

# **Covid-19 Impact on Global Brand Revitalization Service Market Size, Status and Forecast 2020-2026**

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## **Abstracts**

Brand Revitalization Service is the service for marketing strategy adopted when the product reaches the maturity stage of product life cycle, and profits have fallen drastically. It is an attempt to bring the product back in the market and secure the sources of customers.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Brand Revitalization Service market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Brand Revitalization Service industry.

Based on our recent survey, we have several different scenarios about the Brand Revitalization Service YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Brand Revitalization Service will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Brand Revitalization

Service market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Brand Revitalization Service market in terms of revenue. Players, stakeholders, and other participants in the global Brand Revitalization Service market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Brand Revitalization Service market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Brand Revitalization Service market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Brand Revitalization Service market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Brand Revitalization Service market.

The following players are covered in this report:

Questex

CARLSON WAGONLIT TRAVEL

IBTM Events

Sagon Phior

CAPITAL TRAVEL AND EVENTS

CiEvents

BCD Group

Interpublic Group of Companies?IPG?

ATPI

Pico

Uniplan

Cheil

Eventive

Interbrand?Omnicom?

Ruckus

## Brand Revitalization Service Breakdown Data by Type

Meetings & Conventions

Exhibitions

Others

## Brand Revitalization Service Breakdown Data by Application

Large Enterprises

## Small and Medium-sized Enterprises (SMEs)

## Contents

### 1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Brand Revitalization Service Revenue
- 1.4 Market Analysis by Type
  - 1.4.1 Global Brand Revitalization Service Market Size Growth Rate by Type: 2020 VS 2026
  - 1.4.2 Meetings & Conventions
  - 1.4.3 Exhibitions
  - 1.4.4 Others
- 1.5 Market by Application
  - 1.5.1 Global Brand Revitalization Service Market Share by Application: 2020 VS 2026
  - 1.5.2 Large Enterprises
  - 1.5.3 Small and Medium-sized Enterprises (SMEs)
- 1.6 Coronavirus Disease 2019 (Covid-19): Brand Revitalization Service Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the Brand Revitalization Service Industry
    - 1.6.1.1 Brand Revitalization Service Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and Brand Revitalization Service Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for Brand Revitalization Service Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Brand Revitalization Service Market Perspective (2015-2026)
- 2.2 Brand Revitalization Service Growth Trends by Regions
  - 2.2.1 Brand Revitalization Service Market Size by Regions: 2015 VS 2020 VS 2026
  - 2.2.2 Brand Revitalization Service Historic Market Share by Regions (2015-2020)
  - 2.2.3 Brand Revitalization Service Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
  - 2.3.1 Market Top Trends

- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Brand Revitalization Service Market Growth Strategy
- 2.3.6 Primary Interviews with Key Brand Revitalization Service Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

- 3.1 Global Top Brand Revitalization Service Players by Market Size
  - 3.1.1 Global Top Brand Revitalization Service Players by Revenue (2015-2020)
  - 3.1.2 Global Brand Revitalization Service Revenue Market Share by Players (2015-2020)
  - 3.1.3 Global Brand Revitalization Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Brand Revitalization Service Market Concentration Ratio
  - 3.2.1 Global Brand Revitalization Service Market Concentration Ratio (CR5 and HHI)
  - 3.2.2 Global Top 10 and Top 5 Companies by Brand Revitalization Service Revenue in 2019
- 3.3 Brand Revitalization Service Key Players Head office and Area Served
- 3.4 Key Players Brand Revitalization Service Product Solution and Service
- 3.5 Date of Enter into Brand Revitalization Service Market
- 3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

- 4.1 Global Brand Revitalization Service Historic Market Size by Type (2015-2020)
- 4.2 Global Brand Revitalization Service Forecasted Market Size by Type (2021-2026)

### **5 BRAND REVITALIZATION SERVICE BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Brand Revitalization Service Market Size by Application (2015-2020)
- 5.2 Global Brand Revitalization Service Forecasted Market Size by Application (2021-2026)

### **6 NORTH AMERICA**

- 6.1 North America Brand Revitalization Service Market Size (2015-2020)

