

### **China Window Film Market Research Report 2018**

https://marketpublishers.com/r/C2D649964AAQEN.html

Date: March 2018

Pages: 114

Price: US\$ 3,400.00 (Single User License)

ID: C2D649964AAQEN

#### **Abstracts**

The global Window Film market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

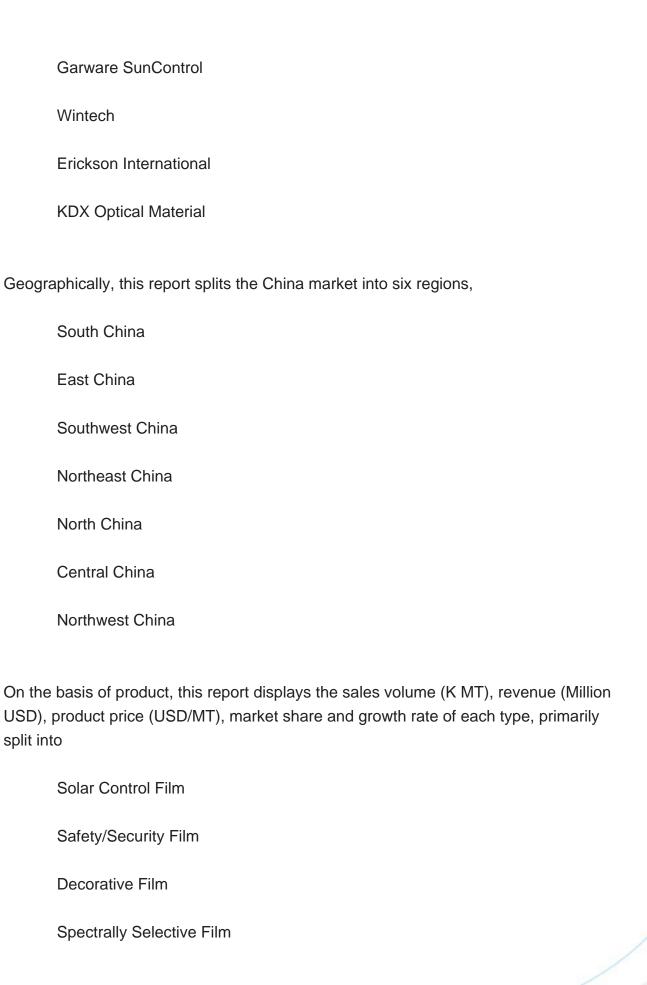
This report studies the Window Film development status and future trend in China, focuses on top players in China, also splits Window Film by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Eastman
3M
Solar Gard-Saint Gobain
Madico
Johnson
Hanita Coating
Haverkamp

Sekisui S-Lec







On the basis of the end users/application, this report covers		
	Commercial	
	Residential	
	Automotive	
	Others	

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

China Window Film Market Research Report 2018

#### 1 WINDOW FILM OVERVIEW

- 1.1 Product Overview and Scope of Window Film
- 1.2 Classification of Window Film by Product Category
  - 1.2.1 China Window Film Sales (K MT) Comparison by Type (2013-2025)
  - 1.2.2 China Window Film Sales (K MT) Market Share by Type in 2017
  - 1.2.3 Solar Control Film
  - 1.2.4 Safety/Security Film
  - 1.2.5 Decorative Film
  - 1.2.6 Spectrally Selective Film
- 1.3 China Window Film Market by Application/End Users
- 1.3.1 China Window Film Sales (K MT) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Commercial
  - 1.3.3 Residential
  - 1.3.4 Automotive
  - 1.3.5 Others
- 1.4 China Window Film Market by Region
- 1.4.1 China Window Film Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China Window Film Status and Prospect (2013-2025)
  - 1.4.3 East China Window Film Status and Prospect (2013-2025)
  - 1.4.4 Southwest China Window Film Status and Prospect (2013-2025)
  - 1.4.5 Northeast China Window Film Status and Prospect (2013-2025)
  - 1.4.6 North China Window Film Status and Prospect (2013-2025)
- 1.4.7 Central China Window Film Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Window Film (2013-2025)
  - 1.5.1 China Window Film Sales (K MT) and Growth Rate (%)(2013-2025)
  - 1.5.2 China Window Film Revenue (Million USD) and Growth Rate (%)(2013-2025)

### 2 CHINA WINDOW FILM MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 China Window Film Sales and Market Share of Key Players/Manufacturers (2013-2018)



- 2.2 China Window Film Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Window Film Average Price (USD/MT) by Players/Manufacturers (2013-2018)
- 2.4 China Window Film Market Competitive Situation and Trends
  - 2.4.1 China Window Film Market Concentration Rate
  - 2.4.2 China Window Film Market Share of Top 3 and Top 5 Players/Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Window Film Manufacturing Base Distribution, Sales Area, Product Types

