

## COVID-19 Impact on Global Consumer Luxury Goods Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/C0F1DF4BD988EN.html

Date: August 2020 Pages: 131 Price: US\$ 3,900.00 (Single User License) ID: C0F1DF4BD988EN

### Abstracts

This report focuses on the global Consumer Luxury Goods status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Consumer Luxury Goods development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America. The key players covered in this study

LVMH Estee Lauder Richemont Essilor International S.A. Kering L'Oreal Luxe The Swatch Group Ralph Lauren PVH

Chow Tai Fook Jewellery



#### Hermes

Rolex

Lao Feng Xiang

Michael Kors

Tapestry (Coach)

Tiffany

Shiseido

Burberry

Prada

Pandora

#### Market segment by Type, the product can be split into

Apparel

**Bags and Accessories** 

Cosmetics

Watches and Jewelry

Others

Market segment by Application, split into

**Online Sales** 

**Offline Sales** 



#### Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Consumer Luxury Goods status, future forecast, growth opportunity, key market and key players.

To present the Consumer Luxury Goods development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Consumer Luxury Goods are as follows:

History Year: 2015-2019

Base Year: 2019

COVID-19 Impact on Global Consumer Luxury Goods Market Size, Status and Forecast 2020-2026



Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

COVID-19 Impact on Global Consumer Luxury Goods Market Size, Status and Forecast 2020-2026



## Contents

#### **1 REPORT OVERVIEW**

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Consumer Luxury Goods Revenue
- 1.4 Market Analysis by Type
- 1.4.1 Global Consumer Luxury Goods Market Size Growth Rate by Type: 2020 VS 2026
  - 1.4.2 Apparel
  - 1.4.3 Bags and Accessories
  - 1.4.4 Cosmetics
  - 1.4.5 Watches and Jewelry
  - 1.4.6 Others
- 1.5 Market by Application
  - 1.5.1 Global Consumer Luxury Goods Market Share by Application: 2020 VS 2026
  - 1.5.2 Online Sales
  - 1.5.3 Offline Sales
- 1.6 Coronavirus Disease 2019 (Covid-19): Consumer Luxury Goods Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Consumer Luxury Goods Industry
    - 1.6.1.1 Consumer Luxury Goods Business Impact Assessment Covid-19
    - 1.6.1.2 Supply Chain Challenges
  - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Consumer Luxury Goods Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
  - 1.6.3.1 Government Measures to Combat Covid-19 Impact
  - 1.6.3.2 Proposal for Consumer Luxury Goods Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

#### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Consumer Luxury Goods Market Perspective (2015-2026)
- 2.2 Consumer Luxury Goods Growth Trends by Regions
- 2.2.1 Consumer Luxury Goods Market Size by Regions: 2015 VS 2020 VS 2026
- 2.2.2 Consumer Luxury Goods Historic Market Share by Regions (2015-2020)
- 2.2.3 Consumer Luxury Goods Forecasted Market Size by Regions (2021-2026)



- 2.3 Industry Trends and Growth Strategy
  - 2.3.1 Market Top Trends
  - 2.3.2 Market Drivers
  - 2.3.3 Market Challenges
  - 2.3.4 Porter's Five Forces Analysis
  - 2.3.5 Consumer Luxury Goods Market Growth Strategy
  - 2.3.6 Primary Interviews with Key Consumer Luxury Goods Players (Opinion Leaders)

#### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

3.1 Global Top Consumer Luxury Goods Players by Market Size

- 3.1.1 Global Top Consumer Luxury Goods Players by Revenue (2015-2020)
- 3.1.2 Global Consumer Luxury Goods Revenue Market Share by Players (2015-2020)

3.1.3 Global Consumer Luxury Goods Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Consumer Luxury Goods Market Concentration Ratio

3.2.1 Global Consumer Luxury Goods Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Consumer Luxury Goods Revenue in 2019

3.3 Consumer Luxury Goods Key Players Head office and Area Served

- 3.4 Key Players Consumer Luxury Goods Product Solution and Service
- 3.5 Date of Enter into Consumer Luxury Goods Market
- 3.6 Mergers & Acquisitions, Expansion Plans

#### 4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Consumer Luxury Goods Historic Market Size by Type (2015-2020)

