+44 20 8123 2220
info@marketpublishers.com

COVID-19 Impact on Global Demand Side Platform (DSP) Software Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/CC224F84460CEN.html
Date: September 2020
Pages: 128
Price: US$ 3,900.00 (Single User License)
ID: CC224F84460CEN

Abstracts

This report focuses on the global Demand Side Platform (DSP) Software status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Demand Side Platform (DSP) Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.
The key players covered in this study

Double Click (Google)

Facebook Ads Manager

Amazon DSP

Trade Desk

Mediamath

Adobe

Oath Inc

Centro Inc

Appnexus

Amobee

+44 20 8123 2220
info@marketpublishers.com

Dataxu

LiveRamp

Criteo

SocioMatic

Sizmek

AdForm

Market segment by Type, the product can be split into

RTB

PPB

Market segment by Application, split into

Retail

Automotive

Financial

Telecom

Others

Market segment by Regions/Countries, this report covers

North America

Europe

+44 20 8123 2220
info@marketpublishers.com

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Demand Side Platform (DSP) Software status, future forecast, growth opportunity, key market and key players.

To present the Demand Side Platform (DSP) Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Demand Side Platform (DSP) Software are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

+44 20 8123 2220
info@marketpublishers.com

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 REPORT OVERVIEW

1.1 Study Scope
1.2 Key Market Segments
1.3 Players Covered: Ranking by Demand Side Platform (DSP) Software Revenue
1.4 Market Analysis by Type
  1.4.1 Global Demand Side Platform (DSP) Software Market Size Growth Rate by Type: 2020 VS 2026
  1.4.2 RTB
  1.4.3 PPB
1.5 Market by Application
  1.5.1 Global Demand Side Platform (DSP) Software Market Share by Application: 2020 VS 2026
  1.5.2 Retail
  1.5.3 Automotive
  1.5.4 Financial
  1.5.5 Telecom
  1.5.6 Others
1.6 Coronavirus Disease 2019 (Covid-19): Demand Side Platform (DSP) Software Industry Impact
  1.6.1 How the Covid-19 is Affecting the Demand Side Platform (DSP) Software Industry
    1.6.1.1 Demand Side Platform (DSP) Software Business Impact Assessment - Covid-19
    1.6.1.2 Supply Chain Challenges
    1.6.1.3 COVID-19’s Impact On Crude Oil and Refined Products
  1.6.2 Market Trends and Demand Side Platform (DSP) Software Potential Opportunities in the COVID-19 Landscape
  1.6.3 Measures / Proposal against Covid-19
    1.6.3.1 Government Measures to Combat Covid-19 Impact
    1.6.3.2 Proposal for Demand Side Platform (DSP) Software Players to Combat Covid-19 Impact
1.7 Study Objectives
1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

+44 20 8123 2220
info@marketpublishers.com

2.1 Demand Side Platform (DSP) Software Market Perspective (2015-2026)
2.2 Demand Side Platform (DSP) Software Growth Trends by Regions
  2.2.1 Demand Side Platform (DSP) Software Market Size by Regions: 2015 VS 2020 VS 2026
  2.2.2 Demand Side Platform (DSP) Software Historic Market Share by Regions (2015-2020)
  2.2.3 Demand Side Platform (DSP) Software Forecasted Market Size by Regions (2021-2026)
2.3 Industry Trends and Growth Strategy
  2.3.1 Market Top Trends
  2.3.2 Market Drivers
  2.3.3 Market Challenges
  2.3.4 Porter’s Five Forces Analysis
  2.3.5 Demand Side Platform (DSP) Software Market Growth Strategy
  2.3.6 Primary Interviews with Key Demand Side Platform (DSP) Software Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Demand Side Platform (DSP) Software Players by Market Size
  3.1.1 Global Top Demand Side Platform (DSP) Software Players by Revenue (2015-2020)
  3.1.2 Global Demand Side Platform (DSP) Software Revenue Market Share by Players (2015-2020)
  3.1.3 Global Demand Side Platform (DSP) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
3.2 Global Demand Side Platform (DSP) Software Market Concentration Ratio
  3.2.1 Global Demand Side Platform (DSP) Software Market Concentration Ratio (CR5 and HHI)
  3.2.2 Global Top 10 and Top 5 Companies by Demand Side Platform (DSP) Software Revenue in 2019
3.3 Demand Side Platform (DSP) Software Key Players Head office and Area Served
3.4 Key Players Demand Side Platform (DSP) Software Product Solution and Service
3.5 Date of Enter into Demand Side Platform (DSP) Software Market
3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Demand Side Platform (DSP) Software Historic Market Size by Type

