

# **Covid-19 Impact on Global Brand Data Management Software Market Size, Status and Forecast 2020-2026**

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## **Abstracts**

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Brand Data Management Software market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Brand Data Management Software industry.

Based on our recent survey, we have several different scenarios about the Brand Data Management Software YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Brand Data Management Software will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Brand Data Management Software market to help players in achieving a strong market position.

Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Brand Data Management Software market in terms of revenue.

Players, stakeholders, and other participants in the global Brand Data Management Software market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Brand Data Management Software market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Brand Data Management Software market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Brand Data Management Software market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Brand Data Management Software market.

The following players are covered in this report:

Reputation.com

Moz Local

Yext

Vendasta

BirdEye

Thryv

ReviewTrackers

SEMrush

Chatmeter

Synup

MomentFeed

BrightLocal

Rio SEO

Brandify

SweetIQ Analytics Corp

## Brand Data Management Software Breakdown Data by Type

Cloud Based

Web Based

## Brand Data Management Software Breakdown Data by Application

Large Enterprises

SMEs

## Contents

### 1 REPORT OVERVIEW

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Brand Data Management Software Revenue

1.4 Market Analysis by Type

1.4.1 Global Brand Data Management Software Market Size Growth Rate by Type:  
2020 VS 2026

1.4.2 Cloud Based

1.4.3 Web Based

1.5 Market by Application

1.5.1 Global Brand Data Management Software Market Share by Application: 2020 VS  
2026

1.5.2 Large Enterprises

1.5.3 SMEs

1.6 Coronavirus Disease 2019 (Covid-19): Brand Data Management Software Industry  
Impact

1.6.1 How the Covid-19 is Affecting the Brand Data Management Software Industry

1.6.1.1 Brand Data Management Software Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Brand Data Management Software Potential Opportunities in  
the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Brand Data Management Software Players to Combat Covid-19  
Impact

1.7 Study Objectives

1.8 Years Considered

### 2 GLOBAL GROWTH TRENDS BY REGIONS

2.1 Brand Data Management Software Market Perspective (2015-2026)

2.2 Brand Data Management Software Growth Trends by Regions

2.2.1 Brand Data Management Software Market Size by Regions: 2015 VS 2020 VS  
2026

2.2.2 Brand Data Management Software Historic Market Share by Regions

(2015-2020)

2.2.3 Brand Data Management Software Forecasted Market Size by Regions

(2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Brand Data Management Software Market Growth Strategy

2.3.6 Primary Interviews with Key Brand Data Management Software Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

3.1 Global Top Brand Data Management Software Players by Market Size

3.1.1 Global Top Brand Data Management Software Players by Revenue (2015-2020)

3.1.2 Global Brand Data Management Software Revenue Market Share by Players (2015-2020)

3.1.3 Global Brand Data Management Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Brand Data Management Software Market Concentration Ratio

3.2.1 Global Brand Data Management Software Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Brand Data Management Software Revenue in 2019

3.3 Brand Data Management Software Key Players Head office and Area Served

3.4 Key Players Brand Data Management Software Product Solution and Service

3.5 Date of Enter into Brand Data Management Software Market

3.6 Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

4.1 Global Brand Data Management Software Historic Market Size by Type (2015-2020)

4.2 Global Brand Data Management Software Forecasted Market Size by Type (2021-2026)

### **5 BRAND DATA MANAGEMENT SOFTWARE BREAKDOWN DATA BY APPLICATION (2015-2026)**

- 5.1 Global Brand Data Management Software Market Size by Application (2015-2020)
- 5.2 Global Brand Data Management Software Forecasted Market Size by Application (2021-2026)

## **6 NORTH AMERICA**

- 6.1 North America Brand Data Management Software Market Size (2015-2020)
- 6.2 Brand Data Management Software Key Players in North America (2019-2020)
- 6.3 North America Brand Data Management Software Market Size by Type (2015-2020)
- 6.4 North America Brand Data Management Software Market Size by Application (2015-2020)

