

COVID-19 Impact on Global Customer Relationship Management Analytics Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Customer Relationship Management Analytics status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Customer Relationship Management Analytics development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America. The key players covered in this study

SAP SE

Infor, Inc.

Accenture PLC

SAS Institute, Inc.

Oracle Corporation

Microsoft Corporation

Teradata Corporation

Angoss Software Corporation

International Business Machines Corporation (IBM)

Market segment by Type, the product can be split into

Software

Services

Market segment by Application, split into

Healthcare

Energy and Utilities

Media and Entertainment

Retail and E-Consumer

Banking, Financial Services, and Insurance

Information Technology and Telecommunications

Other

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Customer Relationship Management Analytics status, future forecast, growth opportunity, key market and key players.

To present the Customer Relationship Management Analytics development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Customer Relationship Management Analytics are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

Contents

1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Customer Relationship Management Analytics Revenue

1.4 Market Analysis by Type

1.4.1 Global Customer Relationship Management Analytics Market Size Growth Rate by Type: 2020 VS 2026

1.4.2 Software

1.4.3 Services

1.5 Market by Application

1.5.1 Global Customer Relationship Management Analytics Market Share by Application: 2020 VS 2026

1.5.2 Healthcare

1.5.3 Energy and Utilities

1.5.4 Media and Entertainment

1.5.5 Retail and E-Consumer

1.5.6 Banking, Financial Services, and Insurance

1.5.7 Information Technology and Telecommunications

1.5.8 Other

1.6 Coronavirus Disease 2019 (Covid-19): Customer Relationship Management Analytics Industry Impact

1.6.1 How the Covid-19 is Affecting the Customer Relationship Management Analytics Industry

1.6.1.1 Customer Relationship Management Analytics Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Customer Relationship Management Analytics Potential Opportunities in the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Customer Relationship Management Analytics Players to Combat Covid-19 Impact

1.7 Study Objectives

1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

2.1 Customer Relationship Management Analytics Market Perspective (2015-2026)

2.2 Customer Relationship Management Analytics Growth Trends by Regions

2.2.1 Customer Relationship Management Analytics Market Size by Regions: 2015 VS 2020 VS 2026

2.2.2 Customer Relationship Management Analytics Historic Market Share by Regions (2015-2020)

2.2.3 Customer Relationship Management Analytics Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Customer Relationship Management Analytics Market Growth Strategy

2.3.6 Primary Interviews with Key Customer Relationship Management Analytics Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

3.1 Global Top Customer Relationship Management Analytics Players by Market Size

3.1.1 Global Top Customer Relationship Management Analytics Players by Revenue (2015-2020)

3.1.2 Global Customer Relationship Management Analytics Revenue Market Share by Players (2015-2020)

3.1.3 Global Customer Relationship Management Analytics Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Customer Relationship Management Analytics Market Concentration Ratio

3.2.1 Global Customer Relationship Management Analytics Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Customer Relationship Management Analytics Revenue in 2019

3.3 Customer Relationship Management Analytics Key Players Head office and Area Served

3.4 Key Players Customer Relationship Management Analytics Product Solution and Service

3.5 Date of Enter into Customer Relationship Management Analytics Market

3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Customer Relationship Management Analytics Historic Market Size by Type (2015-2020)

4.2 Global Customer Relationship Management Analytics Forecasted Market Size by Type (2021-2026)

5 CUSTOMER RELATIONSHIP MANAGEMENT ANALYTICS BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Customer Relationship Management Analytics Market Size by Application (2015-2020)

5.2 Global Customer Relationship Management Analytics Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Customer Relationship Management Analytics Market Size (2015-2020)

6.2 Customer Relationship Management Analytics Key Players in North America (2019-2020)

6.3 North America Customer Relationship Management Analytics Market Size by Type (2015-2020)

6.4 North America Customer Relationship Management Analytics Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Customer Relationship Management Analytics Market Size (2015-2020)

