

# COVID-19 Impact on Global Carpet Backing Materials Market Size, Status and Forecast 2020-2026

<https://marketpublishers.com/r/C1810F1FF38DEN.html>

Date: July 2020

Pages: 93

Price: US\$ 3,900.00 (Single User License)

ID: C1810F1FF38DEN

## Abstracts

This report focuses on the global Carpet Backing Materials status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Carpet Backing Materials development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Dow Chemical

Amtico International

Ceramica Cleopatra Group

Balta Industries

Ege Carpets

Higashi Kagaku

Market segment by Type, the product can be split into

Primary Backing(Synthetic Fabric)

Secondary Backing (Jute and Woven Polypropylene)

Market segment by Application, split into

Residential

Commercial

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Carpet Backing Materials status, future forecast, growth opportunity, key market and key players.

To present the Carpet Backing Materials development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Carpet Backing

Materials are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Carpet Backing Materials Revenue
- 1.4 Market Analysis by Type
  - 1.4.1 Global Carpet Backing Materials Market Size Growth Rate by Type: 2020 VS 2026
  - 1.4.2 Primary Backing(Synthetic Fabric)
  - 1.4.3 Secondary Backing (Jute and Woven Polypropylene)
- 1.5 Market by Application
  - 1.5.1 Global Carpet Backing Materials Market Share by Application: 2020 VS 2026
  - 1.5.2 Residential
  - 1.5.3 Commercial
- 1.6 Coronavirus Disease 2019 (Covid-19): Carpet Backing Materials Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Carpet Backing Materials Industry
    - 1.6.1.1 Carpet Backing Materials Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Carpet Backing Materials Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Carpet Backing Materials Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Carpet Backing Materials Market Perspective (2015-2026)
- 2.2 Carpet Backing Materials Growth Trends by Regions
  - 2.2.1 Carpet Backing Materials Market Size by Regions: 2015 VS 2020 VS 2026
  - 2.2.2 Carpet Backing Materials Historic Market Share by Regions (2015-2020)
  - 2.2.3 Carpet Backing Materials Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
  - 2.3.1 Market Top Trends
  - 2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Carpet Backing Materials Market Growth Strategy

2.3.6 Primary Interviews with Key Carpet Backing Materials Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

3.1 Global Top Carpet Backing Materials Players by Market Size

3.1.1 Global Top Carpet Backing Materials Players by Revenue (2015-2020)

3.1.2 Global Carpet Backing Materials Revenue Market Share by Players (2015-2020)

3.1.3 Global Carpet Backing Materials Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Carpet Backing Materials Market Concentration Ratio

3.2.1 Global Carpet Backing Materials Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Carpet Backing Materials Revenue in 2019

3.3 Carpet Backing Materials Key Players Head office and Area Served

3.4 Key Players Carpet Backing Materials Product Solution and Service

3.5 Date of Enter into Carpet Backing Materials Market

3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

4.1 Global Carpet Backing Materials Historic Market Size by Type (2015-2020)

4.2 Global Carpet Backing Materials Forecasted Market Size by Type (2021-2026)

### **5 CARPET BACKING MATERIALS BREAKDOWN DATA BY APPLICATION (2015-2026)**

5.1 Global Carpet Backing Materials Market Size by Application (2015-2020)

5.2 Global Carpet Backing Materials Forecasted Market Size by Application (2021-2026)

### **6 NORTH AMERICA**

6.1 North America Carpet Backing Materials Market Size (2015-2020)

6.2 Carpet Backing Materials Key Players in North America (2019-2020)

6.3 North America Carpet Backing Materials Market Size by Type (2015-2020)

6.4 North America Carpet Backing Materials Market Size by Application (2015-2020)

## **7 EUROPE**

- 7.1 Europe Carpet Backing Materials Market Size (2015-2020)
- 7.2 Carpet Backing Materials Key Players in Europe (2019-2020)
- 7.3 Europe Carpet Backing Materials Market Size by Type (2015-2020)
- 7.4 Europe Carpet Backing Materials Market Size by Application (2015-2020)

## **8 CHINA**

- 8.1 China Carpet Backing Materials Market Size (2015-2020)
- 8.2 Carpet Backing Materials Key Players in China (2019-2020)
- 8.3 China Carpet Backing Materials Market Size by Type (2015-2020)
- 8.4 China Carpet Backing Materials Market Size by Application (2015-2020)

