

# COVID-19 Impact on Global Cough and Cold Medicine Market Insights, Forecast to 2026

<https://marketpublishers.com/r/C36E8C5E9303EN.html>

Date: August 2020

Pages: 112

Price: US\$ 3,900.00 (Single User License)

ID: C36E8C5E9303EN

## Abstracts

Cough and Cold Medicine market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Cough and Cold Medicine market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on sales, revenue and forecast by Type and by Application for the period 2015-2026.

Segment by Type, the Cough and Cold Medicine market is segmented into

Liquid Syrup

Capsule

Pill Form

Segment by Application, the Cough and Cold Medicine market is segmented into

Adult

Children

Regional and Country-level Analysis

The Cough and Cold Medicine market is analysed and market size information is provided by regions (countries).

The key regions covered in the Cough and Cold Medicine market report are North America, Europe, Asia Pacific, Latin America, Middle East and Africa. It also covers key regions (countries), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of sales and revenue for the period 2015-2026.

**Competitive Landscape and Cough and Cold Medicine Market Share Analysis**  
Cough and Cold Medicine market competitive landscape provides details and data information by players. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue and the sales, revenue generated in Cough and Cold Medicine business, the date to enter into the Cough and Cold Medicine market, Cough and Cold Medicine product introduction, recent developments, etc.

The major vendors covered:

Pfizer

Atley Pharmaceuticals

Vertical Pharmaceuticals

Novartis

Merck

Johnson & Johnson

Toray Industries

## Contents

### 1 STUDY COVERAGE

- 1.1 Cough and Cold Medicine Product Introduction
- 1.2 Market Segments
- 1.3 Key Cough and Cold Medicine Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global Cough and Cold Medicine Market Size Growth Rate by Type
  - 1.4.2 Liquid Syrup
  - 1.4.3 Capsule
  - 1.4.4 Pill Form
- 1.5 Market by Application
  - 1.5.1 Global Cough and Cold Medicine Market Size Growth Rate by Application
  - 1.5.2 Adult
  - 1.5.3 Children
- 1.6 Coronavirus Disease 2019 (Covid-19): Cough and Cold Medicine Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Cough and Cold Medicine Industry
    - 1.6.1.1 Cough and Cold Medicine Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Cough and Cold Medicine Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Cough and Cold Medicine Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global Cough and Cold Medicine Market Size Estimates and Forecasts
  - 2.1.1 Global Cough and Cold Medicine Revenue 2015-2026
  - 2.1.2 Global Cough and Cold Medicine Sales 2015-2026
- 2.2 Cough and Cold Medicine Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global Cough and Cold Medicine Retrospective Market Scenario in Sales by Region: 2015-2020
  - 2.2.2 Global Cough and Cold Medicine Retrospective Market Scenario in Revenue by Region: 2015-2020

### **3 GLOBAL COUGH AND COLD MEDICINE COMPETITOR LANDSCAPE BY PLAYERS**

#### 3.1 Cough and Cold Medicine Sales by Manufacturers

3.1.1 Cough and Cold Medicine Sales by Manufacturers (2015-2020)

3.1.2 Cough and Cold Medicine Sales Market Share by Manufacturers (2015-2020)

#### 3.2 Cough and Cold Medicine Revenue by Manufacturers

3.2.1 Cough and Cold Medicine Revenue by Manufacturers (2015-2020)

3.2.2 Cough and Cold Medicine Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Cough and Cold Medicine Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Cough and Cold Medicine Revenue in 2019

