

# COVID-19 Impact on Global Big Data for Telecommunications and Media & Entertainment Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/C1D3065BF1BEEN.html

Date: August 2020 Pages: 129 Price: US\$ 3,900.00 (Single User License) ID: C1D3065BF1BEEN

## **Abstracts**

This report focuses on the global Big Data for Telecommunications and Media & Entertainment status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Big Data for Telecommunications and Media & Entertainment development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Microsoft
Google
AWS
IBM
Dell
Splunk
Micro Focus
SAP
Accenture



#### Informatica

Teradata

Oracle

Cloudera

Palantir

HPE

Cisco

SAS

#### Market segment by Type, the product can be split into

Software

Hardware

**Deployment Models** 

Market segment by Application, split into

**Telecommunications** 

Media & Entertainment

Market segment by Regions/Countries, this report covers

North America

Europe



China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Big Data for Telecommunications and Media & Entertainment status, future forecast, growth opportunity, key market and key players.

To present the Big Data for Telecommunications and Media & Entertainment development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Big Data for Telecommunications and Media & Entertainment are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered



as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.



# Contents

#### **1 REPORT OVERVIEW**

1.1 Study Scope

1.2 Key Market Segments

1.3 Players Covered: Ranking by Big Data for Telecommunications and Media &

Entertainment Revenue

1.4 Market Analysis by Type

1.4.1 Global Big Data for Telecommunications and Media & Entertainment Market Size Growth Rate by Type: 2020 VS 2026

1.4.2 Software

1.4.3 Hardware

1.4.4 Deployment Models

1.5 Market by Application

1.5.1 Global Big Data for Telecommunications and Media & Entertainment Market Share by Application: 2020 VS 2026

1.5.2 Telecommunications

1.5.3 Media & Entertainment

1.6 Coronavirus Disease 2019 (Covid-19): Big Data for Telecommunications and Media & Entertainment Industry Impact

1.6.1 How the Covid-19 is Affecting the Big Data for Telecommunications and Media & Entertainment Industry

1.6.1.1 Big Data for Telecommunications and Media & Entertainment Business Impact Assessment - Covid-19

1.6.1.2 Supply Chain Challenges

1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Big Data for Telecommunications and Media & Entertainment Potential Opportunities in the COVID-19 Landscape

1.6.3 Measures / Proposal against Covid-19

1.6.3.1 Government Measures to Combat Covid-19 Impact

1.6.3.2 Proposal for Big Data for Telecommunications and Media & Entertainment Players to Combat Covid-19 Impact

1.7 Study Objectives

1.8 Years Considered

#### 2 GLOBAL GROWTH TRENDS BY REGIONS

2.1 Big Data for Telecommunications and Media & Entertainment Market Perspective



(2015-2026)

2.2 Big Data for Telecommunications and Media & Entertainment Growth Trends by Regions

2.2.1 Big Data for Telecommunications and Media & Entertainment Market Size by Regions: 2015 VS 2020 VS 2026

2.2.2 Big Data for Telecommunications and Media & Entertainment Historic Market Share by Regions (2015-2020)

2.2.3 Big Data for Telecommunications and Media & Entertainment Forecasted Market Size by Regions (2021-2026)

2.3 Industry Trends and Growth Strategy

2.3.1 Market Top Trends

2.3.2 Market Drivers

2.3.3 Market Challenges

2.3.4 Porter's Five Forces Analysis

2.3.5 Big Data for Telecommunications and Media & Entertainment Market Growth Strategy

2.3.6 Primary Interviews with Key Big Data for Telecommunications and Media & Entertainment Players (Opinion Leaders)

### **3 COMPETITION LANDSCAPE BY KEY PLAYERS**

3.1 Global Top Big Data for Telecommunications and Media & Entertainment Players by Market Size

3.1.1 Global Top Big Data for Telecommunications and Media & Entertainment Players by Revenue (2015-2020)

3.1.2 Global Big Data for Telecommunications and Media & Entertainment Revenue Market Share by Players (2015-2020)

3.1.3 Global Big Data for Telecommunications and Media & Entertainment Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

