

# China WLAN Module Market Research Report 2016

<https://marketpublishers.com/r/C6DF1F8C813EN.html>

Date: October 2016

Pages: 120

Price: US\$ 3,200.00 (Single User License)

ID: C6DF1F8C813EN

## Abstracts

### Notes:

Sales, means the sales volume of WLAN Module

Revenue, means the sales value of WLAN Module

This report studies WLAN Module in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Silicon Labs

Microchip

WIZnet Inc

Jorjin

Atmel

Bluegiga Technologies

H&D Wireless

Lantronix

VIA Technologies

Quasar

RF Solutions

Rohm

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of WLAN Module in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### China WLAN Module Market Research Report 2016

#### **1 WLAN MODULE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of WLAN Module
- 1.2 WLAN Module Segment by Type
  - 1.2.1 China Production Market Share of WLAN Module Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of WLAN Module
  - 1.3.1 WLAN Module Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of WLAN Module (2011-2021)
- 1.5 China WLAN Module Status and Outlook
- 1.6 Government Policies

#### **2 CHINA WLAN MODULE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China WLAN Module Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China WLAN Module Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China WLAN Module Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers WLAN Module Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 WLAN Module Market Competitive Situation and Trends
  - 2.5.1 WLAN Module Market Concentration Rate
  - 2.5.2 WLAN Module Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA WLAN MODULE MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Silicon Labs
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 WLAN Module Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Silicon Labs WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Microchip
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 120 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 Microchip 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 WIZnet Inc
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 128 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 WIZnet Inc 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Jorjin
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Sept Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Jorjin Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Atmel
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
  - 3.5.3 Atmel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.5.4 Main Business/Business Overview
- 3.6 Bluegiga Technologies
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
  - 3.6.3 Bluegiga Technologies Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 H&D Wireless
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Electronics Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
  - 3.7.3 H&D Wireless Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Lantronix
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Lantronix Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 VIA Technologies
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 VIA Technologies Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Quasar
  - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.10.2 Product Type, Application and Specification

#### 3.10.2.1 Type I

#### 3.10.2.2 Type II

### 3.10.3 Quasar Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.10.4 Main Business/Business Overview

## 3.11 RF Solutions

## 3.12 Rohm

## **4 CHINA WLAN MODULE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

### 4.1 China WLAN Module Capacity, Production and Growth (2011-2016)

### 4.2 China WLAN Module Revenue and Growth (2011-2016)

### 4.3 China WLAN Module Production, Consumption, Export and Import (2011-2016)

## **5 CHINA WLAN MODULE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China WLAN Module Production and Market Share by Type (2011-2016)

### 5.2 China WLAN Module Revenue and Market Share by Type (2011-2016)

### 5.3 China WLAN Module Price by Type (2011-2016)

### 5.4 China WLAN Module Production Growth by Type (2011-2016)

## **6 CHINA WLAN MODULE MARKET ANALYSIS BY APPLICATION**

### 6.1 China WLAN Module Consumption and Market Share by Application (2011-2016)

### 6.2 China WLAN Module Consumption Growth Rate by Application (2011-2016)

### 6.3 Market Drivers and Opportunities

#### 6.3.1 Potential Application

#### 6.3.2 Emerging Markets/Countries

## **7 WLAN MODULE MANUFACTURING COST ANALYSIS**

### 7.1 WLAN Module Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of WLAN Module

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 WLAN Module Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of WLAN Module Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA WLAN MODULE MARKET FORECAST (2016-2021)**

- 11.1 China WLAN Module Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China WLAN Module Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China WLAN Module Production Forecast by Type (2016-2021)

11.4 China WLAN Module Consumption Forecast by Application (2016-2021)

11.5 WLAN Module Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of WLAN Module

Figure China Production Market Share of WLAN Module by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table WLAN Module Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China WLAN Module Revenue (Million USD) and Growth Rate (2011-2021)

Table China WLAN Module Capacity of Key Manufacturers (2015 and 2016)

Table China WLAN Module Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China WLAN Module Capacity of Key Manufacturers in 2015

