

China Women Sportswear Market Research Report 2016

<https://marketpublishers.com/r/CA259668E11EN.html>

Date: December 2016

Pages: 117

Price: US\$ 3,200.00 (Single User License)

ID: CA259668E11EN

Abstracts

Notes:

Sales, means the sales volume of Women Sportswear

Revenue, means the sales value of Women Sportswear

This report studies Women Sportswear in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

NIKE

Adidas

PUMA

V.F.Cooperation

Columbia

Amer Sports

Under Armour

LULULEMON ATHLETICA

Mizuno

LOTTO

Kadena

Plantium

Classic

Third Street

Graphic

Beacon

AST

DP

Anta

Lining

Xtep

361sport

PEAK

GUIRENNIAO

Qiaodan

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Leisure clothes

Sport-specific clothing

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Women Sportswear in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Women Sportswear Market Research Report 2016

1 WOMEN SPORTSWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Women Sportswear
- 1.2 Women Sportswear Segment by Type
 - 1.2.1 China Production Market Share of Women Sportswear Type in 2015
 - 1.2.2 Leisure clothes
 - 1.2.3 Sport-specific clothing
 - 1.2.4 Type III
- 1.3 Applications of Women Sportswear
 - 1.3.1 Women Sportswear Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Women Sportswear (2011-2021)
- 1.5 China Women Sportswear Status and Outlook
- 1.6 Government Policies

2 CHINA WOMEN SPORTSWEAR MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Women Sportswear Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Women Sportswear Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Women Sportswear Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Women Sportswear Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Women Sportswear Market Competitive Situation and Trends
 - 2.5.1 Women Sportswear Market Concentration Rate
 - 2.5.2 Women Sportswear Market Share of Top 3 and Top 5 Manufacturers

3 CHINA WOMEN SPORTSWEAR MANUFACTURERS PROFILES/ANALYSIS

- 3.1 NIKE
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Women Sportswear Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 NIKE Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Adidas
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 117 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 Adidas 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 PUMA
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 129 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 PUMA 129 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 V.F.Cooperation
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Dec Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 V.F.Cooperation Dec Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Columbia
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 Columbia Capacity, Production, Revenue, Price and Gross Margin (2015 and

2016)

3.5.4 Main Business/Business Overview

3.6 Amer Sports

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Amer Sports Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Under Armour

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Consumer Goods Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Under Armour Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 LULULEMON ATHLETICA

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 LULULEMON ATHLETICA Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Mizuno

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Mizuno Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 LOTTO

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
- 3.10.3 LOTTO Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Kadena
- 3.12 Plantium
- 3.13 Classic
- 3.14 Third Street
- 3.15 Graphic
- 3.16 Beacon
- 3.17 AST
- 3.18 DP
- 3.19 Anta
- 3.20 Lining
- 3.21 Xtep
- 3.22 361sport
- 3.23 PEAK
- 3.24 GUIRENNIAO
- 3.25 Qiaodan

4 CHINA WOMEN SPORTSWEAR CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Women Sportswear Capacity, Production and Growth (2011-2016)
- 4.2 China Women Sportswear Revenue and Growth (2011-2016)
- 4.3 China Women Sportswear Production, Consumption, Export and Import (2011-2016)

5 CHINA WOMEN SPORTSWEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Women Sportswear Production and Market Share by Type (2011-2016)
- 5.2 China Women Sportswear Revenue and Market Share by Type (2011-2016)
- 5.3 China Women Sportswear Price by Type (2011-2016)
- 5.4 China Women Sportswear Production Growth by Type (2011-2016)

6 CHINA WOMEN SPORTSWEAR MARKET ANALYSIS BY APPLICATION

6.1 China Women Sportswear Consumption and Market Share by Application (2011-2016)

6.2 China Women Sportswear Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 WOMEN SPORTSWEAR MANUFACTURING COST ANALYSIS

7.1 Women Sportswear Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Women Sportswear

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Women Sportswear Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Women Sportswear Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA WOMEN SPORTSWEAR MARKET FORECAST (2016-2021)

11.1 China Women Sportswear Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Women Sportswear Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Women Sportswear Production Forecast by Type (2016-2021)

11.4 China Women Sportswear Consumption Forecast by Application (2016-2021)

11.5 Women Sportswear Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Women Sportswear

Figure China Production Market Share of Women Sportswear by Type in 2015

Figure Product Picture of Leisure clothes

Table Major Manufacturers of Leisure clothes

Figure Product Picture of Sport-specific clothing

Table Major Manufacturers of Sport-specific clothing

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Women Sportswear Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Women Sportswear Revenue (Million USD) and Growth Rate (2011-2021)

Table China Women Sportswear Capacity of Key Manufacturers (2015 and 2016)

Table China Women Sportswear Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Women Sportswear Capacity of Key Manufacturers in 2015

Figure China Women Sportswear Capacity of Key Manufacturers in 2016

Table China Women Sportswear Production of Key Manufacturers (2015 and 2016)

