

China Wireless Headphones Market Research Report 2018

<https://marketpublishers.com/r/CA4A3A60931EN.html>

Date: April 2018

Pages: 105

Price: US\$ 3,400.00 (Single User License)

ID: CA4A3A60931EN

Abstracts

The global Wireless Headphones market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Wireless Headphones development status and future trend in China, focuses on top players in China, also splits Wireless Headphones by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Panasonic

Sennheiser

Sony

Philips

Klipsch

LG

RHA

JBL

Samsung

Klipsch

Muzik

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

In-Ear

Over-Ear

On the basis of the end users/application, this report covers

Hypermarket & Supermarket

Exclusive Stores

Multi Branded Stores

Online

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Wireless Headphones Market Research Report 2018

1 WIRELESS HEADPHONES OVERVIEW

- 1.1 Product Overview and Scope of Wireless Headphones
- 1.2 Classification of Wireless Headphones by Product Category
 - 1.2.1 China Wireless Headphones Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Wireless Headphones Sales (K Units) Market Share by Type in 2017
 - 1.2.3 In-Ear
 - 1.2.4 Over-Ear
- 1.3 China Wireless Headphones Market by Application/End Users
 - 1.3.1 China Wireless Headphones Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Hypermarket & Supermarket
 - 1.3.3 Exclusive Stores
 - 1.3.4 Multi Branded Stores
 - 1.3.5 Online
- 1.4 China Wireless Headphones Market by Region
 - 1.4.1 China Wireless Headphones Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Wireless Headphones Status and Prospect (2013-2025)
 - 1.4.3 East China Wireless Headphones Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Wireless Headphones Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Wireless Headphones Status and Prospect (2013-2025)
 - 1.4.6 North China Wireless Headphones Status and Prospect (2013-2025)
 - 1.4.7 Central China Wireless Headphones Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Wireless Headphones (2013-2025)
 - 1.5.1 China Wireless Headphones Sales (K Units) and Growth Rate (%)(2013-2025)
 - 1.5.2 China Wireless Headphones Revenue (Million USD) and Growth Rate (%)(2013-2025)

2 CHINA WIRELESS HEADPHONES MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Wireless Headphones Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Wireless Headphones Revenue and Share by Players/Manufacturers

(2013-2018)

2.3 China Wireless Headphones Average Price (USD/Unit) by Players/Manufacturers
(2013-2018)

2.4 China Wireless Headphones Market Competitive Situation and Trends

2.4.1 China Wireless Headphones Market Concentration Rate

2.4.2 China Wireless Headphones Market Share of Top 3 and Top 5

Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Wireless Headphones Manufacturing Base
Distribution, Sales Area, Product Types

3 CHINA WIRELESS HEADPHONES SALES AND REVENUE BY REGION (2013-2018)

3.1 China Wireless Headphones Sales (K Units) and Market Share by Region
(2013-2018)

3.2 China Wireless Headphones Revenue (Million USD) and Market Share by Region
(2013-2018)

3.3 China Wireless Headphones Price (USD/Unit) by Regions (2013-2018)

4 CHINA WIRELESS HEADPHONES SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

4.1 China Wireless Headphones Sales (K Units) and Market Share by Type/ Product
Category (2013-2018)

4.2 China Wireless Headphones Revenue (Million USD) and Market Share by Type
(2013-2018)

4.3 China Wireless Headphones Price (USD/Unit) by Type (2013-2018)

4.4 China Wireless Headphones Sales Growth Rate (%) by Type (2013-2018)

5 CHINA WIRELESS HEADPHONES SALES BY APPLICATION (2013-2018)

5.1 China Wireless Headphones Sales (K Units) and Market Share by Application
(2013-2018)

5.2 China Wireless Headphones Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 CHINA WIRELESS HEADPHONES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Panasonic

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Wireless Headphones Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Panasonic Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.1.4 Main Business/Business Overview

6.2 Sennheiser

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Wireless Headphones Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Sennheiser Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.2.4 Main Business/Business Overview

6.3 Sony

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Wireless Headphones Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Sony Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.3.4 Main Business/Business Overview

6.4 Philips

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Wireless Headphones Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Philips Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.4.4 Main Business/Business Overview

6.5 Klipsch

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Wireless Headphones Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Klipsch Wireless Headphones Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2018)

6.5.4 Main Business/Business Overview

6.6 LG

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Wireless Headphones Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 LG Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

6.7 RHA

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Wireless Headphones Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 RHA Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

6.8 JBL

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Wireless Headphones Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 JBL Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Samsung

