

COVID-19 Impact on Elearning Authoring Tools Market, Global Research Reports 2020-2021

https://marketpublishers.com/r/C30F8F328B1EEN.html

Date: June 2020

Pages: 94

Price: US\$ 3,250.00 (Single User License)

ID: C30F8F328B1EEN

Abstracts

This report covers market size and forecasts of Elearning Authoring Tools, including the following market information:

Global Elearning Authoring Tools Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Elearning Authoring Tools Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Elearning Authoring Tools Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Elearning Authoring Tools Market Size by Company, 2019- 2020 (quarterly data), (US\$ Million)

Key market players

Major competitors identified in this market include Articulate, iSpring Suite, Lessonly, Brainshark, SAP, Adobe Captivate, Elucidat, Gomo, Lectora Inspire, Adapt, dominKnow, etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)



North America (US and Canada)

Europe (Germany, France, UK and Italy)

Rest of World (Latin America, Middle East & Africa)

Based on the Type:

Cloud Based

Web Based

Based on the Application:

Large Enterprises

SMEs



Contents

- 1.1 Research Scope
- 1.2 Market Segmentation
- 1.3 Research Objectives
- 1.4 Research Methodology
 - 1.4.1 Research Process
 - 1.4.2 Data Triangulation
 - 1.4.3 Research Approach
 - 1.4.4 Base Year
- 1.5 Coronavirus Disease 2019 (Covid-19) Impact Will Have a Severe Impact on Global Growth
 - 1.5.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
 - 1.5.2 Covid-19 Impact: Commodity Prices Indices
 - 1.5.3 Covid-19 Impact: Global Major Government Policy
- 1.6 The Covid-19 Impact on Elearning Authoring Tools Industry
- 1.7 COVID-19 Impact: Elearning Authoring Tools Market Trends

2 GLOBAL ELEARNING AUTHORING TOOLS QUARTERLY MARKET SIZE ANALYSIS

- 2.1 Elearning Authoring Tools Business Impact Assessment COVID-19
- 2.1.1 Global Elearning Authoring Tools Market Size, Pre-COVID-19 and Post-COVID-19 Comparison, 2015-2026
- 2.2 Global Elearning Authoring Tools Quarterly Market Size 2020-2021
- 2.3 COVID-19-Driven Market Dynamics and Factor Analysis
 - 2.3.1 Drivers
 - 2.3.2 Restraints
 - 2.3.3 Opportunities
 - 2.3.4 Challenges

3 QUARTERLY COMPETITIVE ASSESSMENT, 2020

- 3.1 By Players, Global Elearning Authoring Tools Quarterly Market Size, 2019 VS 2020
- 3.2 By Players, Elearning Authoring Tools Headquarters and Area Served
- 3.3 Date of Key Players Enter into Elearning Authoring Tools Market
- 3.4 Key Players Elearning Authoring Tools Product Offered
- 3.5 Mergers & Acquisitions, Expansion Plans



4 IMPACT OF COVID-19 ON ELEARNING AUTHORING TOOLS SEGMENTS, BY TYPE

- 4.1 Introduction
 - 1.4.1 Cloud Based
 - 1.4.2 Web Based
- 4.2 By Type, Global Elearning Authoring Tools Market Size, 2019-2021

5 IMPACT OF COVID-19 ON ELEARNING AUTHORING TOOLS SEGMENTS, BY APPLICATION

- 5.1 Overview
 - 5.5.1 Large Enterprises
 - 5.5.2 SMEs
- 5.2 By Application, Global Elearning Authoring Tools Market Size, 2019-2021
- 5.2.1 By Application, Global Elearning Authoring Tools Market Size by Application, 2019-2021

6 GEOGRAPHIC ANALYSIS

- 6.1 Introduction
- 6.2 North America
 - 6.2.1 Macroeconomic Indicators of US
 - 6.2.2 US
 - 6.2.3 Canada
- 6.3 Europe
 - 6.3.1 Macroeconomic Indicators of Europe
 - 6.3.2 Germany
 - 6.3.3 France
 - 6.3.4 UK
 - 6.3.5 Italy
- 6.4 Asia-Pacific
 - 6.4.1 Macroeconomic Indicators of Asia-Pacific
 - 6.4.2 China
 - 6.4.3 Japan
 - 6.4.4 South Korea
 - 6.4.5 India
 - 6.4.6 ASEAN
- 6.5 Rest of World



