

COVID-19 Impact on Global Body Lotions and Moisturizers Market Insights, Forecast to 2026

<https://marketpublishers.com/r/C60CEE3A977EEN.html>

Date: July 2020

Pages: 154

Price: US\$ 3,900.00 (Single User License)

ID: C60CEE3A977EEN

Abstracts

A lotion is a light and somewhat runny moisturizer. Many moisturizers for the body come in this form because of they are easy to spread on large areas of skin.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Body Lotions and Moisturizers market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Body Lotions and Moisturizers industry.

Based on our recent survey, we have several different scenarios about the Body Lotions and Moisturizers YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Body Lotions and Moisturizers will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Body Lotions and Moisturizers market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall

size of the global Body Lotions and Moisturizers market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global Body Lotions and Moisturizers market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global Body Lotions and Moisturizers market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Body Lotions and Moisturizers market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Body Lotions and Moisturizers market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020. On the whole, the report proves to be an effective tool that players can use to gain a

competitive edge over their competitors and ensure lasting success in the global Body Lotions and Moisturizers market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Body Lotions and Moisturizers market.

The following manufacturers are covered in this report:

L'Occitane

Unilever PLC

L'Oréal S.A.

Procter & Gamble Co.

Johnson & Johnson

Shiseido Company

Beiersdorf AG

Avon Products Inc.

Clarins

Kao Corporation

Amore Pacific Group

Estee Lauder

Cavinkare

Cetaphil

Hain Celestial Group

Body Lotions and Moisturizers Breakdown Data by Type

Lotions

Moisturizers

Body Lotions and Moisturizers Breakdown Data by Application

Men

Women

Baby

Contents

1 STUDY COVERAGE

- 1.1 Body Lotions and Moisturizers Product Introduction
- 1.2 Market Segments
- 1.3 Key Body Lotions and Moisturizers Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
 - 1.4.1 Global Body Lotions and Moisturizers Market Size Growth Rate by Type
 - 1.4.2 Lotions
 - 1.4.3 Moisturizers
- 1.5 Market by Application
 - 1.5.1 Global Body Lotions and Moisturizers Market Size Growth Rate by Application
 - 1.5.2 Men
 - 1.5.3 Women
 - 1.5.4 Baby
- 1.6 Coronavirus Disease 2019 (Covid-19): Body Lotions and Moisturizers Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Body Lotions and Moisturizers Industry
 - 1.6.1.1 Body Lotions and Moisturizers Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Body Lotions and Moisturizers Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Body Lotions and Moisturizers Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 EXECUTIVE SUMMARY

- 2.1 Global Body Lotions and Moisturizers Market Size Estimates and Forecasts
 - 2.1.1 Global Body Lotions and Moisturizers Revenue 2015-2026
 - 2.1.2 Global Body Lotions and Moisturizers Sales 2015-2026
- 2.2 Body Lotions and Moisturizers Market Size by Region: 2020 Versus 2026
 - 2.2.1 Global Body Lotions and Moisturizers Retrospective Market Scenario in Sales by Region: 2015-2020

2.2.2 Global Body Lotions and Moisturizers Retrospective Market Scenario in Revenue by Region: 2015-2020

3 GLOBAL BODY LOTIONS AND MOISTURIZERS COMPETITOR LANDSCAPE BY PLAYERS

3.1 Body Lotions and Moisturizers Sales by Manufacturers

3.1.1 Body Lotions and Moisturizers Sales by Manufacturers (2015-2020)

3.1.2 Body Lotions and Moisturizers Sales Market Share by Manufacturers (2015-2020)

3.2 Body Lotions and Moisturizers Revenue by Manufacturers

3.2.1 Body Lotions and Moisturizers Revenue by Manufacturers (2015-2020)

3.2.2 Body Lotions and Moisturizers Revenue Share by Manufacturers (2015-2020)

3.2.3 Global Body Lotions and Moisturizers Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by Body Lotions and Moisturizers Revenue in 2019

3.2.5 Global Body Lotions and Moisturizers Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.3 Body Lotions and Moisturizers Price by Manufacturers

3.4 Body Lotions and Moisturizers Manufacturing Base Distribution, Product Types

3.4.1 Body Lotions and Moisturizers Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers Body Lotions and Moisturizers Product Type

3.4.3 Date of International Manufacturers Enter into Body Lotions and Moisturizers Market

3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Body Lotions and Moisturizers Market Size by Type (2015-2020)

