

# COVID-19 Impact on Business Intelligence Platforms Market, Global Research Reports 2020-2021

<https://marketpublishers.com/r/C88E787469C4EN.html>

Date: June 2020

Pages: 105

Price: US\$ 3,250.00 (Single User License)

ID: C88E787469C4EN

## Abstracts

This report covers market size and forecasts of Business Intelligence Platforms, including the following market information:

Global Business Intelligence Platforms Market Size, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Business Intelligence Platforms Market Size by Type and by Application, 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Business Intelligence Platforms Market Size by Region (and Key Countries), 2019-2021, and 2020 (quarterly data), (US\$ Million)

Global Business Intelligence Platforms Market Size by Company, 2019- 2020 (quarterly data), (US\$ Million)

Key market players

Major competitors identified in this market include Domo, Tableau Server, Power BI, Looker, Sisense, InsightSquared, SAP, Oracle, QlikView, WebFOCUS, BOARD, MicroStrategy, Dundas BI, IBM, ClicData, Halo, etc.

Based on the Region:

Asia-Pacific (China, Japan, South Korea, India and ASEAN)

North America (US and Canada)

Europe (Germany, France, UK and Italy)

Rest of World (Latin America, Middle East & Africa)

Based on the Type:

Cloud Based

Web Based

Based on the Application:

Large Enterprises

SMEs

## Contents

- 1.1 Research Scope
- 1.2 Market Segmentation
- 1.3 Research Objectives
- 1.4 Research Methodology
  - 1.4.1 Research Process
  - 1.4.2 Data Triangulation
  - 1.4.3 Research Approach
  - 1.4.4 Base Year
- 1.5 Coronavirus Disease 2019 (Covid-19) Impact Will Have a Severe Impact on Global Growth
  - 1.5.1 Covid-19 Impact: Global GDP Growth, 2019, 2020 and 2021 Projections
  - 1.5.2 Covid-19 Impact: Commodity Prices Indices
  - 1.5.3 Covid-19 Impact: Global Major Government Policy
- 1.6 The Covid-19 Impact on Business Intelligence Platforms Industry
- 1.7 COVID-19 Impact: Business Intelligence Platforms Market Trends

## **2 GLOBAL BUSINESS INTELLIGENCE PLATFORMS QUARTERLY MARKET SIZE ANALYSIS**

- 2.1 Business Intelligence Platforms Business Impact Assessment - COVID-19
  - 2.1.1 Global Business Intelligence Platforms Market Size, Pre-COVID-19 and Post-COVID-19 Comparison, 2015-2026
- 2.2 Global Business Intelligence Platforms Quarterly Market Size 2020-2021
- 2.3 COVID-19-Driven Market Dynamics and Factor Analysis
  - 2.3.1 Drivers
  - 2.3.2 Restraints
  - 2.3.3 Opportunities
  - 2.3.4 Challenges

## **3 QUARTERLY COMPETITIVE ASSESSMENT, 2020**

- 3.1 By Players, Global Business Intelligence Platforms Quarterly Market Size, 2019 VS 2020
- 3.2 By Players, Business Intelligence Platforms Headquarters and Area Served
- 3.3 Date of Key Players Enter into Business Intelligence Platforms Market
- 3.4 Key Players Business Intelligence Platforms Product Offered
- 3.5 Mergers & Acquisitions, Expansion Plans