4.2 Global Consumer Luxury Goods Forecasted Market Size by Type (2021-2026)

# 5 CONSUMER LUXURY GOODS BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Consumer Luxury Goods Market Size by Application (2015-2020)5.2 Global Consumer Luxury Goods Forecasted Market Size by Application (2021-2026)

#### **6 NORTH AMERICA**

6.1 North America Consumer Luxury Goods Market Size (2015-2020)



- 6.2 Consumer Luxury Goods Key Players in North America (2019-2020)
- 6.3 North America Consumer Luxury Goods Market Size by Type (2015-2020)
- 6.4 North America Consumer Luxury Goods Market Size by Application (2015-2020)

#### 7 EUROPE

- 7.1 Europe Consumer Luxury Goods Market Size (2015-2020)
- 7.2 Consumer Luxury Goods Key Players in Europe (2019-2020)
- 7.3 Europe Consumer Luxury Goods Market Size by Type (2015-2020)
- 7.4 Europe Consumer Luxury Goods Market Size by Application (2015-2020)

#### 8 CHINA

8.1 China Consumer Luxury Goods Market Size (2015-2020)

- 8.2 Consumer Luxury Goods Key Players in China (2019-2020)
- 8.3 China Consumer Luxury Goods Market Size by Type (2015-2020)
- 8.4 China Consumer Luxury Goods Market Size by Application (2015-2020)

#### 9 JAPAN

- 9.1 Japan Consumer Luxury Goods Market Size (2015-2020)
- 9.2 Consumer Luxury Goods Key Players in Japan (2019-2020)
- 9.3 Japan Consumer Luxury Goods Market Size by Type (2015-2020)
- 9.4 Japan Consumer Luxury Goods Market Size by Application (2015-2020)

#### **10 SOUTHEAST ASIA**

- 10.1 Southeast Asia Consumer Luxury Goods Market Size (2015-2020)
- 10.2 Consumer Luxury Goods Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Consumer Luxury Goods Market Size by Type (2015-2020)
- 10.4 Southeast Asia Consumer Luxury Goods Market Size by Application (2015-2020)

#### 11 INDIA

11.1 India Consumer Luxury Goods Market Size (2015-2020)

- 11.2 Consumer Luxury Goods Key Players in India (2019-2020)
- 11.3 India Consumer Luxury Goods Market Size by Type (2015-2020)
- 11.4 India Consumer Luxury Goods Market Size by Application (2015-2020)



#### 12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Consumer Luxury Goods Market Size (2015-2020)

12.2 Consumer Luxury Goods Key Players in Central & South America (2019-2020)

12.3 Central & South America Consumer Luxury Goods Market Size by Type (2015-2020)

12.4 Central & South America Consumer Luxury Goods Market Size by Application (2015-2020)

#### **13 KEY PLAYERS PROFILES**

13.1 LVMH

- 13.1.1 LVMH Company Details
- 13.1.2 LVMH Business Overview and Its Total Revenue
- 13.1.3 LVMH Consumer Luxury Goods Introduction
- 13.1.4 LVMH Revenue in Consumer Luxury Goods Business (2015-2020))
- 13.1.5 LVMH Recent Development

13.2 Estee Lauder

- 13.2.1 Estee Lauder Company Details
- 13.2.2 Estee Lauder Business Overview and Its Total Revenue
- 13.2.3 Estee Lauder Consumer Luxury Goods Introduction
- 13.2.4 Estee Lauder Revenue in Consumer Luxury Goods Business (2015-2020)
- 13.2.5 Estee Lauder Recent Development

13.3 Richemont

- 13.3.1 Richemont Company Details
- 13.3.2 Richemont Business Overview and Its Total Revenue
- 13.3.3 Richemont Consumer Luxury Goods Introduction
- 13.3.4 Richemont Revenue in Consumer Luxury Goods Business (2015-2020)
- 13.3.5 Richemont Recent Development
- 13.4 Essilor International S.A.
- 13.4.1 Essilor International S.A. Company Details
- 13.4.2 Essilor International S.A. Business Overview and Its Total Revenue
- 13.4.3 Essilor International S.A. Consumer Luxury Goods Introduction
- 13.4.4 Essilor International S.A. Revenue in Consumer Luxury Goods Business (2015-2020)
- 13.4.5 Essilor International S.A. Recent Development
- 13.5 Kering
- 13.5.1 Kering Company Details
- 13.5.2 Kering Business Overview and Its Total Revenue



