

# China Waterborne Ink Market Research Report 2017

<https://marketpublishers.com/r/C3757529706EN.html>

Date: February 2017

Pages: 115

Price: US\$ 3,200.00 (Single User License)

ID: C3757529706EN

## Abstracts

### Notes:

Sales, means the sales volume of Waterborne Ink

Revenue, means the sales value of Waterborne Ink

This report studies Waterborne Ink in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Sun Chemical Corporation

Flint Group

Siegwerk Druckfarben

Dow Corning

Eastman

Lawter

Evonik

Sherwin-Williams

DIC

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Acrylic (Styrene Acrylic) Resin

Polyester Resin

Maleic Resin

Others (Including Polyurethane Resin, Phenolic Resin, etc.)

Split by Application, this report focuses on consumption, market share and growth rate of Waterborne Ink in each application, can be divided into

Packaging (Flexible, Corrugated)

Publication (Newspapers, Magazines & Periodicals, Books)

Flyers & Brochures

Others (Including Decorative Printing and Product Printing, etc.)



## Contents

### China Waterborne Ink Market Research Report 2017

## **1 WATERBORNE INK MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Waterborne Ink
- 1.2 Waterborne Ink Segment by Type
  - 1.2.1 China Production Market Share of Waterborne Ink Type in 2015
  - 1.2.2 Acrylic (Styrene Acrylic) Resin
  - 1.2.3 Polyester Resin
  - 1.2.4 Maleic Resin
  - 1.2.5 Others (Including Polyurethane Resin, Phenolic Resin, etc.)
- 1.3 Applications of Waterborne Ink
  - 1.3.1 Waterborne Ink Consumption Market Share by Application in 2015
  - 1.3.2 Packaging (Flexible, Corrugated)
  - 1.3.3 Publication (Newspapers, Magazines & Periodicals, Books)
  - 1.3.4 Flyers & Brochures
  - 1.3.5 Others (Including Decorative Printing and Product Printing, etc.)
- 1.4 China Market Size (Value) of Waterborne Ink (2012-2022)
- 1.5 China Waterborne Ink Status and Outlook
- 1.6 Government Policies

## **2 CHINA WATERBORNE INK MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Waterborne Ink Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Waterborne Ink Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Waterborne Ink Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Waterborne Ink Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Waterborne Ink Market Competitive Situation and Trends
  - 2.5.1 Waterborne Ink Market Concentration Rate
  - 2.5.2 Waterborne Ink Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA WATERBORNE INK MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Sun Chemical Corporation
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.1.2 Waterborne Ink Product Type, Application and Specification

#### 3.1.2.1 Acrylic (Styrene Acrylic) Resin

#### 3.1.2.2 Polyester Resin

### 3.1.3 Sun Chemical Corporation Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.1.4 Main Business/Business Overview

## 3.2 Flint Group

### 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.2.2 Waterborne Ink Product Type, Application and Specification

#### 3.2.2.1 Acrylic (Styrene Acrylic) Resin

#### 3.2.2.2 Polyester Resin

### 3.2.3 Flint Group 115 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.2.4 Main Business/Business Overview

## 3.3 Siegwerk Druckfarben

### 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.3.2 Waterborne Ink Product Type, Application and Specification

#### 3.3.2.1 Acrylic (Styrene Acrylic) Resin

#### 3.3.2.2 Polyester Resin

### 3.3.3 Siegwerk Druckfarben 126 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.3.4 Main Business/Business Overview

## 3.4 Dow Corning

### 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.4.2 Waterborne Ink Product Type, Application and Specification

#### 3.4.2.1 Acrylic (Styrene Acrylic) Resin

#### 3.4.2.2 Polyester Resin

### 3.4.3 Dow Corning Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.4.4 Main Business/Business Overview

## 3.5 Eastman

### 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.5.2 Waterborne Ink Product Type, Application and Specification

#### 3.5.2.1 Acrylic (Styrene Acrylic) Resin

- 3.5.2.2 Polyester Resin
- 3.5.3 Eastman Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Lawter
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Waterborne Ink Product Type, Application and Specification
    - 3.6.2.1 Acrylic (Styrene Acrylic) Resin
    - 3.6.2.2 Polyester Resin
  - 3.6.3 Lawter Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Evonik
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Waterborne Ink Product Type, Application and Specification
    - 3.7.2.1 Acrylic (Styrene Acrylic) Resin
    - 3.7.2.2 Polyester Resin
  - 3.7.3 Evonik Chemical & Material Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Sherwin-Williams
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Waterborne Ink Product Type, Application and Specification
    - 3.8.2.1 Acrylic (Styrene Acrylic) Resin
    - 3.8.2.2 Polyester Resin
  - 3.8.3 Sherwin-Williams Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 DIC
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Waterborne Ink Product Type, Application and Specification
    - 3.9.2.1 Acrylic (Styrene Acrylic) Resin
    - 3.9.2.2 Polyester Resin
  - 3.9.3 DIC Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview

## **4 CHINA WATERBORNE INK CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)**

- 4.1 China Waterborne Ink Capacity, Production and Growth (2012-2017)
- 4.2 China Waterborne Ink Revenue and Growth (2012-2017)
- 4.3 China Waterborne Ink Production, Consumption, Export and Import (2012-2017)

## **5 CHINA WATERBORNE INK PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Waterborne Ink Production and Market Share by Type (2012-2017)
- 5.2 China Waterborne Ink Revenue and Market Share by Type (2012-2017)
- 5.3 China Waterborne Ink Price by Type (2012-2017)
- 5.4 China Waterborne Ink Production Growth by Type (2012-2017)

## **6 CHINA WATERBORNE INK MARKET ANALYSIS BY APPLICATION**

- 6.1 China Waterborne Ink Consumption and Market Share by Application (2012-2017)
- 6.2 China Waterborne Ink Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## **7 CHINA WATERBORNE INK MARKET ANALYSIS BY REGIONS (PROVINCES)**

- 7.1 China Waterborne Ink Production, Production Value and Price by Regions (Provinces)(2012-2017)
  - 7.1.1 China Waterborne Ink Production and Market Share by Regions (Provinces)(2012-2017)
  - 7.1.2 China Waterborne Ink Production Value and Market Share by Regions (Provinces)(2012-2017)
  - 7.1.3 China Waterborne Ink Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Waterborne Ink Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Waterborne Ink Production, Consumption, Export and Import (2012-2017)

## **8 WATERBORNE INK MANUFACTURING COST ANALYSIS**

- 8.1 Waterborne Ink Key Raw Materials Analysis

- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Waterborne Ink

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Waterborne Ink Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Waterborne Ink Major Manufacturers in 2015
- 9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA WATERBORNE INK MARKET FORECAST (2017-2022)**



12.1 China Waterborne Ink Capacity, Production, Revenue Forecast (2017-2022)

12.2 China Waterborne Ink Production, Import, Export and Consumption Forecast (2017-2022)

12.3 China Waterborne Ink Production Forecast by Type (2017-2022)

12.4 China Waterborne Ink Consumption Forecast by Application (2017-2022)

12.5 China Waterborne Ink Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.5.1 China Waterborne Ink Production Forecast by Regions (Provinces)(2017-2022)

12.5.2 China Waterborne Ink Consumption Forecast by Regions (Provinces)(2017-2022)

12.5.3 China Waterborne Ink Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.6 Waterborne Ink Price Forecast (2017-2022)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Waterborne Ink

Figure China Production Market Share of Waterborne Ink by Type in 2015

Figure Product Picture of Acrylic (Styrene Acrylic) Resin

Table Major Manufacturers of Acrylic (Styrene Acrylic) Resin

Figure Product Picture of Polyester Resin

Table Major Manufacturers of Polyester Resin

Figure Product Picture of Maleic Resin

Table Major Manufacturers of Maleic Resin

Figure Product Picture of Others (Including Polyurethane Resin, Phenolic Resin, etc.)

Table Major Manufacturers of Others (Including Polyurethane Resin, Phenolic Resin, etc.)

Table Waterborne Ink Consumption Market Share by Application in 2015

Figure Packaging (Flexible, Corrugated) Examples

Figure Publication (Newspapers, Magazines & Periodicals, Books) Examples

Figure Flyers & Brochures Examples

Figure Others (Including Decorative Printing and Product Printing, etc.) Examples

Figure China Waterborne Ink Revenue (Million USD) and Growth Rate (2012-2022)

Table China Waterborne Ink Capacity of Key Manufacturers (2015 and 2016)

Table China Waterborne Ink Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Waterborne Ink Capacity of Key Manufacturers in 2015

Figure China Waterborne Ink Capacity of Key Manufacturers in 2016

Table China Waterborne Ink Production of Key Manufacturers (2015 and 2016)

Table China Waterborne Ink Production Share by Manufacturers (2015 and 2016)

Figure 2015 Waterborne Ink Production Share by Manufacturers

Figure 2016 Waterborne Ink Production Share by Manufacturers

Table China Waterborne Ink Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Waterborne Ink Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Waterborne Ink Revenue Share by Manufacturers