+44 20 8123 2220
info@marketpublishers.com

(2015-2020)
4.2 Global Demand Side Platform (DSP) Software Forecasted Market Size by Type (2021-2026)

5 DEMAND SIDE PLATFORM (DSP) SOFTWARE BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Demand Side Platform (DSP) Software Market Size by Application (2015-2020)
5.2 Global Demand Side Platform (DSP) Software Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Demand Side Platform (DSP) Software Market Size (2015-2020)
6.2 Demand Side Platform (DSP) Software Key Players in North America (2019-2020)
6.3 North America Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
6.4 North America Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Demand Side Platform (DSP) Software Market Size (2015-2020)
7.2 Demand Side Platform (DSP) Software Key Players in Europe (2019-2020)
7.3 Europe Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
7.4 Europe Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

8 CHINA

8.1 China Demand Side Platform (DSP) Software Market Size (2015-2020)
8.2 Demand Side Platform (DSP) Software Key Players in China (2019-2020)
8.3 China Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
8.4 China Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

9 JAPAN

+44 20 8123 2220
info@marketpublishers.com

9.1 Japan Demand Side Platform (DSP) Software Market Size (2015-2020)
9.2 Demand Side Platform (DSP) Software Key Players in Japan (2019-2020)
9.3 Japan Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
9.4 Japan Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia Demand Side Platform (DSP) Software Market Size (2015-2020)
10.2 Demand Side Platform (DSP) Software Key Players in Southeast Asia (2019-2020)
10.3 Southeast Asia Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
10.4 Southeast Asia Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

11 INDIA

11.1 India Demand Side Platform (DSP) Software Market Size (2015-2020)
11.2 Demand Side Platform (DSP) Software Key Players in India (2019-2020)
11.3 India Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
11.4 India Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Demand Side Platform (DSP) Software Market Size (2015-2020)
12.2 Demand Side Platform (DSP) Software Key Players in Central & South America (2019-2020)
12.3 Central & South America Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
12.4 Central & South America Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Double Click (Google)
  13.1.1 Double Click (Google) Company Details
  13.1.2 Double Click (Google) Business Overview and Its Total Revenue

+44 20 8123 2220
info@marketpublishers.com

13.1.3 Double Click (Google) Demand Side Platform (DSP) Software Introduction
13.1.4 Double Click (Google) Revenue in Demand Side Platform (DSP) Software Business (2015-2020))
13.1.5 Double Click (Google) Recent Development
13.2 Facebook Ads Manager
13.2.1 Facebook Ads Manager Company Details
13.2.2 Facebook Ads Manager Business Overview and Its Total Revenue
13.2.3 Facebook Ads Manager Demand Side Platform (DSP) Software Introduction
13.2.4 Facebook Ads Manager Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
13.2.5 Facebook Ads Manager Recent Development
13.3 Amazon DSP
13.3.1 Amazon DSP Company Details
13.3.2 Amazon DSP Business Overview and Its Total Revenue
13.3.3 Amazon DSP Demand Side Platform (DSP) Software Introduction
13.3.4 Amazon DSP Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
13.3.5 Amazon DSP Recent Development
13.4 Trade Desk
13.4.1 Trade Desk Company Details
13.4.2 Trade Desk Business Overview and Its Total Revenue
13.4.3 Trade Desk Demand Side Platform (DSP) Software Introduction
13.4.4 Trade Desk Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
13.4.5 Trade Desk Recent Development
13.5 Mediamath
13.5.1 Mediamath Company Details
13.5.2 Mediamath Business Overview and Its Total Revenue
13.5.3 Mediamath Demand Side Platform (DSP) Software Introduction
13.5.4 Mediamath Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
13.5.5 Mediamath Recent Development
13.6 Adobe
13.6.1 Adobe Company Details
13.6.2 Adobe Business Overview and Its Total Revenue
13.6.3 Adobe Demand Side Platform (DSP) Software Introduction
13.6.4 Adobe Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
13.6.5 Adobe Recent Development

