

COVID-19 Impact on Global Ad Tech Software Market Size, Status and Forecast 2020-2026

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Abstracts

This report focuses on the global Ad Tech Software status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Ad Tech Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

The Trade Desk

AdRoll

Criteo

Google

MediaMath

4C Insights

InMobi

Amobee

Adform

IgnitionOne

Kenshoo

AppNexus

Quantcast

Centro

Xaxis

Sizmek

FlashTalking

Visto

Market segment by Type, the product can be split into

Cloud-Based

On-Premises

Market segment by Application, split into

Large Enterprises(1000+ Users)

Medium-Sized Enterprise(499-1000 Users)

Small Enterprises(1-499 Users)

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global Ad Tech Software status, future forecast, growth opportunity, key market and key players.

To present the Ad Tech Software development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by type, market and key regions.

In this study, the years considered to estimate the market size of Ad Tech Software are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, type and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the

prior year has been considered.

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