

COVID-19 Impact on Digital Outdoor Billboard Market, Global Research Reports 2020-2021

<https://marketpublishers.com/r/C8C08C6B7CF3EN.html>

Date: June 2020

Pages: 97

Price: US\$ 3,250.00 (Single User License)

ID: C8C08C6B7CF3EN

Abstracts

This report covers market size and forecasts of Digital Outdoor Billboard, including the following market information:

Global Digital Outdoor Billboard Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million) & (K Units)

Global Digital Outdoor Billboard Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million) & (K Units)

Global Digital Outdoor Billboard Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million) & (K Units)

Global Digital Outdoor Billboard Market Size by Company, 2019- 2020 (quarterly data), (US\$ Million) & (K Units)

Key market players

Major competitors identified in this market include Sony, LG Electronics, Toshiba, Panasonic, Daktronics, Electronic Displays, Shenzhen Dicolor Optoelectronics, Barco NV, Leyard Optoelectronic, Lighthouse Technologies, Barco NV., etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)

North America (US and Canada)

Europe (Germany, France, UK and Italy)

Rest of World (Latin America, Middle East & Africa)

Based on the Type:

Small Size

Medium Size

Large Size

Based on the Application:

High Way

Building

Others

Contents

- 1.1 Research Scope
- 1.2 Market Segmentation
- 1.3 Research Objectives
- 1.4 Research Methodology
 - 1.4.1 Research Process
 - 1.4.2 Data Triangulation
 - 1.4.3 Research Approach
 - 1.4.4 Base Year
- 1.5 Coronavirus Disease 2019 (Covid-19) Impact Will Have a Severe Impact on Global Growth
 - 1.5.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
 - 1.5.2 Covid-19 Impact: Commodity Prices Indices
 - 1.5.3 Covid-19 Impact: Global Major Government Policy
- 1.6 The Covid-19 Impact on Digital Outdoor Billboard Industry
- 1.7 COVID-19 Impact: Digital Outdoor Billboard Market Trends

2 GLOBAL DIGITAL OUTDOOR BILLBOARD QUARTERLY MARKET SIZE ANALYSIS

- 2.1 Digital Outdoor Billboard Business Impact Assessment - COVID-19
 - 2.1.1 Global Digital Outdoor Billboard Market Size, Pre-COVID-19 and Post-COVID-19 Comparison, 2015-2026
 - 2.1.2 Global Digital Outdoor Billboard Price, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026
- 2.2 Global Digital Outdoor Billboard Quarterly Market Size 2020-2021
- 2.3 COVID-19-Driven Market Dynamics and Factor Analysis
 - 2.3.1 Drivers
 - 2.3.2 Restraints
 - 2.3.3 Opportunities
 - 2.3.4 Challenges

3 QUARTERLY COMPETITIVE ASSESSMENT, 2020

- 3.1 Global Digital Outdoor Billboard Quarterly Market Size by Manufacturers, 2019 VS 2020
- 3.2 Global Digital Outdoor Billboard Factory Price by Manufacturers
- 3.3 Location of Key Manufacturers Digital Outdoor Billboard Manufacturing Factories

