

COVID-19 Impact on Global Beacons Technology Market Size, Status and Forecast 2020-2026

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Abstracts

Beacons transmit small amounts of data via bluetooth low energy up to 50 meters and as a result are often used for indoor location technology.

Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Beacons Technology market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the Beacons Technology industry.

Based on our recent survey, we have several different scenarios about the Beacons Technology YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of Beacons Technology will reach xx in 2026, with a CAGR of xx% from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global Beacons Technology market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global Beacons Technology market in terms of revenue.

Players, stakeholders, and other participants in the global Beacons Technology market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on revenue and forecast by each application segment in terms of revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global Beacons Technology market, covering important regions, viz, North America, Europe, China, Japan, Southeast Asia, India and Central & South America. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of revenue for the period 2015-2026.

Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global Beacons Technology market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on revenue by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global Beacons Technology market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global Beacons Technology market.

The following players are covered in this report:

Radius Networks

Onyx Beacon

Kontakt Micro-Location

Glimworm Beacons

Gimbal

Fujitsu

Estimote

BKON Connect

Beaconinside

Aruba Networks

BlueCats

Bluvision

Blue Sense Networks

Beacons Technology Breakdown Data by Type

IBeacon

Eddystone

Others

Beacons Technology Breakdown Data by Application

Retail

Real Estate

Transport

Hospitality

Education

Others

Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Beacons Technology Revenue
- 1.4 Market Analysis by Type
 - 1.4.1 Global Beacons Technology Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 IBeacon
 - 1.4.3 Eddystone
 - 1.4.4 Others
- 1.5 Market by Application
 - 1.5.1 Global Beacons Technology Market Share by Application: 2020 VS 2026
 - 1.5.2 Retail
 - 1.5.3 Real Estate
 - 1.5.4 Transport
 - 1.5.5 Hospitality
 - 1.5.6 Education
 - 1.5.7 Others
- 1.6 Coronavirus Disease 2019 (Covid-19): Beacons Technology Industry Impact
 - 1.6.1 How the Covid-19 is Affecting the Beacons Technology Industry
 - 1.6.1.1 Beacons Technology Business Impact Assessment - Covid-19
 - 1.6.1.2 Supply Chain Challenges
 - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
 - 1.6.2 Market Trends and Beacons Technology Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
 - 1.6.3.2 Proposal for Beacons Technology Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

- 2.1 Beacons Technology Market Perspective (2015-2026)
- 2.2 Beacons Technology Growth Trends by Regions
 - 2.2.1 Beacons Technology Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Beacons Technology Historic Market Share by Regions (2015-2020)

- 2.2.3 Beacons Technology Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Beacons Technology Market Growth Strategy
 - 2.3.6 Primary Interviews with Key Beacons Technology Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Beacons Technology Players by Market Size
 - 3.1.1 Global Top Beacons Technology Players by Revenue (2015-2020)
 - 3.1.2 Global Beacons Technology Revenue Market Share by Players (2015-2020)
 - 3.1.3 Global Beacons Technology Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Beacons Technology Market Concentration Ratio
 - 3.2.1 Global Beacons Technology Market Concentration Ratio (CR5 and HHI)
 - 3.2.2 Global Top 10 and Top 5 Companies by Beacons Technology Revenue in 2019
- 3.3 Beacons Technology Key Players Head office and Area Served
- 3.4 Key Players Beacons Technology Product Solution and Service
- 3.5 Date of Enter into Beacons Technology Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Beacons Technology Historic Market Size by Type (2015-2020)
- 4.2 Global Beacons Technology Forecasted Market Size by Type (2021-2026)

5 BEACONS TECHNOLOGY BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Beacons Technology Market Size by Application (2015-2020)
- 5.2 Global Beacons Technology Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Beacons Technology Market Size (2015-2020)
- 6.2 Beacons Technology Key Players in North America (2019-2020)
- 6.3 North America Beacons Technology Market Size by Type (2015-2020)

6.4 North America Beacons Technology Market Size by Application (2015-2020)

7 EUROPE

7.1 Europe Beacons Technology Market Size (2015-2020)

7.2 Beacons Technology Key Players in Europe (2019-2020)

7.3 Europe Beacons Technology Market Size by Type (2015-2020)

7.4 Europe Beacons Technology Market Size by Application (2015-2020)

8 CHINA

8.1 China Beacons Technology Market Size (2015-2020)

8.2 Beacons Technology Key Players in China (2019-2020)

8.3 China Beacons Technology Market Size by Type (2015-2020)

8.4 China Beacons Technology Market Size by Application (2015-2020)

9 JAPAN

9.1 Japan Beacons Technology Market Size (2015-2020)

9.2 Beacons Technology Key Players in Japan (2019-2020)

9.3 Japan Beacons Technology Market Size by Type (2015-2020)

9.4 Japan Beacons Technology Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia Beacons Technology Market Size (2015-2020)