#### 3 CHINA WINDOW FILM SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Window Film Sales (K MT) and Market Share by Region (2013-2018)
- 3.2 China Window Film Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Window Film Price (USD/MT) by Regions (2013-2018)

## 4 CHINA WINDOW FILM SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Window Film Sales (K MT) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Window Film Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Window Film Price (USD/MT) by Type (2013-2018)
- 4.4 China Window Film Sales Growth Rate (%) by Type (2013-2018)

#### **5 CHINA WINDOW FILM SALES BY APPLICATION (2013-2018)**

- 5.1 China Window Film Sales (K MT) and Market Share by Application (2013-2018)
- 5.2 China Window Film Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

#### 6 CHINA WINDOW FILM PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Eastman
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Window Film Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
  - 6.1.3 Eastman Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT)



#### and Gross Margin (%)(2013-2018)

6.1.4 Main Business/Business Overview

#### 6.2 3M

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Window Film Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 3M Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Solar Gard-Saint Gobain
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Window Film Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Solar Gard-Saint Gobain Window Film Sales (K MT), Revenue (Million USD),

Price (USD/MT) and Gross Margin (%)(2013-2018)

- 6.3.4 Main Business/Business Overview
- 6.4 Madico
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Window Film Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Madico Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Johnson
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Window Film Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Johnson Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Hanita Coating
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Window Film Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B



- 6.6.3 Hanita Coating Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
- 6.6.4 Main Business/Business Overview
- 6.7 Haverkamp
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Window Film Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Haverkamp Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Sekisui S-Lec
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 Window Film Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Sekisui S-Lec Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Garware SunControl
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Window Film Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Garware SunControl Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Wintech
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Window Film Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Wintech Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Erickson International
- 6.12 KDX Optical Material

#### 7 WINDOW FILM MANUFACTURING COST ANALYSIS



- 7.1 Window Film Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Window Film

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Window Film Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Window Film Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



# 11 CHINA WINDOW FILM MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Window Film Sales (K MT), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Window Film Sales (K MT) Forecast by Type (2018-2025)
- 11.3 China Window Film Sales (K MT) Forecast by Application (2018-2025)
- 11.4 China Window Film Sales (K MT) Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Window Film Sales (K MT) and Revenue (Million USD) Market Split by Product Type

Table Window Film Sales (K MT) by Application (2013-2025)

Figure Product Picture of Window Film

Table China Window Film Sales (K MT) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Window Film Sales Volume Market Share by Types in 2017

Figure Solar Control Film Product Picture

Figure Safety/Security Film Product Picture

Figure Decorative Film Product Picture

Figure Spectrally Selective Film Product Picture

Figure China Window Film Sales (K MT) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Window Film by Application in 2017

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure Automotive Examples

Table Key Downstream Customer in Automotive

Figure Others Examples

Table Key Downstream Customer in Others

Figure South China Window Film Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Window Film Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Window Film Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Window Film Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Window Film Revenue (Million USD) and Growth Rate (2013-2025) Figure Central China Window Film Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Window Film Sales (K MT) and Growth Rate (%)(2013-2025)

Figure China Window Film Revenue (Million USD) and Growth Rate (%)(2013-2025)

Table China Window Film Sales of Key Players/Manufacturers (2013-2018)

Table China Window Film Sales Share (%) by Players/Manufacturers (2013-2018)



Figure 2017 China Window Film Sales Share (%) by Players/Manufacturers

Figure 2017 China Window Film Sales Share (%) by Players/Manufacturers

Table China Window Film Revenue by Players/Manufacturers (2013-2018)

Table China Window Film Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Window Film Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Window Film Revenue Market Share (%) by Players/Manufacturers

Table China Market Window Film Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Window Film Average Price of Key Players/Manufacturers in 2017

Figure China Window Film Market Share of Top 3 Players/Manufacturers

Figure China Window Film Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Window Film Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Window Film Product Category

Table China Window Film Sales (K MT) by Regions (2013-2018)

Table China Window Film Sales Share (%) by Regions (2013-2018)

Figure China Window Film Sales Share (%) by Regions (2013-2018)

Figure China Window Film Sales Market Share (%) by Regions in 2017

Table China Window Film Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Window Film Revenue Market Share (%) by Regions (2013-2018)

Figure China Window Film Revenue Market Share (%) by Regions (2013-2018)

Figure China Window Film Revenue Market Share (%) by Regions in 2017

Table China Window Film Price (USD/MT) by Regions (2013-2018)

Table China Window Film Sales (K MT) by Type (2013-2018)

Table China Window Film Sales Share (%) by Type (2013-2018)

Figure China Window Film Sales Share (%) by Type (2013-2018)

Figure China Window Film Sales Market Share (%) by Type in 2017

Table China Window Film Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Window Film Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Window Film by Type (2013-2018)