## **7 EUROPE**

- 7.1 Europe Brand Data Management Software Market Size (2015-2020)
- 7.2 Brand Data Management Software Key Players in Europe (2019-2020)
- 7.3 Europe Brand Data Management Software Market Size by Type (2015-2020)
- 7.4 Europe Brand Data Management Software Market Size by Application (2015-2020)

## **8 CHINA**

- 8.1 China Brand Data Management Software Market Size (2015-2020)
- 8.2 Brand Data Management Software Key Players in China (2019-2020)
- 8.3 China Brand Data Management Software Market Size by Type (2015-2020)
- 8.4 China Brand Data Management Software Market Size by Application (2015-2020)

## **9 JAPAN**

- 9.1 Japan Brand Data Management Software Market Size (2015-2020)
- 9.2 Brand Data Management Software Key Players in Japan (2019-2020)
- 9.3 Japan Brand Data Management Software Market Size by Type (2015-2020)
- 9.4 Japan Brand Data Management Software Market Size by Application (2015-2020)

## **10 SOUTHEAST ASIA**

- 10.1 Southeast Asia Brand Data Management Software Market Size (2015-2020)
- 10.2 Brand Data Management Software Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Brand Data Management Software Market Size by Type (2015-2020)

## 10.4 Southeast Asia Brand Data Management Software Market Size by Application (2015-2020)

## **11 INDIA**

### 11.1 India Brand Data Management Software Market Size (2015-2020)

### 11.2 Brand Data Management Software Key Players in India (2019-2020)

### 11.3 India Brand Data Management Software Market Size by Type (2015-2020)

### 11.4 India Brand Data Management Software Market Size by Application (2015-2020)

## **12 CENTRAL & SOUTH AMERICA**

### 12.1 Central & South America Brand Data Management Software Market Size (2015-2020)

### 12.2 Brand Data Management Software Key Players in Central & South America (2019-2020)

### 12.3 Central & South America Brand Data Management Software Market Size by Type (2015-2020)

### 12.4 Central & South America Brand Data Management Software Market Size by Application (2015-2020)

## **13 KEY PLAYERS PROFILES**

### 13.1 Reputation.com

#### 13.1.1 Reputation.com Company Details

#### 13.1.2 Reputation.com Business Overview and Its Total Revenue

#### 13.1.3 Reputation.com Brand Data Management Software Introduction

#### 13.1.4 Reputation.com Revenue in Brand Data Management Software Business (2015-2020))

#### 13.1.5 Reputation.com Recent Development

### 13.2 Moz Local

#### 13.2.1 Moz Local Company Details

#### 13.2.2 Moz Local Business Overview and Its Total Revenue

#### 13.2.3 Moz Local Brand Data Management Software Introduction

#### 13.2.4 Moz Local Revenue in Brand Data Management Software Business (2015-2020)

#### 13.2.5 Moz Local Recent Development

### 13.3 Yext

#### 13.3.1 Yext Company Details



- 13.3.2 Yext Business Overview and Its Total Revenue
- 13.3.3 Yext Brand Data Management Software Introduction
- 13.3.4 Yext Revenue in Brand Data Management Software Business (2015-2020)
- 13.3.5 Yext Recent Development
- 13.4 Vendasta
  - 13.4.1 Vendasta Company Details
  - 13.4.2 Vendasta Business Overview and Its Total Revenue
  - 13.4.3 Vendasta Brand Data Management Software Introduction
  - 13.4.4 Vendasta Revenue in Brand Data Management Software Business (2015-2020)
  - 13.4.5 Vendasta Recent Development
- 13.5 BirdEye
  - 13.5.1 BirdEye Company Details
  - 13.5.2 BirdEye Business Overview and Its Total Revenue
  - 13.5.3 BirdEye Brand Data Management Software Introduction
  - 13.5.4 BirdEye Revenue in Brand Data Management Software Business (2015-2020)
  - 13.5.5 BirdEye Recent Development
- 13.6 Thryv
  - 13.6.1 Thryv Company Details
  - 13.6.2 Thryv Business Overview and Its Total Revenue
  - 13.6.3 Thryv Brand Data Management Software Introduction
  - 13.6.4 Thryv Revenue in Brand Data Management Software Business (2015-2020)
  - 13.6.5 Thryv Recent Development
- 13.7 ReviewTrackers
  - 13.7.1 ReviewTrackers Company Details
  - 13.7.2 ReviewTrackers Business Overview and Its Total Revenue
  - 13.7.3 ReviewTrackers Brand Data Management Software Introduction
  - 13.7.4 ReviewTrackers Revenue in Brand Data Management Software Business (2015-2020)
  - 13.7.5 ReviewTrackers Recent Development
- 13.8 SEMrush
  - 13.8.1 SEMrush Company Details
  - 13.8.2 SEMrush Business Overview and Its Total Revenue
  - 13.8.3 SEMrush Brand Data Management Software Introduction
  - 13.8.4 SEMrush Revenue in Brand Data Management Software Business (2015-2020)
  - 13.8.5 SEMrush Recent Development
- 13.9 Chatmeter
  - 13.9.1 Chatmeter Company Details
  - 13.9.2 Chatmeter Business Overview and Its Total Revenue
  - 13.9.3 Chatmeter Brand Data Management Software Introduction