3.2 Global Big Data for Telecommunications and Media & Entertainment Market Concentration Ratio

3.2.1 Global Big Data for Telecommunications and Media & Entertainment Market Concentration Ratio (CR5 and HHI)

3.2.2 Global Top 10 and Top 5 Companies by Big Data for Telecommunications and Media & Entertainment Revenue in 2019

3.3 Big Data for Telecommunications and Media & Entertainment Key Players Head office and Area Served

3.4 Key Players Big Data for Telecommunications and Media & Entertainment Product Solution and Service



3.5 Date of Enter into Big Data for Telecommunications and Media & Entertainment Market

3.6 Mergers & Acquisitions, Expansion Plans

#### 4 BREAKDOWN DATA BY TYPE (2015-2026)

4.1 Global Big Data for Telecommunications and Media & Entertainment Historic Market Size by Type (2015-2020)

4.2 Global Big Data for Telecommunications and Media & Entertainment Forecasted Market Size by Type (2021-2026)

### 5 BIG DATA FOR TELECOMMUNICATIONS AND MEDIA & ENTERTAINMENT BREAKDOWN DATA BY APPLICATION (2015-2026)

5.1 Global Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020)

5.2 Global Big Data for Telecommunications and Media & Entertainment Forecasted Market Size by Application (2021-2026)

#### **6 NORTH AMERICA**

6.1 North America Big Data for Telecommunications and Media & Entertainment Market Size (2015-2020)

6.2 Big Data for Telecommunications and Media & Entertainment Key Players in North America (2019-2020)

6.3 North America Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020)

6.4 North America Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020)

#### 7 EUROPE

7.1 Europe Big Data for Telecommunications and Media & Entertainment Market Size (2015-2020)

7.2 Big Data for Telecommunications and Media & Entertainment Key Players in Europe (2019-2020)

7.3 Europe Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020)

7.4 Europe Big Data for Telecommunications and Media & Entertainment Market Size



by Application (2015-2020)