- 6.2 Brand Revitalization Service Key Players in North America (2019-2020)
- 6.3 North America Brand Revitalization Service Market Size by Type (2015-2020)
- 6.4 North America Brand Revitalization Service Market Size by Application (2015-2020)

## **7 EUROPE**

- 7.1 Europe Brand Revitalization Service Market Size (2015-2020)
- 7.2 Brand Revitalization Service Key Players in Europe (2019-2020)
- 7.3 Europe Brand Revitalization Service Market Size by Type (2015-2020)
- 7.4 Europe Brand Revitalization Service Market Size by Application (2015-2020)

## **8 CHINA**

- 8.1 China Brand Revitalization Service Market Size (2015-2020)
- 8.2 Brand Revitalization Service Key Players in China (2019-2020)
- 8.3 China Brand Revitalization Service Market Size by Type (2015-2020)
- 8.4 China Brand Revitalization Service Market Size by Application (2015-2020)

## **9 JAPAN**

- 9.1 Japan Brand Revitalization Service Market Size (2015-2020)
- 9.2 Brand Revitalization Service Key Players in Japan (2019-2020)
- 9.3 Japan Brand Revitalization Service Market Size by Type (2015-2020)
- 9.4 Japan Brand Revitalization Service Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

- 10.1 Southeast Asia Brand Revitalization Service Market Size (2015-2020)
- 10.2 Brand Revitalization Service Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Brand Revitalization Service Market Size by Type (2015-2020)
- 10.4 Southeast Asia Brand Revitalization Service Market Size by Application (2015-2020)

## **11 INDIA**

- 11.1 India Brand Revitalization Service Market Size (2015-2020)
- 11.2 Brand Revitalization Service Key Players in India (2019-2020)
- 11.3 India Brand Revitalization Service Market Size by Type (2015-2020)
- 11.4 India Brand Revitalization Service Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

