

COVID-19 Impact on Global Children Picture Book Market Insights, Forecast to 2026

https://marketpublishers.com/r/C8DEA28CB3ABEN.html

Date: August 2020

Pages: 112

Price: US\$ 3,900.00 (Single User License)

ID: C8DEA28CB3ABEN

Abstracts

Children Picture Book market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Children Picture Book market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on sales, revenue and forecast by Type and by Application for the period 2015-2026.

Segment by Type, the Children Picture Book market is segmented into

Traditional Books

Stereo 3D Books

Segment by Application, the Children Picture Book market is segmented into

Bookstore

Early Education Institution

Family

Regional and Country-level Analysis

The Children Picture Book market is analysed and market size information is provided by regions (countries).

The key regions covered in the Children Picture Book market report are North America,



Europe, Asia Pacific, Latin America, Middle East and Africa. It also covers key regions (countries), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of sales and revenue for the period 2015-2026.

Competitive Landscape and Children Picture Book Market Share Analysis Children Picture Book market competitive landscape provides details and data information by players. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue and the sales, revenue generated in Children Picture Book business, the date to enter into the Children Picture Book market, Children Picture Book product introduction, recent developments, etc.

The major vendors covered:

Hakuyosha Publishing Co.,Ltd

THINKINGDOM MEDIA GROUP LTD.

Macmillan Publishers Limited

Hubei Changjiang Publishing & Media Group

Bertelsmann SE & Co. KGaA

Scholastic

HarperCollins Publishers

Walker Books Ltd.

Pearson Plc



Usborne Publishing

Simon & Schuster Children's Publishing



Contents

1 STUDY COVERAGE

- 1.1 Children Picture Book Product Introduction
- 1.2 Market Segments
- 1.3 Key Children Picture Book Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Children Picture Book Market Size Growth Rate by Type
 - 1.4.2 Traditional Books
 - 1.4.3 Stereo 3D Books
- 1.5 Market by Application
- 1.5.1 Global Children Picture Book Market Size Growth Rate by Application
- 1.5.2 Bookstore
- 1.5.3 Early Education Institution
- 1.5.4 Family
- 1.6 Coronavirus Disease 2019 (Covid-19): Children Picture Book Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Children Picture Book Industry
 - 1.6.1.1 Children Picture Book Business Impact Assessment Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Children Picture Book Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Children Picture Book Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Children Picture Book Market Size Estimates and Forecasts
 - 2.1.1 Global Children Picture Book Revenue 2015-2026
 - 2.1.2 Global Children Picture Book Sales 2015-2026
- 2.2 Children Picture Book Market Size by Region: 2020 Versus 2026
- 2.2.1 Global Children Picture Book Retrospective Market Scenario in Sales by Region: 2015-2020
 - 2.2.2 Global Children Picture Book Retrospective Market Scenario in Revenue by

Region: 2015-2020



3 GLOBAL CHILDREN PICTURE BOOK COMPETITOR LANDSCAPE BY PLAYERS

- 3.1 Children Picture Book Sales by Manufacturers
 - 3.1.1 Children Picture Book Sales by Manufacturers (2015-2020)
 - 3.1.2 Children Picture Book Sales Market Share by Manufacturers (2015-2020)
- 3.2 Children Picture Book Revenue by Manufacturers
 - 3.2.1 Children Picture Book Revenue by Manufacturers (2015-2020)
 - 3.2.2 Children Picture Book Revenue Share by Manufacturers (2015-2020)
- 3.2.3 Global Children Picture Book Market Concentration Ratio (CR5 and HHI) (2015-2020)
 - 3.2.4 Global Top 10 and Top 5 Companies by Children Picture Book Revenue in 2019
- 3.2.5 Global Children Picture Book Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.3 Children Picture Book Price by Manufacturers
- 3.4 Children Picture Book Manufacturing Base Distribution, Product Types
- 3.4.1 Children Picture Book Manufacturers Manufacturing Base Distribution, Headquarters
 - 3.4.2 Manufacturers Children Picture Book Product Type
 - 3.4.3 Date of International Manufacturers Enter into Children Picture Book Market
- 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Children Picture Book Market Size by Type (2015-2020)
- 4.1.1 Global Children Picture Book Sales by Type (2015-2020)
- 4.1.2 Global Children Picture Book Revenue by Type (2015-2020)
- 4.1.3 Children Picture Book Average Selling Price (ASP) by Type (2015-2026)
- 4.2 Global Children Picture Book Market Size Forecast by Type (2021-2026)
 - 4.2.1 Global Children Picture Book Sales Forecast by Type (2021-2026)
 - 4.2.2 Global Children Picture Book Revenue Forecast by Type (2021-2026)
- 4.2.3 Children Picture Book Average Selling Price (ASP) Forecast by Type (2021-2026)
- 4.3 Global Children Picture Book Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Children Picture Book Market Size by Application (2015-2020)