#### 8 CHINA

8.1 China Big Data for Telecommunications and Media & Entertainment Market Size (2015-2020)

8.2 Big Data for Telecommunications and Media & Entertainment Key Players in China (2019-2020)

8.3 China Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020)

8.4 China Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020)

#### 9 JAPAN

9.1 Japan Big Data for Telecommunications and Media & Entertainment Market Size (2015-2020)

9.2 Big Data for Telecommunications and Media & Entertainment Key Players in Japan (2019-2020)

9.3 Japan Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020)

9.4 Japan Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020)

#### **10 SOUTHEAST ASIA**

10.1 Southeast Asia Big Data for Telecommunications and Media & Entertainment Market Size (2015-2020)

10.2 Big Data for Telecommunications and Media & Entertainment Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020)

10.4 Southeast Asia Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020)

### 11 INDIA

11.1 India Big Data for Telecommunications and Media & Entertainment Market Size (2015-2020)



11.2 Big Data for Telecommunications and Media & Entertainment Key Players in India (2019-2020)

11.3 India Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020)

11.4 India Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020)

### 12 CENTRAL & SOUTH AMERICA

12.1 Central & South America Big Data for Telecommunications and Media & Entertainment Market Size (2015-2020)

12.2 Big Data for Telecommunications and Media & Entertainment Key Players in Central & South America (2019-2020)

12.3 Central & South America Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020)

12.4 Central & South America Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020)

#### **13 KEY PLAYERS PROFILES**

13.1 Microsoft

13.1.1 Microsoft Company Details

13.1.2 Microsoft Business Overview and Its Total Revenue

13.1.3 Microsoft Big Data for Telecommunications and Media & Entertainment Introduction

13.1.4 Microsoft Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020))

13.1.5 Microsoft Recent Development

13.2 Google

13.2.1 Google Company Details

13.2.2 Google Business Overview and Its Total Revenue

13.2.3 Google Big Data for Telecommunications and Media & Entertainment Introduction

13.2.4 Google Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

13.2.5 Google Recent Development

13.3 AWS

13.3.1 AWS Company Details

13.3.2 AWS Business Overview and Its Total Revenue



13.3.3 AWS Big Data for Telecommunications and Media & Entertainment Introduction

13.3.4 AWS Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

13.3.5 AWS Recent Development

13.4 IBM

13.4.1 IBM Company Details

13.4.2 IBM Business Overview and Its Total Revenue

13.4.3 IBM Big Data for Telecommunications and Media & Entertainment Introduction

13.4.4 IBM Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

13.4.5 IBM Recent Development

13.5 Dell

13.5.1 Dell Company Details

13.5.2 Dell Business Overview and Its Total Revenue

13.5.3 Dell Big Data for Telecommunications and Media & Entertainment Introduction

13.5.4 Dell Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

13.5.5 Dell Recent Development

13.6 Splunk

13.6.1 Splunk Company Details

13.6.2 Splunk Business Overview and Its Total Revenue

13.6.3 Splunk Big Data for Telecommunications and Media & Entertainment Introduction

13.6.4 Splunk Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

13.6.5 Splunk Recent Development

13.7 Micro Focus

13.7.1 Micro Focus Company Details

13.7.2 Micro Focus Business Overview and Its Total Revenue

13.7.3 Micro Focus Big Data for Telecommunications and Media & Entertainment Introduction

13.7.4 Micro Focus Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

13.7.5 Micro Focus Recent Development

13.8 SAP

13.8.1 SAP Company Details

13.8.2 SAP Business Overview and Its Total Revenue

13.8.3 SAP Big Data for Telecommunications and Media & Entertainment Introduction

13.8.4 SAP Revenue in Big Data for Telecommunications and Media & Entertainment,



Business (2015-2020)

