

# COVID-19 Impact on Conversion Rate Optimisation (CRO) Software Market, Global Research Reports 2020-2021

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## Abstracts

This report covers market size and forecasts of Conversion Rate Optimisation (CRO) Software, including the following market information:

Global Conversion Rate Optimisation (CRO) Software Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Conversion Rate Optimisation (CRO) Software Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Conversion Rate Optimisation (CRO) Software Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Conversion Rate Optimisation (CRO) Software Market Size by Company, 2019- 2020 (quarterly data), (US\$ Million)

Key market players

Major competitors identified in this market include Google Analytics, Unbounce, ion interactive, Hotjar, Smartlook, Instapage, Landingi, Exponea, GetResponse, Crazy Egg, etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)

North America (US and Canada)

Europe (Germany, France, UK and Italy)

Rest of World (Latin America, Middle East & Africa)

Based on the Type:

A/B Testing Software

Heat Maps Software

Landing Page Builders

Other

Based on the Application:

Large Enterprises

Small and Mid-sized Enterprises (SMEs)

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