7.2 Customer Relationship Management Analytics Key Players in Europe (2019-2020)

7.3 Europe Customer Relationship Management Analytics Market Size by Type (2015-2020)

7.4 Europe Customer Relationship Management Analytics Market Size by Application (2015-2020)

8 CHINA

8.1 China Customer Relationship Management Analytics Market Size (2015-2020)

8.2 Customer Relationship Management Analytics Key Players in China (2019-2020)

8.3 China Customer Relationship Management Analytics Market Size by Type
(2015-2020)

8.4 China Customer Relationship Management Analytics Market Size by Application
(2015-2020)

9 JAPAN

9.1 Japan Customer Relationship Management Analytics Market Size (2015-2020)

9.2 Customer Relationship Management Analytics Key Players in Japan (2019-2020)

9.3 Japan Customer Relationship Management Analytics Market Size by Type
(2015-2020)

9.4 Japan Customer Relationship Management Analytics Market Size by Application
(2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia Customer Relationship Management Analytics Market Size
(2015-2020)

10.2 Customer Relationship Management Analytics Key Players in Southeast Asia
(2019-2020)

10.3 Southeast Asia Customer Relationship Management Analytics Market Size by
Type (2015-2020)

10.4 Southeast Asia Customer Relationship Management Analytics Market Size by
Application (2015-2020)

11 INDIA

11.1 India Customer Relationship Management Analytics Market Size (2015-2020)

11.2 Customer Relationship Management Analytics Key Players in India (2019-2020)

11.3 India Customer Relationship Management Analytics Market Size by Type
(2015-2020)

11.4 India Customer Relationship Management Analytics Market Size by Application
(2015-2020)

12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Customer Relationship Management Analytics Market

Size (2015-2020)

12.2 Customer Relationship Management Analytics Key Players in Central & South America (2019-2020)

12.3 Central & South America Customer Relationship Management Analytics Market Size by Type (2015-2020)

12.4 Central & South America Customer Relationship Management Analytics Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 SAP SE