3.2.5 Global Cough and Cold Medicine Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

#### 3.3 Cough and Cold Medicine Price by Manufacturers

#### 3.4 Cough and Cold Medicine Manufacturing Base Distribution, Product Types

3.4.1 Cough and Cold Medicine Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Cough and Cold Medicine Product Type

3.4.3 Date of International Manufacturers Enter into Cough and Cold Medicine Market

#### 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

#### 4.1 Global Cough and Cold Medicine Market Size by Type (2015-2020)

4.1.1 Global Cough and Cold Medicine Sales by Type (2015-2020)

4.1.2 Global Cough and Cold Medicine Revenue by Type (2015-2020)

4.1.3 Cough and Cold Medicine Average Selling Price (ASP) by Type (2015-2026)

#### 4.2 Global Cough and Cold Medicine Market Size Forecast by Type (2021-2026)

4.2.1 Global Cough and Cold Medicine Sales Forecast by Type (2021-2026)

4.2.2 Global Cough and Cold Medicine Revenue Forecast by Type (2021-2026)

4.2.3 Cough and Cold Medicine Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Cough and Cold Medicine Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Cough and Cold Medicine Market Size by Application (2015-2020)
  - 5.1.1 Global Cough and Cold Medicine Sales by Application (2015-2020)
  - 5.1.2 Global Cough and Cold Medicine Revenue by Application (2015-2020)
  - 5.1.3 Cough and Cold Medicine Price by Application (2015-2020)
- 5.2 Cough and Cold Medicine Market Size Forecast by Application (2021-2026)
  - 5.2.1 Global Cough and Cold Medicine Sales Forecast by Application (2021-2026)
  - 5.2.2 Global Cough and Cold Medicine Revenue Forecast by Application (2021-2026)
  - 5.2.3 Global Cough and Cold Medicine Price Forecast by Application (2021-2026)

## **6 NORTH AMERICA**

- 6.1 North America Cough and Cold Medicine by Country
  - 6.1.1 North America Cough and Cold Medicine Sales by Country
  - 6.1.2 North America Cough and Cold Medicine Revenue by Country
  - 6.1.3 U.S.
  - 6.1.4 Canada
- 6.2 North America Cough and Cold Medicine Market Facts & Figures by Type
- 6.3 North America Cough and Cold Medicine Market Facts & Figures by Application

## **7 EUROPE**

- 7.1 Europe Cough and Cold Medicine by Country
  - 7.1.1 Europe Cough and Cold Medicine Sales by Country
  - 7.1.2 Europe Cough and Cold Medicine Revenue by Country
  - 7.1.3 Germany
  - 7.1.4 France
  - 7.1.5 U.K.
  - 7.1.6 Italy
  - 7.1.7 Russia
- 7.2 Europe Cough and Cold Medicine Market Facts & Figures by Type
- 7.3 Europe Cough and Cold Medicine Market Facts & Figures by Application

## **8 ASIA PACIFIC**

- 8.1 Asia Pacific Cough and Cold Medicine by Region
  - 8.1.1 Asia Pacific Cough and Cold Medicine Sales by Region
  - 8.1.2 Asia Pacific Cough and Cold Medicine Revenue by Region
  - 8.1.3 China

- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

- 8.2 Asia Pacific Cough and Cold Medicine Market Facts & Figures by Type
- 8.3 Asia Pacific Cough and Cold Medicine Market Facts & Figures by Application

## **9 LATIN AMERICA**

- 9.1 Latin America Cough and Cold Medicine by Country
  - 9.1.1 Latin America Cough and Cold Medicine Sales by Country
  - 9.1.2 Latin America Cough and Cold Medicine Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina
- 9.2 Central & South America Cough and Cold Medicine Market Facts & Figures by Type
- 9.3 Central & South America Cough and Cold Medicine Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

- 10.1 Middle East and Africa Cough and Cold Medicine by Country
  - 10.1.1 Middle East and Africa Cough and Cold Medicine Sales by Country
  - 10.1.2 Middle East and Africa Cough and Cold Medicine Revenue by Country
  - 10.1.3 Turkey
  - 10.1.4 Saudi Arabia
  - 10.1.5 U.A.E
- 10.2 Middle East and Africa Cough and Cold Medicine Market Facts & Figures by Type
- 10.3 Middle East and Africa Cough and Cold Medicine Market Facts & Figures by Application