+44 20 8123 2220
info@marketpublishers.com

13.7 Oath Inc
13.7.1 Oath Inc Company Details
13.7.2 Oath Inc Business Overview and Its Total Revenue
13.7.3 Oath Inc Demand Side Platform (DSP) Software Introduction
13.7.4 Oath Inc Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
13.7.5 Oath Inc Recent Development
13.8 Centro Inc
13.8.1 Centro Inc Company Details
13.8.2 Centro Inc Business Overview and Its Total Revenue
13.8.3 Centro Inc Demand Side Platform (DSP) Software Introduction
13.8.4 Centro Inc Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
13.8.5 Centro Inc Recent Development
13.9 Appnexus
13.9.1 Appnexus Company Details
13.9.2 Appnexus Business Overview and Its Total Revenue
13.9.3 Appnexus Demand Side Platform (DSP) Software Introduction
13.9.4 Appnexus Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
13.9.5 Appnexus Recent Development
13.10 Amobee
13.10.1 Amobee Company Details
13.10.2 Amobee Business Overview and Its Total Revenue
13.10.3 Amobee Demand Side Platform (DSP) Software Introduction
13.10.4 Amobee Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
13.10.5 Amobee Recent Development
13.11 Dataxu
10.11.1 Dataxu Company Details
10.11.2 Dataxu Business Overview and Its Total Revenue
10.11.3 Dataxu Demand Side Platform (DSP) Software Introduction
10.11.4 Dataxu Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
10.11.5 Dataxu Recent Development
13.12 LiveRamp
10.12.1 LiveRamp Company Details
10.12.2 LiveRamp Business Overview and Its Total Revenue
10.12.3 LiveRamp Demand Side Platform (DSP) Software Introduction

+44 20 8123 2220
info@marketpublishers.com

10.12.4 LiveRamp Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
10.12.5 LiveRamp Recent Development
13.13 Criteo
10.13.1 Criteo Company Details
10.13.2 Criteo Business Overview and Its Total Revenue
10.13.3 Criteo Demand Side Platform (DSP) Software Introduction
10.13.4 Criteo Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
10.13.5 Criteo Recent Development
13.14 SocioMatic
10.14.1 SocioMatic Company Details
10.14.2 SocioMatic Business Overview and Its Total Revenue
10.14.3 SocioMatic Demand Side Platform (DSP) Software Introduction
10.14.4 SocioMatic Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
10.14.5 SocioMatic Recent Development
13.15 Sizmek
10.15.1 Sizmek Company Details
10.15.2 Sizmek Business Overview and Its Total Revenue
10.15.3 Sizmek Demand Side Platform (DSP) Software Introduction
10.15.4 Sizmek Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
10.15.5 Sizmek Recent Development
13.16 AdForm
10.16.1 AdForm Company Details
10.16.2 AdForm Business Overview and Its Total Revenue
10.16.3 AdForm Demand Side Platform (DSP) Software Introduction
10.16.4 AdForm Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
10.16.5 AdForm Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology
15.1.1 Methodology/Research Approach
15.1.2 Data Source