## **4 IMPACT OF COVID-19 ON BUSINESS INTELLIGENCE PLATFORMS SEGMENTS, BY TYPE**

### 4.1 Introduction

#### 1.4.1 Cloud Based

#### 1.4.2 Web Based

### 4.2 By Type, Global Business Intelligence Platforms Market Size, 2019-2021

## **5 IMPACT OF COVID-19 ON BUSINESS INTELLIGENCE PLATFORMS SEGMENTS, BY APPLICATION**

### 5.1 Overview

#### 5.5.1 Large Enterprises

#### 5.5.2 SMEs

### 5.2 By Application, Global Business Intelligence Platforms Market Size, 2019-2021

#### 5.2.1 By Application, Global Business Intelligence Platforms Market Size by Application, 2019-2021

## **6 GEOGRAPHIC ANALYSIS**

### 6.1 Introduction

### 6.2 North America

#### 6.2.1 Macroeconomic Indicators of US

#### 6.2.2 US

#### 6.2.3 Canada

### 6.3 Europe

#### 6.3.1 Macroeconomic Indicators of Europe

#### 6.3.2 Germany

#### 6.3.3 France

#### 6.3.4 UK

#### 6.3.5 Italy

### 6.4 Asia-Pacific

#### 6.4.1 Macroeconomic Indicators of Asia-Pacific

#### 6.4.2 China

#### 6.4.3 Japan

#### 6.4.4 South Korea

#### 6.4.5 India

#### 6.4.6 ASEAN

## 6.5 Rest of World

### 6.5.1 Latin America

### 6.5.2 Middle East and Africa

## 7 COMPANY PROFILES

### 7.1 Domo

#### 7.1.1 Domo Business Overview

#### 7.1.2 Domo Business Intelligence Platforms Quarterly Revenue, 2020

#### 7.1.3 Domo Business Intelligence Platforms Product Introduction

#### 7.1.4 Domo Response to COVID-19 and Related Developments

### 7.2 Tableau Server

#### 7.2.1 Tableau Server Business Overview

#### 7.2.2 Tableau Server Business Intelligence Platforms Quarterly Revenue, 2020

#### 7.2.3 Tableau Server Business Intelligence Platforms Product Introduction

#### 7.2.4 Tableau Server Response to COVID-19 and Related Developments

### 7.3 Power BI

#### 7.3.1 Power BI Business Overview

#### 7.3.2 Power BI Business Intelligence Platforms Quarterly Revenue, 2020

#### 7.3.3 Power BI Business Intelligence Platforms Product Introduction

#### 7.3.4 Power BI Response to COVID-19 and Related Developments

### 7.4 Looker

#### 7.4.1 Looker Business Overview

#### 7.4.2 Looker Business Intelligence Platforms Quarterly Revenue, 2020

#### 7.4.3 Looker Business Intelligence Platforms Product Introduction

#### 7.4.4 Looker Response to COVID-19 and Related Developments

### 7.5 Sisense

#### 7.5.1 Sisense Business Overview

#### 7.5.2 Sisense Business Intelligence Platforms Quarterly Revenue, 2020

#### 7.5.3 Sisense Business Intelligence Platforms Product Introduction

#### 7.5.4 Sisense Response to COVID-19 and Related Developments

### 7.6 InsightSquared

#### 7.6.1 InsightSquared Business Overview

#### 7.6.2 InsightSquared Business Intelligence Platforms Quarterly Revenue, 2020

#### 7.6.3 InsightSquared Business Intelligence Platforms Product Introduction

#### 7.6.4 InsightSquared Response to COVID-19 and Related Developments

### 7.7 SAP

#### 7.7.1 SAP Business Overview

#### 7.7.2 SAP Business Intelligence Platforms Quarterly Revenue, 2020

- 7.7.3 SAP Business Intelligence Platforms Product Introduction
- 7.7.4 SAP Response to COVID-19 and Related Developments
- 7.8 Oracle
  - 7.8.1 Oracle Business Overview
  - 7.8.2 Oracle Business Intelligence Platforms Quarterly Revenue, 2020
  - 7.8.3 Oracle Business Intelligence Platforms Product Introduction
  - 7.8.4 Oracle Response to COVID-19 and Related Developments
- 7.9 QlikView
  - 7.9.1 QlikView Business Overview
  - 7.9.2 QlikView Business Intelligence Platforms Quarterly Revenue, 2020
  - 7.9.3 QlikView Business Intelligence Platforms Product Introduction
  - 7.9.4 QlikView Response to COVID-19 and Related Developments
- 7.10 WebFOCUS
  - 7.10.1 WebFOCUS Business Overview
  - 7.10.2 WebFOCUS Business Intelligence Platforms Quarterly Revenue, 2020
  - 7.10.3 WebFOCUS Business Intelligence Platforms Product Introduction
  - 7.10.4 WebFOCUS Response to COVID-19 and Related Developments
- 7.11 BOARD
  - 7.11.1 BOARD Business Overview
  - 7.11.2 BOARD Business Intelligence Platforms Quarterly Revenue, 2020
  - 7.11.3 BOARD Business Intelligence Platforms Product Introduction
  - 7.11.4 BOARD Response to COVID-19 and Related Developments
- 7.12 MicroStrategy
  - 7.12.1 MicroStrategy Business Overview
  - 7.12.2 MicroStrategy Business Intelligence Platforms Quarterly Revenue, 2020
  - 7.12.3 MicroStrategy Business Intelligence Platforms Product Introduction
  - 7.12.4 MicroStrategy Response to COVID-19 and Related Developments
- 7.13 Dundas BI
  - 7.13.1 Dundas BI Business Overview
  - 7.13.2 Dundas BI Business Intelligence Platforms Quarterly Revenue, 2020
  - 7.13.3 Dundas BI Business Intelligence Platforms Product Introduction
  - 7.13.4 Dundas BI Response to COVID-19 and Related Developments
- 7.14 IBM
  - 7.14.1 IBM Business Overview
  - 7.14.2 IBM Business Intelligence Platforms Quarterly Revenue, 2020
  - 7.14.3 IBM Business Intelligence Platforms Product Introduction
  - 7.14.4 IBM Response to COVID-19 and Related Developments
- 7.15 ClicData
  - 7.15.1 ClicData Business Overview