## **11 COMPANY PROFILES**

## 11.1 Pfizer

11.1.1 Pfizer Corporation Information

11.1.2 Pfizer Description, Business Overview and Total Revenue

11.1.3 Pfizer Sales, Revenue and Gross Margin (2015-2020)

11.1.4 Pfizer Cough and Cold Medicine Products Offered

11.1.5 Pfizer Recent Development

## 11.2 Atley Pharmaceuticals

11.2.1 Atley Pharmaceuticals Corporation Information

11.2.2 Atley Pharmaceuticals Description, Business Overview and Total Revenue

11.2.3 Atley Pharmaceuticals Sales, Revenue and Gross Margin (2015-2020)

11.2.4 Atley Pharmaceuticals Cough and Cold Medicine Products Offered

11.2.5 Atley Pharmaceuticals Recent Development

## 11.3 Vertical Pharmaceuticals

11.3.1 Vertical Pharmaceuticals Corporation Information

11.3.2 Vertical Pharmaceuticals Description, Business Overview and Total Revenue

11.3.3 Vertical Pharmaceuticals Sales, Revenue and Gross Margin (2015-2020)

11.3.4 Vertical Pharmaceuticals Cough and Cold Medicine Products Offered

11.3.5 Vertical Pharmaceuticals Recent Development

## 11.4 Novartis

11.4.1 Novartis Corporation Information

11.4.2 Novartis Description, Business Overview and Total Revenue

11.4.3 Novartis Sales, Revenue and Gross Margin (2015-2020)

11.4.4 Novartis Cough and Cold Medicine Products Offered

11.4.5 Novartis Recent Development

## 11.5 Merck

11.5.1 Merck Corporation Information

11.5.2 Merck Description, Business Overview and Total Revenue

11.5.3 Merck Sales, Revenue and Gross Margin (2015-2020)

11.5.4 Merck Cough and Cold Medicine Products Offered

11.5.5 Merck Recent Development

## 11.6 Johnson & Johnson

11.6.1 Johnson & Johnson Corporation Information

11.6.2 Johnson & Johnson Description, Business Overview and Total Revenue

11.6.3 Johnson & Johnson Sales, Revenue and Gross Margin (2015-2020)

11.6.4 Johnson & Johnson Cough and Cold Medicine Products Offered

11.6.5 Johnson & Johnson Recent Development

## 11.7 Toray Industries

11.7.1 Toray Industries Corporation Information

11.7.2 Toray Industries Description, Business Overview and Total Revenue

- 11.7.3 Toray Industries Sales, Revenue and Gross Margin (2015-2020)
- 11.7.4 Toray Industries Cough and Cold Medicine Products Offered
- 11.7.5 Toray Industries Recent Development

#### 11.1 Pfizer

- 11.1.1 Pfizer Corporation Information
- 11.1.2 Pfizer Description, Business Overview and Total Revenue
- 11.1.3 Pfizer Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Pfizer Cough and Cold Medicine Products Offered
- 11.1.5 Pfizer Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

### 12.1 Cough and Cold Medicine Market Estimates and Projections by Region

- 12.1.1 Global Cough and Cold Medicine Sales Forecast by Regions 2021-2026
- 12.1.2 Global Cough and Cold Medicine Revenue Forecast by Regions 2021-2026

### 12.2 North America Cough and Cold Medicine Market Size Forecast (2021-2026)

- 12.2.1 North America: Cough and Cold Medicine Sales Forecast (2021-2026)
- 12.2.2 North America: Cough and Cold Medicine Revenue Forecast (2021-2026)
- 12.2.3 North America: Cough and Cold Medicine Market Size Forecast by Country (2021-2026)