- 6.5.1 Latin America
- 6.5.2 Middle East and Africa

7 COMPANY PROFILES

- 7.1 Articulate
 - 7.1.1 Articulate Business Overview
 - 7.1.2 Articulate Elearning Authoring Tools Quarterly Revenue, 2020
 - 7.1.3 Articulate Elearning Authoring Tools Product Introduction
- 7.1.4 Articulate Response to COVID-19 and Related Developments
- 7.2 iSpring Suite
 - 7.2.1 iSpring Suite Business Overview
 - 7.2.2 iSpring Suite Elearning Authoring Tools Quarterly Revenue, 2020
 - 7.2.3 iSpring Suite Elearning Authoring Tools Product Introduction
- 7.2.4 iSpring Suite Response to COVID-19 and Related Developments
- 7.3 Lessonly
 - 7.3.1 Lessonly Business Overview
 - 7.3.2 Lessonly Elearning Authoring Tools Quarterly Revenue, 2020
 - 7.3.3 Lessonly Elearning Authoring Tools Product Introduction
 - 7.3.4 Lessonly Response to COVID-19 and Related Developments
- 7.4 Brainshark
 - 7.4.1 Brainshark Business Overview
 - 7.4.2 Brainshark Elearning Authoring Tools Quarterly Revenue, 2020
 - 7.4.3 Brainshark Elearning Authoring Tools Product Introduction
- 7.4.4 Brainshark Response to COVID-19 and Related Developments
- 7.5 SAP
 - 7.5.1 SAP Business Overview
 - 7.5.2 SAP Elearning Authoring Tools Quarterly Revenue, 2020
 - 7.5.3 SAP Elearning Authoring Tools Product Introduction
 - 7.5.4 SAP Response to COVID-19 and Related Developments
- 7.6 Adobe Captivate
 - 7.6.1 Adobe Captivate Business Overview
 - 7.6.2 Adobe Captivate Elearning Authoring Tools Quarterly Revenue, 2020
 - 7.6.3 Adobe Captivate Elearning Authoring Tools Product Introduction
 - 7.6.4 Adobe Captivate Response to COVID-19 and Related Developments
- 7.7 Elucidat
 - 7.7.1 Elucidat Business Overview
 - 7.7.2 Elucidat Elearning Authoring Tools Quarterly Revenue, 2020
 - 7.7.3 Elucidat Elearning Authoring Tools Product Introduction



7.7.4 Elucidat Response to COVID-19 and Related Developments

7.8 Gomo

- 7.8.1 Gomo Business Overview
- 7.8.2 Gomo Elearning Authoring Tools Quarterly Revenue, 2020
- 7.8.3 Gomo Elearning Authoring Tools Product Introduction
- 7.8.4 Gomo Response to COVID-19 and Related Developments

7.9 Lectora Inspire

- 7.9.1 Lectora Inspire Business Overview
- 7.9.2 Lectora Inspire Elearning Authoring Tools Quarterly Revenue, 2020
- 7.9.3 Lectora Inspire Elearning Authoring Tools Product Introduction
- 7.9.4 Lectora Inspire Response to COVID-19 and Related Developments

7.10 Adapt

- 7.10.1 Adapt Business Overview
- 7.10.2 Adapt Elearning Authoring Tools Quarterly Revenue, 2020
- 7.10.3 Adapt Elearning Authoring Tools Product Introduction
- 7.10.4 Adapt Response to COVID-19 and Related Developments

7.11 dominKnow

- 7.11.1 dominKnow Business Overview
- 7.11.2 dominKnow Elearning Authoring Tools Quarterly Revenue, 2020
- 7.11.3 dominKnow Elearning Authoring Tools Product Introduction
- 7.11.4 dominKnow Response to COVID-19 and Related Developments

