

China Yogurt Market Research Report 2016

https://marketpublishers.com/r/C8190549798EN.html

Date: October 2016

Pages: 118

Price: US\$ 3,200.00 (Single User License)

ID: C8190549798EN

Abstracts

Notes:

Sales, means the sales volume of Yogurt

Revenue, means the sales value of Yogurt

This report studies Yogurt in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Danone Groupe SA

Ultima Foods Inc

Chobani Inc.

Sodiaal S.A

NESTLé SA

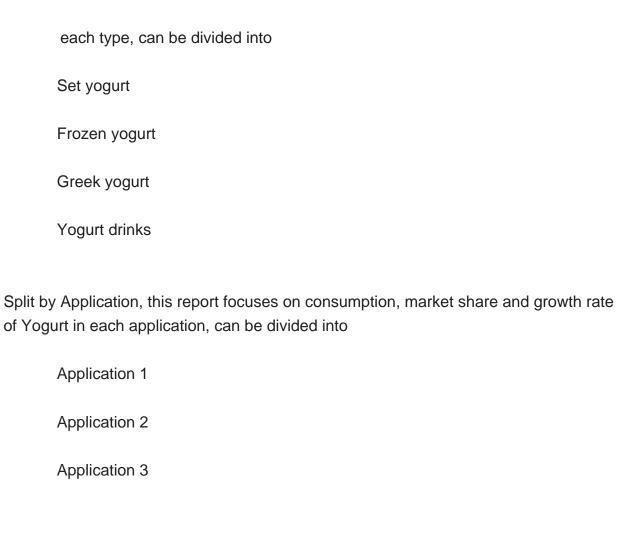
General Mills

Kraft Foods Group, Inc

Yakult Honsha Co., Ltd

Split by product Type, with production, revenue, price, market share and growth rate of







Contents

China Yogurt Market Research Report 2016

1 YOGURT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Yogurt
- 1.2 Yogurt Segment by Type
 - 1.2.1 China Production Market Share of Yogurt Type in 2015
 - 1.2.2 Set yogurt
 - 1.2.3 Frozen yogurt
 - 1.2.4 Greek yogurt
- 1.2.5 Yogurt drinks
- 1.3 Applications of Yogurt
- 1.3.1 Yogurt Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Yogurt (2011-2021)
- 1.5 China YogurtStatus and Outlook
- 1.6 Government Policies

2 CHINA YOGURT MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Yogurt Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Yogurt Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Yogurt Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Yogurt Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Yogurt Market Competitive Situation and Trends
 - 2.5.1 Yogurt Market Concentration Rate
 - 2.5.2 Yogurt Market Share of Top 3 and Top 5 Manufacturers

3 CHINA YOGURT MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Danone Groupe SA
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Yogurt Product Type, Application and Specification
 - 3.1.2.1 Type I



- 3.1.2.2 Type II
- 3.1.3 Danone Groupe SA Yogurt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 Ultima Foods Inc.
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 118 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
- 3.2.3 Ultima Foods Inc 118 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Chobani Inc.
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 131 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
- 3.3.3 Chobani Inc. 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Sodiaal S.A
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Sept Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
- 3.4.3 Sodiaal S.A Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 NESTLé SA
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
- 3.5.3 NESTLé SA Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



- 3.5.4 Main Business/Business Overview
- 3.6 General Mills
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 General Mills Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Kraft Foods Group, Inc.
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Food & Beverages Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
- 3.7.3 Kraft Foods Group, Inc Food & Beverages Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Yakult Honsha Co., Ltd
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
- 3.8.3 Yakult Honsha Co., Ltd Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview

4 CHINA YOGURT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Yogurt Capacity, Production and Growth (2011-2016)
- 4.2 China Yogurt Revenue and Growth (2011-2016)
- 4.3 China Yogurt Production, Consumption, Export and Import (2011-2016)

5 CHINA YOGURT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Yogurt Production and Market Share by Type (2011-2016)



- 5.2 China Yogurt Revenue and Market Share by Type (2011-2016)
- 5.3 China Yogurt Price by Type (2011-2016)
- 5.4 China Yogurt Production Growth by Type (2011-2016)

6 CHINA YOGURT MARKET ANALYSIS BY APPLICATION

- 6.1 China Yogurt Consumption and Market Share by Application (2011-2016)
- 6.2 China Yogurt Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 YOGURT MANUFACTURING COST ANALYSIS

- 7.1 Yogurt Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Yogurt

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Yogurt Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Yogurt Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning



- 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA YOGURT MARKET FORECAST (2016-2021)

- 11.1 China Yogurt Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Yogurt Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Yogurt Production Forecast by Type (2016-2021)
- 11.4 China Yogurt Consumption Forecast by Application (2016-2021)
- 11.5 Yogurt Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Yogurt

Figure China Production Market Share of Yogurt by Type in 2015

Figure Product Picture of Set yogurt

Table Major Manufacturers of Set yogurt

Figure Product Picture of Frozen yogurt

Table Major Manufacturers of Frozen yogurt

Figure Product Picture of Greek yogurt

Table Major Manufacturers of Greek yogurt

Figure Product Picture of Yogurt drinks

Table Major Manufacturers of Yogurt drinks

Table Yogurt Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Yogurt Revenue (Million USD) and Growth Rate (2011-2021)

Table China Yogurt Capacity of Key Manufacturers (2015 and 2016)

Table China Yogurt Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Yogurt Capacity of Key Manufacturers in 2015

Figure China Yogurt Capacity of Key Manufacturers in 2016

Table China Yogurt Production of Key Manufacturers (2015 and 2016)

Table China Yogurt Production Share by Manufacturers (2015 and 2016)

Figure 2015 Yogurt Production Share by Manufacturers

Figure 2016 Yogurt Production Share by Manufacturers

Table China Yogurt Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Yogurt Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Yogurt Revenue Share by Manufacturers

Table 2016 China Yogurt Revenue Share by Manufacturers

Table China Market Yogurt Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Yogurt Average Price of Key Manufacturers in 2015

Table Manufacturers Yogurt Manufacturing Base Distribution and Sales Area

Table Manufacturers Yogurt Product Type

Figure Yogurt Market Share of Top 3 Manufacturers

Figure Yogurt Market Share of Top 5 Manufacturers

Table Danone Groupe SA Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Danone Groupe SA Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Danone Groupe SA Yogurt Market Share (2011-2016)

Table Ultima Foods Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ultima Foods Inc Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ultima Foods Inc Yogurt Market Share (2011-2016)

Table Chobani Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chobani Inc. Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chobani Inc. Yogurt Market Share (2011-2016)

Table Sodiaal S.A Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sodiaal S.A Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sodiaal S.A Yogurt Market Share (2011-2016)

Table NESTLé SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NESTLé SA Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NESTLé SA Yogurt Market Share (2011-2016)

Table General Mills Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table General Mills Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure General Mills Yogurt Market Share (2011-2016)

Table Kraft Foods Group, Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Foods Group, Inc Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kraft Foods Group, Inc Yogurt Market Share (2011-2016)

Table Yakult Honsha Co., Ltd Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yakult Honsha Co., Ltd Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yakult Honsha Co., Ltd Yogurt Market Share (2011-2016)

Figure China Yogurt Capacity, Production and Growth (2011-2016)



Figure China Yogurt Revenue (Million USD) and Growth (2011-2016)

Table China Yogurt Production, Consumption, Export and Import (2011-2016)

Table China Yogurt Production by Type (2011-2016)

Table China Yogurt Production Share by Type (2011-2016)

Figure Production Market Share of Yogurt by Type (2011-2016)

Figure 2015 Production Market Share of Yogurt by Type

Table China Yogurt Revenue by Type (2011-2016)

Table China Yogurt Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Yogurt by Type (2011-2016)

Figure 2015 Revenue Market Share of Yogurt by Type

Table China Yogurt Price by Type (2011-2016)

Figure China Yogurt Production Growth by Type (2011-2016)

Table China Yogurt Consumption by Application (2011-2016)

Table China Yogurt Consumption Market Share by Application (2011-2016)

Figure China Yogurt Consumption Market Share by Application in 2015

Table China Yogurt Consumption Growth Rate by Application (2011-2016)

Figure China Yogurt Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Yogurt

Figure Manufacturing Process Analysis of Yogurt

Figure Yogurt Industrial Chain Analysis

Table Raw Materials Sources of Yogurt Major Manufacturers in 2015

Table Major Buyers of Yogurt

Table Distributors/Traders List

Figure China Yogurt Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Yogurt Revenue and Growth Rate Forecast (2016-2021)

Table China Yogurt Production, Import, Export and Consumption Forecast (2016-2021)

Table China Yogurt Production Forecast by Type (2016-2021)

Table China Yogurt Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Yogurt Market Research Report 2016

Product link: https://marketpublishers.com/r/C8190549798EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C8190549798EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970