

# **Covid-19 Impact on Global Customer Relationship Management (CRM) Lead Management Market Size, Status and Forecast 2020-2026**

<https://marketpublishers.com/r/CCD5D8EA95F4EN.html>

Date: June 2020

Pages: 132

Price: US\$ 3,900.00 (Single User License)

ID: CCD5D8EA95F4EN

## **Abstracts**

CRM lead management applications facilitate a business's inbound and outbound customer acquisition, online and offline. Lead management integrates business process and technology to close the loop between marketing and direct or indirect sales channels, and to drive higher-value opportunities through improved demand creation, execution and opportunity management. This critical connectivity facilitates business profitability through the acquisition of new customers and retention or upselling of existing customers. Lead management capabilities are provided by many marketing automation applications, but can also be acquired as part of a CRM suite. CRM lead management is the process of capturing leads, tracking their activities and behavior, qualifying them, giving them constant attention to make them sales-ready, and then passing them on to the sales team.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Customer Relationship Management (CRM) Lead Management market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Customer

## Relationship Management (CRM) Lead Management industry.

Based on our recent survey, we have several different scenarios about the Customer Relationship Management (CRM) Lead Management YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Customer Relationship Management (CRM) Lead Management will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Customer Relationship Management (CRM) Lead Management market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Customer Relationship Management (CRM) Lead Management market in terms of revenue.

Players, stakeholders, and other participants in the global Customer Relationship Management (CRM) Lead Management market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

## Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Customer Relationship Management (CRM) Lead Management market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

## Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Customer Relationship Management (CRM) Lead Management market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers

detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Customer Relationship Management (CRM) Lead Management market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Customer Relationship Management (CRM) Lead Management market.

The following players are covered in this report:

HubSpot

Salesforce

Zoho

Marketo

Microsoft

Oracle

Sugar CRM

Sage

Salesfusion

SAP

CRMNEXT

InsideView

IBM

Conversica

Mautic

Velocify

Infor

LeadAssign

YetiForce

Read Reviews

Compare

Aritic

Striker Soft Solutions

MMIT

## Customer Relationship Management (CRM) Lead Management Breakdown Data by Type

Cloud-Based

On-Premises

## Customer Relationship Management (CRM) Lead Management Breakdown Data by Application

BFSI

Education

Manufacturing

Telecom & IT

E-Commerce

Others

## Contents

### 1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Customer Relationship Management (CRM) Lead Management Revenue

1.4 Market Analysis by Type

1.4.1 Global Customer Relationship Management (CRM) Lead Management Market Size Growth Rate by Type: 2020 VS 2026

1.4.2 Cloud-Based

1.4.3 On-Premises

1.5 Market by Application

1.5.1 Global Customer Relationship Management (CRM) Lead Management Market Share by Application: 2020 VS 2026

1.5.2 BFSI

1.5.3 Education

1.5.4 Manufacturing

1.5.5 Telecom & IT

1.5.6 E-Commerce

1.5.7 Others

1.6 Coronavirus Disease 2019 (Covid-19): Customer Relationship Management (CRM) Lead Management Industry Impact

1.6.1 How the Covid-19 is Affecting the Customer Relationship Management (CRM) Lead Management Industry

1.6.1.1 Customer Relationship Management (CRM) Lead Management Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Customer Relationship Management (CRM) Lead Management Potential Opportunities in the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Customer Relationship Management (CRM) Lead Management Players to Combat Covid-19 Impact

1.7 Study Objectives

1.8 Years Considered

## **2 GLOBAL GROWTH TRENDS BY REGIONS**

2.1 Customer Relationship Management (CRM) Lead Management Market Perspective (2015-2026)

2.2 Customer Relationship Management (CRM) Lead Management Growth Trends by Regions

2.2.1 Customer Relationship Management (CRM) Lead Management Market Size by Regions: 2015 VS 2020 VS 2026

2.2.2 Customer Relationship Management (CRM) Lead Management Historic Market Share by Regions (2015-2020)

2.2.3 Customer Relationship Management (CRM) Lead Management Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Customer Relationship Management (CRM) Lead Management Market Growth Strategy