4.1.1 Global Body Lotions and Moisturizers Sales by Type (2015-2020)

4.1.2 Global Body Lotions and Moisturizers Revenue by Type (2015-2020)

4.1.3 Body Lotions and Moisturizers Average Selling Price (ASP) by Type (2015-2026)

4.2 Global Body Lotions and Moisturizers Market Size Forecast by Type (2021-2026)

4.2.1 Global Body Lotions and Moisturizers Sales Forecast by Type (2021-2026)

4.2.2 Global Body Lotions and Moisturizers Revenue Forecast by Type (2021-2026)

4.2.3 Body Lotions and Moisturizers Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global Body Lotions and Moisturizers Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

5 BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Body Lotions and Moisturizers Market Size by Application (2015-2020)

5.1.1 Global Body Lotions and Moisturizers Sales by Application (2015-2020)

5.1.2 Global Body Lotions and Moisturizers Revenue by Application (2015-2020)

5.1.3 Body Lotions and Moisturizers Price by Application (2015-2020)

5.2 Body Lotions and Moisturizers Market Size Forecast by Application (2021-2026)

5.2.1 Global Body Lotions and Moisturizers Sales Forecast by Application (2021-2026)

5.2.2 Global Body Lotions and Moisturizers Revenue Forecast by Application (2021-2026)

5.2.3 Global Body Lotions and Moisturizers Price Forecast by Application (2021-2026)

6 NORTH AMERICA

6.1 North America Body Lotions and Moisturizers by Country

6.1.1 North America Body Lotions and Moisturizers Sales by Country

6.1.2 North America Body Lotions and Moisturizers Revenue by Country

6.1.3 U.S.

6.1.4 Canada

6.2 North America Body Lotions and Moisturizers Market Facts & Figures by Type

6.3 North America Body Lotions and Moisturizers Market Facts & Figures by Application

7 EUROPE

7.1 Europe Body Lotions and Moisturizers by Country

7.1.1 Europe Body Lotions and Moisturizers Sales by Country

7.1.2 Europe Body Lotions and Moisturizers Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

7.2 Europe Body Lotions and Moisturizers Market Facts & Figures by Type

7.3 Europe Body Lotions and Moisturizers Market Facts & Figures by Application

8 ASIA PACIFIC

8.1 Asia Pacific Body Lotions and Moisturizers by Region

8.1.1 Asia Pacific Body Lotions and Moisturizers Sales by Region

8.1.2 Asia Pacific Body Lotions and Moisturizers Revenue by Region

8.1.3 China

8.1.4 Japan

8.1.5 South Korea

8.1.6 India

8.1.7 Australia

8.1.8 Taiwan

8.1.9 Indonesia

8.1.10 Thailand

8.1.11 Malaysia

8.1.12 Philippines

8.1.13 Vietnam

8.2 Asia Pacific Body Lotions and Moisturizers Market Facts & Figures by Type

8.3 Asia Pacific Body Lotions and Moisturizers Market Facts & Figures by Application

9 LATIN AMERICA

9.1 Latin America Body Lotions and Moisturizers by Country

9.1.1 Latin America Body Lotions and Moisturizers Sales by Country

9.1.2 Latin America Body Lotions and Moisturizers Revenue by Country

9.1.3 Mexico

9.1.4 Brazil

9.1.5 Argentina

9.2 Central & South America Body Lotions and Moisturizers Market Facts & Figures by Type

9.3 Central & South America Body Lotions and Moisturizers Market Facts & Figures by Application

10 MIDDLE EAST AND AFRICA

10.1 Middle East and Africa Body Lotions and Moisturizers by Country

10.1.1 Middle East and Africa Body Lotions and Moisturizers Sales by Country

10.1.2 Middle East and Africa Body Lotions and Moisturizers Revenue by Country

10.1.3 Turkey

10.1.4 Saudi Arabia

10.1.5 U.A.E

10.2 Middle East and Africa Body Lotions and Moisturizers Market Facts & Figures by Type

10.3 Middle East and Africa Body Lotions and Moisturizers Market Facts & Figures by Application

11 COMPANY PROFILES

11.1 L'Occitane

11.1.1 L'Occitane Corporation Information

11.1.2 L'Occitane Description, Business Overview and Total Revenue

11.1.3 L'Occitane Sales, Revenue and Gross Margin (2015-2020)

11.1.4 L'Occitane Body Lotions and Moisturizers Products Offered

11.1.5 L'Occitane Recent Development

11.2 Unilever PLC

11.2.1 Unilever PLC Corporation Information

11.2.2 Unilever PLC Description, Business Overview and Total Revenue

11.2.3 Unilever PLC Sales, Revenue and Gross Margin (2015-2020)

11.2.4 Unilever PLC Body Lotions and Moisturizers Products Offered