13.1.1 SAP SE Company Details

13.1.2 SAP SE Business Overview and Its Total Revenue

13.1.3 SAP SE Customer Relationship Management Analytics Introduction

13.1.4 SAP SE Revenue in Customer Relationship Management Analytics Business (2015-2020))

13.1.5 SAP SE Recent Development

13.2 Infor, Inc.

13.2.1 Infor, Inc. Company Details

13.2.2 Infor, Inc. Business Overview and Its Total Revenue

13.2.3 Infor, Inc. Customer Relationship Management Analytics Introduction

13.2.4 Infor, Inc. Revenue in Customer Relationship Management Analytics Business (2015-2020)

13.2.5 Infor, Inc. Recent Development

13.3 Accenture PLC

13.3.1 Accenture PLC Company Details

13.3.2 Accenture PLC Business Overview and Its Total Revenue

13.3.3 Accenture PLC Customer Relationship Management Analytics Introduction

13.3.4 Accenture PLC Revenue in Customer Relationship Management Analytics Business (2015-2020)

13.3.5 Accenture PLC Recent Development

13.4 SAS Institute, Inc.

13.4.1 SAS Institute, Inc. Company Details

13.4.2 SAS Institute, Inc. Business Overview and Its Total Revenue

13.4.3 SAS Institute, Inc. Customer Relationship Management Analytics Introduction

13.4.4 SAS Institute, Inc. Revenue in Customer Relationship Management Analytics Business (2015-2020)

13.4.5 SAS Institute, Inc. Recent Development

13.5 Oracle Corporation

- 13.5.1 Oracle Corporation Company Details
- 13.5.2 Oracle Corporation Business Overview and Its Total Revenue
- 13.5.3 Oracle Corporation Customer Relationship Management Analytics Introduction
- 13.5.4 Oracle Corporation Revenue in Customer Relationship Management Analytics Business (2015-2020)
- 13.5.5 Oracle Corporation Recent Development
- 13.6 Microsoft Corporation
 - 13.6.1 Microsoft Corporation Company Details
 - 13.6.2 Microsoft Corporation Business Overview and Its Total Revenue
 - 13.6.3 Microsoft Corporation Customer Relationship Management Analytics Introduction
 - 13.6.4 Microsoft Corporation Revenue in Customer Relationship Management Analytics Business (2015-2020)
 - 13.6.5 Microsoft Corporation Recent Development
- 13.7 Teradata Corporation
 - 13.7.1 Teradata Corporation Company Details
 - 13.7.2 Teradata Corporation Business Overview and Its Total Revenue
 - 13.7.3 Teradata Corporation Customer Relationship Management Analytics Introduction
 - 13.7.4 Teradata Corporation Revenue in Customer Relationship Management Analytics Business (2015-2020)
 - 13.7.5 Teradata Corporation Recent Development
- 13.8 Angoss Software Corporation
 - 13.8.1 Angoss Software Corporation Company Details
 - 13.8.2 Angoss Software Corporation Business Overview and Its Total Revenue
 - 13.8.3 Angoss Software Corporation Customer Relationship Management Analytics Introduction
 - 13.8.4 Angoss Software Corporation Revenue in Customer Relationship Management Analytics Business (2015-2020)
 - 13.8.5 Angoss Software Corporation Recent Development
- 13.9 International Business Machines Corporation (IBM)
 - 13.9.1 International Business Machines Corporation (IBM) Company Details
 - 13.9.2 International Business Machines Corporation (IBM) Business Overview and Its Total Revenue
 - 13.9.3 International Business Machines Corporation (IBM) Customer Relationship Management Analytics Introduction
 - 13.9.4 International Business Machines Corporation (IBM) Revenue in Customer Relationship Management Analytics Business (2015-2020)
 - 13.9.5 International Business Machines Corporation (IBM) Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Customer Relationship Management Analytics Key Market Segments
- Table 2. Key Players Covered: Ranking by Customer Relationship Management Analytics Revenue
- Table 3. Ranking of Global Top Customer Relationship Management Analytics Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Customer Relationship Management Analytics Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Software
- Table 6. Key Players of Services
- Table 7. COVID-19 Impact Global Market: (Four Customer Relationship Management Analytics Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Customer Relationship Management Analytics Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Customer Relationship Management Analytics Players to Combat Covid-19 Impact
- Table 12. Global Customer Relationship Management Analytics Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 13. Global Customer Relationship Management Analytics Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 14. Global Customer Relationship Management Analytics Market Size by Regions (2015-2020) (US\$ Million)
- Table 15. Global Customer Relationship Management Analytics Market Share by Regions (2015-2020)
- Table 16. Global Customer Relationship Management Analytics Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 17. Global Customer Relationship Management Analytics Market Share by Regions (2021-2026)
- Table 18. Market Top Trends
- Table 19. Key Drivers: Impact Analysis
- Table 20. Key Challenges
- Table 21. Customer Relationship Management Analytics Market Growth Strategy
- Table 22. Main Points Interviewed from Key Customer Relationship Management Analytics Players

Table 23. Global Customer Relationship Management Analytics Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Customer Relationship Management Analytics Market Share by Players (2015-2020)

Table 25. Global Top Customer Relationship Management Analytics Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Customer Relationship Management Analytics as of 2019)

Table 26. Global Customer Relationship Management Analytics by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Customer Relationship Management Analytics Product Solution and Service

Table 29. Date of Enter into Customer Relationship Management Analytics Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Customer Relationship Management Analytics Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Customer Relationship Management Analytics Market Size Share by Type (2015-2020)

Table 33. Global Customer Relationship Management Analytics Revenue Market Share by Type (2021-2026)

Table 34. Global Customer Relationship Management Analytics Market Size Share by Application (2015-2020)

Table 35. Global Customer Relationship Management Analytics Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Customer Relationship Management Analytics Market Size Share by Application (2021-2026)

Table 37. North America Key Players Customer Relationship Management Analytics Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Customer Relationship Management Analytics Market Share (2019-2020)

Table 39. North America Customer Relationship Management Analytics Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Customer Relationship Management Analytics Market Share by Type (2015-2020)

Table 41. North America Customer Relationship Management Analytics Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Customer Relationship Management Analytics Market Share by Application (2015-2020)

Table 43. Europe Key Players Customer Relationship Management Analytics Revenue

(2019-2020) (Million US\$)

Table 44. Europe Key Players Customer Relationship Management Analytics Market Share (2019-2020)

Table 45. Europe Customer Relationship Management Analytics Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Customer Relationship Management Analytics Market Share by Type (2015-2020)

Table 47. Europe Customer Relationship Management Analytics Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Customer Relationship Management Analytics Market Share by Application (2015-2020)

