

# COVID-19 Impact on Global Curved TVs, Market Insights and Forecast to 2026

https://marketpublishers.com/r/C715050521E1EN.html

Date: September 2020 Pages: 114 Price: US\$ 3,900.00 (Single User License) ID: C715050521E1EN

# Abstracts

Curved TVs market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Curved TVs market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on sales, revenue and forecast by Type and by Application for the period 2015-2026.

Segment by Type, the Curved TVs market is segmented into

1080P

4K

Other

Segment by Application, the Curved TVs market is segmented into

Commercial

Residential

Regional and Country-level Analysis

The Curved TVs market is analysed and market size information is provided by regions (countries).

The key regions covered in the Curved TVs market report are North America, Europe,



Asia Pacific, Latin America, Middle East and Africa. It also covers key regions (countries), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of sales and revenue for the period 2015-2026.

Competitive Landscape and Curved TVs Market Share Analysis

Curved TVs market competitive landscape provides details and data information by players.

The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue and the sales, revenue generated in Curved TVs business, the date to enter into the Curved TVs market, Curved TVs product introduction, recent developments, etc.

The major vendors covered:

| LG       |
|----------|
| Samsung  |
| Sony     |
| Toshiba  |
| Hisense  |
| Sharp    |
| TCL      |
| Skyworth |
| Haier    |



ChangHong

Konka



# Contents

#### **1 STUDY COVERAGE**

- 1.1 Curved TVs Product Introduction
- 1.2 Market Segments
- 1.3 Key Curved TVs Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
- 1.4.1 Global Curved TVs Market Size Growth Rate by Type
- 1.4.2 1080P
- 1.4.3 4K
- 1.4.4 Other
- 1.5 Market by Application
  - 1.5.1 Global Curved TVs Market Size Growth Rate by Application
  - 1.5.2 Commercial
  - 1.5.3 Residential
- 1.6 Coronavirus Disease 2019 (Covid-19): Curved TVs Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Curved TVs Industry
    - 1.6.1.1 Curved TVs Business Impact Assessment Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Curved TVs Potential Opportunities in the COVID-19

Landscape

- 1.6.3 Measures / Proposal against Covid-19
  - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Curved TVs Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 Global Curved TVs Market Size Estimates and Forecasts
- 2.1.1 Global Curved TVs Revenue 2015-2026
- 2.1.2 Global Curved TVs Sales 2015-2026
- 2.2 Curved TVs Market Size by Region: 2020 Versus 2026

2.2.1 Global Curved TVs Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Curved TVs Retrospective Market Scenario in Revenue by Region: 2015-2020



### **3 GLOBAL CURVED TVS COMPETITOR LANDSCAPE BY PLAYERS**

- 3.1 Curved TVs Sales by Manufacturers
  3.1.1 Curved TVs Sales by Manufacturers (2015-2020)
  3.1.2 Curved TVs Sales Market Share by Manufacturers (2015-2020)
  3.2 Curved TVs Revenue by Manufacturers
  3.2.1 Curved TVs Revenue by Manufacturers (2015-2020)
  3.2.2 Curved TVs Revenue Share by Manufacturers (2015-2020)
  3.2.3 Global Curved TVs Market Concentration Ratio (CR5 and HHI) (2015-2020)
  3.2.4 Global Top 10 and Top 5 Companies by Curved TVs Revenue in 2019
  3.2.5 Global Curved TVs Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
  3.3 Curved TVs Price by Manufacturers
  3.4 Curved TVs Manufacturers Manufacturing Base Distribution, Headquarters
  3.4.1 Curved TVs Manufacturers Manufacturing Base Distribution, Headquarters
  3.4.2 Manufacturers Curved TVs Product Type
  3.4.3 Date of International Manufacturers Enter into Curved TVs Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### 4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Curved TVs Market Size by Type (2015-2020)
- 4.1.1 Global Curved TVs Sales by Type (2015-2020)
- 4.1.2 Global Curved TVs Revenue by Type (2015-2020)
- 4.1.3 Curved TVs Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Curved TVs Market Size Forecast by Type (2021-2026)
  - 4.2.1 Global Curved TVs Sales Forecast by Type (2021-2026)
  - 4.2.2 Global Curved TVs Revenue Forecast by Type (2021-2026)
  - 4.2.3 Curved TVs Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Curved TVs Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### 5 BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Curved TVs Market Size by Application (2015-2020)
  - 5.1.1 Global Curved TVs Sales by Application (2015-2020)
  - 5.1.2 Global Curved TVs Revenue by Application (2015-2020)
- 5.1.3 Curved TVs Price by Application (2015-2020)
- 5.2 Curved TVs Market Size Forecast by Application (2021-2026)



