

# COVID-19 Impact on Global Digital Asset Management (DAM) Market Size, Status and Forecast 2020-2026

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## Abstracts

This report focuses on the global Digital Asset Management (DAM) status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Digital Asset Management (DAM) development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Opentext

Oracle

Adobe Systems

Hewlett-Packard (HP)

ADAM Software

IBM

EMC

Cognizant Technology

Northplains Systems

Widen Enterprises

Canto

Qbank DAM

Bynder

Celum

Market segment by Type, the product can be split into

Cloud

On-Premises

Market segment by Application, split into

Media and Entertainment

Healthcare

Retail and Consumer Goods

Education

BFSI

Automotive and Manufacturing

Others (Travel and Transportation, Utilities)

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Digital Asset Management (DAM) status, future forecast, growth opportunity, key market and key players.

To present the Digital Asset Management (DAM) development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Digital Asset Management (DAM) are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the

prior year has been considered.

## Contents

### 1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Digital Asset Management (DAM) Revenue

1.4 Market Analysis by Type

1.4.1 Global Digital Asset Management (DAM) Market Size Growth Rate by Type:  
2020 VS 2026

1.4.2 Cloud

1.4.3 On-Premises

1.5 Market by Application

1.5.1 Global Digital Asset Management (DAM) Market Share by Application: 2020 VS  
2026

1.5.2 Media and Entertainment

1.5.3 Healthcare

1.5.4 Retail and Consumer Goods

1.5.5 Education

1.5.6 BFSI

1.5.7 Automotive and Manufacturing

1.5.8 Others (Travel and Transportation, Utilities)

1.6 Coronavirus Disease 2019 (Covid-19): Digital Asset Management (DAM) Industry  
Impact

1.6.1 How the Covid-19 is Affecting the Digital Asset Management (DAM) Industry

1.6.1.1 Digital Asset Management (DAM) Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Digital Asset Management (DAM) Potential Opportunities in  
the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Digital Asset Management (DAM) Players to Combat Covid-19

Impact

1.7 Study Objectives

1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Digital Asset Management (DAM) Market Perspective (2015-2026)
- 2.2 Digital Asset Management (DAM) Growth Trends by Regions
  - 2.2.1 Digital Asset Management (DAM) Market Size by Regions: 2015 VS 2020 VS 2026
  - 2.2.2 Digital Asset Management (DAM) Historic Market Share by Regions (2015-2020)
  - 2.2.3 Digital Asset Management (DAM) Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
  - 2.3.1 Market Top Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Challenges
  - 2.3.4 Porter's Five Forces Analysis
  - 2.3.5 Digital Asset Management (DAM) Market Growth Strategy
  - 2.3.6 Primary Interviews with Key Digital Asset Management (DAM) Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

- 3.1 Global Top Digital Asset Management (DAM) Players by Market Size
  - 3.1.1 Global Top Digital Asset Management (DAM) Players by Revenue (2015-2020)
  - 3.1.2 Global Digital Asset Management (DAM) Revenue Market Share by Players (2015-2020)
  - 3.1.3 Global Digital Asset Management (DAM) Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Digital Asset Management (DAM) Market Concentration Ratio
  - 3.2.1 Global Digital Asset Management (DAM) Market Concentration Ratio (CR5 and HHI)
  - 3.2.2 Global Top 10 and Top 5 Companies by Digital Asset Management (DAM) Revenue in 2019
- 3.3 Digital Asset Management (DAM) Key Players Head office and Area Served
- 3.4 Key Players Digital Asset Management (DAM) Product Solution and Service
- 3.5 Date of Enter into Digital Asset Management (DAM) Market
- 3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

- 4.1 Global Digital Asset Management (DAM) Historic Market Size by Type (2015-2020)
- 4.2 Global Digital Asset Management (DAM) Forecasted Market Size by Type (2021-2026)