and Area Served

3.4 Date of Key Manufacturers Enter into Digital Outdoor Billboard Market

3.5 Key Manufacturers Digital Outdoor Billboard Product Offered

3.6 Mergers & Acquisitions, Expansion Plans

4 IMPACT OF COVID-19 ON DIGITAL OUTDOOR BILLBOARD SEGMENTS, BY TYPE

4.1 Introduction

1.4.1 Small Size

1.4.2 Medium Size

1.4.3 Large Size

4.2 By Type, Global Digital Outdoor Billboard Market Size, 2019-2021

4.2.1 By Type, Global Digital Outdoor Billboard Market Size by Type, 2020-2021

4.2.2 By Type, Global Digital Outdoor Billboard Price, 2020-2021

5 IMPACT OF COVID-19 ON DIGITAL OUTDOOR BILLBOARD SEGMENTS, BY APPLICATION

5.1 Overview

5.5.1 High Way

5.5.2 Building

5.5.3 Others

5.2 By Application, Global Digital Outdoor Billboard Market Size, 2019-2021

5.2.1 By Application, Global Digital Outdoor Billboard Market Size by Application, 2019-2021

5.2.2 By Application, Global Digital Outdoor Billboard Price, 2020-2021

6 GEOGRAPHIC ANALYSIS

6.1 Introduction

6.2 North America

6.2.1 Macroeconomic Indicators of US

6.2.2 US

6.2.3 Canada

6.3 Europe

6.3.1 Macroeconomic Indicators of Europe

6.3.2 Germany

6.3.3 France

6.3.4 UK

6.3.5 Italy

6.4 Asia-Pacific

6.4.1 Macroeconomic Indicators of Asia-Pacific

6.4.2 China

6.4.3 Japan

6.4.4 South Korea

6.4.5 India

6.4.6 ASEAN

6.5 Rest of World

6.5.1 Latin America

6.5.2 Middle East and Africa

7 COMPANY PROFILES

7.1 Sony

7.1.1 Sony Business Overview

7.1.2 Sony Digital Outdoor Billboard Quarterly Production and Revenue, 2020

7.1.3 Sony Digital Outdoor Billboard Product Introduction

7.1.4 Sony Response to COVID-19 and Related Developments

7.2 LG Electronics

7.2.1 LG Electronics Business Overview

7.2.2 LG Electronics Digital Outdoor Billboard Quarterly Production and Revenue, 2020

7.2.3 LG Electronics Digital Outdoor Billboard Product Introduction

7.2.4 LG Electronics Response to COVID-19 and Related Developments

7.3 Toshiba

7.3.1 Toshiba Business Overview

7.3.2 Toshiba Digital Outdoor Billboard Quarterly Production and Revenue, 2020

7.3.3 Toshiba Digital Outdoor Billboard Product Introduction

7.3.4 Toshiba Response to COVID-19 and Related Developments

7.4 Panasonic

7.4.1 Panasonic Business Overview

7.4.2 Panasonic Digital Outdoor Billboard Quarterly Production and Revenue, 2020

7.4.3 Panasonic Digital Outdoor Billboard Product Introduction

7.4.4 Panasonic Response to COVID-19 and Related Developments

7.5 Daktronics

7.5.1 Daktronics Business Overview

7.5.2 Daktronics Digital Outdoor Billboard Quarterly Production and Revenue, 2020

- 7.5.3 Daktronics Digital Outdoor Billboard Product Introduction
- 7.5.4 Daktronics Response to COVID-19 and Related Developments
- 7.6 Electronic Displays
 - 7.6.1 Electronic Displays Business Overview
 - 7.6.2 Electronic Displays Digital Outdoor Billboard Quarterly Production and Revenue, 2020
 - 7.6.3 Electronic Displays Digital Outdoor Billboard Product Introduction
 - 7.6.4 Electronic Displays Response to COVID-19 and Related Developments
- 7.7 Shenzhen Dicolor Optoelectronics
 - 7.7.1 Shenzhen Dicolor Optoelectronics Business Overview
 - 7.7.2 Shenzhen Dicolor Optoelectronics Digital Outdoor Billboard Quarterly Production and Revenue, 2020
 - 7.7.3 Shenzhen Dicolor Optoelectronics Digital Outdoor Billboard Product Introduction
 - 7.7.4 Shenzhen Dicolor Optoelectronics Response to COVID-19 and Related Developments
- 7.8 Barco NV
 - 7.8.1 Barco NV Business Overview
 - 7.8.2 Barco NV Digital Outdoor Billboard Quarterly Production and Revenue, 2020
 - 7.8.3 Barco NV Digital Outdoor Billboard Product Introduction
 - 7.8.4 Barco NV Response to COVID-19 and Related Developments
- 7.9 Leyard Optoelectronic
 - 7.9.1 Leyard Optoelectronic Business Overview
 - 7.9.2 Leyard Optoelectronic Digital Outdoor Billboard Quarterly Production and Revenue, 2020
 - 7.9.3 Leyard Optoelectronic Digital Outdoor Billboard Product Introduction
 - 7.9.4 Leyard Optoelectronic Response to COVID-19 and Related Developments
- 7.10 Lighthouse Technologies
 - 7.10.1 Lighthouse Technologies Business Overview
 - 7.10.2 Lighthouse Technologies Digital Outdoor Billboard Quarterly Production and Revenue, 2020
 - 7.10.3 Lighthouse Technologies Digital Outdoor Billboard Product Introduction
 - 7.10.4 Lighthouse Technologies Response to COVID-19 and Related Developments
- 7.11 Barco NV.
 - 7.11.1 Barco NV. Business Overview
 - 7.11.2 Barco NV. Digital Outdoor Billboard Quarterly Production and Revenue, 2020
 - 7.11.3 Barco NV. Digital Outdoor Billboard Product Introduction
 - 7.11.4 Barco NV. Response to COVID-19 and Related Developments

8 SUPPLY CHAIN AND SALES CHANNELS ANALYSIS

8.1 Digital Outdoor Billboard Supply Chain Analysis

8.1.1 Digital Outdoor Billboard Supply Chain Analysis

8.1.2 Covid-19 Impact on Digital Outdoor Billboard Supply Chain

8.2 Distribution Channels Analysis

8.2.1 Digital Outdoor Billboard Distribution Channels

8.2.2 Covid-19 Impact on Digital Outdoor Billboard Distribution Channels

8.2.3 Digital Outdoor Billboard Distributors

8.3 Digital Outdoor Billboard Customers

9 KEY FINDINGS

10 APPENDIX

10.1 About Us

10.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Overview of the World Economic Outlook Projections

