

China Wireless Connectivity Market Research Report 2017

<https://marketpublishers.com/r/CB038691916EN.html>

Date: January 2017

Pages: 106

Price: US\$ 3,200.00 (Single User License)

ID: CB038691916EN

Abstracts

Notes:

Sales, means the sales volume of Wireless Connectivity

Revenue, means the sales value of Wireless Connectivity

This report studies Wireless Connectivity in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Intel Corporation (U.S.)

Qualcomm Incorporated (U.S.)

NXP Semiconductor N.V. (Netherlands)

STMicroelectronics N.V. (Switzerland)

Texas Instruments Inc. (U.S.)

Atmel Corp. (U.S.)

MediaTek Inc. (Taiwan)

Cypress Semiconductor Corporation (U.S.)

EnOcean GmbH (Germany)

NEXCOM International Co. Ltd. (Taiwan).

Broadcom

Microchip Technology Inc.

Panasonic Wireless Connectivity

Murata

LairdTech

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Wi-Fi

Bluetooth

ZigBee

NFC

Cellular

EnOcean

Split by Application, this report focuses on consumption, market share and growth rate of Wireless Connectivity in each application, can be divided into

Wearable Devices

Healthcare

Automotive & Transportation

Consumer Electronics

Other

Contents

China Wireless Connectivity Market Research Report 2017

1 WIRELESS CONNECTIVITY MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wireless Connectivity
- 1.2 Wireless Connectivity Segment by Type
 - 1.2.1 China Production Market Share of Wireless Connectivity Type in 2015
 - 1.2.2 Wi-Fi
 - 1.2.3 Bluetooth
 - 1.2.4 ZigBee
 - 1.2.5 NFC
 - 1.2.6 Cellular
 - 1.2.7 EnOcean
- 1.3 Applications of Wireless Connectivity
 - 1.3.1 Wireless Connectivity Consumption Market Share by Application in 2015
 - 1.3.2 Wearable Devices
 - 1.3.3 Healthcare
 - 1.3.4 Automotive & Transportation
 - 1.3.5 Consumer Electronics
 - 1.3.6 Other
- 1.4 China Market Size (Value) of Wireless Connectivity (2011-2021)
- 1.5 China Wireless Connectivity Status and Outlook
- 1.6 Government Policies

2 CHINA WIRELESS CONNECTIVITY MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Wireless Connectivity Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Wireless Connectivity Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Wireless Connectivity Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Wireless Connectivity Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Wireless Connectivity Market Competitive Situation and Trends
 - 2.5.1 Wireless Connectivity Market Concentration Rate
 - 2.5.2 Wireless Connectivity Market Share of Top 3 and Top 5 Manufacturers

3 CHINA WIRELESS CONNECTIVITY MANUFACTURERS PROFILES/ANALYSIS

3.1 Intel Corporation (U.S.)

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Wireless Connectivity Product Type, Application and Specification

3.1.2.1 Wi-Fi

3.1.2.2 Bluetooth

3.1.3 Intel Corporation (U.S.) Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Qualcomm Incorporated (U.S.)

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Wireless Connectivity Product Type, Application and Specification

3.2.2.1 Wi-Fi

3.2.2.2 Bluetooth

3.2.3 Qualcomm Incorporated (U.S.) 106 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 NXP Semiconductor N.V. (Netherlands)

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Wireless Connectivity Product Type, Application and Specification

3.3.2.1 Wi-Fi

3.3.2.2 Bluetooth

3.3.3 NXP Semiconductor N.V. (Netherlands) 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 STMicroelectronics N.V. (Switzerland)

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Wireless Connectivity Product Type, Application and Specification

3.4.2.1 Wi-Fi

3.4.2.2 Bluetooth

3.4.3 STMicroelectronics N.V. (Switzerland) Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Texas Instruments Inc. (U.S.)

- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.5.2 Wireless Connectivity Product Type, Application and Specification
 - 3.5.2.1 Wi-Fi
 - 3.5.2.2 Bluetooth
- 3.5.3 Texas Instruments Inc. (U.S.) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Atmel Corp. (U.S.)
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Wireless Connectivity Product Type, Application and Specification
 - 3.6.2.1 Wi-Fi
 - 3.6.2.2 Bluetooth
 - 3.6.3 Atmel Corp. (U.S.) Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 MediaTek Inc. (Taiwan)
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Wireless Connectivity Product Type, Application and Specification
 - 3.7.2.1 Wi-Fi
 - 3.7.2.2 Bluetooth
 - 3.7.3 MediaTek Inc. (Taiwan) Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Cypress Semiconductor Corporation (U.S.)
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Wireless Connectivity Product Type, Application and Specification
 - 3.8.2.1 Wi-Fi
 - 3.8.2.2 Bluetooth
 - 3.8.3 Cypress Semiconductor Corporation (U.S.) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 EnOcean GmbH (Germany)
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Wireless Connectivity Product Type, Application and Specification

3.9.2.1 Wi-Fi

3.9.2.2 Bluetooth

3.9.3 EnOcean GmbH (Germany) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 NEXCOM International Co. Ltd. (Taiwan).

