

Covid-19 Impact on Global Brand Activation Service Market Size, Status and Forecast 2020-2026

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Abstracts

Brand Activation Service is the service for marketing strategy adopted when the product reaches the maturity stage of product life cycle, and profits have fallen drastically. It is an attempt to bring the product back in the market and secure the sources of customers.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Brand Activation Service market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Brand Activation Service industry.

Based on our recent survey, we have several different scenarios about the Brand Activation Service YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Brand Activation Service will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Brand Activation

Service market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Brand Activation Service market in terms of revenue. Players, stakeholders, and other participants in the global Brand Activation Service market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Brand Activation Service market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Brand Activation Service market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Brand Activation Service market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Brand Activation Service market.

The following players are covered in this report:

Questex

Carlson Wagonlit Travel

BCD Group

Capita

Cievents

IPG

ATPI

Pico Global

Uniplan

Freeman

Conference Care

Cheil Worldwide

MCI Group

Brand Activation Service Breakdown Data by Type

Conventions

Exhibitions

Others

Brand Activation Service Breakdown Data by Application

Large Enterprises

Small and Medium-sized Enterprises (SMEs)

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Brand Activation Service Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Brand Activation Service Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Conventions
 - 1.4.3 Exhibitions
 - 1.4.4 Others
- 1.5 Market by Application
 - 1.5.1 Global Brand Activation Service Market Share by Application: 2020 VS 2026
 - 1.5.2 Large Enterprises
 - 1.5.3 Small and Medium-sized Enterprises (SMEs)
- 1.6 Coronavirus Disease 2019 (Covid-19): Brand Activation Service Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Brand Activation Service Industry
 - 1.6.1.1 Brand Activation Service Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Brand Activation Service Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Brand Activation Service Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Brand Activation Service Market Perspective (2015-2026)
- 2.2 Brand Activation Service Growth Trends by Regions
 - 2.2.1 Brand Activation Service Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Brand Activation Service Historic Market Share by Regions (2015-2020)
 - 2.2.3 Brand Activation Service Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends

- 2.3.2 Market Drivers
- 2.3.3 Market Challenges
- 2.3.4 Porter's Five Forces Analysis
- 2.3.5 Brand Activation Service Market Growth Strategy
- 2.3.6 Primary Interviews with Key Brand Activation Service Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Brand Activation Service Players by Market Size
 - 3.1.1 Global Top Brand Activation Service Players by Revenue (2015-2020)
 - 3.1.2 Global Brand Activation Service Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Brand Activation Service Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Brand Activation Service Market Concentration Ratio
 - 3.2.1 Global Brand Activation Service Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Brand Activation Service Revenue in 2019
- 3.3 Brand Activation Service Key Players Head office and Area Served
- 3.4 Key Players Brand Activation Service Product Solution and Service
- 3.5 Date of Enter into Brand Activation Service Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Brand Activation Service Historic Market Size by Type (2015-2020)
- 4.2 Global Brand Activation Service Forecasted Market Size by Type (2021-2026)

5 BRAND ACTIVATION SERVICE BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Brand Activation Service Market Size by Application (2015-2020)
- 5.2 Global Brand Activation Service Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Brand Activation Service Market Size (2015-2020)
- 6.2 Brand Activation Service Key Players in North America (2019-2020)
- 6.3 North America Brand Activation Service Market Size by Type (2015-2020)
- 6.4 North America Brand Activation Service Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Brand Activation Service Market Size (2015-2020)
- 7.2 Brand Activation Service Key Players in Europe (2019-2020)
- 7.3 Europe Brand Activation Service Market Size by Type (2015-2020)
- 7.4 Europe Brand Activation Service Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Brand Activation Service Market Size (2015-2020)
- 8.2 Brand Activation Service Key Players in China (2019-2020)
- 8.3 China Brand Activation Service Market Size by Type (2015-2020)
- 8.4 China Brand Activation Service Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Brand Activation Service Market Size (2015-2020)
- 9.2 Brand Activation Service Key Players in Japan (2019-2020)
- 9.3 Japan Brand Activation Service Market Size by Type (2015-2020)
- 9.4 Japan Brand Activation Service Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