12.1 Central & South America Brand Revitalization Service Market Size (2015-2020)

12.2 Brand Revitalization Service Key Players in Central & South America (2019-2020)

12.3 Central & South America Brand Revitalization Service Market Size by Type (2015-2020)

12.4 Central & South America Brand Revitalization Service Market Size by Application (2015-2020)

## **13 KEY PLAYERS PROFILES**

### **13.1 Questex**

13.1.1 Questex Company Details

13.1.2 Questex Business Overview and Its Total Revenue

13.1.3 Questex Brand Revitalization Service Introduction

13.1.4 Questex Revenue in Brand Revitalization Service Business (2015-2020))

13.1.5 Questex Recent Development

### **13.2 CARLSON WAGONLIT TRAVEL**

13.2.1 CARLSON WAGONLIT TRAVEL Company Details

13.2.2 CARLSON WAGONLIT TRAVEL Business Overview and Its Total Revenue

13.2.3 CARLSON WAGONLIT TRAVEL Brand Revitalization Service Introduction

13.2.4 CARLSON WAGONLIT TRAVEL Revenue in Brand Revitalization Service Business (2015-2020)

13.2.5 CARLSON WAGONLIT TRAVEL Recent Development

### **13.3 IBTM Events**

13.3.1 IBTM Events Company Details

13.3.2 IBTM Events Business Overview and Its Total Revenue

13.3.3 IBTM Events Brand Revitalization Service Introduction

13.3.4 IBTM Events Revenue in Brand Revitalization Service Business (2015-2020)

13.3.5 IBTM Events Recent Development

### **13.4 Sagon Phior**

13.4.1 Sagon Phior Company Details

13.4.2 Sagon Phior Business Overview and Its Total Revenue

13.4.3 Sagon Phior Brand Revitalization Service Introduction

13.4.4 Sagon Phior Revenue in Brand Revitalization Service Business (2015-2020)

13.4.5 Sagon Phior Recent Development

### **13.5 CAPITAL TRAVEL AND EVENTS**

13.5.1 CAPITAL TRAVEL AND EVENTS Company Details



- 13.5.2 CAPITAL TRAVEL AND EVENTS Business Overview and Its Total Revenue
- 13.5.3 CAPITAL TRAVEL AND EVENTS Brand Revitalization Service Introduction
- 13.5.4 CAPITAL TRAVEL AND EVENTS Revenue in Brand Revitalization Service Business (2015-2020)
- 13.5.5 CAPITAL TRAVEL AND EVENTS Recent Development
- 13.6 CiEvents
  - 13.6.1 CiEvents Company Details
  - 13.6.2 CiEvents Business Overview and Its Total Revenue
  - 13.6.3 CiEvents Brand Revitalization Service Introduction
  - 13.6.4 CiEvents Revenue in Brand Revitalization Service Business (2015-2020)
  - 13.6.5 CiEvents Recent Development
- 13.7 BCD Group
  - 13.7.1 BCD Group Company Details
  - 13.7.2 BCD Group Business Overview and Its Total Revenue
  - 13.7.3 BCD Group Brand Revitalization Service Introduction
  - 13.7.4 BCD Group Revenue in Brand Revitalization Service Business (2015-2020)
  - 13.7.5 BCD Group Recent Development
- 13.8 Interpublic Group of Companies?IPG?
  - 13.8.1 Interpublic Group of Companies?IPG? Company Details
  - 13.8.2 Interpublic Group of Companies?IPG? Business Overview and Its Total Revenue
  - 13.8.3 Interpublic Group of Companies?IPG? Brand Revitalization Service Introduction
  - 13.8.4 Interpublic Group of Companies?IPG? Revenue in Brand Revitalization Service Business (2015-2020)
  - 13.8.5 Interpublic Group of Companies?IPG? Recent Development
- 13.9 ATPI
  - 13.9.1 ATPI Company Details
  - 13.9.2 ATPI Business Overview and Its Total Revenue
  - 13.9.3 ATPI Brand Revitalization Service Introduction
  - 13.9.4 ATPI Revenue in Brand Revitalization Service Business (2015-2020)
  - 13.9.5 ATPI Recent Development
- 13.10 Pico
  - 13.10.1 Pico Company Details
  - 13.10.2 Pico Business Overview and Its Total Revenue
  - 13.10.3 Pico Brand Revitalization Service Introduction
  - 13.10.4 Pico Revenue in Brand Revitalization Service Business (2015-2020)
  - 13.10.5 Pico Recent Development
- 13.11 Uniplan
  - 10.11.1 Uniplan Company Details

- 10.11.2 Uniplan Business Overview and Its Total Revenue
- 10.11.3 Uniplan Brand Revitalization Service Introduction
- 10.11.4 Uniplan Revenue in Brand Revitalization Service Business (2015-2020)
- 10.11.5 Uniplan Recent Development
- 13.12 Cheil
  - 10.12.1 Cheil Company Details
  - 10.12.2 Cheil Business Overview and Its Total Revenue
  - 10.12.3 Cheil Brand Revitalization Service Introduction
  - 10.12.4 Cheil Revenue in Brand Revitalization Service Business (2015-2020)
  - 10.12.5 Cheil Recent Development
- 13.13 Eventive
  - 10.13.1 Eventive Company Details
  - 10.13.2 Eventive Business Overview and Its Total Revenue
  - 10.13.3 Eventive Brand Revitalization Service Introduction
  - 10.13.4 Eventive Revenue in Brand Revitalization Service Business (2015-2020)
  - 10.13.5 Eventive Recent Development
- 13.14 Interbrand?Omnicom?
  - 10.14.1 Interbrand?Omnicom? Company Details
  - 10.14.2 Interbrand?Omnicom? Business Overview and Its Total Revenue
  - 10.14.3 Interbrand?Omnicom? Brand Revitalization Service Introduction
  - 10.14.4 Interbrand?Omnicom? Revenue in Brand Revitalization Service Business (2015-2020)
  - 10.14.5 Interbrand?Omnicom? Recent Development
- 13.15 Ruckus
  - 10.15.1 Ruckus Company Details
  - 10.15.2 Ruckus Business Overview and Its Total Revenue
  - 10.15.3 Ruckus Brand Revitalization Service Introduction
  - 10.15.4 Ruckus Revenue in Brand Revitalization Service Business (2015-2020)
  - 10.15.5 Ruckus Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

- 15.1 Research Methodology
  - 15.1.1 Methodology/Research Approach
  - 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details