Table 2. Summary of World Real per Capita Output (Annual percent change; in international currency at purchasing power parity)

Table 3. European Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 4. Asian and Pacific Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 5. Western Hemisphere Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 6. Middle Eastern and Central Asian Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 7. Covid-19 Impact: Global Major Government Policy

Table 8. The Covid-19 Impact on Digital Outdoor Billboard Assessment

Table 9. COVID-19 Impact: Digital Outdoor Billboard Market Trends

Table 10. COVID-19 Impact Global Digital Outdoor Billboard Market Size

Table 11. Global Digital Outdoor Billboard Market Size Pre-COVID-19 and Post-COVID-19 Comparison, 2015-2026 (K Units)

Table 12. Global Digital Outdoor Billboard Price, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026, (USD/Unit)

Table 13. Global Digital Outdoor Billboard Quarterly Market Size, 2020 (US\$ Million) & (K Units)

Table 14. Global Digital Outdoor Billboard Market Size, Pre-COVID-19 and Post-COVID-19 Quarterly Comparison, 2020-2021 (US\$ Million)

Table 15. Global Digital Outdoor Billboard Market Size, Pre-COVID-19 and Post-COVID-19 Quarterly Comparison, 2020-2021 (K Units)

Table 16. Global Digital Outdoor Billboard Market Growth Drivers

Table 17. Global Digital Outdoor Billboard Market Restraints

Table 18. Global Digital Outdoor Billboard Market Opportunities

Table 19. Global Digital Outdoor Billboard Market Challenges

Table 20. Key Manufacturers Digital Outdoor Billboard Quarterly Revenue, 2019 VS 2020 (US\$ Million)

Table 21. Top Manufacturers, Digital Outdoor Billboard Market Size, 2019 (K Units) & (US\$ Million)

Table 22. Digital Outdoor Billboard Factory Price by Manufacturers 2020 (USD/Unit)

- Table 23. Location of Key Manufacturers Digital Outdoor Billboard Manufacturing Plants
- Table 24. Key Manufacturers Digital Outdoor Billboard Market Served
- Table 25. Date of Key Manufacturers Enter into Digital Outdoor Billboard Market
- Table 26. Key Manufacturers Digital Outdoor Billboard Product Type
- Table 27. Mergers & Acquisitions, Expansion Plans
- Table 28. Global Digital Outdoor Billboard Market Size by Type, 2020, (US\$ Million)
- Table 29. Global Digital Outdoor Billboard Market Size by Type, 2020 (K Units)
- Table 30. Global Digital Outdoor Billboard Price: by Type, 2020-2021 (USD/Unit)
- Table 31. Global Digital Outdoor Billboard Market Size by Application: 2020-2021 (US\$ Million)
- Table 32. Global Digital Outdoor Billboard Market Size by Application, 2020-2021 (K Units)
- Table 33. Global Digital Outdoor Billboard Price: by Application, 2020-2021 (USD/Unit)
- Table 34. Global Digital Outdoor Billboard Market Size by Region, 2019-2021 (US\$ Million)
- Table 35. Global Digital Outdoor Billboard Market Size by Region, 2019-2021 (K Units)
- Table 36. By Country, North America Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million)
- Table 37. By Country, North America Digital Outdoor Billboard Market Size, 2019-2021 (K Units)
- Table 38. US Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 39. Canada Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 40. Macroeconomic Indicators of Europe (Germany, France, UK and Italy)
- Table 41. By Country, Europe Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million)
- Table 42. By Country, Europe Digital Outdoor Billboard Market Size, 2019-2021 (K Units)
- Table 43. Germany Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 44. France Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 45. UK Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 46. Italy Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 47. Macroeconomic Indicators of Asia-Pacific (China, Japan, South Korea, India and ASEAN)
- Table 48. By Region, Asia-Pacific Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million)

- Table 49. By Region, Asia-Pacific Digital Outdoor Billboard Market Size, 2019-2021 (K Units)
- Table 50. China Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 51. Japan Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 52. South Korea Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 53. India Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 54. ASEAN Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 55. Latin America Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 56. Middle East and Africa Digital Outdoor Billboard Market Size, 2019-2021 (US\$ Million) & (K Units)
- Table 57. Sony Business Overview
- Table 58. Sony Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 59. Sony Digital Outdoor Billboard Product
- Table 60. Sony Response to COVID-19 and Related Developments
- Table 61. LG Electronics Business Overview
- Table 62. LG Electronics Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 63. LG Electronics Digital Outdoor Billboard Product
- Table 64. LG Electronics Response to COVID-19 and Related Developments
- Table 65. Toshiba Business Overview
- Table 66. Toshiba Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 67. Toshiba Digital Outdoor Billboard Product
- Table 68. Toshiba Response to COVID-19 and Related Developments
- Table 69. Panasonic Business Overview
- Table 70. Panasonic Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 71. Panasonic Digital Outdoor Billboard Product
- Table 72. Panasonic Response to COVID-19 and Related Developments
- Table 73. Daktronics Business Overview
- Table 74. Daktronics Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020

