

COVID-19 Impact on Global Customer Experience (CX) Journey Mapping Tools Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/C642A0D2E3C6EN.html

Date: August 2020

Pages: 91

Price: US\$ 3,900.00 (Single User License)

ID: C642A0D2E3C6EN

Abstracts

This report focuses on the global Customer Experience (CX) Journey Mapping Tools status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Customer Experience (CX) Journey Mapping Tools development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Microsoft		
Gliffy		
Canvanizer		
Xmind		
OmniGraffle		
Smaply		
Touchpoint		
IBM		
Smartlook		



UXPressia Piwik PRO Custellence Market segment by Type, the product can be split into Cloud Based On-Premises Market segment by Application, split into **Small Businesses** Midsized Businesses Large Businesses Market segment by Regions/Countries, this report covers North America Europe China Japan Southeast Asia India

Central & South America



The study objectives of this report are:

To analyze global Customer Experience (CX) Journey Mapping Tools status, future forecast, growth opportunity, key market and key players.

To present the Customer Experience (CX) Journey Mapping Tools development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Customer Experience (CX) Journey Mapping Tools are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.



Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Customer Experience (CX) Journey Mapping Tools Revenue
- 1.4 Market Analysis by Type
- 1.4.1 Global Customer Experience (CX) Journey Mapping Tools Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Cloud Based
 - 1.4.3 On-Premises
- 1.5 Market by Application
- 1.5.1 Global Customer Experience (CX) Journey Mapping Tools Market Share by
- Application: 2020 VS 2026
 - 1.5.2 Small Businesses
 - 1.5.3 Midsized Businesses
 - 1.5.4 Large Businesses
- 1.6 Coronavirus Disease 2019 (Covid-19): Customer Experience (CX) Journey Mapping Tools Industry Impact
- 1.6.1 How the Covid-19 is Affecting the Customer Experience (CX) Journey Mapping Tools Industry
 - 1.6.1.1 Customer Experience (CX) Journey Mapping Tools Business Impact

Assessment - Covid-19

- 1.6.1.2 Supply Chain Challenges
- 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Customer Experience (CX) Journey Mapping Tools Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Customer Experience (CX) Journey Mapping Tools Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

2.1 Customer Experience (CX) Journey Mapping Tools Market Perspective (2015-2026)



- 2.2 Customer Experience (CX) Journey Mapping Tools Growth Trends by Regions
- 2.2.1 Customer Experience (CX) Journey Mapping Tools Market Size by Regions: 2015 VS 2020 VS 2026
- 2.2.2 Customer Experience (CX) Journey Mapping Tools Historic Market Share by Regions (2015-2020)
- 2.2.3 Customer Experience (CX) Journey Mapping Tools Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Customer Experience (CX) Journey Mapping Tools Market Growth Strategy
- 2.3.6 Primary Interviews with Key Customer Experience (CX) Journey Mapping Tools Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Customer Experience (CX) Journey Mapping Tools Players by Market Size
- 3.1.1 Global Top Customer Experience (CX) Journey Mapping Tools Players by Revenue (2015-2020)
- 3.1.2 Global Customer Experience (CX) Journey Mapping Tools Revenue Market Share by Players (2015-2020)
- 3.1.3 Global Customer Experience (CX) Journey Mapping Tools Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Customer Experience (CX) Journey Mapping Tools Market Concentration Ratio
- 3.2.1 Global Customer Experience (CX) Journey Mapping Tools Market Concentration Ratio (CR5 and HHI)
- 3.2.2 Global Top 10 and Top 5 Companies by Customer Experience (CX) Journey Mapping Tools Revenue in 2019
- 3.3 Customer Experience (CX) Journey Mapping Tools Key Players Head office and Area Served
- 3.4 Key Players Customer Experience (CX) Journey Mapping Tools Product Solution and Service
- 3.5 Date of Enter into Customer Experience (CX) Journey Mapping Tools Market
- 3.6 Mergers & Acquisitions, Expansion Plans



4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Customer Experience (CX) Journey Mapping Tools Historic Market Size by Type (2015-2020)
- 4.2 Global Customer Experience (CX) Journey Mapping Tools Forecasted Market Size by Type (2021-2026)