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Wireless Connectivity Product Type, Application and Specification

3.10.2.1 Wi-Fi

3.10.2.2 Bluetooth

3.10.3 NEXCOM International Co. Ltd. (Taiwan). Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Broadcom

3.12 Microchip Technology Inc.

3.13 Panasonic Wireless Connectivity

3.14 Murata

3.15 LairdTech

4 CHINA WIRELESS CONNECTIVITY CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Wireless Connectivity Capacity, Production and Growth (2011-2016)

4.2 China Wireless Connectivity Revenue and Growth (2011-2016)

4.3 China Wireless Connectivity Production, Consumption, Export and Import (2011-2016)

5 CHINA WIRELESS CONNECTIVITY PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Wireless Connectivity Production and Market Share by Type (2011-2016)

5.2 China Wireless Connectivity Revenue and Market Share by Type (2011-2016)

5.3 China Wireless Connectivity Price by Type (2011-2016)

5.4 China Wireless Connectivity Production Growth by Type (2011-2016)

6 CHINA WIRELESS CONNECTIVITY MARKET ANALYSIS BY APPLICATION

6.1 China Wireless Connectivity Consumption and Market Share by Application

(2011-2016)

6.2 China Wireless Connectivity Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINA WIRELESS CONNECTIVITY MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Wireless Connectivity Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Wireless Connectivity Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Wireless Connectivity Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Wireless Connectivity Sales Price by Regions (Provinces)(2011-2016)

7.2 China Wireless Connectivity Consumption by Regions (Provinces)(2011-2016)

7.3 China Wireless Connectivity Production, Consumption, Export and Import (2011-2016)

8 WIRELESS CONNECTIVITY MANUFACTURING COST ANALYSIS

8.1 Wireless Connectivity Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Wireless Connectivity

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Wireless Connectivity Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Wireless Connectivity Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA WIRELESS CONNECTIVITY MARKET FORECAST (2016-2021)

- 12.1 China Wireless Connectivity Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Wireless Connectivity Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Wireless Connectivity Production Forecast by Type (2016-2021)
- 12.4 China Wireless Connectivity Consumption Forecast by Application (2016-2021)
- 12.5 China Wireless Connectivity Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Wireless Connectivity Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Wireless Connectivity Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China Wireless Connectivity Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Wireless Connectivity Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wireless Connectivity

Figure China Production Market Share of Wireless Connectivity by Type in 2015

Figure Product Picture of Wi-Fi

Table Major Manufacturers of Wi-Fi

Figure Product Picture of Bluetooth

Table Major Manufacturers of Bluetooth

Figure Product Picture of ZigBee

Table Major Manufacturers of ZigBee

Figure Product Picture of NFC

Table Major Manufacturers of NFC

Figure Product Picture of Cellular

Table Major Manufacturers of Cellular

Figure Product Picture of EnOcean

Table Major Manufacturers of EnOcean

Table Wireless Connectivity Consumption Market Share by Application in 2015

Figure Wearable Devices Examples

Figure Healthcare Examples

Figure Automotive & Transportation Examples

Figure Consumer Electronics Examples

Figure Other Examples

Figure China Wireless Connectivity Revenue (Million USD) and Growth Rate (2011-2021)

Table China Wireless Connectivity Capacity of Key Manufacturers (2015 and 2016)

Table China Wireless Connectivity Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Wireless Connectivity Capacity of Key Manufacturers in 2015

Figure China Wireless Connectivity Capacity of Key Manufacturers in 2016

Table China Wireless Connectivity Production of Key Manufacturers (2015 and 2016)

Table China Wireless Connectivity Production Share by Manufacturers (2015 and 2016)

Figure 2015 Wireless Connectivity Production Share by Manufacturers

Figure 2016 Wireless Connectivity Production Share by Manufacturers

Table China Wireless Connectivity Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Wireless Connectivity Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Wireless Connectivity Revenue Share by Manufacturers

Table 2016 China Wireless Connectivity Revenue Share by Manufacturers

Table China Market Wireless Connectivity Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Wireless Connectivity Average Price of Key Manufacturers in 2015

Table Manufacturers Wireless Connectivity Manufacturing Base Distribution and Sales Area

Table Manufacturers Wireless Connectivity Product Type

Figure Wireless Connectivity Market Share of Top 3 Manufacturers

Figure Wireless Connectivity Market Share of Top 5 Manufacturers

Table Intel Corporation (U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Intel Corporation (U.S.) Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Intel Corporation (U.S.) Wireless Connectivity Market Share (2011-2016)

Table Qualcomm Incorporated (U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Qualcomm Incorporated (U.S.) Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Qualcomm Incorporated (U.S.) Wireless Connectivity Market Share (2011-2016)