- 10.1 Southeast Asia Brand Activation Service Market Size (2015-2020)
- 10.2 Brand Activation Service Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Brand Activation Service Market Size by Type (2015-2020)
- 10.4 Southeast Asia Brand Activation Service Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Brand Activation Service Market Size (2015-2020)
- 11.2 Brand Activation Service Key Players in India (2019-2020)
- 11.3 India Brand Activation Service Market Size by Type (2015-2020)
- 11.4 India Brand Activation Service Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Brand Activation Service Market Size (2015-2020)

12.2 Brand Activation Service Key Players in Central & South America (2019-2020)

12.3 Central & South America Brand Activation Service Market Size by Type
(2015-2020)

12.4 Central & South America Brand Activation Service Market Size by Application
(2015-2020)

13 KEY PLAYERS PROFILES

13.1 Questex

13.1.1 Questex Company Details

13.1.2 Questex Business Overview and Its Total Revenue

13.1.3 Questex Brand Activation Service Introduction

13.1.4 Questex Revenue in Brand Activation Service Business (2015-2020))

13.1.5 Questex Recent Development

13.2 Carlson Wagonlit Travel

13.2.1 Carlson Wagonlit Travel Company Details

13.2.2 Carlson Wagonlit Travel Business Overview and Its Total Revenue

13.2.3 Carlson Wagonlit Travel Brand Activation Service Introduction

13.2.4 Carlson Wagonlit Travel Revenue in Brand Activation Service Business
(2015-2020)

13.2.5 Carlson Wagonlit Travel Recent Development

13.3 BCD Group

13.3.1 BCD Group Company Details

13.3.2 BCD Group Business Overview and Its Total Revenue

13.3.3 BCD Group Brand Activation Service Introduction

13.3.4 BCD Group Revenue in Brand Activation Service Business (2015-2020)

13.3.5 BCD Group Recent Development

13.4 Capita

13.4.1 Capita Company Details

13.4.2 Capita Business Overview and Its Total Revenue

13.4.3 Capita Brand Activation Service Introduction

13.4.4 Capita Revenue in Brand Activation Service Business (2015-2020)

13.4.5 Capita Recent Development

13.5 Cievents

13.5.1 Cievents Company Details

13.5.2 Cievents Business Overview and Its Total Revenue

13.5.3 Cievents Brand Activation Service Introduction

13.5.4 Cievents Revenue in Brand Activation Service Business (2015-2020)

13.5.5 Cievents Recent Development

13.6 IPG

13.6.1 IPG Company Details

13.6.2 IPG Business Overview and Its Total Revenue

13.6.3 IPG Brand Activation Service Introduction

13.6.4 IPG Revenue in Brand Activation Service Business (2015-2020)

13.6.5 IPG Recent Development

13.7 ATPI

13.7.1 ATPI Company Details

13.7.2 ATPI Business Overview and Its Total Revenue

13.7.3 ATPI Brand Activation Service Introduction

13.7.4 ATPI Revenue in Brand Activation Service Business (2015-2020)

13.7.5 ATPI Recent Development

13.8 Pico Global

13.8.1 Pico Global Company Details

13.8.2 Pico Global Business Overview and Its Total Revenue

13.8.3 Pico Global Brand Activation Service Introduction

13.8.4 Pico Global Revenue in Brand Activation Service Business (2015-2020)

13.8.5 Pico Global Recent Development

13.9 Uniplan

13.9.1 Uniplan Company Details

13.9.2 Uniplan Business Overview and Its Total Revenue

13.9.3 Uniplan Brand Activation Service Introduction

13.9.4 Uniplan Revenue in Brand Activation Service Business (2015-2020)

13.9.5 Uniplan Recent Development

13.10 Freeman

13.10.1 Freeman Company Details

13.10.2 Freeman Business Overview and Its Total Revenue

13.10.3 Freeman Brand Activation Service Introduction

13.10.4 Freeman Revenue in Brand Activation Service Business (2015-2020)

13.10.5 Freeman Recent Development

13.11 Conference Care

10.11.1 Conference Care Company Details

10.11.2 Conference Care Business Overview and Its Total Revenue

10.11.3 Conference Care Brand Activation Service Introduction