- 5.2.1 Global Curved TVs Sales Forecast by Application (2021-2026)
- 5.2.2 Global Curved TVs Revenue Forecast by Application (2021-2026)
- 5.2.3 Global Curved TVs Price Forecast by Application (2021-2026)

#### **6 NORTH AMERICA**

- 6.1 North America Curved TVs by Country
  - 6.1.1 North America Curved TVs Sales by Country
  - 6.1.2 North America Curved TVs Revenue by Country
  - 6.1.3 U.S.
- 6.1.4 Canada
- 6.2 North America Curved TVs Market Facts & Figures by Type
- 6.3 North America Curved TVs Market Facts & Figures by Application

#### 7 EUROPE

- 7.1 Europe Curved TVs by Country
  - 7.1.1 Europe Curved TVs Sales by Country
  - 7.1.2 Europe Curved TVs Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Curved TVs Market Facts & Figures by Type
- 7.3 Europe Curved TVs Market Facts & Figures by Application

#### **8 ASIA PACIFIC**

- 8.1 Asia Pacific Curved TVs by Region
  - 8.1.1 Asia Pacific Curved TVs Sales by Region
  - 8.1.2 Asia Pacific Curved TVs Revenue by Region
  - 8.1.3 China
  - 8.1.4 Japan
  - 8.1.5 South Korea
  - 8.1.6 India
  - 8.1.7 Australia
  - 8.1.8 Taiwan
  - 8.1.9 Indonesia



- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam
- 8.2 Asia Pacific Curved TVs Market Facts & Figures by Type
- 8.3 Asia Pacific Curved TVs Market Facts & Figures by Application

## **9 LATIN AMERICA**

- 9.1 Latin America Curved TVs by Country
  - 9.1.1 Latin America Curved TVs Sales by Country
  - 9.1.2 Latin America Curved TVs Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina
- 9.2 Central & South America Curved TVs Market Facts & Figures by Type
- 9.3 Central & South America Curved TVs Market Facts & Figures by Application

### 10 MIDDLE EAST AND AFRICA

- 10.1 Middle East and Africa Curved TVs by Country
  - 10.1.1 Middle East and Africa Curved TVs Sales by Country
- 10.1.2 Middle East and Africa Curved TVs Revenue by Country
- 10.1.3 Turkey
- 10.1.4 Saudi Arabia
- 10.1.5 U.A.E
- 10.2 Middle East and Africa Curved TVs Market Facts & Figures by Type
- 10.3 Middle East and Africa Curved TVs Market Facts & Figures by Application

### 11 COMPANY PROFILES

- 11.1 LG
- 11.1.1 LG Corporation Information
- 11.1.2 LG Description, Business Overview and Total Revenue
- 11.1.3 LG Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 LG Curved TVs Products Offered
- 11.1.5 LG Recent Development
- 11.2 Samsung
- 11.2.1 Samsung Corporation Information



- 11.2.2 Samsung Description, Business Overview and Total Revenue
- 11.2.3 Samsung Sales, Revenue and Gross Margin (2015-2020)
- 11.2.4 Samsung Curved TVs Products Offered
- 11.2.5 Samsung Recent Development
- 11.3 Sony
- 11.3.1 Sony Corporation Information
- 11.3.2 Sony Description, Business Overview and Total Revenue
- 11.3.3 Sony Sales, Revenue and Gross Margin (2015-2020)
- 11.3.4 Sony Curved TVs Products Offered
- 11.3.5 Sony Recent Development
- 11.4 Toshiba
- 11.4.1 Toshiba Corporation Information
- 11.4.2 Toshiba Description, Business Overview and Total Revenue
- 11.4.3 Toshiba Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 Toshiba Curved TVs Products Offered
- 11.4.5 Toshiba Recent Development