- 5.1.1 Global Children Picture Book Sales by Application (2015-2020)
- 5.1.2 Global Children Picture Book Revenue by Application (2015-2020)
- 5.1.3 Children Picture Book Price by Application (2015-2020)
- 5.2 Children Picture Book Market Size Forecast by Application (2021-2026)
 - 5.2.1 Global Children Picture Book Sales Forecast by Application (2021-2026)
 - 5.2.2 Global Children Picture Book Revenue Forecast by Application (2021-2026)
 - 5.2.3 Global Children Picture Book Price Forecast by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Children Picture Book by Country
 - 6.1.1 North America Children Picture Book Sales by Country
 - 6.1.2 North America Children Picture Book Revenue by Country
 - 6.1.3 U.S.
 - 6.1.4 Canada
- 6.2 North America Children Picture Book Market Facts & Figures by Type
- 6.3 North America Children Picture Book Market Facts & Figures by Application

7 EUROPE

- 7.1 Europe Children Picture Book by Country
 - 7.1.1 Europe Children Picture Book Sales by Country
 - 7.1.2 Europe Children Picture Book Revenue by Country
 - 7.1.3 Germany
 - 7.1.4 France
 - 7.1.5 U.K.
 - 7.1.6 Italy
 - 7.1.7 Russia
- 7.2 Europe Children Picture Book Market Facts & Figures by Type
- 7.3 Europe Children Picture Book Market Facts & Figures by Application

8 ASIA PACIFIC

- 8.1 Asia Pacific Children Picture Book by Region
 - 8.1.1 Asia Pacific Children Picture Book Sales by Region
 - 8.1.2 Asia Pacific Children Picture Book Revenue by Region
 - 8.1.3 China
 - 8.1.4 Japan
 - 8.1.5 South Korea



- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam
- 8.2 Asia Pacific Children Picture Book Market Facts & Figures by Type
- 8.3 Asia Pacific Children Picture Book Market Facts & Figures by Application

9 LATIN AMERICA

- 9.1 Latin America Children Picture Book by Country
 - 9.1.1 Latin America Children Picture Book Sales by Country
 - 9.1.2 Latin America Children Picture Book Revenue by Country
 - 9.1.3 Mexico
 - 9.1.4 Brazil
 - 9.1.5 Argentina
- 9.2 Central & South America Children Picture Book Market Facts & Figures by Type
- 9.3 Central & South America Children Picture Book Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

- 10.1 Middle East and Africa Children Picture Book by Country
 - 10.1.1 Middle East and Africa Children Picture Book Sales by Country
 - 10.1.2 Middle East and Africa Children Picture Book Revenue by Country
 - 10.1.3 Turkey
 - 10.1.4 Saudi Arabia
 - 10.1.5 U.A.E
- 10.2 Middle East and Africa Children Picture Book Market Facts & Figures by Type
- 10.3 Middle East and Africa Children Picture Book Market Facts & Figures by Application

11 COMPANY PROFILES

- 11.1 Hakuyosha Publishing Co.,Ltd
 - 11.1.1 Hakuyosha Publishing Co., Ltd Corporation Information