- 13.9.4 Chatmeter Revenue in Brand Data Management Software Business (2015-2020)
  - 13.9.5 Chatmeter Recent Development
- 13.10 Synup
  - 13.10.1 Synup Company Details
  - 13.10.2 Synup Business Overview and Its Total Revenue
  - 13.10.3 Synup Brand Data Management Software Introduction
  - 13.10.4 Synup Revenue in Brand Data Management Software Business (2015-2020)
  - 13.10.5 Synup Recent Development
- 13.11 MomentFeed
  - 10.11.1 MomentFeed Company Details
  - 10.11.2 MomentFeed Business Overview and Its Total Revenue
  - 10.11.3 MomentFeed Brand Data Management Software Introduction
  - 10.11.4 MomentFeed Revenue in Brand Data Management Software Business (2015-2020)
  - 10.11.5 MomentFeed Recent Development
- 13.12 BrightLocal
  - 10.12.1 BrightLocal Company Details
  - 10.12.2 BrightLocal Business Overview and Its Total Revenue
  - 10.12.3 BrightLocal Brand Data Management Software Introduction
  - 10.12.4 BrightLocal Revenue in Brand Data Management Software Business (2015-2020)
  - 10.12.5 BrightLocal Recent Development
- 13.13 Rio SEO
  - 10.13.1 Rio SEO Company Details
  - 10.13.2 Rio SEO Business Overview and Its Total Revenue
  - 10.13.3 Rio SEO Brand Data Management Software Introduction
  - 10.13.4 Rio SEO Revenue in Brand Data Management Software Business (2015-2020)
  - 10.13.5 Rio SEO Recent Development
- 13.14 Brandify
  - 10.14.1 Brandify Company Details
  - 10.14.2 Brandify Business Overview and Its Total Revenue
  - 10.14.3 Brandify Brand Data Management Software Introduction
  - 10.14.4 Brandify Revenue in Brand Data Management Software Business (2015-2020)
  - 10.14.5 Brandify Recent Development
- 13.15 SweetIQ Analytics Corp
  - 10.15.1 SweetIQ Analytics Corp Company Details
  - 10.15.2 SweetIQ Analytics Corp Business Overview and Its Total Revenue

- 10.15.3 SweetIQ Analytics Corp Brand Data Management Software Introduction
- 10.15.4 SweetIQ Analytics Corp Revenue in Brand Data Management Software Business (2015-2020)
- 10.15.5 SweetIQ Analytics Corp Recent Development

## **14 ANALYST'S VIEWPOINTS/CONCLUSIONS**

## **15 APPENDIX**

- 15.1 Research Methodology
  - 15.1.1 Methodology/Research Approach
  - 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details

## List Of Tables

### LIST OF TABLES

Table 1. Brand Data Management Software Key Market Segments

Table 2. Key Players Covered: Ranking by Brand Data Management Software Revenue

Table 3. Ranking of Global Top Brand Data Management Software Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Brand Data Management Software Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Cloud Based

