

# Covid-19 Impact on Global ASA Resin for Automotive Market Insights, Forecast to 2026

<https://marketpublishers.com/r/C30932262884EN.html>

Date: June 2020

Pages: 113

Price: US\$ 3,900.00 (Single User License)

ID: C30932262884EN

## Abstracts

ASA is a copolymer of SAN and acrylic rubber, and it is a highly functional plastic with excellent weatherability while maintaining most of the advantages of ABS. Thanks to its excellent retention of physical properties and appearances in Household applications for a long time, it is used as a material for automobile exterior, construction and furniture finishing sheet, etc.

In this report, we only focus on ASA Resin for Automotive industry, includes automotive exteriors like grille & out side mirror etc. And automotive interiors like console cover etc. Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the ASA Resin for Automotive market in 2020.

COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets.

The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing panic among the population, and uncertainty about future.

This report also analyses the impact of Coronavirus COVID-19 on the ASA Resin for Automotive industry.

Based on our recent survey, we have several different scenarios about the ASA Resin for Automotive YoY growth rate for 2020. The probable scenario is expected to grow by a xx% in 2020 and the revenue will be xx in 2020 from US\$ xx million in 2019. The market size of ASA Resin for Automotive will reach xx in 2026, with a CAGR of xx%

from 2020 to 2026.

With industry-standard accuracy in analysis and high data integrity, the report makes a brilliant attempt to unveil key opportunities available in the global ASA Resin for Automotive market to help players in achieving a strong market position. Buyers of the report can access verified and reliable market forecasts, including those for the overall size of the global ASA Resin for Automotive market in terms of both revenue and volume.

Players, stakeholders, and other participants in the global ASA Resin for Automotive market will be able to gain the upper hand as they use the report as a powerful resource. For this version of the report, the segmental analysis focuses on sales (volume), revenue and forecast by each application segment in terms of sales and revenue and forecast by each type segment in terms of revenue for the period 2015-2026.

#### Sales and Pricing Analyses

Readers are provided with deeper sales analysis and pricing analysis for the global ASA Resin for Automotive market. As part of sales analysis, the report offers accurate statistics and figures for sales and revenue by region, by each type segment for the period 2015-2026.

In the pricing analysis section of the report, readers are provided with validated statistics and figures for the price by players and price by region for the period 2015-2020 and price by each type segment for the period 2015-2020.

#### Regional and Country-level Analysis

The report offers an exhaustive geographical analysis of the global ASA Resin for Automotive market, covering important regions, viz, North America, Europe, China and Japan. It also covers key countries (regions), viz, U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by each application segment in terms of sales for the period 2015-2026.

#### Competition Analysis

In the competitive analysis section of the report, leading as well as prominent players of the global ASA Resin for Automotive market are broadly studied on the basis of key factors. The report offers comprehensive analysis and accurate statistics on sales by

the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on price and revenue (global level) by player for the period 2015-2020.

On the whole, the report proves to be an effective tool that players can use to gain a competitive edge over their competitors and ensure lasting success in the global ASA Resin for Automotive market. All of the findings, data, and information provided in the report are validated and revalidated with the help of trustworthy sources. The analysts who have authored the report took a unique and industry-best research and analysis approach for an in-depth study of the global ASA Resin for Automotive market.

The following manufacturers are covered in this report:

Chi Mei Corporation

LG Chem

INEOS Styrolution

SABIC

Kumho Petrochemical

FCFC

Techno-UMG

LOTTE Advanced Materials

NIPPON A&L

Toray Plastics

#### ASA Resin for Automotive Breakdown Data by Type

General Grade

Extrusion Grade

Heat Resistant Grade

## ASA Resin for Automotive Breakdown Data by Application

Automotive Interior

Automotive Exterior

## Contents

### 1 STUDY COVERAGE

- 1.1 ASA Resin for Automotive Product Introduction
- 1.2 Market Segments
- 1.3 Key ASA Resin for Automotive Manufacturers Covered: Ranking by Revenue
- 1.4 Market by Type
  - 1.4.1 Global ASA Resin for Automotive Market Size Growth Rate by Type
  - 1.4.2 General Grade
  - 1.4.3 Extrusion Grade
  - 1.4.4 Heat Resistant Grade
- 1.5 Market by Application
  - 1.5.1 Global ASA Resin for Automotive Market Size Growth Rate by Application
  - 1.5.2 Automotive Interior
  - 1.5.3 Automotive Exterior
- 1.6 Coronavirus Disease 2019 (Covid-19): ASA Resin for Automotive Industry Impact
  - 1.6.1 How the Covid-19 is Affecting the ASA Resin for Automotive Industry
    - 1.6.1.1 ASA Resin for Automotive Business Impact Assessment - Covid-19
    - 1.6.1.2 Supply Chain Challenges
    - 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
  - 1.6.2 Market Trends and ASA Resin for Automotive Potential Opportunities in the COVID-19 Landscape
  - 1.6.3 Measures / Proposal against Covid-19
    - 1.6.3.1 Government Measures to Combat Covid-19 Impact
    - 1.6.3.2 Proposal for ASA Resin for Automotive Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