2.3.6 Primary Interviews with Key Customer Relationship Management (CRM) Lead Management Players (Opinion Leaders)

## **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

3.1 Global Top Customer Relationship Management (CRM) Lead Management Players by Market Size

3.1.1 Global Top Customer Relationship Management (CRM) Lead Management Players by Revenue (2015-2020)

3.1.2 Global Customer Relationship Management (CRM) Lead Management Revenue Market Share by Players (2015-2020)

3.1.3 Global Customer Relationship Management (CRM) Lead Management Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Customer Relationship Management (CRM) Lead Management Market Concentration Ratio

3.2.1 Global Customer Relationship Management (CRM) Lead Management Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Customer Relationship Management (CRM) Lead Management Revenue in 2019

3.3 Customer Relationship Management (CRM) Lead Management Key Players Head

office and Area Served

3.4 Key Players Customer Relationship Management (CRM) Lead Management  
Product Solution and Service

3.5 Date of Enter into Customer Relationship Management (CRM) Lead Management  
Market

3.6 Mergers & Acquisitions, Expansion Plans

## **4 BREAKDOWN DATA BY TYPE (2015-2026)**

4.1 Global Customer Relationship Management (CRM) Lead Management Historic  
Market Size by Type (2015-2020)

4.2 Global Customer Relationship Management (CRM) Lead Management Forecasted  
Market Size by Type (2021-2026)

## **5 CUSTOMER RELATIONSHIP MANAGEMENT (CRM) LEAD MANAGEMENT BREAKDOWN DATA BY APPLICATION (2015-2026)**

5.1 Global Customer Relationship Management (CRM) Lead Management Market Size  
by Application (2015-2020)

5.2 Global Customer Relationship Management (CRM) Lead Management Forecasted  
Market Size by Application (2021-2026)

## **6 NORTH AMERICA**

6.1 North America Customer Relationship Management (CRM) Lead Management  
Market Size (2015-2020)

6.2 Customer Relationship Management (CRM) Lead Management Key Players in  
North America (2019-2020)

6.3 North America Customer Relationship Management (CRM) Lead Management  
Market Size by Type (2015-2020)

6.4 North America Customer Relationship Management (CRM) Lead Management  
Market Size by Application (2015-2020)

## **7 EUROPE**

7.1 Europe Customer Relationship Management (CRM) Lead Management Market Size  
(2015-2020)

7.2 Customer Relationship Management (CRM) Lead Management Key Players in  
Europe (2019-2020)



7.3 Europe Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020)

7.4 Europe Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020)

## **8 CHINA**

8.1 China Customer Relationship Management (CRM) Lead Management Market Size (2015-2020)

8.2 Customer Relationship Management (CRM) Lead Management Key Players in China (2019-2020)

8.3 China Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020)

8.4 China Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020)

## **9 JAPAN**

9.1 Japan Customer Relationship Management (CRM) Lead Management Market Size (2015-2020)

9.2 Customer Relationship Management (CRM) Lead Management Key Players in Japan (2019-2020)

9.3 Japan Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020)

9.4 Japan Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

10.1 Southeast Asia Customer Relationship Management (CRM) Lead Management Market Size (2015-2020)

10.2 Customer Relationship Management (CRM) Lead Management Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020)

10.4 Southeast Asia Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020)

## **11 INDIA**

11.1 India Customer Relationship Management (CRM) Lead Management Market Size (2015-2020)

11.2 Customer Relationship Management (CRM) Lead Management Key Players in India (2019-2020)

11.3 India Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020)

11.4 India Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

12.1 Central & South America Customer Relationship Management (CRM) Lead Management Market Size (2015-2020)

12.2 Customer Relationship Management (CRM) Lead Management Key Players in Central & South America (2019-2020)

12.3 Central & South America Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020)

12.4 Central & South America Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020)

## **13 KEY PLAYERS PROFILES**

### **13.1 HubSpot**

13.1.1 HubSpot Company Details

13.1.2 HubSpot Business Overview and Its Total Revenue

13.1.3 HubSpot Customer Relationship Management (CRM) Lead Management Introduction