## **9 JAPAN**

- 9.1 Japan Carpet Backing Materials Market Size (2015-2020)
- 9.2 Carpet Backing Materials Key Players in Japan (2019-2020)
- 9.3 Japan Carpet Backing Materials Market Size by Type (2015-2020)
- 9.4 Japan Carpet Backing Materials Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

- 10.1 Southeast Asia Carpet Backing Materials Market Size (2015-2020)
- 10.2 Carpet Backing Materials Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Carpet Backing Materials Market Size by Type (2015-2020)
- 10.4 Southeast Asia Carpet Backing Materials Market Size by Application (2015-2020)

## **11 INDIA**

- 11.1 India Carpet Backing Materials Market Size (2015-2020)
- 11.2 Carpet Backing Materials Key Players in India (2019-2020)
- 11.3 India Carpet Backing Materials Market Size by Type (2015-2020)
- 11.4 India Carpet Backing Materials Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

- 12.1 Central & South America Carpet Backing Materials Market Size (2015-2020)

12.2 Carpet Backing Materials Key Players in Central & South America (2019-2020)

12.3 Central & South America Carpet Backing Materials Market Size by Type (2015-2020)

12.4 Central & South America Carpet Backing Materials Market Size by Application (2015-2020)

## **13 KEY PLAYERS PROFILES**

### 13.1 Dow Chemical

13.1.1 Dow Chemical Company Details

13.1.2 Dow Chemical Business Overview and Its Total Revenue

13.1.3 Dow Chemical Carpet Backing Materials Introduction

13.1.4 Dow Chemical Revenue in Carpet Backing Materials Business (2015-2020))

13.1.5 Dow Chemical Recent Development

### 13.2 Amtico International

13.2.1 Amtico International Company Details

13.2.2 Amtico International Business Overview and Its Total Revenue

13.2.3 Amtico International Carpet Backing Materials Introduction

13.2.4 Amtico International Revenue in Carpet Backing Materials Business (2015-2020)

13.2.5 Amtico International Recent Development

### 13.3 Ceramica Cleopatra Group

13.3.1 Ceramica Cleopatra Group Company Details

13.3.2 Ceramica Cleopatra Group Business Overview and Its Total Revenue

13.3.3 Ceramica Cleopatra Group Carpet Backing Materials Introduction

13.3.4 Ceramica Cleopatra Group Revenue in Carpet Backing Materials Business (2015-2020)

13.3.5 Ceramica Cleopatra Group Recent Development

### 13.4 Balta Industries

13.4.1 Balta Industries Company Details

13.4.2 Balta Industries Business Overview and Its Total Revenue

13.4.3 Balta Industries Carpet Backing Materials Introduction

13.4.4 Balta Industries Revenue in Carpet Backing Materials Business (2015-2020)

13.4.5 Balta Industries Recent Development

### 13.5 Ege Carpets

13.5.1 Ege Carpets Company Details

13.5.2 Ege Carpets Business Overview and Its Total Revenue

13.5.3 Ege Carpets Carpet Backing Materials Introduction

13.5.4 Ege Carpets Revenue in Carpet Backing Materials Business (2015-2020)

13.5.5 Ege Carpets Recent Development

13.6 Higashi Kagaku

13.6.1 Higashi Kagaku Company Details

13.6.2 Higashi Kagaku Business Overview and Its Total Revenue

13.6.3 Higashi Kagaku Carpet Backing Materials Introduction

13.6.4 Higashi Kagaku Revenue in Carpet Backing Materials Business (2015-2020)

13.6.5 Higashi Kagaku Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details



## List Of Tables

### LIST OF TABLES

Table 1. Carpet Backing Materials Key Market Segments

Table 2. Key Players Covered: Ranking by Carpet Backing Materials Revenue

Table 3. Ranking of Global Top Carpet Backing Materials Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Carpet Backing Materials Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Primary Backing(Synthetic Fabric)

Table 6. Key Players of Secondary Backing (Jute and Woven Polypropylene)

Table 7. COVID-19 Impact Global Market: (Four Carpet Backing Materials Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Carpet Backing Materials Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Carpet Backing Materials Players to Combat Covid-19 Impact

Table 12. Global Carpet Backing Materials Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Carpet Backing Materials Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Carpet Backing Materials Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Carpet Backing Materials Market Share by Regions (2015-2020)