Table China Women Sportswear Production Share by Manufacturers (2015 and 2016)

Figure 2015 Women Sportswear Production Share by Manufacturers

Figure 2016 Women Sportswear Production Share by Manufacturers

Table China Women Sportswear Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Women Sportswear Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Women Sportswear Revenue Share by Manufacturers

Table 2016 China Women Sportswear Revenue Share by Manufacturers

Table China Market Women Sportswear Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Women Sportswear Average Price of Key Manufacturers in 2015

Table Manufacturers Women Sportswear Manufacturing Base Distribution and Sales Area

Table Manufacturers Women Sportswear Product Type

Figure Women Sportswear Market Share of Top 3 Manufacturers

Figure Women Sportswear Market Share of Top 5 Manufacturers

Table NIKE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NIKE Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NIKE Women Sportswear Market Share (2011-2016)

Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adidas Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Adidas Women Sportswear Market Share (2011-2016)

Table PUMA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PUMA Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PUMA Women Sportswear Market Share (2011-2016)

Table V.F.Cooperation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table V.F.Cooperation Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure V.F.Cooperation Women Sportswear Market Share (2011-2016)

Table Columbia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Columbia Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Columbia Women Sportswear Market Share (2011-2016)

Table Amer Sports Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amer Sports Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Amer Sports Women Sportswear Market Share (2011-2016)

Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Under Armour Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Under Armour Women Sportswear Market Share (2011-2016)

Table LULULEMON ATHLETICA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LULULEMON ATHLETICA Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LULULEMON ATHLETICA Women Sportswear Market Share (2011-2016)

Table Mizuno Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mizuno Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mizuno Women Sportswear Market Share (2011-2016)

Table LOTTO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LOTTO Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LOTTO Women Sportswear Market Share (2011-2016)

Table Kadena Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kadena Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kadena Women Sportswear Market Share (2011-2016)

Table Plantium Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Plantium Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Plantium Women Sportswear Market Share (2011-2016)

Table Classic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Classic Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Classic Women Sportswear Market Share (2011-2016)

Table Third Street Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Third Street Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Third Street Women Sportswear Market Share (2011-2016)

Table Graphic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Graphic Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Graphic Women Sportswear Market Share (2011-2016)

Table Beacon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beacon Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Beacon Women Sportswear Market Share (2011-2016)

Table AST Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AST Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AST Women Sportswear Market Share (2011-2016)

Table DP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DP Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DP Women Sportswear Market Share (2011-2016)

Table Anta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anta Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Anta Women Sportswear Market Share (2011-2016)

Table Lining Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lining Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lining Women Sportswear Market Share (2011-2016)

Table Xtep Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xtep Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xtep Women Sportswear Market Share (2011-2016)

Table 361sport Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 361sport Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure 361sport Women Sportswear Market Share (2011-2016)

Table PEAK Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PEAK Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PEAK Women Sportswear Market Share (2011-2016)

Table GUIRENNIAO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GUIRENNIAO Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GUIRENNIAO Women Sportswear Market Share (2011-2016)

Table Qiaodan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qiaodan Women Sportswear Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Qiaodan Women Sportswear Market Share (2011-2016)

Figure China Women Sportswear Capacity, Production and Growth (2011-2016)

Figure China Women Sportswear Revenue (Million USD) and Growth (2011-2016)

Table China Women Sportswear Production, Consumption, Export and Import (2011-2016)

Table China Women Sportswear Production by Type (2011-2016)

Table China Women Sportswear Production Share by Type (2011-2016)

Figure Production Market Share of Women Sportswear by Type (2011-2016)

Figure 2015 Production Market Share of Women Sportswear by Type

Table China Women Sportswear Revenue by Type (2011-2016)

Table China Women Sportswear Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Women Sportswear by Type (2011-2016)

Figure 2015 Revenue Market Share of Women Sportswear by Type
Table China Women Sportswear Price by Type (2011-2016)
Figure China Women Sportswear Production Growth by Type (2011-2016)
Table China Women Sportswear Consumption by Application (2011-2016)
Table China Women Sportswear Consumption Market Share by Application (2011-2016)
Figure China Women Sportswear Consumption Market Share by Application in 2015
Table China Women Sportswear Consumption Growth Rate by Application (2011-2016)
Figure China Women Sportswear Consumption Growth Rate by Application (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Women Sportswear
Figure Manufacturing Process Analysis of Women Sportswear
Figure Women Sportswear Industrial Chain Analysis
Table Raw Materials Sources of Women Sportswear Major Manufacturers in 2015
Table Major Buyers of Women Sportswear
Table Distributors/Traders List
Figure China Women Sportswear Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Women Sportswear Revenue and Growth Rate Forecast (2016-2021)
Table China Women Sportswear Production, Import, Export and Consumption Forecast (2016-2021)
Table China Women Sportswear Production Forecast by Type (2016-2021)
Table China Women Sportswear Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Women Sportswear Market Research Report 2016

Product link: <https://marketpublishers.com/r/CA259668E11EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA259668E11EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970