Figure Revenue Market Share of Window Film by Type in 2017

Table China Window Film Price (USD/MT) by Types (2013-2018)

Figure China Window Film Sales Growth Rate (%) by Type (2013-2018)

Table China Window Film Sales (K MT) by Applications (2013-2018)

Table China Window Film Sales Market Share (%) by Applications (2013-2018)

Figure China Window Film Sales Market Share (%) by Application (2013-2018)



Figure China Window Film Sales Market Share (%) by Application in 2017

Table China Window Film Sales Growth Rate (%) by Application (2013-2018)

Figure China Window Film Sales Growth Rate (%) by Application (2013-2018)

Table Eastman Window Film Basic Information List

Table Eastman Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Eastman Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Eastman Window Film Sales Market Share (%) in China (2013-2018)

Figure Eastman Window Film Revenue Market Share (%) in China (2013-2018)

Table 3M Window Film Basic Information List

Table 3M Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure 3M Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure 3M Window Film Sales Market Share (%) in China (2013-2018)

Figure 3M Window Film Revenue Market Share (%) in China (2013-2018)

Table Solar Gard-Saint Gobain Window Film Basic Information List

Table Solar Gard-Saint Gobain Window Film Sales (K MT), Revenue (Million USD),

Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Solar Gard-Saint Gobain Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Solar Gard-Saint Gobain Window Film Sales Market Share (%) in China (2013-2018)

Figure Solar Gard-Saint Gobain Window Film Revenue Market Share (%) in China (2013-2018)

Table Madico Window Film Basic Information List

Table Madico Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Madico Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Madico Window Film Sales Market Share (%) in China (2013-2018)

Figure Madico Window Film Revenue Market Share (%) in China (2013-2018)

Table Johnson Window Film Basic Information List

Table Johnson Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Johnson Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Johnson Window Film Sales Market Share (%) in China (2013-2018)

Figure Johnson Window Film Revenue Market Share (%) in China (2013-2018)

Table Hanita Coating Window Film Basic Information List

Table Hanita Coating Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)



Figure Hanita Coating Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Hanita Coating Window Film Sales Market Share (%) in China (2013-2018)

Figure Hanita Coating Window Film Revenue Market Share (%) in China (2013-2018)

Table Haverkamp Window Film Basic Information List

Table Haverkamp Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Haverkamp Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Haverkamp Window Film Sales Market Share (%) in China (2013-2018)

Figure Haverkamp Window Film Revenue Market Share (%) in China (2013-2018)

Table Sekisui S-Lec Window Film Basic Information List

Table Sekisui S-Lec Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Sekisui S-Lec Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Sekisui S-Lec Window Film Sales Market Share (%) in China (2013-2018)

Figure Sekisui S-Lec Window Film Revenue Market Share (%) in China (2013-2018)

Table Garware SunControl Window Film Basic Information List

Table Garware SunControl Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Garware SunControl Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Garware SunControl Window Film Sales Market Share (%) in China (2013-2018)

Figure Garware SunControl Window Film Revenue Market Share (%) in China (2013-2018)

Table Wintech Window Film Basic Information List

Table Wintech Window Film Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2013-2018)

Figure Wintech Window Film Sales (K MT) and Growth Rate (%)(2013-2018)

Figure Wintech Window Film Sales Market Share (%) in China (2013-2018)

Figure Wintech Window Film Revenue Market Share (%) in China (2013-2018)

Table Erickson International Window Film Basic Information List

Table KDX Optical Material Window Film Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Window Film

Figure Manufacturing Process Analysis of Window Film

Figure Window Film Industrial Chain Analysis

Table Raw Materials Sources of Window Film Major Players/Manufacturers in 2017

Table Major Buyers of Window Film



Table Distributors/Traders List

Figure China Window Film Sales (K MT) and Growth Rate (%) Forecast (2018-2025)

Figure China Window Film Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Window Film Price (USD/MT) Trend Forecast (2018-2025)

Table China Window Film Sales (K MT) Forecast by Type (2018-2025)

Figure China Window Film Sales (K MT) Forecast by Type (2018-2025)

Figure China Window Film Sales Volume Market Share Forecast by Type in 2025

Table China Window Film Sales (K MT) Forecast by Application (2018-2025)

Figure China Window Film Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Window Film Sales Volume Market Share Forecast by Application in 2025

Table China Window Film Sales (K MT) Forecast by Regions (2018-2025)

Table China Window Film Sales Volume Share Forecast by Regions (2018-2025)

Figure China Window Film Sales Volume Share Forecast by Regions (2018-2025)

Figure China Window Film Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: China Window Film Market Research Report 2018

Product link: <a href="https://marketpublishers.com/r/C2D649964AAQEN.html">https://marketpublishers.com/r/C2D649964AAQEN.html</a>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C2D649964AAQEN.html">https://marketpublishers.com/r/C2D649964AAQEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970