

COVID-19 Impact on Global Advanced Shopping Technology Market Size, Status and Forecast 2020-2026

https://marketpublishers.com/r/C87465534074EN.html

Date: August 2020

Pages: 99

Price: US\$ 3,900.00 (Single User License)

ID: C87465534074EN

Abstracts

This report focuses on the global Advanced Shopping Technology status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Advanced Shopping Technology development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

Google		
Amazon		
Toshiba		
Wal-Mart		
Procter and Gamble		
Market segment by Type, the product can be split into		
Beacons		
Virtual Reality		
Smart Shelves		



Retail Apps

	Social Media and Showrooming
Market	segment by Application, split into
	Retail
	Commercial Advertising
	Other
Market	segment by Regions/Countries, this report covers
	North America
	Europe
	China
	Japan
	Southeast Asia
	India
	Central & South America
The stu	udy objectives of this report are:

To analyze global Advanced Shopping Technology status, future forecast, growth opportunity, key market and key players.

To present the Advanced Shopping Technology development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.



To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Advanced Shopping Technology are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.



Contents

1 REPORT OVERVIEW

- 1.1 Study Scope
- 1.2 Key Market Segments
- 1.3 Players Covered: Ranking by Advanced Shopping Technology Revenue
- 1.4 Market Analysis by Type
- 1.4.1 Global Advanced Shopping Technology Market Size Growth Rate by Type: 2020 VS 2026
 - 1.4.2 Beacons
 - 1.4.3 Virtual Reality
 - 1.4.4 Smart Shelves
 - 1.4.5 Retail Apps
 - 1.4.6 Social Media and Showrooming
- 1.5 Market by Application
- 1.5.1 Global Advanced Shopping Technology Market Share by Application: 2020 VS 2026
 - 1.5.2 Retail
 - 1.5.3 Commercial Advertising
 - 1.5.4 Other
- 1.6 Coronavirus Disease 2019 (Covid-19): Advanced Shopping Technology Industry Impact
- 1.6.1 How the Covid-19 is Affecting the Advanced Shopping Technology Industry
- 1.6.1.1 Advanced Shopping Technology Business Impact Assessment Covid-19
- 1.6.1.2 Supply Chain Challenges
- 1.6.1.3 COVID-19's Impact On Crude Oil and Refined Products
- 1.6.2 Market Trends and Advanced Shopping Technology Potential Opportunities in the COVID-19 Landscape
 - 1.6.3 Measures / Proposal against Covid-19
 - 1.6.3.1 Government Measures to Combat Covid-19 Impact
- 1.6.3.2 Proposal for Advanced Shopping Technology Players to Combat Covid-19 Impact
- 1.7 Study Objectives
- 1.8 Years Considered

2 GLOBAL GROWTH TRENDS BY REGIONS

2.1 Advanced Shopping Technology Market Perspective (2015-2026)



- 2.2 Advanced Shopping Technology Growth Trends by Regions
- 2.2.1 Advanced Shopping Technology Market Size by Regions: 2015 VS 2020 VS 2026
 - 2.2.2 Advanced Shopping Technology Historic Market Share by Regions (2015-2020)
- 2.2.3 Advanced Shopping Technology Forecasted Market Size by Regions (2021-2026)
- 2.3 Industry Trends and Growth Strategy
 - 2.3.1 Market Top Trends
 - 2.3.2 Market Drivers
 - 2.3.3 Market Challenges
 - 2.3.4 Porter's Five Forces Analysis
 - 2.3.5 Advanced Shopping Technology Market Growth Strategy
- 2.3.6 Primary Interviews with Key Advanced Shopping Technology Players (Opinion Leaders)

3 COMPETITION LANDSCAPE BY KEY PLAYERS

- 3.1 Global Top Advanced Shopping Technology Players by Market Size
 - 3.1.1 Global Top Advanced Shopping Technology Players by Revenue (2015-2020)
- 3.1.2 Global Advanced Shopping Technology Revenue Market Share by Players (2015-2020)
- 3.1.3 Global Advanced Shopping Technology Market Share by Company Type (Tier 1, Tier 2 and Tier 3)
- 3.2 Global Advanced Shopping Technology Market Concentration Ratio
- 3.2.1 Global Advanced Shopping Technology Market Concentration Ratio (CR5 and HHI)
- 3.2.2 Global Top 10 and Top 5 Companies by Advanced Shopping Technology Revenue in 2019
- 3.3 Advanced Shopping Technology Key Players Head office and Area Served
- 3.4 Key Players Advanced Shopping Technology Product Solution and Service
- 3.5 Date of Enter into Advanced Shopping Technology Market
- 3.6 Mergers & Acquisitions, Expansion Plans