### 12.3 Europe Cough and Cold Medicine Market Size Forecast (2021-2026)

- 12.3.1 Europe: Cough and Cold Medicine Sales Forecast (2021-2026)
- 12.3.2 Europe: Cough and Cold Medicine Revenue Forecast (2021-2026)
- 12.3.3 Europe: Cough and Cold Medicine Market Size Forecast by Country (2021-2026)

### 12.4 Asia Pacific Cough and Cold Medicine Market Size Forecast (2021-2026)

- 12.4.1 Asia Pacific: Cough and Cold Medicine Sales Forecast (2021-2026)
- 12.4.2 Asia Pacific: Cough and Cold Medicine Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Cough and Cold Medicine Market Size Forecast by Region (2021-2026)

### 12.5 Latin America Cough and Cold Medicine Market Size Forecast (2021-2026)

- 12.5.1 Latin America: Cough and Cold Medicine Sales Forecast (2021-2026)
- 12.5.2 Latin America: Cough and Cold Medicine Revenue Forecast (2021-2026)
- 12.5.3 Latin America: Cough and Cold Medicine Market Size Forecast by Country (2021-2026)

### 12.6 Middle East and Africa Cough and Cold Medicine Market Size Forecast (2021-2026)

- 12.6.1 Middle East and Africa: Cough and Cold Medicine Sales Forecast (2021-2026)
- 12.6.2 Middle East and Africa: Cough and Cold Medicine Revenue Forecast



(2021-2026)

12.6.3 Middle East and Africa: Cough and Cold Medicine Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

13.1 Market Opportunities and Drivers

13.2 Market Challenges

13.3 Market Risks/Restraints

13.4 Porter's Five Forces Analysis

13.5 Primary Interviews with Key Cough and Cold Medicine Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

14.1 Value Chain Analysis

14.2 Cough and Cold Medicine Customers

14.3 Sales Channels Analysis

14.3.1 Sales Channels

14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source

16.2 Author Details

## List Of Tables

### LIST OF TABLES

- Table 1. Cough and Cold Medicine Market Segments
- Table 2. Ranking of Global Top Cough and Cold Medicine Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Cough and Cold Medicine Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)
- Table 4. Major Manufacturers of Liquid Syrup
- Table 5. Major Manufacturers of Capsule
- Table 6. Major Manufacturers of Pill Form
- Table 7. COVID-19 Impact Global Market: (Four Cough and Cold Medicine Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for Cough and Cold Medicine Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for Cough and Cold Medicine Players to Combat Covid-19 Impact
- Table 12. Global Cough and Cold Medicine Market Size Growth Rate by Application 2020-2026 (K Units)
- Table 13. Global Cough and Cold Medicine Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026
- Table 14. Global Cough and Cold Medicine Sales by Regions 2015-2020 (K Units)
- Table 15. Global Cough and Cold Medicine Sales Market Share by Regions (2015-2020)
- Table 16. Global Cough and Cold Medicine Revenue by Regions 2015-2020 (US\$ Million)
- Table 17. Global Cough and Cold Medicine Sales by Manufacturers (2015-2020) (K Units)
- Table 18. Global Cough and Cold Medicine Sales Share by Manufacturers (2015-2020)
- Table 19. Global Cough and Cold Medicine Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 20. Global Cough and Cold Medicine by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Cough and Cold Medicine as of 2019)
- Table 21. Cough and Cold Medicine Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 22. Cough and Cold Medicine Revenue Share by Manufacturers (2015-2020)
- Table 23. Key Manufacturers Cough and Cold Medicine Price (2015-2020) (USD/Unit)

Table 24. Cough and Cold Medicine Manufacturers Manufacturing Base Distribution and Headquarters

Table 25. Manufacturers Cough and Cold Medicine Product Type

Table 26. Date of International Manufacturers Enter into Cough and Cold Medicine Market

Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 28. Global Cough and Cold Medicine Sales by Type (2015-2020) (K Units)