## List Of Tables

### LIST OF TABLES

Table 1. Brand Revitalization Service Key Market Segments

Table 2. Key Players Covered: Ranking by Brand Revitalization Service Revenue

Table 3. Ranking of Global Top Brand Revitalization Service Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Brand Revitalization Service Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Meetings & Conventions

Table 6. Key Players of Exhibitions

Table 7. Key Players of Others

Table 8. COVID-19 Impact Global Market: (Four Brand Revitalization Service Market Size Forecast Scenarios)

Table 9. Opportunities and Trends for Brand Revitalization Service Players in the COVID-19 Landscape

Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 11. Key Regions/Countries Measures against Covid-19 Impact

Table 12. Proposal for Brand Revitalization Service Players to Combat Covid-19 Impact

Table 13. Global Brand Revitalization Service Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 14. Global Brand Revitalization Service Market Size by Regions (US\$ Million): 2020 VS 2026

Table 15. Global Brand Revitalization Service Market Size by Regions (2015-2020) (US\$ Million)

Table 16. Global Brand Revitalization Service Market Share by Regions (2015-2020)

Table 17. Global Brand Revitalization Service Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 18. Global Brand Revitalization Service Market Share by Regions (2021-2026)

Table 19. Market Top Trends

Table 20. Key Drivers: Impact Analysis

Table 21. Key Challenges

Table 22. Brand Revitalization Service Market Growth Strategy

Table 23. Main Points Interviewed from Key Brand Revitalization Service Players

Table 24. Global Brand Revitalization Service Revenue by Players (2015-2020) (Million US\$)

Table 25. Global Brand Revitalization Service Market Share by Players (2015-2020)

Table 26. Global Top Brand Revitalization Service Players by Company Type (Tier 1,

Tier 2 and Tier 3) (based on the Revenue in Brand Revitalization Service as of 2019)  
Table 27. Global Brand Revitalization Service by Players Market Concentration Ratio (CR5 and HHI)

Table 28. Key Players Headquarters and Area Served

Table 29. Key Players Brand Revitalization Service Product Solution and Service

Table 30. Date of Enter into Brand Revitalization Service Market

Table 31. Mergers & Acquisitions, Expansion Plans

Table 32. Global Brand Revitalization Service Market Size by Type (2015-2020) (Million US\$)

Table 33. Global Brand Revitalization Service Market Size Share by Type (2015-2020)

Table 34. Global Brand Revitalization Service Revenue Market Share by Type (2021-2026)

Table 35. Global Brand Revitalization Service Market Size Share by Application (2015-2020)

Table 36. Global Brand Revitalization Service Market Size by Application (2015-2020) (Million US\$)

Table 37. Global Brand Revitalization Service Market Size Share by Application (2021-2026)

Table 38. North America Key Players Brand Revitalization Service Revenue (2019-2020) (Million US\$)

Table 39. North America Key Players Brand Revitalization Service Market Share (2019-2020)

Table 40. North America Brand Revitalization Service Market Size by Type (2015-2020) (Million US\$)

Table 41. North America Brand Revitalization Service Market Share by Type (2015-2020)

Table 42. North America Brand Revitalization Service Market Size by Application (2015-2020) (Million US\$)

Table 43. North America Brand Revitalization Service Market Share by Application (2015-2020)

Table 44. Europe Key Players Brand Revitalization Service Revenue (2019-2020) (Million US\$)

Table 45. Europe Key Players Brand Revitalization Service Market Share (2019-2020)

Table 46. Europe Brand Revitalization Service Market Size by Type (2015-2020) (Million US\$)

Table 47. Europe Brand Revitalization Service Market Share by Type (2015-2020)

Table 48. Europe Brand Revitalization Service Market Size by Application (2015-2020) (Million US\$)

Table 49. Europe Brand Revitalization Service Market Share by Application (2015-2020)

Table 50. China Key Players Brand Revitalization Service Revenue (2019-2020) (Million US\$)

Table 51. China Key Players Brand Revitalization Service Market Share (2019-2020)

Table 52. China Brand Revitalization Service Market Size by Type (2015-2020) (Million US\$)

Table 53. China Brand Revitalization Service Market Share by Type (2015-2020)

Table 54. China Brand Revitalization Service Market Size by Application (2015-2020) (Million US\$)