4 BREAKDOWN DATA BY TYPE (2015-2026)

- 4.1 Global Advanced Shopping Technology Historic Market Size by Type (2015-2020)
- 4.2 Global Advanced Shopping Technology Forecasted Market Size by Type (2021-2026)



5 ADVANCED SHOPPING TECHNOLOGY BREAKDOWN DATA BY APPLICATION (2015-2026)

- 5.1 Global Advanced Shopping Technology Market Size by Application (2015-2020)
- 5.2 Global Advanced Shopping Technology Forecasted Market Size by Application (2021-2026)

6 NORTH AMERICA

- 6.1 North America Advanced Shopping Technology Market Size (2015-2020)
- 6.2 Advanced Shopping Technology Key Players in North America (2019-2020)
- 6.3 North America Advanced Shopping Technology Market Size by Type (2015-2020)
- 6.4 North America Advanced Shopping Technology Market Size by Application (2015-2020)

7 EUROPE

- 7.1 Europe Advanced Shopping Technology Market Size (2015-2020)
- 7.2 Advanced Shopping Technology Key Players in Europe (2019-2020)
- 7.3 Europe Advanced Shopping Technology Market Size by Type (2015-2020)
- 7.4 Europe Advanced Shopping Technology Market Size by Application (2015-2020)

8 CHINA

- 8.1 China Advanced Shopping Technology Market Size (2015-2020)
- 8.2 Advanced Shopping Technology Key Players in China (2019-2020)
- 8.3 China Advanced Shopping Technology Market Size by Type (2015-2020)
- 8.4 China Advanced Shopping Technology Market Size by Application (2015-2020)

9 JAPAN

- 9.1 Japan Advanced Shopping Technology Market Size (2015-2020)
- 9.2 Advanced Shopping Technology Key Players in Japan (2019-2020)
- 9.3 Japan Advanced Shopping Technology Market Size by Type (2015-2020)
- 9.4 Japan Advanced Shopping Technology Market Size by Application (2015-2020)

10 SOUTHEAST ASIA

10.1 Southeast Asia Advanced Shopping Technology Market Size (2015-2020)



- 10.2 Advanced Shopping Technology Key Players in Southeast Asia (2019-2020)
- 10.3 Southeast Asia Advanced Shopping Technology Market Size by Type (2015-2020)
- 10.4 Southeast Asia Advanced Shopping Technology Market Size by Application (2015-2020)

11 INDIA

- 11.1 India Advanced Shopping Technology Market Size (2015-2020)
- 11.2 Advanced Shopping Technology Key Players in India (2019-2020)
- 11.3 India Advanced Shopping Technology Market Size by Type (2015-2020)
- 11.4 India Advanced Shopping Technology Market Size by Application (2015-2020)

12 CENTRAL & SOUTH AMERICA

- 12.1 Central & South America Advanced Shopping Technology Market Size (2015-2020)
- 12.2 Advanced Shopping Technology Key Players in Central & South America (2019-2020)
- 12.3 Central & South America Advanced Shopping Technology Market Size by Type (2015-2020)
- 12.4 Central & South America Advanced Shopping Technology Market Size by Application (2015-2020)

13 KEY PLAYERS PROFILES

- 13.1 Google
 - 13.1.1 Google Company Details
 - 13.1.2 Google Business Overview and Its Total Revenue
 - 13.1.3 Google Advanced Shopping Technology Introduction
 - 13.1.4 Google Revenue in Advanced Shopping Technology Business (2015-2020))
 - 13.1.5 Google Recent Development
- 13.2 Amazon
- 13.2.1 Amazon Company Details
- 13.2.2 Amazon Business Overview and Its Total Revenue
- 13.2.3 Amazon Advanced Shopping Technology Introduction
- 13.2.4 Amazon Revenue in Advanced Shopping Technology Business (2015-2020)
- 13.2.5 Amazon Recent Development
- 13.3 Toshiba
- 13.3.1 Toshiba Company Details



