

# China Water Soluble Polyvinyl Alcohol Market Research Report 2016

<https://marketpublishers.com/r/CF153F410C8EN.html>

Date: November 2016

Pages: 99

Price: US\$ 3,200.00 (Single User License)

ID: CF153F410C8EN

## Abstracts

### Notes:

Sales, means the sales volume of Water Soluble Polyvinyl Alcohol

Revenue, means the sales value of Water Soluble Polyvinyl Alcohol

This report studies Water Soluble Polyvinyl Alcohol in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Kuraray

Aicello

Nippon Gohsei

Sekisui

Cortec

Arrow

Monosol(Kuraray)

Yongan SYF

Proudly

Sprutop

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Water Soluble Polyvinyl Alcohol in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### China Water Soluble Polyvinyl Alcohol Market Research Report 2016

## **1 WATER SOLUBLE POLYVINYL ALCOHOL MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Water Soluble Polyvinyl Alcohol
- 1.2 Water Soluble Polyvinyl Alcohol Segment by Type
  - 1.2.1 China Production Market Share of Water Soluble Polyvinyl Alcohol Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Water Soluble Polyvinyl Alcohol
  - 1.3.1 Water Soluble Polyvinyl Alcohol Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Water Soluble Polyvinyl Alcohol (2011-2021)
- 1.5 China Water Soluble Polyvinyl Alcohol Status and Outlook
- 1.6 Government Policies

## **2 CHINA WATER SOLUBLE POLYVINYL ALCOHOL MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Water Soluble Polyvinyl Alcohol Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Water Soluble Polyvinyl Alcohol Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Water Soluble Polyvinyl Alcohol Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Water Soluble Polyvinyl Alcohol Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Water Soluble Polyvinyl Alcohol Market Competitive Situation and Trends
  - 2.5.1 Water Soluble Polyvinyl Alcohol Market Concentration Rate
  - 2.5.2 Water Soluble Polyvinyl Alcohol Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA WATER SOLUBLE POLYVINYL ALCOHOL MANUFACTURERS PROFILES/ANALYSIS**

### 3.1 Kuraray

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Water Soluble Polyvinyl Alcohol Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Kuraray Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

### 3.2 Aicello

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 99 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Aicello 99 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

### 3.3 Nippon Gohsei

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 106 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Nippon Gohsei 106 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

### 3.4 Sekisui

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Sekisui Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

### 3.5 Cortec

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.5.2 Product Type, Application and Specification

#### 3.5.2.1 Type I

#### 3.5.2.2 Type II

### 3.5.3 Cortec Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.5.4 Main Business/Business Overview

## 3.6 Arrow

### 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.6.2 Million USD Product Type, Application and Specification

#### 3.6.2.1 Type I

#### 3.6.2.2 Type II

### 3.6.3 Arrow Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.6.4 Main Business/Business Overview

## 3.7 Monosol(Kuraray)

### 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.7.2 Chemical & Material Product Type, Application and Specification

#### 3.7.2.1 Type I

#### 3.7.2.2 Type II

### 3.7.3 Monosol(Kuraray) Chemical & Material Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.7.4 Main Business/Business Overview

## 3.8 Yongan SYF

### 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.8.2 Product Type, Application and Specification

#### 3.8.2.1 Type I

#### 3.8.2.2 Type II

### 3.8.3 Yongan SYF Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.8.4 Main Business/Business Overview

## 3.9 Proudly

### 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.9.2 Product Type, Application and Specification

#### 3.9.2.1 Type I

#### 3.9.2.2 Type II

3.9.3 Proudly Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Sprutop

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Sprutop Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

#### **4 CHINA WATER SOLUBLE POLYVINYL ALCOHOL CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China Water Soluble Polyvinyl Alcohol Capacity, Production and Growth (2011-2016)

4.2 China Water Soluble Polyvinyl Alcohol Revenue and Growth (2011-2016)

4.3 China Water Soluble Polyvinyl Alcohol Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA WATER SOLUBLE POLYVINYL ALCOHOL PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Water Soluble Polyvinyl Alcohol Production and Market Share by Type (2011-2016)

5.2 China Water Soluble Polyvinyl Alcohol Revenue and Market Share by Type (2011-2016)

5.3 China Water Soluble Polyvinyl Alcohol Price by Type (2011-2016)

5.4 China Water Soluble Polyvinyl Alcohol Production Growth by Type (2011-2016)

#### **6 CHINA WATER SOLUBLE POLYVINYL ALCOHOL MARKET ANALYSIS BY APPLICATION**

6.1 China Water Soluble Polyvinyl Alcohol Consumption and Market Share by Application (2011-2016)

6.2 China Water Soluble Polyvinyl Alcohol Consumption Growth Rate by Application (2011-2016)

## 6.3 Market Drivers and Opportunities

### 6.3.1 Potential Application

### 6.3.2 Emerging Markets/Countries

## **7 WATER SOLUBLE POLYVINYL ALCOHOL MANUFACTURING COST ANALYSIS**

### 7.1 Water Soluble Polyvinyl Alcohol Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Water Soluble Polyvinyl Alcohol

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Water Soluble Polyvinyl Alcohol Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Water Soluble Polyvinyl Alcohol Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

## 10.1 Technology Progress/Risk

### 10.1.1 Substitutes Threat

### 10.1.2 Technology Progress in Related Industry

## 10.2 Consumer Needs/Customer Preference Change

## 10.3 Economic/Political Environmental Change

# **11 CHINA WATER SOLUBLE POLYVINYL ALCOHOL MARKET FORECAST (2016-2021)**

## 11.1 China Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue Forecast (2016-2021)

## 11.2 China Water Soluble Polyvinyl Alcohol Production, Import, Export and Consumption Forecast (2016-2021)

## 11.3 China Water Soluble Polyvinyl Alcohol Production Forecast by Type (2016-2021)

## 11.4 China Water Soluble Polyvinyl Alcohol Consumption Forecast by Application (2016-2021)

## 11.5 Water Soluble Polyvinyl Alcohol Price Forecast (2016-2021)

# **12 RESEARCH FINDINGS AND CONCLUSION**

# **13 APPENDIX**

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Water Soluble Polyvinyl Alcohol