Table NXP Semiconductor N.V. (Netherlands) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NXP Semiconductor N.V. (Netherlands) Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NXP Semiconductor N.V. (Netherlands) Wireless Connectivity Market Share (2011-2016)

Table STMicroelectronics N.V. (Switzerland) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table STMicroelectronics N.V. (Switzerland) Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure STMicroelectronics N.V. (Switzerland) Wireless Connectivity Market Share (2011-2016)

Table Texas Instruments Inc. (U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Texas Instruments Inc. (U.S.) Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Texas Instruments Inc. (U.S.) Wireless Connectivity Market Share (2011-2016)

Table Atmel Corp. (U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atmel Corp. (U.S.) Wireless Connectivity Capacity, Production, Revenue, Price

and Gross Margin (2011-2016)

Figure Atmel Corp. (U.S.) Wireless Connectivity Market Share (2011-2016)

Table MediaTek Inc. (Taiwan) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MediaTek Inc. (Taiwan) Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MediaTek Inc. (Taiwan) Wireless Connectivity Market Share (2011-2016)

Table Cypress Semiconductor Corporation (U.S.) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cypress Semiconductor Corporation (U.S.) Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cypress Semiconductor Corporation (U.S.) Wireless Connectivity Market Share (2011-2016)

Table EnOcean GmbH (Germany) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table EnOcean GmbH (Germany) Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure EnOcean GmbH (Germany) Wireless Connectivity Market Share (2011-2016)

Table NEXCOM International Co. Ltd. (Taiwan). Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NEXCOM International Co. Ltd. (Taiwan). Wireless Connectivity Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NEXCOM International Co. Ltd. (Taiwan). Wireless Connectivity Market Share (2011-2016)

Table Broadcom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Microchip Technology Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Wireless Connectivity Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Murata Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LairdTech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Wireless Connectivity Capacity, Production and Growth (2011-2016)

Figure China Wireless Connectivity Revenue (Million USD) and Growth (2011-2016)

Table China Wireless Connectivity Production, Consumption, Export and Import (2011-2016)

Table China Wireless Connectivity Production by Type (2011-2016)

Table China Wireless Connectivity Production Share by Type (2011-2016)

Figure Production Market Share of Wireless Connectivity by Type (2011-2016)
Figure 2015 Production Market Share of Wireless Connectivity by Type
Table China Wireless Connectivity Revenue by Type (2011-2016)
Table China Wireless Connectivity Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Wireless Connectivity by Type (2011-2016)
Figure 2015 Revenue Market Share of Wireless Connectivity by Type
Table China Wireless Connectivity Price by Type (2011-2016)
Figure China Wireless Connectivity Production Growth by Type (2011-2016)
Table China Wireless Connectivity Consumption by Application (2011-2016)
Table China Wireless Connectivity Consumption Market Share by Application (2011-2016)
Figure China Wireless Connectivity Consumption Market Share by Application in 2015
Table China Wireless Connectivity Consumption Growth Rate by Application (2011-2016)
Figure China Wireless Connectivity Consumption Growth Rate by Application (2011-2016)
Table China Wireless Connectivity Production by Regions (Provinces)(2011-2016)
Table China Wireless Connectivity Production Market Share by Regions (Provinces)(2011-2016)
Table China Wireless Connectivity Production Value by Regions (Provinces)(2011-2016)
Table China Wireless Connectivity Production Value Market Share by Regions (Provinces)(2011-2016)
Table China Wireless Connectivity Sales Price by Regions (Provinces)(2011-2016)
Table China Wireless Connectivity Consumption by Regions (Provinces)(2011-2016)
Table China Wireless Connectivity Consumption Market Share by Regions (Provinces)(2011-2016)
Table China Wireless Connectivity Production, Consumption, Export and Import (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Wireless Connectivity
Figure Manufacturing Process Analysis of Wireless Connectivity
Figure Wireless Connectivity Industrial Chain Analysis
Table Raw Materials Sources of Wireless Connectivity Major Manufacturers in 2015
Table Major Buyers of Wireless Connectivity
Table Distributors/Traders List
Figure China Wireless Connectivity Capacity, Production and Growth Rate Forecast

(2016-2021)

Figure China Wireless Connectivity Revenue and Growth Rate Forecast (2016-2021)

Table China Wireless Connectivity Production, Import, Export and Consumption Forecast (2016-2021)

Table China Wireless Connectivity Production Forecast by Type (2016-2021)

Table China Wireless Connectivity Consumption Forecast by Application (2016-2021)

Table China Wireless Connectivity Production Forecast by Regions (Provinces)(2016-2021)

Table China Wireless Connectivity Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Wireless Connectivity Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

I would like to order

Product name: China Wireless Connectivity Market Research Report 2017

Product link: <https://marketpublishers.com/r/CB038691916EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB038691916EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970