- 13.5.3 Kering Consumer Luxury Goods Introduction
- 13.5.4 Kering Revenue in Consumer Luxury Goods Business (2015-2020)
- 13.5.5 Kering Recent Development
- 13.6 L'Oreal Luxe
  - 13.6.1 L'Oreal Luxe Company Details
  - 13.6.2 L'Oreal Luxe Business Overview and Its Total Revenue
- 13.6.3 L'Oreal Luxe Consumer Luxury Goods Introduction
- 13.6.4 L'Oreal Luxe Revenue in Consumer Luxury Goods Business (2015-2020)
- 13.6.5 L'Oreal Luxe Recent Development
- 13.7 The Swatch Group
- 13.7.1 The Swatch Group Company Details
- 13.7.2 The Swatch Group Business Overview and Its Total Revenue
- 13.7.3 The Swatch Group Consumer Luxury Goods Introduction
- 13.7.4 The Swatch Group Revenue in Consumer Luxury Goods Business (2015-2020)
- 13.7.5 The Swatch Group Recent Development

13.8 Ralph Lauren

- 13.8.1 Ralph Lauren Company Details
- 13.8.2 Ralph Lauren Business Overview and Its Total Revenue
- 13.8.3 Ralph Lauren Consumer Luxury Goods Introduction
- 13.8.4 Ralph Lauren Revenue in Consumer Luxury Goods Business (2015-2020)
- 13.8.5 Ralph Lauren Recent Development
- 13.9 PVH
- 13.9.1 PVH Company Details
- 13.9.2 PVH Business Overview and Its Total Revenue
- 13.9.3 PVH Consumer Luxury Goods Introduction
- 13.9.4 PVH Revenue in Consumer Luxury Goods Business (2015-2020)
- 13.9.5 PVH Recent Development
- 13.10 Chow Tai Fook Jewellery
- 13.10.1 Chow Tai Fook Jewellery Company Details
- 13.10.2 Chow Tai Fook Jewellery Business Overview and Its Total Revenue
- 13.10.3 Chow Tai Fook Jewellery Consumer Luxury Goods Introduction

13.10.4 Chow Tai Fook Jewellery Revenue in Consumer Luxury Goods Business (2015-2020)

- 13.10.5 Chow Tai Fook Jewellery Recent Development
- 13.11 Hermes
  - 10.11.1 Hermes Company Details
  - 10.11.2 Hermes Business Overview and Its Total Revenue
- 10.11.3 Hermes Consumer Luxury Goods Introduction
- 10.11.4 Hermes Revenue in Consumer Luxury Goods Business (2015-2020)



- 10.11.5 Hermes Recent Development
- 13.12 Rolex
- 10.12.1 Rolex Company Details
- 10.12.2 Rolex Business Overview and Its Total Revenue
- 10.12.3 Rolex Consumer Luxury Goods Introduction
- 10.12.4 Rolex Revenue in Consumer Luxury Goods Business (2015-2020)
- 10.12.5 Rolex Recent Development
- 13.13 Lao Feng Xiang
  - 10.13.1 Lao Feng Xiang Company Details
  - 10.13.2 Lao Feng Xiang Business Overview and Its Total Revenue
  - 10.13.3 Lao Feng Xiang Consumer Luxury Goods Introduction
  - 10.13.4 Lao Feng Xiang Revenue in Consumer Luxury Goods Business (2015-2020)
  - 10.13.5 Lao Feng Xiang Recent Development
- 13.14 Michael Kors
  - 10.14.1 Michael Kors Company Details
  - 10.14.2 Michael Kors Business Overview and Its Total Revenue
- 10.14.3 Michael Kors Consumer Luxury Goods Introduction
- 10.14.4 Michael Kors Revenue in Consumer Luxury Goods Business (2015-2020)
- 10.14.5 Michael Kors Recent Development
- 13.15 Tapestry (Coach)
- 10.15.1 Tapestry (Coach) Company Details
- 10.15.2 Tapestry (Coach) Business Overview and Its Total Revenue
- 10.15.3 Tapestry (Coach) Consumer Luxury Goods Introduction
- 10.15.4 Tapestry (Coach) Revenue in Consumer Luxury Goods Business (2015-2020)
- 10.15.5 Tapestry (Coach) Recent Development
- 13.16 Tiffany
  - 10.16.1 Tiffany Company Details
  - 10.16.2 Tiffany Business Overview and Its Total Revenue
- 10.16.3 Tiffany Consumer Luxury Goods Introduction
- 10.16.4 Tiffany Revenue in Consumer Luxury Goods Business (2015-2020)
- 10.16.5 Tiffany Recent Development