Table 6. Key Players of Web Based

Table 7. COVID-19 Impact Global Market: (Four Brand Data Management Software Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Brand Data Management Software Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Brand Data Management Software Players to Combat Covid-19 Impact

Table 12. Global Brand Data Management Software Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 13. Global Brand Data Management Software Market Size by Regions (US\$ Million): 2020 VS 2026

Table 14. Global Brand Data Management Software Market Size by Regions (2015-2020) (US\$ Million)

Table 15. Global Brand Data Management Software Market Share by Regions (2015-2020)

Table 16. Global Brand Data Management Software Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 17. Global Brand Data Management Software Market Share by Regions (2021-2026)

Table 18. Market Top Trends

Table 19. Key Drivers: Impact Analysis

Table 20. Key Challenges

Table 21. Brand Data Management Software Market Growth Strategy

Table 22. Main Points Interviewed from Key Brand Data Management Software Players

Table 23. Global Brand Data Management Software Revenue by Players (2015-2020) (Million US\$)

Table 24. Global Brand Data Management Software Market Share by Players (2015-2020)

Table 25. Global Top Brand Data Management Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Brand Data Management Software as of 2019)

Table 26. Global Brand Data Management Software by Players Market Concentration Ratio (CR5 and HHI)

Table 27. Key Players Headquarters and Area Served

Table 28. Key Players Brand Data Management Software Product Solution and Service

Table 29. Date of Enter into Brand Data Management Software Market

Table 30. Mergers & Acquisitions, Expansion Plans

Table 31. Global Brand Data Management Software Market Size by Type (2015-2020) (Million US\$)

Table 32. Global Brand Data Management Software Market Size Share by Type (2015-2020)

Table 33. Global Brand Data Management Software Revenue Market Share by Type (2021-2026)

Table 34. Global Brand Data Management Software Market Size Share by Application (2015-2020)

Table 35. Global Brand Data Management Software Market Size by Application (2015-2020) (Million US\$)

Table 36. Global Brand Data Management Software Market Size Share by Application (2021-2026)

Table 37. North America Key Players Brand Data Management Software Revenue (2019-2020) (Million US\$)

Table 38. North America Key Players Brand Data Management Software Market Share (2019-2020)

Table 39. North America Brand Data Management Software Market Size by Type (2015-2020) (Million US\$)

Table 40. North America Brand Data Management Software Market Share by Type (2015-2020)

Table 41. North America Brand Data Management Software Market Size by Application (2015-2020) (Million US\$)

Table 42. North America Brand Data Management Software Market Share by Application (2015-2020)

Table 43. Europe Key Players Brand Data Management Software Revenue (2019-2020) (Million US\$)

Table 44. Europe Key Players Brand Data Management Software Market Share (2019-2020)

Table 45. Europe Brand Data Management Software Market Size by Type (2015-2020)  
(Million US\$)

Table 46. Europe Brand Data Management Software Market Share by Type  
(2015-2020)

Table 47. Europe Brand Data Management Software Market Size by Application  
(2015-2020) (Million US\$)

Table 48. Europe Brand Data Management Software Market Share by Application  
(2015-2020)

Table 49. China Key Players Brand Data Management Software Revenue (2019-2020)  
(Million US\$)

Table 50. China Key Players Brand Data Management Software Market Share  
(2019-2020)

Table 51. China Brand Data Management Software Market Size by Type (2015-2020)  
(Million US\$)

Table 52. China Brand Data Management Software Market Share by Type (2015-2020)

Table 53. China Brand Data Management Software Market Size by Application  
(2015-2020) (Million US\$)

Table 54. China Brand Data Management Software Market Share by Application  
(2015-2020)

Table 55. Japan Key Players Brand Data Management Software Revenue (2019-2020)  
(Million US\$)

Table 56. Japan Key Players Brand Data Management Software Market Share  
(2019-2020)

Table 57. Japan Brand Data Management Software Market Size by Type (2015-2020)  
(Million US\$)

Table 58. Japan Brand Data Management Software Market Share by Type (2015-2020)

Table 59. Japan Brand Data Management Software Market Size by Application  
(2015-2020) (Million US\$)