13.1.4 HubSpot Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

13.1.5 HubSpot Recent Development

### **13.2 Salesforce**

13.2.1 Salesforce Company Details

13.2.2 Salesforce Business Overview and Its Total Revenue

13.2.3 Salesforce Customer Relationship Management (CRM) Lead Management Introduction

13.2.4 Salesforce Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

13.2.5 Salesforce Recent Development

### 13.3 Zoho

13.3.1 Zoho Company Details

13.3.2 Zoho Business Overview and Its Total Revenue

13.3.3 Zoho Customer Relationship Management (CRM) Lead Management

Introduction

13.3.4 Zoho Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

13.3.5 Zoho Recent Development

### 13.4 Marketo

13.4.1 Marketo Company Details

13.4.2 Marketo Business Overview and Its Total Revenue

13.4.3 Marketo Customer Relationship Management (CRM) Lead Management

Introduction

13.4.4 Marketo Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

13.4.5 Marketo Recent Development

### 13.5 Microsoft

13.5.1 Microsoft Company Details

13.5.2 Microsoft Business Overview and Its Total Revenue

13.5.3 Microsoft Customer Relationship Management (CRM) Lead Management

Introduction

13.5.4 Microsoft Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

13.5.5 Microsoft Recent Development

### 13.6 Oracle

13.6.1 Oracle Company Details

13.6.2 Oracle Business Overview and Its Total Revenue

13.6.3 Oracle Customer Relationship Management (CRM) Lead Management

Introduction

13.6.4 Oracle Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

13.6.5 Oracle Recent Development

### 13.7 Sugar CRM

13.7.1 Sugar CRM Company Details

13.7.2 Sugar CRM Business Overview and Its Total Revenue

13.7.3 Sugar CRM Customer Relationship Management (CRM) Lead Management

Introduction

13.7.4 Sugar CRM Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

### 13.7.5 Sugar CRM Recent Development

## 13.8 Sage

### 13.8.1 Sage Company Details

### 13.8.2 Sage Business Overview and Its Total Revenue

### 13.8.3 Sage Customer Relationship Management (CRM) Lead Management

#### Introduction

### 13.8.4 Sage Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

### 13.8.5 Sage Recent Development

## 13.9 Salesfusion

### 13.9.1 Salesfusion Company Details

### 13.9.2 Salesfusion Business Overview and Its Total Revenue

### 13.9.3 Salesfusion Customer Relationship Management (CRM) Lead Management

#### Introduction

### 13.9.4 Salesfusion Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

### 13.9.5 Salesfusion Recent Development

## 13.10 SAP

### 13.10.1 SAP Company Details

### 13.10.2 SAP Business Overview and Its Total Revenue

### 13.10.3 SAP Customer Relationship Management (CRM) Lead Management

#### Introduction

### 13.10.4 SAP Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

### 13.10.5 SAP Recent Development

## 13.11 CRMNEXT

### 10.11.1 CRMNEXT Company Details

### 10.11.2 CRMNEXT Business Overview and Its Total Revenue

### 10.11.3 CRMNEXT Customer Relationship Management (CRM) Lead Management

#### Introduction

### 10.11.4 CRMNEXT Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

### 10.11.5 CRMNEXT Recent Development

## 13.12 InsideView

### 10.12.1 InsideView Company Details

### 10.12.2 InsideView Business Overview and Its Total Revenue

### 10.12.3 InsideView Customer Relationship Management (CRM) Lead Management

#### Introduction

### 10.12.4 InsideView Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020)

10.12.5 InsideView Recent Development

13.13 IBM

10.13.1 IBM Company Details

10.13.2 IBM Business Overview and Its Total Revenue

10.13.3 IBM Customer Relationship Management (CRM) Lead Management

Introduction

10.13.4 IBM Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020)

10.13.5 IBM Recent Development

13.14 Conversica

10.14.1 Conversica Company Details

10.14.2 Conversica Business Overview and Its Total Revenue

10.14.3 Conversica Customer Relationship Management (CRM) Lead Management

Introduction

10.14.4 Conversica Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020)

10.14.5 Conversica Recent Development

13.15 Mautic

10.15.1 Mautic Company Details

10.15.2 Mautic Business Overview and Its Total Revenue

10.15.3 Mautic Customer Relationship Management (CRM) Lead Management

Introduction

10.15.4 Mautic Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020)

10.15.5 Mautic Recent Development

13.16 Velocify

10.16.1 Velocify Company Details

10.16.2 Velocify Business Overview and Its Total Revenue

