

COVID-19 Impact on Conversion Rate Optimization (CRO) Software Market, Global Research Reports 2020-2021

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Abstracts

This report covers market size and forecasts of Conversion Rate Optimization (CRO) Software, including the following market information:

Global Conversion Rate Optimization (CRO) Software Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Conversion Rate Optimization (CRO) Software Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Conversion Rate Optimization (CRO) Software Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Conversion Rate Optimization (CRO) Software Market Size by Company, 2019- 2020 (quarterly data), (US\$ Million)

Key market players

Major competitors identified in this market include Crazy Egg, Kissmetrics, Hotjar, Lucky Orange, Optimizely, Unbounce, Qerz, Page Rendering Tools, Landingi, SurveyMonkey, VWO, etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)

North America (US and Canada)

Europe (Germany, France, UK and Italy)

Rest of World (Latin America, Middle East & Africa)

Based on the Type:

A/B Testing Software

Heat Maps Software

Landing Page Builders

Others

Based on the Application:

SMEs

Large Enterprises

Contents

- 1.1 Research Scope
- 1.2 Market Segmentation
- 1.3 Research Objectives
- 1.4 Research Methodology
 - 1.4.1 Research Process
 - 1.4.2 Data Triangulation
 - 1.4.3 Research Approach
 - 1.4.4 Base Year
- 1.5 Coronavirus Disease 2019 (Covid-19) Impact Will Have a Severe Impact on Global Growth
 - 1.5.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
 - 1.5.2 Covid-19 Impact: Commodity Prices Indices
 - 1.5.3 Covid-19 Impact: Global Major Government Policy
- 1.6 The Covid-19 Impact on Conversion Rate Optimization (CRO) Software Industry
- 1.7 COVID-19 Impact: Conversion Rate Optimization (CRO) Software Market Trends

2 GLOBAL CONVERSION RATE OPTIMIZATION (CRO) SOFTWARE QUARTERLY MARKET SIZE ANALYSIS

- 2.1 Conversion Rate Optimization (CRO) Software Business Impact Assessment - COVID-19
 - 2.1.1 Global Conversion Rate Optimization (CRO) Software Market Size, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026
- 2.2 Global Conversion Rate Optimization (CRO) Software Quarterly Market Size 2020-2021
- 2.3 COVID-19-Driven Market Dynamics and Factor Analysis
 - 2.3.1 Drivers
 - 2.3.2 Restraints
 - 2.3.3 Opportunities
 - 2.3.4 Challenges

3 QUARTERLY COMPETITIVE ASSESSMENT, 2020

- 3.1 By Players, Global Conversion Rate Optimization (CRO) Software Quarterly Market Size, 2019 VS 2020
- 3.2 By Players, Conversion Rate Optimization (CRO) Software Headquarters and Area Served