11.5 Hisense

- 11.5.1 Hisense Corporation Information
- 11.5.2 Hisense Description, Business Overview and Total Revenue
- 11.5.3 Hisense Sales, Revenue and Gross Margin (2015-2020)
- 11.5.4 Hisense Curved TVs Products Offered
- 11.5.5 Hisense Recent Development
- 11.6 Sharp
- 11.6.1 Sharp Corporation Information
- 11.6.2 Sharp Description, Business Overview and Total Revenue
- 11.6.3 Sharp Sales, Revenue and Gross Margin (2015-2020)
- 11.6.4 Sharp Curved TVs Products Offered
- 11.6.5 Sharp Recent Development
- 11.7 TCL
- 11.7.1 TCL Corporation Information
- 11.7.2 TCL Description, Business Overview and Total Revenue
- 11.7.3 TCL Sales, Revenue and Gross Margin (2015-2020)
- 11.7.4 TCL Curved TVs Products Offered
- 11.7.5 TCL Recent Development
- 11.8 Skyworth
- 11.8.1 Skyworth Corporation Information
- 11.8.2 Skyworth Description, Business Overview and Total Revenue
- 11.8.3 Skyworth Sales, Revenue and Gross Margin (2015-2020)
- 11.8.4 Skyworth Curved TVs Products Offered



- 11.8.5 Skyworth Recent Development
- 11.9 Haier
- 11.9.1 Haier Corporation Information
- 11.9.2 Haier Description, Business Overview and Total Revenue
- 11.9.3 Haier Sales, Revenue and Gross Margin (2015-2020)
- 11.9.4 Haier Curved TVs Products Offered
- 11.9.5 Haier Recent Development

### 11.10 ChangHong

- 11.10.1 ChangHong Corporation Information
- 11.10.2 ChangHong Description, Business Overview and Total Revenue
- 11.10.3 ChangHong Sales, Revenue and Gross Margin (2015-2020)
- 11.10.4 ChangHong Curved TVs Products Offered
- 11.10.5 ChangHong Recent Development

11.1 LG

- 11.1.1 LG Corporation Information
- 11.1.2 LG Description, Business Overview and Total Revenue
- 11.1.3 LG Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 LG Curved TVs Products Offered
- 11.1.5 LG Recent Development

### 12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Curved TVs Market Estimates and Projections by Region
- 12.1.1 Global Curved TVs Sales Forecast by Regions 2021-2026
- 12.1.2 Global Curved TVs Revenue Forecast by Regions 2021-2026
- 12.2 North America Curved TVs Market Size Forecast (2021-2026)
- 12.2.1 North America: Curved TVs Sales Forecast (2021-2026)
- 12.2.2 North America: Curved TVs Revenue Forecast (2021-2026)
- 12.2.3 North America: Curved TVs Market Size Forecast by Country (2021-2026)
- 12.3 Europe Curved TVs Market Size Forecast (2021-2026)
- 12.3.1 Europe: Curved TVs Sales Forecast (2021-2026)
- 12.3.2 Europe: Curved TVs Revenue Forecast (2021-2026)
- 12.3.3 Europe: Curved TVs Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Curved TVs Market Size Forecast (2021-2026)
- 12.4.1 Asia Pacific: Curved TVs Sales Forecast (2021-2026)
- 12.4.2 Asia Pacific: Curved TVs Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Curved TVs Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Curved TVs Market Size Forecast (2021-2026)
- 12.5.1 Latin America: Curved TVs Sales Forecast (2021-2026)



12.5.2 Latin America: Curved TVs Revenue Forecast (2021-2026)
12.5.3 Latin America: Curved TVs Market Size Forecast by Country (2021-2026)
12.6 Middle East and Africa Curved TVs Market Size Forecast (2021-2026)
12.6.1 Middle East and Africa: Curved TVs Sales Forecast (2021-2026)
12.6.2 Middle East and Africa: Curved TVs Revenue Forecast (2021-2026)
12.6.3 Middle East and Africa: Curved TVs Market Size Forecast by Country (2021-2026)

# 13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Curved TVs Players (Opinion Leaders)

### 14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Curved TVs Customers
- 14.3 Sales Channels Analysis
- 14.3.1 Sales Channels
- 14.3.2 Distributors