### 2 EXECUTIVE SUMMARY

- 2.1 Global ASA Resin for Automotive Market Size Estimates and Forecasts
  - 2.1.1 Global ASA Resin for Automotive Revenue 2015-2026
  - 2.1.2 Global ASA Resin for Automotive Sales 2015-2026
- 2.2 ASA Resin for Automotive Market Size by Region: 2020 Versus 2026
  - 2.2.1 Global ASA Resin for Automotive Retrospective Market Scenario in Sales by Region: 2015-2020
  - 2.2.2 Global ASA Resin for Automotive Retrospective Market Scenario in Revenue by Region: 2015-2020

### **3 GLOBAL ASA RESIN FOR AUTOMOTIVE COMPETITOR LANDSCAPE BY PLAYERS**

#### 3.1 ASA Resin for Automotive Sales by Manufacturers

3.1.1 ASA Resin for Automotive Sales by Manufacturers (2015-2020)

3.1.2 ASA Resin for Automotive Sales Market Share by Manufacturers (2015-2020)

#### 3.2 ASA Resin for Automotive Revenue by Manufacturers

3.2.1 ASA Resin for Automotive Revenue by Manufacturers (2015-2020)

3.2.2 ASA Resin for Automotive Revenue Share by Manufacturers (2015-2020)

3.2.3 Global ASA Resin for Automotive Market Concentration Ratio (CR5 and HHI) (2015-2020)

3.2.4 Global Top 10 and Top 5 Companies by ASA Resin for Automotive Revenue in 2019

3.2.5 Global ASA Resin for Automotive Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

#### 3.3 ASA Resin for Automotive Price by Manufacturers

#### 3.4 ASA Resin for Automotive Manufacturing Base Distribution, Product Types

3.4.1 ASA Resin for Automotive Manufacturers Manufacturing Base Distribution, Headquarters

3.4.2 Manufacturers ASA Resin for Automotive Product Type

3.4.3 Date of International Manufacturers Enter into ASA Resin for Automotive Market

#### 3.5 Manufacturers Mergers & Acquisitions, Expansion Plans

### **4 BREAKDOWN DATA BY TYPE (2015-2026)**

#### 4.1 Global ASA Resin for Automotive Market Size by Type (2015-2020)

4.1.1 Global ASA Resin for Automotive Sales by Type (2015-2020)

4.1.2 Global ASA Resin for Automotive Revenue by Type (2015-2020)

4.1.3 ASA Resin for Automotive Average Selling Price (ASP) by Type (2015-2026)

#### 4.2 Global ASA Resin for Automotive Market Size Forecast by Type (2021-2026)

4.2.1 Global ASA Resin for Automotive Sales Forecast by Type (2021-2026)

4.2.2 Global ASA Resin for Automotive Revenue Forecast by Type (2021-2026)

4.2.3 ASA Resin for Automotive Average Selling Price (ASP) Forecast by Type (2021-2026)

4.3 Global ASA Resin for Automotive Market Share by Price Tier (2015-2020): Low-End, Mid-Range and High-End

### **5 BREAKDOWN DATA BY APPLICATION (2015-2026)**

## 5.1 Global ASA Resin for Automotive Market Size by Application (2015-2020)

5.1.1 Global ASA Resin for Automotive Sales by Application (2015-2020)

5.1.2 Global ASA Resin for Automotive Revenue by Application (2015-2020)

5.1.3 ASA Resin for Automotive Price by Application (2015-2020)

## 5.2 ASA Resin for Automotive Market Size Forecast by Application (2021-2026)

5.2.1 Global ASA Resin for Automotive Sales Forecast by Application (2021-2026)

5.2.2 Global ASA Resin for Automotive Revenue Forecast by Application (2021-2026)

5.2.3 Global ASA Resin for Automotive Price Forecast by Application (2021-2026)

## 6 NORTH AMERICA

### 6.1 North America ASA Resin for Automotive by Country

6.1.1 North America ASA Resin for Automotive Sales by Country

6.1.2 North America ASA Resin for Automotive Revenue by Country

6.1.3 U.S.

6.1.4 Canada

### 6.2 North America ASA Resin for Automotive Market Facts & Figures by Type

### 6.3 North America ASA Resin for Automotive Market Facts & Figures by Application

## 7 EUROPE

### 7.1 Europe ASA Resin for Automotive by Country

7.1.1 Europe ASA Resin for Automotive Sales by Country

7.1.2 Europe ASA Resin for Automotive Revenue by Country

7.1.3 Germany

7.1.4 France

7.1.5 U.K.

7.1.6 Italy

7.1.7 Russia

### 7.2 Europe ASA Resin for Automotive Market Facts & Figures by Type

### 7.3 Europe ASA Resin for Automotive Market Facts & Figures by Application

## 8 ASIA PACIFIC

### 8.1 Asia Pacific ASA Resin for Automotive by Region

8.1.1 Asia Pacific ASA Resin for Automotive Sales by Region

8.1.2 Asia Pacific ASA Resin for Automotive Revenue by Region

8.1.3 China

- 8.1.4 Japan
- 8.1.5 South Korea
- 8.1.6 India
- 8.1.7 Australia
- 8.1.8 Taiwan
- 8.1.9 Indonesia
- 8.1.10 Thailand
- 8.1.11 Malaysia
- 8.1.12 Philippines
- 8.1.13 Vietnam

- 8.2 Asia Pacific ASA Resin for Automotive Market Facts & Figures by Type
- 8.3 Asia Pacific ASA Resin for Automotive Market Facts & Figures by Application

## **9 LATIN AMERICA**

- 9.1 Latin America ASA Resin for Automotive by Country
  - 9.1.1 Latin America ASA Resin for Automotive Sales by Country
  - 9.1.2 Latin America ASA Resin for Automotive Revenue by Country
  - 9.1.3 Mexico
  - 9.1.4 Brazil
  - 9.1.5 Argentina
- 9.2 Central & South America ASA Resin for Automotive Market Facts & Figures by Type
- 9.3 Central & South America ASA Resin for Automotive Market Facts & Figures by Application

## **10 MIDDLE EAST AND AFRICA**

- 10.1 Middle East and Africa ASA Resin for Automotive by Country
  - 10.1.1 Middle East and Africa ASA Resin for Automotive Sales by Country
  - 10.1.2 Middle East and Africa ASA Resin for Automotive Revenue by Country
  - 10.1.3 Turkey
  - 10.1.4 Saudi Arabia
  - 10.1.5 U.A.E
- 10.2 Middle East and Africa ASA Resin for Automotive Market Facts & Figures by Type
- 10.3 Middle East and Africa ASA Resin for Automotive Market Facts & Figures by Application

