

China Wedding Apparel Market Research Report 2016

<https://marketpublishers.com/r/CA4128C52D3EN.html>

Date: November 2016

Pages: 111

Price: US\$ 3,200.00 (Single User License)

ID: CA4128C52D3EN

Abstracts

Notes:

Sales, means the sales volume of Wedding Apparel

Revenue, means the sales value of Wedding Apparel

This report studies Wedding Apparel in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Pronovias

Rosa Clara

De La Cierva Y Nicolas

Carolina Herrera

Pepe Botella

Franc Sarabia

Yolan Cris

Victorio & Lucchino

Jesus del Pozo

White One

Impression Bridal

Oscar De La Renta

Monique Lhuillier

Vera Wang

Amsale Aberra

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Wedding Apparel in each application, can be divided into

Personal Purchase

Wedding Dress Renting Service

Photographic

Wedding Consultant

Contents

China Wedding Apparel Market Research Report 2016

1 WEDDING APPAREL MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wedding Apparel
- 1.2 Wedding Apparel Segment by Type
 - 1.2.1 China Production Market Share of Wedding Apparel Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Wedding Apparel
 - 1.3.1 Wedding Apparel Consumption Market Share by Application in 2015
 - 1.3.2 Personal Purchase
 - 1.3.3 Wedding Dress Renting Service
 - 1.3.4 Photographic
 - 1.3.5 Wedding Consultant
- 1.4 China Market Size (Value) of Wedding Apparel (2011-2021)
- 1.5 China Wedding Apparel Status and Outlook
- 1.6 Government Policies

2 CHINA WEDDING APPAREL MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Wedding Apparel Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Wedding Apparel Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Wedding Apparel Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Wedding Apparel Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Wedding Apparel Market Competitive Situation and Trends
 - 2.5.1 Wedding Apparel Market Concentration Rate
 - 2.5.2 Wedding Apparel Market Share of Top 3 and Top 5 Manufacturers

3 CHINA WEDDING APPAREL MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Pronovias
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Wedding Apparel Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II
- 3.1.3 Pronovias Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Rosa Clara
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 111 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 Rosa Clara 111 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 De La Cierva Y Nicolas
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 121 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 De La Cierva Y Nicolas 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Carolina Herrera
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Nov Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 Carolina Herrera Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Pepe Botella
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II

3.5.3 Pepe Botella Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Franc Sarabia

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Franc Sarabia Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Yolán Cris

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Consumer Goods Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Yolán Cris Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Victorio & Lucchino

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Victorio & Lucchino Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Jesús del Pozo

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Jesús del Pozo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 White One

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 White One Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Impression Bridal

3.12 Oscar De La Renta

3.13 Monique Lhuillier

3.14 Vera Wang

3.15 Amsale Aberra

4 CHINA WEDDING APPAREL CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Wedding Apparel Capacity, Production and Growth (2011-2016)

4.2 China Wedding Apparel Revenue and Growth (2011-2016)

4.3 China Wedding Apparel Production, Consumption, Export and Import (2011-2016)

5 CHINA WEDDING APPAREL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Wedding Apparel Production and Market Share by Type (2011-2016)

5.2 China Wedding Apparel Revenue and Market Share by Type (2011-2016)

5.3 China Wedding Apparel Price by Type (2011-2016)

5.4 China Wedding Apparel Production Growth by Type (2011-2016)

6 CHINA WEDDING APPAREL MARKET ANALYSIS BY APPLICATION

6.1 China Wedding Apparel Consumption and Market Share by Application (2011-2016)

6.2 China Wedding Apparel Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 WEDDING APPAREL MANUFACTURING COST ANALYSIS

7.1 Wedding Apparel Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Wedding Apparel

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Wedding Apparel Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Wedding Apparel Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA WEDDING APPAREL MARKET FORECAST (2016-2021)

11.1 China Wedding Apparel Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Wedding Apparel Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Wedding Apparel Production Forecast by Type (2016-2021)