Table 55. China Brand Revitalization Service Market Share by Application (2015-2020)

Table 56. Japan Key Players Brand Revitalization Service Revenue (2019-2020) (Million US\$)

Table 57. Japan Key Players Brand Revitalization Service Market Share (2019-2020)

Table 58. Japan Brand Revitalization Service Market Size by Type (2015-2020) (Million US\$)

Table 59. Japan Brand Revitalization Service Market Share by Type (2015-2020)

Table 60. Japan Brand Revitalization Service Market Size by Application (2015-2020) (Million US\$)

Table 61. Japan Brand Revitalization Service Market Share by Application (2015-2020)

Table 62. Southeast Asia Key Players Brand Revitalization Service Revenue (2019-2020) (Million US\$)

Table 63. Southeast Asia Key Players Brand Revitalization Service Market Share (2019-2020)

Table 64. Southeast Asia Brand Revitalization Service Market Size by Type (2015-2020) (Million US\$)

Table 65. Southeast Asia Brand Revitalization Service Market Share by Type (2015-2020)

Table 66. Southeast Asia Brand Revitalization Service Market Size by Application (2015-2020) (Million US\$)

Table 67. Southeast Asia Brand Revitalization Service Market Share by Application (2015-2020)

Table 68. India Key Players Brand Revitalization Service Revenue (2019-2020) (Million US\$)

Table 69. India Key Players Brand Revitalization Service Market Share (2019-2020)

Table 70. India Brand Revitalization Service Market Size by Type (2015-2020) (Million US\$)

Table 71. India Brand Revitalization Service Market Share by Type (2015-2020)

Table 72. India Brand Revitalization Service Market Size by Application (2015-2020) (Million US\$)

Table 73. India Brand Revitalization Service Market Share by Application (2015-2020)

Table 74. Central & South America Key Players Brand Revitalization Service Revenue (2019-2020) (Million US\$)

Table 75. Central & South America Key Players Brand Revitalization Service Market Share (2019-2020)

Table 76. Central & South America Brand Revitalization Service Market Size by Type (2015-2020) (Million US\$)

Table 77. Central & South America Brand Revitalization Service Market Share by Type (2015-2020)

Table 78. Central & South America Brand Revitalization Service Market Size by Application (2015-2020) (Million US\$)

Table 79. Central & South America Brand Revitalization Service Market Share by Application (2015-2020)

Table 80. Questex Company Details

Table 81. Questex Business Overview

Table 82. Questex Product

Table 83. Questex Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)

Table 84. Questex Recent Development

Table 85. CARLSON WAGONLIT TRAVEL Company Details

Table 86. CARLSON WAGONLIT TRAVEL Business Overview

Table 87. CARLSON WAGONLIT TRAVEL Product

Table 88. CARLSON WAGONLIT TRAVEL Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)

Table 89. CARLSON WAGONLIT TRAVEL Recent Development

Table 90. IBTM Events Company Details

Table 91. IBTM Events Business Overview

Table 92. IBTM Events Product

Table 93. IBTM Events Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)

Table 94. IBTM Events Recent Development

Table 95. Sagon Phior Company Details

Table 96. Sagon Phior Business Overview

Table 97. Sagon Phior Product

Table 98. Sagon Phior Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)