10.16.3 Velocify Customer Relationship Management (CRM) Lead Management

Introduction

10.16.4 Velocify Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020)

10.16.5 Velocify Recent Development

13.17 Infor

10.17.1 Infor Company Details

10.17.2 Infor Business Overview and Its Total Revenue

10.17.3 Infor Customer Relationship Management (CRM) Lead Management

Introduction

- 10.17.4 Infor Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)
- 10.17.5 Infor Recent Development
- 13.18 LeadAssign
  - 10.18.1 LeadAssign Company Details
  - 10.18.2 LeadAssign Business Overview and Its Total Revenue
  - 10.18.3 LeadAssign Customer Relationship Management (CRM) Lead Management Introduction
  - 10.18.4 LeadAssign Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)
  - 10.18.5 LeadAssign Recent Development
- 13.19 YetiForce
  - 10.19.1 YetiForce Company Details
  - 10.19.2 YetiForce Business Overview and Its Total Revenue
  - 10.19.3 YetiForce Customer Relationship Management (CRM) Lead Management Introduction
  - 10.19.4 YetiForce Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)
  - 10.19.5 YetiForce Recent Development
- 13.20 Read Reviews
  - 10.20.1 Read Reviews Company Details
  - 10.20.2 Read Reviews Business Overview and Its Total Revenue
  - 10.20.3 Read Reviews Customer Relationship Management (CRM) Lead Management Introduction
  - 10.20.4 Read Reviews Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)
  - 10.20.5 Read Reviews Recent Development
- 13.21 Compare
  - 10.21.1 Compare Company Details
  - 10.21.2 Compare Business Overview and Its Total Revenue
  - 10.21.3 Compare Customer Relationship Management (CRM) Lead Management Introduction
  - 10.21.4 Compare Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)
  - 10.21.5 Compare Recent Development
- 13.22 Aritic
  - 10.22.1 Aritic Company Details
  - 10.22.2 Aritic Business Overview and Its Total Revenue
  - 10.22.3 Aritic Customer Relationship Management (CRM) Lead Management

## Introduction

10.22.4 Aritic Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

10.22.5 Aritic Recent Development

## 13.23 Striker Soft Solutions

10.23.1 Striker Soft Solutions Company Details

10.23.2 Striker Soft Solutions Business Overview and Its Total Revenue

10.23.3 Striker Soft Solutions Customer Relationship Management (CRM) Lead Management Introduction

10.23.4 Striker Soft Solutions Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

10.23.5 Striker Soft Solutions Recent Development

## 13.24 MMIT

10.24.1 MMIT Company Details

10.24.2 MMIT Business Overview and Its Total Revenue

10.24.3 MMIT Customer Relationship Management (CRM) Lead Management Introduction

## 10.24.4 MMIT Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

10.24.5 MMIT Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

### 15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

### 15.2 Disclaimer

### 15.3 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Customer Relationship Management (CRM) Lead Management Key Market Segments

Table 2. Key Players Covered: Ranking by Customer Relationship Management (CRM) Lead Management Revenue

Table 3. Ranking of Global Top Customer Relationship Management (CRM) Lead Management Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Customer Relationship Management (CRM) Lead Management Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud-Based

Table 6. Key Players of On-Premises

Table 7. COVID-19 Impact Global Market: (Four Customer Relationship Management (CRM) Lead Management Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Customer Relationship Management (CRM) Lead Management Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Customer Relationship Management (CRM) Lead Management Players to Combat Covid-19 Impact

Table 12. Global Customer Relationship Management (CRM) Lead Management Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Customer Relationship Management (CRM) Lead Management Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Customer Relationship Management (CRM) Lead Management Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Customer Relationship Management (CRM) Lead Management Market Share by Regions (2015-2020)

Table 16. Global Customer Relationship Management (CRM) Lead Management Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Customer Relationship Management (CRM) Lead Management Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Customer Relationship Management (CRM) Lead Management Market Growth Strategy



