

# COVID-19 Impact on Global Digital Out of Home, Market Insights and Forecast to 2026

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## Abstracts

Digital Out of Home market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Digital Out of Home market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on production capacity, revenue and forecast by Type and by Application for the period 2015-2026.

Segment by Type, the Digital Out of Home market is segmented into

Billboard

Street Furniture

Transit

Segment by Application, the Digital Out of Home market is segmented into

Commercial

Infrastructural

Institutional

Regional and Country-level Analysis

The Digital Out of Home market is analysed and market size information is provided by

regions (countries).

The key regions covered in the Digital Out of Home market report are North America, Europe, China and Japan. It also covers key regions (countries), viz, the U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of production capacity, price and revenue for the period 2015-2026.

#### Competitive Landscape and Digital Out of Home Market Share Analysis

Digital Out of Home market competitive landscape provides details and data information by manufacturers. The report offers comprehensive analysis and accurate statistics on production capacity, price, revenue of Digital Out of Home by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on production, revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue, and the production capacity, price, revenue generated in Digital Out of Home business, the date to enter into the Digital Out of Home market, Digital Out of Home product introduction, recent developments, etc.

The major vendors covered:

JCDecaux (France)

Clear Channel Outdoor Holdings, Inc. (US)

Lamar Advertising Company (US)

OUTFRONT Media (US)

Daktronics (US)

Prismview LLC (US)

NEC Display Solutions, Ltd. (Japan)

OOh!media Ltd. (Australia)

Broadsign International LLC. (Canada)

Stroer SE & Co. KGaA (Germany)

Mvix, Inc. (US)

Christie Digital Systems USA, Inc. (US)

Ayuda Media Systems (US)

Deepsky Corporation Ltd. (Hong Kong)

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