

# Covid-19 Impact on Global Advertising Billboard Lights Market Insights, Forecast to 2026

https://marketpublishers.com/r/C5C1D4AA5BF1EN.html

Date: June 2020 Pages: 145 Price: US\$ 4,900.00 (Single User License) ID: C5C1D4AA5BF1EN

# Abstracts

Advertising Billboard Lights market is segmented by Type, and by Application. Players, stakeholders, and other participants in the global Advertising Billboard Lights market will be able to gain the upper hand as they use the report as a powerful resource. The segmental analysis focuses on production capacity, revenue and forecast by Type and by Application for the period 2015-2026.

Segment by Type, the Advertising Billboard Lights market is segmented into

Power Below 100W

100W-200W

Power Above 200W

Segment by Application, the Advertising Billboard Lights market is segmented into

Column Billboard

Wall Billboard

Others

Regional and Country-level Analysis

The Advertising Billboard Lights market is analysed and market size information is



provided by regions (countries).

The key regions covered in the Advertising Billboard Lights market report are North America, Europe, China, Japan and South Korea. It also covers key regions (countries), viz, the U.S., Canada, Germany, France, U.K., Italy, Russia, China, Japan, South Korea, India, Australia, Taiwan, Indonesia, Thailand, Malaysia, Philippines, Vietnam, Mexico, Brazil, Turkey, Saudi Arabia, U.A.E, etc.

The report includes country-wise and region-wise market size for the period 2015-2026. It also includes market size and forecast by Type, and by Application segment in terms of production capacity, price and revenue for the period 2015-2026.

Competitive Landscape and Advertising Billboard Lights Market Share Analysis Advertising Billboard Lights market competitive landscape provides details and data information by manufacturers. The report offers comprehensive analysis and accurate statistics on production capacity, price, revenue of Advertising Billboard Lights by the player for the period 2015-2020. It also offers detailed analysis supported by reliable statistics on production, revenue (global and regional level) by players for the period 2015-2020. Details included are company description, major business, company total revenue, and the production capacity, price, revenue generated in Advertising Billboard Lights business, the date to enter into the Advertising Billboard Lights market, Advertising Billboard Lights product introduction, recent developments, etc. The major vendors covered:

Osram Philips GE Lighting Acuity Brands Eaton Cree Panasonic Toshiba



Opple

Hubbell

Nichia

FSL

TCP

Havells

MLS



# Contents

# 1 STUDY COVERAGE

- 1.1 Advertising Billboard Lights Product Introduction
- 1.2 Key Market Segments in This Study

1.3 Key Manufacturers Covered: Ranking of Global Top Advertising Billboard Lights Manufacturers by Revenue in 2019

- 1.4 Market by Type
  - 1.4.1 Global Advertising Billboard Lights Market Size Growth Rate by Type
- 1.4.2 Power Below 100W
- 1.4.3 100W-200W
- 1.4.4 Power Above 200W
- 1.5 Market by Application
- 1.5.1 Global Advertising Billboard Lights Market Size Growth Rate by Application
- 1.5.2 Column Billboard
- 1.5.3 Wall Billboard
- 1.5.4 Others

1.6 Coronavirus Disease 2019 (Covid-19): Advertising Billboard Lights Industry Impact

- 1.6.1 How the Covid-19 is Affecting the Advertising Billboard Lights Industry
- 1.6.1.1 Advertising Billboard Lights Business Impact Assessment Covid-19
- 1.6.1.2 Supply Chain Challenges
- 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products

1.6.2 Market Trends and Advertising Billboard Lights Potential Opportunities in the COVID-19 Landscape

- 1.6.3 Measures / Proposal against Covid-19
  - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Advertising Billboard Lights Players to Combat Covid-19 Impact
- 1.7 Study Objectives

