

COVID-19 Impact on Global Demand Side Platform (DSP) Software Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Demand Side Platform (DSP) Software status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Demand Side Platform (DSP) Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Double Click (Google)

Facebook Ads Manager

Amazon DSP

Trade Desk

Mediamath

Adobe

Oath Inc

Centro Inc

Appnexus

Amobee

Datayu

LiveRamp

Criteo

SocioMatic

Sizmek

AdForm

Market segment by Type, the product can be split into

RTB

PPB

Market segment by Application, split into

Retail

Automotive

Financial

Telecom

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Demand Side Platform (DSP) Software status, future forecast, growth opportunity, key market and key players.

To present the Demand Side Platform (DSP) Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Demand Side Platform (DSP) Software are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Demand Side Platform (DSP) Software Revenue

1.4 Market Analysis by Type

1.4.1 Global Demand Side Platform (DSP) Software Market Size Growth Rate by Type: 2020 VS 2026

1.4.2 RTB

1.4.3 PPB

1.5 Market by Application

1.5.1 Global Demand Side Platform (DSP) Software Market Share by Application: 2020 VS 2026

1.5.2 Retail

1.5.3 Automotive

1.5.4 Financial

1.5.5 Telecom

1.5.6 Others

1.6 Coronavirus Disease 2019 (Covid-19): Demand Side Platform (DSP) Software Industry Impact

1.6.1 How the Covid-19 is Affecting the Demand Side Platform (DSP) Software Industry

1.6.1.1 Demand Side Platform (DSP) Software Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Demand Side Platform (DSP) Software Potential Opportunities in the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Demand Side Platform (DSP) Software Players to Combat Covid-19 Impact

1.7 Study Objectives

1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Demand Side Platform (DSP) Software Market Perspective (2015-2026)
- 2.2 Demand Side Platform (DSP) Software Growth Trends by Regions
 - 2.2.1 Demand Side Platform (DSP) Software Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Demand Side Platform (DSP) Software Historic Market Share by Regions (2015-2020)
 - 2.2.3 Demand Side Platform (DSP) Software Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Demand Side Platform (DSP) Software Market Growth Strategy
 - 2.3.6 Primary Interviews with Key Demand Side Platform (DSP) Software Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Demand Side Platform (DSP) Software Players by Market Size
 - 3.1.1 Global Top Demand Side Platform (DSP) Software Players by Revenue (2015-2020)
 - 3.1.2 Global Demand Side Platform (DSP) Software Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Demand Side Platform (DSP) Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Demand Side Platform (DSP) Software Market Concentration Ratio
 - 3.2.1 Global Demand Side Platform (DSP) Software Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Demand Side Platform (DSP) Software Revenue in 2019
- 3.3 Demand Side Platform (DSP) Software Key Players Head office and Area Served
- 3.4 Key Players Demand Side Platform (DSP) Software Product Solution and Service
- 3.5 Date of Enter into Demand Side Platform (DSP) Software Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Demand Side Platform (DSP) Software Historic Market Size by Type

(2015-2020)

4.2 Global Demand Side Platform (DSP) Software Forecasted Market Size by Type (2021-2026)

5 DEMAND SIDE PLATFORM (DSP) SOFTWARE BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

5.2 Global Demand Side Platform (DSP) Software Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Demand Side Platform (DSP) Software Market Size (2015-2020)

6.2 Demand Side Platform (DSP) Software Key Players in North America (2019-2020)

6.3 North America Demand Side Platform (DSP) Software Market Size by Type (2015-2020)

6.4 North America Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Demand Side Platform (DSP) Software Market Size (2015-2020)

