

# China Writing and Marking Instruments Market Research Report 2017

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## Abstracts

### Notes:

Sales, means the sales volume of Writing and Marking Instruments

Revenue, means the sales value of Writing and Marking Instruments

This report studies Writing and Marking Instruments in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Macro

Chunghwa

COVRBET

M & G

Mitsubishi

Truecolor

SAKURA

Deli

Disney

Zebra

Tombow

STAEDTLER

Montblanc

Pelikan

Lamy

Schneider

Parker

Sheaffer?

Pilot?

Platinum ?

Hero

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Pens (including Ballpoint & Gel Pens, Fountain Pens and Markers/Highlighters)

Pencils/Art Goods (including Wood-cased Pencils, Mechanical Pencils and Art Goods)

Split by Application, this report focuses on consumption, market share and growth rate of Writing and Marking Instruments in each application, can be divided into

Personal Use

Commercial Use

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