13.17 Shiseido

- 10.17.1 Shiseido Company Details
- 10.17.2 Shiseido Business Overview and Its Total Revenue
- 10.17.3 Shiseido Consumer Luxury Goods Introduction
- 10.17.4 Shiseido Revenue in Consumer Luxury Goods Business (2015-2020)
- 10.17.5 Shiseido Recent Development
- 13.18 Burberry
  - 10.18.1 Burberry Company Details



- 10.18.2 Burberry Business Overview and Its Total Revenue
- 10.18.3 Burberry Consumer Luxury Goods Introduction
- 10.18.4 Burberry Revenue in Consumer Luxury Goods Business (2015-2020)
- 10.18.5 Burberry Recent Development
- 13.19 Prada
  - 10.19.1 Prada Company Details
  - 10.19.2 Prada Business Overview and Its Total Revenue
- 10.19.3 Prada Consumer Luxury Goods Introduction
- 10.19.4 Prada Revenue in Consumer Luxury Goods Business (2015-2020)
- 10.19.5 Prada Recent Development

#### 13.20 Pandora

- 10.20.1 Pandora Company Details
- 10.20.2 Pandora Business Overview and Its Total Revenue
- 10.20.3 Pandora Consumer Luxury Goods Introduction
- 10.20.4 Pandora Revenue in Consumer Luxury Goods Business (2015-2020)
- 10.20.5 Pandora Recent Development

#### 14 ANALYST'S VIEWPOINTS/CONCLUSIONS

#### **15 APPENDIX**

- 15.1 Research Methodology
  - 15.1.1 Methodology/Research Approach

15.1.2 Data Source

- 15.2 Disclaimer
- 15.3 Author Details



## **List Of Tables**

#### LIST OF TABLES

Table 1. Consumer Luxury Goods Key Market Segments

Table 2. Key Players Covered: Ranking by Consumer Luxury Goods Revenue

Table 3. Ranking of Global Top Consumer Luxury Goods Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Consumer Luxury Goods Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Apparel

Table 6. Key Players of Bags and Accessories

Table 7. Key Players of Cosmetics

 Table 8. Key Players of Watches and Jewelry

Table 9. Key Players of Others

Table 10. COVID-19 Impact Global Market: (Four Consumer Luxury Goods Market Size Forecast Scenarios)

Table 11. Opportunities and Trends for Consumer Luxury Goods Players in the COVID-19 Landscape

Table 12. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 13. Key Regions/Countries Measures against Covid-19 Impact

Table 14. Proposal for Consumer Luxury Goods Players to Combat Covid-19 ImpactTable 15. Global Consumer Luxury Goods Market Size Growth by Application (US\$)

Million): 2020 VS 2026

Table 16. Global Consumer Luxury Goods Market Size by Regions (US\$ Million): 2020 VS 2026

Table 17. Global Consumer Luxury Goods Market Size by Regions (2015-2020) (US\$ Million)

- Table 18. Global Consumer Luxury Goods Market Share by Regions (2015-2020)
- Table 19. Global Consumer Luxury Goods Forecasted Market Size by Regions

(2021-2026) (US\$ Million)

Table 20. Global Consumer Luxury Goods Market Share by Regions (2021-2026)

Table 21. Market Top Trends

Table 22. Key Drivers: Impact Analysis

Table 23. Key Challenges

Table 24. Consumer Luxury Goods Market Growth Strategy

 Table 25. Main Points Interviewed from Key Consumer Luxury Goods Players

Table 26. Global Consumer Luxury Goods Revenue by Players (2015-2020) (Million US\$)