11.2.5 Unilever PLC Recent Development

11.3 L'Oréal S.A.

11.3.1 L'Oréal S.A. Corporation Information

11.3.2 L'Oréal S.A. Description, Business Overview and Total Revenue

11.3.3 L'Oréal S.A. Sales, Revenue and Gross Margin (2015-2020)

11.3.4 L'Oréal S.A. Body Lotions and Moisturizers Products Offered

11.3.5 L'Oréal S.A. Recent Development

11.4 Procter & Gamble Co.

11.4.1 Procter & Gamble Co. Corporation Information

11.4.2 Procter & Gamble Co. Description, Business Overview and Total Revenue

11.4.3 Procter & Gamble Co. Sales, Revenue and Gross Margin (2015-2020)

11.4.4 Procter & Gamble Co. Body Lotions and Moisturizers Products Offered

11.4.5 Procter & Gamble Co. Recent Development

11.5 Johnson & Johnson

11.5.1 Johnson & Johnson Corporation Information

11.5.2 Johnson & Johnson Description, Business Overview and Total Revenue

11.5.3 Johnson & Johnson Sales, Revenue and Gross Margin (2015-2020)

11.5.4 Johnson & Johnson Body Lotions and Moisturizers Products Offered

11.5.5 Johnson & Johnson Recent Development

11.6 Shiseido Company

11.6.1 Shiseido Company Corporation Information

- 11.6.2 Shiseido Company Description, Business Overview and Total Revenue
- 11.6.3 Shiseido Company Sales, Revenue and Gross Margin (2015-2020)
- 11.6.4 Shiseido Company Body Lotions and Moisturizers Products Offered
- 11.6.5 Shiseido Company Recent Development
- 11.7 Beiersdorf AG
 - 11.7.1 Beiersdorf AG Corporation Information
 - 11.7.2 Beiersdorf AG Description, Business Overview and Total Revenue
 - 11.7.3 Beiersdorf AG Sales, Revenue and Gross Margin (2015-2020)
 - 11.7.4 Beiersdorf AG Body Lotions and Moisturizers Products Offered
 - 11.7.5 Beiersdorf AG Recent Development
- 11.8 Avon Products Inc.
 - 11.8.1 Avon Products Inc. Corporation Information
 - 11.8.2 Avon Products Inc. Description, Business Overview and Total Revenue
 - 11.8.3 Avon Products Inc. Sales, Revenue and Gross Margin (2015-2020)
 - 11.8.4 Avon Products Inc. Body Lotions and Moisturizers Products Offered
 - 11.8.5 Avon Products Inc. Recent Development
- 11.9 Clarins
 - 11.9.1 Clarins Corporation Information
 - 11.9.2 Clarins Description, Business Overview and Total Revenue
 - 11.9.3 Clarins Sales, Revenue and Gross Margin (2015-2020)
 - 11.9.4 Clarins Body Lotions and Moisturizers Products Offered
 - 11.9.5 Clarins Recent Development
- 11.10 Kao Corporation
 - 11.10.1 Kao Corporation Corporation Information
 - 11.10.2 Kao Corporation Description, Business Overview and Total Revenue
 - 11.10.3 Kao Corporation Sales, Revenue and Gross Margin (2015-2020)
 - 11.10.4 Kao Corporation Body Lotions and Moisturizers Products Offered
 - 11.10.5 Kao Corporation Recent Development
- 11.1 L'Occitane
 - 11.1.1 L'Occitane Corporation Information
 - 11.1.2 L'Occitane Description, Business Overview and Total Revenue
 - 11.1.3 L'Occitane Sales, Revenue and Gross Margin (2015-2020)
 - 11.1.4 L'Occitane Body Lotions and Moisturizers Products Offered
 - 11.1.5 L'Occitane Recent Development
- 11.12 Estee Lauder
 - 11.12.1 Estee Lauder Corporation Information
 - 11.12.2 Estee Lauder Description, Business Overview and Total Revenue
 - 11.12.3 Estee Lauder Sales, Revenue and Gross Margin (2015-2020)
 - 11.12.4 Estee Lauder Products Offered

- 11.12.5 Estee Lauder Recent Development
- 11.13 Cavinkare
 - 11.13.1 Cavinkare Corporation Information
 - 11.13.2 Cavinkare Description, Business Overview and Total Revenue
 - 11.13.3 Cavinkare Sales, Revenue and Gross Margin (2015-2020)
 - 11.13.4 Cavinkare Products Offered
 - 11.13.5 Cavinkare Recent Development
- 11.14 Cetaphil
 - 11.14.1 Cetaphil Corporation Information
 - 11.14.2 Cetaphil Description, Business Overview and Total Revenue
 - 11.14.3 Cetaphil Sales, Revenue and Gross Margin (2015-2020)
 - 11.14.4 Cetaphil Products Offered
 - 11.14.5 Cetaphil Recent Development
- 11.15 Hain Celestial Group
 - 11.15.1 Hain Celestial Group Corporation Information
 - 11.15.2 Hain Celestial Group Description, Business Overview and Total Revenue
 - 11.15.3 Hain Celestial Group Sales, Revenue and Gross Margin (2015-2020)
 - 11.15.4 Hain Celestial Group Products Offered
 - 11.15.5 Hain Celestial Group Recent Development