- 13.3.2 Toshiba Business Overview and Its Total Revenue
- 13.3.3 Toshiba Advanced Shopping Technology Introduction
- 13.3.4 Toshiba Revenue in Advanced Shopping Technology Business (2015-2020)
- 13.3.5 Toshiba Recent Development
- 13.4 Wal-Mart
 - 13.4.1 Wal-Mart Company Details
 - 13.4.2 Wal-Mart Business Overview and Its Total Revenue
 - 13.4.3 Wal-Mart Advanced Shopping Technology Introduction
 - 13.4.4 Wal-Mart Revenue in Advanced Shopping Technology Business (2015-2020)
 - 13.4.5 Wal-Mart Recent Development
- 13.5 Procter and Gamble
 - 13.5.1 Procter and Gamble Company Details
- 13.5.2 Procter and Gamble Business Overview and Its Total Revenue
- 13.5.3 Procter and Gamble Advanced Shopping Technology Introduction
- 13.5.4 Procter and Gamble Revenue in Advanced Shopping Technology Business (2015-2020)
 - 13.5.5 Procter and Gamble Recent Development

14 ANALYST'S VIEWPOINTS/CONCLUSIONS

15 APPENDIX

- 15.1 Research Methodology
 - 15.1.1 Methodology/Research Approach
 - 15.1.2 Data Source
- 15.2 Disclaimer
- 15.3 Author Details



List Of Tables

LIST OF TABLES

- Table 1. Advanced Shopping Technology Key Market Segments
- Table 2. Key Players Covered: Ranking by Advanced Shopping Technology Revenue
- Table 3. Ranking of Global Top Advanced Shopping Technology Manufacturers by Revenue (US\$ Million) in 2019
- Table 4. Global Advanced Shopping Technology Market Size Growth Rate by Type (US\$ Million): 2020 VS 2026
- Table 5. Key Players of Beacons
- Table 6. Key Players of Virtual Reality
- Table 7. Key Players of Smart Shelves
- Table 8. Key Players of Retail Apps
- Table 9. Key Players of Social Media and Showrooming
- Table 10. COVID-19 Impact Global Market: (Four Advanced Shopping Technology Market Size Forecast Scenarios)
- Table 11. Opportunities and Trends for Advanced Shopping Technology Players in the COVID-19 Landscape
- Table 12. Present Opportunities in China & Elsewhere Due to the Coronavirus Crisis
- Table 13. Key Regions/Countries Measures against Covid-19 Impact
- Table 14. Proposal for Advanced Shopping Technology Players to Combat Covid-19 Impact
- Table 15. Global Advanced Shopping Technology Market Size Growth by Application (US\$ Million): 2020 VS 2026
- Table 16. Global Advanced Shopping Technology Market Size by Regions (US\$ Million): 2020 VS 2026
- Table 17. Global Advanced Shopping Technology Market Size by Regions (2015-2020) (US\$ Million)
- Table 18. Global Advanced Shopping Technology Market Share by Regions (2015-2020)
- Table 19. Global Advanced Shopping Technology Forecasted Market Size by Regions (2021-2026) (US\$ Million)
- Table 20. Global Advanced Shopping Technology Market Share by Regions (2021-2026)
- Table 21. Market Top Trends
- Table 22. Key Drivers: Impact Analysis
- Table 23. Key Challenges
- Table 24. Advanced Shopping Technology Market Growth Strategy



- Table 25. Main Points Interviewed from Key Advanced Shopping Technology Players Table 26. Global Advanced Shopping Technology Revenue by Players (2015-2020) (Million US\$)
- Table 27. Global Advanced Shopping Technology Market Share by Players (2015-2020)
- Table 28. Global Top Advanced Shopping Technology Players by Company Type (Tier
- 1, Tier 2 and Tier 3) (based on the Revenue in Advanced Shopping Technology as of 2019)
- Table 29. Global Advanced Shopping Technology by Players Market Concentration Ratio (CR5 and HHI)
- Table 30. Key Players Headquarters and Area Served
- Table 31. Key Players Advanced Shopping Technology Product Solution and Service
- Table 32. Date of Enter into Advanced Shopping Technology Market
- Table 33. Mergers & Acquisitions, Expansion Plans
- Table 34. Global Advanced Shopping Technology Market Size by Type (2015-2020) (Million US\$)
- Table 35. Global Advanced Shopping Technology Market Size Share by Type (2015-2020)
- Table 36. Global Advanced Shopping Technology Revenue Market Share by Type (2021-2026)
- Table 37. Global Advanced Shopping Technology Market Size Share by Application (2015-2020)
- Table 38. Global Advanced Shopping Technology Market Size by Application (2015-2020) (Million US\$)
- Table 39. Global Advanced Shopping Technology Market Size Share by Application (2021-2026)
- Table 40. North America Key Players Advanced Shopping Technology Revenue (2019-2020) (Million US\$)
- Table 41. North America Key Players Advanced Shopping Technology Market Share (2019-2020)
- Table 42. North America Advanced Shopping Technology Market Size by Type (2015-2020) (Million US\$)
- Table 43. North America Advanced Shopping Technology Market Share by Type (2015-2020)
- Table 44. North America Advanced Shopping Technology Market Size by Application (2015-2020) (Million US\$)
- Table 45. North America Advanced Shopping Technology Market Share by Application (2015-2020)
- Table 46. Europe Key Players Advanced Shopping Technology Revenue (2019-2020) (Million US\$)