- 11.1.2 Hakuyosha Publishing Co.,Ltd Description, Business Overview and Total Revenue
 - 11.1.3 Hakuyosha Publishing Co.,Ltd Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 Hakuyosha Publishing Co., Ltd Children Picture Book Products Offered
 - 11.1.5 Hakuyosha Publishing Co., Ltd Recent Development
- 11.2 THINKINGDOM MEDIA GROUP LTD.
 - 11.2.1 THINKINGDOM MEDIA GROUP LTD. Corporation Information
- 11.2.2 THINKINGDOM MEDIA GROUP LTD. Description, Business Overview and Total Revenue
- 11.2.3 THINKINGDOM MEDIA GROUP LTD. Sales, Revenue and Gross Margin (2015-2020)
 - 11.2.4 THINKINGDOM MEDIA GROUP LTD. Children Picture Book Products Offered
 - 11.2.5 THINKINGDOM MEDIA GROUP LTD. Recent Development
- 11.3 Macmillan Publishers Limited
 - 11.3.1 Macmillan Publishers Limited Corporation Information
- 11.3.2 Macmillan Publishers Limited Description, Business Overview and Total Revenue
 - 11.3.3 Macmillan Publishers Limited Sales, Revenue and Gross Margin (2015-2020)
 - 11.3.4 Macmillan Publishers Limited Children Picture Book Products Offered
- 11.3.5 Macmillan Publishers Limited Recent Development
- 11.4 Hubei Changjiang Publishing & Media Group
 - 11.4.1 Hubei Changjiang Publishing & Media Group Corporation Information
- 11.4.2 Hubei Changjiang Publishing & Media Group Description, Business Overview and Total Revenue
- 11.4.3 Hubei Changjiang Publishing & Media Group Sales, Revenue and Gross Margin (2015-2020)
- 11.4.4 Hubei Changjiang Publishing & Media Group Children Picture Book Products Offered
 - 11.4.5 Hubei Changjiang Publishing & Media Group Recent Development
- 11.5 Bertelsmann SE & Co. KGaA
 - 11.5.1 Bertelsmann SE & Co. KGaA Corporation Information
- 11.5.2 Bertelsmann SE & Co. KGaA Description, Business Overview and Total Revenue
- 11.5.3 Bertelsmann SE & Co. KGaA Sales, Revenue and Gross Margin (2015-2020)
- 11.5.4 Bertelsmann SE & Co. KGaA Children Picture Book Products Offered
- 11.5.5 Bertelsmann SE & Co. KGaA Recent Development
- 11.6 Scholastic
- 11.6.1 Scholastic Corporation Information
- 11.6.2 Scholastic Description, Business Overview and Total Revenue



- 11.6.3 Scholastic Sales, Revenue and Gross Margin (2015-2020)
- 11.6.4 Scholastic Children Picture Book Products Offered
- 11.6.5 Scholastic Recent Development
- 11.7 HarperCollins Publishers
 - 11.7.1 HarperCollins Publishers Corporation Information
 - 11.7.2 HarperCollins Publishers Description, Business Overview and Total Revenue
 - 11.7.3 HarperCollins Publishers Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 HarperCollins Publishers Children Picture Book Products Offered
 - 11.7.5 HarperCollins Publishers Recent Development
- 11.8 Walker Books Ltd.
 - 11.8.1 Walker Books Ltd. Corporation Information
 - 11.8.2 Walker Books Ltd. Description, Business Overview and Total Revenue
 - 11.8.3 Walker Books Ltd. Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 Walker Books Ltd. Children Picture Book Products Offered
 - 11.8.5 Walker Books Ltd. Recent Development
- 11.9 Pearson Plc
 - 11.9.1 Pearson Plc Corporation Information
 - 11.9.2 Pearson Plc Description, Business Overview and Total Revenue
 - 11.9.3 Pearson Plc Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Pearson Plc Children Picture Book Products Offered
 - 11.9.5 Pearson Plc Recent Development
- 11.10 Usborne Publishing
 - 11.10.1 Usborne Publishing Corporation Information
 - 11.10.2 Usborne Publishing Description, Business Overview and Total Revenue
 - 11.10.3 Usborne Publishing Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 Usborne Publishing Children Picture Book Products Offered
 - 11.10.5 Usborne Publishing Recent Development
- 11.1 Hakuyosha Publishing Co.,Ltd
 - 11.1.1 Hakuyosha Publishing Co., Ltd Corporation Information
- 11.1.2 Hakuyosha Publishing Co.,Ltd Description, Business Overview and Total