Table 99. Sagon Phior Recent Development

Table 100. CAPITAL TRAVEL AND EVENTS Company Details

Table 101. CAPITAL TRAVEL AND EVENTS Business Overview

Table 102. CAPITAL TRAVEL AND EVENTS Product

- Table 103. CAPITAL TRAVEL AND EVENTS Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)
- Table 104. CAPITAL TRAVEL AND EVENTS Recent Development
- Table 105. CiEvents Company Details
- Table 106. CiEvents Business Overview
- Table 107. CiEvents Product
- Table 108. CiEvents Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)
- Table 109. CiEvents Recent Development
- Table 110. BCD Group Company Details
- Table 111. BCD Group Business Overview
- Table 112. BCD Group Product
- Table 113. BCD Group Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)
- Table 114. BCD Group Recent Development
- Table 115. Interpublic Group of Companies?IPG? Business Overview
- Table 116. Interpublic Group of Companies?IPG? Product
- Table 117. Interpublic Group of Companies?IPG? Company Details
- Table 118. Interpublic Group of Companies?IPG? Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)
- Table 119. Interpublic Group of Companies?IPG? Recent Development
- Table 120. ATPI Company Details
- Table 121. ATPI Business Overview
- Table 122. ATPI Product
- Table 123. ATPI Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)
- Table 124. ATPI Recent Development
- Table 125. Pico Company Details
- Table 126. Pico Business Overview
- Table 127. Pico Product
- Table 128. Pico Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)
- Table 129. Pico Recent Development
- Table 130. Uniplan Company Details
- Table 131. Uniplan Business Overview
- Table 132. Uniplan Product
- Table 133. Uniplan Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)
- Table 134. Uniplan Recent Development



Table 135. Cheil Company Details

Table 136. Cheil Business Overview

Table 137. Cheil Product

Table 138. Cheil Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)

Table 139. Cheil Recent Development

Table 140. Eventive Company Details

Table 141. Eventive Business Overview

Table 142. Eventive Product

Table 143. Eventive Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)

Table 144. Eventive Recent Development

Table 145. Interbrand?Omnicom? Company Details

Table 146. Interbrand?Omnicom? Business Overview

Table 147. Interbrand?Omnicom? Product

Table 148. Interbrand?Omnicom? Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)

Table 149. Interbrand?Omnicom? Recent Development

Table 150. Ruckus Company Details

Table 151. Ruckus Business Overview

Table 152. Ruckus Product

Table 153. Ruckus Revenue in Brand Revitalization Service Business (2015-2020) (Million US\$)

Table 154. Ruckus Recent Development

Table 155. Research Programs/Design for This Report

Table 156. Key Data Information from Secondary Sources

Table 157. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Global Brand Revitalization Service Market Share by Type: 2020 VS 2026

Figure 2. Meetings & Conventions Features

Figure 3. Exhibitions Features

Figure 4. Others Features

Figure 5. Global Brand Revitalization Service Market Share by Application: 2020 VS 2026

Figure 6. Large Enterprises Case Studies

Figure 7. Small and Medium-sized Enterprises (SMEs) Case Studies

Figure 8. Brand Revitalization Service Report Years Considered

Figure 9. Global Brand Revitalization Service Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 10. Global Brand Revitalization Service Market Share by Regions: 2020 VS 2026

Figure 11. Global Brand Revitalization Service Market Share by Regions (2021-2026)

Figure 12. Porter's Five Forces Analysis

Figure 13. Global Brand Revitalization Service Market Share by Players in 2019

Figure 14. Global Top Brand Revitalization Service Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Brand Revitalization Service as of 2019)

Figure 15. The Top 10 and 5 Players Market Share by Brand Revitalization Service Revenue in 2019

Figure 16. North America Brand Revitalization Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. Europe Brand Revitalization Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. China Brand Revitalization Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Japan Brand Revitalization Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. Southeast Asia Brand Revitalization Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. India Brand Revitalization Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Central & South America Brand Revitalization Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Questex Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 24. Questex Revenue Growth Rate in Brand Revitalization Service Business

(2015-2020)

Figure 25. CARLSON WAGONLIT TRAVEL Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 26. CARLSON WAGONLIT TRAVEL Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 27. IBTM Events Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. IBTM Events Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 29. Sagon Phior Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Sagon Phior Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 31. CAPITAL TRAVEL AND EVENTS Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. CAPITAL TRAVEL AND EVENTS Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 33. CiEvents Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. CiEvents Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 35. BCD Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. BCD Group Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 37. Interpublic Group of Companies?IPG? Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. Interpublic Group of Companies?IPG? Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 39. ATPI Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. ATPI Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 41. Pico Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Pico Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 43. Uniplan Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Uniplan Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 45. Cheil Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Cheil Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 47. Eventive Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. Eventive Revenue Growth Rate in Brand Revitalization Service Business

(2015-2020)

Figure 49. Interbrand?Omnicom? Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. Interbrand?Omnicom? Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 51. Ruckus Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 52. Ruckus Revenue Growth Rate in Brand Revitalization Service Business (2015-2020)

Figure 53. Bottom-up and Top-down Approaches for This Report

Figure 54. Data Triangulation

Figure 55. Key Executives Interviewed

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