12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)

- 12.1 Body Lotions and Moisturizers Market Estimates and Projections by Region
 - 12.1.1 Global Body Lotions and Moisturizers Sales Forecast by Regions 2021-2026
 - 12.1.2 Global Body Lotions and Moisturizers Revenue Forecast by Regions 2021-2026
- 12.2 North America Body Lotions and Moisturizers Market Size Forecast (2021-2026)
 - 12.2.1 North America: Body Lotions and Moisturizers Sales Forecast (2021-2026)
 - 12.2.2 North America: Body Lotions and Moisturizers Revenue Forecast (2021-2026)
 - 12.2.3 North America: Body Lotions and Moisturizers Market Size Forecast by Country (2021-2026)
- 12.3 Europe Body Lotions and Moisturizers Market Size Forecast (2021-2026)
 - 12.3.1 Europe: Body Lotions and Moisturizers Sales Forecast (2021-2026)
 - 12.3.2 Europe: Body Lotions and Moisturizers Revenue Forecast (2021-2026)
 - 12.3.3 Europe: Body Lotions and Moisturizers Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific Body Lotions and Moisturizers Market Size Forecast (2021-2026)
 - 12.4.1 Asia Pacific: Body Lotions and Moisturizers Sales Forecast (2021-2026)
 - 12.4.2 Asia Pacific: Body Lotions and Moisturizers Revenue Forecast (2021-2026)
 - 12.4.3 Asia Pacific: Body Lotions and Moisturizers Market Size Forecast by Region

(2021-2026)

12.5 Latin America Body Lotions and Moisturizers Market Size Forecast (2021-2026)

12.5.1 Latin America: Body Lotions and Moisturizers Sales Forecast (2021-2026)

12.5.2 Latin America: Body Lotions and Moisturizers Revenue Forecast (2021-2026)

12.5.3 Latin America: Body Lotions and Moisturizers Market Size Forecast by Country
(2021-2026)

12.6 Middle East and Africa Body Lotions and Moisturizers Market Size Forecast
(2021-2026)

12.6.1 Middle East and Africa: Body Lotions and Moisturizers Sales Forecast
(2021-2026)

12.6.2 Middle East and Africa: Body Lotions and Moisturizers Revenue Forecast
(2021-2026)

12.6.3 Middle East and Africa: Body Lotions and Moisturizers Market Size Forecast by
Country (2021-2026)

13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

13.1 Market Opportunities and Drivers

13.2 Market Challenges

13.3 Market Risks/Restraints

13.4 Porter's Five Forces Analysis

13.5 Primary Interviews with Key Body Lotions and Moisturizers Players (Opinion
Leaders)

14 VALUE CHAIN AND SALES CHANNELS ANALYSIS

14.1 Value Chain Analysis

14.2 Body Lotions and Moisturizers Customers

14.3 Sales Channels Analysis

14.3.1 Sales Channels

14.3.2 Distributors

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Research Methodology

16.1.1 Methodology/Research Approach

16.1.2 Data Source
16.2 Author Details

List Of Tables

LIST OF TABLES

Table 1. Body Lotions and Moisturizers Market Segments

Table 2. Ranking of Global Top Body Lotions and Moisturizers Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Body Lotions and Moisturizers Market Size Growth Rate by Type 2020-2026 (K Units) & (US\$ Million)

Table 4. Major Manufacturers of Lotions

Table 5. Major Manufacturers of Moisturizers

Table 6. COVID-19 Impact Global Market: (Four Body Lotions and Moisturizers Market Size Forecast Scenarios)

Table 7. Opportunities and Trends for Body Lotions and Moisturizers Players in the COVID-19 Landscape

Table 8. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 9. Key Regions/Countries Measures against Covid-19 Impact

Table 10. Proposal for Body Lotions and Moisturizers Players to Combat Covid-19 Impact

Table 11. Global Body Lotions and Moisturizers Market Size Growth Rate by Application 2020-2026 (K Units)

Table 12. Global Body Lotions and Moisturizers Market Size by Region (K Units) & (US\$ Million): 2020 VS 2026

Table 13. Global Body Lotions and Moisturizers Sales by Regions 2015-2020 (K Units)

Table 14. Global Body Lotions and Moisturizers Sales Market Share by Regions (2015-2020)

Table 15. Global Body Lotions and Moisturizers Revenue by Regions 2015-2020 (US\$ Million)