Table 49. China Key Players Customer Relationship Management Analytics Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Customer Relationship Management Analytics Market Share (2019-2020)

Table 51. China Customer Relationship Management Analytics Market Size by Type (2015-2020) (Million US\$)

Table 52. China Customer Relationship Management Analytics Market Share by Type (2015-2020)

Table 53. China Customer Relationship Management Analytics Market Size by Application (2015-2020) (Million US\$)

Table 54. China Customer Relationship Management Analytics Market Share by Application (2015-2020)

Table 55. Japan Key Players Customer Relationship Management Analytics Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Customer Relationship Management Analytics Market Share (2019-2020)

Table 57. Japan Customer Relationship Management Analytics Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Customer Relationship Management Analytics Market Share by Type (2015-2020)

Table 59. Japan Customer Relationship Management Analytics Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Customer Relationship Management Analytics Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Customer Relationship Management Analytics Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Customer Relationship Management Analytics Market Share (2019-2020)

Table 63. Southeast Asia Customer Relationship Management Analytics Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Customer Relationship Management Analytics Market Share by Type (2015-2020)

Table 65. Southeast Asia Customer Relationship Management Analytics Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Customer Relationship Management Analytics Market Share by Application (2015-2020)

Table 67. India Key Players Customer Relationship Management Analytics Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Customer Relationship Management Analytics Market Share (2019-2020)

Table 69. India Customer Relationship Management Analytics Market Size by Type (2015-2020) (Million US\$)

Table 70. India Customer Relationship Management Analytics Market Share by Type (2015-2020)

Table 71. India Customer Relationship Management Analytics Market Size by Application (2015-2020) (Million US\$)

Table 72. India Customer Relationship Management Analytics Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Customer Relationship Management Analytics Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Customer Relationship Management Analytics Market Share (2019-2020)

Table 75. Central & South America Customer Relationship Management Analytics Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Customer Relationship Management Analytics Market Share by Type (2015-2020)

Table 77. Central & South America Customer Relationship Management Analytics Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Customer Relationship Management Analytics Market Share by Application (2015-2020)

Table 79. SAP SE Company Details

Table 80. SAP SE Business Overview

Table 81. SAP SE Product

Table 82. SAP SE Revenue in Customer Relationship Management Analytics Business (2015-2020) (Million US\$)

Table 83. SAP SE Recent Development

Table 84. Infor, Inc. Company Details

- Table 85. Infor, Inc. Business Overview
- Table 86. Infor, Inc. Product
- Table 87. Infor, Inc. Revenue in Customer Relationship Management Analytics Business (2015-2020) (Million US\$)
- Table 88. Infor, Inc. Recent Development
- Table 89. Accenture PLC Company Details
- Table 90. Accenture PLC Business Overview
- Table 91. Accenture PLC Product
- Table 92. Accenture PLC Revenue in Customer Relationship Management Analytics Business (2015-2020) (Million US\$)
- Table 93. Accenture PLC Recent Development
- Table 94. SAS Institute, Inc. Company Details
- Table 95. SAS Institute, Inc. Business Overview
- Table 96. SAS Institute, Inc. Product
- Table 97. SAS Institute, Inc. Revenue in Customer Relationship Management Analytics Business (2015-2020) (Million US\$)
- Table 98. SAS Institute, Inc. Recent Development
- Table 99. Oracle Corporation Company Details
- Table 100. Oracle Corporation Business Overview
- Table 101. Oracle Corporation Product
- Table 102. Oracle Corporation Revenue in Customer Relationship Management Analytics Business (2015-2020) (Million US\$)
- Table 103. Oracle Corporation Recent Development
- Table 104. Microsoft Corporation Company Details
- Table 105. Microsoft Corporation Business Overview
- Table 106. Microsoft Corporation Product
- Table 107. Microsoft Corporation Revenue in Customer Relationship Management Analytics Business (2015-2020) (Million US\$)
- Table 108. Microsoft Corporation Recent Development
- Table 109. Teradata Corporation Company Details
- Table 110. Teradata Corporation Business Overview
- Table 111. Teradata Corporation Product
- Table 112. Teradata Corporation Revenue in Customer Relationship Management Analytics Business (2015-2020) (Million US\$)
- Table 113. Teradata Corporation Recent Development
- Table 114. Angoss Software Corporation Business Overview
- Table 115. Angoss Software Corporation Product
- Table 116. Angoss Software Corporation Company Details
- Table 117. Angoss Software Corporation Revenue in Customer Relationship