1.8 Years Considered

# **2 EXECUTIVE SUMMARY**

2.1 Global Advertising Billboard Lights Market Size Estimates and Forecasts

2.1.1 Global Advertising Billboard Lights Revenue Estimates and Forecasts 2015-2026

2.1.2 Global Advertising Billboard Lights Production Capacity Estimates and Forecasts 2015-2026

2.1.3 Global Advertising Billboard Lights Production Estimates and Forecasts 2015-2026



2.2 Global Advertising Billboard Lights Market Size by Producing Regions: 2015 VS 2020 VS 2026

2.3 Analysis of Competitive Landscape

2.3.1 Manufacturers Market Concentration Ratio (CR5 and HHI)

2.3.2 Global Advertising Billboard Lights Market Share by Company Type (Tier 1, Tier 2 and Tier 3)

2.3.3 Global Advertising Billboard Lights Manufacturers Geographical Distribution

2.4 Key Trends for Advertising Billboard Lights Markets & Products

2.5 Primary Interviews with Key Advertising Billboard Lights Players (Opinion Leaders)

# **3 MARKET SIZE BY MANUFACTURERS**

3.1 Global Top Advertising Billboard Lights Manufacturers by Production Capacity

3.1.1 Global Top Advertising Billboard Lights Manufacturers by Production Capacity (2015-2020)

3.1.2 Global Top Advertising Billboard Lights Manufacturers by Production (2015-2020)

3.1.3 Global Top Advertising Billboard Lights Manufacturers Market Share by Production

3.2 Global Top Advertising Billboard Lights Manufacturers by Revenue

3.2.1 Global Top Advertising Billboard Lights Manufacturers by Revenue (2015-2020)

3.2.2 Global Top Advertising Billboard Lights Manufacturers Market Share by Revenue (2015-2020)

3.2.3 Global Top 10 and Top 5 Companies by Advertising Billboard Lights Revenue in 2019

3.3 Global Advertising Billboard Lights Price by Manufacturers

3.4 Mergers & Acquisitions, Expansion Plans

# 4 ADVERTISING BILLBOARD LIGHTS PRODUCTION BY REGIONS

4.1 Global Advertising Billboard Lights Historic Market Facts & Figures by Regions
4.1.1 Global Top Advertising Billboard Lights Regions by Production (2015-2020)
4.1.2 Global Top Advertising Billboard Lights Regions by Revenue (2015-2020)
4.2 North America

4.2.1 North America Advertising Billboard Lights Production (2015-2020)

4.2.2 North America Advertising Billboard Lights Revenue (2015-2020)

4.2.3 Key Players in North America

4.2.4 North America Advertising Billboard Lights Import & Export (2015-2020)

4.3 Europe



- 4.3.1 Europe Advertising Billboard Lights Production (2015-2020)
- 4.3.2 Europe Advertising Billboard Lights Revenue (2015-2020)
- 4.3.3 Key Players in Europe
- 4.3.4 Europe Advertising Billboard Lights Import & Export (2015-2020)4.4 China
- 4.4.1 China Advertising Billboard Lights Production (2015-2020)
- 4.4.2 China Advertising Billboard Lights Revenue (2015-2020)
- 4.4.3 Key Players in China
- 4.4.4 China Advertising Billboard Lights Import & Export (2015-2020) 4.5 Japan
- 4.5.1 Japan Advertising Billboard Lights Production (2015-2020)
- 4.5.2 Japan Advertising Billboard Lights Revenue (2015-2020)
- 4.5.3 Key Players in Japan
- 4.5.4 Japan Advertising Billboard Lights Import & Export (2015-2020)

# 4.6 South Korea

- 4.6.1 South Korea Advertising Billboard Lights Production (2015-2020)
- 4.6.2 South Korea Advertising Billboard Lights Revenue (2015-2020)
- 4.6.3 Key Players in South Korea
- 4.6.4 South Korea Advertising Billboard Lights Import & Export (2015-2020)

#### **5 ADVERTISING BILLBOARD LIGHTS CONSUMPTION BY REGION**

- 5.1 Global Top Advertising Billboard Lights Regions by Consumption
- 5.1.1 Global Top Advertising Billboard Lights Regions by Consumption (2015-2020)
- 5.1.2 Global Top Advertising Billboard Lights Regions Market Share by Consumption (2015-2020)

5.2 North America

- 5.2.1 North America Advertising Billboard Lights Consumption by Application
- 5.2.2 North America Advertising Billboard Lights Consumption by Countries
- 5.2.3 U.S.
- 5.2.4 Canada
- 5.3 Europe
  - 5.3.1 Europe Advertising Billboard Lights Consumption by Application
  - 5.3.2 Europe Advertising Billboard Lights Consumption by Countries
  - 5.3.3 Germany
  - 5.3.4 France
  - 5.3.5 U.K.
  - 5.3.6 Italy
  - 5.3.7 Russia