7.2 Demand Side Platform (DSP) Software Key Players in Europe (2019-2020)

7.3 Europe Demand Side Platform (DSP) Software Market Size by Type (2015-2020)

7.4 Europe Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

8 CHINA

8.1 China Demand Side Platform (DSP) Software Market Size (2015-2020)

8.2 Demand Side Platform (DSP) Software Key Players in China (2019-2020)

8.3 China Demand Side Platform (DSP) Software Market Size by Type (2015-2020)

8.4 China Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Demand Side Platform (DSP) Software Market Size (2015-2020)
- 9.2 Demand Side Platform (DSP) Software Key Players in Japan (2019-2020)
- 9.3 Japan Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
- 9.4 Japan Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Demand Side Platform (DSP) Software Market Size (2015-2020)
- 10.2 Demand Side Platform (DSP) Software Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
- 10.4 Southeast Asia Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Demand Side Platform (DSP) Software Market Size (2015-2020)
- 11.2 Demand Side Platform (DSP) Software Key Players in India (2019-2020)
- 11.3 India Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
- 11.4 India Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Demand Side Platform (DSP) Software Market Size (2015-2020)
- 12.2 Demand Side Platform (DSP) Software Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Demand Side Platform (DSP) Software Market Size by Type (2015-2020)
- 12.4 Central & South America Demand Side Platform (DSP) Software Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

- 13.1 Double Click (Google)
 - 13.1.1 Double Click (Google) Company Details
 - 13.1.2 Double Click (Google) Business Overview and Its Total Revenue

- 13.1.3 Double Click (Google) Demand Side Platform (DSP) Software Introduction
- 13.1.4 Double Click (Google) Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
- 13.1.5 Double Click (Google) Recent Development
- 13.2 Facebook Ads Manager
 - 13.2.1 Facebook Ads Manager Company Details
 - 13.2.2 Facebook Ads Manager Business Overview and Its Total Revenue
 - 13.2.3 Facebook Ads Manager Demand Side Platform (DSP) Software Introduction
 - 13.2.4 Facebook Ads Manager Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
 - 13.2.5 Facebook Ads Manager Recent Development
- 13.3 Amazon DSP
 - 13.3.1 Amazon DSP Company Details
 - 13.3.2 Amazon DSP Business Overview and Its Total Revenue
 - 13.3.3 Amazon DSP Demand Side Platform (DSP) Software Introduction
 - 13.3.4 Amazon DSP Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
 - 13.3.5 Amazon DSP Recent Development
- 13.4 Trade Desk
 - 13.4.1 Trade Desk Company Details
 - 13.4.2 Trade Desk Business Overview and Its Total Revenue
 - 13.4.3 Trade Desk Demand Side Platform (DSP) Software Introduction
 - 13.4.4 Trade Desk Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
 - 13.4.5 Trade Desk Recent Development
- 13.5 Mediamath
 - 13.5.1 Mediamath Company Details
 - 13.5.2 Mediamath Business Overview and Its Total Revenue
 - 13.5.3 Mediamath Demand Side Platform (DSP) Software Introduction
 - 13.5.4 Mediamath Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
 - 13.5.5 Mediamath Recent Development
- 13.6 Adobe
 - 13.6.1 Adobe Company Details
 - 13.6.2 Adobe Business Overview and Its Total Revenue
 - 13.6.3 Adobe Demand Side Platform (DSP) Software Introduction
 - 13.6.4 Adobe Revenue in Demand Side Platform (DSP) Software Business (2015-2020)
 - 13.6.5 Adobe Recent Development