Table 16. Global Carpet Backing Materials Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Carpet Backing Materials Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Carpet Backing Materials Market Growth Strategy

Table 22. Main Points Interviewed from Key Carpet Backing Materials Players

Table 23. Global Carpet Backing Materials Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Carpet Backing Materials Market Share by Players (2015-2020)

Table 25. Global Top Carpet Backing Materials Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Carpet Backing Materials as of 2019)

Table 26. Global Carpet Backing Materials by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Carpet Backing Materials Product Solution and Service

Table 29. Date of Enter into Carpet Backing Materials Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Carpet Backing Materials Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Carpet Backing Materials Market Size Share by Type (2015-2020)

Table 33. Global Carpet Backing Materials Revenue Market Share by Type (2021-2026)

Table 34. Global Carpet Backing Materials Market Size Share by Application (2015-2020)

Table 35. Global Carpet Backing Materials Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Carpet Backing Materials Market Size Share by Application (2021-2026)

Table 37. North America Key Players Carpet Backing Materials Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Carpet Backing Materials Market Share (2019-2020)

Table 39. North America Carpet Backing Materials Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Carpet Backing Materials Market Share by Type (2015-2020)

Table 41. North America Carpet Backing Materials Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Carpet Backing Materials Market Share by Application (2015-2020)

Table 43. Europe Key Players Carpet Backing Materials Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Carpet Backing Materials Market Share (2019-2020)

Table 45. Europe Carpet Backing Materials Market Size by Type (2015-2020) (Million US\$)

Table 46. Europe Carpet Backing Materials Market Share by Type (2015-2020)

Table 47. Europe Carpet Backing Materials Market Size by Application (2015-2020) (Million US\$)

Table 48. Europe Carpet Backing Materials Market Share by Application (2015-2020)

Table 49. China Key Players Carpet Backing Materials Revenue (2019-2020) (Million US\$)

Table 50. China Key Players Carpet Backing Materials Market Share (2019-2020)

Table 51. China Carpet Backing Materials Market Size by Type (2015-2020) (Million US\$)

Table 52. China Carpet Backing Materials Market Share by Type (2015-2020)

Table 53. China Carpet Backing Materials Market Size by Application (2015-2020) (Million US\$)

Table 54. China Carpet Backing Materials Market Share by Application (2015-2020)

Table 55. Japan Key Players Carpet Backing Materials Revenue (2019-2020) (Million US\$)

Table 56. Japan Key Players Carpet Backing Materials Market Share (2019-2020)

Table 57. Japan Carpet Backing Materials Market Size by Type (2015-2020) (Million US\$)

Table 58. Japan Carpet Backing Materials Market Share by Type (2015-2020)

Table 59. Japan Carpet Backing Materials Market Size by Application (2015-2020) (Million US\$)

Table 60. Japan Carpet Backing Materials Market Share by Application (2015-2020)

Table 61. Southeast Asia Key Players Carpet Backing Materials Revenue (2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Carpet Backing Materials Market Share (2019-2020)

Table 63. Southeast Asia Carpet Backing Materials Market Size by Type (2015-2020) (Million US\$)

Table 64. Southeast Asia Carpet Backing Materials Market Share by Type (2015-2020)

Table 65. Southeast Asia Carpet Backing Materials Market Size by Application (2015-2020) (Million US\$)

Table 66. Southeast Asia Carpet Backing Materials Market Share by Application (2015-2020)

Table 67. India Key Players Carpet Backing Materials Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Carpet Backing Materials Market Share (2019-2020)

Table 69. India Carpet Backing Materials Market Size by Type (2015-2020) (Million US\$)

Table 70. India Carpet Backing Materials Market Share by Type (2015-2020)

Table 71. India Carpet Backing Materials Market Size by Application (2015-2020) (Million US\$)

Table 72. India Carpet Backing Materials Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Carpet Backing Materials Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Carpet Backing Materials Market Share (2019-2020)

Table 75. Central & South America Carpet Backing Materials Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Carpet Backing Materials Market Share by Type (2015-2020)

Table 77. Central & South America Carpet Backing Materials Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Carpet Backing Materials Market Share by Application (2015-2020)

Table 79. Dow Chemical Company Details

Table 80. Dow Chemical Business Overview

Table 81. Dow Chemical Product

Table 82. Dow Chemical Revenue in Carpet Backing Materials Business (2015-2020) (Million US\$)