## **11 COMPANY PROFILES**



## 11.1 Chi Mei Corporation

11.1.1 Chi Mei Corporation Corporation Information

11.1.2 Chi Mei Corporation Description, Business Overview and Total Revenue

11.1.3 Chi Mei Corporation Sales, Revenue and Gross Margin (2015-2020)

11.1.4 Chi Mei Corporation ASA Resin for Automotive Products Offered

11.1.5 Chi Mei Corporation Recent Development

## 11.2 LG Chem

11.2.1 LG Chem Corporation Information

11.2.2 LG Chem Description, Business Overview and Total Revenue

11.2.3 LG Chem Sales, Revenue and Gross Margin (2015-2020)

11.2.4 LG Chem ASA Resin for Automotive Products Offered

11.2.5 LG Chem Recent Development

## 11.3 INEOS Styrolution

11.3.1 INEOS Styrolution Corporation Information

11.3.2 INEOS Styrolution Description, Business Overview and Total Revenue

11.3.3 INEOS Styrolution Sales, Revenue and Gross Margin (2015-2020)

11.3.4 INEOS Styrolution ASA Resin for Automotive Products Offered

11.3.5 INEOS Styrolution Recent Development

## 11.4 SABIC

11.4.1 SABIC Corporation Information

11.4.2 SABIC Description, Business Overview and Total Revenue

11.4.3 SABIC Sales, Revenue and Gross Margin (2015-2020)

11.4.4 SABIC ASA Resin for Automotive Products Offered

11.4.5 SABIC Recent Development

## 11.5 Kumho Petrochemical

11.5.1 Kumho Petrochemical Corporation Information

11.5.2 Kumho Petrochemical Description, Business Overview and Total Revenue

11.5.3 Kumho Petrochemical Sales, Revenue and Gross Margin (2015-2020)

11.5.4 Kumho Petrochemical ASA Resin for Automotive Products Offered

11.5.5 Kumho Petrochemical Recent Development

## 11.6 FCFC

11.6.1 FCFC Corporation Information

11.6.2 FCFC Description, Business Overview and Total Revenue

11.6.3 FCFC Sales, Revenue and Gross Margin (2015-2020)

11.6.4 FCFC ASA Resin for Automotive Products Offered

11.6.5 FCFC Recent Development

## 11.7 Techno-UMG

11.7.1 Techno-UMG Corporation Information

11.7.2 Techno-UMG Description, Business Overview and Total Revenue

- 11.7.3 Techno-UMG Sales, Revenue and Gross Margin (2015-2020)
- 11.7.4 Techno-UMG ASA Resin for Automotive Products Offered
- 11.7.5 Techno-UMG Recent Development
- 11.8 LOTTE Advanced Materials
  - 11.8.1 LOTTE Advanced Materials Corporation Information
  - 11.8.2 LOTTE Advanced Materials Description, Business Overview and Total Revenue
  - 11.8.3 LOTTE Advanced Materials Sales, Revenue and Gross Margin (2015-2020)
  - 11.8.4 LOTTE Advanced Materials ASA Resin for Automotive Products Offered
  - 11.8.5 LOTTE Advanced Materials Recent Development
- 11.9 NIPPON A&L
  - 11.9.1 NIPPON A&L Corporation Information
  - 11.9.2 NIPPON A&L Description, Business Overview and Total Revenue
  - 11.9.3 NIPPON A&L Sales, Revenue and Gross Margin (2015-2020)
  - 11.9.4 NIPPON A&L ASA Resin for Automotive Products Offered
  - 11.9.5 NIPPON A&L Recent Development
- 11.10 Toray Plastics
  - 11.10.1 Toray Plastics Corporation Information
  - 11.10.2 Toray Plastics Description, Business Overview and Total Revenue
