

# COVID-19 Impact on Global A2P and P2A Messaging Market Size, Status and Forecast 2020-2026

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## Abstracts

This report focuses on the global A2P and P2A Messaging status, future forecast, growth opportunity, key market and key players. The study objectives are to present the A2P and P2A Messaging development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

The key players covered in this study

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Tata Communication

AT&T

Twilio

Mahindra Comviva

Silverstreet BV

## Syniverse Technologies

Nexmo

Tyntec

SITO Mobile

OpenMarket Inc

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

Market segment by Services, the product can be split into

Interactive Messages

Inquiry and Search Related Services

Voting and Entertainment

Authentication Services

Notifications and Alerts

CRM Services

Promotional and Marketing Services,

Pushed Content Services

Market segment by Application, split into

BFSI

Media & Entertainment Industry

Tourism

Retail

Marketing

Healthcare

Telecom & IT Industry

Others

Market segment by Regions/Countries, this report covers

North America

Europe

China

Japan

Southeast Asia

India

Central & South America

The study objectives of this report are:

To analyze global A2P and P2A Messaging status, future forecast, growth opportunity, key market and key players.

To present the A2P and P2A Messaging development in North America, Europe, China, Japan, Southeast Asia, India and Central & South America.

To strategically profile the key players and comprehensively analyze their development plan and strategies.

To define, describe and forecast the market by services, market and key regions.

In this study, the years considered to estimate the market size of A2P and P2A Messaging are as follows:

History Year: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Year 2020 to 2026

For the data information by region, company, services and application, 2019 is considered as the base year. Whenever data information was unavailable for the base year, the prior year has been considered.

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