13.7 Oath Inc

13.7.1 Oath Inc Company Details

13.7.2 Oath Inc Business Overview and Its Total Revenue

13.7.3 Oath Inc Demand Side Platform (DSP) Software Introduction

13.7.4 Oath Inc Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

13.7.5 Oath Inc Recent Development

13.8 Centro Inc

13.8.1 Centro Inc Company Details

13.8.2 Centro Inc Business Overview and Its Total Revenue

13.8.3 Centro Inc Demand Side Platform (DSP) Software Introduction

13.8.4 Centro Inc Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

13.8.5 Centro Inc Recent Development

13.9 Appnexus

13.9.1 Appnexus Company Details

13.9.2 Appnexus Business Overview and Its Total Revenue

13.9.3 Appnexus Demand Side Platform (DSP) Software Introduction

13.9.4 Appnexus Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

13.9.5 Appnexus Recent Development

13.10 Amobee

13.10.1 Amobee Company Details

13.10.2 Amobee Business Overview and Its Total Revenue

13.10.3 Amobee Demand Side Platform (DSP) Software Introduction

13.10.4 Amobee Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

13.10.5 Amobee Recent Development

13.11 Dataxu

10.11.1 Dataxu Company Details

10.11.2 Dataxu Business Overview and Its Total Revenue

10.11.3 Dataxu Demand Side Platform (DSP) Software Introduction

10.11.4 Dataxu Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

10.11.5 Dataxu Recent Development

13.12 LiveRamp

10.12.1 LiveRamp Company Details

10.12.2 LiveRamp Business Overview and Its Total Revenue

10.12.3 LiveRamp Demand Side Platform (DSP) Software Introduction

10.12.4 LiveRamp Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

10.12.5 LiveRamp Recent Development

13.13 Criteo

10.13.1 Criteo Company Details

10.13.2 Criteo Business Overview and Its Total Revenue

10.13.3 Criteo Demand Side Platform (DSP) Software Introduction

10.13.4 Criteo Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

10.13.5 Criteo Recent Development

13.14 SocioMatic

10.14.1 SocioMatic Company Details

10.14.2 SocioMatic Business Overview and Its Total Revenue

10.14.3 SocioMatic Demand Side Platform (DSP) Software Introduction

10.14.4 SocioMatic Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

10.14.5 SocioMatic Recent Development

13.15 Sizmek

10.15.1 Sizmek Company Details

10.15.2 Sizmek Business Overview and Its Total Revenue

10.15.3 Sizmek Demand Side Platform (DSP) Software Introduction

10.15.4 Sizmek Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

10.15.5 Sizmek Recent Development

13.16 AdForm

10.16.1 AdForm Company Details

10.16.2 AdForm Business Overview and Its Total Revenue

10.16.3 AdForm Demand Side Platform (DSP) Software Introduction

10.16.4 AdForm Revenue in Demand Side Platform (DSP) Software Business
(2015-2020)

10.16.5 AdForm Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Demand Side Platform (DSP) Software Key Market Segments

Table 2. Key Players Covered: Ranking by Demand Side Platform (DSP) Software Revenue

Table 3. Ranking of Global Top Demand Side Platform (DSP) Software Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Demand Side Platform (DSP) Software Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of RTB

Table 6. Key Players of PPB

Table 7. COVID-19 Impact Global Market: (Four Demand Side Platform (DSP) Software Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Demand Side Platform (DSP) Software Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Demand Side Platform (DSP) Software Players to Combat Covid-19 Impact

Table 12. Global Demand Side Platform (DSP) Software Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Demand Side Platform (DSP) Software Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Demand Side Platform (DSP) Software Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Demand Side Platform (DSP) Software Market Share by Regions (2015-2020)

Table 16. Global Demand Side Platform (DSP) Software Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Demand Side Platform (DSP) Software Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Demand Side Platform (DSP) Software Market Growth Strategy

Table 22. Main Points Interviewed from Key Demand Side Platform (DSP) Software Players

- Table 23. Global Demand Side Platform (DSP) Software Revenue by Players (2015-2020) (Million US\$)
- Table 24. Global Demand Side Platform (DSP) Software Market Share by Players (2015-2020)
- Table 25. Global Top Demand Side Platform (DSP) Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Demand Side Platform (DSP) Software as of 2019)
- Table 26. Global Demand Side Platform (DSP) Software by Players Market Concentration Ratio (CR5 and HHI)
- Table 27. Key Players Headquarters and Area Served
- Table 28. Key Players Demand Side Platform (DSP) Software Product Solution and Service
- Table 29. Date of Enter into Demand Side Platform (DSP) Software Market
- Table 30. Mergers & Acquisitions, Expansion Plans
- Table 31. Global Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US\$)
- Table 32. Global Demand Side Platform (DSP) Software Market Size Share by Type (2015-2020)
- Table 33. Global Demand Side Platform (DSP) Software Revenue Market Share by Type (2021-2026)
- Table 34. Global Demand Side Platform (DSP) Software Market Size Share by Application (2015-2020)
- Table 35. Global Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US\$)
- Table 36. Global Demand Side Platform (DSP) Software Market Size Share by Application (2021-2026)
- Table 37. North America Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US\$)
- Table 38. North America Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)
- Table 39. North America Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US\$)
- Table 40. North America Demand Side Platform (DSP) Software Market Share by Type (2015-2020)
- Table 41. North America Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US\$)
- Table 42. North America Demand Side Platform (DSP) Software Market Share by Application (2015-2020)
- Table 43. Europe Key Players Demand Side Platform (DSP) Software Revenue