10.2 Beacons Technology Key Players in Southeast Asia (2019-2020)

10.3 Southeast Asia Beacons Technology Market Size by Type (2015-2020)

10.4 Southeast Asia Beacons Technology Market Size by Application (2015-2020)

11 INDIA

11.1 India Beacons Technology Market Size (2015-2020)

11.2 Beacons Technology Key Players in India (2019-2020)

11.3 India Beacons Technology Market Size by Type (2015-2020)

11.4 India Beacons Technology Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Beacons Technology Market Size (2015-2020)
- 12.2 Beacons Technology Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Beacons Technology Market Size by Type (2015-2020)
- 12.4 Central & South America Beacons Technology Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

13.1 Radius Networks

- 13.1.1 Radius Networks Company Details
- 13.1.2 Radius Networks Business Overview and Its Total Revenue
- 13.1.3 Radius Networks Beacons Technology Introduction
- 13.1.4 Radius Networks Revenue in Beacons Technology Business (2015-2020)
- 13.1.5 Radius Networks Recent Development

13.2 Onyx Beacon

- 13.2.1 Onyx Beacon Company Details
- 13.2.2 Onyx Beacon Business Overview and Its Total Revenue
- 13.2.3 Onyx Beacon Beacons Technology Introduction
- 13.2.4 Onyx Beacon Revenue in Beacons Technology Business (2015-2020)
- 13.2.5 Onyx Beacon Recent Development

13.3 Kontakt Micro-Location

- 13.3.1 Kontakt Micro-Location Company Details
- 13.3.2 Kontakt Micro-Location Business Overview and Its Total Revenue
- 13.3.3 Kontakt Micro-Location Beacons Technology Introduction
- 13.3.4 Kontakt Micro-Location Revenue in Beacons Technology Business (2015-2020)
- 13.3.5 Kontakt Micro-Location Recent Development

13.4 Glimworm Beacons

- 13.4.1 Glimworm Beacons Company Details
- 13.4.2 Glimworm Beacons Business Overview and Its Total Revenue
- 13.4.3 Glimworm Beacons Beacons Technology Introduction
- 13.4.4 Glimworm Beacons Revenue in Beacons Technology Business (2015-2020)
- 13.4.5 Glimworm Beacons Recent Development

13.5 Gimbal

- 13.5.1 Gimbal Company Details
- 13.5.2 Gimbal Business Overview and Its Total Revenue
- 13.5.3 Gimbal Beacons Technology Introduction
- 13.5.4 Gimbal Revenue in Beacons Technology Business (2015-2020)
- 13.5.5 Gimbal Recent Development

13.6 Fujitsu

- 13.6.1 Fujitsu Company Details
- 13.6.2 Fujitsu Business Overview and Its Total Revenue
- 13.6.3 Fujitsu Beacons Technology Introduction
- 13.6.4 Fujitsu Revenue in Beacons Technology Business (2015-2020)
- 13.6.5 Fujitsu Recent Development
- 13.7 Estimote
 - 13.7.1 Estimote Company Details
 - 13.7.2 Estimote Business Overview and Its Total Revenue
 - 13.7.3 Estimote Beacons Technology Introduction
 - 13.7.4 Estimote Revenue in Beacons Technology Business (2015-2020)
 - 13.7.5 Estimote Recent Development
- 13.8 BKON Connect
 - 13.8.1 BKON Connect Company Details
 - 13.8.2 BKON Connect Business Overview and Its Total Revenue
 - 13.8.3 BKON Connect Beacons Technology Introduction
 - 13.8.4 BKON Connect Revenue in Beacons Technology Business (2015-2020)
 - 13.8.5 BKON Connect Recent Development
- 13.9 Beaconinside
 - 13.9.1 Beaconinside Company Details
 - 13.9.2 Beaconinside Business Overview and Its Total Revenue
 - 13.9.3 Beaconinside Beacons Technology Introduction
 - 13.9.4 Beaconinside Revenue in Beacons Technology Business (2015-2020)
 - 13.9.5 Beaconinside Recent Development
- 13.10 Aruba Networks
 - 13.10.1 Aruba Networks Company Details
 - 13.10.2 Aruba Networks Business Overview and Its Total Revenue
 - 13.10.3 Aruba Networks Beacons Technology Introduction
 - 13.10.4 Aruba Networks Revenue in Beacons Technology Business (2015-2020)
 - 13.10.5 Aruba Networks Recent Development
- 13.11 BlueCats
 - 10.11.1 BlueCats Company Details
 - 10.11.2 BlueCats Business Overview and Its Total Revenue
 - 10.11.3 BlueCats Beacons Technology Introduction
 - 10.11.4 BlueCats Revenue in Beacons Technology Business (2015-2020)
 - 10.11.5 BlueCats Recent Development
- 13.12 Bluvision
 - 10.12.1 Bluvision Company Details
 - 10.12.2 Bluvision Business Overview and Its Total Revenue
 - 10.12.3 Bluvision Beacons Technology Introduction