13.8.5 SAP Recent Development

13.9 Accenture

13.9.1 Accenture Company Details

13.9.2 Accenture Business Overview and Its Total Revenue

13.9.3 Accenture Big Data for Telecommunications and Media & Entertainment Introduction

13.9.4 Accenture Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

13.9.5 Accenture Recent Development

13.10 Informatica

13.10.1 Informatica Company Details

13.10.2 Informatica Business Overview and Its Total Revenue

13.10.3 Informatica Big Data for Telecommunications and Media & Entertainment Introduction

13.10.4 Informatica Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

13.10.5 Informatica Recent Development

13.11 Teradata

10.11.1 Teradata Company Details

10.11.2 Teradata Business Overview and Its Total Revenue

10.11.3 Teradata Big Data for Telecommunications and Media & Entertainment Introduction

10.11.4 Teradata Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

10.11.5 Teradata Recent Development

13.12 Oracle

10.12.1 Oracle Company Details

10.12.2 Oracle Business Overview and Its Total Revenue

10.12.3 Oracle Big Data for Telecommunications and Media & Entertainment Introduction

10.12.4 Oracle Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

10.12.5 Oracle Recent Development

13.13 Cloudera

10.13.1 Cloudera Company Details

10.13.2 Cloudera Business Overview and Its Total Revenue

10.13.3 Cloudera Big Data for Telecommunications and Media & Entertainment Introduction



10.13.4 Cloudera Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

10.13.5 Cloudera Recent Development

13.14 Palantir

10.14.1 Palantir Company Details

10.14.2 Palantir Business Overview and Its Total Revenue

10.14.3 Palantir Big Data for Telecommunications and Media & Entertainment Introduction

10.14.4 Palantir Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

10.14.5 Palantir Recent Development

13.15 HPE

10.15.1 HPE Company Details

10.15.2 HPE Business Overview and Its Total Revenue

10.15.3 HPE Big Data for Telecommunications and Media & Entertainment Introduction

10.15.4 HPE Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

10.15.5 HPE Recent Development

13.16 Cisco

10.16.1 Cisco Company Details

10.16.2 Cisco Business Overview and Its Total Revenue

10.16.3 Cisco Big Data for Telecommunications and Media & Entertainment Introduction

10.16.4 Cisco Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

10.16.5 Cisco Recent Development

13.17 SAS

10.17.1 SAS Company Details

10.17.2 SAS Business Overview and Its Total Revenue

10.17.3 SAS Big Data for Telecommunications and Media & Entertainment Introduction

10.17.4 SAS Revenue in Big Data for Telecommunications and Media & Entertainment Business (2015-2020)

10.17.5 SAS Recent Development

#### 14 ANALYST'S VIEWPOINTS/CONCLUSIONS

#### **15 APPENDIX**



15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details



# **List Of Tables**

#### LIST OF TABLES

Table 1. Big Data for Telecommunications and Media & Entertainment Key Market Segments

Table 2. Key Players Covered: Ranking by Big Data for Telecommunications and Media & Entertainment Revenue

Table 3. Ranking of Global Top Big Data for Telecommunications and Media & Entertainment Manufacturers by Revenue (US\$ Million) in 2019

Table 4. Global Big Data for Telecommunications and Media & Entertainment Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026

Table 5. Key Players of Software

Table 6. Key Players of Hardware

Table 7. Key Players of Deployment Models

Table 8. COVID-19 Impact Global Market: (Four Big Data for Telecommunications and Media & Entertainment Market Size Forecast Scenarios)

Table 9. Opportunities and Trends for Big Data for Telecommunications and Media & Entertainment Players in the COVID-19 Landscape

Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 11. Key Regions/Countries Measures against Covid-19 Impact

Table 12. Proposal for Big Data for Telecommunications and Media & Entertainment Players to Combat Covid-19 Impact

Table 13. Global Big Data for Telecommunications and Media & Entertainment Market Size Growth by Application (US\$ Million): 2020 VS 2026

Table 14. Global Big Data for Telecommunications and Media & Entertainment Market Size by Regions (US\$ Million): 2020 VS 2026

Table 15. Global Big Data for Telecommunications and Media & Entertainment Market Size by Regions (2015-2020) (US\$ Million)

Table 16. Global Big Data for Telecommunications and Media & Entertainment Market Share by Regions (2015-2020)

Table 17. Global Big Data for Telecommunications and Media & Entertainment Forecasted Market Size by Regions (2021-2026) (US\$ Million)

Table 18. Global Big Data for Telecommunications and Media & Entertainment Market Share by Regions (2021-2026)

Table 19. Market Top Trends

Table 20. Key Drivers: Impact Analysis

Table 21. Key Challenges

Table 22. Big Data for Telecommunications and Media & Entertainment Market Growth



Strategy

Table 23. Main Points Interviewed from Key Big Data for Telecommunications and Media & Entertainment Players

Table 24. Global Big Data for Telecommunications and Media & Entertainment Revenue by Players (2015-2020) (Million US\$)

Table 25. Global Big Data for Telecommunications and Media & Entertainment Market Share by Players (2015-2020)

Table 26. Global Top Big Data for Telecommunications and Media & Entertainment Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Big Data for Telecommunications and Media & Entertainment as of 2019)

Table 27. Global Big Data for Telecommunications and Media & Entertainment by Players Market Concentration Ratio (CR5 and HHI)

Table 28. Key Players Headquarters and Area Served

Table 29. Key Players Big Data for Telecommunications and Media & EntertainmentProduct Solution and Service

Table 30. Date of Enter into Big Data for Telecommunications and Media & Entertainment Market

 Table 31. Mergers & Acquisitions, Expansion Plans

Table 32. Global Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020) (Million US\$)

Table 33. Global Big Data for Telecommunications and Media & Entertainment Market Size Share by Type (2015-2020)

Table 34. Global Big Data for Telecommunications and Media & EntertainmentRevenue Market Share by Type (2021-2026)