+44 20 8123 2220
info@marketpublishers.com

15.2 Disclaimer
15.3 Author Details

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Demand Side Platform (DSP) Software Key Market Segments
Table 2. Key Players Covered: Ranking by Demand Side Platform (DSP) Software Revenue
Table 3. Ranking of Global Top Demand Side Platform (DSP) Software Manufacturers by Revenue (US$ Million) in 2019
Table 4. Global Demand Side Platform (DSP) Software Market Size Growth Rate by Type (US$ Million): 2020 VS 2026
Table 5. Key Players of RTB
Table 6. Key Players of PPB
Table 7. COVID-19 Impact Global Market: (Four Demand Side Platform (DSP) Software Market Size Forecast Scenarios)
Table 8. Opportunities and Trends for Demand Side Platform (DSP) Software Players in the COVID-19 Landscape
Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
Table 10. Key Regions/Countries Measures against Covid-19 Impact
Table 11. Proposal for Demand Side Platform (DSP) Software Players to Combat Covid-19 Impact
Table 12. Global Demand Side Platform (DSP) Software Market Size Growth by Application (US$ Million): 2020 VS 2026
Table 13. Global Demand Side Platform (DSP) Software Market Size by Regions (US$ Million): 2020 VS 2026
Table 14. Global Demand Side Platform (DSP) Software Market Size by Regions (2015-2020) (US$ Million)
Table 15. Global Demand Side Platform (DSP) Software Market Share by Regions (2015-2020)
Table 16. Global Demand Side Platform (DSP) Software Forecasted Market Size by Regions (2021-2026) (US$ Million)
Table 17. Global Demand Side Platform (DSP) Software Market Share by Regions (2021-2026)
Table 18. Market Top Trends
Table 19. Key Drivers: Impact Analysis
Table 20. Key Challenges
Table 21. Demand Side Platform (DSP) Software Market Growth Strategy
Table 22. Main Points Interviewed from Key Demand Side Platform (DSP) Software Players

+44 20 8123 2220
info@marketpublishers.com

Table 23. Global Demand Side Platform (DSP) Software Revenue by Players (2015-2020) (Million US$)
Table 24. Global Demand Side Platform (DSP) Software Market Share by Players (2015-2020)
Table 25. Global Top Demand Side Platform (DSP) Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Demand Side Platform (DSP) Software as of 2019)
Table 26. Global Demand Side Platform (DSP) Software by Players Market Concentration Ratio (CR5 and HHI)
Table 27. Key Players Headquarters and Area Served
Table 28. Key Players Demand Side Platform (DSP) Software Product Solution and Service
Table 29. Date of Enter into Demand Side Platform (DSP) Software Market
Table 30. Mergers & Acquisitions, Expansion Plans
Table 31. Global Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US$)
Table 32. Global Demand Side Platform (DSP) Software Market Size Share by Type (2015-2020)
Table 33. Global Demand Side Platform (DSP) Software Revenue Market Share by Type (2021-2026)
Table 34. Global Demand Side Platform (DSP) Software Market Size Share by Application (2015-2020)
Table 35. Global Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US$)
Table 36. Global Demand Side Platform (DSP) Software Market Size Share by Application (2021-2026)
Table 37. North America Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US$)
Table 38. North America Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)
Table 39. North America Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US$)
Table 40. North America Demand Side Platform (DSP) Software Market Share by Type (2015-2020)
Table 41. North America Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US$)
Table 42. North America Demand Side Platform (DSP) Software Market Share by Application (2015-2020)
Table 43. Europe Key Players Demand Side Platform (DSP) Software Revenue

+44 20 8123 2220
info@marketpublishers.com

(2019-2020) (Million US$)
Table 44. Europe Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)
Table 45. Europe Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US$)
Table 46. Europe Demand Side Platform (DSP) Software Market Share by Type (2015-2020)
Table 47. Europe Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US$)
Table 48. Europe Demand Side Platform (DSP) Software Market Share by Application (2015-2020)
Table 49. China Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US$)
Table 50. China Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)
Table 51. China Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US$)
Table 52. China Demand Side Platform (DSP) Software Market Share by Type (2015-2020)
Table 53. China Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US$)
Table 54. China Demand Side Platform (DSP) Software Market Share by Application (2015-2020)
Table 55. Japan Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US$)
Table 56. Japan Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)
Table 57. Japan Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US$)
Table 58. Japan Demand Side Platform (DSP) Software Market Share by Type (2015-2020)
Table 59. Japan Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US$)
Table 60. Japan Demand Side Platform (DSP) Software Market Share by Application (2015-2020)
Table 61. Southeast Asia Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US$)
Table 62. Southeast Asia Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)

