

# COVID-19 Impact on Demand Generation Software Market, Global Research Reports 2020-2021

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## Abstracts

This report covers market size and forecasts of Demand Generation Software, including the following market information:

Global Demand Generation Software Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Demand Generation Software Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Demand Generation Software Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Demand Generation Software Market Size by Company, 2019- 2020 (quarterly data), (US\$ Million)

Key market players

Major competitors identified in this market include Marketo, Unbounce, DemandBase, Salesforce, Trello, Tableau, Integrate, DemandGen, Oracle, etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)

North America (US and Canada)

Europe (Germany, France, UK and Italy)

Rest of World (Latin America, Middle East & Africa)

Based on the Type:

Brand Advocacy Software

Gamification Software

Lead Generation Software

Loyalty Management Software

Based on the Application:

SMEs

Large Enterprises

## Contents

- 1.1 Research Scope
- 1.2 Market Segmentation
- 1.3 Research Objectives
- 1.4 Research Methodology
  - 1.4.1 Research Process
  - 1.4.2 Data Triangulation
  - 1.4.3 Research Approach
  - 1.4.4 Base Year
- 1.5 Coronavirus Disease 2019 (Covid-19) Impact Will Have a Severe Impact on Global Growth
  - 1.5.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
  - 1.5.2 Covid-19 Impact: Commodity Prices Indices
  - 1.5.3 Covid-19 Impact: Global Major Government Policy
- 1.6 The Covid-19 Impact on Demand Generation Software Industry
- 1.7 COVID-19 Impact: Demand Generation Software Market Trends

## **2 GLOBAL DEMAND GENERATION SOFTWARE QUARTERLY MARKET SIZE ANALYSIS**

- 2.1 Demand Generation Software Business Impact Assessment - COVID-19
  - 2.1.1 Global Demand Generation Software Market Size, Pre-COVID-19 and Post-COVID-19 Comparison, 2015-2026
- 2.2 Global Demand Generation Software Quarterly Market Size 2020-2021
- 2.3 COVID-19-Driven Market Dynamics and Factor Analysis
  - 2.3.1 Drivers
  - 2.3.2 Restraints
  - 2.3.3 Opportunities
  - 2.3.4 Challenges

## **3 QUARTERLY COMPETITIVE ASSESSMENT, 2020**

- 3.1 By Players, Global Demand Generation Software Quarterly Market Size, 2019 VS 2020
- 3.2 By Players, Demand Generation Software Headquarters and Area Served
- 3.3 Date of Key Players Enter into Demand Generation Software Market
- 3.4 Key Players Demand Generation Software Product Offered
- 3.5 Mergers & Acquisitions, Expansion Plans

## **4 IMPACT OF COVID-19 ON DEMAND GENERATION SOFTWARE SEGMENTS, BY TYPE**

### 4.1 Introduction

- 1.4.1 Brand Advocacy Software
- 1.4.2 Gamification Software
- 1.4.3 Lead Generation Software
- 1.4.4 Loyalty Management Software

### 4.2 By Type, Global Demand Generation Software Market Size, 2019-2021

## **5 IMPACT OF COVID-19 ON DEMAND GENERATION SOFTWARE SEGMENTS, BY APPLICATION**

### 5.1 Overview

- 5.5.1 SMEs
- 5.5.2 Large Enterprises

### 5.2 By Application, Global Demand Generation Software Market Size, 2019-2021

#### 5.2.1 By Application, Global Demand Generation Software Market Size by Application, 2019-2021

## **6 GEOGRAPHIC ANALYSIS**

### 6.1 Introduction

### 6.2 North America

- 6.2.1 Macroeconomic Indicators of US
- 6.2.2 US
- 6.2.3 Canada

### 6.3 Europe

- 6.3.1 Macroeconomic Indicators of Europe
- 6.3.2 Germany
- 6.3.3 France
- 6.3.4 UK
- 6.3.5 Italy

### 6.4 Asia-Pacific

- 6.4.1 Macroeconomic Indicators of Asia-Pacific
- 6.4.2 China
- 6.4.3 Japan
- 6.4.4 South Korea

- 6.4.5 India
- 6.4.6 ASEAN
- 6.5 Rest of World
  - 6.5.1 Latin America
  - 6.5.2 Middle East and Africa