5 CUSTOMER EXPERIENCE (CX) JOURNEY MAPPING TOOLS BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020)
- 5.2 Global Customer Experience (CX) Journey Mapping Tools Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Customer Experience (CX) Journey Mapping Tools Market Size (2015-2020)
- 6.2 Customer Experience (CX) Journey Mapping Tools Key Players in North America (2019-2020)
- 6.3 North America Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020)
- 6.4 North America Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Customer Experience (CX) Journey Mapping Tools Market Size (2015-2020)
- 7.2 Customer Experience (CX) Journey Mapping Tools Key Players in Europe (2019-2020)
- 7.3 Europe Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020)
- 7.4 Europe Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020)

8 CHINA



- 8.1 China Customer Experience (CX) Journey Mapping Tools Market Size (2015-2020)
- 8.2 Customer Experience (CX) Journey Mapping Tools Key Players in China (2019-2020)
- 8.3 China Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020)
- 8.4 China Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Customer Experience (CX) Journey Mapping Tools Market Size (2015-2020)
- 9.2 Customer Experience (CX) Journey Mapping Tools Key Players in Japan (2019-2020)
- 9.3 Japan Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020)
- 9.4 Japan Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Size (2015-2020)
- 10.2 Customer Experience (CX) Journey Mapping Tools Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020)
- 10.4 Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Customer Experience (CX) Journey Mapping Tools Market Size (2015-2020)
- 11.2 Customer Experience (CX) Journey Mapping Tools Key Players in India (2019-2020)
- 11.3 India Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020)
- 11.4 India Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020)



12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Customer Experience (CX) Journey Mapping Tools Market Size (2015-2020)
- 12.2 Customer Experience (CX) Journey Mapping Tools Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020)
- 12.4 Central & South America Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

- 13.1 Microsoft
 - 13.1.1 Microsoft Company Details
 - 13.1.2 Microsoft Business Overview and Its Total Revenue
- 13.1.3 Microsoft Customer Experience (CX) Journey Mapping Tools Introduction
- 13.1.4 Microsoft Revenue in Customer Experience (CX) Journey Mapping Tools Business (2015-2020))
 - 13.1.5 Microsoft Recent Development
- 13.2 Gliffy
 - 13.2.1 Gliffy Company Details
 - 13.2.2 Gliffy Business Overview and Its Total Revenue
 - 13.2.3 Gliffy Customer Experience (CX) Journey Mapping Tools Introduction
- 13.2.4 Gliffy Revenue in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
 - 13.2.5 Gliffy Recent Development
- 13.3 Canvanizer
 - 13.3.1 Canvanizer Company Details
 - 13.3.2 Canvanizer Business Overview and Its Total Revenue
 - 13.3.3 Canvanizer Customer Experience (CX) Journey Mapping Tools Introduction
- 13.3.4 Canvanizer Revenue in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
 - 13.3.5 Canvanizer Recent Development
- 13.4 Xmind
 - 13.4.1 Xmind Company Details
 - 13.4.2 Xmind Business Overview and Its Total Revenue
- 13.4.3 Xmind Customer Experience (CX) Journey Mapping Tools Introduction
- 13.4.4 Xmind Revenue in Customer Experience (CX) Journey Mapping Tools



Business (2015-2020)

- 13.4.5 Xmind Recent Development
- 13.5 OmniGraffle
 - 13.5.1 OmniGraffle Company Details
 - 13.5.2 OmniGraffle Business Overview and Its Total Revenue
 - 13.5.3 OmniGraffle Customer Experience (CX) Journey Mapping Tools Introduction
- 13.5.4 OmniGraffle Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020)

- 13.5.5 OmniGraffle Recent Development
- 13.6 Smaply
 - 13.6.1 Smaply Company Details
 - 13.6.2 Smaply Business Overview and Its Total Revenue
- 13.6.3 Smaply Customer Experience (CX) Journey Mapping Tools Introduction
- 13.6.4 Smaply Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020)