Table 60. Japan Brand Data Management Software Market Share by Application  
(2015-2020)

Table 61. Southeast Asia Key Players Brand Data Management Software Revenue  
(2019-2020) (Million US\$)

Table 62. Southeast Asia Key Players Brand Data Management Software Market Share  
(2019-2020)

Table 63. Southeast Asia Brand Data Management Software Market Size by Type  
(2015-2020) (Million US\$)

Table 64. Southeast Asia Brand Data Management Software Market Share by Type  
(2015-2020)

Table 65. Southeast Asia Brand Data Management Software Market Size by Application

(2015-2020) (Million US\$)

Table 66. Southeast Asia Brand Data Management Software Market Share by Application (2015-2020)

Table 67. India Key Players Brand Data Management Software Revenue (2019-2020) (Million US\$)

Table 68. India Key Players Brand Data Management Software Market Share (2019-2020)

Table 69. India Brand Data Management Software Market Size by Type (2015-2020) (Million US\$)

Table 70. India Brand Data Management Software Market Share by Type (2015-2020)

Table 71. India Brand Data Management Software Market Size by Application (2015-2020) (Million US\$)

Table 72. India Brand Data Management Software Market Share by Application (2015-2020)

Table 73. Central & South America Key Players Brand Data Management Software Revenue (2019-2020) (Million US\$)

Table 74. Central & South America Key Players Brand Data Management Software Market Share (2019-2020)

Table 75. Central & South America Brand Data Management Software Market Size by Type (2015-2020) (Million US\$)

Table 76. Central & South America Brand Data Management Software Market Share by Type (2015-2020)

Table 77. Central & South America Brand Data Management Software Market Size by Application (2015-2020) (Million US\$)

Table 78. Central & South America Brand Data Management Software Market Share by Application (2015-2020)

Table 79. Reputation.com Company Details

Table 80. Reputation.com Business Overview

Table 81. Reputation.com Product

Table 82. Reputation.com Revenue in Brand Data Management Software Business (2015-2020) (Million US\$)

Table 83. Reputation.com Recent Development

Table 84. Moz Local Company Details

Table 85. Moz Local Business Overview

Table 86. Moz Local Product

Table 87. Moz Local Revenue in Brand Data Management Software Business (2015-2020) (Million US\$)

Table 88. Moz Local Recent Development

Table 89. Yext Company Details

Table 90. Yext Business Overview

Table 91. Yext Product

Table 92. Yext Revenue in Brand Data Management Software Business (2015-2020)  
(Million US\$)

Table 93. Yext Recent Development

Table 94. Vendasta Company Details

Table 95. Vendasta Business Overview

Table 96. Vendasta Product

Table 97. Vendasta Revenue in Brand Data Management Software Business  
(2015-2020) (Million US\$)

Table 98. Vendasta Recent Development

Table 99. BirdEye Company Details

Table 100. BirdEye Business Overview

Table 101. BirdEye Product

Table 102. BirdEye Revenue in Brand Data Management Software Business  
(2015-2020) (Million US\$)

Table 103. BirdEye Recent Development

Table 104. Thryv Company Details

Table 105. Thryv Business Overview

Table 106. Thryv Product

Table 107. Thryv Revenue in Brand Data Management Software Business (2015-2020)  
(Million US\$)

Table 108. Thryv Recent Development

Table 109. ReviewTrackers Company Details

Table 110. ReviewTrackers Business Overview

Table 111. ReviewTrackers Product

Table 112. ReviewTrackers Revenue in Brand Data Management Software Business  
(2015-2020) (Million US\$)

Table 113. ReviewTrackers Recent Development

Table 114. SEMrush Business Overview

Table 115. SEMrush Product

Table 116. SEMrush Company Details

Table 117. SEMrush Revenue in Brand Data Management Software Business  
(2015-2020) (Million US\$)

Table 118. SEMrush Recent Development

Table 119. Chatmeter Company Details

Table 120. Chatmeter Business Overview

Table 121. Chatmeter Product

Table 122. Chatmeter Revenue in Brand Data Management Software Business



(2015-2020) (Million US\$)