10.11.4 Conference Care Revenue in Brand Activation Service Business (2015-2020)

10.11.5 Conference Care Recent Development

13.12 Cheil Worldwide

10.12.1 Cheil Worldwide Company Details

10.12.2 Cheil Worldwide Business Overview and Its Total Revenue

- 10.12.3 Cheil Worldwide Brand Activation Service Introduction
- 10.12.4 Cheil Worldwide Revenue in Brand Activation Service Business (2015-2020)
- 10.12.5 Cheil Worldwide Recent Development

13.13 MCI Group

- 10.13.1 MCI Group Company Details
- 10.13.2 MCI Group Business Overview and Its Total Revenue
- 10.13.3 MCI Group Brand Activation Service Introduction
- 10.13.4 MCI Group Revenue in Brand Activation Service Business (2015-2020)
- 10.13.5 MCI Group Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

- 15.1 Research Methodology
 - 15.1.1 Methodology/Research Approach
 - 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details

List Of Tables

LIST OF TABLES

Table 1. Brand Activation Service Key Market Segments

Table 2. Key Players Covered: Ranking by Brand Activation Service Revenue

Table 3. Ranking of Global Top Brand Activation Service Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Brand Activation Service Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Conventions

Table 6. Key Players of Exhibitions

Table 7. Key Players of Others

Table 8. COVID-19 Impact Global Market: (Four Brand Activation Service Market Size Forecast Scenarios)

Table 9. Opportunities and Trends for Brand Activation Service Players in the COVID-19 Landscape

Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 11. Key Regions/Countries Measures against Covid-19 Impact

Table 12. Proposal for Brand Activation Service Players to Combat Covid-19 Impact

Table 13. Global Brand Activation Service Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 14. Global Brand Activation Service Market Size by Regions (US\$ Million): 2020 VS 2026

Table 15. Global Brand Activation Service Market Size by Regions (2015-2020) (US\$ Million)

Table 16. Global Brand Activation Service Market Share by Regions (2015-2020)

Table 17. Global Brand Activation Service Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 18. Global Brand Activation Service Market Share by Regions (2021-2026)

Table 19. Market Top Trends

Table 20. Key Drivers: Impact Analysis

Table 21. Key Challenges

Table 22. Brand Activation Service Market Growth Strategy

Table 23. Main Points Interviewed from Key Brand Activation Service Players

Table 24. Global Brand Activation Service Revenue by Players (2015-2020) (Million US\$)

Table 25. Global Brand Activation Service Market Share by Players (2015-2020)

Table 26. Global Top Brand Activation Service Players by Company Type (Tier 1, Tier 2)

and Tier 3) (based on the Revenue in Brand Activation Service as of 2019)

Table 27. Global Brand Activation Service by Players Market Concentration Ratio (CR5 and HHI)

Table 28. Key Players Headquarters and Area Served

Table 29. Key Players Brand Activation Service Product Solution and Service

Table 30. Date of Enter into Brand Activation Service Market

Table 31. Mergers & Acquisitions, Expansion Plans

Table 32. Global Brand Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 33. Global Brand Activation Service Market Size Share by Type (2015-2020)

Table 34. Global Brand Activation Service Revenue Market Share by Type (2021-2026)

Table 35. Global Brand Activation Service Market Size Share by Application (2015-2020)

Table 36. Global Brand Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 37. Global Brand Activation Service Market Size Share by Application (2021-2026)

Table 38. North America Key Players Brand Activation Service Revenue (2019-2020) (Million US\$)

Table 39. North America Key Players Brand Activation Service Market Share (2019-2020)