- 13.6.5 Smaply Recent Development
- 13.7 Touchpoint
 - 13.7.1 Touchpoint Company Details
 - 13.7.2 Touchpoint Business Overview and Its Total Revenue
 - 13.7.3 Touchpoint Customer Experience (CX) Journey Mapping Tools Introduction
- 13.7.4 Touchpoint Revenue in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
 - 13.7.5 Touchpoint Recent Development
- 13.8 IBM
 - 13.8.1 IBM Company Details
 - 13.8.2 IBM Business Overview and Its Total Revenue
 - 13.8.3 IBM Customer Experience (CX) Journey Mapping Tools Introduction
- 13.8.4 IBM Revenue in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
 - 13.8.5 IBM Recent Development
- 13.9 Smartlook
 - 13.9.1 Smartlook Company Details
 - 13.9.2 Smartlook Business Overview and Its Total Revenue
 - 13.9.3 Smartlook Customer Experience (CX) Journey Mapping Tools Introduction
- 13.9.4 Smartlook Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020)

- 13.9.5 Smartlook Recent Development
- 13.10 UXPressia
- 13.10.1 UXPressia Company Details



- 13.10.2 UXPressia Business Overview and Its Total Revenue
- 13.10.3 UXPressia Customer Experience (CX) Journey Mapping Tools Introduction
- 13.10.4 UXPressia Revenue in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
 - 13.10.5 UXPressia Recent Development
- 13.11 Piwik PRO
 - 10.11.1 Piwik PRO Company Details
 - 10.11.2 Piwik PRO Business Overview and Its Total Revenue
 - 10.11.3 Piwik PRO Customer Experience (CX) Journey Mapping Tools Introduction
- 10.11.4 Piwik PRO Revenue in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
 - 10.11.5 Piwik PRO Recent Development
- 13.12 Custellence
 - 10.12.1 Custellence Company Details
 - 10.12.2 Custellence Business Overview and Its Total Revenue
- 10.12.3 Custellence Customer Experience (CX) Journey Mapping Tools Introduction
- 10.12.4 Custellence Revenue in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
 - 10.12.5 Custellence Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

- 15.1 Research Methodology
 - 15.1.1 Methodology/Research Approach
 - 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details



List Of Tables

LIST OF TABLES

- Table 1. Customer Experience (CX) Journey Mapping Tools Key Market Segments
- Table 2. Key Players Covered: Ranking by Customer Experience (CX) Journey Mapping Tools Revenue
- Table 3. Ranking of Global Top Customer Experience (CX) Journey Mapping Tools Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Customer Experience (CX) Journey Mapping Tools Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Cloud Based
- Table 6. Key Players of On-Premises
- Table 7. COVID-19 Impact Global Market: (Four Customer Experience (CX) Journey Mapping Tools Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Customer Experience (CX) Journey Mapping Tools Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Customer Experience (CX) Journey Mapping Tools Players to Combat Covid-19 Impact
- Table 12. Global Customer Experience (CX) Journey Mapping Tools Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 13. Global Customer Experience (CX) Journey Mapping Tools Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 14. Global Customer Experience (CX) Journey Mapping Tools Market Size by Regions (2015-2020) (US\$ Million)
- Table 15. Global Customer Experience (CX) Journey Mapping Tools Market Share by Regions (2015-2020)
- Table 16. Global Customer Experience (CX) Journey Mapping Tools Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 17. Global Customer Experience (CX) Journey Mapping Tools Market Share by Regions (2021-2026)
- Table 18. Market Top Trends
- Table 19. Key Drivers: Impact Analysis
- Table 20. Key Challenges
- Table 21. Customer Experience (CX) Journey Mapping Tools Market Growth Strategy
- Table 22. Main Points Interviewed from Key Customer Experience (CX) Journey Mapping Tools Players



- Table 23. Global Customer Experience (CX) Journey Mapping Tools Revenue by Players (2015-2020) (Million US\$)
- Table 24. Global Customer Experience (CX) Journey Mapping Tools Market Share by Players (2015-2020)
- Table 25. Global Top Customer Experience (CX) Journey Mapping Tools Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Customer Experience (CX) Journey Mapping Tools as of 2019)
- Table 26. Global Customer Experience (CX) Journey Mapping Tools by Players Market Concentration Ratio (CR5 and HHI)
- Table 27. Key Players Headquarters and Area Served
- Table 28. Key Players Customer Experience (CX) Journey Mapping Tools Product Solution and Service
- Table 29. Date of Enter into Customer Experience (CX) Journey Mapping Tools Market Table 30. Mergers & Acquisitions, Expansion Plans
- Table 31. Global Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020) (Million US\$)
- Table 32. Global Customer Experience (CX) Journey Mapping Tools Market Size Share by Type (2015-2020)
- Table 33. Global Customer Experience (CX) Journey Mapping Tools Revenue Market Share by Type (2021-2026)
- Table 34. Global Customer Experience (CX) Journey Mapping Tools Market Size Share by Application (2015-2020)
- Table 35. Global Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020) (Million US\$)
- Table 36. Global Customer Experience (CX) Journey Mapping Tools Market Size Share by Application (2021-2026)
- Table 37. North America Key Players Customer Experience (CX) Journey Mapping Tools Revenue (2019-2020) (Million US\$)
- Table 38. North America Key Players Customer Experience (CX) Journey Mapping Tools Market Share (2019-2020)
- Table 39. North America Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020) (Million US\$)
- Table 40. North America Customer Experience (CX) Journey Mapping Tools Market Share by Type (2015-2020)
- Table 41. North America Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020) (Million US\$)
- Table 42. North America Customer Experience (CX) Journey Mapping Tools Market Share by Application (2015-2020)
- Table 43. Europe Key Players Customer Experience (CX) Journey Mapping Tools



Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Customer Experience (CX) Journey Mapping Tools Market Share (2019-2020)

Table 45. Europe Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Customer Experience (CX) Journey Mapping Tools Market Share by Type (2015-2020)

Table 47. Europe Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Customer Experience (CX) Journey Mapping Tools Market Share by Application (2015-2020)

Table 49. China Key Players Customer Experience (CX) Journey Mapping Tools Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Customer Experience (CX) Journey Mapping Tools Market Share (2019-2020)

Table 51. China Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020) (Million US\$)

Table 52. China Customer Experience (CX) Journey Mapping Tools Market Share by Type (2015-2020)

Table 53. China Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020) (Million US\$)

Table 54. China Customer Experience (CX) Journey Mapping Tools Market Share by Application (2015-2020)

Table 55. Japan Key Players Customer Experience (CX) Journey Mapping Tools Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Customer Experience (CX) Journey Mapping Tools Market Share (2019-2020)

Table 57. Japan Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Customer Experience (CX) Journey Mapping Tools Market Share by Type (2015-2020)

Table 59. Japan Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Customer Experience (CX) Journey Mapping Tools Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Customer Experience (CX) Journey Mapping Tools Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Customer Experience (CX) Journey Mapping Tools Market Share (2019-2020)



Table 63. Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Share by Type (2015-2020)

Table 65. Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Share by Application (2015-2020)

Table 67. India Key Players Customer Experience (CX) Journey Mapping Tools Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Customer Experience (CX) Journey Mapping Tools Market Share (2019-2020)

Table 69. India Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020) (Million US\$)

Table 70. India Customer Experience (CX) Journey Mapping Tools Market Share by Type (2015-2020)

Table 71. India Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020) (Million US\$)

Table 72. India Customer Experience (CX) Journey Mapping Tools Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Customer Experience (CX) Journey Mapping Tools Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Customer Experience (CX) Journey Mapping Tools Market Share (2019-2020)

Table 75. Central & South America Customer Experience (CX) Journey Mapping Tools Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Customer Experience (CX) Journey Mapping Tools Market Share by Type (2015-2020)

Table 77. Central & South America Customer Experience (CX) Journey Mapping Tools Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Customer Experience (CX) Journey Mapping Tools Market Share by Application (2015-2020)

Table 79. Microsoft Company Details

Table 80. Microsoft Business Overview

Table 81. Microsoft Product

Table 82. Microsoft Revenue in Customer Experience (CX) Journey Mapping Tools Business (2015-2020) (Million US\$)

Table 83. Microsoft Recent Development

Table 84. Gliffy Company Details



Table 85. Gliffy Business Overview

Table 86. Gliffy Product

Table 87. Gliffy Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 88. Gliffy Recent Development

Table 89. Canvanizer Company Details

Table 90. Canvanizer Business Overview

Table 91. Canvanizer Product

Table 92. Canvanizer Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 93. Canvanizer Recent Development

Table 94. Xmind Company Details

Table 95. Xmind Business Overview

Table 96. Xmind Product

Table 97. Xmind Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 98. Xmind Recent Development

Table 99. OmniGraffle Company Details

Table 100. OmniGraffle Business Overview

Table 101. OmniGraffle Product

Table 102. OmniGraffle Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 103. OmniGraffle Recent Development