  - 11.10.3 Toray Plastics Sales, Revenue and Gross Margin (2015-2020)
  - 11.10.4 Toray Plastics ASA Resin for Automotive Products Offered
  - 11.10.5 Toray Plastics Recent Development
- 11.1 Chi Mei Corporation
  - 11.1.1 Chi Mei Corporation Corporation Information
  - 11.1.2 Chi Mei Corporation Description, Business Overview and Total Revenue
  - 11.1.3 Chi Mei Corporation Sales, Revenue and Gross Margin (2015-2020)
  - 11.1.4 Chi Mei Corporation ASA Resin for Automotive Products Offered
  - 11.1.5 Chi Mei Corporation Recent Development

## **12 FUTURE FORECAST BY REGIONS (COUNTRIES) (2021-2026)**

- 12.1 ASA Resin for Automotive Market Estimates and Projections by Region
  - 12.1.1 Global ASA Resin for Automotive Sales Forecast by Regions 2021-2026
  - 12.1.2 Global ASA Resin for Automotive Revenue Forecast by Regions 2021-2026
- 12.2 North America ASA Resin for Automotive Market Size Forecast (2021-2026)
  - 12.2.1 North America: ASA Resin for Automotive Sales Forecast (2021-2026)
  - 12.2.2 North America: ASA Resin for Automotive Revenue Forecast (2021-2026)
  - 12.2.3 North America: ASA Resin for Automotive Market Size Forecast by Country (2021-2026)
- 12.3 Europe ASA Resin for Automotive Market Size Forecast (2021-2026)

- 12.3.1 Europe: ASA Resin for Automotive Sales Forecast (2021-2026)
- 12.3.2 Europe: ASA Resin for Automotive Revenue Forecast (2021-2026)
- 12.3.3 Europe: ASA Resin for Automotive Market Size Forecast by Country (2021-2026)
- 12.4 Asia Pacific ASA Resin for Automotive Market Size Forecast (2021-2026)
  - 12.4.1 Asia Pacific: ASA Resin for Automotive Sales Forecast (2021-2026)
  - 12.4.2 Asia Pacific: ASA Resin for Automotive Revenue Forecast (2021-2026)
  - 12.4.3 Asia Pacific: ASA Resin for Automotive Market Size Forecast by Region (2021-2026)
- 12.5 Latin America ASA Resin for Automotive Market Size Forecast (2021-2026)
  - 12.5.1 Latin America: ASA Resin for Automotive Sales Forecast (2021-2026)
  - 12.5.2 Latin America: ASA Resin for Automotive Revenue Forecast (2021-2026)
  - 12.5.3 Latin America: ASA Resin for Automotive Market Size Forecast by Country (2021-2026)
- 12.6 Middle East and Africa ASA Resin for Automotive Market Size Forecast (2021-2026)
  - 12.6.1 Middle East and Africa: ASA Resin for Automotive Sales Forecast (2021-2026)
  - 12.6.2 Middle East and Africa: ASA Resin for Automotive Revenue Forecast (2021-2026)
  - 12.6.3 Middle East and Africa: ASA Resin for Automotive Market Size Forecast by Country (2021-2026)

## **13 MARKET OPPORTUNITIES, CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS**

- 13.1 Market Opportunities and Drivers
- 13.2 Market Challenges
- 13.3 Market Risks/Restraints
- 13.4 Porter's Five Forces Analysis
- 13.5 Primary Interviews with Key ASA Resin for Automotive Players (Opinion Leaders)

## **14 VALUE CHAIN AND SALES CHANNELS ANALYSIS**

- 14.1 Value Chain Analysis
- 14.2 ASA Resin for Automotive Customers
- 14.3 Sales Channels Analysis
  - 14.3.1 Sales Channels
  - 14.3.2 Distributors