11.4 China Wedding Apparel Consumption Forecast by Application (2016-2021)

11.5 Wedding Apparel Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Wedding Apparel
Figure China Production Market Share of Wedding Apparel by Type in 2015
Figure Product Picture of Type I
Table Major Manufacturers of Type I
Figure Product Picture of Type II
Table Major Manufacturers of Type II
Figure Product Picture of Type III
Table Major Manufacturers of Type III
Table Wedding Apparel Consumption Market Share by Application in 2015
Figure Personal Purchase Examples
Figure Wedding Dress Renting Service Examples
Figure Photographic Examples
Figure Wedding Consultant Examples
Figure China Wedding Apparel Revenue (Million USD) and Growth Rate (2011-2021)
Table China Wedding Apparel Capacity of Key Manufacturers (2015 and 2016)
Table China Wedding Apparel Capacity Market Share of Key Manufacturers (2015 and 2016)
Figure China Wedding Apparel Capacity of Key Manufacturers in 2015
Figure China Wedding Apparel Capacity of Key Manufacturers in 2016
Table China Wedding Apparel Production of Key Manufacturers (2015 and 2016)
Table China Wedding Apparel Production Share by Manufacturers (2015 and 2016)
Figure 2015 Wedding Apparel Production Share by Manufacturers
Figure 2016 Wedding Apparel Production Share by Manufacturers
Table China Wedding Apparel Revenue (Million USD) by Manufacturers (2015 and 2016)
Table China Wedding Apparel Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Wedding Apparel Revenue Share by Manufacturers
Table 2016 China Wedding Apparel Revenue Share by Manufacturers
Table China Market Wedding Apparel Average Price of Key Manufacturers (2015 and 2016)
Figure China Market Wedding Apparel Average Price of Key Manufacturers in 2015
Table Manufacturers Wedding Apparel Manufacturing Base Distribution and Sales Area
Table Manufacturers Wedding Apparel Product Type
Figure Wedding Apparel Market Share of Top 3 Manufacturers
Figure Wedding Apparel Market Share of Top 5 Manufacturers

Table Pronovias Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pronovias Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pronovias Wedding Apparel Market Share (2011-2016)

Table Rosa Clara Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rosa Clara Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rosa Clara Wedding Apparel Market Share (2011-2016)

Table De La Cierva Y Nicolas Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table De La Cierva Y Nicolas Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure De La Cierva Y Nicolas Wedding Apparel Market Share (2011-2016)

Table Carolina Herrera Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Carolina Herrera Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Carolina Herrera Wedding Apparel Market Share (2011-2016)

Table Pepe Botella Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Pepe Botella Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pepe Botella Wedding Apparel Market Share (2011-2016)

Table Franc Sarabia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Franc Sarabia Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Franc Sarabia Wedding Apparel Market Share (2011-2016)

Table Yolán Cris Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yolán Cris Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yolán Cris Wedding Apparel Market Share (2011-2016)

Table Victorio & Lucchino Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Victorio & Lucchino Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Victorio & Lucchino Wedding Apparel Market Share (2011-2016)

Table Jesus del Pozo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jesus del Pozo Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jesus del Pozo Wedding Apparel Market Share (2011-2016)

Table White One Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table White One Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure White One Wedding Apparel Market Share (2011-2016)

Table Impression Bridal Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Impression Bridal Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Impression Bridal Wedding Apparel Market Share (2011-2016)

Table Oscar De La Renta Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oscar De La Renta Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oscar De La Renta Wedding Apparel Market Share (2011-2016)

Table Monique Lhuillier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Monique Lhuillier Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Monique Lhuillier Wedding Apparel Market Share (2011-2016)

Table Vera Wang Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vera Wang Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vera Wang Wedding Apparel Market Share (2011-2016)

Table Amsale Aberra Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Amsale Aberra Wedding Apparel Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Amsale Aberra Wedding Apparel Market Share (2011-2016)

Figure China Wedding Apparel Capacity, Production and Growth (2011-2016)

Figure China Wedding Apparel Revenue (Million USD) and Growth (2011-2016)

Table China Wedding Apparel Production, Consumption, Export and Import

(2011-2016)

Table China Wedding Apparel Production by Type (2011-2016)

Table China Wedding Apparel Production Share by Type (2011-2016)

Figure Production Market Share of Wedding Apparel by Type (2011-2016)

Figure 2015 Production Market Share of Wedding Apparel by Type

Table China Wedding Apparel Revenue by Type (2011-2016)

Table China Wedding Apparel Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Wedding Apparel by Type (2011-2016)

Figure 2015 Revenue Market Share of Wedding Apparel by Type

Table China Wedding Apparel Price by Type (2011-2016)

Figure China Wedding Apparel Production Growth by Type (2011-2016)

Table China Wedding Apparel Consumption by Application (2011-2016)

Table China Wedding Apparel Consumption Market Share by Application (2011-2016)

Figure China Wedding Apparel Consumption Market Share by Application in 2015

Table China Wedding Apparel Consumption Growth Rate by Application (2011-2016)

Figure China Wedding Apparel Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Wedding Apparel

Figure Manufacturing Process Analysis of Wedding Apparel

Figure Wedding Apparel Industrial Chain Analysis

Table Raw Materials Sources of Wedding Apparel Major Manufacturers in 2015

Table Major Buyers of Wedding Apparel

Table Distributors/Traders List

Figure China Wedding Apparel Capacity, Production and Growth Rate Forecast
(2016-2021)

Figure China Wedding Apparel Revenue and Growth Rate Forecast (2016-2021)

Table China Wedding Apparel Production, Import, Export and Consumption Forecast
(2016-2021)

Table China Wedding Apparel Production Forecast by Type (2016-2021)

Table China Wedding Apparel Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Wedding Apparel Market Research Report 2016

Product link: <https://marketpublishers.com/r/CA4128C52D3EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA4128C52D3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970