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Wireless Headphones Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Samsung Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Klipsch

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Wireless Headphones Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Klipsch Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.10.4 Main Business/Business Overview

6.11 Muzik

7 WIRELESS HEADPHONES MANUFACTURING COST ANALYSIS

7.1 Wireless Headphones Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Wireless Headphones

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Wireless Headphones Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Wireless Headphones Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA WIRELESS HEADPHONES MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Wireless Headphones Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Wireless Headphones Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Wireless Headphones Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Wireless Headphones Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Global and China Market Size (Million USD) Comparison (2013-2025)
- Table Wireless Headphones Sales (K Units) and Revenue (Million USD) Market Split by Product Type
- Table Wireless Headphones Sales (K Units) by Application (2013-2025)
- Figure Product Picture of Wireless Headphones
- Table China Wireless Headphones Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)
- Figure China Wireless Headphones Sales Volume Market Share by Types in 2017
- Figure In-Ear Product Picture
- Figure Over-Ear Product Picture
- Figure China Wireless Headphones Sales (K Units) Comparison by Application (2013-2025)
- Figure China Sales Market Share (%) of Wireless Headphones by Application in 2017
- Figure Hypermarket & Supermarket Examples
- Table Key Downstream Customer in Hypermarket & Supermarket
- Figure Exclusive Stores Examples
- Table Key Downstream Customer in Exclusive Stores
- Figure Multi Branded Stores Examples
- Table Key Downstream Customer in Multi Branded Stores
- Figure Online Examples
- Table Key Downstream Customer in Online
- Figure South China Wireless Headphones Revenue (Million USD) and Growth Rate (2013-2025)
- Figure East China Wireless Headphones Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Southwest China Wireless Headphones Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Northeast China Wireless Headphones Revenue (Million USD) and Growth Rate (2013-2025)
- Figure North China Wireless Headphones Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Central China Wireless Headphones Revenue (Million USD) and Growth Rate (2013-2025)
- Figure China Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2025)
- Figure China Wireless Headphones Revenue (Million USD) and Growth Rate

(%)(2013-2025)

Table China Wireless Headphones Sales of Key Players/Manufacturers (2013-2018)

Table China Wireless Headphones Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Wireless Headphones Sales Share (%) by Players/Manufacturers

Figure 2017 China Wireless Headphones Sales Share (%) by Players/Manufacturers

Table China Wireless Headphones Revenue by Players/Manufacturers (2013-2018)

Table China Wireless Headphones Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Wireless Headphones Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Wireless Headphones Revenue Market Share (%) by Players/Manufacturers

Table China Market Wireless Headphones Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Wireless Headphones Average Price of Key Players/Manufacturers in 2017

Figure China Wireless Headphones Market Share of Top 3 Players/Manufacturers

Figure China Wireless Headphones Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Wireless Headphones Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Wireless Headphones Product Category

Table China Wireless Headphones Sales (K Units) by Regions (2013-2018)

Table China Wireless Headphones Sales Share (%) by Regions (2013-2018)

Figure China Wireless Headphones Sales Share (%) by Regions (2013-2018)

Figure China Wireless Headphones Sales Market Share (%) by Regions in 2017

Table China Wireless Headphones Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Wireless Headphones Revenue Market Share (%) by Regions (2013-2018)

Figure China Wireless Headphones Revenue Market Share (%) by Regions (2013-2018)

Figure China Wireless Headphones Revenue Market Share (%) by Regions in 2017

Table China Wireless Headphones Price (USD/Unit) by Regions (2013-2018)

Table China Wireless Headphones Sales (K Units) by Type (2013-2018)

Table China Wireless Headphones Sales Share (%) by Type (2013-2018)

Figure China Wireless Headphones Sales Share (%) by Type (2013-2018)