- Table 47. Europe Key Players Advanced Shopping Technology Market Share (2019-2020)
- Table 48. Europe Advanced Shopping Technology Market Size by Type (2015-2020) (Million US\$)
- Table 49. Europe Advanced Shopping Technology Market Share by Type (2015-2020)
- Table 50. Europe Advanced Shopping Technology Market Size by Application (2015-2020) (Million US\$)
- Table 51. Europe Advanced Shopping Technology Market Share by Application (2015-2020)
- Table 52. China Key Players Advanced Shopping Technology Revenue (2019-2020) (Million US\$)
- Table 53. China Key Players Advanced Shopping Technology Market Share (2019-2020)
- Table 54. China Advanced Shopping Technology Market Size by Type (2015-2020) (Million US\$)
- Table 55. China Advanced Shopping Technology Market Share by Type (2015-2020)
- Table 56. China Advanced Shopping Technology Market Size by Application (2015-2020) (Million US\$)
- Table 57. China Advanced Shopping Technology Market Share by Application (2015-2020)
- Table 58. Japan Key Players Advanced Shopping Technology Revenue (2019-2020) (Million US\$)
- Table 59. Japan Key Players Advanced Shopping Technology Market Share (2019-2020)
- Table 60. Japan Advanced Shopping Technology Market Size by Type (2015-2020) (Million US\$)
- Table 61. Japan Advanced Shopping Technology Market Share by Type (2015-2020)
- Table 62. Japan Advanced Shopping Technology Market Size by Application (2015-2020) (Million US\$)
- Table 63. Japan Advanced Shopping Technology Market Share by Application (2015-2020)
- Table 64. Southeast Asia Key Players Advanced Shopping Technology Revenue (2019-2020) (Million US\$)
- Table 65. Southeast Asia Key Players Advanced Shopping Technology Market Share (2019-2020)
- Table 66. Southeast Asia Advanced Shopping Technology Market Size by Type (2015-2020) (Million US\$)
- Table 67. Southeast Asia Advanced Shopping Technology Market Share by Type (2015-2020)



Table 68. Southeast Asia Advanced Shopping Technology Market Size by Application (2015-2020) (Million US\$)

Table 69. Southeast Asia Advanced Shopping Technology Market Share by Application (2015-2020)

Table 70. India Key Players Advanced Shopping Technology Revenue (2019-2020) (Million US\$)

Table 71. India Key Players Advanced Shopping Technology Market Share (2019-2020)

Table 72. India Advanced Shopping Technology Market Size by Type (2015-2020) (Million US\$)

Table 73. India Advanced Shopping Technology Market Share by Type (2015-2020)

Table 74. India Advanced Shopping Technology Market Size by Application (2015-2020) (Million US\$)

Table 75. India Advanced Shopping Technology Market Share by Application (2015-2020)

Table 76. Central & South America Key Players Advanced Shopping Technology Revenue (2019-2020) (Million US\$)

Table 77. Central & South America Key Players Advanced Shopping Technology Market Share (2019-2020)

Table 78. Central & South America Advanced Shopping Technology Market Size by Type (2015-2020) (Million US\$)

Table 79. Central & South America Advanced Shopping Technology Market Share by Type (2015-2020)

Table 80. Central & South America Advanced Shopping Technology Market Size by Application (2015-2020) (Million US\$)

Table 81. Central & South America Advanced Shopping Technology Market Share by Application (2015-2020)

Table 82. Google Company Details

Table 83. Google Business Overview

Table 84. Google Product

Table 85. Google Revenue in Advanced Shopping Technology Business (2015-2020) (Million US\$)