3.3 Date of Key Players Enter into Conversion Rate Optimization (CRO) Software Market

3.4 Key Players Conversion Rate Optimization (CRO) Software Product Offered

3.5 Mergers & Acquisitions, Expansion Plans

4 IMPACT OF COVID-19 ON CONVERSION RATE OPTIMIZATION (CRO) SOFTWARE SEGMENTS, BY TYPE

4.1 Introduction

1.4.1 A/B Testing Software

1.4.2 Heat Maps Software

1.4.3 Landing Page Builders

1.4.4 Others

4.2 By Type, Global Conversion Rate Optimization (CRO) Software Market Size, 2019-2021

5 IMPACT OF COVID-19 ON CONVERSION RATE OPTIMIZATION (CRO) SOFTWARE SEGMENTS, BY APPLICATION

5.1 Overview

5.5.1 SMEs

5.5.2 Large Enterprises

5.2 By Application, Global Conversion Rate Optimization (CRO) Software Market Size, 2019-2021

5.2.1 By Application, Global Conversion Rate Optimization (CRO) Software Market Size by Application, 2019-2021

6 GEOGRAPHIC ANALYSIS

6.1 Introduction

6.2 North America

6.2.1 Macroeconomic Indicators of US

6.2.2 US

6.2.3 Canada

6.3 Europe

6.3.1 Macroeconomic Indicators of Europe

6.3.2 Germany

6.3.3 France

6.3.4 UK

6.3.5 Italy

6.4 Asia-Pacific

6.4.1 Macroeconomic Indicators of Asia-Pacific

6.4.2 China

6.4.3 Japan

6.4.4 South Korea

6.4.5 India

6.4.6 ASEAN

6.5 Rest of World

6.5.1 Latin America

6.5.2 Middle East and Africa

7 COMPANY PROFILES

7.1 Crazy Egg

7.1.1 Crazy Egg Business Overview

7.1.2 Crazy Egg Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020

7.1.3 Crazy Egg Conversion Rate Optimization (CRO) Software Product Introduction

7.1.4 Crazy Egg Response to COVID-19 and Related Developments

7.2 Kissmetrics

7.2.1 Kissmetrics Business Overview

7.2.2 Kissmetrics Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020

7.2.3 Kissmetrics Conversion Rate Optimization (CRO) Software Product Introduction

7.2.4 Kissmetrics Response to COVID-19 and Related Developments

7.3 Hotjar

7.3.1 Hotjar Business Overview

7.3.2 Hotjar Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020

7.3.3 Hotjar Conversion Rate Optimization (CRO) Software Product Introduction

7.3.4 Hotjar Response to COVID-19 and Related Developments

7.4 Lucky Orange

7.4.1 Lucky Orange Business Overview

7.4.2 Lucky Orange Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020

7.4.3 Lucky Orange Conversion Rate Optimization (CRO) Software Product Introduction

7.4.4 Lucky Orange Response to COVID-19 and Related Developments

7.5 Optimizely

- 7.5.1 Optimizely Business Overview
- 7.5.2 Optimizely Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020
- 7.5.3 Optimizely Conversion Rate Optimization (CRO) Software Product Introduction
- 7.5.4 Optimizely Response to COVID-19 and Related Developments
- 7.6 Unbounce
 - 7.6.1 Unbounce Business Overview
 - 7.6.2 Unbounce Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020
 - 7.6.3 Unbounce Conversion Rate Optimization (CRO) Software Product Introduction
 - 7.6.4 Unbounce Response to COVID-19 and Related Developments
- 7.7 Qerz
 - 7.7.1 Qerz Business Overview
 - 7.7.2 Qerz Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020
 - 7.7.3 Qerz Conversion Rate Optimization (CRO) Software Product Introduction
 - 7.7.4 Qerz Response to COVID-19 and Related Developments
- 7.8 Page Rendering Tools
 - 7.8.1 Page Rendering Tools Business Overview
 - 7.8.2 Page Rendering Tools Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020
 - 7.8.3 Page Rendering Tools Conversion Rate Optimization (CRO) Software Product Introduction
 - 7.8.4 Page Rendering Tools Response to COVID-19 and Related Developments
- 7.9 Landingi
 - 7.9.1 Landingi Business Overview
 - 7.9.2 Landingi Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020
 - 7.9.3 Landingi Conversion Rate Optimization (CRO) Software Product Introduction
 - 7.9.4 Landingi Response to COVID-19 and Related Developments
- 7.10 SurveyMonkey
 - 7.10.1 SurveyMonkey Business Overview
 - 7.10.2 SurveyMonkey Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020
 - 7.10.3 SurveyMonkey Conversion Rate Optimization (CRO) Software Product Introduction
 - 7.10.4 SurveyMonkey Response to COVID-19 and Related Developments
- 7.11 VWO
 - 7.11.1 VWO Business Overview
 - 7.11.2 VWO Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2020

7.11.3 VWO Conversion Rate Optimization (CRO) Software Product Introduction

7.11.4 VWO Response to COVID-19 and Related Developments

8 KEY FINDINGS

9 APPENDIX

9.1 About US

9.2 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Overview of the World Economic Outlook Projections

Table 2. Summary of World Real per Capita Output (Annual percent change; in international currency at purchasing power parity)