(2019-2020) (Million US\$)

Table 44. Europe Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)

Table 45. Europe Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Demand Side Platform (DSP) Software Market Share by Type (2015-2020)

Table 47. Europe Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Demand Side Platform (DSP) Software Market Share by Application (2015-2020)

Table 49. China Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)

Table 51. China Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US\$)

Table 52. China Demand Side Platform (DSP) Software Market Share by Type (2015-2020)

Table 53. China Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US\$)

Table 54. China Demand Side Platform (DSP) Software Market Share by Application (2015-2020)

Table 55. Japan Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)

Table 57. Japan Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Demand Side Platform (DSP) Software Market Share by Type (2015-2020)

Table 59. Japan Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Demand Side Platform (DSP) Software Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)

Table 63. Southeast Asia Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Demand Side Platform (DSP) Software Market Share by Type (2015-2020)

Table 65. Southeast Asia Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Demand Side Platform (DSP) Software Market Share by Application (2015-2020)

Table 67. India Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)

Table 69. India Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US\$)

Table 70. India Demand Side Platform (DSP) Software Market Share by Type (2015-2020)

Table 71. India Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US\$)

Table 72. India Demand Side Platform (DSP) Software Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Demand Side Platform (DSP) Software Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Demand Side Platform (DSP) Software Market Share (2019-2020)

Table 75. Central & South America Demand Side Platform (DSP) Software Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Demand Side Platform (DSP) Software Market Share by Type (2015-2020)

Table 77. Central & South America Demand Side Platform (DSP) Software Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Demand Side Platform (DSP) Software Market Share by Application (2015-2020)

Table 79. Double Click (Google) Company Details

Table 80. Double Click (Google) Business Overview

Table 81. Double Click (Google) Product

Table 82. Double Click (Google) Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US\$)

Table 83. Double Click (Google) Recent Development

Table 84. Facebook Ads Manager Company Details

- Table 85. Facebook Ads Manager Business Overview
- Table 86. Facebook Ads Manager Product
- Table 87. Facebook Ads Manager Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US\$)
- Table 88. Facebook Ads Manager Recent Development
- Table 89. Amazon DSP Company Details
- Table 90. Amazon DSP Business Overview
- Table 91. Amazon DSP Product
- Table 92. Amazon DSP Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US\$)
- Table 93. Amazon DSP Recent Development
- Table 94. Trade Desk Company Details
- Table 95. Trade Desk Business Overview
- Table 96. Trade Desk Product
- Table 97. Trade Desk Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US\$)
- Table 98. Trade Desk Recent Development
- Table 99. Mediamath Company Details
- Table 100. Mediamath Business Overview
- Table 101. Mediamath Product
- Table 102. Mediamath Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US\$)
- Table 103. Mediamath Recent Development
- Table 104. Adobe Company Details
- Table 105. Adobe Business Overview
- Table 106. Adobe Product
- Table 107. Adobe Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US\$)
- Table 108. Adobe Recent Development
- Table 109. Oath Inc Company Details
- Table 110. Oath Inc Business Overview
- Table 111. Oath Inc Product
- Table 112. Oath Inc Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US\$)
- Table 113. Oath Inc Recent Development
- Table 114. Centro Inc Business Overview
- Table 115. Centro Inc Product
- Table 116. Centro Inc Company Details
- Table 117. Centro Inc Revenue in Demand Side Platform (DSP) Software Business

(2015-2020) (Million US\$)

Table 118. Centro Inc Recent Development

Table 119. Appnexus Company Details

Table 120. Appnexus Business Overview

Table 121. Appnexus Product

Table 122. Appnexus Revenue in Demand Side Platform (DSP) Software Business
(2015-2020) (Million US\$)

Table 123. Appnexus Recent Development

Table 124. Amobee Company Details

Table 125. Amobee Business Overview

Table 126. Amobee Product

Table 127. Amobee Revenue in Demand Side Platform (DSP) Software Business
(2015-2020) (Million US\$)