## **5 DIGITAL ASSET MANAGEMENT (DAM) BREAKDOWN DATA BY APPLICATION (2015-2026)**

5.1 Global Digital Asset Management (DAM) Market Size by Application (2015-2020)

5.2 Global Digital Asset Management (DAM) Forecasted Market Size by Application (2021-2026)

## **6 NORTH AMERICA**

6.1 North America Digital Asset Management (DAM) Market Size (2015-2020)

6.2 Digital Asset Management (DAM) Key Players in North America (2019-2020)

6.3 North America Digital Asset Management (DAM) Market Size by Type (2015-2020)

6.4 North America Digital Asset Management (DAM) Market Size by Application (2015-2020)

## **7 EUROPE**

7.1 Europe Digital Asset Management (DAM) Market Size (2015-2020)

7.2 Digital Asset Management (DAM) Key Players in Europe (2019-2020)

7.3 Europe Digital Asset Management (DAM) Market Size by Type (2015-2020)

7.4 Europe Digital Asset Management (DAM) Market Size by Application (2015-2020)

## **8 CHINA**

8.1 China Digital Asset Management (DAM) Market Size (2015-2020)

8.2 Digital Asset Management (DAM) Key Players in China (2019-2020)

8.3 China Digital Asset Management (DAM) Market Size by Type (2015-2020)

8.4 China Digital Asset Management (DAM) Market Size by Application (2015-2020)

## **9 JAPAN**

9.1 Japan Digital Asset Management (DAM) Market Size (2015-2020)

9.2 Digital Asset Management (DAM) Key Players in Japan (2019-2020)

9.3 Japan Digital Asset Management (DAM) Market Size by Type (2015-2020)

9.4 Japan Digital Asset Management (DAM) Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

- 10.1 Southeast Asia Digital Asset Management (DAM) Market Size (2015-2020)
- 10.2 Digital Asset Management (DAM) Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Digital Asset Management (DAM) Market Size by Type (2015-2020)
- 10.4 Southeast Asia Digital Asset Management (DAM) Market Size by Application (2015-2020)

## **11 INDIA**

- 11.1 India Digital Asset Management (DAM) Market Size (2015-2020)
- 11.2 Digital Asset Management (DAM) Key Players in India (2019-2020)
- 11.3 India Digital Asset Management (DAM) Market Size by Type (2015-2020)
- 11.4 India Digital Asset Management (DAM) Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

- 12.1 Central & South America Digital Asset Management (DAM) Market Size (2015-2020)
- 12.2 Digital Asset Management (DAM) Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Digital Asset Management (DAM) Market Size by Type (2015-2020)
- 12.4 Central & South America Digital Asset Management (DAM) Market Size by Application (2015-2020)

## **13 KEY PLAYERS PROFILES**

- 13.1 Opentext
  - 13.1.1 Opentext Company Details
  - 13.1.2 Opentext Business Overview and Its Total Revenue
  - 13.1.3 Opentext Digital Asset Management (DAM) Introduction
  - 13.1.4 Opentext Revenue in Digital Asset Management (DAM) Business (2015-2020))
  - 13.1.5 Opentext Recent Development
- 13.2 Oracle
  - 13.2.1 Oracle Company Details
  - 13.2.2 Oracle Business Overview and Its Total Revenue
  - 13.2.3 Oracle Digital Asset Management (DAM) Introduction
  - 13.2.4 Oracle Revenue in Digital Asset Management (DAM) Business (2015-2020)
  - 13.2.5 Oracle Recent Development