Figure China WLAN Module Capacity of Key Manufacturers in 2016

Table China WLAN Module Production of Key Manufacturers (2015 and 2016)

Table China WLAN Module Production Share by Manufacturers (2015 and 2016)

Figure 2015 WLAN Module Production Share by Manufacturers

Figure 2016 WLAN Module Production Share by Manufacturers

Table China WLAN Module Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China WLAN Module Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China WLAN Module Revenue Share by Manufacturers

Table 2016 China WLAN Module Revenue Share by Manufacturers

Table China Market WLAN Module Average Price of Key Manufacturers (2015 and 2016)

Figure China Market WLAN Module Average Price of Key Manufacturers in 2015

Table Manufacturers WLAN Module Manufacturing Base Distribution and Sales Area

Table Manufacturers WLAN Module Product Type

Figure WLAN Module Market Share of Top 3 Manufacturers

Figure WLAN Module Market Share of Top 5 Manufacturers

Table Silicon Labs Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Silicon Labs WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Silicon Labs WLAN Module Market Share (2011-2016)

Table Microchip Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microchip WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Microchip WLAN Module Market Share (2011-2016)

Table WIZnet Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table WIZnet Inc WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure WIZnet Inc WLAN Module Market Share (2011-2016)

Table Jorjin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jorjin WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jorjin WLAN Module Market Share (2011-2016)

Table Atmel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atmel WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Atmel WLAN Module Market Share (2011-2016)

Table Bluegiga Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bluegiga Technologies WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bluegiga Technologies WLAN Module Market Share (2011-2016)

Table H&D Wireless Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table H&D Wireless WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure H&D Wireless WLAN Module Market Share (2011-2016)

Table Lantronix Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lantronix WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lantronix WLAN Module Market Share (2011-2016)

Table VIA Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table VIA Technologies WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure VIA Technologies WLAN Module Market Share (2011-2016)

Table Quasar Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Quasar WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Quasar WLAN Module Market Share (2011-2016)

Table RF Solutions Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RF Solutions WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure RF Solutions WLAN Module Market Share (2011-2016)

Table Rohm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rohm WLAN Module Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rohm WLAN Module Market Share (2011-2016)

Figure China WLAN Module Capacity, Production and Growth (2011-2016)

Figure China WLAN Module Revenue (Million USD) and Growth (2011-2016)

Table China WLAN Module Production, Consumption, Export and Import (2011-2016)

Table China WLAN Module Production by Type (2011-2016)

Table China WLAN Module Production Share by Type (2011-2016)

Figure Production Market Share of WLAN Module by Type (2011-2016)

Figure 2015 Production Market Share of WLAN Module by Type

Table China WLAN Module Revenue by Type (2011-2016)

Table China WLAN Module Revenue Share by Type (2011-2016)

Figure Production Revenue Share of WLAN Module by Type (2011-2016)

Figure 2015 Revenue Market Share of WLAN Module by Type

Table China WLAN Module Price by Type (2011-2016)

Figure China WLAN Module Production Growth by Type (2011-2016)

Table China WLAN Module Consumption by Application (2011-2016)

Table China WLAN Module Consumption Market Share by Application (2011-2016)

Figure China WLAN Module Consumption Market Share by Application in 2015

Table China WLAN Module Consumption Growth Rate by Application (2011-2016)

Figure China WLAN Module Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of WLAN Module

Figure Manufacturing Process Analysis of WLAN Module

Figure WLAN Module Industrial Chain Analysis

Table Raw Materials Sources of WLAN Module Major Manufacturers in 2015

Table Major Buyers of WLAN Module

Table Distributors/Traders List

Figure China WLAN Module Capacity, Production and Growth Rate Forecast  
(2016-2021)

Figure China WLAN Module Revenue and Growth Rate Forecast (2016-2021)

Table China WLAN Module Production, Import, Export and Consumption Forecast  
(2016-2021)

Table China WLAN Module Production Forecast by Type (2016-2021)

Table China WLAN Module Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China WLAN Module Market Research Report 2016

Product link: <https://marketpublishers.com/r/C6DF1F8C813EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6DF1F8C813EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970