Table 104. Smaply Company Details

Table 105. Smaply Business Overview

Table 106. Smaply Product

Table 107. Smaply Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 108. Smaply Recent Development

Table 109. Touchpoint Company Details

Table 110. Touchpoint Business Overview

Table 111. Touchpoint Product

Table 112. Touchpoint Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 113. Touchpoint Recent Development

Table 114. IBM Business Overview

Table 115. IBM Product

Table 116. IBM Company Details

Table 117. IBM Revenue in Customer Experience (CX) Journey Mapping Tools



Business (2015-2020) (Million US\$)

Table 118. IBM Recent Development

Table 119. Smartlook Company Details

Table 120. Smartlook Business Overview

Table 121. Smartlook Product

Table 122. Smartlook Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 123. Smartlook Recent Development

Table 124. UXPressia Company Details

Table 125. UXPressia Business Overview

Table 126. UXPressia Product

Table 127. UXPressia Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 128. UXPressia Recent Development

Table 129. Piwik PRO Company Details

Table 130. Piwik PRO Business Overview

Table 131. Piwik PRO Product

Table 132. Piwik PRO Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 133. Piwik PRO Recent Development

Table 134. Custellence Company Details

Table 135. Custellence Business Overview

Table 136. Custellence Product

Table 137. Custellence Revenue in Customer Experience (CX) Journey Mapping Tools

Business (2015-2020) (Million US\$)

Table 138. Custellence Recent Development

Table 139. Research Programs/Design for This Report

Table 140. Key Data Information from Secondary Sources

Table 141. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

Figure 1. Global Customer Experience (CX) Journey Mapping Tools Market Share by Type: 2020 VS 2026

Figure 2. Cloud Based Features

Figure 3. On-Premises Features

Figure 4. Global Customer Experience (CX) Journey Mapping Tools Market Share by Application: 2020 VS 2026

Figure 5. Small Businesses Case Studies

Figure 6. Midsized Businesses Case Studies

Figure 7. Large Businesses Case Studies

Figure 8. Customer Experience (CX) Journey Mapping Tools Report Years Considered

Figure 9. Global Customer Experience (CX) Journey Mapping Tools Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 10. Global Customer Experience (CX) Journey Mapping Tools Market Share by Regions: 2020 VS 2026

Figure 11. Global Customer Experience (CX) Journey Mapping Tools Market Share by Regions (2021-2026)

Figure 12. Porter's Five Forces Analysis

Figure 13. Global Customer Experience (CX) Journey Mapping Tools Market Share by Players in 2019

Figure 14. Global Top Customer Experience (CX) Journey Mapping Tools Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Customer Experience (CX) Journey Mapping Tools as of 2019

Figure 15. The Top 10 and 5 Players Market Share by Customer Experience (CX) Journey Mapping Tools Revenue in 2019

Figure 16. North America Customer Experience (CX) Journey Mapping Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. Europe Customer Experience (CX) Journey Mapping Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. China Customer Experience (CX) Journey Mapping Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Japan Customer Experience (CX) Journey Mapping Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. Southeast Asia Customer Experience (CX) Journey Mapping Tools Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. India Customer Experience (CX) Journey Mapping Tools Market Size YoY



- Growth (2015-2020) (Million US\$)
- Figure 22. Central & South America Customer Experience (CX) Journey Mapping Tools Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Microsoft Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 24. Microsoft Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 25. Gliffy Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 26. Gliffy Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 27. Canvanizer Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 28. Canvanizer Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 29. Xmind Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 30. Xmind Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 31. OmniGraffle Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 32. OmniGraffle Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 33. Smaply Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 34. Smaply Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 35. Touchpoint Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 36. Touchpoint Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 37. IBM Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 38. IBM Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 39. Smartlook Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 40. Smartlook Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 41. UXPressia Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 42. UXPressia Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 43. Piwik PRO Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 44. Piwik PRO Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)
- Figure 45. Custellence Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 46. Custellence Revenue Growth Rate in Customer Experience (CX) Journey Mapping Tools Business (2015-2020)



Figure 47. Bottom-up and Top-down Approaches for This Report

Figure 48. Data Triangulation

Figure 49. Key Executives Interviewed



I would like to order

Product name: COVID-19 Impact on Global Customer Experience (CX) Journey Mapping Tools Market

Size, Status and Forecast 2020-2026

Product link: https://marketpublishers.com/r/C642A0D2E3C6EN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C642A0D2E3C6EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