#### 5.4 Asia Pacific

- 5.4.1 Asia Pacific Advertising Billboard Lights Consumption by Application
- 5.4.2 Asia Pacific Advertising Billboard Lights Consumption by Regions
- 5.4.3 China
- 5.4.4 Japan
- 5.4.5 South Korea
- 5.4.6 India
- 5.4.7 Australia
- 5.4.8 Taiwan
- 5.4.9 Indonesia
- 5.4.10 Thailand
- 5.4.11 Malaysia
- 5.4.12 Philippines
- 5.4.13 Vietnam
- 5.5 Central & South America
- 5.5.1 Central & South America Advertising Billboard Lights Consumption by
- Application
  - 5.5.2 Central & South America Advertising Billboard Lights Consumption by Country
  - 5.5.3 Mexico
  - 5.5.3 Brazil
  - 5.5.3 Argentina
- 5.6 Middle East and Africa
  - 5.6.1 Middle East and Africa Advertising Billboard Lights Consumption by Application
  - 5.6.2 Middle East and Africa Advertising Billboard Lights Consumption by Countries
  - 5.6.3 Turkey
  - 5.6.4 Saudi Arabia
  - 5.6.5 U.A.E

# 6 MARKET SIZE BY TYPE (2015-2026)

- 6.1 Global Advertising Billboard Lights Market Size by Type (2015-2020)
- 6.1.1 Global Advertising Billboard Lights Production by Type (2015-2020)
- 6.1.2 Global Advertising Billboard Lights Revenue by Type (2015-2020)
- 6.1.3 Advertising Billboard Lights Price by Type (2015-2020)
- 6.2 Global Advertising Billboard Lights Market Forecast by Type (2021-2026)
  - 6.2.1 Global Advertising Billboard Lights Production Forecast by Type (2021-2026)
  - 6.2.2 Global Advertising Billboard Lights Revenue Forecast by Type (2021-2026)
- 6.2.3 Global Advertising Billboard Lights Price Forecast by Type (2021-2026)
- 6.3 Global Advertising Billboard Lights Market Share by Price Tier (2015-2020): Low-



End, Mid-Range and High-End

#### 7 MARKET SIZE BY APPLICATION (2015-2026)

7.2.1 Global Advertising Billboard Lights Consumption Historic Breakdown by Application (2015-2020)

7.2.2 Global Advertising Billboard Lights Consumption Forecast by Application (2021-2026)

# **8 CORPORATE PROFILES**

8.1 Osram

- 8.1.1 Osram Corporation Information
- 8.1.2 Osram Overview and Its Total Revenue
- 8.1.3 Osram Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

- 8.1.4 Osram Product Description
- 8.1.5 Osram Recent Development
- 8.2 Philips
  - 8.2.1 Philips Corporation Information
  - 8.2.2 Philips Overview and Its Total Revenue
- 8.2.3 Philips Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

- 8.2.4 Philips Product Description
- 8.2.5 Philips Recent Development

8.3 GE Lighting

- 8.3.1 GE Lighting Corporation Information
- 8.3.2 GE Lighting Overview and Its Total Revenue
- 8.3.3 GE Lighting Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.3.4 GE Lighting Product Description
- 8.3.5 GE Lighting Recent Development

8.4 Acuity Brands

- 8.4.1 Acuity Brands Corporation Information
- 8.4.2 Acuity Brands Overview and Its Total Revenue
- 8.4.3 Acuity Brands Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.4.4 Acuity Brands Product Description
- 8.4.5 Acuity Brands Recent Development



#### 8.5 Eaton

- 8.5.1 Eaton Corporation Information
- 8.5.2 Eaton Overview and Its Total Revenue
- 8.5.3 Eaton Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

- 8.5.4 Eaton Product Description
- 8.5.5 Eaton Recent Development
- 8.6 Cree
  - 8.6.1 Cree Corporation Information
- 8.6.2 Cree Overview and Its Total Revenue
- 8.6.3 Cree Production Capacity and Supply, Price, Revenue and Gross Margin
- (2015-2020)
- 8.6.4 Cree Product Description
- 8.6.5 Cree Recent Development
- 8.7 Panasonic
  - 8.7.1 Panasonic Corporation Information
- 8.7.2 Panasonic Overview and Its Total Revenue
- 8.7.3 Panasonic Production Capacity and Supply, Price, Revenue and Gross Margin
- (2015-2020)
  - 8.7.4 Panasonic Product Description
- 8.7.5 Panasonic Recent Development
- 8.8 Toshiba
- 8.8.1 Toshiba Corporation Information
- 8.8.2 Toshiba Overview and Its Total Revenue
- 8.8.3 Toshiba Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.8.4 Toshiba Product Description
- 8.8.5 Toshiba Recent Development

8.9 LG

- 8.9.1 LG Corporation Information
- 8.9.2 LG Overview and Its Total Revenue
- 8.9.3 LG Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

- 8.9.4 LG Product Description
- 8.9.5 LG Recent Development
- 8.10 Opple
  - 8.10.1 Opple Corporation Information
  - 8.10.2 Opple Overview and Its Total Revenue
  - 8.10.3 Opple Production Capacity and Supply, Price, Revenue and Gross Margin