+44 20 8123 2220
info@marketpublishers.com

Table 63. Southeast Asia Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US$)
Table 64. Southeast Asia Demand Side Platform (DSP) Software Market Share by Type (2015-2020)
Table 65. Southeast Asia Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US$)
Table 66. Southeast Asia Demand Side Platform (DSP) Software Market Share by Application (2015-2020)
Table 67. India Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US$)
Table 68. India Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)
Table 69. India Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US$)
Table 70. India Demand Side Platform (DSP) Software Market Share by Type (2015-2020)
Table 71. India Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US$)
Table 72. India Demand Side Platform (DSP) Software Market Share by Application (2015-2020)
Table 73. Central & South America Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US$)
Table 74. Central & South America Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)
Table 75. Central & South America Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US$)
Table 76. Central & South America Demand Side Platform (DSP) Software Market Share by Type (2015-2020)
Table 77. Central & South America Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US$)
Table 78. Central & South America Demand Side Platform (DSP) Software Market Share by Application (2015-2020)
Table 79. Double Click (Google) Company Details
Table 80. Double Click (Google) Business Overview
Table 81. Double Click (Google) Product
Table 82. Double Click (Google) Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 83. Double Click (Google) Recent Development
Table 84. Facebook Ads Manager Company Details

+44 20 8123 2220
info@marketpublishers.com

Table 85. Facebook Ads Manager Business Overview
Table 86. Facebook Ads Manager Product
Table 87. Facebook Ads Manager Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 88. Facebook Ads Manager Recent Development
Table 89. Amazon DSP Company Details
Table 90. Amazon DSP Business Overview
Table 91. Amazon DSP Product
Table 92. Amazon DSP Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 93. Amazon DSP Recent Development
Table 94. Trade Desk Company Details
Table 95. Trade Desk Business Overview
Table 96. Trade Desk Product
Table 97. Trade Desk Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 98. Trade Desk Recent Development
Table 99. Mediamath Company Details
Table 100. Mediamath Business Overview
Table 101. Mediamath Product
Table 102. Mediamath Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 103. Mediamath Recent Development
Table 104. Adobe Company Details
Table 105. Adobe Business Overview
Table 106. Adobe Product
Table 107. Adobe Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 108. Adobe Recent Development
Table 109. Oath Inc Company Details
Table 110. Oath Inc Business Overview
Table 111. Oath Inc Product
Table 112. Oath Inc Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 113. Oath Inc Recent Development
Table 114. Centro Inc Business Overview
Table 115. Centro Inc Product
Table 116. Centro Inc Company Details
Table 117. Centro Inc Revenue in Demand Side Platform (DSP) Software Business

+44 20 8123 2220
info@marketpublishers.com

(2015-2020) (Million US$)
Table 118. Centro Inc Recent Development
Table 119. Appnexus Company Details
Table 120. Appnexus Business Overview
Table 121. Appnexus Product
Table 122. Appnexus Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 123. Appnexus Recent Development
Table 124. Amobee Company Details
Table 125. Amobee Business Overview
Table 126. Amobee Product
Table 127. Amobee Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 128. Amobee Recent Development
Table 129. Dataxu Company Details
Table 130. Dataxu Business Overview
Table 131. Dataxu Product
Table 132. Dataxu Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 133. Dataxu Recent Development
Table 134. LiveRamp Company Details
Table 135. LiveRamp Business Overview
Table 136. LiveRamp Product
Table 137. LiveRamp Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 138. LiveRamp Recent Development
Table 139. Criteo Company Details
Table 140. Criteo Business Overview
Table 141. Criteo Product
Table 142. Criteo Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 143. Criteo Recent Development
Table 144. SocioMatic Company Details
Table 145. SocioMatic Business Overview
Table 146. SocioMatic Product
Table 147. SocioMatic Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 148. SocioMatic Recent Development
Table 149. Sizmek Company Details

+44 20 8123 2220
info@marketpublishers.com

Table 150. Sizmek Business Overview
Table 151. Sizmek Product
Table 152. Sizmek Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 153. Sizmek Recent Development
Table 154. AdForm Company Details
Table 155. AdForm Business Overview
Table 156. AdForm Product
Table 157. AdForm Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US$)
Table 158. AdForm Recent Development
Table 159. Research Programs/Design for This Report
Table 160. Key Data Information from Secondary Sources
Table 161. Key Data Information from Primary Sources