## **7 COMPANY PROFILES**

- 7.1 Marketo
  - 7.1.1 Marketo Business Overview
  - 7.1.2 Marketo Demand Generation Software Quarterly Revenue, 2020
  - 7.1.3 Marketo Demand Generation Software Product Introduction
  - 7.1.4 Marketo Response to COVID-19 and Related Developments
- 7.2 Unbounce
  - 7.2.1 Unbounce Business Overview
  - 7.2.2 Unbounce Demand Generation Software Quarterly Revenue, 2020
  - 7.2.3 Unbounce Demand Generation Software Product Introduction
  - 7.2.4 Unbounce Response to COVID-19 and Related Developments
- 7.3 DemandBase
  - 7.3.1 DemandBase Business Overview
  - 7.3.2 DemandBase Demand Generation Software Quarterly Revenue, 2020
  - 7.3.3 DemandBase Demand Generation Software Product Introduction
  - 7.3.4 DemandBase Response to COVID-19 and Related Developments
- 7.4 Salesforce
  - 7.4.1 Salesforce Business Overview
  - 7.4.2 Salesforce Demand Generation Software Quarterly Revenue, 2020
  - 7.4.3 Salesforce Demand Generation Software Product Introduction
  - 7.4.4 Salesforce Response to COVID-19 and Related Developments
- 7.5 Trello
  - 7.5.1 Trello Business Overview
  - 7.5.2 Trello Demand Generation Software Quarterly Revenue, 2020
  - 7.5.3 Trello Demand Generation Software Product Introduction
  - 7.5.4 Trello Response to COVID-19 and Related Developments
- 7.6 Tableau
  - 7.6.1 Tableau Business Overview
  - 7.6.2 Tableau Demand Generation Software Quarterly Revenue, 2020
  - 7.6.3 Tableau Demand Generation Software Product Introduction
  - 7.6.4 Tableau Response to COVID-19 and Related Developments
- 7.7 Integrate

7.7.1 Integrate Business Overview

7.7.2 Integrate Demand Generation Software Quarterly Revenue, 2020

7.7.3 Integrate Demand Generation Software Product Introduction

7.7.4 Integrate Response to COVID-19 and Related Developments

7.8 DemandGen

7.8.1 DemandGen Business Overview

7.8.2 DemandGen Demand Generation Software Quarterly Revenue, 2020

7.8.3 DemandGen Demand Generation Software Product Introduction

7.8.4 DemandGen Response to COVID-19 and Related Developments

7.9 Oracle

7.9.1 Oracle Business Overview

7.9.2 Oracle Demand Generation Software Quarterly Revenue, 2020

7.9.3 Oracle Demand Generation Software Product Introduction

7.9.4 Oracle Response to COVID-19 and Related Developments

## **8 KEY FINDINGS**

## **9 APPENDIX**

9.1 About US

9.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Overview of the World Economic Outlook Projections

Table 2. Summary of World Real per Capita Output (Annual percent change; in international currency at purchasing power parity)

Table 3. European Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 4. Asian and Pacific Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 5. Western Hemisphere Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 6. Middle Eastern and Central Asian Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 7. Covid-19 Impact: Global Major Government Policy

Table 8. The Covid-19 Impact on Demand Generation Software Assessment

Table 9. COVID-19 Impact: Demand Generation Software Market Trends

Table 10. COVID-19 Impact Global Demand Generation Software Market Size

Table 11. Global Demand Generation Software Quarterly Market Size, 2020 (US\$ Million)

Table 12. Global Demand Generation Software Market Size, Pre-COVID-19 and Post-COVID-19 Quarterly Comparison, 2020-2021 (US\$ Million)

Table 13. Global Demand Generation Software Market Growth Drivers

Table 14. Global Demand Generation Software Market Restraints

Table 15. Global Demand Generation Software Market Opportunities

Table 16. Global Demand Generation Software Market Challenges

Table 17. By Players, Demand Generation Software Quarterly Revenue, 2019 VS 2020 (US\$ Million)

Table 18. Key Players, Demand Generation Software Revenue Market Share, 2019 VS 2020 (%)

Table 19. Key Demand Generation Software Players Headquarters and Area Served

Table 20. Date of Key Players Enter into Demand Generation Software Market

Table 21. Key Players Demand Generation Software Product Type

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. By Players, Global Demand Generation Software Market Size 2019-2021, (US\$ Million)

Table 24. Global Demand Generation Software Market Size by Application: 2019-2021

(US\$ Million)

Table 25. Global Demand Generation Software Market Size by Region, 2019-2021

(US\$ Million)

Table 26. By Country, North America Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 27. By Type, US Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 28. By Application, US Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 29. By Type, Canada Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 30. By Application, Canada Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 31. Macroeconomic Indicators of Europe (Germany, France, UK and Italy)

Table 32. By Country, Europe Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 33. By Type, Germany Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 34. By Application, Germany Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 35. By Type, France Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 36. By Application, France Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 37. By Type, UK Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 38. By Application, UK Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 39. By Type, Italy Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 40. By Application, Italy Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 41. Macroeconomic Indicators of Asia-Pacific (China, Japan, South Korea, India and ASEAN)