Table 29. Global Cough and Cold Medicine Sales Share by Type (2015-2020)

Table 30. Global Cough and Cold Medicine Revenue by Type (2015-2020) (US\$ Million)

Table 31. Global Cough and Cold Medicine Revenue Share by Type (2015-2020)

Table 32. Cough and Cold Medicine Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)

Table 33. Global Cough and Cold Medicine Sales by Application (2015-2020) (K Units)

Table 34. Global Cough and Cold Medicine Sales Share by Application (2015-2020)

Table 35. North America Cough and Cold Medicine Sales by Country (2015-2020) (K Units)

Table 36. North America Cough and Cold Medicine Sales Market Share by Country (2015-2020)

Table 37. North America Cough and Cold Medicine Revenue by Country (2015-2020) (US\$ Million)

Table 38. North America Cough and Cold Medicine Revenue Market Share by Country (2015-2020)

Table 39. North America Cough and Cold Medicine Sales by Type (2015-2020) (K Units)

Table 40. North America Cough and Cold Medicine Sales Market Share by Type (2015-2020)

Table 41. North America Cough and Cold Medicine Sales by Application (2015-2020) (K Units)

Table 42. North America Cough and Cold Medicine Sales Market Share by Application (2015-2020)

Table 43. Europe Cough and Cold Medicine Sales by Country (2015-2020) (K Units)

Table 44. Europe Cough and Cold Medicine Sales Market Share by Country (2015-2020)

Table 45. Europe Cough and Cold Medicine Revenue by Country (2015-2020) (US\$ Million)

Table 46. Europe Cough and Cold Medicine Revenue Market Share by Country (2015-2020)

Table 47. Europe Cough and Cold Medicine Sales by Type (2015-2020) (K Units)

Table 48. Europe Cough and Cold Medicine Sales Market Share by Type (2015-2020)

Table 49. Europe Cough and Cold Medicine Sales by Application (2015-2020) (K Units)

Table 50. Europe Cough and Cold Medicine Sales Market Share by Application (2015-2020)

Table 51. Asia Pacific Cough and Cold Medicine Sales by Region (2015-2020) (K Units)

Table 52. Asia Pacific Cough and Cold Medicine Sales Market Share by Region (2015-2020)

Table 53. Asia Pacific Cough and Cold Medicine Revenue by Region (2015-2020) (US\$ Million)

Table 54. Asia Pacific Cough and Cold Medicine Revenue Market Share by Region (2015-2020)

Table 55. Asia Pacific Cough and Cold Medicine Sales by Type (2015-2020) (K Units)

Table 56. Asia Pacific Cough and Cold Medicine Sales Market Share by Type (2015-2020)

Table 57. Asia Pacific Cough and Cold Medicine Sales by Application (2015-2020) (K Units)

Table 58. Asia Pacific Cough and Cold Medicine Sales Market Share by Application (2015-2020)

Table 59. Latin America Cough and Cold Medicine Sales by Country (2015-2020) (K Units)

Table 60. Latin America Cough and Cold Medicine Sales Market Share by Country (2015-2020)

Table 61. Latin America Cough and Cold Medicine Revenue by Country (2015-2020) (US\$ Million)

Table 62. Latin America Cough and Cold Medicine Revenue Market Share by Country (2015-2020)

Table 63. Latin America Cough and Cold Medicine Sales by Type (2015-2020) (K Units)

Table 64. Latin America Cough and Cold Medicine Sales Market Share by Type (2015-2020)

Table 65. Latin America Cough and Cold Medicine Sales by Application (2015-2020) (K Units)

Table 66. Latin America Cough and Cold Medicine Sales Market Share by Application (2015-2020)

Table 67. Middle East and Africa Cough and Cold Medicine Sales by Country (2015-2020) (K Units)