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Global Demand Side Platform (DSP) Software Market Share by Type: 2020 VS 2026
Figure 2. RTB Features
Figure 3. PPB Features
Figure 4. Global Demand Side Platform (DSP) Software Market Share by Application: 2020 VS 2026
Figure 5. Retail Case Studies
Figure 6. Automotive Case Studies
Figure 7. Financial Case Studies
Figure 8. Telecom Case Studies
Figure 9. Others Case Studies
Figure 10. Demand Side Platform (DSP) Software Report Years Considered
Figure 11. Global Demand Side Platform (DSP) Software Market Size YoY Growth 2015-2026 (US$ Million)
Figure 12. Global Demand Side Platform (DSP) Software Market Share by Regions: 2020 VS 2026
Figure 13. Global Demand Side Platform (DSP) Software Market Share by Regions (2021-2026)
Figure 14. Porter's Five Forces Analysis
Figure 15. Global Demand Side Platform (DSP) Software Market Share by Players in 2019
Figure 16. Global Top Demand Side Platform (DSP) Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Demand Side Platform (DSP) Software as of 2019
Figure 17. The Top 10 and 5 Players Market Share by Demand Side Platform (DSP) Software Revenue in 2019
Figure 18. North America Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US$)
Figure 19. Europe Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US$)
Figure 20. China Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US$)
Figure 21. Japan Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US$)
Figure 22. Southeast Asia Demand Side Platform (DSP) Software Market Size YoY

+44 20 8123 2220
info@marketpublishers.com

Growth (2015-2020) (Million US$)
Figure 23. India Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US$)
Figure 24. Central & South America Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US$)
Figure 25. Double Click (Google) Total Revenue (US$ Million): 2019 Compared with 2018
Figure 26. Double Click (Google) Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 27. Facebook Ads Manager Total Revenue (US$ Million): 2019 Compared with 2018
Figure 28. Facebook Ads Manager Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 29. Amazon DSP Total Revenue (US$ Million): 2019 Compared with 2018
Figure 30. Amazon DSP Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 31. Trade Desk Total Revenue (US$ Million): 2019 Compared with 2018
Figure 32. Trade Desk Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 33. Mediamath Total Revenue (US$ Million): 2019 Compared with 2018
Figure 34. Mediamath Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 35. Adobe Total Revenue (US$ Million): 2019 Compared with 2018
Figure 36. Adobe Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 37. Oath Inc Total Revenue (US$ Million): 2019 Compared with 2018
Figure 38. Oath Inc Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 39. Centro Inc Total Revenue (US$ Million): 2019 Compared with 2018
Figure 40. Centro Inc Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 41. Appnexus Total Revenue (US$ Million): 2019 Compared with 2018
Figure 42. Appnexus Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 43. Amobee Total Revenue (US$ Million): 2019 Compared with 2018
Figure 44. Amobee Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 45. Dataxu Total Revenue (US$ Million): 2019 Compared with 2018
Figure 46. Dataxu Revenue Growth Rate in Demand Side Platform (DSP) Software

+44 20 8123 2220
info@marketpublishers.com

Business (2015-2020)
Figure 47. LiveRamp Total Revenue (US$ Million): 2019 Compared with 2018
Figure 48. LiveRamp Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 49. Criteo Total Revenue (US$ Million): 2019 Compared with 2018
Figure 50. Criteo Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 51. SocioMatic Total Revenue (US$ Million): 2019 Compared with 2018
Figure 52. SocioMatic Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 53. Sizmek Total Revenue (US$ Million): 2019 Compared with 2018
Figure 54. Sizmek Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 55. AdForm Total Revenue (US$ Million): 2019 Compared with 2018
Figure 56. AdForm Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)
Figure 57. Bottom-up and Top-down Approaches for This Report
Figure 58. Data Triangulation
Figure 59. Key Executives Interviewed

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: COVID-19 Impact on Global Demand Side Platform (DSP) Software Market Size, Status and Forecast 2020-2026

Product link: https://marketpublishers.com/r/CC224F84460CEN.html

Price: US$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CC224F84460CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com