Table 22. Main Points Interviewed from Key Customer Relationship Management (CRM) Lead Management Players

Table 23. Global Customer Relationship Management (CRM) Lead Management Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Customer Relationship Management (CRM) Lead Management Market Share by Players (2015-2020)

Table 25. Global Top Customer Relationship Management (CRM) Lead Management Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Customer Relationship Management (CRM) Lead Management as of 2019)

Table 26. Global Customer Relationship Management (CRM) Lead Management by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Customer Relationship Management (CRM) Lead Management Product Solution and Service

Table 29. Date of Enter into Customer Relationship Management (CRM) Lead Management Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Customer Relationship Management (CRM) Lead Management Market Size Share by Type (2015-2020)

Table 33. Global Customer Relationship Management (CRM) Lead Management Revenue Market Share by Type (2021-2026)

Table 34. Global Customer Relationship Management (CRM) Lead Management Market Size Share by Application (2015-2020)

Table 35. Global Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Customer Relationship Management (CRM) Lead Management Market Size Share by Application (2021-2026)

Table 37. North America Key Players Customer Relationship Management (CRM) Lead Management Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Customer Relationship Management (CRM) Lead Management Market Share (2019-2020)

Table 39. North America Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Customer Relationship Management (CRM) Lead Management Market Share by Type (2015-2020)

Table 41. North America Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Customer Relationship Management (CRM) Lead Management Market Share by Application (2015-2020)

Table 43. Europe Key Players Customer Relationship Management (CRM) Lead Management Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Customer Relationship Management (CRM) Lead Management Market Share (2019-2020)

Table 45. Europe Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Customer Relationship Management (CRM) Lead Management Market Share by Type (2015-2020)

Table 47. Europe Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Customer Relationship Management (CRM) Lead Management Market Share by Application (2015-2020)

Table 49. China Key Players Customer Relationship Management (CRM) Lead Management Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Customer Relationship Management (CRM) Lead Management Market Share (2019-2020)

Table 51. China Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020) (Million US\$)

Table 52. China Customer Relationship Management (CRM) Lead Management Market Share by Type (2015-2020)

Table 53. China Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020) (Million US\$)

Table 54. China Customer Relationship Management (CRM) Lead Management Market Share by Application (2015-2020)

Table 55. Japan Key Players Customer Relationship Management (CRM) Lead Management Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Customer Relationship Management (CRM) Lead Management Market Share (2019-2020)

Table 57. Japan Customer Relationship Management (CRM) Lead Management Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Customer Relationship Management (CRM) Lead Management Market Share by Type (2015-2020)

Table 59. Japan Customer Relationship Management (CRM) Lead Management Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Customer Relationship Management (CRM) Lead Management Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Customer Relationship Management (CRM)

Lead Management Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Customer Relationship Management (CRM)

Lead Management Market Share (2019-2020)

Table 63. Southeast Asia Customer Relationship Management (CRM) Lead

Management Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Customer Relationship Management (CRM) Lead

Management Market Share by Type (2015-2020)

Table 65. Southeast Asia Customer Relationship Management (CRM) Lead

Management Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Customer Relationship Management (CRM) Lead

Management Market Share by Application (2015-2020)

Table 67. India Key Players Customer Relationship Management (CRM) Lead

Management Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Customer Relationship Management (CRM) Lead

Management Market Share (2019-2020)

Table 69. India Customer Relationship Management (CRM) Lead Management Market

Size by Type (2015-2020) (Million US\$)

Table 70. India Customer Relationship Management (CRM) Lead Management Market

Share by Type (2015-2020)

Table 71. India Customer Relationship Management (CRM) Lead Management Market

Size by Application (2015-2020) (Million US\$)

Table 72. India Customer Relationship Management (CRM) Lead Management Market

Share by Application (2015-2020)

Table 73. Central & South America Key Players Customer Relationship Management

(CRM) Lead Management Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Customer Relationship Management

(CRM) Lead Management Market Share (2019-2020)

Table 75. Central & South America Customer Relationship Management (CRM) Lead

Management Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Customer Relationship Management (CRM) Lead

Management Market Share by Type (2015-2020)

