

# China Writing Desk Market Research Report 2016

<https://marketpublishers.com/r/C95159D03C1EN.html>

Date: November 2016

Pages: 110

Price: US\$ 3,200.00 (Single User License)

ID: C95159D03C1EN

## Abstracts

### Notes:

Sales, means the sales volume of Writing Desk

Revenue, means the sales value of Writing Desk

This report studies Writing Desk in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Akante

Arco

Drugeot Labo

Henge

SELVA

Zalf

Zanat

Skram Furniture

Temahome

Tisettanta

Racines

Molteni & C

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Writing Desk in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### China Writing Desk Market Research Report 2016

#### **1 WRITING DESK MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Writing Desk
- 1.2 Writing Desk Segment by Type
  - 1.2.1 China Production Market Share of Writing Desk Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Writing Desk
  - 1.3.1 Writing Desk Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Writing Desk (2011-2021)
- 1.5 China Writing Desk Status and Outlook
- 1.6 Government Policies

#### **2 CHINA WRITING DESK MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Writing Desk Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Writing Desk Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Writing Desk Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Writing Desk Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Writing Desk Market Competitive Situation and Trends
  - 2.5.1 Writing Desk Market Concentration Rate
  - 2.5.2 Writing Desk Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA WRITING DESK MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Akante
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Writing Desk Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Akante Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Arco
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 110 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 Arco 110 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Dugeot Labo
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 121 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 Dugeot Labo 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Henge
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Nov Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Henge Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 SELVA
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
  - 3.5.3 SELVA Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)

3.5.4 Main Business/Business Overview

3.6 Zalf

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Zalf Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Zanat

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Consumer Goods Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Zanat Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Skram Furniture

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Skram Furniture Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Temahome

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Temahome Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Tisettanta

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Product Type, Application and Specification
  - 3.10.2.1 Type I
  - 3.10.2.2 Type II
- 3.10.3 Tisettanta Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Racines
- 3.12 Molteni & C

#### **4 CHINA WRITING DESK CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Writing Desk Capacity, Production and Growth (2011-2016)
- 4.2 China Writing Desk Revenue and Growth (2011-2016)
- 4.3 China Writing Desk Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA WRITING DESK PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Writing Desk Production and Market Share by Type (2011-2016)
- 5.2 China Writing Desk Revenue and Market Share by Type (2011-2016)
- 5.3 China Writing Desk Price by Type (2011-2016)
- 5.4 China Writing Desk Production Growth by Type (2011-2016)

#### **6 CHINA WRITING DESK MARKET ANALYSIS BY APPLICATION**

- 6.1 China Writing Desk Consumption and Market Share by Application (2011-2016)
- 6.2 China Writing Desk Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### **7 WRITING DESK MANUFACTURING COST ANALYSIS**

- 7.1 Writing Desk Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Writing Desk

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Writing Desk Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Writing Desk Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA WRITING DESK MARKET FORECAST (2016-2021)**

- 11.1 China Writing Desk Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Writing Desk Production, Import, Export and Consumption Forecast

(2016-2021)

11.3 China Writing Desk Production Forecast by Type (2016-2021)

11.4 China Writing Desk Consumption Forecast by Application (2016-2021)

11.5 Writing Desk Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Writing Desk

Figure China Production Market Share of Writing Desk by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Writing Desk Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Writing Desk Revenue (Million USD) and Growth Rate (2011-2021)

Table China Writing Desk Capacity of Key Manufacturers (2015 and 2016)

Table China Writing Desk Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Writing Desk Capacity of Key Manufacturers in 2015

Figure China Writing Desk Capacity of Key Manufacturers in 2016

Table China Writing Desk Production of Key Manufacturers (2015 and 2016)

Table China Writing Desk Production Share by Manufacturers (2015 and 2016)

Figure 2015 Writing Desk Production Share by Manufacturers

Figure 2016 Writing Desk Production Share by Manufacturers

Table China Writing Desk Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Writing Desk Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Writing Desk Revenue Share by Manufacturers

Table 2016 China Writing Desk Revenue Share by Manufacturers

Table China Market Writing Desk Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Writing Desk Average Price of Key Manufacturers in 2015

Table Manufacturers Writing Desk Manufacturing Base Distribution and Sales Area

Table Manufacturers Writing Desk Product Type

Figure Writing Desk Market Share of Top 3 Manufacturers

Figure Writing Desk Market Share of Top 5 Manufacturers

Table Akante Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Akante Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Akante Writing Desk Market Share (2011-2016)

Table Arco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arco Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Arco Writing Desk Market Share (2011-2016)

Table Dugeot Labo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dugeot Labo Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dugeot Labo Writing Desk Market Share (2011-2016)

Table Henge Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Henge Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Henge Writing Desk Market Share (2011-2016)

Table SELVA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SELVA Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SELVA Writing Desk Market Share (2011-2016)

Table Zalf Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zalf Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zalf Writing Desk Market Share (2011-2016)

Table Zanat Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Zanat Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Zanat Writing Desk Market Share (2011-2016)

Table Skram Furniture Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Skram Furniture Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Skram Furniture Writing Desk Market Share (2011-2016)

Table Temahome Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Temahome Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Temahome Writing Desk Market Share (2011-2016)

Table Tisettanta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tisettanta Writing Desk Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Tisettanta Writing Desk Market Share (2011-2016)

Table Racines Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Racines Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Racines Writing Desk Market Share (2011-2016)

Table Molteni & C Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Molteni & C Writing Desk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Molteni & C Writing Desk Market Share (2011-2016)

Figure China Writing Desk Capacity, Production and Growth (2011-2016)

Figure China Writing Desk Revenue (Million USD) and Growth (2011-2016)

Table China Writing Desk Production, Consumption, Export and Import (2011-2016)

Table China Writing Desk Production by Type (2011-2016)

Table China Writing Desk Production Share by Type (2011-2016)

Figure Production Market Share of Writing Desk by Type (2011-2016)

Figure 2015 Production Market Share of Writing Desk by Type

Table China Writing Desk Revenue by Type (2011-2016)

Table China Writing Desk Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Writing Desk by Type (2011-2016)

Figure 2015 Revenue Market Share of Writing Desk by Type

Table China Writing Desk Price by Type (2011-2016)

Figure China Writing Desk Production Growth by Type (2011-2016)

Table China Writing Desk Consumption by Application (2011-2016)

Table China Writing Desk Consumption Market Share by Application (2011-2016)

Figure China Writing Desk Consumption Market Share by Application in 2015

Table China Writing Desk Consumption Growth Rate by Application (2011-2016)

Figure China Writing Desk Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Writing Desk

Figure Manufacturing Process Analysis of Writing Desk

Figure Writing Desk Industrial Chain Analysis

Table Raw Materials Sources of Writing Desk Major Manufacturers in 2015

Table Major Buyers of Writing Desk

Table Distributors/Traders List

Figure China Writing Desk Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Writing Desk Revenue and Growth Rate Forecast (2016-2021)  
Table China Writing Desk Production, Import, Export and Consumption Forecast  
(2016-2021)  
Table China Writing Desk Production Forecast by Type (2016-2021)  
Table China Writing Desk Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Writing Desk Market Research Report 2016

Product link: <https://marketpublishers.com/r/C95159D03C1EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C95159D03C1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970