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

### 16.1 Research Methodology

#### 16.1.1 Methodology/Research Approach

#### 16.1.2 Data Source

### 16.2 Author Details

## List Of Tables

### LIST OF TABLES

- Table 1. ASA Resin for Automotive Market Segments
- Table 2. Ranking of Global Top ASA Resin for Automotive Manufacturers by Revenue (US\$ Million) in 2019
- Table 3. Global ASA Resin for Automotive Market Size Growth Rate by Type 2020-2026 (MT) & (US\$ Million)
- Table 4. Major Manufacturers of General Grade
- Table 5. Major Manufacturers of Extrusion Grade
- Table 6. Major Manufacturers of Heat Resistant Grade
- Table 7. COVID-19 Impact Global Market: (Four ASA Resin for Automotive Market Size Forecast Scenarios)
- Table 8. Opportunities and Trends for ASA Resin for Automotive Players in the COVID-19 Landscape
- Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 10. Key Regions/Countries Measures against Covid-19 Impact
- Table 11. Proposal for ASA Resin for Automotive Players to Combat Covid-19 Impact
- Table 12. Global ASA Resin for Automotive Market Size Growth Rate by Application 2020-2026 (MT)
- Table 13. Global ASA Resin for Automotive Market Size by Region (MT) & (US\$ Million): 2020 VS 2026
- Table 14. Global ASA Resin for Automotive Sales by Regions 2015-2020 (MT)
- Table 15. Global ASA Resin for Automotive Sales Market Share by Regions (2015-2020)
- Table 16. Global ASA Resin for Automotive Revenue by Regions 2015-2020 (US\$ Million)
- Table 17. Global ASA Resin for Automotive Sales by Manufacturers (2015-2020) (MT)
- Table 18. Global ASA Resin for Automotive Sales Share by Manufacturers (2015-2020)
- Table 19. Global ASA Resin for Automotive Manufacturers Market Concentration Ratio (CR5 and HHI) (2015-2020)
- Table 20. Global ASA Resin for Automotive by Company Type (Tier 1, Tier 2 and Tier 3) (based on the Revenue in ASA Resin for Automotive as of 2019)
- Table 21. ASA Resin for Automotive Revenue by Manufacturers (2015-2020) (US\$ Million)
- Table 22. ASA Resin for Automotive Revenue Share by Manufacturers (2015-2020)
- Table 23. Key Manufacturers ASA Resin for Automotive Price (2015-2020) (USD/MT)
- Table 24. ASA Resin for Automotive Manufacturers Manufacturing Base Distribution

and Headquarters

Table 25. Manufacturers ASA Resin for Automotive Product Type

Table 26. Date of International Manufacturers Enter into ASA Resin for Automotive Market

Table 27. Manufacturers Mergers & Acquisitions, Expansion Plans

Table 28. Global ASA Resin for Automotive Sales by Type (2015-2020) (MT)

Table 29. Global ASA Resin for Automotive Sales Share by Type (2015-2020)

Table 30. Global ASA Resin for Automotive Revenue by Type (2015-2020) (US\$ Million)

Table 31. Global ASA Resin for Automotive Revenue Share by Type (2015-2020)

Table 32. ASA Resin for Automotive Average Selling Price (ASP) by Type 2015-2020 (USD/MT)

Table 33. Global ASA Resin for Automotive Sales by Application (2015-2020) (MT)

Table 34. Global ASA Resin for Automotive Sales Share by Application (2015-2020)

Table 35. North America ASA Resin for Automotive Sales by Country (2015-2020) (MT)

Table 36. North America ASA Resin for Automotive Sales Market Share by Country (2015-2020)

Table 37. North America ASA Resin for Automotive Revenue by Country (2015-2020) (US\$ Million)

Table 38. North America ASA Resin for Automotive Revenue Market Share by Country (2015-2020)

Table 39. North America ASA Resin for Automotive Sales by Type (2015-2020) (MT)

Table 40. North America ASA Resin for Automotive Sales Market Share by Type (2015-2020)

Table 41. North America ASA Resin for Automotive Sales by Application (2015-2020) (MT)

Table 42. North America ASA Resin for Automotive Sales Market Share by Application (2015-2020)

Table 43. Europe ASA Resin for Automotive Sales by Country (2015-2020) (MT)

Table 44. Europe ASA Resin for Automotive Sales Market Share by Country (2015-2020)

Table 45. Europe ASA Resin for Automotive Revenue by Country (2015-2020) (US\$ Million)

Table 46. Europe ASA Resin for Automotive Revenue Market Share by Country (2015-2020)

Table 47. Europe ASA Resin for Automotive Sales by Type (2015-2020) (MT)

Table 48. Europe ASA Resin for Automotive Sales Market Share by Type (2015-2020)

Table 49. Europe ASA Resin for Automotive Sales by Application (2015-2020) (MT)

Table 50. Europe ASA Resin for Automotive Sales Market Share by Application

(2015-2020)