(2015-2020)

- 8.10.4 Opple Product Description
- 8.10.5 Opple Recent Development
- 8.11 Hubbell
- 8.11.1 Hubbell Corporation Information
- 8.11.2 Hubbell Overview and Its Total Revenue
- 8.11.3 Hubbell Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.11.4 Hubbell Product Description
- 8.11.5 Hubbell Recent Development
- 8.12 Nichia
- 8.12.1 Nichia Corporation Information
- 8.12.2 Nichia Overview and Its Total Revenue
- 8.12.3 Nichia Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.12.4 Nichia Product Description
- 8.12.5 Nichia Recent Development
- 8.13 FSL
- 8.13.1 FSL Corporation Information
- 8.13.2 FSL Overview and Its Total Revenue
- 8.13.3 FSL Production Capacity and Supply, Price, Revenue and Gross Margin
- (2015-2020)
- 8.13.4 FSL Product Description
- 8.13.5 FSL Recent Development
- 8.14 TCP
  - 8.14.1 TCP Corporation Information
  - 8.14.2 TCP Overview and Its Total Revenue
- 8.14.3 TCP Production Capacity and Supply, Price, Revenue and Gross Margin
- (2015-2020)
- 8.14.4 TCP Product Description
- 8.14.5 TCP Recent Development
- 8.15 Havells
  - 8.15.1 Havells Corporation Information
  - 8.15.2 Havells Overview and Its Total Revenue
- 8.15.3 Havells Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

- 8.15.4 Havells Product Description
- 8.15.5 Havells Recent Development
- 8.16 MLS



- 8.16.1 MLS Corporation Information
- 8.16.2 MLS Overview and Its Total Revenue

8.16.3 MLS Production Capacity and Supply, Price, Revenue and Gross Margin

(2015-2020)

- 8.16.4 MLS Product Description
- 8.16.5 MLS Recent Development

### 8.17 Lextar

- 8.17.1 Lextar Corporation Information
- 8.17.2 Lextar Overview and Its Total Revenue
- 8.17.3 Lextar Production Capacity and Supply, Price, Revenue and Gross Margin (2015-2020)
- 8.17.4 Lextar Product Description
- 8.17.5 Lextar Recent Development

# 9 PRODUCTION FORECASTS BY REGIONS

9.1 Global Top Advertising Billboard Lights Regions Forecast by Revenue (2021-2026)

9.2 Global Top Advertising Billboard Lights Regions Forecast by Production (2021-2026)

- 9.3 Key Advertising Billboard Lights Production Regions Forecast
  - 9.3.1 North America
  - 9.3.2 Europe
  - 9.3.3 China
  - 9.3.4 Japan
  - 9.3.5 South Korea

# 10 ADVERTISING BILLBOARD LIGHTS CONSUMPTION FORECAST BY REGION

10.1 Global Advertising Billboard Lights Consumption Forecast by Region (2021-2026)10.2 North America Advertising Billboard Lights Consumption Forecast by Region (2021-2026)

10.3 Europe Advertising Billboard Lights Consumption Forecast by Region (2021-2026)10.4 Asia Pacific Advertising Billboard Lights Consumption Forecast by Region(2021-2026)

10.5 Latin America Advertising Billboard Lights Consumption Forecast by Region (2021-2026)

10.6 Middle East and Africa Advertising Billboard Lights Consumption Forecast by Region (2021-2026)



#### 11 VALUE CHAIN AND SALES CHANNELS ANALYSIS

- 11.1 Value Chain Analysis
- 11.2 Sales Channels Analysis
- 11.2.1 Advertising Billboard Lights Sales Channels
- 11.2.2 Advertising Billboard Lights Distributors
- 11.3 Advertising Billboard Lights Customers

# 12 MARKET OPPORTUNITIES & CHALLENGES, RISKS AND INFLUENCES FACTORS ANALYSIS

- 12.1 Market Opportunities and Drivers
- 12.2 Market Challenges
- 12.3 Market Risks/Restraints
- 12.4 Porter's Five Forces Analysis

#### 13 KEY FINDING IN THE GLOBAL ADVERTISING BILLBOARD LIGHTS STUDY

#### **14 APPENDIX**

- 14.1 Research Methodology
- 14.1.1 Methodology/Research Approach
- 14.1.2 Data Source
- 14.2 Author Details
- 14.3 Disclaimer



# **List Of Tables**

### LIST OF TABLES

Table 1. Advertising Billboard Lights Key Market Segments in This Study

Table 2. Ranking of Global Top Advertising Billboard Lights Manufacturers by Revenue (US\$ Million) in 2019