- Table 75. Daktronics Digital Outdoor Billboard Product
- Table 76. Daktronics Response to COVID-19 and Related Developments
- Table 77. Electronic Displays Business Overview
- Table 78. Electronic Displays Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 79. Electronic Displays Digital Outdoor Billboard Product
- Table 80. Electronic Displays Response to COVID-19 and Related Developments
- Table 81. Shenzhen Dicolor Optoelectronics Business Overview
- Table 82. Shenzhen Dicolor Optoelectronics Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 83. Shenzhen Dicolor Optoelectronics Digital Outdoor Billboard Product
- Table 84. Shenzhen Dicolor Optoelectronics Response to COVID-19 and Related Developments
- Table 85. Barco NV Business Overview
- Table 86. Barco NV Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 87. Barco NV Digital Outdoor Billboard Product
- Table 88. Barco NV Response to COVID-19 and Related Developments
- Table 89. Leyard Optoelectronic Business Overview
- Table 90. Leyard Optoelectronic Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 91. Leyard Optoelectronic Digital Outdoor Billboard Product
- Table 92. Leyard Optoelectronic Response to COVID-19 and Related Developments
- Table 93. Lighthouse Technologies Business Overview
- Table 94. Lighthouse Technologies Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 95. Lighthouse Technologies Digital Outdoor Billboard Product
- Table 96. Lighthouse Technologies Response to COVID-19 and Related Developments
- Table 97. Barco NV. Business Overview
- Table 98. Barco NV. Digital Outdoor Billboard Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin, (Q1, Q2, Q3, Q4) Quarter 2020
- Table 99. Barco NV. Digital Outdoor Billboard Product
- Table 100. Barco NV. Response to COVID-19 and Related Developments
- Table 101. Digital Outdoor Billboard Distributors List
- Table 102. Digital Outdoor Billboard Customers List
- Table 103. Covid-19 Impact on Digital Outdoor Billboard Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Digital Outdoor Billboard Product Picture
- Figure 2. Digital Outdoor Billboard Market Segmentation
- Figure 3. Research Objectives
- Figure 4. Research Process
- Figure 5. Data Triangulation
- Figure 6. Research Approach
- Figure 7. Commodity Prices-Metals Price Indices
- Figure 8. Commodity Prices- Precious Metal Price Indices
- Figure 9. Commodity Prices- Agricultural Raw Material Price Indices
- Figure 10. Commodity Prices- Food and Beverage Price Indices
- Figure 11. Commodity Prices- Fertilizer Price Indices
- Figure 12. Commodity Prices- Energy Price Indices
- Figure 13. G20+: Economic Policy Responses to COVID-19
- Figure 14. Global Digital Outdoor Billboard Market Size, Pre-COVID-19 and Post-COVID-19 Comparison, 2015-2026 (US\$ Million)
- Figure 15. Global Digital Outdoor Billboard Market Size, Pre-COVID-19 and Post-COVID-19, Year-over-Year Growth Rate, 2015-2026 (%)
- Figure 16. Global Digital Outdoor Billboard Market Size, Quarterly Growth, 2020-2021 (%)
- Figure 17. Global Digital Outdoor Billboard Market Size, Market Share by Type, 2019 VS 2020 (%)
- Figure 18. Global Digital Outdoor Billboard Market Size, Market Share by Application, 2019 VS 2020 (%)
- Figure 19. Global Digital Outdoor Billboard Market Size Market Share by Region, 2019 VS 2020 (%)
- Figure 20. United States Composite PMI and GDP
- Figure 21. Eurozone Composite PMI and GDP
- Figure 22. Eurozone Core v. Periphery PMI Output Indices
- Figure 23. Core v. Periphery PMI Employment Indices
- Figure 24. UK Composite PMI and GDP
- Figure 25. Caixin China Composite Output Index
- Figure 26. Caixin China General Services Business Activity Index
- Figure 27. Japan Composite Output Index
- Figure 28. South Korea Manufacturing PMI
- Figure 29. India Composite Output Index

Figure 30. ASEAN Manufacturing PMI

Figure 31. By Region, Asia-Pacific Digital Outdoor Billboard Market Size Market Share, 2019-2021

I would like to order

Product name: COVID-19 Impact on Digital Outdoor Billboard Market, Global Research Reports 2020-2021

Product link: <https://marketpublishers.com/r/C8C08C6B7CF3EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C8C08C6B7CF3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