Table 51. Asia Pacific ASA Resin for Automotive Sales by Region (2015-2020) (MT)

Table 52. Asia Pacific ASA Resin for Automotive Sales Market Share by Region (2015-2020)

Table 53. Asia Pacific ASA Resin for Automotive Revenue by Region (2015-2020) (US\$ Million)

Table 54. Asia Pacific ASA Resin for Automotive Revenue Market Share by Region (2015-2020)

Table 55. Asia Pacific ASA Resin for Automotive Sales by Type (2015-2020) (MT)

Table 56. Asia Pacific ASA Resin for Automotive Sales Market Share by Type (2015-2020)

Table 57. Asia Pacific ASA Resin for Automotive Sales by Application (2015-2020) (MT)

Table 58. Asia Pacific ASA Resin for Automotive Sales Market Share by Application (2015-2020)

Table 59. Latin America ASA Resin for Automotive Sales by Country (2015-2020) (MT)

Table 60. Latin America ASA Resin for Automotive Sales Market Share by Country (2015-2020)

Table 61. Latin Americaa ASA Resin for Automotive Revenue by Country (2015-2020) (US\$ Million)

Table 62. Latin America ASA Resin for Automotive Revenue Market Share by Country (2015-2020)

Table 63. Latin America ASA Resin for Automotive Sales by Type (2015-2020) (MT)

Table 64. Latin America ASA Resin for Automotive Sales Market Share by Type (2015-2020)

Table 65. Latin America ASA Resin for Automotive Sales by Application (2015-2020) (MT)

Table 66. Latin America ASA Resin for Automotive Sales Market Share by Application (2015-2020)

Table 67. Middle East and Africa ASA Resin for Automotive Sales by Country (2015-2020) (MT)

Table 68. Middle East and Africa ASA Resin for Automotive Sales Market Share by Country (2015-2020)

Table 69. Middle East and Africa ASA Resin for Automotive Revenue by Country (2015-2020) (US\$ Million)

Table 70. Middle East and Africa ASA Resin for Automotive Revenue Market Share by Country (2015-2020)

Table 71. Middle East and Africa ASA Resin for Automotive Sales by Type (2015-2020) (MT)

Table 72. Middle East and Africa ASA Resin for Automotive Sales Market Share by

Type (2015-2020)

Table 73. Middle East and Africa ASA Resin for Automotive Sales by Application (2015-2020) (MT)

Table 74. Middle East and Africa ASA Resin for Automotive Sales Market Share by Application (2015-2020)

Table 75. Chi Mei Corporation Corporation Information

Table 76. Chi Mei Corporation Description and Major Businesses

Table 77. Chi Mei Corporation ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 78. Chi Mei Corporation Product

Table 79. Chi Mei Corporation Recent Development

Table 80. LG Chem Corporation Information

Table 81. LG Chem Description and Major Businesses

Table 82. LG Chem ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 83. LG Chem Product

Table 84. LG Chem Recent Development

Table 85. INEOS Styrolution Corporation Information

Table 86. INEOS Styrolution Description and Major Businesses

Table 87. INEOS Styrolution ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 88. INEOS Styrolution Product

Table 89. INEOS Styrolution Recent Development

Table 90. SABIC Corporation Information

Table 91. SABIC Description and Major Businesses

Table 92. SABIC ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 93. SABIC Product

Table 94. SABIC Recent Development

Table 95. Kumho Petrochemical Corporation Information

Table 96. Kumho Petrochemical Description and Major Businesses

Table 97. Kumho Petrochemical ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)

Table 98. Kumho Petrochemical Product

Table 99. Kumho Petrochemical Recent Development

Table 100. FCFC Corporation Information

Table 101. FCFC Description and Major Businesses

Table 102. FCFC ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)



- Table 103. FCFC Product
- Table 104. FCFC Recent Development
- Table 105. Techno-UMG Corporation Information
- Table 106. Techno-UMG Description and Major Businesses
- Table 107. Techno-UMG ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 108. Techno-UMG Product
- Table 109. Techno-UMG Recent Development
- Table 110. LOTTE Advanced Materials Corporation Information
- Table 111. LOTTE Advanced Materials Description and Major Businesses
- Table 112. LOTTE Advanced Materials ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 113. LOTTE Advanced Materials Product
- Table 114. LOTTE Advanced Materials Recent Development
- Table 115. NIPPON A&L Corporation Information
- Table 116. NIPPON A&L Description and Major Businesses
- Table 117. NIPPON A&L ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 118. NIPPON A&L Product
- Table 119. NIPPON A&L Recent Development
- Table 120. Toray Plastics Corporation Information
- Table 121. Toray Plastics Description and Major Businesses
- Table 122. Toray Plastics ASA Resin for Automotive Production (MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2015-2020)
- Table 123. Toray Plastics Product
- Table 124. Toray Plastics Recent Development
- Table 125. Global ASA Resin for Automotive Sales Forecast by Regions (2021-2026) (MT)
- Table 126. Global ASA Resin for Automotive Sales Market Share Forecast by Regions (2021-2026)
- Table 127. Global ASA Resin for Automotive Revenue Forecast by Regions (2021-2026) (US\$ Million)
- Table 128. Global ASA Resin for Automotive Revenue Market Share Forecast by Regions (2021-2026)
- Table 129. North America: ASA Resin for Automotive Sales Forecast by Country (2021-2026) (MT)
- Table 130. North America: ASA Resin for Automotive Revenue Forecast by Country (2021-2026) (US\$ Million)
- Table 131. Europe: ASA Resin for Automotive Sales Forecast by Country (2021-2026)