8 KEY FINDINGS

9 APPENDIX

- 9.1 About US
- 9.2 Disclaimer



List Of Tables

LIST OF TABLES

- Table 1. Overview of the World Economic Outlook Projections
- Table 2. Summary of World Real per Capita Output (Annual percent change; in international currency at purchasing power parity)
- Table 3. European Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)
- Table 4. Asian and Pacific Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)
- Table 5. Western Hemisphere Economies: Real GDP, Consumer Prices, Current
- Account Balance, and Unemployment (Annual percent change, unless noted otherwise)
- Table 6. Middle Eastern and Central Asian Economies: Real GDP, Consumer Prices,
- Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)
- Table 7. Covid-19 Impact: Global Major Government Policy
- Table 8. The Covid-19 Impact on Elearning Authoring Tools Assessment
- Table 9. COVID-19 Impact: Elearning Authoring Tools Market Trends
- Table 10. COVID-19 Impact Global Elearning Authoring Tools Market Size
- Table 11. Global Elearning Authoring Tools Quarterly Market Size, 2020 (US\$ Million)
- Table 12. Global Elearning Authoring Tools Market Size, Pre-COVID-19 and Post-
- COVID-19 Quarterly Comparison, 2020-2021 (US\$ Million)
- Table 13. Global Elearning Authoring Tools Market Growth Drivers
- Table 14. Global Elearning Authoring Tools Market Restraints
- Table 15. Global Elearning Authoring Tools Market Opportunities
- Table 16. Global Elearning Authoring Tools Market Challenges
- Table 17. By Players, Elearning Authoring Tools Quarterly Revenue, 2019 VS 2020 (US\$ Million)
- Table 18. Key Players, Elearning Authoring Tools Revenue Market Share, 2019 VS 2020 (%)
- Table 19. Key Elearning Authoring Tools Players Headquarters and Area Served
- Table 20. Date of Key Players Enter into Elearning Authoring Tools Market
- Table 21. Key Players Elearning Authoring Tools Product Type
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. By Players, Global Elearning Authoring Tools Market Size 2019-2021, (US\$ Million)
- Table 24. Global Elearning Authoring Tools Market Size by Application: 2019-2021 (US\$ Million)



- Table 25. Global Elearning Authoring Tools Market Size by Region, 2019-2021 (US\$ Million)
- Table 26. By Country, North America Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 27. By Type, US Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 28. By Application, US Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 29. By Type, Canada Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 30. By Application, Canada Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 31. Macroeconomic Indicators of Europe (Germany, France, UK and Italy)
- Table 32. By Country, Europe Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 33. By Type, Germany Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 34. By Application, Germany Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 35. By Type, France Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 36. By Application, France Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 37. By Type, UK Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 38. By Application, UK Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 39. By Type, Italy Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 40. By Application, Italy Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 41. Macroeconomic Indicators of Asia-Pacific (China, Japan, South Korea, India and ASEAN)
- Table 42. By Region, Asia-Pacific Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 43. By Type, China Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 44. By Application, China Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)
- Table 45. By Type, Japan Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)



Table 46. By Application, Japan Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 47. By Type, South Korea Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 48. By Application, South Korea Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 49. By Type, India Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 50. By Application, India Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 51. By Type, ASEAN Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 52. By Application, ASEAN Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 53. By Type, Latin America Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 54. By Application, Latin America Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 55. By Type, Middle East and Africa Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 56. By Application, Middle East and Africa Elearning Authoring Tools Market Size, 2019-2021 (US\$ Million)

Table 57. Articulate Business Overview

Table 58. Articulate Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 59. Articulate Elearning Authoring Tools Product

Table 60. Articulate Response to COVID-19 and Related Developments

Table 61. iSpring Suite Business Overview

Table 62. iSpring Suite Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 63. iSpring Suite Elearning Authoring Tools Product

Table 64. iSpring Suite Response to COVID-19 and Related Developments

Table 65. Lessonly Business Overview

Table 66. Lessonly Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 67. Lessonly Elearning Authoring Tools Product

Table 68. Lessonly Response to COVID-19 and Related Developments

Table 69. Brainshark Business Overview

Table 70. Brainshark Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2, Q3,



Q4) Quarter 2020

Table 71. Brainshark Elearning Authoring Tools Product

Table 72. Brainshark Response to COVID-19 and Related Developments

Table 73. SAP Business Overview

Table 74. SAP Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2, Q3, Q4)