Revenue

- 11.1.3 Hakuyosha Publishing Co.,Ltd Sales, Revenue and Gross Margin (2015-2020)
- 11.1.4 Hakuyosha Publishing Co., Ltd Children Picture Book Products Offered
- 11.1.5 Hakuyosha Publishing Co.,Ltd Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Children Picture Book Market Estimates and Projections by Region
- 12.1.1 Global Children Picture Book Sales Forecast by Regions 2021-2026



- 12.1.2 Global Children Picture Book Revenue Forecast by Regions 2021-2026
- 12.2 North America Children Picture Book Market Size Forecast (2021-2026)
 - 12.2.1 North America: Children Picture Book Sales Forecast (2021-2026)
 - 12.2.2 North America: Children Picture Book Revenue Forecast (2021-2026)
- 12.2.3 North America: Children Picture Book Market Size Forecast by Country (2021-2026)
- 12.3 Europe Children Picture Book Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Children Picture Book Sales Forecast (2021-2026)
 - 12.3.2 Europe: Children Picture Book Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Children Picture Book Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Children Picture Book Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Children Picture Book Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Children Picture Book Revenue Forecast (2021-2026)
- 12.4.3 Asia Pacific: Children Picture Book Market Size Forecast by Region (2021-2026)
- 12.5 Latin America Children Picture Book Market Size Forecast (2021-2026)
 - 12.5.1 Latin America: Children Picture Book Sales Forecast (2021-2026)
 - 12.5.2 Latin America: Children Picture Book Revenue Forecast (2021-2026)
- 12.5.3 Latin America: Children Picture Book Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa Children Picture Book Market Size Forecast (2021-2026)
 - 12.6.1 Middle East and Africa: Children Picture Book Sales Forecast (2021-2026)
 - 12.6.2 Middle East and Africa: Children Picture Book Revenue Forecast (2021-2026)
- 12.6.3 Middle East and Africa: Children Picture Book Market Size Forecast by Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key Children Picture Book Players (Opinion Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 14.1 Value Chain Analysis
- 14.2 Children Picture Book Customers



- 14.3 Sales Channels Analysis
 - 14.3.1 Sales Channels
 - 14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

- 16.1 Research Methodology
 - 16.1.1 Methodology/Research Approach
 - 16.1.2 Data Source
- 16.2 Author Details



List Of Tables

LIST OF TABLES

- Table 1. Children Picture Book Market Segments
- Table 2. Ranking of Global Top Children Picture Book Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global Children Picture Book Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)
- Table 4. Major Manufacturers of Traditional Books
- Table 5. Major Manufacturers of Stereo 3D Books
- Table 6. COVID-19 Impact Global Market: (Four Children Picture Book Market Size Forecast Scenarios)
- Table 7. Opportunities and Trends for Children Picture Book Players in the COVID-19 Landscape
- Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 9. Key Regions/Countries Measures against Covid-19 Impact
- Table 10. Proposal for Children Picture Book Players to Combat Covid-19 Impact
- Table 11. Global Children Picture Book Market Size Growth Rate by Application 2020-2026 (K Units)
- Table 12. Global Children Picture Book Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026
- Table 13. Global Children Picture Book Sales by Regions 2015-2020 (K Units)
- Table 14. Global Children Picture Book Sales Market Share by Regions (2015-2020)
- Table 15. Global Children Picture Book Revenue by Regions 2015-2020 (US\$ Million)
- Table 16. Global Children Picture Book Sales by Manufacturers (2015-2020) (K Units)
- Table 17. Global Children Picture Book Sales Share by Manufacturers (2015-2020)
- Table 18. Global Children Picture Book Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 19. Global Children Picture Book by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Children Picture Book as of 2019)
- Table 20. Children Picture Book Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 21. Children Picture Book Revenue Share by Manufacturers (2015-2020)
- Table 22. Key Manufacturers Children Picture Book Price (2015-2020) (USD/Unit)
- Table 23. Children Picture Book Manufacturers Manufacturing Base Distribution and Headquarters
- Table 24. Manufacturers Children Picture Book Product Type
- Table 25. Date of International Manufacturers Enter into Children Picture Book Market
- Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans



- Table 27. Global Children Picture Book Sales by Type (2015-2020) (K Units)
- Table 28. Global Children Picture Book Sales Share by Type (2015-2020)
- Table 29. Global Children Picture Book Revenue by Type (2015-2020) (US\$ Million)
- Table 30. Global Children Picture Book Revenue Share by Type (2015-2020)
- Table 31. Children Picture Book Average Selling Price (ASP) by Type 2015-2020 (USD/Unit)
- Table 32. Global Children Picture Book Sales by Application (2015-2020) (K Units)
- Table 33. Global Children Picture Book Sales Share by Application (2015-2020)
- Table 34. North America Children Picture Book Sales by Country (2015-2020) (K Units)
- Table 35. North America Children Picture Book Sales Market Share by Country (2015-2020)
- Table 36. North America Children Picture Book Revenue by Country (2015-2020) (US\$ Million)
- Table 37. North America Children Picture Book Revenue Market Share by Country (2015-2020)
- Table 38. North America Children Picture Book Sales by Type (2015-2020) (K Units)
- Table 39. North America Children Picture Book Sales Market Share by Type (2015-2020)
- Table 40. North America Children Picture Book Sales by Application (2015-2020) (K Units)
- Table 41. North America Children Picture Book Sales Market Share by Application (2015-2020)
- Table 42. Europe Children Picture Book Sales by Country (2015-2020) (K Units)
- Table 43. Europe Children Picture Book Sales Market Share by Country (2015-2020)
- Table 44. Europe Children Picture Book Revenue by Country (2015-2020) (US\$ Million)
- Table 45. Europe Children Picture Book Revenue Market Share by Country (2015-2020)
- Table 46. Europe Children Picture Book Sales by Type (2015-2020) (K Units)
- Table 47. Europe Children Picture Book Sales Market Share by Type (2015-2020)
- Table 48. Europe Children Picture Book Sales by Application (2015-2020) (K Units)
- Table 49. Europe Children Picture Book Sales Market Share by Application (2015-2020)
- Table 50. Asia Pacific Children Picture Book Sales by Region (2015-2020) (K Units)
- Table 51. Asia Pacific Children Picture Book Sales Market Share by Region (2015-2020)
- Table 52. Asia Pacific Children Picture Book Revenue by Region (2015-2020) (US\$ Million)
- Table 53. Asia Pacific Children Picture Book Revenue Market Share by Region (2015-2020)
- Table 54. Asia Pacific Children Picture Book Sales by Type (2015-2020) (K Units)



- Table 55. Asia Pacific Children Picture Book Sales Market Share by Type (2015-2020)
- Table 56. Asia Pacific Children Picture Book Sales by Application (2015-2020) (K Units)
- Table 57. Asia Pacific Children Picture Book Sales Market Share by Application (2015-2020)
- Table 58. Latin America Children Picture Book Sales by Country (2015-2020) (K Units)
- Table 59. Latin America Children Picture Book Sales Market Share by Country (2015-2020)
- Table 60. Latin Americaa Children Picture Book Revenue by Country (2015-2020) (US\$ Million)
- Table 61. Latin America Children Picture Book Revenue Market Share by Country (2015-2020)
- Table 62. Latin America Children Picture Book Sales by Type (2015-2020) (K Units)
- Table 63. Latin America Children Picture Book Sales Market Share by Type (2015-2020)
- Table 64. Latin America Children Picture Book Sales by Application (2015-2020) (K Units)
- Table 65. Latin America Children Picture Book Sales Market Share by Application (2015-2020)
- Table 66. Middle East and Africa Children Picture Book Sales by Country (2015-2020) (K Units)
- Table 67. Middle East and Africa Children Picture Book Sales Market Share by Country (2015-2020)
- Table 68. Middle East and Africa Children Picture Book Revenue by Country (2015-2020) (US\$ Million)
- Table 69. Middle East and Africa Children Picture Book Revenue Market Share by Country (2015-2020)
- Table 70. Middle East and Africa Children Picture Book Sales by Type (2015-2020) (K Units)
- Table 71. Middle East and Africa Children Picture Book Sales Market Share by Type (2015-2020)
- Table 72. Middle East and Africa Children Picture Book Sales by Application (2015-2020) (K Units)
- Table 73. Middle East and Africa Children Picture Book Sales Market Share by Application (2015-2020)
- Table 74. Hakuyosha Publishing Co.,Ltd Corporation Information
- Table 75. Hakuyosha Publishing Co.,Ltd Description and Major Businesses
- Table 76. Hakuyosha Publishing Co., Ltd Children Picture Book Production (K Units),
- Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 77. Hakuyosha Publishing Co.,Ltd Product