Table 123. Chatmeter Recent Development

Table 124. Synup Company Details

Table 125. Synup Business Overview

Table 126. Synup Product

Table 127. Synup Revenue in Brand Data Management Software Business (2015-2020) (Million US\$)

Table 128. Synup Recent Development

Table 129. MomentFeed Company Details

Table 130. MomentFeed Business Overview

Table 131. MomentFeed Product

Table 132. MomentFeed Revenue in Brand Data Management Software Business (2015-2020) (Million US\$)

Table 133. MomentFeed Recent Development

Table 134. BrightLocal Company Details

Table 135. BrightLocal Business Overview

Table 136. BrightLocal Product

Table 137. BrightLocal Revenue in Brand Data Management Software Business (2015-2020) (Million US\$)

Table 138. BrightLocal Recent Development

Table 139. Rio SEO Company Details

Table 140. Rio SEO Business Overview

Table 141. Rio SEO Product

Table 142. Rio SEO Revenue in Brand Data Management Software Business (2015-2020) (Million US\$)

Table 143. Rio SEO Recent Development

Table 144. Brandify Company Details

Table 145. Brandify Business Overview

Table 146. Brandify Product

Table 147. Brandify Revenue in Brand Data Management Software Business (2015-2020) (Million US\$)

Table 148. Brandify Recent Development

Table 149. SweetIQ Analytics Corp Company Details

Table 150. SweetIQ Analytics Corp Business Overview

Table 151. SweetIQ Analytics Corp Product

Table 152. SweetIQ Analytics Corp Revenue in Brand Data Management Software Business (2015-2020) (Million US\$)

Table 153. SweetIQ Analytics Corp Recent Development

Table 154. Research Programs/Design for This Report

Table 155. Key Data Information from Secondary Sources

Table 156. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

Figure 1. Global Brand Data Management Software Market Share by Type: 2020 VS 2026

Figure 2. Cloud Based Features

Figure 3. Web Based Features

Figure 4. Global Brand Data Management Software Market Share by Application: 2020 VS 2026

Figure 5. Large Enterprises Case Studies

Figure 6. SMEs Case Studies

Figure 7. Brand Data Management Software Report Years Considered

Figure 8. Global Brand Data Management Software Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 9. Global Brand Data Management Software Market Share by Regions: 2020 VS 2026

Figure 10. Global Brand Data Management Software Market Share by Regions (2021-2026)

Figure 11. Porter's Five Forces Analysis

Figure 12. Global Brand Data Management Software Market Share by Players in 2019

Figure 13. Global Top Brand Data Management Software Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Brand Data Management Software as of 2019)

Figure 14. The Top 10 and 5 Players Market Share by Brand Data Management Software Revenue in 2019

Figure 15. North America Brand Data Management Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 16. Europe Brand Data Management Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. China Brand Data Management Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. Japan Brand Data Management Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Southeast Asia Brand Data Management Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. India Brand Data Management Software Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. Central & South America Brand Data Management Software Market Size

YoY Growth (2015-2020) (Million US\$)

Figure 22. Reputation.com Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 23. Reputation.com Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 24. Moz Local Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 25. Moz Local Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 26. Yext Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Yext Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 28. Vendasta Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Vendasta Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 30. BirdEye Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. BirdEye Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 32. Thryv Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Thryv Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 34. ReviewTrackers Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. ReviewTrackers Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 36. SEMrush Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 37. SEMrush Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 38. Chatmeter Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 39. Chatmeter Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 40. Synup Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 41. Synup Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 42. MomentFeed Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 43. MomentFeed Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 44. BrightLocal Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 45. BrightLocal Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 46. Rio SEO Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 47. Rio SEO Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Business (2015-2020)

Figure 48. Brandify Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 49. Brandify Revenue Growth Rate in Brand Data Management Software

Business (2015-2020)

Figure 50. SweetIQ Analytics Corp Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 51. SweetIQ Analytics Corp Revenue Growth Rate in Brand Data Management Software Business (2015-2020)

Figure 52. Bottom-up and Top-down Approaches for This Report

Figure 53. Data Triangulation

Figure 54. Key Executives Interviewed

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