### 13.3 Adobe Systems

13.3.1 Adobe Systems Company Details

13.3.2 Adobe Systems Business Overview and Its Total Revenue

13.3.3 Adobe Systems Digital Asset Management (DAM) Introduction

13.3.4 Adobe Systems Revenue in Digital Asset Management (DAM) Business  
(2015-2020)

13.3.5 Adobe Systems Recent Development

### 13.4 Hewlett-Packard (HP)

13.4.1 Hewlett-Packard (HP) Company Details

13.4.2 Hewlett-Packard (HP) Business Overview and Its Total Revenue

13.4.3 Hewlett-Packard (HP) Digital Asset Management (DAM) Introduction

13.4.4 Hewlett-Packard (HP) Revenue in Digital Asset Management (DAM) Business  
(2015-2020)

13.4.5 Hewlett-Packard (HP) Recent Development

### 13.5 ADAM Software

13.5.1 ADAM Software Company Details

13.5.2 ADAM Software Business Overview and Its Total Revenue

13.5.3 ADAM Software Digital Asset Management (DAM) Introduction

13.5.4 ADAM Software Revenue in Digital Asset Management (DAM) Business  
(2015-2020)

13.5.5 ADAM Software Recent Development

### 13.6 IBM

13.6.1 IBM Company Details

13.6.2 IBM Business Overview and Its Total Revenue

13.6.3 IBM Digital Asset Management (DAM) Introduction

13.6.4 IBM Revenue in Digital Asset Management (DAM) Business (2015-2020)

13.6.5 IBM Recent Development

### 13.7 EMC

13.7.1 EMC Company Details

13.7.2 EMC Business Overview and Its Total Revenue

13.7.3 EMC Digital Asset Management (DAM) Introduction

13.7.4 EMC Revenue in Digital Asset Management (DAM) Business (2015-2020)

13.7.5 EMC Recent Development

### 13.8 Cognizant Technology

13.8.1 Cognizant Technology Company Details

13.8.2 Cognizant Technology Business Overview and Its Total Revenue

13.8.3 Cognizant Technology Digital Asset Management (DAM) Introduction

13.8.4 Cognizant Technology Revenue in Digital Asset Management (DAM) Business  
(2015-2020)

- 13.8.5 Cognizant Technology Recent Development
- 13.9 Northplains Systems
  - 13.9.1 Northplains Systems Company Details
  - 13.9.2 Northplains Systems Business Overview and Its Total Revenue
  - 13.9.3 Northplains Systems Digital Asset Management (DAM) Introduction
  - 13.9.4 Northplains Systems Revenue in Digital Asset Management (DAM) Business (2015-2020)
  - 13.9.5 Northplains Systems Recent Development
- 13.10 Widen Enterprises
  - 13.10.1 Widen Enterprises Company Details
  - 13.10.2 Widen Enterprises Business Overview and Its Total Revenue
  - 13.10.3 Widen Enterprises Digital Asset Management (DAM) Introduction
  - 13.10.4 Widen Enterprises Revenue in Digital Asset Management (DAM) Business (2015-2020)
  - 13.10.5 Widen Enterprises Recent Development
- 13.11 Canto
  - 10.11.1 Canto Company Details
  - 10.11.2 Canto Business Overview and Its Total Revenue
  - 10.11.3 Canto Digital Asset Management (DAM) Introduction
  - 10.11.4 Canto Revenue in Digital Asset Management (DAM) Business (2015-2020)
  - 10.11.5 Canto Recent Development
- 13.12 Qbank DAM
  - 10.12.1 Qbank DAM Company Details
  - 10.12.2 Qbank DAM Business Overview and Its Total Revenue
  - 10.12.3 Qbank DAM Digital Asset Management (DAM) Introduction
  - 10.12.4 Qbank DAM Revenue in Digital Asset Management (DAM) Business (2015-2020)
  - 10.12.5 Qbank DAM Recent Development
- 13.13 Bynder
  - 10.13.1 Bynder Company Details
  - 10.13.2 Bynder Business Overview and Its Total Revenue
  - 10.13.3 Bynder Digital Asset Management (DAM) Introduction
  - 10.13.4 Bynder Revenue in Digital Asset Management (DAM) Business (2015-2020)
  - 10.13.5 Bynder Recent Development
- 13.14 Celum
  - 10.14.1 Celum Company Details
  - 10.14.2 Celum Business Overview and Its Total Revenue
  - 10.14.3 Celum Digital Asset Management (DAM) Introduction
  - 10.14.4 Celum Revenue in Digital Asset Management (DAM) Business (2015-2020)