Table 68. Middle East and Africa Cough and Cold Medicine Sales Market Share by Country (2015-2020)

Table 69. Middle East and Africa Cough and Cold Medicine Revenue by Country (2015-2020) (US\$ Million)

Table 70. Middle East and Africa Cough and Cold Medicine Revenue Market Share by

Country (2015-2020)

Table 71. Middle East and Africa Cough and Cold Medicine Sales by Type (2015-2020) (K Units)

Table 72. Middle East and Africa Cough and Cold Medicine Sales Market Share by Type (2015-2020)

Table 73. Middle East and Africa Cough and Cold Medicine Sales by Application (2015-2020) (K Units)

Table 74. Middle East and Africa Cough and Cold Medicine Sales Market Share by Application (2015-2020)

Table 75. Pfizer Corporation Information

Table 76. Pfizer Description and Major Businesses

Table 77. Pfizer Cough and Cold Medicine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 78. Pfizer Product

Table 79. Pfizer Recent Development

Table 80. Atley Pharmaceuticals Corporation Information

Table 81. Atley Pharmaceuticals Description and Major Businesses

Table 82. Atley Pharmaceuticals Cough and Cold Medicine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 83. Atley Pharmaceuticals Product

Table 84. Atley Pharmaceuticals Recent Development

Table 85. Vertical Pharmaceuticals Corporation Information

Table 86. Vertical Pharmaceuticals Description and Major Businesses

Table 87. Vertical Pharmaceuticals Cough and Cold Medicine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 88. Vertical Pharmaceuticals Product

Table 89. Vertical Pharmaceuticals Recent Development

Table 90. Novartis Corporation Information

Table 91. Novartis Description and Major Businesses

Table 92. Novartis Cough and Cold Medicine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 93. Novartis Product

Table 94. Novartis Recent Development

Table 95. Merck Corporation Information

Table 96. Merck Description and Major Businesses

Table 97. Merck Cough and Cold Medicine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 98. Merck Product

Table 99. Merck Recent Development

- Table 100. Johnson & Johnson Corporation Information
- Table 101. Johnson & Johnson Description and Major Businesses
- Table 102. Johnson & Johnson Cough and Cold Medicine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 103. Johnson & Johnson Product
- Table 104. Johnson & Johnson Recent Development
- Table 105. Toray Industries Corporation Information
- Table 106. Toray Industries Description and Major Businesses
- Table 107. Toray Industries Cough and Cold Medicine Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 108. Toray Industries Product
- Table 109. Toray Industries Recent Development
- Table 110. Global Cough and Cold Medicine Sales Forecast by Regions (2021-2026) (K Units)
- Table 111. Global Cough and Cold Medicine Sales Market Share Forecast by Regions (2021-2026)
- Table 112. Global Cough and Cold Medicine Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 113. Global Cough and Cold Medicine Revenue Market Share Forecast by Regions (2021-2026)
- Table 114. North America: Cough and Cold Medicine Sales Forecast by Country (2021-2026) (K Units)
- Table 115. North America: Cough and Cold Medicine Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 116. Europe: Cough and Cold Medicine Sales Forecast by Country (2021-2026) (K Units)
- Table 117. Europe: Cough and Cold Medicine Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 118. Asia Pacific: Cough and Cold Medicine Sales Forecast by Region (2021-2026) (K Units)
- Table 119. Asia Pacific: Cough and Cold Medicine Revenue Forecast by Region (2021-2026) (US\$ Million)
- Table 120. Latin America: Cough and Cold Medicine Sales Forecast by Country (2021-2026) (K Units)
- Table 121. Latin America: Cough and Cold Medicine Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 122. Middle East and Africa: Cough and Cold Medicine Sales Forecast by Country (2021-2026) (K Units)
- Table 123. Middle East and Africa: Cough and Cold Medicine Revenue Forecast by

Country (2021-2026) (US\$ Million)