- Table 78. Hakuyosha Publishing Co.,Ltd Recent Development
- Table 79. THINKINGDOM MEDIA GROUP LTD. Corporation Information
- Table 80. THINKINGDOM MEDIA GROUP LTD. Description and Major Businesses
- Table 81. THINKINGDOM MEDIA GROUP LTD. Children Picture Book Production (K
- Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 82. THINKINGDOM MEDIA GROUP LTD. Product
- Table 83. THINKINGDOM MEDIA GROUP LTD. Recent Development
- Table 84. Macmillan Publishers Limited Corporation Information
- Table 85. Macmillan Publishers Limited Description and Major Businesses
- Table 86. Macmillan Publishers Limited Children Picture Book Production (K Units),
- Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 87. Macmillan Publishers Limited Product
- Table 88. Macmillan Publishers Limited Recent Development
- Table 89. Hubei Changjiang Publishing & Media Group Corporation Information
- Table 90. Hubei Changjiang Publishing & Media Group Description and Major Businesses
- Table 91. Hubei Changjiang Publishing & Media Group Children Picture Book Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 92. Hubei Changjiang Publishing & Media Group Product
- Table 93. Hubei Changjiang Publishing & Media Group Recent Development
- Table 94. Bertelsmann SE & Co. KGaA Corporation Information
- Table 95. Bertelsmann SE & Co. KGaA Description and Major Businesses
- Table 96. Bertelsmann SE & Co. KGaA Children Picture Book Production (K Units),
- Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 97. Bertelsmann SE & Co. KGaA Product
- Table 98. Bertelsmann SE & Co. KGaA Recent Development
- Table 99. Scholastic Corporation Information
- Table 100. Scholastic Description and Major Businesses
- Table 101. Scholastic Children Picture Book Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 102. Scholastic Product
- Table 103. Scholastic Recent Development
- Table 104. HarperCollins Publishers Corporation Information
- Table 105. HarperCollins Publishers Description and Major Businesses
- Table 106. HarperCollins Publishers Children Picture Book Production (K Units),
- Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 107. HarperCollins Publishers Product
- Table 108. HarperCollins Publishers Recent Development



- Table 109. Walker Books Ltd. Corporation Information
- Table 110. Walker Books Ltd. Description and Major Businesses
- Table 111. Walker Books Ltd. Children Picture Book Production (K Units), Revenue

(US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

- Table 112. Walker Books Ltd. Product
- Table 113. Walker Books Ltd. Recent Development
- Table 114. Pearson Plc Corporation Information
- Table 115. Pearson Plc Description and Major Businesses
- Table 116. Pearson Plc Children Picture Book Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 117. Pearson Plc Product
- Table 118. Pearson Plc Recent Development
- Table 119. Usborne Publishing Corporation Information
- Table 120. Usborne Publishing Description and Major Businesses
- Table 121. Usborne Publishing Children Picture Book Production (K Units), Revenue
- (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 122. Usborne Publishing Product
- Table 123. Usborne Publishing Recent Development
- Table 124. Simon & Schuster Children's Publishing Corporation Information
- Table 125. Simon & Schuster Children's Publishing Description and Major Businesses
- Table 126. Simon & Schuster Children's Publishing Children Picture Book Sales (K
- Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 127. Simon & Schuster Children's Publishing Product
- Table 128. Simon & Schuster Children's Publishing Recent Development
- Table 129. Global Children Picture Book Sales Forecast by Regions (2021-2026) (K Units)
- Table 130. Global Children Picture Book Sales Market Share Forecast by Regions (2021-2026)
- Table 131. Global Children Picture Book Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 132. Global Children Picture Book Revenue Market Share Forecast by Regions (2021-2026)
- Table 133. North America: Children Picture Book Sales Forecast by Country (2021-2026) (K Units)
- Table 134. North America: Children Picture Book Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 135. Europe: Children Picture Book Sales Forecast by Country (2021-2026) (K Units)
- Table 136. Europe: Children Picture Book Revenue Forecast by Country (2021-2026)