10.14.5 Celum Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

## List Of Tables

### LIST OF TABLES

- Table 1. Digital Asset Management (DAM) Key Market Segments
- Table 2. Key Players Covered: Ranking by Digital Asset Management (DAM) Revenue
- Table 3. Ranking of Global Top Digital Asset Management (DAM) Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Digital Asset Management (DAM) Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Cloud
- Table 6. Key Players of On-Premises
- Table 7. COVID-19 Impact Global Market: (Four Digital Asset Management (DAM) Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Digital Asset Management (DAM) Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Digital Asset Management (DAM) Players to Combat Covid-19 Impact
- Table 12. Global Digital Asset Management (DAM) Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 13. Global Digital Asset Management (DAM) Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 14. Global Digital Asset Management (DAM) Market Size by Regions (2015-2020) (US\$ Million)
- Table 15. Global Digital Asset Management (DAM) Market Share by Regions (2015-2020)
- Table 16. Global Digital Asset Management (DAM) Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 17. Global Digital Asset Management (DAM) Market Share by Regions (2021-2026)
- Table 18. Market Top Trends
- Table 19. Key Drivers: Impact Analysis
- Table 20. Key Challenges
- Table 21. Digital Asset Management (DAM) Market Growth Strategy
- Table 22. Main Points Interviewed from Key Digital Asset Management (DAM) Players
- Table 23. Global Digital Asset Management (DAM) Revenue by Players (2015-2020) (Million US\$)

- Table 24. Global Digital Asset Management (DAM) Market Share by Players (2015-2020)
- Table 25. Global Top Digital Asset Management (DAM) Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Digital Asset Management (DAM) as of 2019)
- Table 26. Global Digital Asset Management (DAM) by Players Market Concentration Ratio (CR5 and HHI)
- Table 27. Key Players Headquarters and Area Served
- Table 28. Key Players Digital Asset Management (DAM) Product Solution and Service
- Table 29. Date of Enter into Digital Asset Management (DAM) Market
- Table 30. Mergers & Acquisitions, Expansion Plans
- Table 31. Global Digital Asset Management (DAM) Market Size by Type (2015-2020) (Million US\$)
- Table 32. Global Digital Asset Management (DAM) Market Size Share by Type (2015-2020)
- Table 33. Global Digital Asset Management (DAM) Revenue Market Share by Type (2021-2026)
- Table 34. Global Digital Asset Management (DAM) Market Size Share by Application (2015-2020)
- Table 35. Global Digital Asset Management (DAM) Market Size by Application (2015-2020) (Million US\$)
- Table 36. Global Digital Asset Management (DAM) Market Size Share by Application (2021-2026)
- Table 37. North America Key Players Digital Asset Management (DAM) Revenue (2019-2020) (Million US\$)
- Table 38. North America Key Players Digital Asset Management (DAM) Market Share (2019-2020)
- Table 39. North America Digital Asset Management (DAM) Market Size by Type (2015-2020) (Million US\$)
- Table 40. North America Digital Asset Management (DAM) Market Share by Type (2015-2020)
- Table 41. North America Digital Asset Management (DAM) Market Size by Application (2015-2020) (Million US\$)
- Table 42. North America Digital Asset Management (DAM) Market Share by Application (2015-2020)
- Table 43. Europe Key Players Digital Asset Management (DAM) Revenue (2019-2020) (Million US\$)
- Table 44. Europe Key Players Digital Asset Management (DAM) Market Share (2019-2020)

Table 45. Europe Digital Asset Management (DAM) Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Digital Asset Management (DAM) Market Share by Type (2015-2020)