Table 83. Dow Chemical Recent Development

Table 84. Amtico International Company Details

Table 85. Amtico International Business Overview

Table 86. Amtico International Product

Table 87. Amtico International Revenue in Carpet Backing Materials Business (2015-2020) (Million US\$)

Table 88. Amtico International Recent Development

Table 89. Ceramica Cleopatra Group Company Details

Table 90. Ceramica Cleopatra Group Business Overview

Table 91. Ceramica Cleopatra Group Product

Table 92. Ceramica Cleopatra Group Revenue in Carpet Backing Materials Business (2015-2020) (Million US\$)

Table 93. Ceramica Cleopatra Group Recent Development

Table 94. Balta Industries Company Details

Table 95. Balta Industries Business Overview

Table 96. Balta Industries Product

Table 97. Balta Industries Revenue in Carpet Backing Materials Business (2015-2020) (Million US\$)

Table 98. Balta Industries Recent Development

Table 99. Ege Carpets Company Details

Table 100. Ege Carpets Business Overview

Table 101. Ege Carpets Product

Table 102. Ege Carpets Revenue in Carpet Backing Materials Business (2015-2020) (Million US\$)

Table 103. Ege Carpets Recent Development

Table 104. Higashi Kagaku Company Details

Table 105. Higashi Kagaku Business Overview

Table 106. Higashi Kagaku Product

Table 107. Higashi Kagaku Revenue in Carpet Backing Materials Business (2015-2020)  
(Million US\$)

Table 108. Higashi Kagaku Recent Development

Table 109. Research Programs/Design for This Report

Table 110. Key Data Information from Secondary Sources

Table 111. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. Global Carpet Backing Materials Market Share by Type: 2020 VS 2026
- Figure 2. Primary Backing(Synthetic Fabric) Features
- Figure 3. Secondary Backing (Jute and Woven Polypropylene) Features
- Figure 4. Global Carpet Backing Materials Market Share by Application: 2020 VS 2026
- Figure 5. Residential Case Studies
- Figure 6. Commercial Case Studies
- Figure 7. Carpet Backing Materials Report Years Considered
- Figure 8. Global Carpet Backing Materials Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 9. Global Carpet Backing Materials Market Share by Regions: 2020 VS 2026
- Figure 10. Global Carpet Backing Materials Market Share by Regions (2021-2026)
- Figure 11. Porter's Five Forces Analysis
- Figure 12. Global Carpet Backing Materials Market Share by Players in 2019
- Figure 13. Global Top Carpet Backing Materials Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Carpet Backing Materials as of 2019)
- Figure 14. The Top 10 and 5 Players Market Share by Carpet Backing Materials Revenue in 2019
- Figure 15. North America Carpet Backing Materials Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 16. Europe Carpet Backing Materials Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 17. China Carpet Backing Materials Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 18. Japan Carpet Backing Materials Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 19. Southeast Asia Carpet Backing Materials Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. India Carpet Backing Materials Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Central & South America Carpet Backing Materials Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Dow Chemical Total Revenue (US\$ Million): 2019 Compared with 2018
- Figure 23. Dow Chemical Revenue Growth Rate in Carpet Backing Materials Business (2015-2020)
- Figure 24. Amtico International Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. Amtico International Revenue Growth Rate in Carpet Backing Materials Business (2015-2020)

Figure 26. Ceramica Cleopatra Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Ceramica Cleopatra Group Revenue Growth Rate in Carpet Backing Materials Business (2015-2020)

Figure 28. Balta Industries Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Balta Industries Revenue Growth Rate in Carpet Backing Materials Business (2015-2020)

Figure 30. Ege Carpets Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Ege Carpets Revenue Growth Rate in Carpet Backing Materials Business (2015-2020)

Figure 32. Higashi Kagaku Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Higashi Kagaku Revenue Growth Rate in Carpet Backing Materials Business (2015-2020)

Figure 34. Bottom-up and Top-down Approaches for This Report

Figure 35. Data Triangulation

Figure 36. Key Executives Interviewed

## I would like to order

Product name: COVID-19 Impact on Global Carpet Backing Materials Market Size, Status and Forecast 2020-2026

Product link: <https://marketpublishers.com/r/C1810F1FF38DEN.html>

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1810F1FF38DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