Table 77. Central & South America Customer Relationship Management (CRM) Lead

Management Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Customer Relationship Management (CRM) Lead

Management Market Share by Application (2015-2020)

Table 79. HubSpot Company Details

Table 80. HubSpot Business Overview

Table 81. HubSpot Product

Table 82. HubSpot Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020) (Million US\$)

Table 83. HubSpot Recent Development

Table 84. Salesforce Company Details

Table 85. Salesforce Business Overview

Table 86. Salesforce Product

Table 87. Salesforce Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020) (Million US\$)

Table 88. Salesforce Recent Development

Table 89. Zoho Company Details

Table 90. Zoho Business Overview

Table 91. Zoho Product

Table 92. Zoho Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020) (Million US\$)

Table 93. Zoho Recent Development

Table 94. Marketo Company Details

Table 95. Marketo Business Overview

Table 96. Marketo Product

Table 97. Marketo Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020) (Million US\$)

Table 98. Marketo Recent Development

Table 99. Microsoft Company Details

Table 100. Microsoft Business Overview

Table 101. Microsoft Product

Table 102. Microsoft Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020) (Million US\$)

Table 103. Microsoft Recent Development

Table 104. Oracle Company Details

Table 105. Oracle Business Overview

Table 106. Oracle Product

Table 107. Oracle Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020) (Million US\$)

Table 108. Oracle Recent Development

Table 109. Sugar CRM Company Details

Table 110. Sugar CRM Business Overview

Table 111. Sugar CRM Product

Table 112. Sugar CRM Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020) (Million US\$)

Table 113. Sugar CRM Recent Development

Table 114. Sage Business Overview

- Table 115. Sage Product
- Table 116. Sage Company Details
- Table 117. Sage Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)
- Table 118. Sage Recent Development
- Table 119. Salesfusion Company Details
- Table 120. Salesfusion Business Overview
- Table 121. Salesfusion Product
- Table 122. Salesfusion Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)
- Table 123. Salesfusion Recent Development
- Table 124. SAP Company Details
- Table 125. SAP Business Overview
- Table 126. SAP Product
- Table 127. SAP Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)
- Table 128. SAP Recent Development
- Table 129. CRMNEXT Company Details
- Table 130. CRMNEXT Business Overview
- Table 131. CRMNEXT Product
- Table 132. CRMNEXT Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)
- Table 133. CRMNEXT Recent Development
- Table 134. InsideView Company Details
- Table 135. InsideView Business Overview
- Table 136. InsideView Product
- Table 137. InsideView Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)
- Table 138. InsideView Recent Development
- Table 139. IBM Company Details
- Table 140. IBM Business Overview
- Table 141. IBM Product
- Table 142. IBM Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)
- Table 143. IBM Recent Development
- Table 144. Conversica Company Details
- Table 145. Conversica Business Overview
- Table 146. Conversica Product
- Table 147. Conversica Revenue in Customer Relationship Management (CRM) Lead

Management Business (2015-2020) (Million US\$)

Table 148. Conversica Recent Development

Table 149. Mautic Company Details

Table 150. Mautic Business Overview

Table 151. Mautic Product

Table 152. Mautic Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 153. Mautic Recent Development

Table 154. Velocify Company Details

Table 155. Velocify Business Overview

Table 156. Velocify Product

Table 157. Velocify Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 158. Velocify Recent Development

Table 159. Infor Company Details

Table 160. Infor Business Overview

Table 161. Infor Product

Table 162. Infor Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 163. Infor Recent Development

Table 164. LeadAssign Company Details

Table 165. LeadAssign Business Overview

Table 166. LeadAssign Product

Table 167. LeadAssign Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 168. LeadAssign Recent Development

Table 169. YetiForce Company Details

Table 170. YetiForce Business Overview

Table 171. YetiForce Product

Table 172. YetiForce Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 173. YetiForce Recent Development

Table 174. Read Reviews Company Details

Table 175. Read Reviews Business Overview

Table 176. Read Reviews Product

Table 177. Read Reviews Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 178. Read Reviews Recent Development

Table 179. Compare Company Details

Table 180. Compare Business Overview

Table 181. Compare Product

Table 182. Compare Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 183. Compare Recent Development