Table 2016 China Waterborne Ink Revenue Share by Manufacturers

Table China Market Waterborne Ink Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Waterborne Ink Average Price of Key Manufacturers in 2015

Table Manufacturers Waterborne Ink Manufacturing Base Distribution and Sales Area

Table Manufacturers Waterborne Ink Product Type

Figure Waterborne Ink Market Share of Top 3 Manufacturers

Figure Waterborne Ink Market Share of Top 5 Manufacturers

Table Sun Chemical Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sun Chemical Corporation Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Sun Chemical Corporation Waterborne Ink Market Share (2012-2017)

Table Flint Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Flint Group Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Flint Group Waterborne Ink Market Share (2012-2017)

Table Siegwerk Druckfarben Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Siegwerk Druckfarben Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Siegwerk Druckfarben Waterborne Ink Market Share (2012-2017)

Table Dow Corning Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dow Corning Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Dow Corning Waterborne Ink Market Share (2012-2017)

Table Eastman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eastman Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Eastman Waterborne Ink Market Share (2012-2017)

Table Lawter Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lawter Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Lawter Waterborne Ink Market Share (2012-2017)

Table Evonik Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Evonik Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Evonik Waterborne Ink Market Share (2012-2017)

Table Sherwin-Williams Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sherwin-Williams Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Sherwin-Williams Waterborne Ink Market Share (2012-2017)

Table DIC Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table DIC Waterborne Ink Capacity, Production, Revenue, Price and Gross Margin (2012-2017)  
Figure DIC Waterborne Ink Market Share (2012-2017)  
Figure China Waterborne Ink Capacity, Production and Growth (2012-2017)  
Figure China Waterborne Ink Revenue (Million USD) and Growth (2012-2017)  
Table China Waterborne Ink Production, Consumption, Export and Import (2012-2017)  
Table China Waterborne Ink Production by Type (2012-2017)  
Table China Waterborne Ink Production Share by Type (2012-2017)  
Figure Production Market Share of Waterborne Ink by Type (2012-2017)  
Figure 2015 Production Market Share of Waterborne Ink by Type  
Table China Waterborne Ink Revenue by Type (2012-2017)  
Table China Waterborne Ink Revenue Share by Type (2012-2017)  
Figure Production Revenue Share of Waterborne Ink by Type (2012-2017)  
Figure 2015 Revenue Market Share of Waterborne Ink by Type  
Table China Waterborne Ink Price by Type (2012-2017)  
Figure China Waterborne Ink Production Growth by Type (2012-2017)  
Table China Waterborne Ink Consumption by Application (2012-2017)  
Table China Waterborne Ink Consumption Market Share by Application (2012-2017)  
Figure China Waterborne Ink Consumption Market Share by Application in 2015  
Table China Waterborne Ink Consumption Growth Rate by Application (2012-2017)  
Figure China Waterborne Ink Consumption Growth Rate by Application (2012-2017)  
Table China Waterborne Ink Production by Regions (Provinces)(2012-2017)  
Table China Waterborne Ink Production Market Share by Regions (Provinces)(2012-2017)  
Table China Waterborne Ink Production Value by Regions (Provinces)(2012-2017)  
Table China Waterborne Ink Production Value Market Share by Regions (Provinces)(2012-2017)  
Table China Waterborne Ink Sales Price by Regions (Provinces)(2012-2017)  
Table China Waterborne Ink Consumption by Regions (Provinces)(2012-2017)  
Table China Waterborne Ink Consumption Market Share by Regions (Provinces)(2012-2017)  
Table China Waterborne Ink Production, Consumption, Export and Import (2012-2017)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Waterborne Ink  
Figure Manufacturing Process Analysis of Waterborne Ink  
Figure Waterborne Ink Industrial Chain Analysis

Table Raw Materials Sources of Waterborne Ink Major Manufacturers in 2015  
Table Major Buyers of Waterborne Ink  
Table Distributors/Traders List  
Figure China Waterborne Ink Capacity, Production and Growth Rate Forecast (2017-2022)  
Figure China Waterborne Ink Revenue and Growth Rate Forecast (2017-2022)  
Table China Waterborne Ink Production, Import, Export and Consumption Forecast (2017-2022)  
Table China Waterborne Ink Production Forecast by Type (2017-2022)  
Table China Waterborne Ink Consumption Forecast by Application (2017-2022)  
Table China Waterborne Ink Production Forecast by Regions (Provinces)(2017-2022)  
Table China Waterborne Ink Consumption Forecast by Regions (Provinces)(2017-2022)  
Table China Waterborne Ink Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

## I would like to order

Product name: China Waterborne Ink Market Research Report 2017

Product link: <https://marketpublishers.com/r/C3757529706EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3757529706EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970