Table 3. Global Advertising Billboard Lights Market Size Growth Rate by Type 2020-2026 (K Units) (Million US\$)

Table 4. Major Manufacturers of Power Below 100W

Table 5. Major Manufacturers of 100W-200W

Table 6. Major Manufacturers of Power Above 200W

Table 7. COVID-19 Impact Global Market: (Four Advertising Billboard Lights Market Size Forecast Scenarios)

Table 8. Opportunities and Trends for Advertising Billboard Lights Players in the COVID-19 Landscape

Table 9. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis

Table 10. Key Regions/Countries Measures against Covid-19 Impact

Table 11. Proposal for Advertising Billboard Lights Players to Combat Covid-19 Impact Table 12. Global Advertising Billboard Lights Market Size Growth Rate by Application 2020-2026 (K Units)

Table 13. Global Advertising Billboard Lights Market Size by Region in US\$ Million: 2015 VS 2020 VS 2026

Table 14. Global Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Global Advertising Billboard Lights by Company Type (Tier 1, Tier 2 and Tier

3) (based on the Revenue in Advertising Billboard Lights as of 2019)

Table 16. Advertising Billboard Lights Manufacturing Base Distribution and Headquarters

Table 17. Manufacturers Advertising Billboard Lights Product Offered

Table 18. Date of Manufacturers Enter into Advertising Billboard Lights Market

Table 19. Key Trends for Advertising Billboard Lights Markets & Products

Table 20. Main Points Interviewed from Key Advertising Billboard Lights Players

Table 21. Global Advertising Billboard Lights Production Capacity by Manufacturers (2015-2020) (K Units)

Table 22. Global Advertising Billboard Lights Production Share by Manufacturers (2015-2020)

Table 23. Advertising Billboard Lights Revenue by Manufacturers (2015-2020) (Million US\$)

Table 24. Advertising Billboard Lights Revenue Share by Manufacturers (2015-2020)



Table 25. Advertising Billboard Lights Price by Manufacturers 2015-2020 (USD/Unit) Table 26. Mergers & Acquisitions, Expansion Plans

Table 27. Global Advertising Billboard Lights Production by Regions (2015-2020) (K Units)

Table 28. Global Advertising Billboard Lights Production Market Share by Regions (2015-2020)

Table 29. Global Advertising Billboard Lights Revenue by Regions (2015-2020) (US\$ Million)

Table 30. Global Advertising Billboard Lights Revenue Market Share by Regions (2015-2020)

Table 31. Key Advertising Billboard Lights Players in North America

Table 32. Import & Export of Advertising Billboard Lights in North America (K Units)

Table 33. Key Advertising Billboard Lights Players in Europe

Table 34. Import & Export of Advertising Billboard Lights in Europe (K Units)

Table 35. Key Advertising Billboard Lights Players in China

Table 36. Import & Export of Advertising Billboard Lights in China (K Units)

Table 37. Key Advertising Billboard Lights Players in Japan

Table 38. Import & Export of Advertising Billboard Lights in Japan (K Units)

Table 39. Key Advertising Billboard Lights Players in South Korea

Table 40. Import & Export of Advertising Billboard Lights in South Korea (K Units)

Table 41. Global Advertising Billboard Lights Consumption by Regions (2015-2020) (K Units)

Table 42. Global Advertising Billboard Lights Consumption Market Share by Regions (2015-2020)

Table 43. North America Advertising Billboard Lights Consumption by Application (2015-2020) (K Units)

Table 44. North America Advertising Billboard Lights Consumption by Countries (2015-2020) (K Units)

Table 45. Europe Advertising Billboard Lights Consumption by Application (2015-2020) (K Units)

Table 46. Europe Advertising Billboard Lights Consumption by Countries (2015-2020) (K Units)

Table 47. Asia Pacific Advertising Billboard Lights Consumption by Application (2015-2020) (K Units)

Table 48. Asia Pacific Advertising Billboard Lights Consumption Market Share by Application (2015-2020) (K Units)

Table 49. Asia Pacific Advertising Billboard Lights Consumption by Regions(2015-2020) (K Units)

Table 50. Latin America Advertising Billboard Lights Consumption by Application



(2015-2020) (K Units)

Table 51. Latin America Advertising Billboard Lights Consumption by Countries (2015-2020) (K Units)

Table 52. Middle East and Africa Advertising Billboard Lights Consumption by Application (2015-2020) (K Units)

Table 53. Middle East and Africa Advertising Billboard Lights Consumption by Countries (2015-2020) (K Units)

Table 54. Global Advertising Billboard Lights Production by Type (2015-2020) (K Units)

 Table 55. Global Advertising Billboard Lights Production Share by Type (2015-2020)