Figure China Production Market Share of Water Soluble Polyvinyl Alcohol by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Water Soluble Polyvinyl Alcohol Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Water Soluble Polyvinyl Alcohol Revenue (Million USD) and Growth Rate (2011-2021)

Table China Water Soluble Polyvinyl Alcohol Capacity of Key Manufacturers (2015 and 2016)

Table China Water Soluble Polyvinyl Alcohol Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Water Soluble Polyvinyl Alcohol Capacity of Key Manufacturers in 2015

Figure China Water Soluble Polyvinyl Alcohol Capacity of Key Manufacturers in 2016

Table China Water Soluble Polyvinyl Alcohol Production of Key Manufacturers (2015 and 2016)

Table China Water Soluble Polyvinyl Alcohol Production Share by Manufacturers (2015 and 2016)

Figure 2015 Water Soluble Polyvinyl Alcohol Production Share by Manufacturers

Figure 2016 Water Soluble Polyvinyl Alcohol Production Share by Manufacturers

Table China Water Soluble Polyvinyl Alcohol Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Water Soluble Polyvinyl Alcohol Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Water Soluble Polyvinyl Alcohol Revenue Share by Manufacturers

Table 2016 China Water Soluble Polyvinyl Alcohol Revenue Share by Manufacturers

Table China Market Water Soluble Polyvinyl Alcohol Average Price of Key

Manufacturers (2015 and 2016)

Figure China Market Water Soluble Polyvinyl Alcohol Average Price of Key Manufacturers in 2015

Table Manufacturers Water Soluble Polyvinyl Alcohol Manufacturing Base Distribution and Sales Area

Table Manufacturers Water Soluble Polyvinyl Alcohol Product Type

Figure Water Soluble Polyvinyl Alcohol Market Share of Top 3 Manufacturers

Figure Water Soluble Polyvinyl Alcohol Market Share of Top 5 Manufacturers

Table Kuraray Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kuraray Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kuraray Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Table Aicello Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aicello Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aicello Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Table Nippon Gohsei Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nippon Gohsei Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nippon Gohsei Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Table Sekisui Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sekisui Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sekisui Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Table Cortec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cortec Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cortec Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Table Arrow Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Arrow Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Arrow Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Table Monosol(Kuraray) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Monosol(Kuraray) Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Monosol(Kuraray) Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Table Yongan SYF Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table Yongan SYF Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yongan SYF Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Table Proudly Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Proudly Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Proudly Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Table Sprutop Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sprutop Water Soluble Polyvinyl Alcohol Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sprutop Water Soluble Polyvinyl Alcohol Market Share (2011-2016)

Figure China Water Soluble Polyvinyl Alcohol Capacity, Production and Growth (2011-2016)

Figure China Water Soluble Polyvinyl Alcohol Revenue (Million USD) and Growth (2011-2016)

Table China Water Soluble Polyvinyl Alcohol Production, Consumption, Export and Import (2011-2016)

Table China Water Soluble Polyvinyl Alcohol Production by Type (2011-2016)

Table China Water Soluble Polyvinyl Alcohol Production Share by Type (2011-2016)

Figure Production Market Share of Water Soluble Polyvinyl Alcohol by Type (2011-2016)

Figure 2015 Production Market Share of Water Soluble Polyvinyl Alcohol by Type

Table China Water Soluble Polyvinyl Alcohol Revenue by Type (2011-2016)

Table China Water Soluble Polyvinyl Alcohol Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Water Soluble Polyvinyl Alcohol by Type (2011-2016)

Figure 2015 Revenue Market Share of Water Soluble Polyvinyl Alcohol by Type

Table China Water Soluble Polyvinyl Alcohol Price by Type (2011-2016)

Figure China Water Soluble Polyvinyl Alcohol Production Growth by Type (2011-2016)

Table China Water Soluble Polyvinyl Alcohol Consumption by Application (2011-2016)

Table China Water Soluble Polyvinyl Alcohol Consumption Market Share by Application (2011-2016)

Figure China Water Soluble Polyvinyl Alcohol Consumption Market Share by Application in 2015

Table China Water Soluble Polyvinyl Alcohol Consumption Growth Rate by Application (2011-2016)

Figure China Water Soluble Polyvinyl Alcohol Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Water Soluble Polyvinyl Alcohol

Figure Manufacturing Process Analysis of Water Soluble Polyvinyl Alcohol

Figure Water Soluble Polyvinyl Alcohol Industrial Chain Analysis

Table Raw Materials Sources of Water Soluble Polyvinyl Alcohol Major Manufacturers in 2015

Table Major Buyers of Water Soluble Polyvinyl Alcohol

Table Distributors/Traders List

Figure China Water Soluble Polyvinyl Alcohol Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Water Soluble Polyvinyl Alcohol Revenue and Growth Rate Forecast (2016-2021)

Table China Water Soluble Polyvinyl Alcohol Production, Import, Export and Consumption Forecast (2016-2021)

Table China Water Soluble Polyvinyl Alcohol Production Forecast by Type (2016-2021)

Table China Water Soluble Polyvinyl Alcohol Consumption Forecast by Application (2016-2021 )

## I would like to order

Product name: China Water Soluble Polyvinyl Alcohol Market Research Report 2016

Product link: <https://marketpublishers.com/r/CF153F410C8EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CF153F410C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970