Table 47. Europe Digital Asset Management (DAM) Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Digital Asset Management (DAM) Market Share by Application (2015-2020)

Table 49. China Key Players Digital Asset Management (DAM) Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Digital Asset Management (DAM) Market Share (2019-2020)

Table 51. China Digital Asset Management (DAM) Market Size by Type (2015-2020) (Million US\$)

Table 52. China Digital Asset Management (DAM) Market Share by Type (2015-2020)

Table 53. China Digital Asset Management (DAM) Market Size by Application (2015-2020) (Million US\$)

Table 54. China Digital Asset Management (DAM) Market Share by Application (2015-2020)

Table 55. Japan Key Players Digital Asset Management (DAM) Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Digital Asset Management (DAM) Market Share (2019-2020)

Table 57. Japan Digital Asset Management (DAM) Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Digital Asset Management (DAM) Market Share by Type (2015-2020)

Table 59. Japan Digital Asset Management (DAM) Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Digital Asset Management (DAM) Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Digital Asset Management (DAM) Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Digital Asset Management (DAM) Market Share (2019-2020)

Table 63. Southeast Asia Digital Asset Management (DAM) Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Digital Asset Management (DAM) Market Share by Type (2015-2020)

Table 65. Southeast Asia Digital Asset Management (DAM) Market Size by Application (2015-2020) (Million US\$)



Table 66. Southeast Asia Digital Asset Management (DAM) Market Share by Application (2015-2020)

Table 67. India Key Players Digital Asset Management (DAM) Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Digital Asset Management (DAM) Market Share (2019-2020)

Table 69. India Digital Asset Management (DAM) Market Size by Type (2015-2020) (Million US\$)

Table 70. India Digital Asset Management (DAM) Market Share by Type (2015-2020)

Table 71. India Digital Asset Management (DAM) Market Size by Application (2015-2020) (Million US\$)

Table 72. India Digital Asset Management (DAM) Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Digital Asset Management (DAM) Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Digital Asset Management (DAM) Market Share (2019-2020)

Table 75. Central & South America Digital Asset Management (DAM) Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Digital Asset Management (DAM) Market Share by Type (2015-2020)

Table 77. Central & South America Digital Asset Management (DAM) Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Digital Asset Management (DAM) Market Share by Application (2015-2020)

Table 79. Opentext Company Details

Table 80. Opentext Business Overview

Table 81. Opentext Product

Table 82. Opentext Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)

Table 83. Opentext Recent Development

Table 84. Oracle Company Details

Table 85. Oracle Business Overview

Table 86. Oracle Product

Table 87. Oracle Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)

Table 88. Oracle Recent Development

Table 89. Adobe Systems Company Details

Table 90. Adobe Systems Business Overview

- Table 91. Adobe Systems Product
- Table 92. Adobe Systems Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)
- Table 93. Adobe Systems Recent Development
- Table 94. Hewlett-Packard (HP) Company Details
- Table 95. Hewlett-Packard (HP) Business Overview
- Table 96. Hewlett-Packard (HP) Product
- Table 97. Hewlett-Packard (HP) Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)
- Table 98. Hewlett-Packard (HP) Recent Development
- Table 99. ADAM Software Company Details
- Table 100. ADAM Software Business Overview
- Table 101. ADAM Software Product
- Table 102. ADAM Software Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)
- Table 103. ADAM Software Recent Development
- Table 104. IBM Company Details
- Table 105. IBM Business Overview
- Table 106. IBM Product
- Table 107. IBM Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)
- Table 108. IBM Recent Development
- Table 109. EMC Company Details
- Table 110. EMC Business Overview
- Table 111. EMC Product
- Table 112. EMC Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)
- Table 113. EMC Recent Development
- Table 114. Cognizant Technology Business Overview
- Table 115. Cognizant Technology Product
- Table 116. Cognizant Technology Company Details
- Table 117. Cognizant Technology Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)
- Table 118. Cognizant Technology Recent Development
- Table 119. Northplains Systems Company Details
- Table 120. Northplains Systems Business Overview
- Table 121. Northplains Systems Product
- Table 122. Northplains Systems Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)