Table 16. Global Body Lotions and Moisturizers Sales by Manufacturers (2015-2020) (K Units)

Table 17. Global Body Lotions and Moisturizers Sales Share by Manufacturers (2015-2020)

Table 18. Global Body Lotions and Moisturizers Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)

Table 19. Global Body Lotions and Moisturizers by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Body Lotions and Moisturizers as of 2019)

Table 20. Body Lotions and Moisturizers Revenue by Manufacturers (2015-2020) (US\$ Million)

Table 21. Body Lotions and Moisturizers Revenue Share by Manufacturers (2015-2020)

Table 22. Key Manufacturers Body Lotions and Moisturizers Price (2015-2020)
(USD/Unit)

Table 23. Body Lotions and Moisturizers Manufacturers Manufacturing Base Distribution
and Headquarters

Table 24. Manufacturers Body Lotions and Moisturizers Product Type

Table 25. Date of International Manufacturers Enter into Body Lotions and Moisturizers
Market

Table 26. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 27. Global Body Lotions and Moisturizers Sales by Type (2015-2020) (K Units)

Table 28. Global Body Lotions and Moisturizers Sales Share by Type (2015-2020)

Table 29. Global Body Lotions and Moisturizers Revenue by Type (2015-2020) (US\$
Million)

Table 30. Global Body Lotions and Moisturizers Revenue Share by Type (2015-2020)

Table 31. Body Lotions and Moisturizers Average Selling Price (ASP) by Type
2015-2020 (USD/Unit)

Table 32. Global Body Lotions and Moisturizers Sales by Application (2015-2020) (K
Units)

Table 33. Global Body Lotions and Moisturizers Sales Share by Application (2015-2020)

Table 34. North America Body Lotions and Moisturizers Sales by Country (2015-2020)
(K Units)

Table 35. North America Body Lotions and Moisturizers Sales Market Share by Country
(2015-2020)

Table 36. North America Body Lotions and Moisturizers Revenue by Country
(2015-2020) (US\$ Million)

Table 37. North America Body Lotions and Moisturizers Revenue Market Share by
Country (2015-2020)

Table 38. North America Body Lotions and Moisturizers Sales by Type (2015-2020) (K
Units)

Table 39. North America Body Lotions and Moisturizers Sales Market Share by Type
(2015-2020)

Table 40. North America Body Lotions and Moisturizers Sales by Application
(2015-2020) (K Units)

Table 41. North America Body Lotions and Moisturizers Sales Market Share by
Application (2015-2020)

Table 42. Europe Body Lotions and Moisturizers Sales by Country (2015-2020) (K
Units)

Table 43. Europe Body Lotions and Moisturizers Sales Market Share by Country
(2015-2020)

Table 44. Europe Body Lotions and Moisturizers Revenue by Country (2015-2020)

(US\$ Million)

Table 45. Europe Body Lotions and Moisturizers Revenue Market Share by Country (2015-2020)

Table 46. Europe Body Lotions and Moisturizers Sales by Type (2015-2020) (K Units)

Table 47. Europe Body Lotions and Moisturizers Sales Market Share by Type (2015-2020)

Table 48. Europe Body Lotions and Moisturizers Sales by Application (2015-2020) (K Units)

Table 49. Europe Body Lotions and Moisturizers Sales Market Share by Application (2015-2020)

Table 50. Asia Pacific Body Lotions and Moisturizers Sales by Region (2015-2020) (K Units)

Table 51. Asia Pacific Body Lotions and Moisturizers Sales Market Share by Region (2015-2020)

Table 52. Asia Pacific Body Lotions and Moisturizers Revenue by Region (2015-2020) (US\$ Million)

Table 53. Asia Pacific Body Lotions and Moisturizers Revenue Market Share by Region (2015-2020)

Table 54. Asia Pacific Body Lotions and Moisturizers Sales by Type (2015-2020) (K Units)

Table 55. Asia Pacific Body Lotions and Moisturizers Sales Market Share by Type (2015-2020)

Table 56. Asia Pacific Body Lotions and Moisturizers Sales by Application (2015-2020) (K Units)

Table 57. Asia Pacific Body Lotions and Moisturizers Sales Market Share by Application (2015-2020)

Table 58. Latin America Body Lotions and Moisturizers Sales by Country (2015-2020) (K Units)

Table 59. Latin America Body Lotions and Moisturizers Sales Market Share by Country (2015-2020)

Table 60. Latin America Body Lotions and Moisturizers Revenue by Country (2015-2020) (US\$ Million)

Table 61. Latin America Body Lotions and Moisturizers Revenue Market Share by Country (2015-2020)

Table 62. Latin America Body Lotions and Moisturizers Sales by Type (2015-2020) (K Units)