10.12.4 Bluvision Revenue in Beacons Technology Business (2015-2020)

10.12.5 Bluvision Recent Development

13.13 Blue Sense Networks

10.13.1 Blue Sense Networks Company Details

10.13.2 Blue Sense Networks Business Overview and Its Total Revenue

10.13.3 Blue Sense Networks Beacons Technology Introduction

10.13.4 Blue Sense Networks Revenue in Beacons Technology Business (2015-2020)

10.13.5 Blue Sense Networks Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

15.1 Research Methodology

15.1.1 Methodology/Research Approach

15.1.2 Data Source

15.2 Disclaimer

15.3 Author Details

List Of Tables

LIST OF TABLES

- Table 1. Beacons Technology Key Market Segments
- Table 2. Key Players Covered: Ranking by Beacons Technology Revenue
- Table 3. Ranking of Global Top Beacons Technology Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Beacons Technology Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of IBeacon
- Table 6. Key Players of Eddystone
- Table 7. Key Players of Others
- Table 8. COVID-19 Impact Global Market: (Four Beacons Technology Market Size Forecast Scenarios)
- Table 9. Opportunities and Trends for Beacons Technology Players in the COVID-19 Landscape
- Table 10. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 11. Key Regions/Countries Measures against Covid-19 Impact
- Table 12. Proposal for Beacons Technology Players to Combat Covid-19 Impact
- Table 13. Global Beacons Technology Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 14. Global Beacons Technology Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 15. Global Beacons Technology Market Size by Regions (2015-2020) (US\$ Million)
- Table 16. Global Beacons Technology Market Share by Regions (2015-2020)
- Table 17. Global Beacons Technology Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 18. Global Beacons Technology Market Share by Regions (2021-2026)
- Table 19. Market Top Trends
- Table 20. Key Drivers: Impact Analysis
- Table 21. Key Challenges
- Table 22. Beacons Technology Market Growth Strategy
- Table 23. Main Points Interviewed from Key Beacons Technology Players
- Table 24. Global Beacons Technology Revenue by Players (2015-2020) (Million US\$)
- Table 25. Global Beacons Technology Market Share by Players (2015-2020)
- Table 26. Global Top Beacons Technology Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Beacons Technology as of 2019)

Table 27. Global Beacons Technology by Players Market Concentration Ratio (CR5 and HHI)

Table 28. Key Players Headquarters and Area Served

Table 29. Key Players Beacons Technology Product Solution and Service

Table 30. Date of Enter into Beacons Technology Market

Table 31. Mergers & Acquisitions, Expansion Plans

Table 32. Global Beacons Technology Market Size by Type (2015-2020) (Million US\$)

Table 33. Global Beacons Technology Market Size Share by Type (2015-2020)

Table 34. Global Beacons Technology Revenue Market Share by Type (2021-2026)

Table 35. Global Beacons Technology Market Size Share by Application (2015-2020)

Table 36. Global Beacons Technology Market Size by Application (2015-2020) (Million US\$)

Table 37. Global Beacons Technology Market Size Share by Application (2021-2026)

Table 38. North America Key Players Beacons Technology Revenue (2019-2020) (Million US\$)

Table 39. North America Key Players Beacons Technology Market Share (2019-2020)

Table 40. North America Beacons Technology Market Size by Type (2015-2020) (Million US\$)

Table 41. North America Beacons Technology Market Share by Type (2015-2020)

Table 42. North America Beacons Technology Market Size by Application (2015-2020) (Million US\$)

Table 43. North America Beacons Technology Market Share by Application (2015-2020)

Table 44. Europe Key Players Beacons Technology Revenue (2019-2020) (Million US\$)

Table 45. Europe Key Players Beacons Technology Market Share (2019-2020)