Table 35. Global Big Data for Telecommunications and Media & Entertainment Market Size Share by Application (2015-2020)

Table 36. Global Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020) (Million US\$)

Table 37. Global Big Data for Telecommunications and Media & Entertainment Market Size Share by Application (2021-2026)

Table 38. North America Key Players Big Data for Telecommunications and Media & Entertainment Revenue (2019-2020) (Million US\$)

Table 39. North America Key Players Big Data for Telecommunications and Media & Entertainment Market Share (2019-2020)

Table 40. North America Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020) (Million US\$)

Table 41. North America Big Data for Telecommunications and Media & Entertainment Market Share by Type (2015-2020)

Table 42. North America Big Data for Telecommunications and Media & Entertainment



Market Size by Application (2015-2020) (Million US\$) Table 43. North America Big Data for Telecommunications and Media & Entertainment Market Share by Application (2015-2020) Table 44. Europe Key Players Big Data for Telecommunications and Media & Entertainment Revenue (2019-2020) (Million US\$) Table 45. Europe Key Players Big Data for Telecommunications and Media & Entertainment Market Share (2019-2020) Table 46. Europe Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020) (Million US\$) Table 47. Europe Big Data for Telecommunications and Media & Entertainment Market Share by Type (2015-2020) Table 48. Europe Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020) (Million US\$) Table 49. Europe Big Data for Telecommunications and Media & Entertainment Market Share by Application (2015-2020) Table 50. China Key Players Big Data for Telecommunications and Media & Entertainment Revenue (2019-2020) (Million US\$) Table 51. China Key Players Big Data for Telecommunications and Media & Entertainment Market Share (2019-2020) Table 52. China Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020) (Million US\$) Table 53. China Big Data for Telecommunications and Media & Entertainment Market Share by Type (2015-2020) Table 54. China Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020) (Million US\$) Table 55. China Big Data for Telecommunications and Media & Entertainment Market Share by Application (2015-2020) Table 56. Japan Key Players Big Data for Telecommunications and Media & Entertainment Revenue (2019-2020) (Million US\$) Table 57. Japan Key Players Big Data for Telecommunications and Media & Entertainment Market Share (2019-2020) Table 58. Japan Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020) (Million US\$) Table 59. Japan Big Data for Telecommunications and Media & Entertainment Market Share by Type (2015-2020) Table 60. Japan Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020) (Million US\$) Table 61. Japan Big Data for Telecommunications and Media & Entertainment Market Share by Application (2015-2020)



Table 62. Southeast Asia Key Players Big Data for Telecommunications and Media & Entertainment Revenue (2019-2020) (Million US\$)

Table 63. Southeast Asia Key Players Big Data for Telecommunications and Media & Entertainment Market Share (2019-2020)

Table 64. Southeast Asia Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020) (Million US\$)

Table 65. Southeast Asia Big Data for Telecommunications and Media & Entertainment Market Share by Type (2015-2020)

Table 66. Southeast Asia Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020) (Million US\$)

Table 67. Southeast Asia Big Data for Telecommunications and Media & Entertainment Market Share by Application (2015-2020)

Table 68. India Key Players Big Data for Telecommunications and Media &Entertainment Revenue (2019-2020) (Million US\$)

Table 69. India Key Players Big Data for Telecommunications and Media & Entertainment Market Share (2019-2020)

Table 70. India Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020) (Million US\$)

Table 71. India Big Data for Telecommunications and Media & Entertainment Market Share by Type (2015-2020)

Table 72. India Big Data for Telecommunications and Media & Entertainment Market Size by Application (2015-2020) (Million US\$)

Table 73. India Big Data for Telecommunications and Media & Entertainment Market Share by Application (2015-2020)

Table 74. Central & South America Key Players Big Data for Telecommunications and Media & Entertainment Revenue (2019-2020) (Million US\$)

Table 75. Central & South America Key Players Big Data for Telecommunications and Media & Entertainment Market Share (2019-2020)