Table 56. Global Advertising Billboard Lights Revenue by Type (2015-2020) (Million US\$)

Table 57. Global Advertising Billboard Lights Revenue Share by Type (2015-2020)

Table 58. Advertising Billboard Lights Price by Type 2015-2020 (USD/Unit)

Table 59. Global Advertising Billboard Lights Consumption by Application (2015-2020) (K Units)

Table 60. Global Advertising Billboard Lights Consumption by Application (2015-2020) (K Units)

Table 61. Global Advertising Billboard Lights Consumption Share by Application (2015-2020)

- Table 62. Osram Corporation Information
- Table 63. Osram Description and Major Businesses
- Table 64. Osram Advertising Billboard Lights Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 65. Osram Product
- Table 66. Osram Recent Development
- Table 67. Philips Corporation Information
- Table 68. Philips Description and Major Businesses

Table 69. Philips Advertising Billboard Lights Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 70. Philips Product

- Table 71. Philips Recent Development
- Table 72. GE Lighting Corporation Information
- Table 73. GE Lighting Description and Major Businesses

Table 74. GE Lighting Advertising Billboard Lights Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

- Table 75. GE Lighting Product
- Table 76. GE Lighting Recent Development
- Table 77. Acuity Brands Corporation Information
- Table 78. Acuity Brands Description and Major Businesses



Table 79. Acuity Brands Advertising Billboard Lights Production (K Units), Revenue

(US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 80. Acuity Brands Product

- Table 81. Acuity Brands Recent Development
- Table 82. Eaton Corporation Information
- Table 83. Eaton Description and Major Businesses

Table 84. Eaton Advertising Billboard Lights Production (K Units), Revenue (US\$

- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 85. Eaton Product
- Table 86. Eaton Recent Development
- Table 87. Cree Corporation Information
- Table 88. Cree Description and Major Businesses
- Table 89. Cree Advertising Billboard Lights Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 90. Cree Product
- Table 91. Cree Recent Development
- Table 92. Panasonic Corporation Information
- Table 93. Panasonic Description and Major Businesses
- Table 94. Panasonic Advertising Billboard Lights Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 95. Panasonic Product
- Table 96. Panasonic Recent Development
- Table 97. Toshiba Corporation Information
- Table 98. Toshiba Description and Major Businesses
- Table 99. Toshiba Advertising Billboard Lights Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

- Table 100. Toshiba Product
- Table 101. Toshiba Recent Development
- Table 102. LG Corporation Information
- Table 103. LG Description and Major Businesses

Table 104. LG Advertising Billboard Lights Production (K Units), Revenue (US\$ Million),

- Price (USD/Unit) and Gross Margin (2015-2020)
- Table 105. LG Product
- Table 106. LG Recent Development
- Table 107. Opple Corporation Information
- Table 108. Opple Description and Major Businesses

Table 109. Opple Advertising Billboard Lights Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 110. Opple Product





- Table 111. Opple Recent Development
- Table 112. Hubbell Corporation Information
- Table 113. Hubbell Description and Major Businesses
- Table 114. Hubbell Advertising Billboard Lights Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 115. Hubbell Product
- Table 116. Hubbell Recent Development
- Table 117. Nichia Corporation Information
- Table 118. Nichia Description and Major Businesses
- Table 119. Nichia Advertising Billboard Lights Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 120. Nichia Product
- Table 121. Nichia Recent Development
- Table 122. FSL Corporation Information
- Table 123. FSL Description and Major Businesses
- Table 124. FSL Advertising Billboard Lights Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 125. FSL Product
- Table 126. FSL Recent Development
- Table 127. TCP Corporation Information
- Table 128. TCP Description and Major Businesses
- Table 129. TCP Advertising Billboard Lights Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 130. TCP Product
- Table 131. TCP Recent Development
- Table 132. Havells Corporation Information
- Table 133. Havells Description and Major Businesses
- Table 134. Havells Advertising Billboard Lights Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 135. Havells Product
- Table 136. Havells Recent Development
- Table 137. MLS Corporation Information
- Table 138. MLS Description and Major Businesses
- Table 139. MLS Advertising Billboard Lights Production (K Units), Revenue (US\$
- Million), Price (USD/Unit) and Gross Margin (2015-2020)
- Table 140. MLS Product
- Table 141. MLS Recent Development
- Table 142. Lextar Corporation Information
- Table 143. Lextar Description and Major Businesses



Table 144. Lextar Advertising Billboard Lights Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2015-2020)

Table 145. Lextar Product

Table 146. Lextar Recent Development

Table 147. Global Advertising Billboard Lights Revenue Forecast by Region (2021-2026) (Million US\$)