Table 184. Aritic Company Details

Table 185. Aritic Business Overview

Table 186. Aritic Product

Table 187. Aritic Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 188. Aritic Recent Development

Table 189. Striker Soft Solutions Company Details

Table 190. Striker Soft Solutions Business Overview

Table 191. Striker Soft Solutions Product

Table 192. Striker Soft Solutions Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 193. Striker Soft Solutions Recent Development

Table 194. MMIT Company Details

Table 195. MMIT Business Overview

Table 196. MMIT Product

Table 197. MMIT Revenue in Customer Relationship Management (CRM) Lead Management Business (2015-2020) (Million US\$)

Table 198. MMIT Recent Development

Table 199. Research Programs/Design for This Report

Table 200. Key Data Information from Secondary Sources

Table 201. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Global Customer Relationship Management (CRM) Lead Management Market Share by Type: 2020 VS 2026

Figure 2. Cloud-Based Features

Figure 3. On-Premises Features

Figure 4. Global Customer Relationship Management (CRM) Lead Management Market Share by Application: 2020 VS 2026

Figure 5. BFSI Case Studies

Figure 6. Education Case Studies

Figure 7. Manufacturing Case Studies

Figure 8. Telecom & IT Case Studies

Figure 9. E-Commerce Case Studies

Figure 10. Others Case Studies

Figure 11. Customer Relationship Management (CRM) Lead Management Report Years Considered

Figure 12. Global Customer Relationship Management (CRM) Lead Management Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 13. Global Customer Relationship Management (CRM) Lead Management Market Share by Regions: 2020 VS 2026

Figure 14. Global Customer Relationship Management (CRM) Lead Management Market Share by Regions (2021-2026)

Figure 15. Porter's Five Forces Analysis

Figure 16. Global Customer Relationship Management (CRM) Lead Management Market Share by Players in 2019

Figure 17. Global Top Customer Relationship Management (CRM) Lead Management Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Customer Relationship Management (CRM) Lead Management as of 2019)

Figure 18. The Top 10 and 5 Players Market Share by Customer Relationship Management (CRM) Lead Management Revenue in 2019

Figure 19. North America Customer Relationship Management (CRM) Lead Management Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. Europe Customer Relationship Management (CRM) Lead Management Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. China Customer Relationship Management (CRM) Lead Management Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Japan Customer Relationship Management (CRM) Lead Management



Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Southeast Asia Customer Relationship Management (CRM) Lead Management Market Size YoY Growth (2015-2020) (Million US\$)

Figure 24. India Customer Relationship Management (CRM) Lead Management Market Size YoY Growth (2015-2020) (Million US\$)

Figure 25. Central & South America Customer Relationship Management (CRM) Lead Management Market Size YoY Growth (2015-2020) (Million US\$)

Figure 26. HubSpot Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. HubSpot Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 28. Salesforce Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Salesforce Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 30. Zoho Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Zoho Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 32. Marketo Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Marketo Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 34. Microsoft Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Microsoft Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 36. Oracle Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. Oracle Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 38. Sugar CRM Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Sugar CRM Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 40. Sage Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Sage Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 42. Salesfusion Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. Salesfusion Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 44. SAP Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. SAP Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 46. CRMNEXT Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. CRMNEXT Revenue Growth Rate in Customer Relationship Management

(CRM) Lead Management Business (2015-2020)

Figure 48. InsideView Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. InsideView Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 50. IBM Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. IBM Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 52. Conversica Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 53. Conversica Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 54. Mautic Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 55. Mautic Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 56. Velocify Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 57. Velocify Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 58. Infor Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 59. Infor Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 60. LeadAssign Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 61. LeadAssign Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 62. YetiForce Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 63. YetiForce Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 64. Read Reviews Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 65. Read Reviews Revenue Growth Rate in Customer Relationship Management (CRM) Lead Management Business (2015-2020)

Figure 66. Bottom-up and Top-down Approaches for This Report

Figure 67. Data Triangulation

Figure 68. Key Executives Interviewed

## I would like to order

Product name: Covid-19 Impact on Global Customer Relationship Management (CRM) Lead Management Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/CCD5D8EA95F4EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CCD5D8EA95F4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