Table 123. Northplains Systems Recent Development

Table 124. Widen Enterprises Company Details

Table 125. Widen Enterprises Business Overview

Table 126. Widen Enterprises Product

Table 127. Widen Enterprises Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)

Table 128. Widen Enterprises Recent Development

Table 129. Canto Company Details

Table 130. Canto Business Overview

Table 131. Canto Product

Table 132. Canto Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)

Table 133. Canto Recent Development

Table 134. Qbank DAM Company Details

Table 135. Qbank DAM Business Overview

Table 136. Qbank DAM Product

Table 137. Qbank DAM Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)

Table 138. Qbank DAM Recent Development

Table 139. Bynder Company Details

Table 140. Bynder Business Overview

Table 141. Bynder Product

Table 142. Bynder Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)

Table 143. Bynder Recent Development

Table 144. Celum Company Details

Table 145. Celum Business Overview

Table 146. Celum Product

Table 147. Celum Revenue in Digital Asset Management (DAM) Business (2015-2020) (Million US\$)

Table 148. Celum Recent Development

Table 149. Research Programs/Design for This Report

Table 150. Key Data Information from Secondary Sources

Table 151. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Global Digital Asset Management (DAM) Market Share by Type: 2020 VS 2026

Figure 2. Cloud Features

Figure 3. On-Premises Features

Figure 4. Global Digital Asset Management (DAM) Market Share by Application: 2020 VS 2026

Figure 5. Media and Entertainment Case Studies

Figure 6. Healthcare Case Studies

Figure 7. Retail and Consumer Goods Case Studies

Figure 8. Education Case Studies

Figure 9. BFSI Case Studies

Figure 10. Automotive and Manufacturing Case Studies

Figure 11. Others (Travel and Transportation, Utilities) Case Studies

Figure 12. Digital Asset Management (DAM) Report Years Considered

Figure 13. Global Digital Asset Management (DAM) Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 14. Global Digital Asset Management (DAM) Market Share by Regions: 2020 VS 2026

Figure 15. Global Digital Asset Management (DAM) Market Share by Regions (2021-2026)

Figure 16. Porter's Five Forces Analysis

Figure 17. Global Digital Asset Management (DAM) Market Share by Players in 2019

Figure 18. Global Top Digital Asset Management (DAM) Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Digital Asset Management (DAM) as of 2019

Figure 19. The Top 10 and 5 Players Market Share by Digital Asset Management (DAM) Revenue in 2019

Figure 20. North America Digital Asset Management (DAM) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Europe Digital Asset Management (DAM) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. China Digital Asset Management (DAM) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Japan Digital Asset Management (DAM) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 24. Southeast Asia Digital Asset Management (DAM) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 25. India Digital Asset Management (DAM) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 26. Central & South America Digital Asset Management (DAM) Market Size YoY Growth (2015-2020) (Million US\$)

Figure 27. Opentext Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. Opentext Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 29. Oracle Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Oracle Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 31. Adobe Systems Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Adobe Systems Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 33. Hewlett-Packard (HP) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. Hewlett-Packard (HP) Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 35. ADAM Software Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. ADAM Software Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 37. IBM Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. IBM Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 39. EMC Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. EMC Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 41. Cognizant Technology Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Cognizant Technology Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 43. Northplains Systems Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Northplains Systems Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 45. Widen Enterprises Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Widen Enterprises Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 47. Canto Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. Canto Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 49. Qbank DAM Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. Qbank DAM Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 51. Bynder Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 52. Bynder Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 53. Celum Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 54. Celum Revenue Growth Rate in Digital Asset Management (DAM) Business (2015-2020)

Figure 55. Bottom-up and Top-down Approaches for This Report

Figure 56. Data Triangulation

Figure 57. Key Executives Interviewed

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