### **15 RESEARCH FINDINGS AND CONCLUSION**

### **16 APPENDIX**

- 16.1 Research Methodology
  - 16.1.1 Methodology/Research Approach
- 16.1.2 Data Source
- 16.2 Author Details



# **List Of Tables**

#### LIST OF TABLES

Table 1. Curved TVs Market Segments

Table 2. Ranking of Global Top Curved TVs Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Curved TVs Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of 1080P

Table 5. Major Manufacturers of 4K

Table 6. Major Manufacturers of Other

Table 7. COVID-19 Impact Global Market: (Four Curved TVs Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Curved TVs Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Curved TVs Players to Combat Covid-19 Impact

Table 12. Global Curved TVs Market Size Growth Rate by Application 2020-2026 (K Units)

Table 13. Global Curved TVs Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 14. Global Curved TVs Sales by Regions 2015-2020 (K Units)

Table 15. Global Curved TVs Sales Market Share by Regions (2015-2020)

Table 16. Global Curved TVs Revenue by Regions 2015-2020 (US\$ Million)

Table 17. Global Curved TVs Sales by Manufacturers (2015-2020) (K Units)

Table 18. Global Curved TVs Sales Share by Manufacturers (2015-2020)

Table 19. Global Curved TVs Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 20. Global Curved TVs by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Curved TVs as of 2019)

Table 21. Curved TVs Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 22. Curved TVs Revenue Share by Manufacturers (2015-2020)

Table 23. Key Manufacturers Curved TVs Price (2015-2020) (USD/Unit)

Table 24. Curved TVs Manufacturers Manufacturing Base Distribution and Headquarters

Table 25. Manufacturers Curved TVs Product Type

Table 26. Date of International Manufacturers Enter into Curved TVs Market

Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans



Table 28. Global Curved TVs Sales by Type (2015-2020) (K Units) Table 29. Global Curved TVs Sales Share by Type (2015-2020) Table 30. Global Curved TVs Revenue by Type (2015-2020) (US\$ Million) Table 31. Global Curved TVs Revenue Share by Type (2015-2020) Table 32. Curved TVs Average Selling Price (ASP) by Type 2015-2020 (USD/Unit) Table 33. Global Curved TVs Sales by Application (2015-2020) (K Units) Table 34. Global Curved TVs Sales Share by Application (2015-2020) Table 35. North America Curved TVs Sales by Country (2015-2020) (K Units) Table 36. North America Curved TVs Sales Market Share by Country (2015-2020) Table 37. North America Curved TVs Revenue by Country (2015-2020) (US\$ Million) Table 38. North America Curved TVs Revenue Market Share by Country (2015-2020) Table 39. North America Curved TVs Sales by Type (2015-2020) (K Units) Table 40. North America Curved TVs Sales Market Share by Type (2015-2020) Table 41. North America Curved TVs Sales by Application (2015-2020) (K Units) Table 42. North America Curved TVs Sales Market Share by Application (2015-2020) Table 43. Europe Curved TVs Sales by Country (2015-2020) (K Units) Table 44. Europe Curved TVs Sales Market Share by Country (2015-2020) Table 45. Europe Curved TVs Revenue by Country (2015-2020) (US\$ Million) Table 46. Europe Curved TVs Revenue Market Share by Country (2015-2020) Table 47. Europe Curved TVs Sales by Type (2015-2020) (K Units) Table 48. Europe Curved TVs Sales Market Share by Type (2015-2020) Table 49. Europe Curved TVs Sales by Application (2015-2020) (K Units) Table 50. Europe Curved TVs Sales Market Share by Application (2015-2020) Table 51. Asia Pacific Curved TVs Sales by Region (2015-2020) (K Units) Table 52. Asia Pacific Curved TVs Sales Market Share by Region (2015-2020) Table 53. Asia Pacific Curved TVs Revenue by Region (2015-2020) (US\$ Million) Table 54. Asia Pacific Curved TVs Revenue Market Share by Region (2015-2020) Table 55. Asia Pacific Curved TVs Sales by Type (2015-2020) (K Units) Table 56. Asia Pacific Curved TVs Sales Market Share by Type (2015-2020) Table 57. Asia Pacific Curved TVs Sales by Application (2015-2020) (K Units) Table 58. Asia Pacific Curved TVs Sales Market Share by Application (2015-2020) Table 59. Latin America Curved TVs Sales by Country (2015-2020) (K Units) Table 60. Latin America Curved TVs Sales Market Share by Country (2015-2020) Table 61. Latin Americaa Curved TVs Revenue by Country (2015-2020) (US\$ Million) Table 62. Latin America Curved TVs Revenue Market Share by Country (2015-2020) Table 63. Latin America Curved TVs Sales by Type (2015-2020) (K Units) Table 64. Latin America Curved TVs Sales Market Share by Type (2015-2020) Table 65. Latin America Curved TVs Sales by Application (2015-2020) (K Units) Table 66. Latin America Curved TVs Sales Market Share by Application (2015-2020)