7.15.2 ClicData Business Intelligence Platforms Quarterly Revenue, 2020

7.15.3 ClicData Business Intelligence Platforms Product Introduction

7.15.4 ClicData Response to COVID-19 and Related Developments

7.16 Halo

7.16.1 Halo Business Overview

7.16.2 Halo Business Intelligence Platforms Quarterly Revenue, 2020

7.16.3 Halo Business Intelligence Platforms Product Introduction

7.16.4 Halo Response to COVID-19 and Related Developments

## **8 KEY FINDINGS**

## **9 APPENDIX**

9.1 About US

9.2 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Overview of the World Economic Outlook Projections

Table 2. Summary of World Real per Capita Output (Annual percent change; in international currency at purchasing power parity)

Table 3. European Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 4. Asian and Pacific Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 5. Western Hemisphere Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 6. Middle Eastern and Central Asian Economies: Real GDP, Consumer Prices, Current Account Balance, and Unemployment (Annual percent change, unless noted otherwise)

Table 7. Covid-19 Impact: Global Major Government Policy

Table 8. The Covid-19 Impact on Business Intelligence Platforms Assessment

Table 9. COVID-19 Impact: Business Intelligence Platforms Market Trends

Table 10. COVID-19 Impact Global Business Intelligence Platforms Market Size

Table 11. Global Business Intelligence Platforms Quarterly Market Size, 2020 (US\$ Million)

Table 12. Global Business Intelligence Platforms Market Size, Pre-COVID-19 and Post-COVID-19 Quarterly Comparison, 2020-2021 (US\$ Million)

Table 13. Global Business Intelligence Platforms Market Growth Drivers

Table 14. Global Business Intelligence Platforms Market Restraints

Table 15. Global Business Intelligence Platforms Market Opportunities

Table 16. Global Business Intelligence Platforms Market Challenges

Table 17. By Players, Business Intelligence Platforms Quarterly Revenue, 2019 VS 2020 (US\$ Million)

Table 18. Key Players, Business Intelligence Platforms Revenue Market Share, 2019 VS 2020 (%)

Table 19. Key Business Intelligence Platforms Players Headquarters and Area Served

Table 20. Date of Key Players Enter into Business Intelligence Platforms Market

Table 21. Key Players Business Intelligence Platforms Product Type

Table 22. Mergers & Acquisitions, Expansion Plans

Table 23. By Players, Global Business Intelligence Platforms Market Size 2019-2021, (US\$ Million)

Table 24. Global Business Intelligence Platforms Market Size by Application: 2019-2021



(US\$ Million)

Table 25. Global Business Intelligence Platforms Market Size by Region, 2019-2021

(US\$ Million)

Table 26. By Country, North America Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 27. By Type, US Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 28. By Application, US Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 29. By Type, Canada Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 30. By Application, Canada Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 31. Macroeconomic Indicators of Europe (Germany, France, UK and Italy)

Table 32. By Country, Europe Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 33. By Type, Germany Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 34. By Application, Germany Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 35. By Type, France Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 36. By Application, France Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 37. By Type, UK Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 38. By Application, UK Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 39. By Type, Italy Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 40. By Application, Italy Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 41. Macroeconomic Indicators of Asia-Pacific (China, Japan, South Korea, India and ASEAN)

Table 42. By Region, Asia-Pacific Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 43. By Type, China Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 44. By Application, China Business Intelligence Platforms Market Size,

2019-2021 (US\$ Million)

Table 45. By Type, Japan Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 46. By Application, Japan Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 47. By Type, South Korea Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 48. By Application, South Korea Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 49. By Type, India Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 50. By Application, India Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 51. By Type, ASEAN Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 52. By Application, ASEAN Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 53. By Type, Latin America Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 54. By Application, Latin America Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 55. By Type, Middle East and Africa Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 56. By Application, Middle East and Africa Business Intelligence Platforms Market Size, 2019-2021 (US\$ Million)

Table 57. Domo Business Overview

Table 58. Domo Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 59. Domo Business Intelligence Platforms Product

Table 60. Domo Response to COVID-19 and Related Developments

Table 61. Tableau Server Business Overview

Table 62. Tableau Server Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 63. Tableau Server Business Intelligence Platforms Product

Table 64. Tableau Server Response to COVID-19 and Related Developments

Table 65. Power BI Business Overview

Table 66. Power BI Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 67. Power BI Business Intelligence Platforms Product