Table 148. Global Advertising Billboard Lights Production Forecast by Regions (2021-2026) (K Units)

Table 149. Global Advertising Billboard Lights Production Forecast by Type (2021-2026) (K Units)

Table 150. Global Advertising Billboard Lights Revenue Forecast by Type (2021-2026) (Million US\$)

Table 151. North America Advertising Billboard Lights Consumption Forecast by Regions (2021-2026) (K Units)

Table 152. Europe Advertising Billboard Lights Consumption Forecast by Regions (2021-2026) (K Units)

Table 153. Asia Pacific Advertising Billboard Lights Consumption Forecast by Regions (2021-2026) (K Units)

Table 154. Latin America Advertising Billboard Lights Consumption Forecast by Regions (2021-2026) (K Units)

Table 155. Middle East and Africa Advertising Billboard Lights Consumption Forecast by Regions (2021-2026) (K Units)

Table 156. Advertising Billboard Lights Distributors List

Table 157. Advertising Billboard Lights Customers List

Table 158. Key Opportunities and Drivers: Impact Analysis (2021-2026)

Table 159. Key Challenges

Table 160. Market Risks

Table 161. Research Programs/Design for This Report

Table 162. Key Data Information from Secondary Sources

Table 163. Key Data Information from Primary Sources

List of Fifures

Figure 1. Advertising Billboard Lights Product Picture

Figure 2. Global Advertising Billboard Lights Production Market Share by Type in 2020 & 2026

Figure 3. Power Below 100W Product Picture

Figure 4. 100W-200W Product Picture

Figure 5. Power Above 200W Product Picture

Figure 6. Global Advertising Billboard Lights Consumption Market Share by Application in 2020 & 2026



Figure 7. Column Billboard Figure 8. Wall Billboard Figure 9. Others Figure 10. Advertising Billboard Lights Report Years Considered Figure 11. Global Advertising Billboard Lights Revenue 2015-2026 (Million US\$) Figure 12. Global Advertising Billboard Lights Production Capacity 2015-2026 (K Units) Figure 13. Global Advertising Billboard Lights Production 2015-2026 (K Units) Figure 14. Global Advertising Billboard Lights Market Share Scenario by Region in Percentage: 2020 Versus 2026 Figure 15. Advertising Billboard Lights Market Share by Company Type (Tier 1, Tier 2) and Tier 3): 2015 VS 2019 Figure 16. Global Advertising Billboard Lights Production Share by Manufacturers in 2015 Figure 17. The Top 10 and Top 5 Players Market Share by Advertising Billboard Lights Revenue in 2019 Figure 18. Global Advertising Billboard Lights Production Market Share by Region (2015 - 2020)Figure 19. Advertising Billboard Lights Production Growth Rate in North America (2015-2020) (K Units) Figure 20. Advertising Billboard Lights Revenue Growth Rate in North America (2015-2020) (US\$ Million) Figure 21. Advertising Billboard Lights Production Growth Rate in Europe (2015-2020) (K Units) Figure 22. Advertising Billboard Lights Revenue Growth Rate in Europe (2015-2020) (US\$ Million) Figure 23. Advertising Billboard Lights Production Growth Rate in China (2015-2020) (K Units) Figure 24. Advertising Billboard Lights Revenue Growth Rate in China (2015-2020) (US\$ Million) Figure 25. Advertising Billboard Lights Production Growth Rate in Japan (2015-2020) (K Units) Figure 26. Advertising Billboard Lights Revenue Growth Rate in Japan (2015-2020) (US\$ Million) Figure 27. Advertising Billboard Lights Production Growth Rate in South Korea (2015-2020) (K Units) Figure 28. Advertising Billboard Lights Revenue Growth Rate in South Korea (2015-2020) (US\$ Million) Figure 29. Global Advertising Billboard Lights Consumption Market Share by Regions

2015-2020



Figure 30. North America Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 31. North America Advertising Billboard Lights Consumption Market Share by Application in 2019

Figure 32. North America Advertising Billboard Lights Consumption Market Share by Countries in 2019

Figure 33. U.S. Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 34. Canada Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 35. Europe Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 36. Europe Advertising Billboard Lights Consumption Market Share by Application in 2019

Figure 37. Europe Advertising Billboard Lights Consumption Market Share by Countries in 2019

Figure 38. Germany Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 39. France Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 40. U.K. Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 41. Italy Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 42. Russia Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 43. Asia Pacific Advertising Billboard Lights Consumption and Growth Rate (K Units)

Figure 44. Asia Pacific Advertising Billboard Lights Consumption Market Share by Application in 2019