Table 86. Google Recent Development

Table 87. Amazon Company Details

Table 88. Amazon Business Overview

Table 89. Amazon Product

Table 90. Amazon Revenue in Advanced Shopping Technology Business (2015-2020) (Million US\$)

Table 91. Amazon Recent Development

Table 92. Toshiba Company Details



Table 93. Toshiba Business Overview

Table 94. Toshiba Product

Table 95. Toshiba Revenue in Advanced Shopping Technology Business (2015-2020) (Million US\$)

Table 96. Toshiba Recent Development

Table 97. Wal-Mart Company Details

Table 98. Wal-Mart Business Overview

Table 99. Wal-Mart Product

Table 100. Wal-Mart Revenue in Advanced Shopping Technology Business

(2015-2020) (Million US\$)

Table 101. Wal-Mart Recent Development

Table 102. Procter and Gamble Company Details

Table 103. Procter and Gamble Business Overview

Table 104. Procter and Gamble Product

Table 105. Procter and Gamble Revenue in Advanced Shopping Technology Business (2015-2020) (Million US\$)

Table 106. Procter and Gamble Recent Development

Table 107. Research Programs/Design for This Report

Table 108. Key Data Information from Secondary Sources

Table 109. Key Data Information from Primary Sources



List Of Figures

LIST OF FIGURES

- Figure 1. Global Advanced Shopping Technology Market Share by Type: 2020 VS 2026
- Figure 2. Beacons Features
- Figure 3. Virtual Reality Features
- Figure 4. Smart Shelves Features
- Figure 5. Retail Apps Features
- Figure 6. Social Media and Showrooming Features
- Figure 7. Global Advanced Shopping Technology Market Share by Application: 2020 VS 2026
- Figure 8. Retail Case Studies
- Figure 9. Commercial Advertising Case Studies
- Figure 10. Other Case Studies
- Figure 11. Advanced Shopping Technology Report Years Considered
- Figure 12. Global Advanced Shopping Technology Market Size YoY Growth 2015-2026 (US\$ Million)
- Figure 13. Global Advanced Shopping Technology Market Share by Regions: 2020 VS 2026
- Figure 14. Global Advanced Shopping Technology Market Share by Regions (2021-2026)
- Figure 15. Porter's Five Forces Analysis
- Figure 16. Global Advanced Shopping Technology Market Share by Players in 2019
- Figure 17. Global Top Advanced Shopping Technology Players by Company Type (Tier
- 1, Tier 2 and Tier 3) (based on the Revenue in Advanced Shopping Technology as of 2019
- Figure 18. The Top 10 and 5 Players Market Share by Advanced Shopping Technology Revenue in 2019
- Figure 19. North America Advanced Shopping Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 20. Europe Advanced Shopping Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 21. China Advanced Shopping Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 22. Japan Advanced Shopping Technology Market Size YoY Growth (2015-2020) (Million US\$)
- Figure 23. Southeast Asia Advanced Shopping Technology Market Size YoY Growth (2015-2020) (Million US\$)



Figure 24. India Advanced Shopping Technology Market Size YoY Growth (2015-2020) (Million US\$)

Figure 25. Central & South America Advanced Shopping Technology Market Size YoY Growth (2015-2020) (Million US\$)

Figure 26. Google Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 27. Google Revenue Growth Rate in Advanced Shopping Technology Business (2015-2020)

Figure 28. Amazon Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 29. Amazon Revenue Growth Rate in Advanced Shopping Technology Business (2015-2020)

Figure 30. Toshiba Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 31. Toshiba Revenue Growth Rate in Advanced Shopping Technology Business (2015-2020)

Figure 32. Wal-Mart Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 33. Wal-Mart Revenue Growth Rate in Advanced Shopping Technology Business (2015-2020)

Figure 34. Procter and Gamble Total Revenue (US\$ Million): 2019 Compared with 2018

Figure 35. Procter and Gamble Revenue Growth Rate in Advanced Shopping

Technology Business (2015-2020)

Figure 36. Bottom-up and Top-down Approaches for This Report

Figure 37. Data Triangulation

Figure 38. Key Executives Interviewed



I would like to order

Product name: COVID-19 Impact on Global Advanced Shopping Technology Market Size, Status and

Forecast 2020-2026

Product link: https://marketpublishers.com/r/C87465534074EN.html

Price: US\$ 3,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C87465534074EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$