Table 124. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 125. Key Challenges

Table 126. Market Risks

Table 127. Main Points Interviewed from Key Cough and Cold Medicine Players

Table 128. Cough and Cold Medicine Customers List

Table 129. Cough and Cold Medicine Distributors List

Table 130. Research Programs/Design for This Report

Table 131. Key Data Information from Secondary Sources

Table 132. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Cough and Cold Medicine Product Picture
- Figure 2. Global Cough and Cold Medicine Sales Market Share by Type in 2020 & 2026
- Figure 3. Liquid Syrup Product Picture
- Figure 4. Capsule Product Picture
- Figure 5. Pill Form Product Picture
- Figure 6. Global Cough and Cold Medicine Sales Market Share by Application in 2020 & 2026
- Figure 7. Adult
- Figure 8. Children
- Figure 9. Cough and Cold Medicine Report Years Considered
- Figure 10. Global Cough and Cold Medicine Market Size 2015-2026 (US\$ Million)
- Figure 11. Global Cough and Cold Medicine Sales 2015-2026 (K Units)
- Figure 12. Global Cough and Cold Medicine Market Size Market Share by Region: 2020 Versus 2026
- Figure 13. Global Cough and Cold Medicine Sales Market Share by Region (2015-2020)
- Figure 14. Global Cough and Cold Medicine Sales Market Share by Region in 2019
- Figure 15. Global Cough and Cold Medicine Revenue Market Share by Region (2015-2020)
- Figure 16. Global Cough and Cold Medicine Revenue Market Share by Region in 2019
- Figure 17. Global Cough and Cold Medicine Sales Share by Manufacturer in 2019
- Figure 18. The Top 10 and 5 Players Market Share by Cough and Cold Medicine Revenue in 2019
- Figure 19. Cough and Cold Medicine Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 20. Global Cough and Cold Medicine Sales Market Share by Type (2015-2020)
- Figure 21. Global Cough and Cold Medicine Sales Market Share by Type in 2019
- Figure 22. Global Cough and Cold Medicine Revenue Market Share by Type (2015-2020)
- Figure 23. Global Cough and Cold Medicine Revenue Market Share by Type in 2019
- Figure 24. Global Cough and Cold Medicine Market Share by Price Range (2015-2020)
- Figure 25. Global Cough and Cold Medicine Sales Market Share by Application (2015-2020)
- Figure 26. Global Cough and Cold Medicine Sales Market Share by Application in 2019
- Figure 27. Global Cough and Cold Medicine Revenue Market Share by Application



(2015-2020)

Figure 28. Global Cough and Cold Medicine Revenue Market Share by Application in 2019

Figure 29. North America Cough and Cold Medicine Sales Growth Rate 2015-2020 (K Units)

Figure 30. North America Cough and Cold Medicine Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 31. North America Cough and Cold Medicine Sales Market Share by Country in 2019

Figure 32. North America Cough and Cold Medicine Revenue Market Share by Country in 2019

Figure 33. U.S. Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 34. U.S. Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 35. Canada Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 36. Canada Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 37. North America Cough and Cold Medicine Market Share by Type in 2019

Figure 38. North America Cough and Cold Medicine Market Share by Application in 2019

Figure 39. Europe Cough and Cold Medicine Sales Growth Rate 2015-2020 (K Units)

Figure 40. Europe Cough and Cold Medicine Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 41. Europe Cough and Cold Medicine Sales Market Share by Country in 2019

Figure 42. Europe Cough and Cold Medicine Revenue Market Share by Country in 2019

Figure 43. Germany Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 44. Germany Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 45. France Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 46. France Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 47. U.K. Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 48. U.K. Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 49. Italy Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 50. Italy Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 51. Russia Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 52. Russia Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 53. Europe Cough and Cold Medicine Market Share by Type in 2019

Figure 54. Europe Cough and Cold Medicine Market Share by Application in 2019

Figure 55. Asia Pacific Cough and Cold Medicine Sales Growth Rate 2015-2020 (K Units)