Table 67. Middle East and Africa Curved TVs Sales by Country (2015-2020) (K Units) Table 68. Middle East and Africa Curved TVs Sales Market Share by Country (2015-2020)

Table 69. Middle East and Africa Curved TVs Revenue by Country (2015-2020) (US\$ Million)

Table 70. Middle East and Africa Curved TVs Revenue Market Share by Country (2015-2020)

Table 71. Middle East and Africa Curved TVs Sales by Type (2015-2020) (K Units)

Table 72. Middle East and Africa Curved TVs Sales Market Share by Type (2015-2020)

Table 73. Middle East and Africa Curved TVs Sales by Application (2015-2020) (K Units)

Table 74. Middle East and Africa Curved TVs Sales Market Share by Application (2015-2020)

Table 75. LG Corporation Information

Table 76. LG Description and Major Businesses

Table 77. LG Curved TVs Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2015-2020)

Table 78. LG Product

Table 79. LG Recent Development

- Table 80. Samsung Corporation Information
- Table 81. Samsung Description and Major Businesses

Table 82. Samsung Curved TVs Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2015-2020)

Table 83. Samsung Product

Table 84. Samsung Recent Development

Table 85. Sony Corporation Information

Table 86. Sony Description and Major Businesses

Table 87. Sony Curved TVs Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2015-2020)

Table 88. Sony Product

- Table 89. Sony Recent Development
- Table 90. Toshiba Corporation Information
- Table 91. Toshiba Description and Major Businesses

Table 92. Toshiba Curved TVs Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2015-2020)

Table 93. Toshiba Product

Table 94. Toshiba Recent Development

Table 95. Hisense Corporation Information

Table 96. Hisense Description and Major Businesses



Table 97. Hisense Curved TVs Production (K Units), Revenue (US\$ Million), Price

(USD/Unit) and Gross Margin (2015-2020)

- Table 98. Hisense Product
- Table 99. Hisense Recent Development
- Table 100. Sharp Corporation Information
- Table 101. Sharp Description and Major Businesses
- Table 102. Sharp Curved TVs Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 103. Sharp Product
- Table 104. Sharp Recent Development
- Table 105. TCL Corporation Information
- Table 106. TCL Description and Major Businesses
- Table 107. TCL Curved TVs Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 108. TCL Product
- Table 109. TCL Recent Development
- Table 110. Skyworth Corporation Information
- Table 111. Skyworth Description and Major Businesses
- Table 112. Skyworth Curved TVs Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 113. Skyworth Product
- Table 114. Skyworth Recent Development
- Table 115. Haier Corporation Information
- Table 116. Haier Description and Major Businesses
- Table 117. Haier Curved TVs Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 118. Haier Product
- Table 119. Haier Recent Development
- Table 120. ChangHong Corporation Information
- Table 121. ChangHong Description and Major Businesses
- Table 122. ChangHong Curved TVs Production (K Units), Revenue (US\$ Million), Price
- (USD/Unit) and Gross Margin (2015-2020)
- Table 123. ChangHong Product
- Table 124. ChangHong Recent Development
- Table 125. Konka Corporation Information
- Table 126. Konka Description and Major Businesses
- Table 127. Konka Curved TVs Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 120 Karks Draduat
- Table 128. Konka Product



Table 129. Konka Recent Development

Table 130. Global Curved TVs Sales Forecast by Regions (2021-2026) (K Units)

Table 131. Global Curved TVs Sales Market Share Forecast by Regions (2021-2026)

Table 132. Global Curved TVs Revenue Forecast by Regions (2021-2026) (US\$ Million)

