TESEO Digital Printed Fashion Fabrics Production (K Sqm), Revenue (US\$

Million), Price (USD/Sqm) and Gross Margin (2015-2020)

Table 107. TESEO Product

Table 108. TESEO Recent Development

Table 109. Haerae Textile Corporation Information

 Table 110. Haerae Textile Description and Major Businesses

Table 111. Haerae Textile Digital Printed Fashion Fabrics Production (K Sqm), Revenue

(US\$ Million), Price (USD/Sqm) and Gross Margin (2015-2020)

Table 112. Haerae Textile Product

Table 113. Haerae Textile Recent Development

Table 114. Global Digital Printed Fashion Fabrics Sales Forecast by Regions

(2021-2026) (K Sqm)

Table 115. Global Digital Printed Fashion Fabrics Sales Market Share Forecast by Regions (2021-2026)

Table 116. Global Digital Printed Fashion Fabrics Revenue Forecast by Regions(2021-2026) (US\$ Million)

Table 117. Global Digital Printed Fashion Fabrics Revenue Market Share Forecast by Regions (2021-2026)

Table 118. North America: Digital Printed Fashion Fabrics Sales Forecast by Country



(2021-2026) (K Sqm)

Table 119. North America: Digital Printed Fashion Fabrics Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 120. Europe: Digital Printed Fashion Fabrics Sales Forecast by Country (2021-2026) (K Sqm)

Table 121. Europe: Digital Printed Fashion Fabrics Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 122. Asia Pacific: Digital Printed Fashion Fabrics Sales Forecast by Region (2021-2026) (K Sqm)

Table 123. Asia Pacific: Digital Printed Fashion Fabrics Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 124. Latin America: Digital Printed Fashion Fabrics Sales Forecast by Country (2021-2026) (K Sqm)

Table 125. Latin America: Digital Printed Fashion Fabrics Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 126. Middle East and Africa: Digital Printed Fashion Fabrics Sales Forecast by Country (2021-2026) (K Sqm)

Table 127. Middle East and Africa: Digital Printed Fashion Fabrics Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 128. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 129. Key Challenges

Table 130. Market Risks

Table 131. Main Points Interviewed from Key Digital Printed Fashion Fabrics Players

- Table 132. Digital Printed Fashion Fabrics Customers List
- Table 133. Digital Printed Fashion Fabrics Distributors List
- Table 134. Research Programs/Design for This Report
- Table 135. Key Data Information from Secondary Sources

Table 136. Key Data Information from Primary Sources



# **List Of Figures**

### LIST OF FIGURES

Figure 1. Digital Printed Fashion Fabrics Product Picture

Figure 2. Global Digital Printed Fashion Fabrics Sales Market Share by Type in 2020 & 2026

Figure 3. Direct Printing Product Picture

Figure 4. Disperse Printing Product Picture

Figure 5. Global Digital Printed Fashion Fabrics Sales Market Share by Application in 2020 & 2026

Figure 6. Apparel Industry

Figure 7. Advertising

Figure 8. Household Industry

Figure 9. Other

Figure 10. Digital Printed Fashion Fabrics Report Years Considered

Figure 11. Global Digital Printed Fashion Fabrics Market Size 2015-2026 (US\$ Million)

Figure 12. Global Digital Printed Fashion Fabrics Sales 2015-2026 (K Sqm)

Figure 13. Global Digital Printed Fashion Fabrics Market Size Market Share by Region: 2020 Versus 2026

Figure 14. Global Digital Printed Fashion Fabrics Sales Market Share by Region (2015-2020)

Figure 15. Global Digital Printed Fashion Fabrics Sales Market Share by Region in 2019 Figure 16. Global Digital Printed Fashion Fabrics Revenue Market Share by Region (2015-2020)

Figure 17. Global Digital Printed Fashion Fabrics Revenue Market Share by Region in 2019

Figure 18. Global Digital Printed Fashion Fabrics Sales Share by Manufacturer in 2019 Figure 19. The Top 10 and 5 Players Market Share by Digital Printed Fashion Fabrics Revenue in 2019

Figure 20. Digital Printed Fashion Fabrics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

Figure 21. Global Digital Printed Fashion Fabrics Sales Market Share by Type (2015-2020)

Figure 22. Global Digital Printed Fashion Fabrics Sales Market Share by Type in 2019 Figure 23. Global Digital Printed Fashion Fabrics Revenue Market Share by Type (2015-2020)

Figure 24. Global Digital Printed Fashion Fabrics Revenue Market Share by Type in 2019



Figure 25. Global Digital Printed Fashion Fabrics Market Share by Price Range (2015-2020)

Figure 26. Global Digital Printed Fashion Fabrics Sales Market Share by Application (2015-2020)

Figure 27. Global Digital Printed Fashion Fabrics Sales Market Share by Application in 2019

Figure 28. Global Digital Printed Fashion Fabrics Revenue Market Share by Application (2015-2020)

Figure 29. Global Digital Printed Fashion Fabrics Revenue Market Share by Application in 2019

Figure 30. North America Digital Printed Fashion Fabrics Sales Growth Rate 2015-2020 (K Sqm)

Figure 31. North America Digital Printed Fashion Fabrics Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 32. North America Digital Printed Fashion Fabrics Sales Market Share by Country in 2019