(MT)

Table 132. Europe: ASA Resin for Automotive Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 133. Asia Pacific: ASA Resin for Automotive Sales Forecast by Region (2021-2026) (MT)

Table 134. Asia Pacific: ASA Resin for Automotive Revenue Forecast by Region (2021-2026) (US\$ Million)

Table 135. Latin America: ASA Resin for Automotive Sales Forecast by Country (2021-2026) (MT)

Table 136. Latin America: ASA Resin for Automotive Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 137. Middle East and Africa: ASA Resin for Automotive Sales Forecast by Country (2021-2026) (MT)

Table 138. Middle East and Africa: ASA Resin for Automotive Revenue Forecast by Country (2021-2026) (US\$ Million)

Table 139. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 140. Key Challenges

Table 141. Market Risks

Table 142. Main Points Interviewed from Key ASA Resin for Automotive Players

Table 143. ASA Resin for Automotive Customers List

Table 144. ASA Resin for Automotive Distributors List

Table 145. Research Programs/Design for This Report

Table 146. Key Data Information from Secondary Sources

Table 147. Key Data Information from Primary Sources

## List Of Figures

### LIST OF FIGURES

- Figure 1. ASA Resin for Automotive Product Picture
- Figure 2. Global ASA Resin for Automotive Sales Market Share by Type in 2020 & 2026
- Figure 3. General Grade Product Picture
- Figure 4. Extrusion Grade Product Picture
- Figure 5. Heat Resistant Grade Product Picture
- Figure 6. Global ASA Resin for Automotive Sales Market Share by Application in 2020 & 2026
- Figure 7. Automotive Interior
- Figure 8. Automotive Exterior
- Figure 9. ASA Resin for Automotive Report Years Considered
- Figure 10. Global ASA Resin for Automotive Market Size 2015-2026 (US\$ Million)
- Figure 11. Global ASA Resin for Automotive Sales 2015-2026 (MT)
- Figure 12. Global ASA Resin for Automotive Market Size Market Share by Region: 2020 Versus 2026
- Figure 13. Global ASA Resin for Automotive Sales Market Share by Region (2015-2020)
- Figure 14. Global ASA Resin for Automotive Sales Market Share by Region in 2019
- Figure 15. Global ASA Resin for Automotive Revenue Market Share by Region (2015-2020)
- Figure 16. Global ASA Resin for Automotive Revenue Market Share by Region in 2019
- Figure 17. Global ASA Resin for Automotive Sales Share by Manufacturer in 2019
- Figure 18. The Top 10 and 5 Players Market Share by ASA Resin for Automotive Revenue in 2019
- Figure 19. ASA Resin for Automotive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2015 VS 2019
- Figure 20. Global ASA Resin for Automotive Sales Market Share by Type (2015-2020)
- Figure 21. Global ASA Resin for Automotive Sales Market Share by Type in 2019
- Figure 22. Global ASA Resin for Automotive Revenue Market Share by Type (2015-2020)
- Figure 23. Global ASA Resin for Automotive Revenue Market Share by Type in 2019
- Figure 24. Global ASA Resin for Automotive Market Share by Price Range (2015-2020)
- Figure 25. Global ASA Resin for Automotive Sales Market Share by Application (2015-2020)
- Figure 26. Global ASA Resin for Automotive Sales Market Share by Application in 2019
- Figure 27. Global ASA Resin for Automotive Revenue Market Share by Application

(2015-2020)

Figure 28. Global ASA Resin for Automotive Revenue Market Share by Application in 2019

Figure 29. North America ASA Resin for Automotive Sales Growth Rate 2015-2020 (MT)

Figure 30. North America ASA Resin for Automotive Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 31. North America ASA Resin for Automotive Sales Market Share by Country in 2019

Figure 32. North America ASA Resin for Automotive Revenue Market Share by Country in 2019

Figure 33. U.S. ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 34. U.S. ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 35. Canada ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 36. Canada ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 37. North America ASA Resin for Automotive Market Share by Type in 2019

Figure 38. North America ASA Resin for Automotive Market Share by Application in 2019