Table 40. North America Brand Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 41. North America Brand Activation Service Market Share by Type (2015-2020)

Table 42. North America Brand Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 43. North America Brand Activation Service Market Share by Application (2015-2020)

Table 44. Europe Key Players Brand Activation Service Revenue (2019-2020) (Million US\$)

Table 45. Europe Key Players Brand Activation Service Market Share (2019-2020)

Table 46. Europe Brand Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 47. Europe Brand Activation Service Market Share by Type (2015-2020)

Table 48. Europe Brand Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 49. Europe Brand Activation Service Market Share by Application (2015-2020)

Table 50. China Key Players Brand Activation Service Revenue (2019-2020) (Million US\$)

- Table 51. China Key Players Brand Activation Service Market Share (2019-2020)
- Table 52. China Brand Activation Service Market Size by Type (2015-2020) (Million US\$)
- Table 53. China Brand Activation Service Market Share by Type (2015-2020)
- Table 54. China Brand Activation Service Market Size by Application (2015-2020) (Million US\$)
- Table 55. China Brand Activation Service Market Share by Application (2015-2020)
- Table 56. Japan Key Players Brand Activation Service Revenue (2019-2020) (Million US\$)
- Table 57. Japan Key Players Brand Activation Service Market Share (2019-2020)
- Table 58. Japan Brand Activation Service Market Size by Type (2015-2020) (Million US\$)
- Table 59. Japan Brand Activation Service Market Share by Type (2015-2020)
- Table 60. Japan Brand Activation Service Market Size by Application (2015-2020) (Million US\$)
- Table 61. Japan Brand Activation Service Market Share by Application (2015-2020)
- Table 62. Southeast Asia Key Players Brand Activation Service Revenue (2019-2020) (Million US\$)
- Table 63. Southeast Asia Key Players Brand Activation Service Market Share (2019-2020)
- Table 64. Southeast Asia Brand Activation Service Market Size by Type (2015-2020) (Million US\$)
- Table 65. Southeast Asia Brand Activation Service Market Share by Type (2015-2020)
- Table 66. Southeast Asia Brand Activation Service Market Size by Application (2015-2020) (Million US\$)
- Table 67. Southeast Asia Brand Activation Service Market Share by Application (2015-2020)
- Table 68. India Key Players Brand Activation Service Revenue (2019-2020) (Million US\$)
- Table 69. India Key Players Brand Activation Service Market Share (2019-2020)
- Table 70. India Brand Activation Service Market Size by Type (2015-2020) (Million US\$)
- Table 71. India Brand Activation Service Market Share by Type (2015-2020)
- Table 72. India Brand Activation Service Market Size by Application (2015-2020) (Million US\$)
- Table 73. India Brand Activation Service Market Share by Application (2015-2020)
- Table 74. Central & South America Key Players Brand Activation Service Revenue (2019-2020) (Million US\$)
- Table 75. Central & South America Key Players Brand Activation Service Market Share (2019-2020)

Table 76. Central & South America Brand Activation Service Market Size by Type (2015-2020) (Million US\$)

Table 77. Central & South America Brand Activation Service Market Share by Type (2015-2020)

Table 78. Central & South America Brand Activation Service Market Size by Application (2015-2020) (Million US\$)

Table 79. Central & South America Brand Activation Service Market Share by Application (2015-2020)

Table 80. Questex Company Details

Table 81. Questex Business Overview

Table 82. Questex Product

Table 83. Questex Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 84. Questex Recent Development

Table 85. Carlson Wagonlit Travel Company Details

Table 86. Carlson Wagonlit Travel Business Overview

Table 87. Carlson Wagonlit Travel Product

Table 88. Carlson Wagonlit Travel Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 89. Carlson Wagonlit Travel Recent Development

Table 90. BCD Group Company Details

Table 91. BCD Group Business Overview

Table 92. BCD Group Product

Table 93. BCD Group Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 94. BCD Group Recent Development