Table 133. Global Curved TVs Revenue Market Share Forecast by Regions (2021-2026)

Table 134. North America: Curved TVs Sales Forecast by Country (2021-2026) (K Units)

Table 135. North America: Curved TVs Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 136. Europe: Curved TVs Sales Forecast by Country (2021-2026) (K Units)

Table 137. Europe: Curved TVs Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 138. Asia Pacific: Curved TVs Sales Forecast by Region (2021-2026) (K Units)

Table 139. Asia Pacific: Curved TVs Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 140. Latin America: Curved TVs Sales Forecast by Country (2021-2026) (K Units)

Table 141. Latin America: Curved TVs Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 142. Middle East and Africa: Curved TVs Sales Forecast by Country (2021-2026) (K Units)

Table 143. Middle East and Africa: Curved TVs Revenue Forecast by Country

(2021-2026) (US\$ Million)

Table 144. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 145. Key Challenges

Table 146. Market Risks

Table 147. Main Points Interviewed from Key Curved TVs Players

Table 148. Curved TVs Customers List

Table 149. Curved TVs Distributors List

Table 150. Research Programs/Design for This Report

Table 151. Key Data Information from Secondary Sources

Table 152. Key Data Information from Primary Sources



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Curved TVs Product Picture
- Figure 2. Global Curved TVs Sales Market Share by Type in 2020 & 2026
- Figure 3. 1080P Product Picture
- Figure 4. 4K Product Picture
- Figure 5. Other Product Picture
- Figure 6. Global Curved TVs Sales Market Share by Application in 2020 & 2026
- Figure 7. Commercial
- Figure 8. Residential
- Figure 9. Curved TVs Report Years Considered
- Figure 10. Global Curved TVs Market Size 2015-2026 (US\$ Million)
- Figure 11. Global Curved TVs Sales 2015-2026 (K Units)
- Figure 12. Global Curved TVs Market Size Market Share by Region: 2020 Versus 2026
- Figure 13. Global Curved TVs Sales Market Share by Region (2015-2020)
- Figure 14. Global Curved TVs Sales Market Share by Region in 2019
- Figure 15. Global Curved TVs Revenue Market Share by Region (2015-2020)
- Figure 16. Global Curved TVs Revenue Market Share by Region in 2019
- Figure 17. Global Curved TVs Sales Share by Manufacturer in 2019
- Figure 18. The Top 10 and 5 Players Market Share by Curved TVs Revenue in 2019

Figure 19. Curved TVs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

- Figure 20. Global Curved TVs Sales Market Share by Type (2015-2020)
- Figure 21. Global Curved TVs Sales Market Share by Type in 2019
- Figure 22. Global Curved TVs Revenue Market Share by Type (2015-2020)
- Figure 23. Global Curved TVs Revenue Market Share by Type in 2019
- Figure 24. Global Curved TVs Market Share by Price Range (2015-2020)
- Figure 25. Global Curved TVs Sales Market Share by Application (2015-2020)
- Figure 26. Global Curved TVs Sales Market Share by Application in 2019
- Figure 27. Global Curved TVs Revenue Market Share by Application (2015-2020)
- Figure 28. Global Curved TVs Revenue Market Share by Application in 2019
- Figure 29. North America Curved TVs Sales Growth Rate 2015-2020 (K Units)
- Figure 30. North America Curved TVs Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 31. North America Curved TVs Sales Market Share by Country in 2019
- Figure 32. North America Curved TVs Revenue Market Share by Country in 2019
- Figure 33. U.S. Curved TVs Sales Growth Rate (2015-2020) (K Units)
- Figure 34. U.S. Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million)