Figure 39. Europe ASA Resin for Automotive Sales Growth Rate 2015-2020 (MT)

Figure 40. Europe ASA Resin for Automotive Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 41. Europe ASA Resin for Automotive Sales Market Share by Country in 2019

Figure 42. Europe ASA Resin for Automotive Revenue Market Share by Country in 2019

Figure 43. Germany ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 44. Germany ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 45. France ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 46. France ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 47. U.K. ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 48. U.K. ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 49. Italy ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 50. Italy ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 51. Russia ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 52. Russia ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 53. Europe ASA Resin for Automotive Market Share by Type in 2019

Figure 54. Europe ASA Resin for Automotive Market Share by Application in 2019

Figure 55. Asia Pacific ASA Resin for Automotive Sales Growth Rate 2015-2020 (MT)

Figure 56. Asia Pacific ASA Resin for Automotive Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 57. Asia Pacific ASA Resin for Automotive Sales Market Share by Region in 2019

Figure 58. Asia Pacific ASA Resin for Automotive Revenue Market Share by Region in 2019

Figure 59. China ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 60. China ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 61. Japan ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 62. Japan ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 63. South Korea ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 64. South Korea ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 65. India ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 66. India ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 67. Australia ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 68. Australia ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 69. Taiwan ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 70. Taiwan ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 71. Indonesia ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 72. Indonesia ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 73. Thailand ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 74. Thailand ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 75. Malaysia ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 76. Malaysia ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 77. Philippines ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 78. Philippines ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 79. Vietnam ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 80. Vietnam ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 81. Asia Pacific ASA Resin for Automotive Market Share by Type in 2019

Figure 82. Asia Pacific ASA Resin for Automotive Market Share by Application in 2019

Figure 83. Latin America ASA Resin for Automotive Sales Growth Rate 2015-2020 (MT)

Figure 84. Latin America ASA Resin for Automotive Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 85. Latin America ASA Resin for Automotive Sales Market Share by Country in 2019

Figure 86. Latin America ASA Resin for Automotive Revenue Market Share by Country in 2019

Figure 87. Mexico ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 88. Mexico ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 89. Brazil ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 90. Brazil ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 91. Argentina ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 92. Argentina ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 93. Latin America ASA Resin for Automotive Market Share by Type in 2019

Figure 94. Latin America ASA Resin for Automotive Market Share by Application in 2019

Figure 95. Middle East and Africa ASA Resin for Automotive Sales Growth Rate 2015-2020 (MT)

Figure 96. Middle East and Africa ASA Resin for Automotive Revenue Growth Rate 2015-2020 (US\$ Million)

Figure 97. Middle East and Africa ASA Resin for Automotive Sales Market Share by Country in 2019

Figure 98. Middle East and Africa ASA Resin for Automotive Revenue Market Share by Country in 2019

Figure 99. Turkey ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 100. Turkey ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 101. Saudi Arabia ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 102. Saudi Arabia ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 103. U.A.E ASA Resin for Automotive Sales Growth Rate (2015-2020) (MT)

Figure 104. U.A.E ASA Resin for Automotive Revenue Growth Rate (2015-2020) (US\$ Million)

Figure 105. Middle East and Africa ASA Resin for Automotive Market Share by Type in 2019

Figure 106. Middle East and Africa ASA Resin for Automotive Market Share by Application in 2019

Figure 107. Chi Mei Corporation Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 108. LG Chem Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 109. INEOS Styrolution Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 110. SABIC Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 111. Kumho Petrochemical Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 112. FCFC Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 113. Techno-UMG Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 114. LOTTE Advanced Materials Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 115. NIPPON A&L Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 116. Toray Plastics Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 117. North America ASA Resin for Automotive Sales Growth Rate Forecast (2021-2026) (MT)

Figure 118. North America ASA Resin for Automotive Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 119. Europe ASA Resin for Automotive Sales Growth Rate Forecast (2021-2026) (MT)

Figure 120. Europe ASA Resin for Automotive Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 121. Asia Pacific ASA Resin for Automotive Sales Growth Rate Forecast (2021-2026) (MT)

Figure 122. Asia Pacific ASA Resin for Automotive Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 123. Latin America ASA Resin for Automotive Sales Growth Rate Forecast (2021-2026) (MT)

Figure 124. Latin America ASA Resin for Automotive Revenue Growth Rate Forecast (2021-2026) (US\$ Million)

Figure 125. Middle East and Africa ASA Resin for Automotive Sales Growth Rate

Forecast (2021-2026) (MT)

Figure 126. Middle East and Africa ASA Resin for Automotive Revenue Growth Rate

Forecast (2021-2026) (US\$ Million)

Figure 127. Porter's Five Forces Analysis

Figure 128. Channels of Distribution

Figure 129. Distributors Profiles

Figure 130. Bottom-up and Top-down Approaches for This Report

Figure 131. Data Triangulation

Figure 132. Key Executives Interviewed



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