Table 63. Latin America Body Lotions and Moisturizers Sales Market Share by Type (2015-2020)

Table 64. Latin America Body Lotions and Moisturizers Sales by Application

(2015-2020) (K Units)

Table 65. Latin America Body Lotions and Moisturizers Sales Market Share by Application (2015-2020)

Table 66. Middle East and Africa Body Lotions and Moisturizers Sales by Country (2015-2020) (K Units)

Table 67. Middle East and Africa Body Lotions and Moisturizers Sales Market Share by Country (2015-2020)

Table 68. Middle East and Africa Body Lotions and Moisturizers Revenue by Country (2015-2020) (US\$ Million)

Table 69. Middle East and Africa Body Lotions and Moisturizers Revenue Market Share by Country (2015-2020)

Table 70. Middle East and Africa Body Lotions and Moisturizers Sales by Type (2015-2020) (K Units)

Table 71. Middle East and Africa Body Lotions and Moisturizers Sales Market Share by Type (2015-2020)

Table 72. Middle East and Africa Body Lotions and Moisturizers Sales by Application (2015-2020) (K Units)

Table 73. Middle East and Africa Body Lotions and Moisturizers Sales Market Share by Application (2015-2020)

Table 74. L'Occitane Corporation Information

Table 75. L'Occitane Description and Major Businesses

Table 76. L'Occitane Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 77. L'Occitane Product

Table 78. L'Occitane Recent Development

Table 79. Unilever PLC Corporation Information

Table 80. Unilever PLC Description and Major Businesses

Table 81. Unilever PLC Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 82. Unilever PLC Product

Table 83. Unilever PLC Recent Development

Table 84. L'Oréal S.A. Corporation Information

Table 85. L'Oréal S.A. Description and Major Businesses

Table 86. L'Oréal S.A. Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 87. L'Oréal S.A. Product

Table 88. L'Oréal S.A. Recent Development

Table 89. Procter & Gamble Co. Corporation Information

Table 90. Procter & Gamble Co. Description and Major Businesses

- Table 91. Procter & Gamble Co. Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 92. Procter & Gamble Co. Product
- Table 93. Procter & Gamble Co. Recent Development
- Table 94. Johnson & Johnson Corporation Information
- Table 95. Johnson & Johnson Description and Major Businesses
- Table 96. Johnson & Johnson Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 97. Johnson & Johnson Product
- Table 98. Johnson & Johnson Recent Development
- Table 99. Shiseido Company Corporation Information
- Table 100. Shiseido Company Description and Major Businesses
- Table 101. Shiseido Company Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 102. Shiseido Company Product
- Table 103. Shiseido Company Recent Development
- Table 104. Beiersdorf AG Corporation Information
- Table 105. Beiersdorf AG Description and Major Businesses
- Table 106. Beiersdorf AG Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 107. Beiersdorf AG Product
- Table 108. Beiersdorf AG Recent Development
- Table 109. Avon Products Inc. Corporation Information
- Table 110. Avon Products Inc. Description and Major Businesses
- Table 111. Avon Products Inc. Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 112. Avon Products Inc. Product
- Table 113. Avon Products Inc. Recent Development
- Table 114. Clarins Corporation Information
- Table 115. Clarins Description and Major Businesses
- Table 116. Clarins Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 117. Clarins Product
- Table 118. Clarins Recent Development
- Table 119. Kao Corporation Corporation Information
- Table 120. Kao Corporation Description and Major Businesses
- Table 121. Kao Corporation Body Lotions and Moisturizers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 122. Kao Corporation Product

- Table 123. Kao Corporation Recent Development
- Table 124. Amore Pacific Group Corporation Information
- Table 125. Amore Pacific Group Description and Major Businesses
- Table 126. Amore Pacific Group Body Lotions and Moisturizers Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 127. Amore Pacific Group Product
- Table 128. Amore Pacific Group Recent Development
- Table 129. Estee Lauder Corporation Information
- Table 130. Estee Lauder Description and Major Businesses
- Table 131. Estee Lauder Body Lotions and Moisturizers Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 132. Estee Lauder Product
- Table 133. Estee Lauder Recent Development
- Table 134. Cavinkare Corporation Information
- Table 135. Cavinkare Description and Major Businesses
- Table 136. Cavinkare Body Lotions and Moisturizers Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 137. Cavinkare Product
- Table 138. Cavinkare Recent Development
- Table 139. Cetaphil Corporation Information
- Table 140. Cetaphil Description and Major Businesses
- Table 141. Cetaphil Body Lotions and Moisturizers Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 142. Cetaphil Product
- Table 143. Cetaphil Recent Development
- Table 144. Hain Celestial Group Corporation Information
- Table 145. Hain Celestial Group Description and Major Businesses
- Table 146. Hain Celestial Group Body Lotions and Moisturizers Sales (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 147. Hain Celestial Group Product
- Table 148. Hain Celestial Group Recent Development
- Table 149. Global Body Lotions and Moisturizers Sales Forecast by Regions (2021-2026) (K Units)
- Table 150. Global Body Lotions and Moisturizers Sales Market Share Forecast by Regions (2021-2026)
- Table 151. Global Body Lotions and Moisturizers Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 152. Global Body Lotions and Moisturizers Revenue Market Share Forecast by Regions (2021-2026)