- Table 68. Power BI Response to COVID-19 and Related Developments
- Table 69. Looker Business Overview
- Table 70. Looker Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 71. Looker Business Intelligence Platforms Product
- Table 72. Looker Response to COVID-19 and Related Developments
- Table 73. Sisense Business Overview
- Table 74. Sisense Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 75. Sisense Business Intelligence Platforms Product
- Table 76. Sisense Response to COVID-19 and Related Developments
- Table 77. InsightSquared Business Overview
- Table 78. InsightSquared Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 79. InsightSquared Business Intelligence Platforms Product
- Table 80. InsightSquared Response to COVID-19 and Related Developments
- Table 81. SAP Business Overview
- Table 82. SAP Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 83. SAP Business Intelligence Platforms Product
- Table 84. SAP Response to COVID-19 and Related Developments
- Table 85. Oracle Business Overview
- Table 86. Oracle Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 87. Oracle Business Intelligence Platforms Product
- Table 88. Oracle Response to COVID-19 and Related Developments
- Table 89. QlikView Business Overview
- Table 90. QlikView Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 91. QlikView Business Intelligence Platforms Product
- Table 92. QlikView Response to COVID-19 and Related Developments
- Table 93. WebFOCUS Business Overview
- Table 94. WebFOCUS Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020
- Table 95. WebFOCUS Business Intelligence Platforms Product
- Table 96. WebFOCUS Response to COVID-19 and Related Developments
- Table 97. BOARD Business Overview
- Table 98. BOARD Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 99. BOARD Business Intelligence Platforms Product

Table 100. BOARD Response to COVID-19 and Related Developments

Table 101. MicroStrategy Business Overview

Table 102. MicroStrategy Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 103. MicroStrategy Business Intelligence Platforms Product

Table 104. MicroStrategy Response to COVID-19 and Related Developments

Table 105. Dundas BI Business Overview

Table 106. Dundas BI Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 107. Dundas BI Business Intelligence Platforms Product

Table 108. Dundas BI Response to COVID-19 and Related Developments

Table 109. IBM Business Overview

Table 110. IBM Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 111. IBM Business Intelligence Platforms Product

Table 112. IBM Response to COVID-19 and Related Developments

Table 113. ClicData Business Overview

Table 114. ClicData Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 115. ClicData Business Intelligence Platforms Product

Table 116. ClicData Response to COVID-19 and Related Developments

Table 117. Halo Business Overview

Table 118. Halo Business Intelligence Platforms Revenue (US\$ Million), (Q1, Q2, Q3, Q4) Quarter 2020

Table 119. Halo Business Intelligence Platforms Product

Table 120. Halo Response to COVID-19 and Related Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Business Intelligence Platforms Product Picture
- Figure 2. Business Intelligence Platforms Market Segmentation
- Figure 3. Research Objectives
- Figure 4. Research Process
- Figure 5. Data Triangulation
- Figure 6. Research Approach
- Figure 7. Commodity Prices-Metals Price Indices
- Figure 8. Commodity Prices- Precious Metal Price Indices
- Figure 9. Commodity Prices- Agricultural Raw Material Price Indices
- Figure 10. Commodity Prices- Food and Beverage Price Indices
- Figure 11. Commodity Prices- Fertilizer Price Indices
- Figure 12. Commodity Prices- Energy Price Indices
- Figure 13. G20+: Economic Policy Responses to COVID-19
- Figure 14. Global Business Intelligence Platforms Market Size, Pre-COVID-19 and Post- COVID-19 Comparison, 2015-2026 (US\$ Million)
- Figure 15. Global Business Intelligence Platforms Market Size, Pre-COVID-19 and Post- COVID-19, Year-over-Year Growth Rate, 2015-2026 (%)
- Figure 16. Global Business Intelligence Platforms Market Size, Quarterly Growth, 2020-2021 (%)
- Figure 17. Global Business Intelligence Platforms Market Size, Market Share by Type, 2019 VS 2020 (%)
- Figure 18. Global Business Intelligence Platforms Market Size, Market Share by Application, 2019 VS 2020 (%)
- Figure 19. Global Business Intelligence Platforms Market Size Market Share by Region, 2019 VS 2020 (%)
- Figure 20. United States Composite PMI and GDP
- Figure 21. Eurozone Composite PMI and GDP
- Figure 22. Eurozone Core v. Periphery PMI Output Indices
- Figure 23. Core v. Periphery PMI Employment Indices
- Figure 24. UK Composite PMI and GDP
- Figure 25. Caixin China Composite Output Index
- Figure 26. Caixin China General Services Business Activity Index
- Figure 27. Japan Composite Output Index
- Figure 28. South Korea Manufacturing PMI
- Figure 29. India Composite Output Index

Figure 30. ASEAN Manufacturing PMI

Figure 31. By Region, Asia-Pacific Business Intelligence Platforms Market Size Market Share, 2019-2021

## I would like to order

Product name: COVID-19 Impact on Business Intelligence Platforms Market, Global Research Reports 2020-2021

Product link: <https://marketpublishers.com/r/C88E787469C4EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C88E787469C4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