Table 27. Global Consumer Luxury Goods Market Share by Players (2015-2020) Table 28. Global Top Consumer Luxury Goods Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Consumer Luxury Goods as of 2019) Table 29. Global Consumer Luxury Goods by Players Market Concentration Ratio (CR5 and HHI) Table 30. Key Players Headquarters and Area Served Table 31. Key Players Consumer Luxury Goods Product Solution and Service Table 32. Date of Enter into Consumer Luxury Goods Market Table 33. Mergers & Acquisitions, Expansion Plans Table 34. Global Consumer Luxury Goods Market Size by Type (2015-2020) (Million US\$) Table 35. Global Consumer Luxury Goods Market Size Share by Type (2015-2020) Table 36. Global Consumer Luxury Goods Revenue Market Share by Type (2021-2026) Table 37. Global Consumer Luxury Goods Market Size Share by Application (2015 - 2020)Table 38. Global Consumer Luxury Goods Market Size by Application (2015-2020) (Million US\$) Table 39. Global Consumer Luxury Goods Market Size Share by Application (2021-2026)Table 40. North America Key Players Consumer Luxury Goods Revenue (2019-2020) (Million US\$) Table 41. North America Key Players Consumer Luxury Goods Market Share (2019-2020)Table 42. North America Consumer Luxury Goods Market Size by Type (2015-2020) (Million US\$) Table 43. North America Consumer Luxury Goods Market Share by Type (2015-2020) Table 44. North America Consumer Luxury Goods Market Size by Application (2015-2020) (Million US\$) Table 45. North America Consumer Luxury Goods Market Share by Application (2015-2020)Table 46. Europe Key Players Consumer Luxury Goods Revenue (2019-2020) (Million US\$) Table 47. Europe Key Players Consumer Luxury Goods Market Share (2019-2020) Table 48. Europe Consumer Luxury Goods Market Size by Type (2015-2020) (Million US\$) Table 49. Europe Consumer Luxury Goods Market Share by Type (2015-2020) Table 50. Europe Consumer Luxury Goods Market Size by Application (2015-2020) (Million US\$) Table 51. Europe Consumer Luxury Goods Market Share by Application (2015-2020)



Table 52. China Key Players Consumer Luxury Goods Revenue (2019-2020) (Million US\$)

 Table 53. China Key Players Consumer Luxury Goods Market Share (2019-2020)

Table 54. China Consumer Luxury Goods Market Size by Type (2015-2020) (Million US\$)

 Table 55. China Consumer Luxury Goods Market Share by Type (2015-2020)

Table 56. China Consumer Luxury Goods Market Size by Application (2015-2020) (Million US\$)

Table 57. China Consumer Luxury Goods Market Share by Application (2015-2020) Table 58. Japan Key Players Consumer Luxury Goods Revenue (2019-2020) (Million US\$)

 Table 59. Japan Key Players Consumer Luxury Goods Market Share (2019-2020)

Table 60. Japan Consumer Luxury Goods Market Size by Type (2015-2020) (Million US\$)

 Table 61. Japan Consumer Luxury Goods Market Share by Type (2015-2020)

Table 62. Japan Consumer Luxury Goods Market Size by Application (2015-2020) (Million US\$)

 Table 63. Japan Consumer Luxury Goods Market Share by Application (2015-2020)

Table 64. Southeast Asia Key Players Consumer Luxury Goods Revenue (2019-2020) (Million US\$)

Table 65. Southeast Asia Key Players Consumer Luxury Goods Market Share (2019-2020)

Table 66. Southeast Asia Consumer Luxury Goods Market Size by Type (2015-2020) (Million US\$)

 Table 67. Southeast Asia Consumer Luxury Goods Market Share by Type (2015-2020)

Table 68. Southeast Asia Consumer Luxury Goods Market Size by Application (2015-2020) (Million US\$)

Table 69. Southeast Asia Consumer Luxury Goods Market Share by Application (2015-2020)

Table 70. India Key Players Consumer Luxury Goods Revenue (2019-2020) (Million US\$)

Table 71. India Key Players Consumer Luxury Goods Market Share (2019-2020) Table 72. India Consumer Luxury Goods Market Size by Type (2015-2020) (Million US\$)

 Table 73. India Consumer Luxury Goods Market Share by Type (2015-2020)

Table 74. India Consumer Luxury Goods Market Size by Application (2015-2020) (Million US\$)

Table 75. India Consumer Luxury Goods Market Share by Application (2015-2020)Table 76. Central & South America Key Players Consumer Luxury Goods Revenue



(2019-2020) (Million US\$)

Table 77. Central & South America Key Players Consumer Luxury Goods Market Share (2019-2020)