Table 153. North America: Body Lotions and Moisturizers Sales Forecast by Country (2021-2026) (K Units)

Table 154. North America: Body Lotions and Moisturizers Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 155. Europe: Body Lotions and Moisturizers Sales Forecast by Country (2021-2026) (K Units)

Table 156. Europe: Body Lotions and Moisturizers Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 157. Asia Pacific: Body Lotions and Moisturizers Sales Forecast by Region (2021-2026) (K Units)

Table 158. Asia Pacific: Body Lotions and Moisturizers Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 159. Latin America: Body Lotions and Moisturizers Sales Forecast by Country (2021-2026) (K Units)

Table 160. Latin America: Body Lotions and Moisturizers Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 161. Middle East and Africa: Body Lotions and Moisturizers Sales Forecast by Country (2021-2026) (K Units)

Table 162. Middle East and Africa: Body Lotions and Moisturizers Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 163. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 164. Key Challenges

Table 165. Market Risks

Table 166. Main Points Interviewed from Key Body Lotions and Moisturizers Players

Table 167. Body Lotions and Moisturizers Customers List

Table 168. Body Lotions and Moisturizers Distributors List

Table 169. Research Programs/Design for This Report

Table 170. Key Data Information from Secondary Sources

Table 171. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

Figure 1. Body Lotions and Moisturizers Product Picture

Figure 2. Global Body Lotions and Moisturizers Sales Market Share by Type in 2020 & 2026

Figure 3. Lotions Product Picture

Figure 4. Moisturizers Product Picture

Figure 5. Global Body Lotions and Moisturizers Sales Market Share by Application in 2020 & 2026

Figure 6. Men

Figure 7. Women

Figure 8. Baby

Figure 9. Body Lotions and Moisturizers Report Years Considered

Figure 10. Global Body Lotions and Moisturizers Market Size 2015-2026 (US\$ Million)

Figure 11. Global Body Lotions and Moisturizers Sales 2015-2026 (K Units)

Figure 12. Global Body Lotions and Moisturizers Market Size Market Share by Region: 2020 Versus 2026

Figure 13. Global Body Lotions and Moisturizers Sales Market Share by Region (2015-2020)

Figure 14. Global Body Lotions and Moisturizers Sales Market Share by Region in 2019

Figure 15. Global Body Lotions and Moisturizers Revenue Market Share by Region (2015-2020)

Figure 16. Global Body Lotions and Moisturizers Revenue Market Share by Region in 2019

Figure 17. Global Body Lotions and Moisturizers Sales Share by Manufacturer in 2019

Figure 18. The Top 10 and 5 Players Market Share by Body Lotions and Moisturizers Revenue in 2019

Figure 19. Body Lotions and Moisturizers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019

Figure 20. Global Body Lotions and Moisturizers Sales Market Share by Type (2015-2020)

Figure 21. Global Body Lotions and Moisturizers Sales Market Share by Type in 2019

Figure 22. Global Body Lotions and Moisturizers Revenue Market Share by Type (2015-2020)

Figure 23. Global Body Lotions and Moisturizers Revenue Market Share by Type in 2019

Figure 24. Global Body Lotions and Moisturizers Market Share by Price Range

(2015-2020)

Figure 25. Global Body Lotions and Moisturizers Sales Market Share by Application

(2015-2020)

Figure 26. Global Body Lotions and Moisturizers Sales Market Share by Application in 2019

Figure 27. Global Body Lotions and Moisturizers Revenue Market Share by Application (2015-2020)

Figure 28. Global Body Lotions and Moisturizers Revenue Market Share by Application in 2019

Figure 29. North America Body Lotions and Moisturizers Sales Growth Rate 2015-2020 (K Units)

Figure 30. North America Body Lotions and Moisturizers Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 31. North America Body Lotions and Moisturizers Sales Market Share by Country in 2019

Figure 32. North America Body Lotions and Moisturizers Revenue Market Share by Country in 2019

Figure 33. U.S. Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 34. U.S. Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 35. Canada Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 36. Canada Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 37. North America Body Lotions and Moisturizers Market Share by Type in 2019

Figure 38. North America Body Lotions and Moisturizers Market Share by Application in 2019