Figure 45. Asia Pacific Advertising Billboard Lights Consumption Market Share by Regions in 2019

Figure 46. China Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 47. Japan Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 48. South Korea Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 49. India Advertising Billboard Lights Consumption and Growth Rate



(2015-2020) (K Units)

Figure 50. Australia Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 51. Taiwan Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 52. Indonesia Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 53. Thailand Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 54. Malaysia Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 55. Philippines Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 56. Vietnam Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 57. Latin America Advertising Billboard Lights Consumption and Growth Rate (K Units)

Figure 58. Latin America Advertising Billboard Lights Consumption Market Share by Application in 2019

Figure 59. Latin America Advertising Billboard Lights Consumption Market Share by Countries in 2019

Figure 60. Mexico Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 61. Brazil Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 62. Argentina Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 63. Middle East and Africa Advertising Billboard Lights Consumption and Growth Rate (K Units)

Figure 64. Middle East and Africa Advertising Billboard Lights Consumption Market Share by Application in 2019

Figure 65. Middle East and Africa Advertising Billboard Lights Consumption Market Share by Countries in 2019

Figure 66. Turkey Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 67. Saudi Arabia Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)

Figure 68. U.A.E Advertising Billboard Lights Consumption and Growth Rate (2015-2020) (K Units)



Figure 69. Global Advertising Billboard Lights Production Market Share by Type (2015-2020)

Figure 70. Global Advertising Billboard Lights Production Market Share by Type in 2019 Figure 71. Global Advertising Billboard Lights Revenue Market Share by Type (2015-2020)

Figure 72. Global Advertising Billboard Lights Revenue Market Share by Type in 2019 Figure 73. Global Advertising Billboard Lights Production Market Share Forecast by Type (2021-2026)

Figure 74. Global Advertising Billboard Lights Revenue Market Share Forecast by Type (2021-2026)

Figure 75. Global Advertising Billboard Lights Market Share by Price Range (2015-2020)

Figure 76. Global Advertising Billboard Lights Consumption Market Share by Application (2015-2020)

Figure 77. Global Advertising Billboard Lights Value (Consumption) Market Share by Application (2015-2020)

Figure 78. Global Advertising Billboard Lights Consumption Market Share Forecast by Application (2021-2026)

Figure 79. Osram Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 80. Philips Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 81. GE Lighting Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 82. Acuity Brands Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 83. Eaton Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 84. Cree Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 85. Panasonic Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 86. Toshiba Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 87. LG Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 88. Opple Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 89. Hubbell Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 90. Nichia Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 91. FSL Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 92. TCP Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 93. Havells Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 94. MLS Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 95. Lextar Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 96. Global Advertising Billboard Lights Revenue Forecast by Regions (2021-2026) (US\$ Million)

Figure 97. Global Advertising Billboard Lights Revenue Market Share Forecast by Regions ((2021-2026))



Figure 98. Global Advertising Billboard Lights Production Forecast by Regions (2021-2026) (K Units)

Figure 99. North America Advertising Billboard Lights Production Forecast (2021-2026) (K Units)

Figure 100. North America Advertising Billboard Lights Revenue Forecast (2021-2026) (US\$ Million)

Figure 101. Europe Advertising Billboard Lights Production Forecast (2021-2026) (K Units)

Figure 102. Europe Advertising Billboard Lights Revenue Forecast (2021-2026) (US\$ Million)

Figure 103. China Advertising Billboard Lights Production Forecast (2021-2026) (K Units)

Figure 104. China Advertising Billboard Lights Revenue Forecast (2021-2026) (US\$ Million)

Figure 105. Japan Advertising Billboard Lights Production Forecast (2021-2026) (K Units)

Figure 106. Japan Advertising Billboard Lights Revenue Forecast (2021-2026) (US\$ Million)

Figure 107. South Korea Advertising Billboard Lights Production Forecast (2021-2026) (K Units)

Figure 108. South Korea Advertising Billboard Lights Revenue Forecast (2021-2026) (US\$ Million)

Figure 109. Global Advertising Billboard Lights Consumption Market Share Forecast by Region (2021-2026)

- Figure 110. Advertising Billboard Lights Value Chain
- Figure 111. Channels of Distribution
- Figure 112. Distributors Profiles
- Figure 113. Porter's Five Forces Analysis
- Figure 114. Bottom-up and Top-down Approaches for This Report
- Figure 115. Data Triangulation
- Figure 116. Key Executives Interviewed



#### I would like to order

Product name: Covid-19 Impact on Global Advertising Billboard Lights Market Insights, Forecast to 2026 Product link: <u>https://marketpublishers.com/r/C5C1D4AA5BF1EN.html</u>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C5C1D4AA5BF1EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970