Figure 56. Asia Pacific Cough and Cold Medicine Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 57. Asia Pacific Cough and Cold Medicine Sales Market Share by Region in 2019

Figure 58. Asia Pacific Cough and Cold Medicine Revenue Market Share by Region in 2019

Figure 59. China Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 60. China Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 61. Japan Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 62. Japan Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 63. South Korea Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 64. South Korea Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 65. India Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 66. India Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 67. Australia Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 68. Australia Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 69. Taiwan Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 70. Taiwan Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 71. Indonesia Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 72. Indonesia Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 73. Thailand Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 74. Thailand Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Million)

Figure 75. Malaysia Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 76. Malaysia Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 77. Philippines Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 78. Philippines Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 79. Vietnam Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 80. Vietnam Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 81. Asia Pacific Cough and Cold Medicine Market Share by Type in 2019

Figure 82. Asia Pacific Cough and Cold Medicine Market Share by Application in 2019

Figure 83. Latin America Cough and Cold Medicine Sales Growth Rate 2015-2020 (K Units)

Figure 84. Latin America Cough and Cold Medicine Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 85. Latin America Cough and Cold Medicine Sales Market Share by Country in 2019

Figure 86. Latin America Cough and Cold Medicine Revenue Market Share by Country in 2019

Figure 87. Mexico Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 88. Mexico Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 89. Brazil Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 90. Brazil Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 91. Argentina Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 92. Argentina Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 93. Latin America Cough and Cold Medicine Market Share by Type in 2019

Figure 94. Latin America Cough and Cold Medicine Market Share by Application in 2019

Figure 95. Middle East and Africa Cough and Cold Medicine Sales Growth Rate 2015-2020 (K Units)

Figure 96. Middle East and Africa Cough and Cold Medicine Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 97. Middle East and Africa Cough and Cold Medicine Sales Market Share by Country in 2019

Figure 98. Middle East and Africa Cough and Cold Medicine Revenue Market Share by Country in 2019

Figure 99. Turkey Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 100. Turkey Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 101. Saudi Arabia Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 102. Saudi Arabia Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 103. U.A.E Cough and Cold Medicine Sales Growth Rate (2015-2020) (K Units)

Figure 104. U.A.E Cough and Cold Medicine Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 105. Middle East and Africa Cough and Cold Medicine Market Share by Type in 2019

Figure 106. Middle East and Africa Cough and Cold Medicine Market Share by Application in 2019

Figure 107. Pfizer Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 108. Atley Pharmaceuticals Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 109. Vertical Pharmaceuticals Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 110. Novartis Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Merck Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Johnson & Johnson Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Toray Industries Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. North America Cough and Cold Medicine Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 115. North America Cough and Cold Medicine Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 116. Europe Cough and Cold Medicine Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 117. Europe Cough and Cold Medicine Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 118. Asia Pacific Cough and Cold Medicine Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 119. Asia Pacific Cough and Cold Medicine Revenue Growth Rate Forecast

(2021-2026) (US\$ Million)

Figure 120. Latin America Cough and Cold Medicine Sales Growth Rate Forecast

(2021-2026) (K Units)

Figure 121. Latin America Cough and Cold Medicine Revenue Growth Rate Forecast

(2021-2026) (US\$ Million)

Figure 122. Middle East and Africa Cough and Cold Medicine Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 123. Middle East and Africa Cough and Cold Medicine Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 124. Porter's Five Forces Analysis

Figure 125. Channels of Distribution

Figure 126. Distributors Profiles

Figure 127. Bottom-up and Top-down Approaches for This Report

Figure 128. Data Triangulation

Figure 129. Key Executives Interviewed

## I would like to order

Product name: COVID-19 Impact on Global Cough and Cold Medicine Market Insights, Forecast to 2026

Product link: <https://marketpublishers.com/r/C36E8C5E9303EN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C36E8C5E9303EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970