(US\$ Million)

Table 137. Asia Pacific: Children Picture Book Sales Forecast by Region (2021-2026) (K Units)

Table 138. Asia Pacific: Children Picture Book Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 139. Latin America: Children Picture Book Sales Forecast by Country (2021-2026) (K Units)

Table 140. Latin America: Children Picture Book Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 141. Middle East and Africa: Children Picture Book Sales Forecast by Country (2021-2026) (K Units)

Table 142. Middle East and Africa: Children Picture Book Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 143. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 144. Key Challenges

Table 145. Market Risks

Table 146. Main Points Interviewed from Key Children Picture Book Players

Table 147. Children Picture Book Customers List

Table 148. Children Picture Book Distributors List

Table 149. Research Programs/Design for This Report

Table 150. Key Data Information from Secondary Sources

Table 151. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

- Figure 1. Children Picture Book Product Picture
- Figure 2. Global Children Picture Book Sales Market Share by Type in 2020 & 2026
- Figure 3. Traditional Books Product Picture
- Figure 4. Stereo 3D Books Product Picture
- Figure 5. Global Children Picture Book Sales Market Share by Application in 2020 & 2026
- Figure 6. Bookstore
- Figure 7. Early Education Institution
- Figure 8. Family
- Figure 9. Children Picture Book Report Years Considered
- Figure 10. Global Children Picture Book Market Size 2015-2026 (US\$ Million)
- Figure 11. Global Children Picture Book Sales 2015-2026 (K Units)
- Figure 12. Global Children Picture Book Market Size Market Share by Region: 2020 Versus 2026
- Figure 13. Global Children Picture Book Sales Market Share by Region (2015-2020)
- Figure 14. Global Children Picture Book Sales Market Share by Region in 2019
- Figure 15. Global Children Picture Book Revenue Market Share by Region (2015-2020)
- Figure 16. Global Children Picture Book Revenue Market Share by Region in 2019
- Figure 17. Global Children Picture Book Sales Share by Manufacturer in 2019
- Figure 18. The Top 10 and 5 Players Market Share by Children Picture Book Revenue in 2019
- Figure 19. Children Picture Book Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 20. Global Children Picture Book Sales Market Share by Type (2015-2020)
- Figure 21. Global Children Picture Book Sales Market Share by Type in 2019
- Figure 22. Global Children Picture Book Revenue Market Share by Type (2015-2020)
- Figure 23. Global Children Picture Book Revenue Market Share by Type in 2019
- Figure 24. Global Children Picture Book Market Share by Price Range (2015-2020)
- Figure 25. Global Children Picture Book Sales Market Share by Application (2015-2020)
- Figure 26. Global Children Picture Book Sales Market Share by Application in 2019
- Figure 27. Global Children Picture Book Revenue Market Share by Application (2015-2020)
- Figure 28. Global Children Picture Book Revenue Market Share by Application in 2019
- Figure 29. North America Children Picture Book Sales Growth Rate 2015-2020 (K Units)



- Figure 30. North America Children Picture Book Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 31. North America Children Picture Book Sales Market Share by Country in 2019
- Figure 32. North America Children Picture Book Revenue Market Share by Country in 2019
- Figure 33. U.S. Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 34. U.S. Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 35. Canada Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 36. Canada Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 37. North America Children Picture Book Market Share by Type in 2019
- Figure 38. North America Children Picture Book Market Share by Application in 2019
- Figure 39. Europe Children Picture Book Sales Growth Rate 2015-2020 (K Units)
- Figure 40. Europe Children Picture Book Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 41. Europe Children Picture Book Sales Market Share by Country in 2019
- Figure 42. Europe Children Picture Book Revenue Market Share by Country in 2019
- Figure 43. Germany Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 44. Germany Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 45. France Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 46. France Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 47. U.K. Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 48. U.K. Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 49. Italy Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 50. Italy Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 51. Russia Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 52. Russia Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 53. Europe Children Picture Book Market Share by Type in 2019
- Figure 54. Europe Children Picture Book Market Share by Application in 2019
- Figure 55. Asia Pacific Children Picture Book Sales Growth Rate 2015-2020 (K Units)
- Figure 56. Asia Pacific Children Picture Book Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 57. Asia Pacific Children Picture Book Sales Market Share by Region in 2019
- Figure 58. Asia Pacific Children Picture Book Revenue Market Share by Region in 2019
- Figure 59. China Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 60. China Children Picture Book Revenue Growth Rate (2015-2020) (US\$