Figure 35. Canada Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 36. Canada Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 37. North America Curved TVs Market Share by Type in 2019 Figure 38. North America Curved TVs Market Share by Application in 2019 Figure 39. Europe Curved TVs Sales Growth Rate 2015-2020 (K Units) Figure 40. Europe Curved TVs Revenue Growth Rate 2015-2020 (US\$ Million) Figure 41. Europe Curved TVs Sales Market Share by Country in 2019 Figure 42. Europe Curved TVs Revenue Market Share by Country in 2019 Figure 43. Germany Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 44. Germany Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 45. France Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 46. France Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 47. U.K. Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 48. U.K. Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 49. Italy Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 50. Italy Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 51. Russia Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 52. Russia Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 53. Europe Curved TVs Market Share by Type in 2019 Figure 54. Europe Curved TVs Market Share by Application in 2019 Figure 55. Asia Pacific Curved TVs Sales Growth Rate 2015-2020 (K Units) Figure 56. Asia Pacific Curved TVs Revenue Growth Rate 2015-2020 (US\$ Million) Figure 57. Asia Pacific Curved TVs Sales Market Share by Region in 2019 Figure 58. Asia Pacific Curved TVs Revenue Market Share by Region in 2019 Figure 59. China Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 60. China Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 61. Japan Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 62. Japan Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 63. South Korea Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 64. South Korea Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 65. India Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 66. India Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 67. Australia Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 68. Australia Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 69. Taiwan Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 70. Taiwan Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 71. Indonesia Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 72. Indonesia Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 73. Thailand Curved TVs Sales Growth Rate (2015-2020) (K Units)



Figure 74. Thailand Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 75. Malaysia Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 76. Malaysia Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 77. Philippines Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 78. Philippines Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 79. Vietnam Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 80. Vietnam Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 81. Asia Pacific Curved TVs Market Share by Type in 2019 Figure 82. Asia Pacific Curved TVs Market Share by Application in 2019 Figure 83. Latin America Curved TVs Sales Growth Rate 2015-2020 (K Units) Figure 84. Latin America Curved TVs Revenue Growth Rate 2015-2020 (US\$ Million) Figure 85. Latin America Curved TVs Sales Market Share by Country in 2019 Figure 86. Latin America Curved TVs Revenue Market Share by Country in 2019 Figure 87. Mexico Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 88. Mexico Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 89. Brazil Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 90. Brazil Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 91. Argentina Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 92. Argentina Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 93. Latin America Curved TVs Market Share by Type in 2019 Figure 94. Latin America Curved TVs Market Share by Application in 2019 Figure 95. Middle East and Africa Curved TVs Sales Growth Rate 2015-2020 (K Units) Figure 96. Middle East and Africa Curved TVs Revenue Growth Rate 2015-2020 (US\$ Million) Figure 97. Middle East and Africa Curved TVs Sales Market Share by Country in 2019 Figure 98. Middle East and Africa Curved TVs Revenue Market Share by Country in 2019 Figure 99. Turkey Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 100. Turkey Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 101. Saudi Arabia Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 102. Saudi Arabia Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 103. U.A.E Curved TVs Sales Growth Rate (2015-2020) (K Units) Figure 104. U.A.E Curved TVs Revenue Growth Rate (2015-2020) (US\$ Million) Figure 105. Middle East and Africa Curved TVs Market Share by Type in 2019 Figure 106. Middle East and Africa Curved TVs Market Share by Application in 2019 Figure 107. LG Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 108. Samsung Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 109. Sony Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 110. Toshiba Total Revenue (US\$ Million): 2019 Compared with 2018



Figure 111. Hisense Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 112. Sharp Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 113. TCL Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 114. Skyworth Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 115. Haier Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 116. ChangHong Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 117. Konka Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 118. North America Curved TVs Sales Growth Rate Forecast (2021-2026) (K Units) Figure 119. North America Curved TVs Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 120. Europe Curved TVs Sales Growth Rate Forecast (2021-2026) (K Units) Figure 121. Europe Curved TVs Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 122. Asia Pacific Curved TVs Sales Growth Rate Forecast (2021-2026) (K Units) Figure 123. Asia Pacific Curved TVs Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 124. Latin America Curved TVs Sales Growth Rate Forecast (2021-2026) (K Units) Figure 125. Latin America Curved TVs Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 126. Middle East and Africa Curved TVs Sales Growth Rate Forecast (2021-2026) (K Units) Figure 127. Middle East and Africa Curved TVs Revenue Growth Rate Forecast (2021-2026) (US\$ Million) Figure 128. Porter's Five Forces Analysis Figure 129. Channels of Distribution Figure 130. Distributors Profiles Figure 131. Bottom-up and Top-down Approaches for This Report Figure 132. Data Triangulation Figure 133. Key Executives Interviewed



#### I would like to order

Product name: COVID-19 Impact on Global Curved TVs, Market Insights and Forecast to 2026 Product link: <u>https://marketpublishers.com/r/C715050521E1EN.html</u>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C715050521E1EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970