Management Analytics Business (2015-2020) (Million US\$)

Table 118. Angoss Software Corporation Recent Development

Table 119. International Business Machines Corporation (IBM) Company Details

Table 120. International Business Machines Corporation (IBM) Business Overview

Table 121. International Business Machines Corporation (IBM) Product

Table 122. International Business Machines Corporation (IBM) Revenue in Customer Relationship Management Analytics Business (2015-2020) (Million US\$)

Table 123. International Business Machines Corporation (IBM) Recent Development

Table 124. Research Programs/Design for This Report

Table 125. Key Data Information from Secondary Sources

Table 126. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Customer Relationship Management Analytics Market Share by Type: 2020 VS 2026

Figure 2. Software Features

Figure 3. Services Features

Figure 4. Global Customer Relationship Management Analytics Market Share by Application: 2020 VS 2026

Figure 5. Healthcare Case Studies

Figure 6. Energy and Utilities Case Studies

Figure 7. Media and Entertainment Case Studies

Figure 8. Retail and E-Consumer Case Studies

Figure 9. Banking, Financial Services, and Insurance Case Studies

Figure 10. Information Technology and Telecommunications Case Studies

Figure 11. Other Case Studies

Figure 12. Customer Relationship Management Analytics Report Years Considered

Figure 13. Global Customer Relationship Management Analytics Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 14. Global Customer Relationship Management Analytics Market Share by Regions: 2020 VS 2026

Figure 15. Global Customer Relationship Management Analytics Market Share by Regions (2021-2026)

Figure 16. Porter's Five Forces Analysis

Figure 17. Global Customer Relationship Management Analytics Market Share by Players in 2019

Figure 18. Global Top Customer Relationship Management Analytics Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Customer Relationship Management Analytics as of 2019)

Figure 19. The Top 10 and 5 Players Market Share by Customer Relationship Management Analytics Revenue in 2019

Figure 20. North America Customer Relationship Management Analytics Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Europe Customer Relationship Management Analytics Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. China Customer Relationship Management Analytics Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Japan Customer Relationship Management Analytics Market Size YoY

Growth (2015-2020) (Million US\$)

Figure 24. Southeast Asia Customer Relationship Management Analytics Market Size YoY Growth (2015-2020) (Million US\$)

Figure 25. India Customer Relationship Management Analytics Market Size YoY Growth (2015-2020) (Million US\$)

Figure 26. Central & South America Customer Relationship Management Analytics Market Size YoY Growth (2015-2020) (Million US\$)

Figure 27. SAP SE Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. SAP SE Revenue Growth Rate in Customer Relationship Management Analytics Business (2015-2020)

Figure 29. Infor, Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Infor, Inc. Revenue Growth Rate in Customer Relationship Management Analytics Business (2015-2020)

Figure 31. Accenture PLC Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Accenture PLC Revenue Growth Rate in Customer Relationship Management Analytics Business (2015-2020)

Figure 33. SAS Institute, Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. SAS Institute, Inc. Revenue Growth Rate in Customer Relationship Management Analytics Business (2015-2020)

Figure 35. Oracle Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. Oracle Corporation Revenue Growth Rate in Customer Relationship Management Analytics Business (2015-2020)

Figure 37. Microsoft Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. Microsoft Corporation Revenue Growth Rate in Customer Relationship Management Analytics Business (2015-2020)

Figure 39. Teradata Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Teradata Corporation Revenue Growth Rate in Customer Relationship Management Analytics Business (2015-2020)

Figure 41. Angoss Software Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Angoss Software Corporation Revenue Growth Rate in Customer Relationship Management Analytics Business (2015-2020)

Figure 43. International Business Machines Corporation (IBM) Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. International Business Machines Corporation (IBM) Revenue Growth Rate in Customer Relationship Management Analytics Business (2015-2020)

Figure 45. Bottom-up and Top-down Approaches for This Report

Figure 46. Data Triangulation

Figure 47. Key Executives Interviewed

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