Table 76. Central & South America Big Data for Telecommunications and Media & Entertainment Market Size by Type (2015-2020) (Million US\$)

Table 77. Central & South America Big Data for Telecommunications and Media & Entertainment Market Share by Type (2015-2020)

Table 78. Central & South America Big Data for Telecommunications and Media &Entertainment Market Size by Application (2015-2020) (Million US\$)

Table 79. Central & South America Big Data for Telecommunications and Media & Entertainment Market Share by Application (2015-2020)

Table 80. Microsoft Company Details

 Table 81. Microsoft Business Overview

Table 82. Microsoft Product



 Table 83. Microsoft Revenue in Big Data for Telecommunications and Media &

Entertainment Business (2015-2020) (Million US\$)

- Table 84. Microsoft Recent Development
- Table 85. Google Company Details
- Table 86. Google Business Overview
- Table 87. Google Product
- Table 88. Google Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 89. Google Recent Development
- Table 90. AWS Company Details
- Table 91. AWS Business Overview
- Table 92. AWS Product
- Table 93. AWS Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 94. AWS Recent Development
- Table 95. IBM Company Details
- Table 96. IBM Business Overview
- Table 97. IBM Product
- Table 98. IBM Revenue in Big Data for Telecommunications and Media & Entertainment
- Business (2015-2020) (Million US\$)
- Table 99. IBM Recent Development
- Table 100. Dell Company Details
- Table 101. Dell Business Overview
- Table 102. Dell Product
- Table 103. Dell Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 104. Dell Recent Development
- Table 105. Splunk Company Details
- Table 106. Splunk Business Overview
- Table 107. Splunk Product
- Table 108. Splunk Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 109. Splunk Recent Development
- Table 110. Micro Focus Company Details
- Table 111. Micro Focus Business Overview
- Table 112. Micro Focus Product
- Table 113. Micro Focus Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 114. Micro Focus Recent Development



- Table 115. SAP Business Overview
- Table 116. SAP Product
- Table 117. SAP Company Details
- Table 118. SAP Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 119. SAP Recent Development
- Table 120. Accenture Company Details
- Table 121. Accenture Business Overview
- Table 122. Accenture Product
- Table 123. Accenture Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 124. Accenture Recent Development
- Table 125. Informatica Company Details
- Table 126. Informatica Business Overview
- Table 127. Informatica Product
- Table 128. Informatica Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 129. Informatica Recent Development
- Table 130. Teradata Company Details
- Table 131. Teradata Business Overview
- Table 132. Teradata Product
- Table 133. Teradata Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 134. Teradata Recent Development
- Table 135. Oracle Company Details
- Table 136. Oracle Business Overview
- Table 137. Oracle Product
- Table 138. Oracle Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 139. Oracle Recent Development
- Table 140. Cloudera Company Details
- Table 141. Cloudera Business Overview
- Table 142. Cloudera Product
- Table 143. Cloudera Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 144. Cloudera Recent Development
- Table 145. Palantir Company Details
- Table 146. Palantir Business Overview
- Table 147. Palantir Product



Table 148. Palantir Revenue in Big Data for Telecommunications and Media &

Entertainment Business (2015-2020) (Million US\$)

Table 149. Palantir Recent Development

Table 150. HPE Company Details

Table 151. HPE Business Overview

Table 152. HPE Product

Table 153. HPE Revenue in Big Data for Telecommunications and Media &

Entertainment Business (2015-2020) (Million US\$)

- Table 154. HPE Recent Development
- Table 155. Cisco Company Details
- Table 156. Cisco Business Overview
- Table 157. Cisco Product

Table 158. Cisco Revenue in Big Data for Telecommunications and Media &

- Entertainment Business (2015-2020) (Million US\$)
- Table 159. Cisco Recent Development
- Table 160. SAS Company Details
- Table 161. SAS Business Overview
- Table 162. SAS Product
- Table 163. SAS Revenue in Big Data for Telecommunications and Media &
- Entertainment Business (2015-2020) (Million US\$)
- Table 164. SAS Recent Development
- Table 165. Research Programs/Design for This Report
- Table 166. Key Data Information from Secondary Sources
- Table 167. Key Data Information from Primary Sources