Figure 33. North America Digital Printed Fashion Fabrics Revenue Market Share by Country in 2019

Figure 34. U.S. Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 35. U.S. Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 36. Canada Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 37. Canada Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 38. North America Digital Printed Fashion Fabrics Market Share by Type in 2019 Figure 39. North America Digital Printed Fashion Fabrics Market Share by Application in 2019

Figure 40. Europe Digital Printed Fashion Fabrics Sales Growth Rate 2015-2020 (K Sqm)

Figure 41. Europe Digital Printed Fashion Fabrics Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 42. Europe Digital Printed Fashion Fabrics Sales Market Share by Country in 2019

Figure 43. Europe Digital Printed Fashion Fabrics Revenue Market Share by Country in 2019

Figure 44. Germany Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 45. Germany Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020)



(US\$ Million)

Figure 46. France Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 47. France Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 48. U.K. Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm) Figure 49. U.K. Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 50. Italy Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm) Figure 51. Italy Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 52. Russia Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 53. Russia Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 54. Europe Digital Printed Fashion Fabrics Market Share by Type in 2019

Figure 55. Europe Digital Printed Fashion Fabrics Market Share by Application in 2019

Figure 56. Asia Pacific Digital Printed Fashion Fabrics Sales Growth Rate 2015-2020 (K Sqm)

Figure 57. Asia Pacific Digital Printed Fashion Fabrics Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 58. Asia Pacific Digital Printed Fashion Fabrics Sales Market Share by Region in 2019

Figure 59. Asia Pacific Digital Printed Fashion Fabrics Revenue Market Share by Region in 2019

Figure 60. China Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 61. China Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 62. Japan Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 63. Japan Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 64. South Korea Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 65. South Korea Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 66. India Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)



Figure 67. India Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 68. Australia Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 69. Australia Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 70. Taiwan Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 71. Taiwan Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 72. Indonesia Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 73. Indonesia Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 74. Thailand Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 75. Thailand Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 76. Malaysia Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 77. Malaysia Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 78. Philippines Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 79. Philippines Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 80. Vietnam Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 81. Vietnam Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 82. Asia Pacific Digital Printed Fashion Fabrics Market Share by Type in 2019 Figure 83. Asia Pacific Digital Printed Fashion Fabrics Market Share by Application in 2019

Figure 84. Latin America Digital Printed Fashion Fabrics Sales Growth Rate 2015-2020 (K Sqm)

Figure 85. Latin America Digital Printed Fashion Fabrics Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 86. Latin America Digital Printed Fashion Fabrics Sales Market Share by Country in 2019



Figure 87. Latin America Digital Printed Fashion Fabrics Revenue Market Share by Country in 2019

Figure 88. Mexico Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 89. Mexico Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 90. Brazil Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 91. Brazil Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 92. Argentina Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 93. Argentina Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 94. Latin America Digital Printed Fashion Fabrics Market Share by Type in 2019 Figure 95. Latin America Digital Printed Fashion Fabrics Market Share by Application in 2019

Figure 96. Middle East and Africa Digital Printed Fashion Fabrics Sales Growth Rate 2015-2020 (K Sqm)

Figure 97. Middle East and Africa Digital Printed Fashion Fabrics Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 98. Middle East and Africa Digital Printed Fashion Fabrics Sales Market Share by Country in 2019

Figure 99. Middle East and Africa Digital Printed Fashion Fabrics Revenue Market Share by Country in 2019

Figure 100. Turkey Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 101. Turkey Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 102. Saudi Arabia Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 103. Saudi Arabia Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 104. U.A.E Digital Printed Fashion Fabrics Sales Growth Rate (2015-2020) (K Sqm)

Figure 105. U.A.E Digital Printed Fashion Fabrics Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 106. Middle East and Africa Digital Printed Fashion Fabrics Market Share by Type in 2019



Figure 107. Middle East and Africa Digital Printed Fashion Fabrics Market Share by Application in 2019

Figure 108. Hitoshi Ujije Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 109. Milliken Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 110. Trevira Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 111. Unitika Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 112. Herculite Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 113. Papilio Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 114. TESEO Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 115. Haerae Textile Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 116. North America Digital Printed Fashion Fabrics Sales Growth Rate Forecast (2021-2026) (K Sqm) Figure 117. North America Digital Printed Fashion Fabrics Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 118. Europe Digital Printed Fashion Fabrics Sales Growth Rate Forecast (2021-2026) (K Sqm) Figure 119. Europe Digital Printed Fashion Fabrics Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 120. Asia Pacific Digital Printed Fashion Fabrics Sales Growth Rate Forecast (2021-2026) (K Sqm) Figure 121. Asia Pacific Digital Printed Fashion Fabrics Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 122. Latin America Digital Printed Fashion Fabrics Sales Growth Rate Forecast (2021-2026) (K Sqm) Figure 123. Latin America Digital Printed Fashion Fabrics Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 124. Middle East and Africa Digital Printed Fashion Fabrics Sales Growth Rate Forecast (2021-2026) (K Sqm) Figure 125. Middle East and Africa Digital Printed Fashion Fabrics Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 126. Porter's Five Forces Analysis Figure 127. Channels of Distribution

- Figure 128. Distributors Profiles
- Figure 129. Bottom-up and Top-down Approaches for This Report
- Figure 130. Data Triangulation
- Figure 131. Key Executives Interviewed



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