Table 46. Europe Beacons Technology Market Size by Type (2015-2020) (Million US\$)

Table 47. Europe Beacons Technology Market Share by Type (2015-2020)

Table 48. Europe Beacons Technology Market Size by Application (2015-2020) (Million US\$)

Table 49. Europe Beacons Technology Market Share by Application (2015-2020)

Table 50. China Key Players Beacons Technology Revenue (2019-2020) (Million US\$)

Table 51. China Key Players Beacons Technology Market Share (2019-2020)

Table 52. China Beacons Technology Market Size by Type (2015-2020) (Million US\$)

Table 53. China Beacons Technology Market Share by Type (2015-2020)

Table 54. China Beacons Technology Market Size by Application (2015-2020) (Million US\$)

Table 55. China Beacons Technology Market Share by Application (2015-2020)

Table 56. Japan Key Players Beacons Technology Revenue (2019-2020) (Million US\$)

Table 57. Japan Key Players Beacons Technology Market Share (2019-2020)

Table 58. Japan Beacons Technology Market Size by Type (2015-2020) (Million US\$)

Table 59. Japan Beacons Technology Market Share by Type (2015-2020)

Table 60. Japan Beacons Technology Market Size by Application (2015-2020) (Million US\$)

Table 61. Japan Beacons Technology Market Share by Application (2015-2020)

Table 62. Southeast Asia Key Players Beacons Technology Revenue (2019-2020) (Million US\$)

Table 63. Southeast Asia Key Players Beacons Technology Market Share (2019-2020)

Table 64. Southeast Asia Beacons Technology Market Size by Type (2015-2020) (Million US\$)

Table 65. Southeast Asia Beacons Technology Market Share by Type (2015-2020)

Table 66. Southeast Asia Beacons Technology Market Size by Application (2015-2020) (Million US\$)

Table 67. Southeast Asia Beacons Technology Market Share by Application (2015-2020)

Table 68. India Key Players Beacons Technology Revenue (2019-2020) (Million US\$)

Table 69. India Key Players Beacons Technology Market Share (2019-2020)

Table 70. India Beacons Technology Market Size by Type (2015-2020) (Million US\$)

Table 71. India Beacons Technology Market Share by Type (2015-2020)

Table 72. India Beacons Technology Market Size by Application (2015-2020) (Million US\$)

Table 73. India Beacons Technology Market Share by Application (2015-2020)

Table 74. Central & South America Key Players Beacons Technology Revenue (2019-2020) (Million US\$)

Table 75. Central & South America Key Players Beacons Technology Market Share (2019-2020)

Table 76. Central & South America Beacons Technology Market Size by Type (2015-2020) (Million US\$)

Table 77. Central & South America Beacons Technology Market Share by Type (2015-2020)

Table 78. Central & South America Beacons Technology Market Size by Application (2015-2020) (Million US\$)

Table 79. Central & South America Beacons Technology Market Share by Application (2015-2020)

Table 80. Radius Networks Company Details

Table 81. Radius Networks Business Overview

Table 82. Radius Networks Product

Table 83. Radius Networks Revenue in Beacons Technology Business (2015-2020) (Million US\$)

Table 84. Radius Networks Recent Development

- Table 85. Onyx Beacon Company Details
- Table 86. Onyx Beacon Business Overview
- Table 87. Onyx Beacon Product
- Table 88. Onyx Beacon Revenue in Beacons Technology Business (2015-2020) (Million US\$)
- Table 89. Onyx Beacon Recent Development
- Table 90. Kontakt Micro-Location Company Details
- Table 91. Kontakt Micro-Location Business Overview
- Table 92. Kontakt Micro-Location Product
- Table 93. Kontakt Micro-Location Revenue in Beacons Technology Business (2015-2020) (Million US\$)
- Table 94. Kontakt Micro-Location Recent Development
- Table 95. Glimworm Beacons Company Details
- Table 96. Glimworm Beacons Business Overview
- Table 97. Glimworm Beacons Product
- Table 98. Glimworm Beacons Revenue in Beacons Technology Business (2015-2020) (Million US\$)
- Table 99. Glimworm Beacons Recent Development
- Table 100. Gimbal Company Details
- Table 101. Gimbal Business Overview
- Table 102. Gimbal Product
- Table 103. Gimbal Revenue in Beacons Technology Business (2015-2020) (Million US\$)
- Table 104. Gimbal Recent Development
- Table 105. Fujitsu Company Details
- Table 106. Fujitsu Business Overview
- Table 107. Fujitsu Product
- Table 108. Fujitsu Revenue in Beacons Technology Business (2015-2020) (Million US\$)
- Table 109. Fujitsu Recent Development
- Table 110. Estimote Company Details
- Table 111. Estimote Business Overview
- Table 112. Estimote Product
- Table 113. Estimote Revenue in Beacons Technology Business (2015-2020) (Million US\$)
- Table 114. Estimote Recent Development
- Table 115. BKON Connect Business Overview
- Table 116. BKON Connect Product
- Table 117. BKON Connect Company Details
- Table 118. BKON Connect Revenue in Beacons Technology Business (2015-2020)