Million)

- Figure 61. Japan Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 62. Japan Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 63. South Korea Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 64. South Korea Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 65. India Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 66. India Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 67. Australia Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 68. Australia Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 69. Taiwan Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 70. Taiwan Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 71. Indonesia Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 72. Indonesia Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 73. Thailand Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 74. Thailand Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 75. Malaysia Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 76. Malaysia Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 77. Philippines Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 78. Philippines Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 79. Vietnam Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 80. Vietnam Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 81. Asia Pacific Children Picture Book Market Share by Type in 2019
- Figure 82. Asia Pacific Children Picture Book Market Share by Application in 2019
- Figure 83. Latin America Children Picture Book Sales Growth Rate 2015-2020 (K Units)
- Figure 84. Latin America Children Picture Book Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 85. Latin America Children Picture Book Sales Market Share by Country in 2019
- Figure 86. Latin America Children Picture Book Revenue Market Share by Country in 2019
- Figure 87. Mexico Children Picture Book Sales Growth Rate (2015-2020) (K Units)



- Figure 88. Mexico Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 89. Brazil Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 90. Brazil Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 91. Argentina Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 92. Argentina Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 93. Latin America Children Picture Book Market Share by Type in 2019
- Figure 94. Latin America Children Picture Book Market Share by Application in 2019
- Figure 95. Middle East and Africa Children Picture Book Sales Growth Rate 2015-2020 (K Units)
- Figure 96. Middle East and Africa Children Picture Book Revenue Growth Rate 2015-2020 (US\$ Million)
- Figure 97. Middle East and Africa Children Picture Book Sales Market Share by Country in 2019
- Figure 98. Middle East and Africa Children Picture Book Revenue Market Share by Country in 2019
- Figure 99. Turkey Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 100. Turkey Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 101. Saudi Arabia Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 102. Saudi Arabia Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 103. U.A.E Children Picture Book Sales Growth Rate (2015-2020) (K Units)
- Figure 104. U.A.E Children Picture Book Revenue Growth Rate (2015-2020) (US\$ Million)
- Figure 105. Middle East and Africa Children Picture Book Market Share by Type in 2019
- Figure 106. Middle East and Africa Children Picture Book Market Share by Application in 2019
- Figure 107. Hakuyosha Publishing Co.,Ltd Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 108. THINKINGDOM MEDIA GROUP LTD. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 109. Macmillan Publishers Limited Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 110. Hubei Changjiang Publishing & Media Group Total Revenue (US\$ Million): 2019 Compared with 2018



- Figure 111. Bertelsmann SE & Co. KGaA Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 112. Scholastic Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 113. HarperCollins Publishers Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 114. Walker Books Ltd. Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 115. Pearson Plc Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 116. Usborne Publishing Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 117. Simon & Schuster Children's Publishing Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 118. North America Children Picture Book Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 119. North America Children Picture Book Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 120. Europe Children Picture Book Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 121. Europe Children Picture Book Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 122. Asia Pacific Children Picture Book Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 123. Asia Pacific Children Picture Book Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 124. Latin America Children Picture Book Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 125. Latin America Children Picture Book Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 126. Middle East and Africa Children Picture Book Sales Growth Rate Forecast (2021-2026) (K Units)
- Figure 127. Middle East and Africa Children Picture Book Revenue Growth Rate Forecast (2021-2026) (US\$ Million)
- Figure 128. Porter's Five Forces Analysis
- Figure 129. Channels of Distribution
- Figure 130. Distributors Profiles
- Figure 131. Bottom-up and Top-down Approaches for This Report
- Figure 132. Data Triangulation
- Figure 133. Key Executives Interviewed



I would like to order

Product name: COVID-19 Impact on Global Children Picture Book Market Insights, Forecast to 2026

Product link: https://marketpublishers.com/r/C8DEA28CB3ABEN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C8DEA28CB3ABEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970