# **List Of Figures**

#### LIST OF FIGURES

Figure 1. Global Big Data for Telecommunications and Media & Entertainment Market

Share by Type: 2020 VS 2026

Figure 2. Software Features

Figure 3. Hardware Features

Figure 4. Deployment Models Features

Figure 5. Global Big Data for Telecommunications and Media & Entertainment Market Share by Application: 2020 VS 2026

Figure 6. Telecommunications Case Studies

Figure 7. Media & Entertainment Case Studies

Figure 8. Big Data for Telecommunications and Media & Entertainment Report Years Considered

Figure 9. Global Big Data for Telecommunications and Media & Entertainment Market Size YoY Growth 2015-2026 (US\$ Million)

Figure 10. Global Big Data for Telecommunications and Media & Entertainment Market Share by Regions: 2020 VS 2026

Figure 11. Global Big Data for Telecommunications and Media & Entertainment Market Share by Regions (2021-2026)

Figure 12. Porter's Five Forces Analysis

Figure 13. Global Big Data for Telecommunications and Media & Entertainment Market Share by Players in 2019

Figure 14. Global Top Big Data for Telecommunications and Media & Entertainment Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Big Data for Telecommunications and Media & Entertainment as of 2019

Figure 15. The Top 10 and 5 Players Market Share by Big Data for Telecommunications and Media & Entertainment Revenue in 2019

Figure 16. North America Big Data for Telecommunications and Media & Entertainment Market Size YoY Growth (2015-2020) (Million US\$)

Figure 17. Europe Big Data for Telecommunications and Media & Entertainment Market Size YoY Growth (2015-2020) (Million US\$)

Figure 18. China Big Data for Telecommunications and Media & Entertainment Market Size YoY Growth (2015-2020) (Million US\$)

Figure 19. Japan Big Data for Telecommunications and Media & Entertainment Market Size YoY Growth (2015-2020) (Million US\$)

Figure 20. Southeast Asia Big Data for Telecommunications and Media & Entertainment Market Size YoY Growth (2015-2020) (Million US\$)



Figure 21. India Big Data for Telecommunications and Media & Entertainment Market Size YoY Growth (2015-2020) (Million US\$) Figure 22. Central & South America Big Data for Telecommunications and Media & Entertainment Market Size YoY Growth (2015-2020) (Million US\$) Figure 23. Microsoft Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 24. Microsoft Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 25. Google Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 26. Google Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 27. AWS Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 28. AWS Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 29. IBM Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 30. IBM Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 31. Dell Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 32. Dell Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 33. Splunk Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 34. Splunk Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 35. Micro Focus Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 36. Micro Focus Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 37. SAP Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 38. SAP Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 39. Accenture Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 40. Accenture Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 41. Informatica Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 42. Informatica Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 43. Teradata Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 44. Teradata Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 45. Oracle Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Oracle Revenue Growth Rate in Big Data for Telecommunications and Media



& Entertainment Business (2015-2020) Figure 47. Cloudera Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 48. Cloudera Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 49. Palantir Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 50. Palantir Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 51. HPE Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 52. HPE Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 53. Cisco Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 54. Cisco Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 55. SAS Total Revenue (US\$ Million): 2019 Compared with 2018 Figure 56. SAS Revenue Growth Rate in Big Data for Telecommunications and Media & Entertainment Business (2015-2020) Figure 57. Bottom-up and Top-down Approaches for This Report Figure 58. Data Triangulation

Figure 59. Key Executives Interviewed



#### I would like to order

Product name: COVID-19 Impact on Global Big Data for Telecommunications and Media & Entertainment Market Size, Status and Forecast 2020-2026 Product link: <u>https://marketpublishers.com/r/C1D3065BF1BEEN.html</u> Price: US\$ 3,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C1D3065BF1BEEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