(Million US\$)

Table 119. BKON Connect Recent Development

Table 120. Beaconinside Company Details

Table 121. Beaconinside Business Overview

Table 122. Beaconinside Product

Table 123. Beaconinside Revenue in Beacons Technology Business (2015-2020)

(Million US\$)

Table 124. Beaconinside Recent Development

Table 125. Aruba Networks Company Details

Table 126. Aruba Networks Business Overview

Table 127. Aruba Networks Product

Table 128. Aruba Networks Revenue in Beacons Technology Business (2015-2020)

(Million US\$)

Table 129. Aruba Networks Recent Development

Table 130. BlueCats Company Details

Table 131. BlueCats Business Overview

Table 132. BlueCats Product

Table 133. BlueCats Revenue in Beacons Technology Business (2015-2020) (Million US\$)

Table 134. BlueCats Recent Development

Table 135. Bluvision Company Details

Table 136. Bluvision Business Overview

Table 137. Bluvision Product

Table 138. Bluvision Revenue in Beacons Technology Business (2015-2020) (Million US\$)

Table 139. Bluvision Recent Development

Table 140. Blue Sense Networks Company Details

Table 141. Blue Sense Networks Business Overview

Table 142. Blue Sense Networks Product

Table 143. Blue Sense Networks Revenue in Beacons Technology Business (2015-2020) (Million US\$)

Table 144. Blue Sense Networks Recent Development

Table 145. Research Programs/Design for This Report

Table 146. Key Data Information from Secondary Sources

Table 147. Key Data Information from Primary Sources

List Of Figures

LIST OF FIGURES

- Figure 1. Global Beacons Technology Market Share by Type: 2020 VS 2026
- Figure 2. IBeacon Features
- Figure 3. Eddystone Features
- Figure 4. Others Features
- Figure 5. Global Beacons Technology Market Share by Application: 2020 VS 2026
- Figure 6. Retail Case Studies
- Figure 7. Real Estate Case Studies
- Figure 8. Transport Case Studies
- Figure 9. Hospitality Case Studies
- Figure 10. Education Case Studies
- Figure 11. Others Case Studies
- Figure 12. Beacons Technology Report Years Considered
- Figure 13. Global Beacons Technology Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 14. Global Beacons Technology Market Share by Regions: 2020 VS 2026
- Figure 15. Global Beacons Technology Market Share by Regions (2021-2026)
- Figure 16. Porter's Five Forces Analysis
- Figure 17. Global Beacons Technology Market Share by Players in 2019
- Figure 18. Global Top Beacons Technology Players by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in Beacons Technology as of 2019)
- Figure 19. The Top 10 and 5 Players Market Share by Beacons Technology Revenue in 2019
- Figure 20. North America Beacons Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. Europe Beacons Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. China Beacons Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Japan Beacons Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 24. Southeast Asia Beacons Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 25. India Beacons Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 26. Central & South America Beacons Technology Market Size YoY Growth

(2015-2020) (Million US\$)

Figure 27. Radius Networks Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 28. Radius Networks Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 29. Onyx Beacon Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 30. Onyx Beacon Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 31. Kontakt Micro-Location Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 32. Kontakt Micro-Location Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 33. Glimworm Beacons Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 34. Glimworm Beacons Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 35. Gimbal Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 36. Gimbal Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 37. Fujitsu Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 38. Fujitsu Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 39. Estimote Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 40. Estimote Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 41. BKON Connect Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 42. BKON Connect Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 43. Beaconinside Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 44. Beaconinside Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 45. Aruba Networks Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 46. Aruba Networks Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 47. BlueCats Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 48. BlueCats Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 49. Bluvision Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 50. Bluvision Revenue Growth Rate in Beacons Technology Business (2015-2020)

Figure 51. Blue Sense Networks Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 52. Blue Sense Networks Revenue Growth Rate in Beacons Technology

Business (2015-2020)

Figure 53. Bottom-up and Top-down Approaches for This Report

Figure 54. Data Triangulation

Figure 55. Key Executives Interviewed

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