Table 128. Amobee Recent Development

Table 129. Dataxu Company Details

Table 130. Dataxu Business Overview

Table 131. Dataxu Product

Table 132. Dataxu Revenue in Demand Side Platform (DSP) Software Business
(2015-2020) (Million US\$)

Table 133. Dataxu Recent Development

Table 134. LiveRamp Company Details

Table 135. LiveRamp Business Overview

Table 136. LiveRamp Product

Table 137. LiveRamp Revenue in Demand Side Platform (DSP) Software Business
(2015-2020) (Million US\$)

Table 138. LiveRamp Recent Development

Table 139. Criteo Company Details

Table 140. Criteo Business Overview

Table 141. Criteo Product

Table 142. Criteo Revenue in Demand Side Platform (DSP) Software Business
(2015-2020) (Million US\$)

Table 143. Criteo Recent Development

Table 144. SocioMatic Company Details

Table 145. SocioMatic Business Overview

Table 146. SocioMatic Product

Table 147. SocioMatic Revenue in Demand Side Platform (DSP) Software Business
(2015-2020) (Million US\$)

Table 148. SocioMatic Recent Development

Table 149. Sizmek Company Details

Table 150. Sizmek Business Overview

Table 151. Sizmek Product

Table 152. Sizmek Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US\$)

Table 153. Sizmek Recent Development

Table 154. AdForm Company Details

Table 155. AdForm Business Overview

Table 156. AdForm Product

Table 157. AdForm Revenue in Demand Side Platform (DSP) Software Business (2015-2020) (Million US\$)

Table 158. AdForm Recent Development

Table 159. Research Programs/Design for This Report

Table 160. Key Data Information from Secondary Sources

Table 161. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Demand Side Platform (DSP) Software Market Share by Type: 2020 VS 2026

Figure 2. RTB Features

Figure 3. PPB Features

Figure 4. Global Demand Side Platform (DSP) Software Market Share by Application: 2020 VS 2026

Figure 5. Retail Case Studies

Figure 6. Automotive Case Studies

Figure 7. Financial Case Studies

Figure 8. Telecom Case Studies

Figure 9. Others Case Studies

Figure 10. Demand Side Platform (DSP) Software Report Years Considered

Figure 11. Global Demand Side Platform (DSP) Software Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 12. Global Demand Side Platform (DSP) Software Market Share by Regions: 2020 VS 2026

Figure 13. Global Demand Side Platform (DSP) Software Market Share by Regions (2021-2026)

Figure 14. Porter's Five Forces Analysis

Figure 15. Global Demand Side Platform (DSP) Software Market Share by Players in 2019

Figure 16. Global Top Demand Side Platform (DSP) Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Demand Side Platform (DSP) Software as of 2019)

Figure 17. The Top 10 and 5 Players Market Share by Demand Side Platform (DSP) Software Revenue in 2019

Figure 18. North America Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Europe Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. China Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Japan Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Southeast Asia Demand Side Platform (DSP) Software Market Size YoY

Growth (2015-2020) (Million US\$)

Figure 23. India Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 24. Central & South America Demand Side Platform (DSP) Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 25. Double Click (Google) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 26. Double Click (Google) Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 27. Facebook Ads Manager Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. Facebook Ads Manager Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 29. Amazon DSP Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Amazon DSP Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 31. Trade Desk Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Trade Desk Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 33. Mediamath Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. Mediamath Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 35. Adobe Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. Adobe Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 37. Oath Inc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. Oath Inc Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 39. Centro Inc Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Centro Inc Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 41. Appnexus Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Appnexus Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 43. Amobee Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Amobee Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 45. Dataxu Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Dataxu Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Business (2015-2020)

Figure 47. LiveRamp Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. LiveRamp Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 49. Criteo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. Criteo Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 51. SocioMatic Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 52. SocioMatic Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 53. Sizmek Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 54. Sizmek Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 55. AdForm Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 56. AdForm Revenue Growth Rate in Demand Side Platform (DSP) Software Business (2015-2020)

Figure 57. Bottom-up and Top-down Approaches for This Report

Figure 58. Data Triangulation

Figure 59. Key Executives Interviewed

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