Table 3. European Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 4. Asian and Pacific Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 5. Western Hemisphere Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 6. Middle Eastern and Central Asian Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 7. Covid-19 Impact: Global Major Government Policy

Table 8. The Covid-19 Impact on Conversion Rate Optimization (CRO) Software Assessment

Table 9. COVID-19 Impact: Conversion Rate Optimization (CRO) Software Market Trends

Table 10. COVID-19 Impact Global Conversion Rate Optimization (CRO) Software Market Size

Table 11. Global Conversion Rate Optimization (CRO) Software Quarterly Market Size, 2020 (US\$ Million)

Table 12. Global Conversion Rate Optimization (CRO) Software Market Size, Pre-COVID-19 and Post- COVID-19 Quarterly Comparison, 2020-2021 (US\$ Million)

Table 13. Global Conversion Rate Optimization (CRO) Software Market Growth Drivers

Table 14. Global Conversion Rate Optimization (CRO) Software Market Restraints

Table 15. Global Conversion Rate Optimization (CRO) Software Market Opportunities

Table 16. Global Conversion Rate Optimization (CRO) Software Market Challenges

Table 17. By Players, Conversion Rate Optimization (CRO) Software Quarterly Revenue, 2019 VS 2020 (US\$ Million)

Table 18. Key Players, Conversion Rate Optimization (CRO) Software Revenue Market Share, 2019 VS 2020 (%)

Table 19. Key Conversion Rate Optimization (CRO) Software Players Headquarters and Area Served

Table 20. Date of Key Players Enter into Conversion Rate Optimization (CRO) Software Market

Table 21. Key Players Conversion Rate Optimization (CRO) Software Product Type

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. By Players, Global Conversion Rate Optimization (CRO) Software Market Size 2019-2021, (US\$ Million)

Table 24. Global Conversion Rate Optimization (CRO) Software Market Size by Application: 2019-2021 (US\$ Million)

Table 25. Global Conversion Rate Optimization (CRO) Software Market Size by Region, 2019-2021 (US\$ Million)

Table 26. By Country, North America Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 27. By Type, US Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 28. By Application, US Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 29. By Type, Canada Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 30. By Application, Canada Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 31. Macroeconomic Indicators of Europe (Germany, France, UK and Italy)

Table 32. By Country, Europe Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 33. By Type, Germany Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 34. By Application, Germany Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 35. By Type, France Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 36. By Application, France Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 37. By Type, UK Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 38. By Application, UK Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 39. By Type, Italy Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 40. By Application, Italy Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 41. Macroeconomic Indicators of Asia-Pacific (China, Japan, South Korea, India and ASEAN)

Table 42. By Region, Asia-Pacific Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 43. By Type, China Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 44. By Application, China Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 45. By Type, Japan Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 46. By Application, Japan Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 47. By Type, South Korea Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 48. By Application, South Korea Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 49. By Type, India Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 50. By Application, India Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 51. By Type, ASEAN Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 52. By Application, ASEAN Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 53. By Type, Latin America Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 54. By Application, Latin America Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 55. By Type, Middle East and Africa Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 56. By Application, Middle East and Africa Conversion Rate Optimization (CRO) Software Market Size, 2019-2021 (US\$ Million)

Table 57. Crazy Egg Business Overview

Table 58. Crazy Egg Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 59. Crazy Egg Conversion Rate Optimization (CRO) Software Product

Table 60. Crazy Egg Response to COVID-19 and Related Developments

Table 61. Kissmetrics Business Overview

Table 62. Kissmetrics Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 63. Kissmetrics Conversion Rate Optimization (CRO) Software Product