Figure China Wireless Headphones Sales Market Share (%) by Type in 2017

Table China Wireless Headphones Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Wireless Headphones Revenue Market Share (%) by Type (2013-2018)
Figure Revenue Market Share of Wireless Headphones by Type (2013-2018)
Figure Revenue Market Share of Wireless Headphones by Type in 2017
Table China Wireless Headphones Price (USD/Unit) by Types (2013-2018)
Figure China Wireless Headphones Sales Growth Rate (%) by Type (2013-2018)
Table China Wireless Headphones Sales (K Units) by Applications (2013-2018)
Table China Wireless Headphones Sales Market Share (%) by Applications (2013-2018)
Figure China Wireless Headphones Sales Market Share (%) by Application (2013-2018)
Figure China Wireless Headphones Sales Market Share (%) by Application in 2017
Table China Wireless Headphones Sales Growth Rate (%) by Application (2013-2018)
Figure China Wireless Headphones Sales Growth Rate (%) by Application (2013-2018)
Table Panasonic Wireless Headphones Basic Information List
Table Panasonic Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Panasonic Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Panasonic Wireless Headphones Sales Market Share (%) in China (2013-2018)
Figure Panasonic Wireless Headphones Revenue Market Share (%) in China (2013-2018)
Table Sennheiser Wireless Headphones Basic Information List
Table Sennheiser Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Sennheiser Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Sennheiser Wireless Headphones Sales Market Share (%) in China (2013-2018)
Figure Sennheiser Wireless Headphones Revenue Market Share (%) in China (2013-2018)
Table Sony Wireless Headphones Basic Information List
Table Sony Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Sony Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Sony Wireless Headphones Sales Market Share (%) in China (2013-2018)
Figure Sony Wireless Headphones Revenue Market Share (%) in China (2013-2018)
Table Philips Wireless Headphones Basic Information List
Table Philips Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Philips Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Philips Wireless Headphones Sales Market Share (%) in China (2013-2018)

Figure Philips Wireless Headphones Revenue Market Share (%) in China (2013-2018)

Table Klipsch Wireless Headphones Basic Information List

Table Klipsch Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Klipsch Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Klipsch Wireless Headphones Sales Market Share (%) in China (2013-2018)

Figure Klipsch Wireless Headphones Revenue Market Share (%) in China (2013-2018)

Table LG Wireless Headphones Basic Information List

Table LG Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure LG Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure LG Wireless Headphones Sales Market Share (%) in China (2013-2018)

Figure LG Wireless Headphones Revenue Market Share (%) in China (2013-2018)

Table RHA Wireless Headphones Basic Information List

Table RHA Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure RHA Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure RHA Wireless Headphones Sales Market Share (%) in China (2013-2018)

Figure RHA Wireless Headphones Revenue Market Share (%) in China (2013-2018)

Table JBL Wireless Headphones Basic Information List

Table JBL Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure JBL Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure JBL Wireless Headphones Sales Market Share (%) in China (2013-2018)

Figure JBL Wireless Headphones Revenue Market Share (%) in China (2013-2018)

Table Samsung Wireless Headphones Basic Information List

Table Samsung Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Samsung Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Samsung Wireless Headphones Sales Market Share (%) in China (2013-2018)

Figure Samsung Wireless Headphones Revenue Market Share (%) in China (2013-2018)

Table Klipsch Wireless Headphones Basic Information List

Table Klipsch Wireless Headphones Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Klipsch Wireless Headphones Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Klipsch Wireless Headphones Sales Market Share (%) in China (2013-2018)

Figure Klipsch Wireless Headphones Revenue Market Share (%) in China (2013-2018)

Table Muzik Wireless Headphones Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Wireless Headphones
Figure Manufacturing Process Analysis of Wireless Headphones
Figure Wireless Headphones Industrial Chain Analysis
Table Raw Materials Sources of Wireless Headphones Major Players/Manufacturers in 2017
Table Major Buyers of Wireless Headphones
Table Distributors/Traders List
Figure China Wireless Headphones Sales (K Units) and Growth Rate (%) Forecast (2018-2025)
Figure China Wireless Headphones Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure China Wireless Headphones Price (USD/Unit) Trend Forecast (2018-2025)
Table China Wireless Headphones Sales (K Units) Forecast by Type (2018-2025)
Figure China Wireless Headphones Sales (K Units) Forecast by Type (2018-2025)
Figure China Wireless Headphones Sales Volume Market Share Forecast by Type in 2025
Table China Wireless Headphones Sales (K Units) Forecast by Application (2018-2025)
Figure China Wireless Headphones Sales Volume Market Share Forecast by Application (2018-2025)
Figure China Wireless Headphones Sales Volume Market Share Forecast by Application in 2025
Table China Wireless Headphones Sales (K Units) Forecast by Regions (2018-2025)
Table China Wireless Headphones Sales Volume Share Forecast by Regions (2018-2025)
Figure China Wireless Headphones Sales Volume Share Forecast by Regions (2018-2025)
Figure China Wireless Headphones Sales Volume Share Forecast by Regions in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: China Wireless Headphones Market Research Report 2018

Product link: <https://marketpublishers.com/r/CA4A3A60931EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA4A3A60931EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970