Table 42. By Region, Asia-Pacific Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 43. By Type, China Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 44. By Application, China Demand Generation Software Market Size, 2019-2021



(US\$ Million)

Table 45. By Type, Japan Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 46. By Application, Japan Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 47. By Type, South Korea Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 48. By Application, South Korea Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 49. By Type, India Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 50. By Application, India Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 51. By Type, ASEAN Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 52. By Application, ASEAN Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 53. By Type, Latin America Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 54. By Application, Latin America Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 55. By Type, Middle East and Africa Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 56. By Application, Middle East and Africa Demand Generation Software Market Size, 2019-2021 (US\$ Million)

Table 57. Marketo Business Overview

Table 58. Marketo Demand Generation Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 59. Marketo Demand Generation Software Product

Table 60. Marketo Response to COVID-19 and Related Developments

Table 61. Unbounce Business Overview

Table 62. Unbounce Demand Generation Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 63. Unbounce Demand Generation Software Product

Table 64. Unbounce Response to COVID-19 and Related Developments

Table 65. DemandBase Business Overview

Table 66. DemandBase Demand Generation Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 67. DemandBase Demand Generation Software Product

- Table 68. DemandBase Response to COVID-19 and Related Developments
- Table 69. Salesforce Business Overview
- Table 70. Salesforce Demand Generation Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 71. Salesforce Demand Generation Software Product
- Table 72. Salesforce Response to COVID-19 and Related Developments
- Table 73. Trello Business Overview
- Table 74. Trello Demand Generation Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 75. Trello Demand Generation Software Product
- Table 76. Trello Response to COVID-19 and Related Developments
- Table 77. Tableau Business Overview
- Table 78. Tableau Demand Generation Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 79. Tableau Demand Generation Software Product
- Table 80. Tableau Response to COVID-19 and Related Developments
- Table 81. Integrate Business Overview
- Table 82. Integrate Demand Generation Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 83. Integrate Demand Generation Software Product
- Table 84. Integrate Response to COVID-19 and Related Developments
- Table 85. DemandGen Business Overview
- Table 86. DemandGen Demand Generation Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 87. DemandGen Demand Generation Software Product
- Table 88. DemandGen Response to COVID-19 and Related Developments
- Table 89. Oracle Business Overview
- Table 90. Oracle Demand Generation Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 91. Oracle Demand Generation Software Product
- Table 92. Oracle Response to COVID-19 and Related Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Demand Generation Software Product Picture
- Figure 2. Demand Generation Software Market Segmentation
- Figure 3. Research Objectives
- Figure 4. Research Process
- Figure 5. Data Triangulation
- Figure 6. Research Approach
- Figure 7. Commodity Prices-Metals Price Indices
- Figure 8. Commodity Prices- Precious Metal Price Indices
- Figure 9. Commodity Prices- Agricultural Raw Material Price Indices
- Figure 10. Commodity Prices- Food and Beverage Price Indices
- Figure 11. Commodity Prices- Fertilizer Price Indices
- Figure 12. Commodity Prices- Energy Price Indices
- Figure 13. G20+: Economic Policy Responses to COVID-19
- Figure 14. Global Demand Generation Software Market Size, Pre-COVID-19 and Post-COVID-19 Comparison, 2015-2026 (US\$ Million)
- Figure 15. Global Demand Generation Software Market Size, Pre-COVID-19 and Post-COVID-19, Year-over-Year Growth Rate, 2015-2026 (%)
- Figure 16. Global Demand Generation Software Market Size, Quarterly Growth, 2020-2021 (%)
- Figure 17. Global Demand Generation Software Market Size, Market Share by Type, 2019 VS 2020 (%)
- Figure 18. Global Demand Generation Software Market Size, Market Share by Application, 2019 VS 2020 (%)
- Figure 19. Global Demand Generation Software Market Size Market Share by Region, 2019 VS 2020 (%)
- Figure 20. United States Composite PMI and GDP
- Figure 21. Eurozone Composite PMI and GDP
- Figure 22. Eurozone Core v. Periphery PMI Output Indices
- Figure 23. Core v. Periphery PMI Employment Indices
- Figure 24. UK Composite PMI and GDP
- Figure 25. Caixin China Composite Output Index
- Figure 26. Caixin China General Services Business Activity Index
- Figure 27. Japan Composite Output Index
- Figure 28. South Korea Manufacturing PMI
- Figure 29. India Composite Output Index

Figure 30. ASEAN Manufacturing PMI

Figure 31. By Region, Asia-Pacific Demand Generation Software Market Size Market Share, 2019-2021

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