Figure 39. Europe Body Lotions and Moisturizers Sales Growth Rate 2015-2020 (K Units)

Figure 40. Europe Body Lotions and Moisturizers Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 41. Europe Body Lotions and Moisturizers Sales Market Share by Country in 2019

Figure 42. Europe Body Lotions and Moisturizers Revenue Market Share by Country in 2019

Figure 43. Germany Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 44. Germany Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 45. France Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 46. France Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 47. U.K. Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 48. U.K. Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 49. Italy Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 50. Italy Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 51. Russia Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 52. Russia Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 53. Europe Body Lotions and Moisturizers Market Share by Type in 2019

Figure 54. Europe Body Lotions and Moisturizers Market Share by Application in 2019

Figure 55. Asia Pacific Body Lotions and Moisturizers Sales Growth Rate 2015-2020 (K Units)

Figure 56. Asia Pacific Body Lotions and Moisturizers Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 57. Asia Pacific Body Lotions and Moisturizers Sales Market Share by Region in 2019

Figure 58. Asia Pacific Body Lotions and Moisturizers Revenue Market Share by Region in 2019

Figure 59. China Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 60. China Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 61. Japan Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 62. Japan Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 63. South Korea Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 64. South Korea Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 65. India Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 66. India Body Lotions and Moisturizers Revenue Growth Rate (2015-2020)

(US\$ Million)

Figure 67. Australia Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 68. Australia Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 69. Taiwan Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 70. Taiwan Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 71. Indonesia Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 72. Indonesia Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 73. Thailand Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 74. Thailand Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 75. Malaysia Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 76. Malaysia Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 77. Philippines Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 78. Philippines Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 79. Vietnam Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 80. Vietnam Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 81. Asia Pacific Body Lotions and Moisturizers Market Share by Type in 2019

Figure 82. Asia Pacific Body Lotions and Moisturizers Market Share by Application in 2019

Figure 83. Latin America Body Lotions and Moisturizers Sales Growth Rate 2015-2020 (K Units)

Figure 84. Latin America Body Lotions and Moisturizers Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 85. Latin America Body Lotions and Moisturizers Sales Market Share by Country in 2019

Figure 86. Latin America Body Lotions and Moisturizers Revenue Market Share by

Country in 2019

Figure 87. Mexico Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 88. Mexico Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 89. Brazil Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 90. Brazil Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 91. Argentina Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 92. Argentina Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 93. Latin America Body Lotions and Moisturizers Market Share by Type in 2019

Figure 94. Latin America Body Lotions and Moisturizers Market Share by Application in 2019

Figure 95. Middle East and Africa Body Lotions and Moisturizers Sales Growth Rate 2015-2020 (K Units)

Figure 96. Middle East and Africa Body Lotions and Moisturizers Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 97. Middle East and Africa Body Lotions and Moisturizers Sales Market Share by Country in 2019

Figure 98. Middle East and Africa Body Lotions and Moisturizers Revenue Market Share by Country in 2019

Figure 99. Turkey Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 100. Turkey Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 101. Saudi Arabia Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 102. Saudi Arabia Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 103. U.A.E Body Lotions and Moisturizers Sales Growth Rate (2015-2020) (K Units)

Figure 104. U.A.E Body Lotions and Moisturizers Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 105. Middle East and Africa Body Lotions and Moisturizers Market Share by Type in 2019

Figure 106. Middle East and Africa Body Lotions and Moisturizers Market Share by

Application in 2019

Figure 107. L'Occitane Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 108. Unilever PLC Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 109. L'Oréal S.A. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 110. Procter & Gamble Co. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Johnson & Johnson Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. Shiseido Company Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Beiersdorf AG Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. Avon Products Inc. Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. Clarins Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. Kao Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. Amore Pacific Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 118. Estee Lauder Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 119. Cavinkare Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 120. Cetaphil Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 121. Hain Celestial Group Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 122. North America Body Lotions and Moisturizers Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 123. North America Body Lotions and Moisturizers Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 124. Europe Body Lotions and Moisturizers Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 125. Europe Body Lotions and Moisturizers Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 126. Asia Pacific Body Lotions and Moisturizers Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 127. Asia Pacific Body Lotions and Moisturizers Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 128. Latin America Body Lotions and Moisturizers Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 129. Latin America Body Lotions and Moisturizers Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 130. Middle East and Africa Body Lotions and Moisturizers Sales Growth Rate Forecast (2021-2026) (K Units)

Figure 131. Middle East and Africa Body Lotions and Moisturizers Revenue Growth

Rate Forecast (2021-2026) (US\$ Million)

Figure 132. Porter's Five Forces Analysis

Figure 133. Channels of Distribution

Figure 134. Distributors Profiles

Figure 135. Bottom-up and Top-down Approaches for This Report

Figure 136. Data Triangulation

Figure 137. Key Executives Interviewed

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