- Table 64. Kissmetrics Response to COVID-19 and Related Developments
- Table 65. Hotjar Business Overview
- Table 66. Hotjar Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 67. Hotjar Conversion Rate Optimization (CRO) Software Product
- Table 68. Hotjar Response to COVID-19 and Related Developments
- Table 69. Lucky Orange Business Overview
- Table 70. Lucky Orange Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 71. Lucky Orange Conversion Rate Optimization (CRO) Software Product
- Table 72. Lucky Orange Response to COVID-19 and Related Developments
- Table 73. Optimizely Business Overview
- Table 74. Optimizely Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 75. Optimizely Conversion Rate Optimization (CRO) Software Product
- Table 76. Optimizely Response to COVID-19 and Related Developments
- Table 77. Unbounce Business Overview
- Table 78. Unbounce Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 79. Unbounce Conversion Rate Optimization (CRO) Software Product
- Table 80. Unbounce Response to COVID-19 and Related Developments
- Table 81. Qerz Business Overview
- Table 82. Qerz Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 83. Qerz Conversion Rate Optimization (CRO) Software Product
- Table 84. Qerz Response to COVID-19 and Related Developments
- Table 85. Page Rendering Tools Business Overview
- Table 86. Page Rendering Tools Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 87. Page Rendering Tools Conversion Rate Optimization (CRO) Software Product
- Table 88. Page Rendering Tools Response to COVID-19 and Related Developments
- Table 89. Landingi Business Overview
- Table 90. Landingi Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 91. Landingi Conversion Rate Optimization (CRO) Software Product
- Table 92. Landingi Response to COVID-19 and Related Developments
- Table 93. SurveyMonkey Business Overview
- Table 94. SurveyMonkey Conversion Rate Optimization (CRO) Software Revenue (US\$

Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 95. SurveyMonkey Conversion Rate Optimization (CRO) Software Product

Table 96. SurveyMonkey Response to COVID-19 and Related Developments

Table 97. VWO Business Overview

Table 98. VWO Conversion Rate Optimization (CRO) Software Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 99. VWO Conversion Rate Optimization (CRO) Software Product

Table 100. VWO Response to COVID-19 and Related Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Conversion Rate Optimization (CRO) Software Product Picture
- Figure 2. Conversion Rate Optimization (CRO) Software Market Segmentation
- Figure 3. Research Objectives
- Figure 4. Research Process
- Figure 5. Data Triangulation
- Figure 6. Research Approach
- Figure 7. Commodity Prices-Metals Price Indices
- Figure 8. Commodity Prices- Precious Metal Price Indices
- Figure 9. Commodity Prices- Agricultural Raw Material Price Indices
- Figure 10. Commodity Prices- Food and Beverage Price Indices
- Figure 11. Commodity Prices- Fertilizer Price Indices
- Figure 12. Commodity Prices- Energy Price Indices
- Figure 13. G20+: Economic Policy Responses to COVID-19
- Figure 14. Global Conversion Rate Optimization (CRO) Software Market Size, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026 (US\$ Million)
- Figure 15. Global Conversion Rate Optimization (CRO) Software Market Size, Pre-COVID-19 and Post- COVID-19, Year-over-Year Growth Rate, 2015-2026 (%)
- Figure 16. Global Conversion Rate Optimization (CRO) Software Market Size, Quarterly Growth, 2020-2021 (%)
- Figure 17. Global Conversion Rate Optimization (CRO) Software Market Size, Market Share by Type, 2019 VS 2020 (%)
- Figure 18. Global Conversion Rate Optimization (CRO) Software Market Size, Market Share by Application, 2019 VS 2020 (%)
- Figure 19. Global Conversion Rate Optimization (CRO) Software Market Size Market Share by Region, 2019 VS 2020 (%)
- Figure 20. United States Composite PMI and GDP
- Figure 21. Eurozone Composite PMI and GDP
- Figure 22. Eurozone Core v. Periphery PMI Output Indices
- Figure 23. Core v. Periphery PMI Employment Indices
- Figure 24. UK Composite PMI and GDP
- Figure 25. Caixin China Composite Output Index
- Figure 26. Caixin China General Services Business Activity Index
- Figure 27. Japan Composite Output Index
- Figure 28. South Korea Manufacturing PMI
- Figure 29. India Composite Output Index

Figure 30. ASEAN Manufacturing PMI

Figure 31. By Region, Asia-Pacific Conversion Rate Optimization (CRO) Software
Market Size Market Share, 2019-2021

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