Table 95. Capita Company Details

Table 96. Capita Business Overview

Table 97. Capita Product

Table 98. Capita Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 99. Capita Recent Development

Table 100. Cievents Company Details

Table 101. Cievents Business Overview

Table 102. Cievents Product

Table 103. Cievents Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 104. Cievents Recent Development

Table 105. IPG Company Details

Table 106. IPG Business Overview

Table 107. IPG Product

Table 108. IPG Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 109. IPG Recent Development

Table 110. ATPI Company Details

Table 111. ATPI Business Overview

Table 112. ATPI Product

Table 113. ATPI Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 114. ATPI Recent Development

Table 115. Pico Global Business Overview

Table 116. Pico Global Product

Table 117. Pico Global Company Details

Table 118. Pico Global Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 119. Pico Global Recent Development

Table 120. Uniplan Company Details

Table 121. Uniplan Business Overview

Table 122. Uniplan Product

Table 123. Uniplan Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 124. Uniplan Recent Development

Table 125. Freeman Company Details

Table 126. Freeman Business Overview

Table 127. Freeman Product

Table 128. Freeman Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 129. Freeman Recent Development

Table 130. Conference Care Company Details

Table 131. Conference Care Business Overview

Table 132. Conference Care Product

Table 133. Conference Care Revenue in Brand Activation Service Business (2015-2020) (Million US\$)

Table 134. Conference Care Recent Development

Table 135. Cheil Worldwide Company Details

Table 136. Cheil Worldwide Business Overview

Table 137. Cheil Worldwide Product

Table 138. Cheil Worldwide Revenue in Brand Activation Service Business (2015-2020)

(Million US\$)

Table 139. Cheil Worldwide Recent Development

Table 140. MCI Group Company Details

Table 141. MCI Group Business Overview

Table 142. MCI Group Product

Table 143. MCI Group Revenue in Brand Activation Service Business (2015-2020)

(Million US\$)

Table 144. MCI Group Recent Development

Table 145. Research Programs/Design for This Report

Table 146. Key Data Information from Secondary Sources

Table 147. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Global Brand Activation Service Market Share by Type: 2020 VS 2026

Figure 2. Conventions Features

Figure 3. Exhibitions Features

Figure 4. Others Features

Figure 5. Global Brand Activation Service Market Share by Application: 2020 VS 2026

Figure 6. Large Enterprises Case Studies

Figure 7. Small and Medium-sized Enterprises (SMEs) Case Studies

Figure 8. Brand Activation Service Report Years Considered

Figure 9. Global Brand Activation Service Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 10. Global Brand Activation Service Market Share by Regions: 2020 VS 2026

Figure 11. Global Brand Activation Service Market Share by Regions (2021-2026)

Figure 12. Porter's Five Forces Analysis

Figure 13. Global Brand Activation Service Market Share by Players in 2019

Figure 14. Global Top Brand Activation Service Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Brand Activation Service as of 2019)

Figure 15. The Top 10 and 5 Players Market Share by Brand Activation Service Revenue in 2019

Figure 16. North America Brand Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. Europe Brand Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. China Brand Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Japan Brand Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. Southeast Asia Brand Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 21. India Brand Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 22. Central & South America Brand Activation Service Market Size YoY Growth (2015-2020) (Million US\$)

Figure 23. Questex Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 24. Questex Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 25. Carlson Wagonlit Travel Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 26. Carlson Wagonlit Travel Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 27. BCD Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. BCD Group Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 29. Capita Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Capita Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 31. Cievents Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Cievents Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 33. IPG Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. IPG Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 35. ATPI Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. ATPI Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 37. Pico Global Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. Pico Global Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 39. Uniplan Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Uniplan Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 41. Freeman Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. Freeman Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 43. Conference Care Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Conference Care Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 45. Cheil Worldwide Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Cheil Worldwide Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 47. MCI Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. MCI Group Revenue Growth Rate in Brand Activation Service Business (2015-2020)

Figure 49. Bottom-up and Top-down Approaches for This Report

Figure 50. Data Triangulation

Figure 51. Key Executives Interviewed

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