Quarter 2020

Table 75. SAP Elearning Authoring Tools Product

Table 76. SAP Response to COVID-19 and Related Developments

Table 77. Adobe Captivate Business Overview

Table 78. Adobe Captivate Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2,

Q3, Q4) Quarter 2020

Table 79. Adobe Captivate Elearning Authoring Tools Product

Table 80. Adobe Captivate Response to COVID-19 and Related Developments

Table 81. Elucidat Business Overview

Table 82. Elucidat Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2, Q3, Q4)

Quarter 2020

Table 83. Elucidat Elearning Authoring Tools Product

Table 84. Elucidat Response to COVID-19 and Related Developments

Table 85. Gomo Business Overview

Table 86. Gomo Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2, Q3, Q4)

Quarter 2020

Table 87. Gomo Elearning Authoring Tools Product

Table 88. Gomo Response to COVID-19 and Related Developments

Table 89. Lectora Inspire Business Overview

Table 90. Lectora Inspire Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2,

Q3, Q4) Quarter 2020

Table 91. Lectora Inspire Elearning Authoring Tools Product

Table 92. Lectora Inspire Response to COVID-19 and Related Developments

Table 93. Adapt Business Overview

Table 94. Adapt Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2, Q3, Q4)

Quarter 2020

Table 95. Adapt Elearning Authoring Tools Product

Table 96. Adapt Response to COVID-19 and Related Developments

Table 97. dominKnow Business Overview

Table 98. dominKnow Elearning Authoring Tools Revenue (US\$ Million), (Q1, Q2, Q3,

Q4) Quarter 2020

Table 99. dominKnow Elearning Authoring Tools Product

Table 100. dominKnow Response to COVID-19 and Related Developments



List Of Figures

LIST OF FIGURES

- Figure 1. Elearning Authoring Tools Product Picture
- Figure 2. Elearning Authoring Tools Market Segmentation
- Figure 3. Research Objectives
- Figure 4. Research Process
- Figure 5. Data Triangulation
- Figure 6. Research Approach
- Figure 7. Commodity Prices-Metals Price Indices
- Figure 8. Commodity Prices- Precious Metal Price Indices
- Figure 9. Commodity Prices- Agricultural Raw Material Price Indices
- Figure 10. Commodity Prices- Food and Beverage Price Indices
- Figure 11. Commodity Prices- Fertilizer Price Indices
- Figure 12. Commodity Prices- Energy Price Indices
- Figure 13. G20+: Economic Policy Responses to COVID-19
- Figure 14. Global Elearning Authoring Tools Market Size, Pre-COVID-19 and Post-
- COVID-19 Comparison, 2015-2026 (US\$ Million)
- Figure 15. Global Elearning Authoring Tools Market Size, Pre-COVID-19 and Post-
- COVID-19, Year-over-Year Growth Rate, 2015-2026 (%)
- Figure 16. Global Elearning Authoring Tools Market Size, Quarterly Growth, 2020-2021 (%)
- Figure 17. Global Elearning Authoring Tools Market Size, Market Share by Type, 2019 VS 2020 (%)
- Figure 18. Global Elearning Authoring Tools Market Size, Market Share by Application, 2019 VS 2020 (%)
- Figure 19. Global Elearning Authoring Tools Market Size Market Share by Region, 2019 VS 2020 (%)
- Figure 20. United States Composite PMI and GDP
- Figure 21. Eurozone Composite PMI and GDP
- Figure 22. Eurozone Core v. Periphery PMI Output Indices
- Figure 23. Core v. Periphery PMI Employment Indices
- Figure 24. UK Composite PMI and GDP
- Figure 25. Caixin China Composite Output Index
- Figure 26. Caixin China General Services Business Activity Index
- Figure 27. Japan Composite Output Index
- Figure 28. South Korea Manufacturing PMI
- Figure 29. India Composite Output Index



Figure 30. ASEAN Manufacturing PMI Figure 31. By Region, Asia-Pacific Elearning Authoring Tools Market Size Market Share, 2019-2021



I would like to order

Product name: COVID-19 Impact on Elearning Authoring Tools Market, Global Research Reports

2020-2021

Product link: https://marketpublishers.com/r/C30F8F328B1EEN.html

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C30F8F328B1EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to $+44\ 20\ 7900\ 3970$