Table 78. Central & South America Consumer Luxury Goods Market Size by Type (2015-2020) (Million US\$)

Table 79. Central & South America Consumer Luxury Goods Market Share by Type (2015-2020)

Table 80. Central & South America Consumer Luxury Goods Market Size by Application (2015-2020) (Million US\$)

Table 81. Central & South America Consumer Luxury Goods Market Share by Application (2015-2020)

Table 82. LVMH Company Details

Table 83. LVMH Business Overview

Table 84. LVMH Product

Table 85. LVMH Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)

- Table 86. LVMH Recent Development
- Table 87. Estee Lauder Company Details
- Table 88. Estee Lauder Business Overview
- Table 89. Estee Lauder Product

Table 90. Estee Lauder Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)

- Table 91. Estee Lauder Recent Development
- Table 92. Richemont Company Details
- Table 93. Richemont Business Overview
- Table 94. Richemont Product
- Table 95. Richemont Revenue in Consumer Luxury Goods Business (2015-2020)

(Million US\$)

Table 96. Richemont Recent Development

Table 97. Essilor International S.A. Company Details

Table 98. Essilor International S.A. Business Overview

- Table 99. Essilor International S.A. Product
- Table 100. Essilor International S.A. Revenue in Consumer Luxury Goods Business
- (2015-2020) (Million US\$)
- Table 101. Essilor International S.A. Recent Development
- Table 102. Kering Company Details
- Table 103. Kering Business Overview
- Table 104. Kering Product
- Table 105. Kering Revenue in Consumer Luxury Goods Business (2015-2020) (Million





#### US\$)

- Table 106. Kering Recent Development
- Table 107. L'Oreal Luxe Company Details
- Table 108. L'Oreal Luxe Business Overview
- Table 109. L'Oreal Luxe Product
- Table 110. L'Oreal Luxe Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)
- Table 111. L'Oreal Luxe Recent Development
- Table 112. The Swatch Group Company Details
- Table 113. The Swatch Group Business Overview
- Table 114. The Swatch Group Product
- Table 115. The Swatch Group Revenue in Consumer Luxury Goods Business
- (2015-2020) (Million US\$)
- Table 116. The Swatch Group Recent Development
- Table 117. Ralph Lauren Business Overview
- Table 118. Ralph Lauren Product
- Table 119. Ralph Lauren Company Details
- Table 120. Ralph Lauren Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)
- Table 121. Ralph Lauren Recent Development
- Table 122. PVH Company Details
- Table 123. PVH Business Overview
- Table 124. PVH Product
- Table 125. PVH Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)
- Table 126. PVH Recent Development
- Table 127. Chow Tai Fook Jewellery Company Details
- Table 128. Chow Tai Fook Jewellery Business Overview
- Table 129. Chow Tai Fook Jewellery Product
- Table 130. Chow Tai Fook Jewellery Revenue in Consumer Luxury Goods Business
- (2015-2020) (Million US\$)
- Table 131. Chow Tai Fook Jewellery Recent Development
- Table 132. Hermes Company Details
- Table 133. Hermes Business Overview
- Table 134. Hermes Product
- Table 135. Hermes Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)
- Table 136. Hermes Recent Development
- Table 137. Rolex Company Details



Table 138. Rolex Business Overview

Table 139. Rolex Product

Table 140. Rolex Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)

Table 141. Rolex Recent Development

Table 142. Lao Feng Xiang Company Details

Table 143. Lao Feng Xiang Business Overview

Table 144. Lao Feng Xiang Product

Table 145. Lao Feng Xiang Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)

Table 146. Lao Feng Xiang Recent Development

Table 147. Michael Kors Company Details

Table 148. Michael Kors Business Overview

Table 149. Michael Kors Product

Table 150. Michael Kors Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)

Table 151. Michael Kors Recent Development

Table 152. Tapestry (Coach) Company Details

Table 153. Tapestry (Coach) Business Overview

Table 154. Tapestry (Coach) Product

Table 155. Tapestry (Coach) Revenue in Consumer Luxury Goods Business

(2015-2020) (Million US\$)

Table 156. Tapestry (Coach) Recent Development

Table 157. Tiffany Company Details

Table 158. Tiffany Business Overview

Table 159. Tiffany Product

Table 160. Tiffany Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)

