

# **COVID-19 Impact on Global Digital Asset Management (DAM) Market Size, Status and Forecast 2020-2026**

<https://marketpublishers.com/r/C57466786E6CEN.html>

Date: September 2020

Pages: 96

Price: US\$ 3,900.00 (Single User License)

ID: C57466786E6CEN

## **Abstracts**

This report focuses on the global Digital Asset Management (DAM) status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Digital Asset Management (DAM) development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Opentext

Oracle

Adobe Systems

Hewlett-Packard (HP)

ADAM Software

IBM

EMC

Cognizant Technology

Northplains Systems

Widen Enterprises

Canto

Qbank DAM

Bynder

Celum

Market segment by Type, the product can be split into

Cloud

On-Premises

Market segment by Application, split into

Media and Entertainment

Healthcare

Retail and Consumer Goods

Education

BFSI

Automotive and Manufacturing

Others (Travel and Transportation, Utilities)

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Digital Asset Management (DAM) status, future forecast, growth opportunity, key market and key players.

To present the Digital Asset Management (DAM) development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Digital Asset Management (DAM) are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the

prior year has been considered.

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