Table 161. Tiffany Recent Development

Table 162. Shiseido Company Details

Table 163. Shiseido Business Overview

Table 164. Shiseido Product

Table 165. Shiseido Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)

Table 166. Shiseido Recent Development

Table 167. Burberry Company Details

Table 168. Burberry Business Overview

Table 169. Burberry Product

Table 170. Burberry Revenue in Consumer Luxury Goods Business (2015-2020)



(Million US\$)

- Table 171. Burberry Recent Development
- Table 172. Prada Company Details
- Table 173. Prada Business Overview
- Table 174. Prada Product

Table 175. Prada Revenue in Consumer Luxury Goods Business (2015-2020) (Million US\$)

- Table 176. Prada Recent Development
- Table 177. Pandora Company Details
- Table 178. Pandora Business Overview
- Table 179. Pandora Product
- Table 180. Pandora Revenue in Consumer Luxury Goods Business (2015-2020)
- (Million US\$)
- Table 181. Pandora Recent Development
- Table 182. Research Programs/Design for This Report
- Table 183. Key Data Information from Secondary Sources
- Table 184. Key Data Information from Primary Sources



## **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Global Consumer Luxury Goods Market Share by Type: 2020 VS 2026
- Figure 2. Apparel Features
- Figure 3. Bags and Accessories Features
- Figure 4. Cosmetics Features
- Figure 5. Watches and Jewelry Features
- Figure 6. Others Features
- Figure 7. Global Consumer Luxury Goods Market Share by Application: 2020 VS 2026
- Figure 8. Online Sales Case Studies
- Figure 9. Offline Sales Case Studies
- Figure 10. Consumer Luxury Goods Report Years Considered
- Figure 11. Global Consumer Luxury Goods Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 12. Global Consumer Luxury Goods Market Share by Regions: 2020 VS 2026
- Figure 13. Global Consumer Luxury Goods Market Share by Regions (2021-2026)
- Figure 14. Porter's Five Forces Analysis
- Figure 15. Global Consumer Luxury Goods Market Share by Players in 2019
- Figure 16. Global Top Consumer Luxury Goods Players by Company Type (Tier 1, Tier
- 2 and Tier 3) (based on the Revenue in Consumer Luxury Goods as of 2019
- Figure 17. The Top 10 and 5 Players Market Share by Consumer Luxury Goods Revenue in 2019
- Figure 18. North America Consumer Luxury Goods Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Europe Consumer Luxury Goods Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. China Consumer Luxury Goods Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Japan Consumer Luxury Goods Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Southeast Asia Consumer Luxury Goods Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. India Consumer Luxury Goods Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. Central & South America Consumer Luxury Goods Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 25. LVMH Total Revenue (US\$ Million): 2019 Compared with 2018



Figure 26. LVMH Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 27. Estee Lauder Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. Estee Lauder Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 29. Richemont Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Richemont Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 31. Essilor International S.A. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Essilor International S.A. Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 33. Kering Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. Kering Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 35. L'Oreal Luxe Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 36. L'Oreal Luxe Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 37. The Swatch Group Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 38. The Swatch Group Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 39. Ralph Lauren Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 40. Ralph Lauren Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 41. PVH Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. PVH Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 43. Chow Tai Fook Jewellery Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Chow Tai Fook Jewellery Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 45. Hermes Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 46. Hermes Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 47. Rolex Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. Rolex Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 49. Lao Feng Xiang Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 50. Lao Feng Xiang Revenue Growth Rate in Consumer Luxury Goods Business



(2015-2020)

Figure 51. Michael Kors Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 52. Michael Kors Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 53. Tapestry (Coach) Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 54. Tapestry (Coach) Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 55. Tiffany Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 56. Tiffany Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 57. Shiseido Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 58. Shiseido Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 59. Burberry Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 60. Burberry Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 61. Prada Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 62. Prada Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 63. Pandora Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 64. Pandora Revenue Growth Rate in Consumer Luxury Goods Business (2015-2020)

Figure 65. Bottom-up and Top-down Approaches for This Report

Figure 66. Data Triangulation

Figure 67. Key Executives Interviewed



#### I would like to order

Product name: COVID-19 Impact on Global Consumer Luxury Goods Market Size, Status and Forecast 2020-2026

Product link: https://marketpublishers.com/r/C0F1DF4BD988EN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C0F1DF4BD988EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



COVID-19 Impact on Global Consumer Luxury Goods Market Size, Status and Forecast 2020-2026